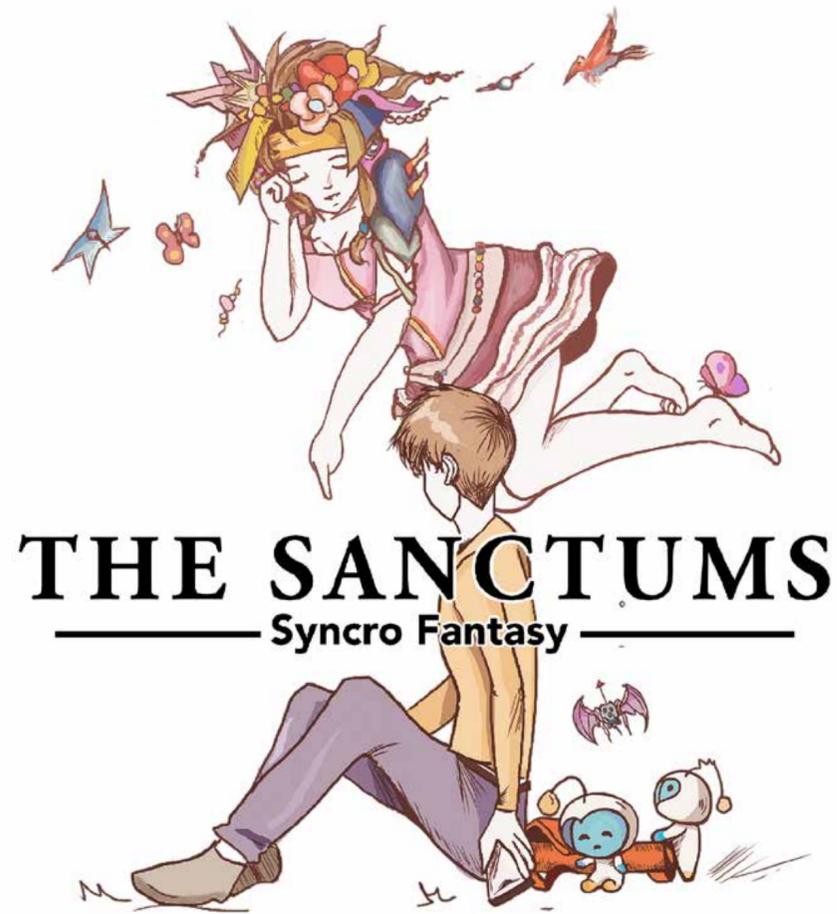




Master Thesis Project  
Gabriel Tobar  
Bauhaus University



# Motivation

Intrinsic Motivation  
Extrinsic Motivation

Wonderful Day



Forest



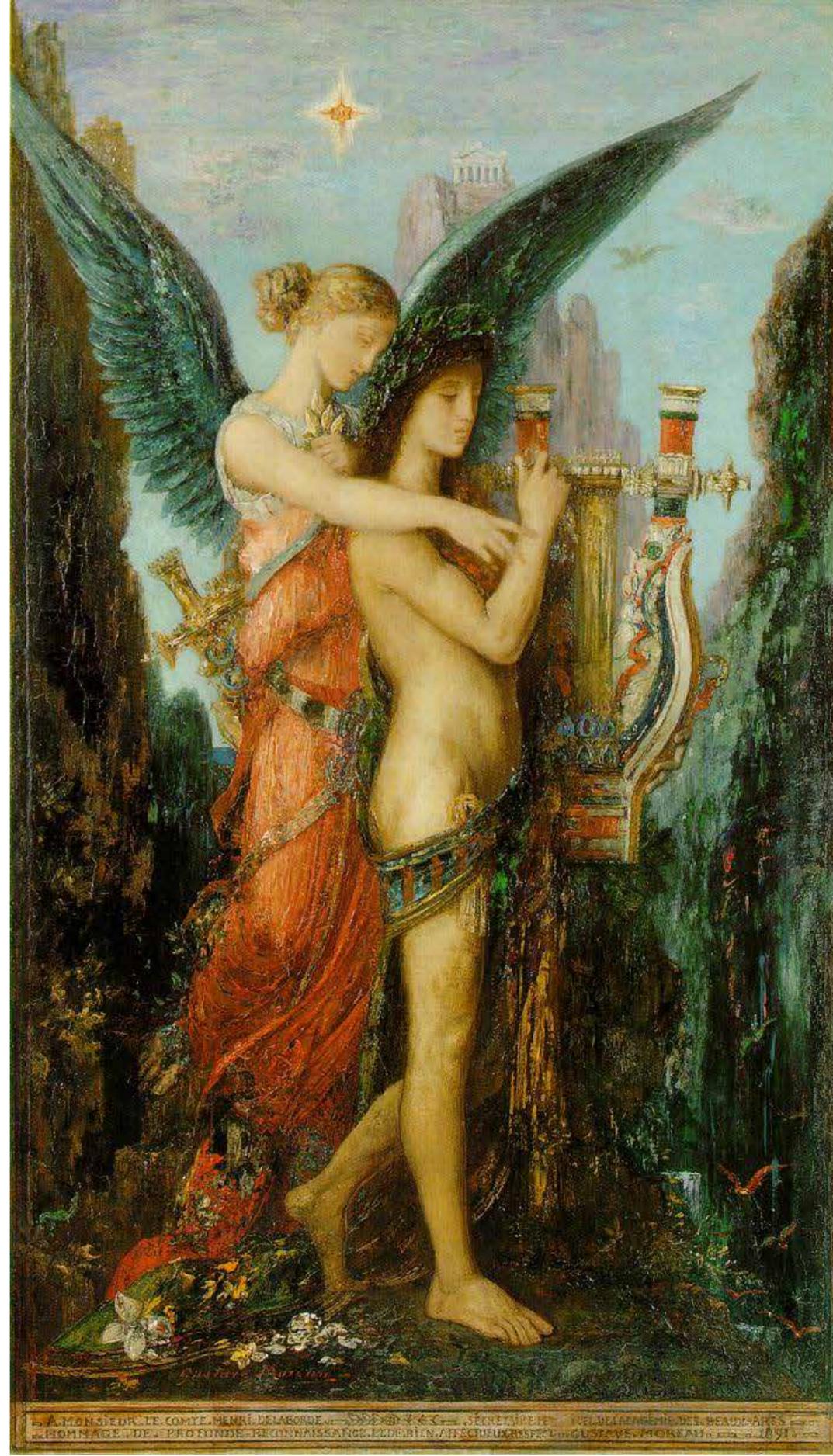
Motivate: Daily



Fabulous



# Concept



## The Muses

In ancient Greek and Roman stories, one of the nine goddesses who were believed to give encouragement in different areas of literature, art, and music. (Cambridge Diccionary)

*Ancient authors **Invoke** Muses when writing poetry, hymns or epic history.*



Narrative

Character

Sanctums

# Concept





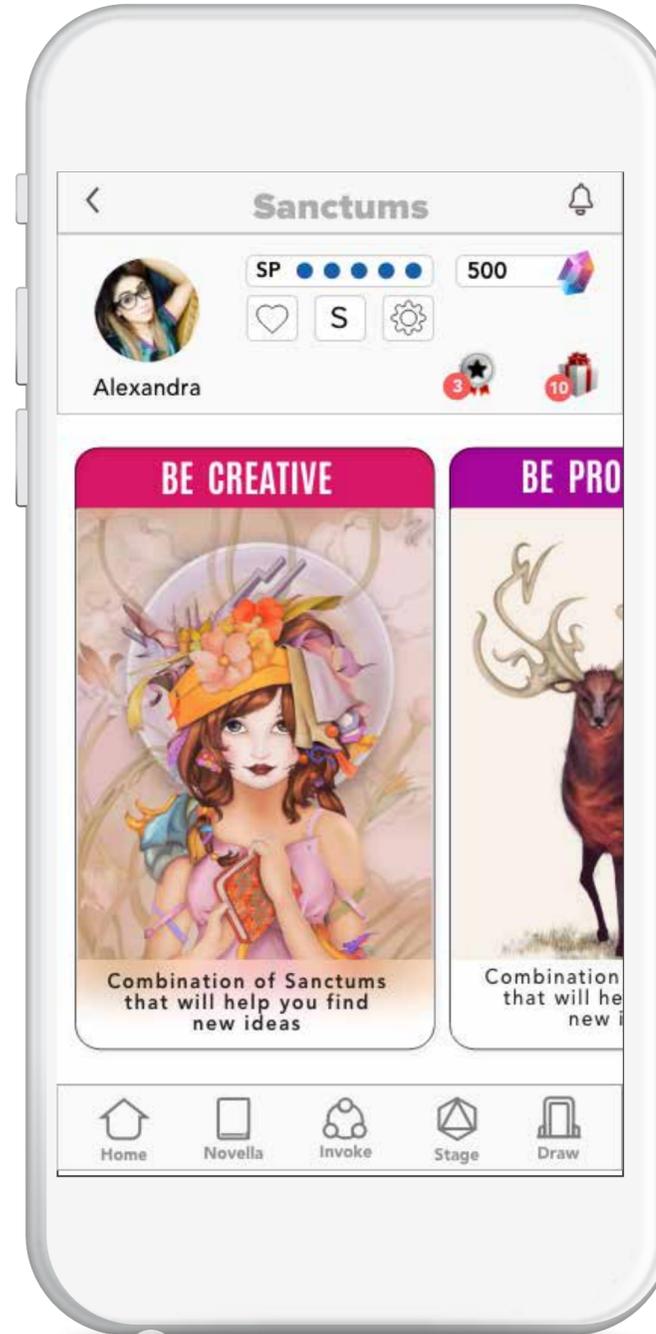
Select a wish path

Get Sanctums

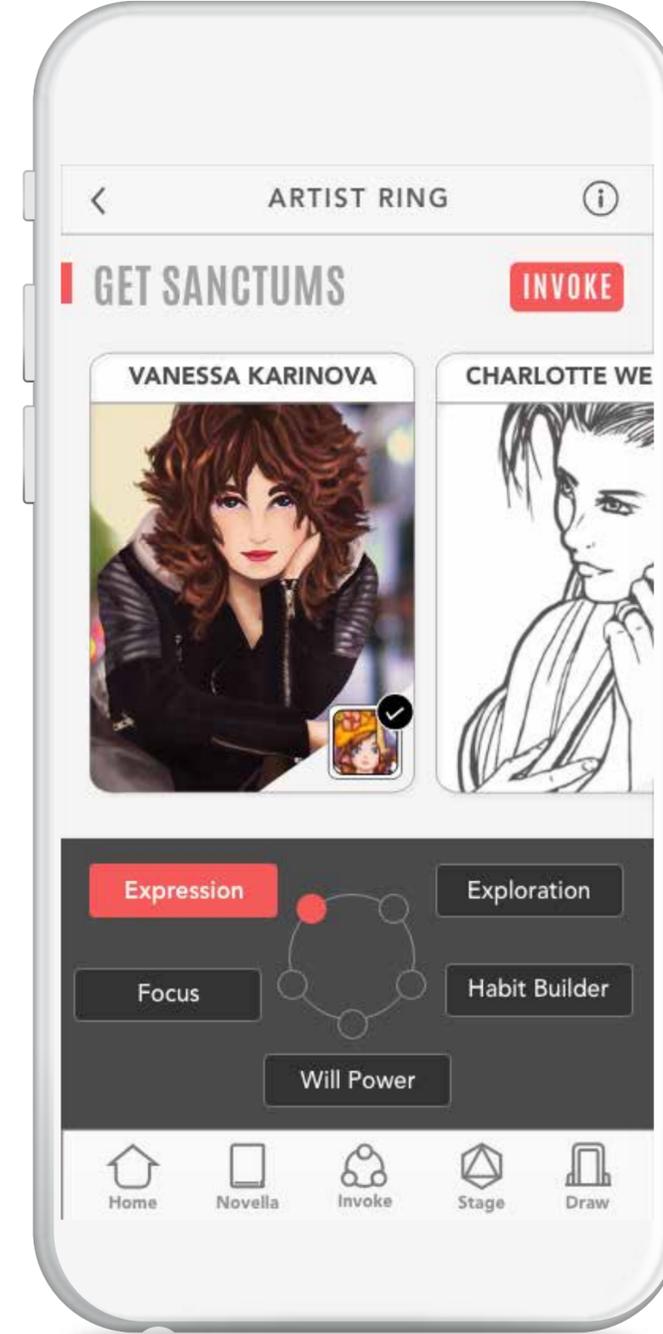
Invoke

Collect

## Select a field

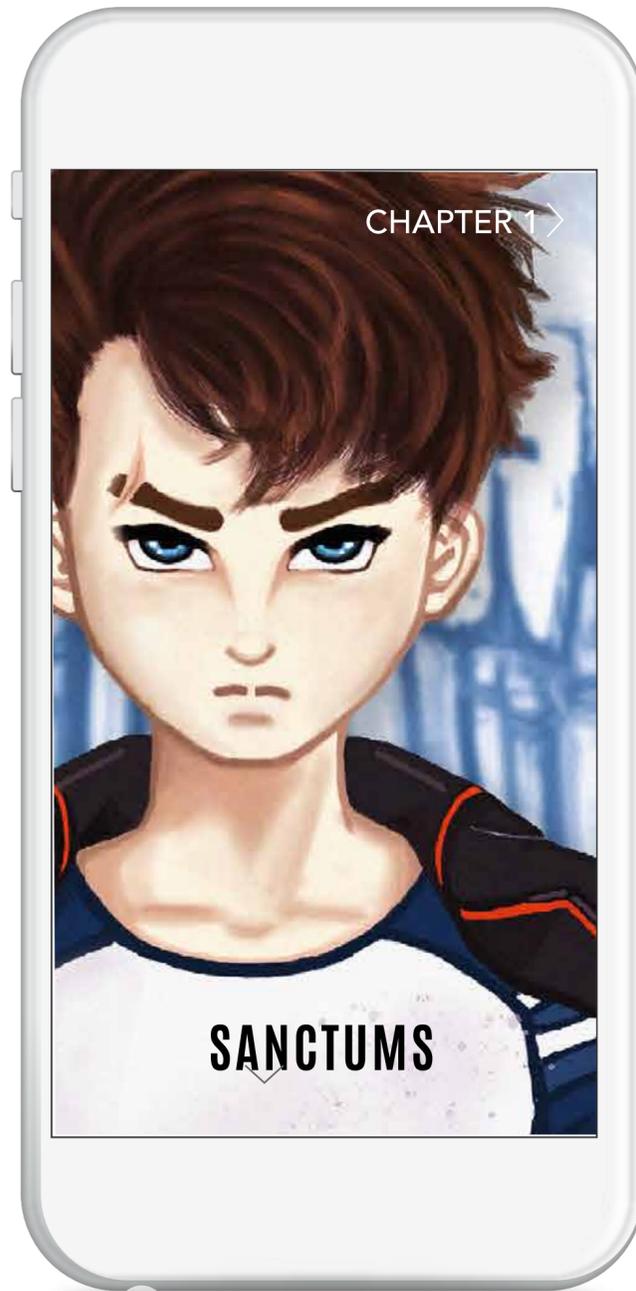


## Find a Sanctum

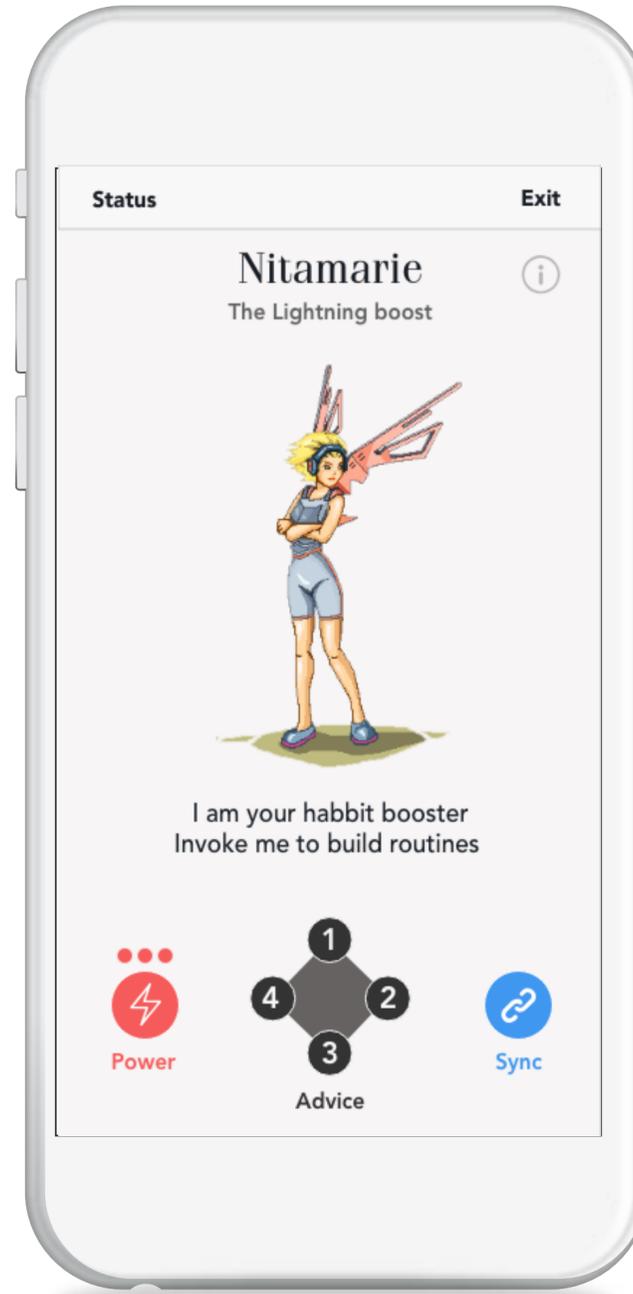




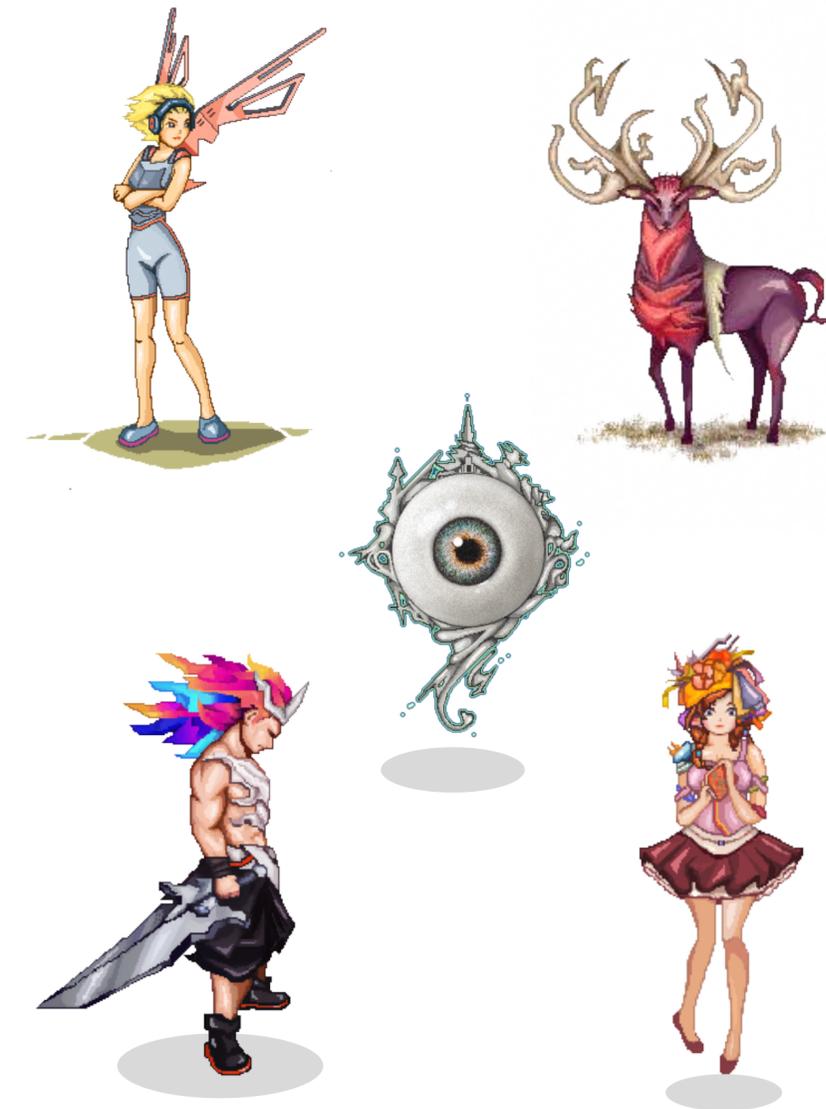
## Whatch a Chapter



## Invoke a Sactum



## Pixel Art Sanctums





# Software



iOS

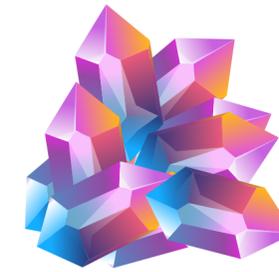
# Business Model

Freemium Model

Comunity



# In app Purchase



Currency



Sanctums



Lore and Consumables