

APP Prototype

Mobile Media Design

Mariana Sanchez Artola

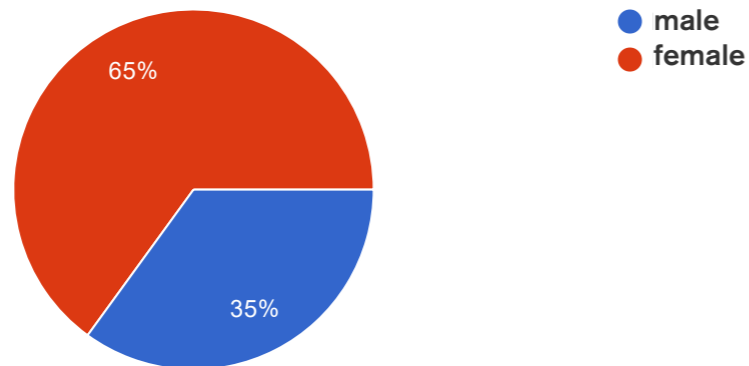
App Project:



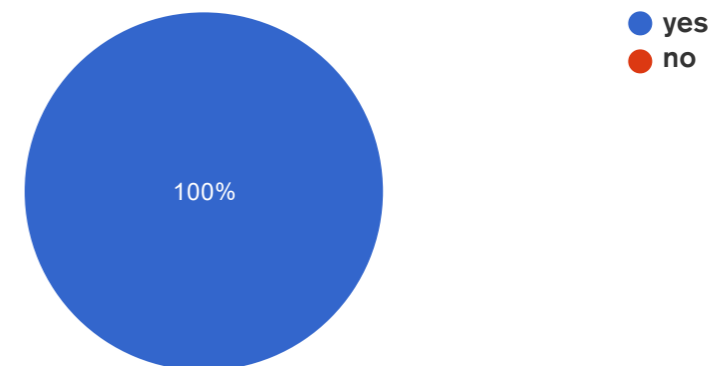
Audience:

Adults: 50 >70 years

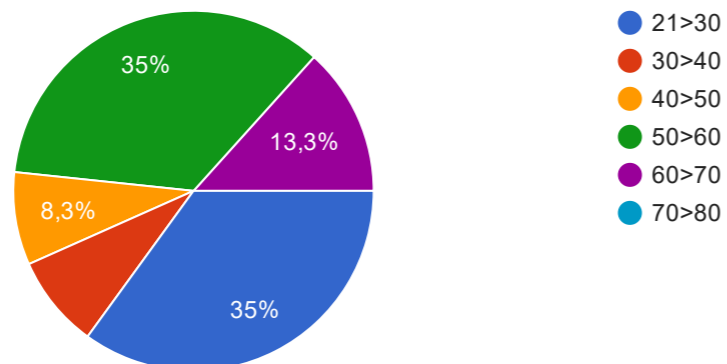
Gender



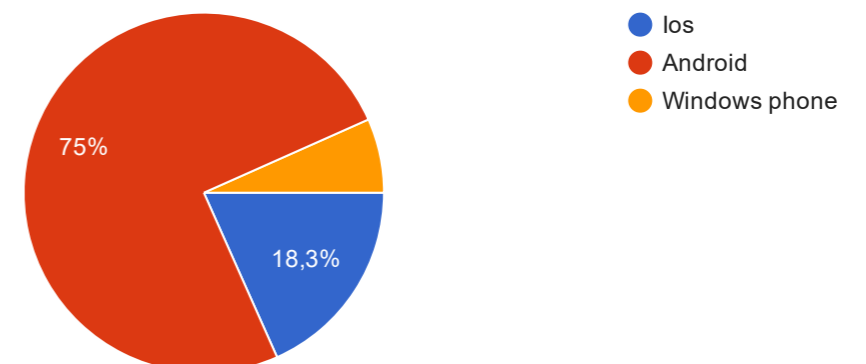
Do you have a smartphone?



Age

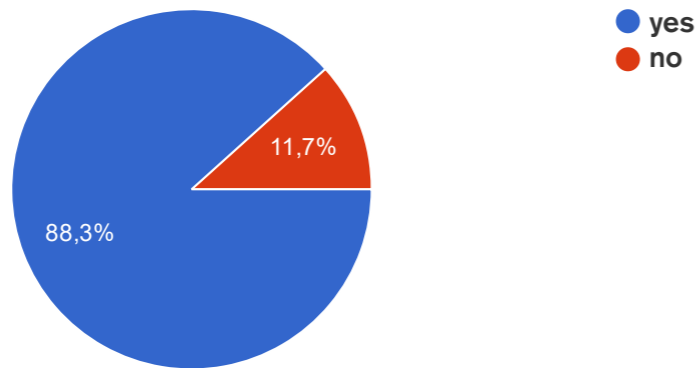


When yes, with which OS?

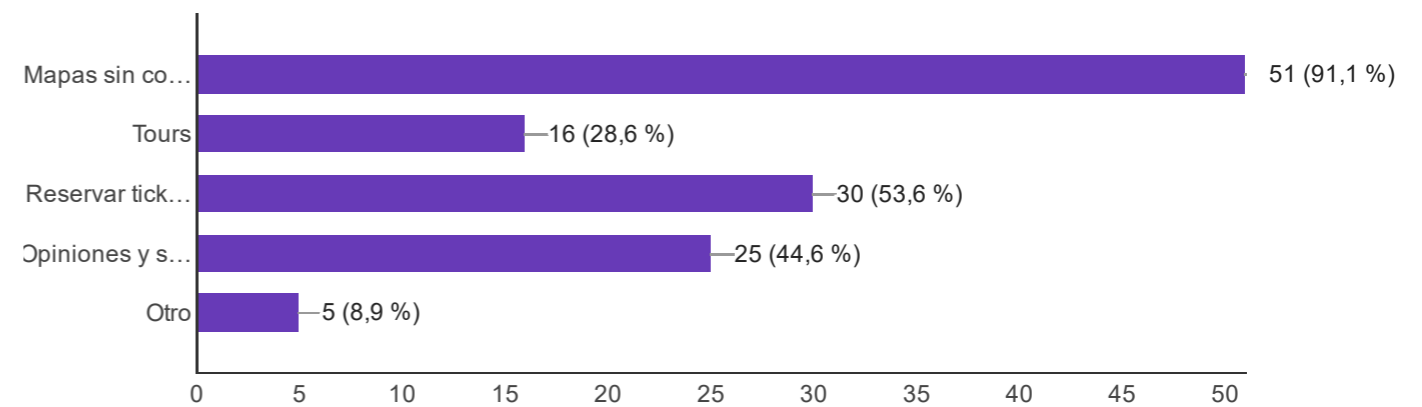


Audience:

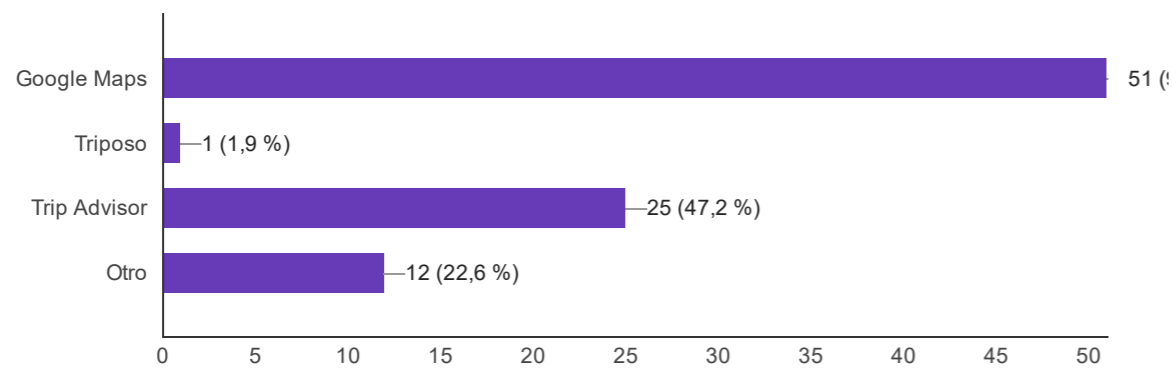
Do you use Touristic Apps?



What features of a Touristic App are more Important for you?

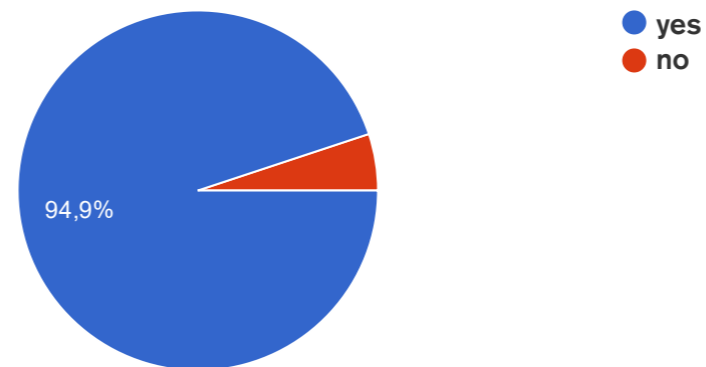


When yes, Which ones?

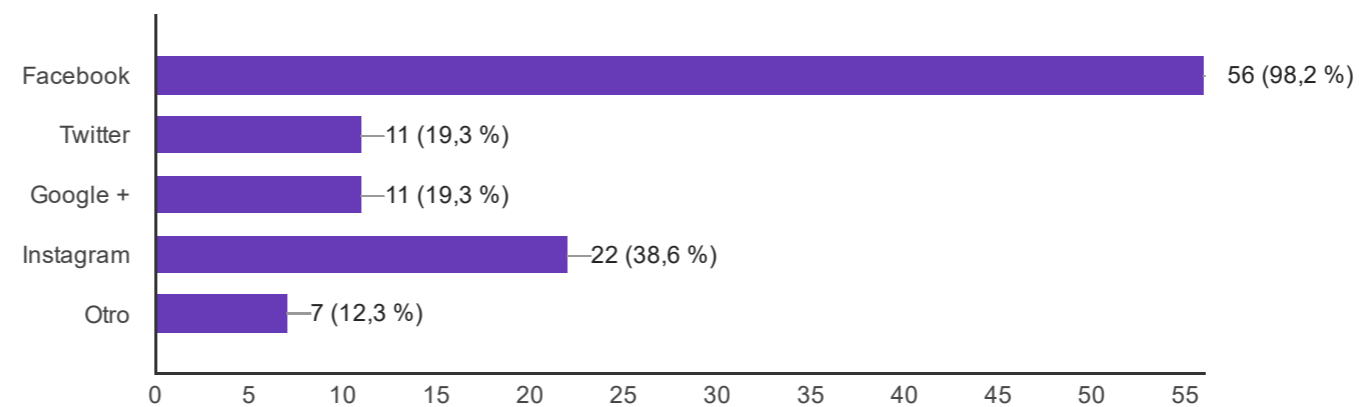


Audience:

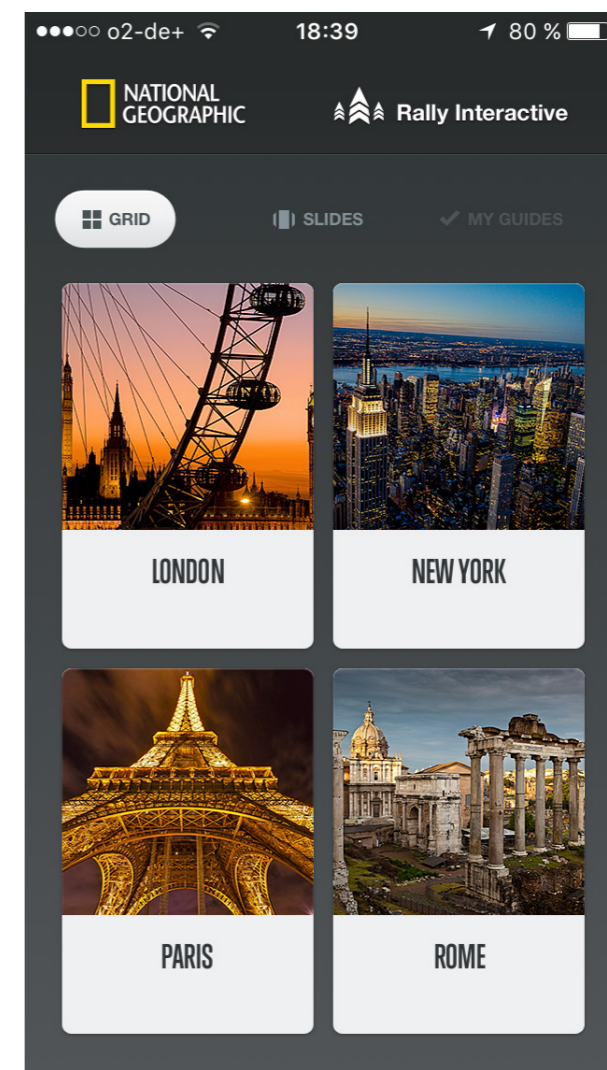
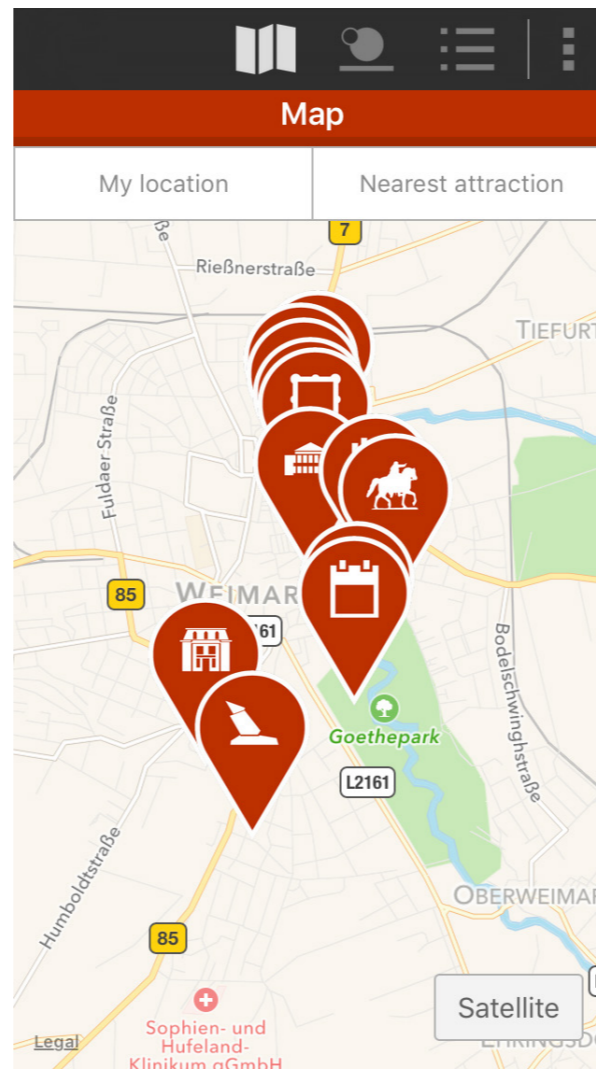
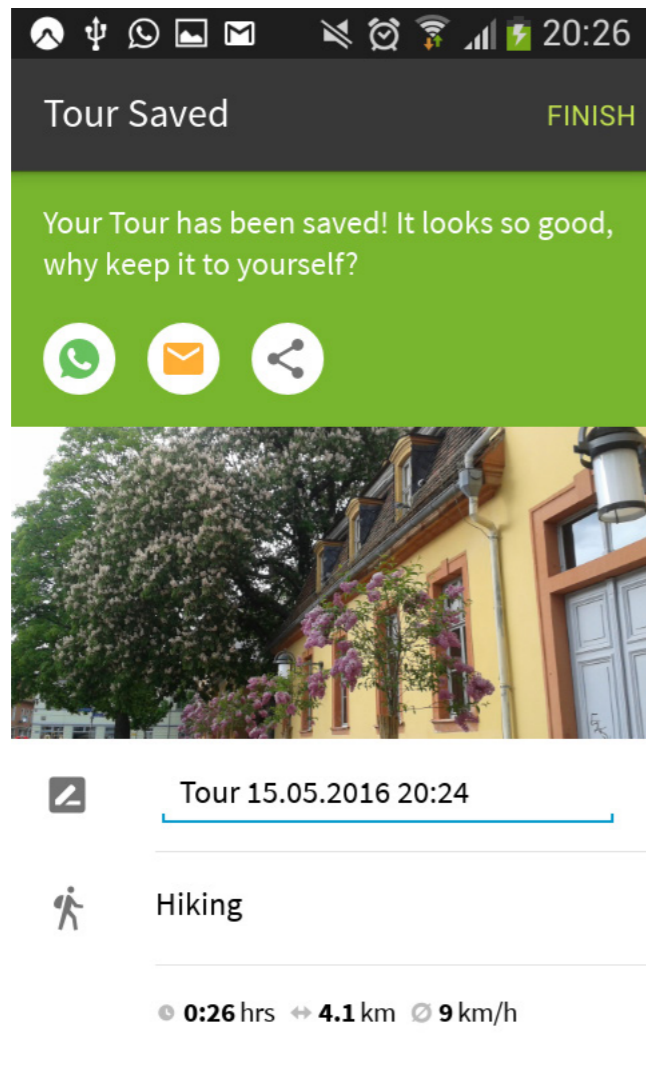
Do you use Social Media?



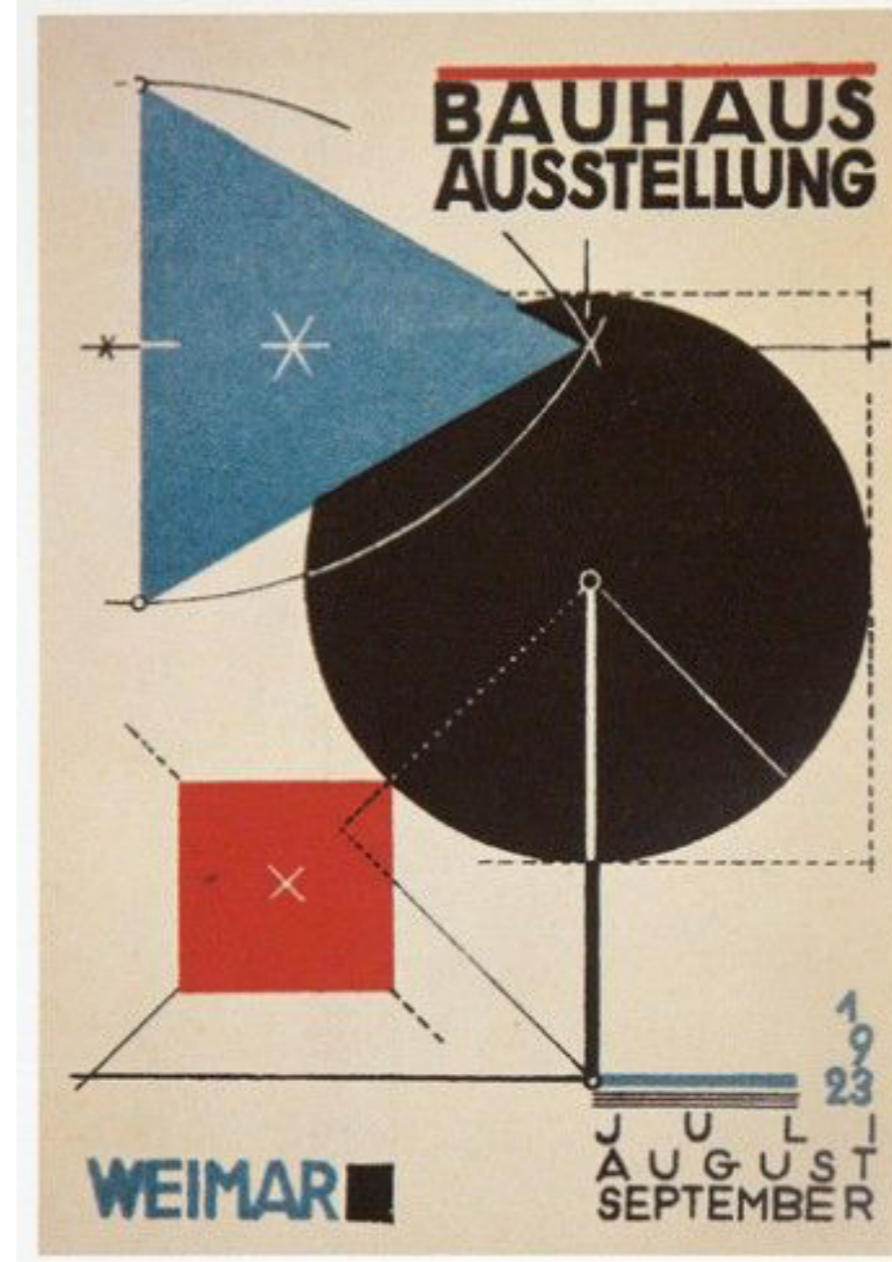
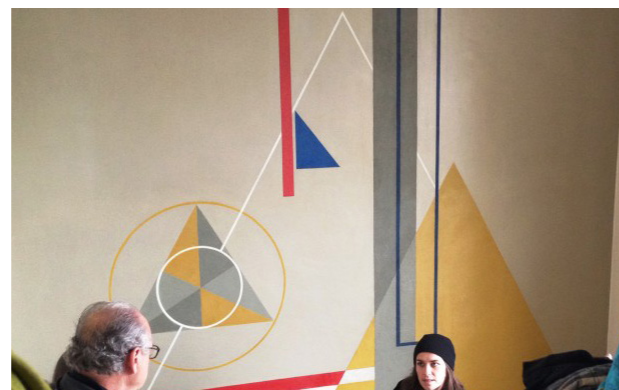
When yes, which one/s?



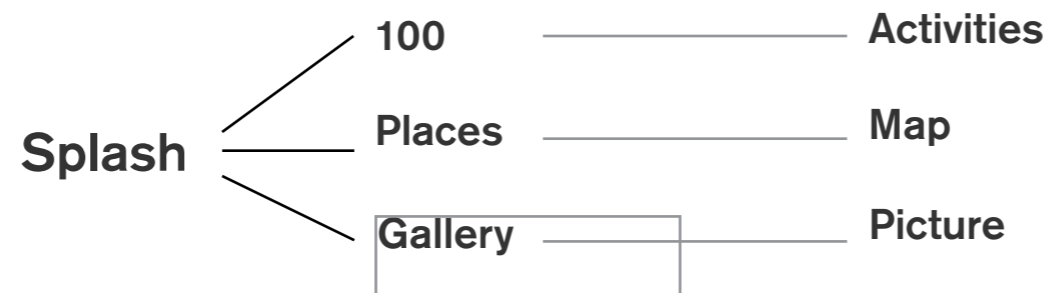
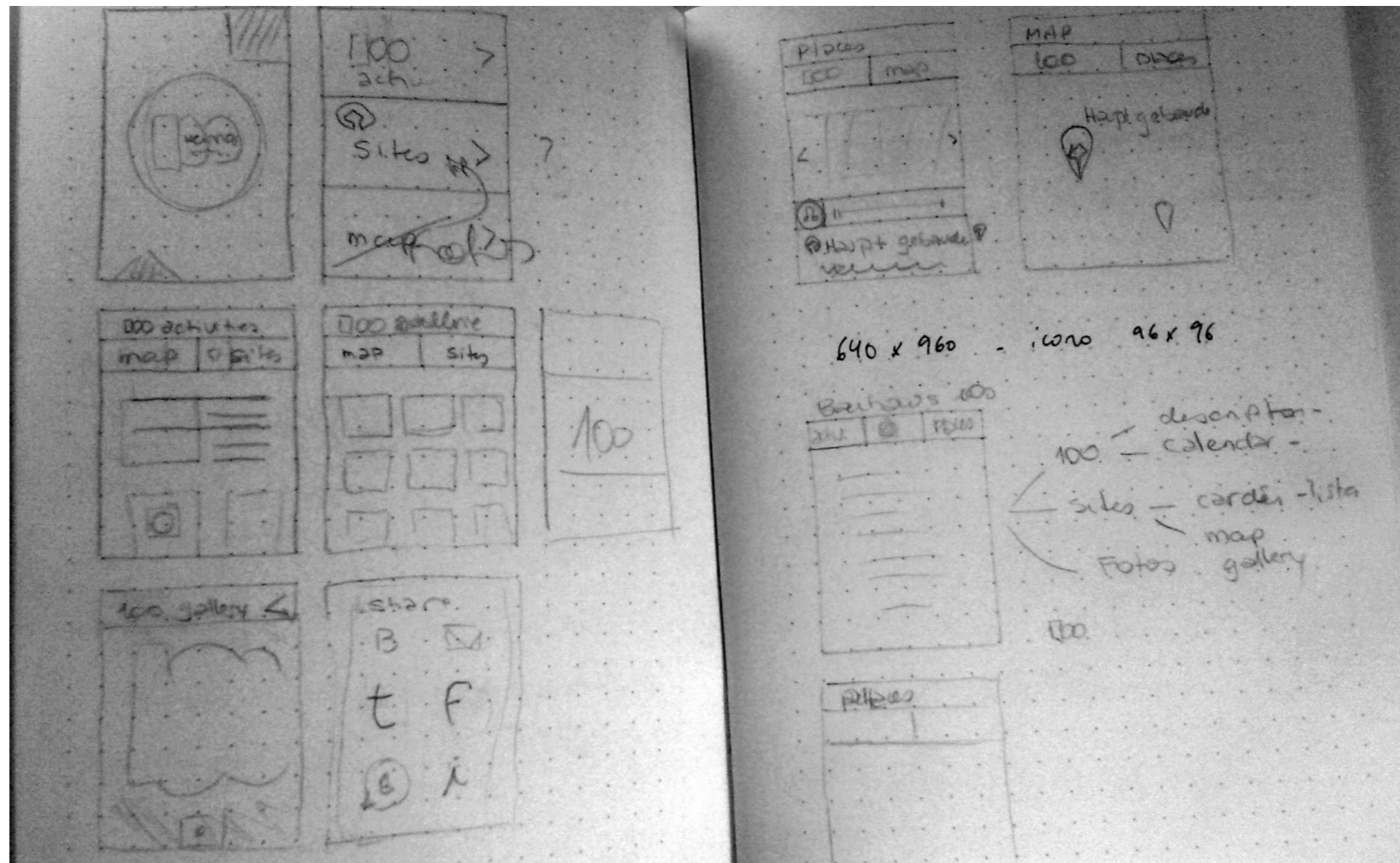
References:



References:



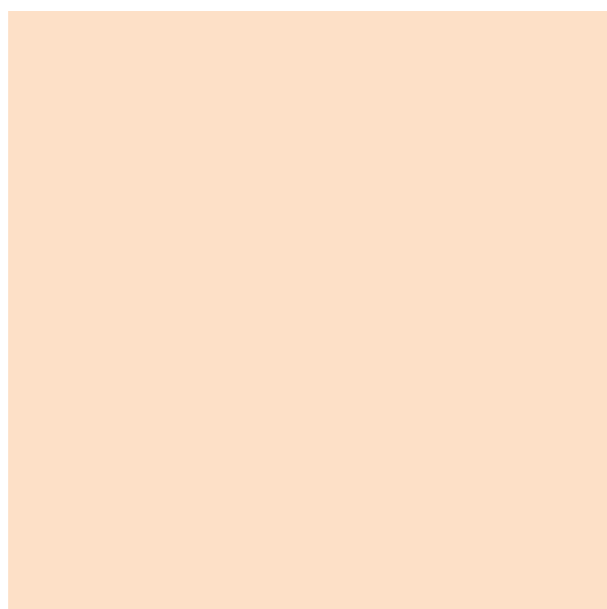
Navigation and First Sketches:



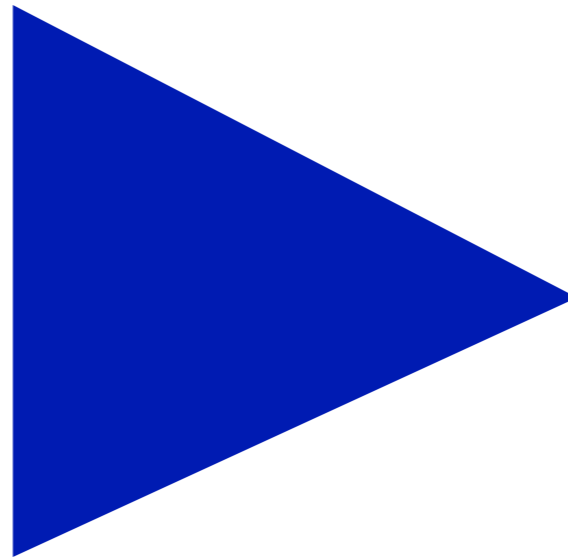
Typography:

abc
defghijk
12345678910
Fira Sans

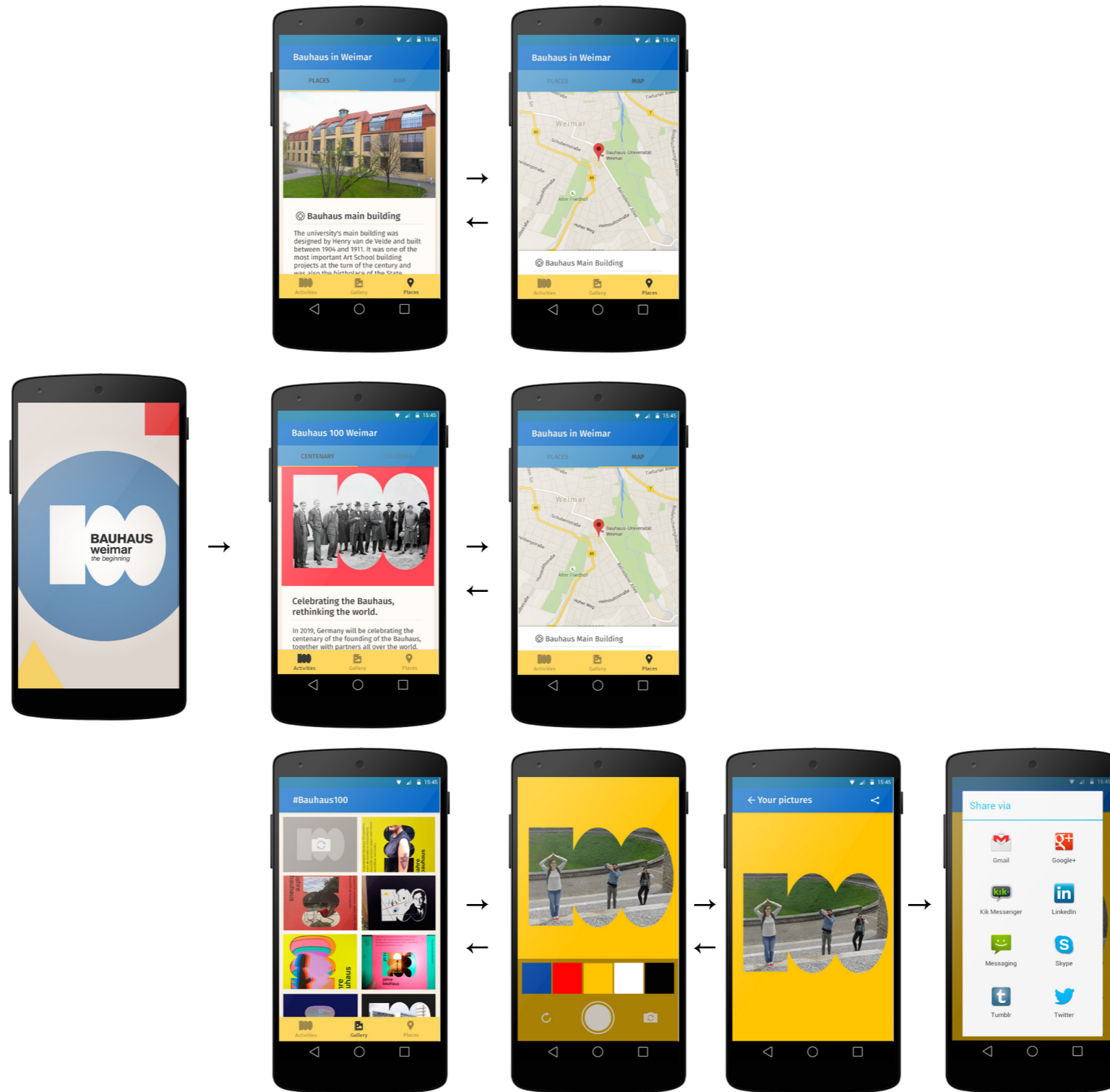
Colors:



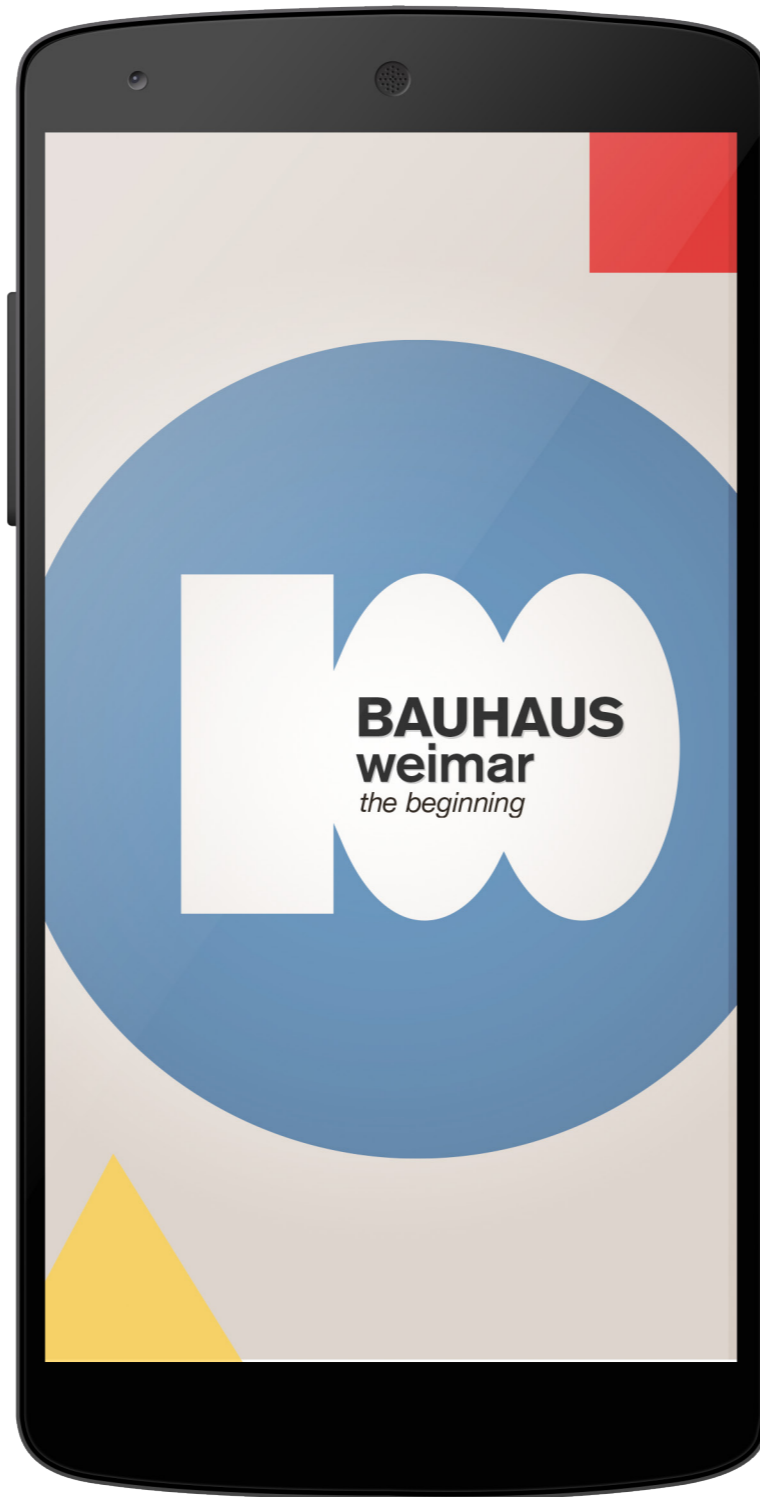
Video:



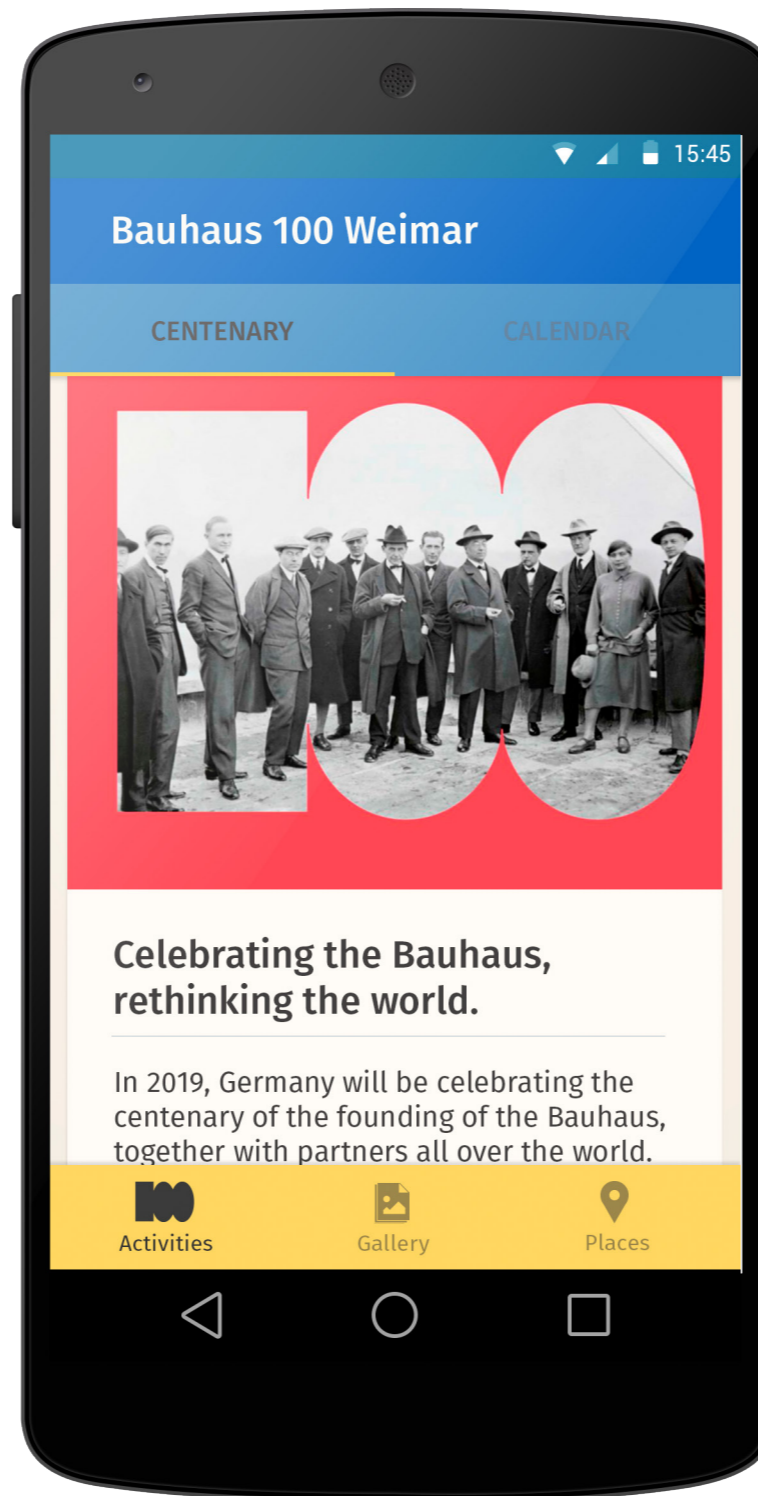
Navigation:



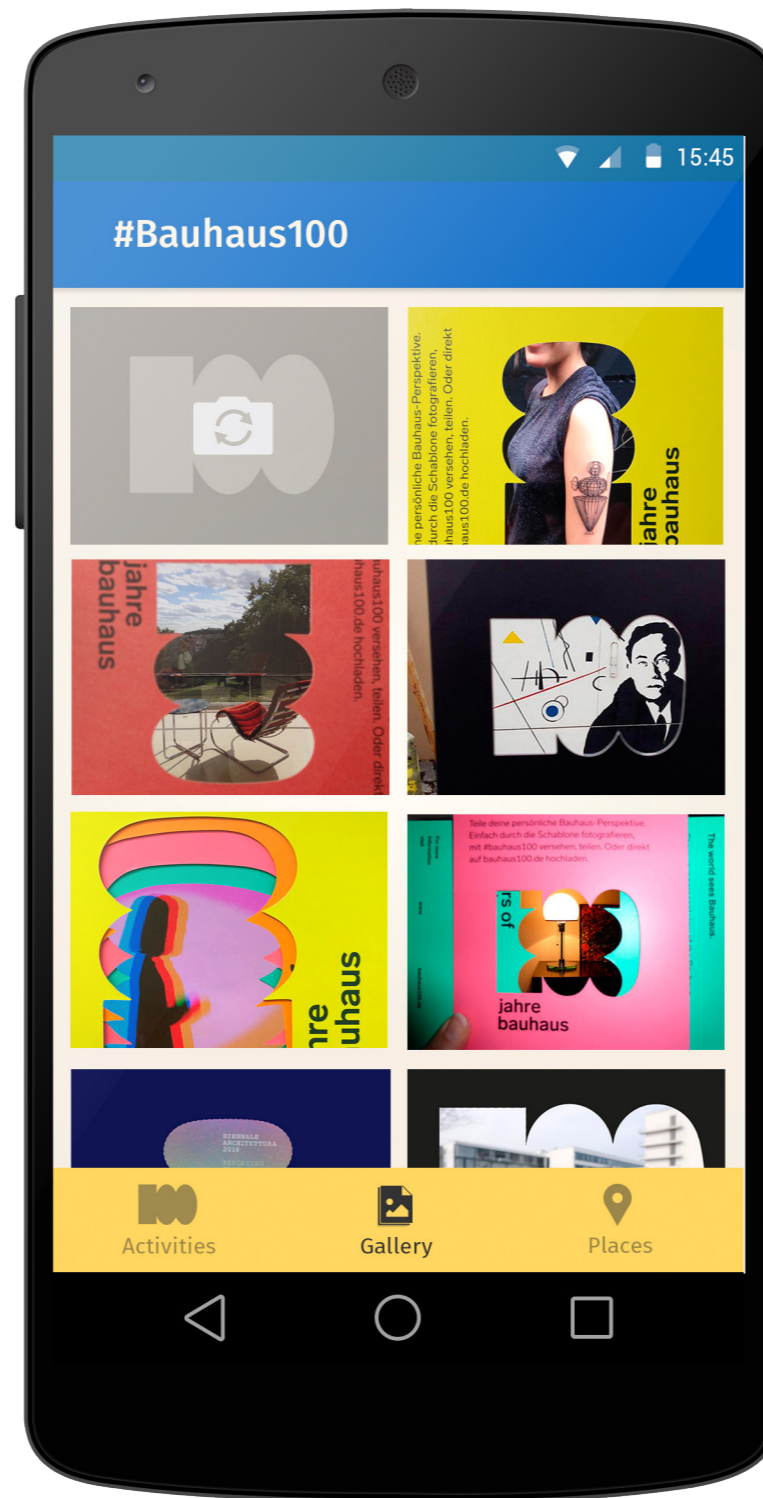
Splash:



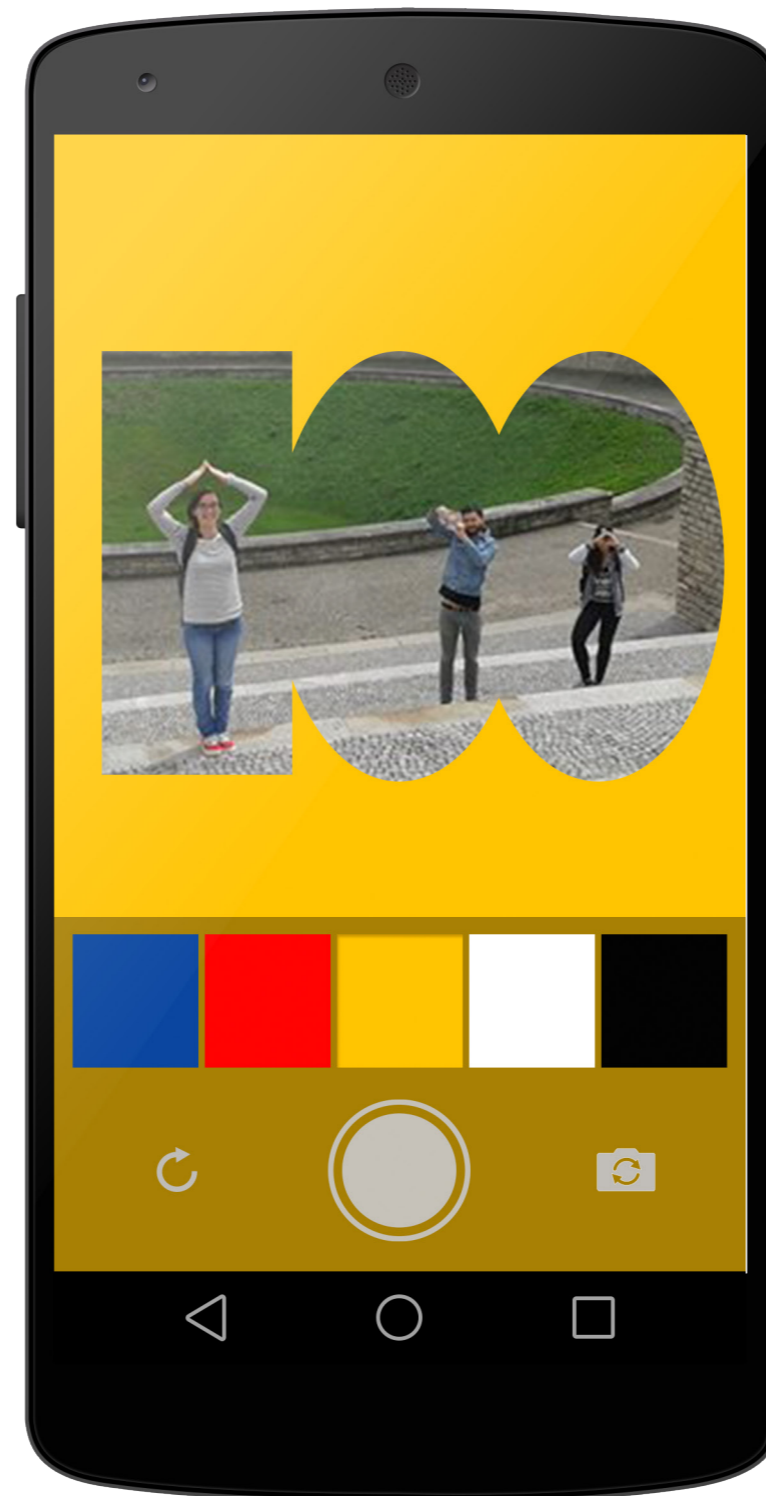
Activities:



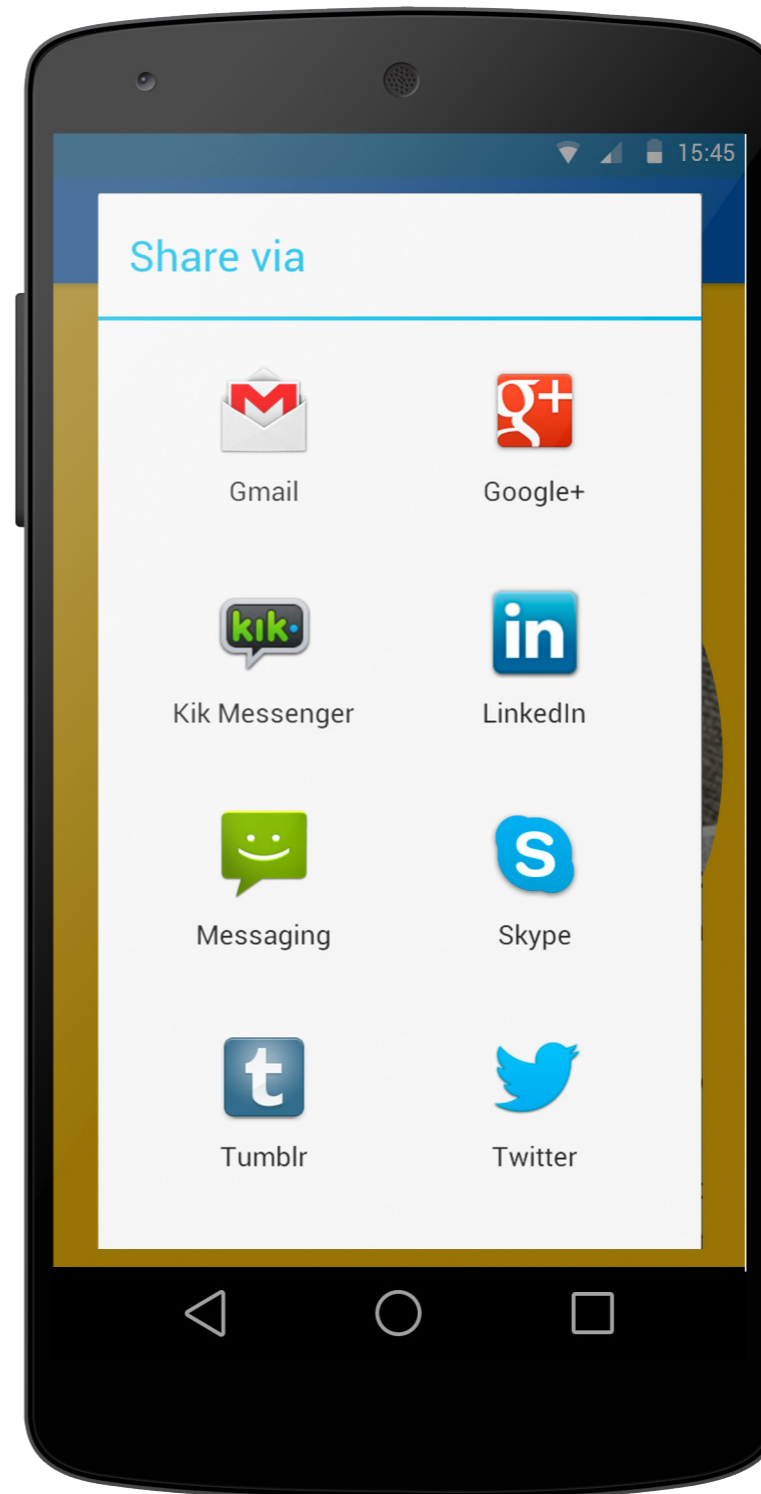
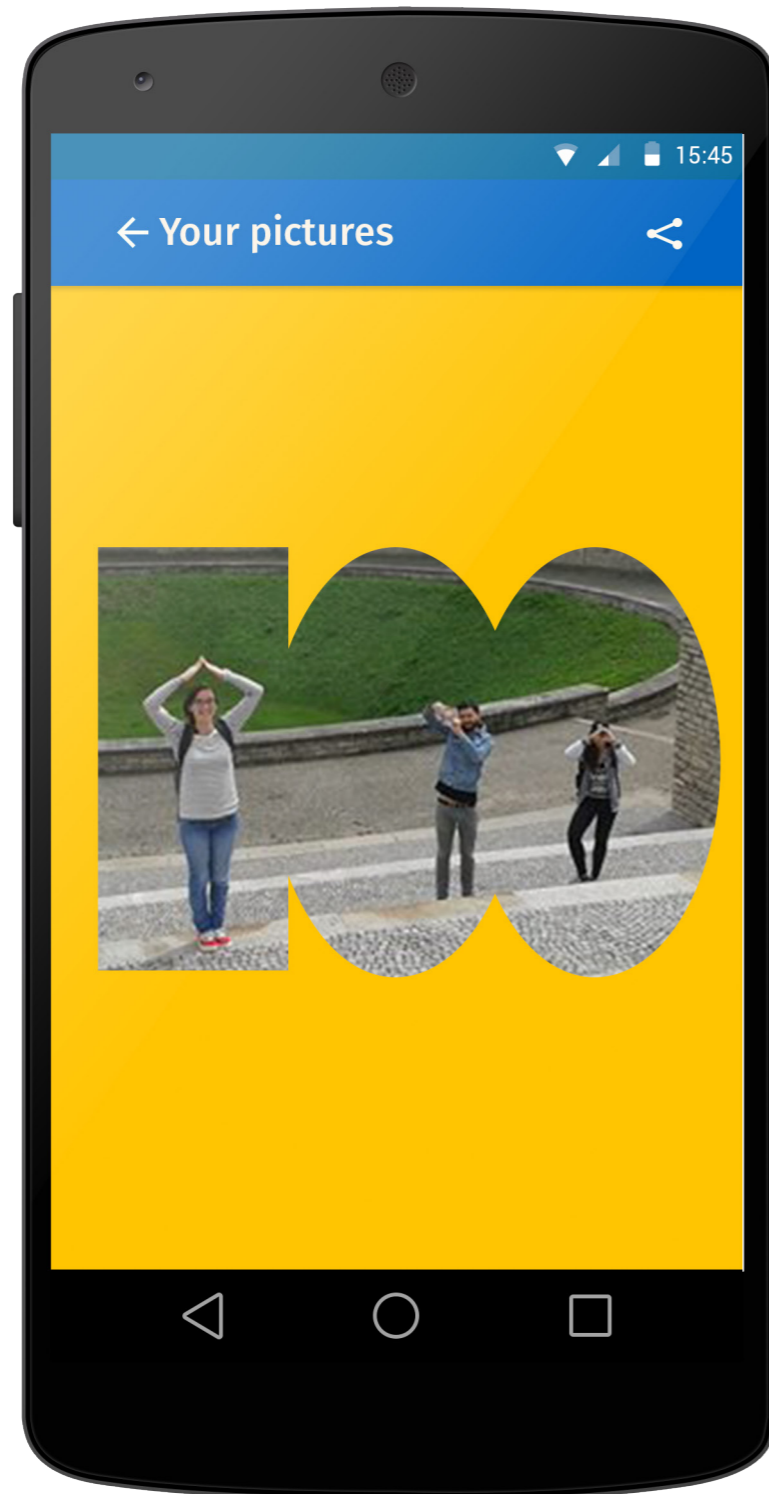
Gallery:



Take a picture:



Share:



Places:



Map:

