

07. References & Writing

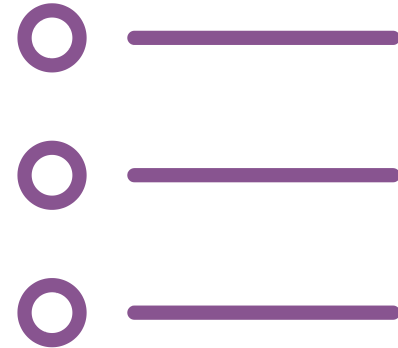
Faculty of Art & Design
Chair of Interface Design

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Schedule & Assignments





Course Schedule and Details

- **18.04** **MMD 01** - Introduction | **MMD 02** - Media & Mediatization
- **25.04** **MMD 03** - Mobile Media & Apps | **MMD 04** - UNESCO WHS Tourism in Germany / Project Description
- **06.05** *Deadline at 23:59 of App Evaluation*
- **09.05** **MMD 05** - Mobile Guidelines | **MMD 06** - Icon Design / Project Consultation
- **20.05** *Deadline at 23:59 of Icon Suggestion*
- **23.05** **MMD 07** - References & Writing / Project Consultation
- ~~13.06~~ -> **20.06** Students' Prototype Presentations – **Adults' Group**
- ~~20.06~~ -> **27.06** Students' Prototype Presentations – **Teenagers' Group**
- **04.07** **MMD 08** - Closing Lecture & Feedback
- **31.07** Deadline for the paper/essay: 23:59

Reference Styles

Reference Styles

- There are several types of reference styles.
- In some cases, such as submitting a paper for a conference, a specific style is required.
- In some countries all the academic material should follow the same reference style guidelines.

Reference Styles

- Helps to **indentify** the sources used in an academic work.



Reference Styles

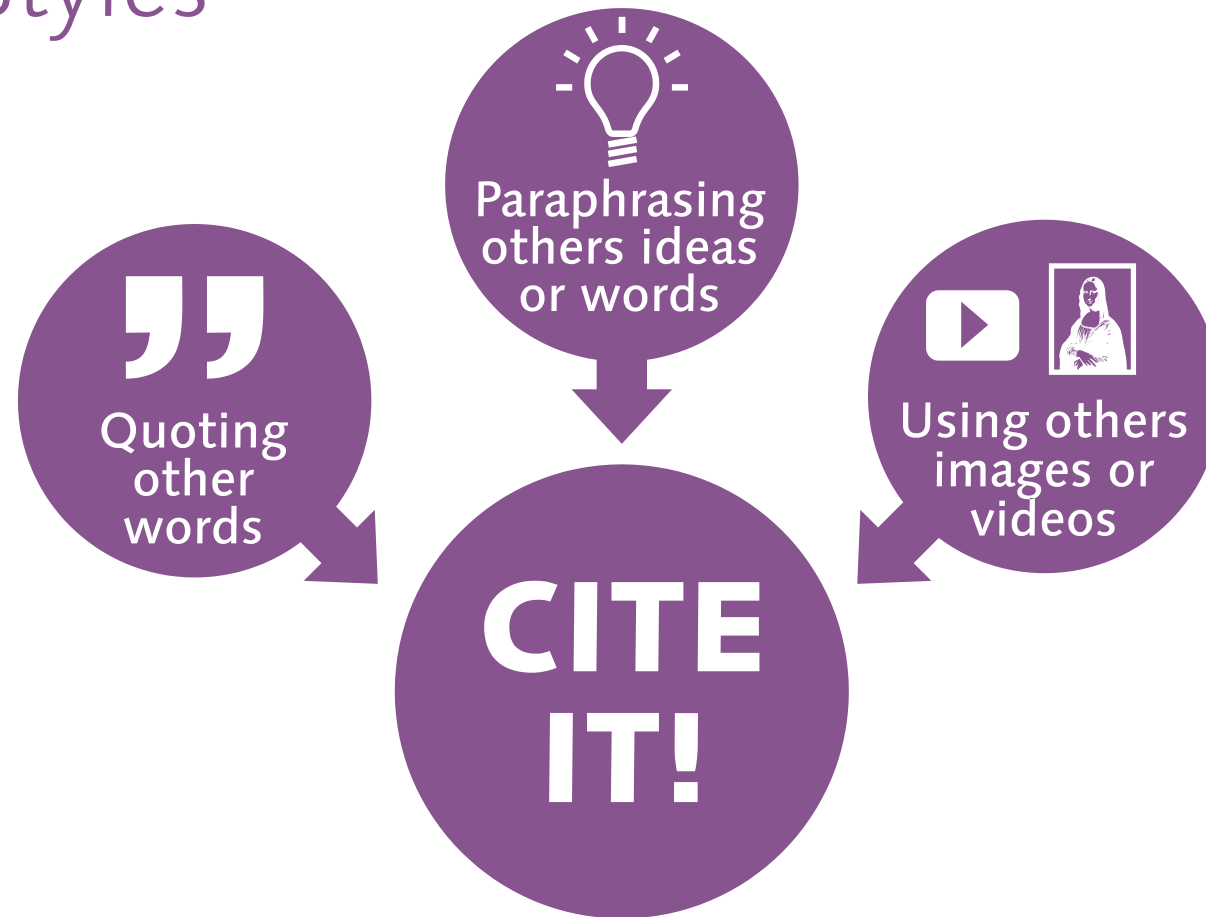
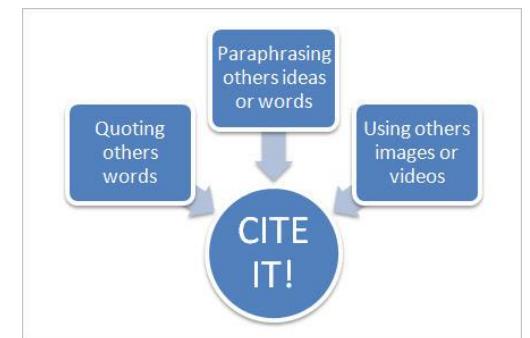


Image retrieved and modified from <http://library.csun.edu/blogs/cited/files/2012/11/citing-image.jpg>



Reference Styles: some examples

- **APA (American Psychological Association)**
(used in Social Sciences and Education) <http://owl.english.purdue.edu/owl/resource/560/01/>
- **CSE (Council of Scientific Editors)**
(used in Natural and Applied Sciences) <http://www.wsulibs.wsu.edu/quickguides/cse>
- **Chicago**
(used in History, Natural and Social Sciences) http://www.chicagomanualofstyle.org/tools_citationguide.html
- **IEEE (Institute of Electrical and Electronics Engineers)**
(used in Engineering) <http://libguides.murdoch.edu.au/IEEE>
- **MLA (Modern Language Association)**
(used in Arts and Humanities) <http://owl.english.purdue.edu/owl/resource/747/01/>
- **ACM (Association for Computing Machinery)**
(used in Engineering and Computer Sciences) <http://www.acm.org/sigs/publications/proceedings-templates>
- **ABNT (Associação Brasileira de Normas Técnicas)**
(used in for all academic works in Brazil) http://www.ced.pucsp.br/conteudo/downloads/ABNT_2011.pdf

Reference Styles: APA

Citations:

- Example of an Article inside a Book (Brighenti, 2010)
- Example of a Website reference ("IFD:MobileMediaDesign-SS16 - Medien Wiki," n.d.)
- Example of a Book reference (McLuhan, 2001)

List of References:

- Brighenti, A. M. (2010). New Media and the Prolongations of Urban Environments. *Convergence: The International Journal of Research into New Media Technologies*, 16(4), 471–487. doi:10.1177/1354856510375528
- IFD:MobileMediaDesign-SS16 - Medien Wiki (n.d.). Retrieved March 23, 2016, from <http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16>
- McLuhan, M. (2001). *Understanding media : the extensions of man*. London: Routledge.

Reference Styles: CSE

Citations:

- Example of an Article inside a Book ¹
- Example of a Website reference ²
- Example of a Book reference ³

List of References:

- 1. Brighenti AM. New Media and the Prolongations of Urban Environments. *Convergence: The International Journal of Research into New Media Technologies*. 2010 November [cited 2011 August 7];16(4):471–487.
- 2. Anon. IFD:MobileMediaDesign-SS16 - Medien Wiki. [cited 2016 March 23]. Available from: <http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16>
- 3. McLuhan M. *Understanding media : the extensions of man*. London: Routledge; 2001.

Reference Styles: Chicago

Citations:

- Example of an Article inside a Book (Brighenti 2010)
- Example of a Website reference (“IFD:MobileMediaDesign-SS16 - Medien Wiki” 2016)
- Example of a Book reference (McLuhan 2001)

List of References:

- Brighenti, Andrea Mubi. 2010. “New Media and the Prolongations of Urban Environments.” *Convergence: The International Journal of Research into New Media Technologies* 16 (4) (November): 471–487. doi:10.1177/1354856510375528.
- “IFD:MobileMediaDesign-SS16 - Medien Wiki.” 2016. Accessed March 23. <http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16>.
- McLuhan, Marshall. 2001. *Understanding media : the extensions of man*. London: Routledge.

Reference Styles: ACM

Citations:

- Example of an Article inside a Book [1]
- Example of a Website reference [2]
- Example of a Book reference [3]

List of References:

- [1] Brighenti, A.M. 2010. New Media and the Prolongations of Urban Environments. *Convergence: The International Journal of Research into New Media Technologies*. 16, 4 (Nov. 2010), 471–487.
- [2] IFD:MobileMediaDesign-SS16 - Medien Wiki: <http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16>. Accessed: 2016-03-23.
- [3] McLuhan, M. 2001. *Understanding media : the extensions of man*. Routledge.

Reference Styles: ABNT (Brazil)

Citations:

- Example of an Article inside a Book (BRIGHENTI, 2010)
- Example of a Website reference (“IFD:MobileMediaDesign-SS16 - Medien Wiki,”)
- Example of a Book reference (MCLUHAN, 2001)

List of References:

- BRIGHENTI, A. M. New Media and the Prolongations of Urban Environments. **Convergence: The International Journal of Research into New Media Technologies**, v. 16, n. 4, p. 471–487, 2010. Acesso em: 7/8/2011.
- **IFD:MobileMediaDesign-SS16 - Medien Wiki**. Disponível em: <<http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16>>. Acesso em: 23/3/2016.
- MCLUHAN, M. **Understanding media : the extensions of man**. London: Routledge, 2001.

Reference Styles

How to manage to learn and write in several types of reference styles?



Answer: **Reference Manager**

Reference Manager

Reference Manager

- It is possible to find several services regarding reference management.
- Some are free, some are paid.
- Your choice will depend on what you need from it.

Reference Manager

zotero

- Zotero (<https://zotero.org/>)

EndNote

- Endnote (<http://endnote.com/>)

 **MENDELEY**

- Mendeley (<http://mendeley.com/>)

 **RefWorks**

- RefWorks (<http://refworks.com/>)

citeulike 

- CiteULike (<http://citeulike.org/>)

JabRef

- JabRef (<http://jabref.sourceforge.net/>)

 **Papers**

- Papers (<http://mekentosj.com/papers/>)

citavi

- Citavi (<http://citavi.com/>)

Reference Manager

- Reference Manager Overview

(“Reference Manager Overview | Gobbledygook,” n.d.)

	Zotero	EndNote	Mendeley	Refworks	CiteULike	JabRef	Papers	Citavi
Store								
Organize references on computer	Windows							
	Macintosh							
	Linux							
	iPhone/iPad							

Reference Manager

- Reference Manager Overview

<h2>Share</h2> <p>Store online, sync, share with others</p>	WWW	Zotero	EndNote	Mendeley	Reworks	CiteULike	JabRef	Papers	Citavi
	PDF files								
	Public folders								
	API								

Reference Manager

- Reference Manager Overview

<h2>Read</h2> <p>Import, search, read and organize PDF files</p>	Extract metadata	Zotero	EndNote	Mendeley	Reworks	CiteULike	JabRef	Papers	Citavi
	Fulltext search	Zotero	EndNote	Mendeley	Reworks				
	PDF viewer			Mendeley				Papers	
	File organizer			Mendeley				Papers	

Reference Manager: Zotero

- How it works

zotero

Reference Manager: Zotero

- Install two files:

Zotero | Download - Mozilla Firefox

Zotero | Download

https://www.zotero.org/download/

zotero

Log In · Register

Upgrade Storage

Home Groups People Documentation Forums Get Involved

Search support Search

Home > Download

Zotero for Firefox

Zotero for Firefox lets you capture and organize all your research without ever leaving the browser.

Zotero 4.0 for Firefox

Add a [plugin for Word or LibreOffice](#)

[Trouble installing Zotero?](#)

Zotero Standalone

Zotero Standalone runs as a separate application and plugs into your choice of browser.

Zotero 4.0 for Windows

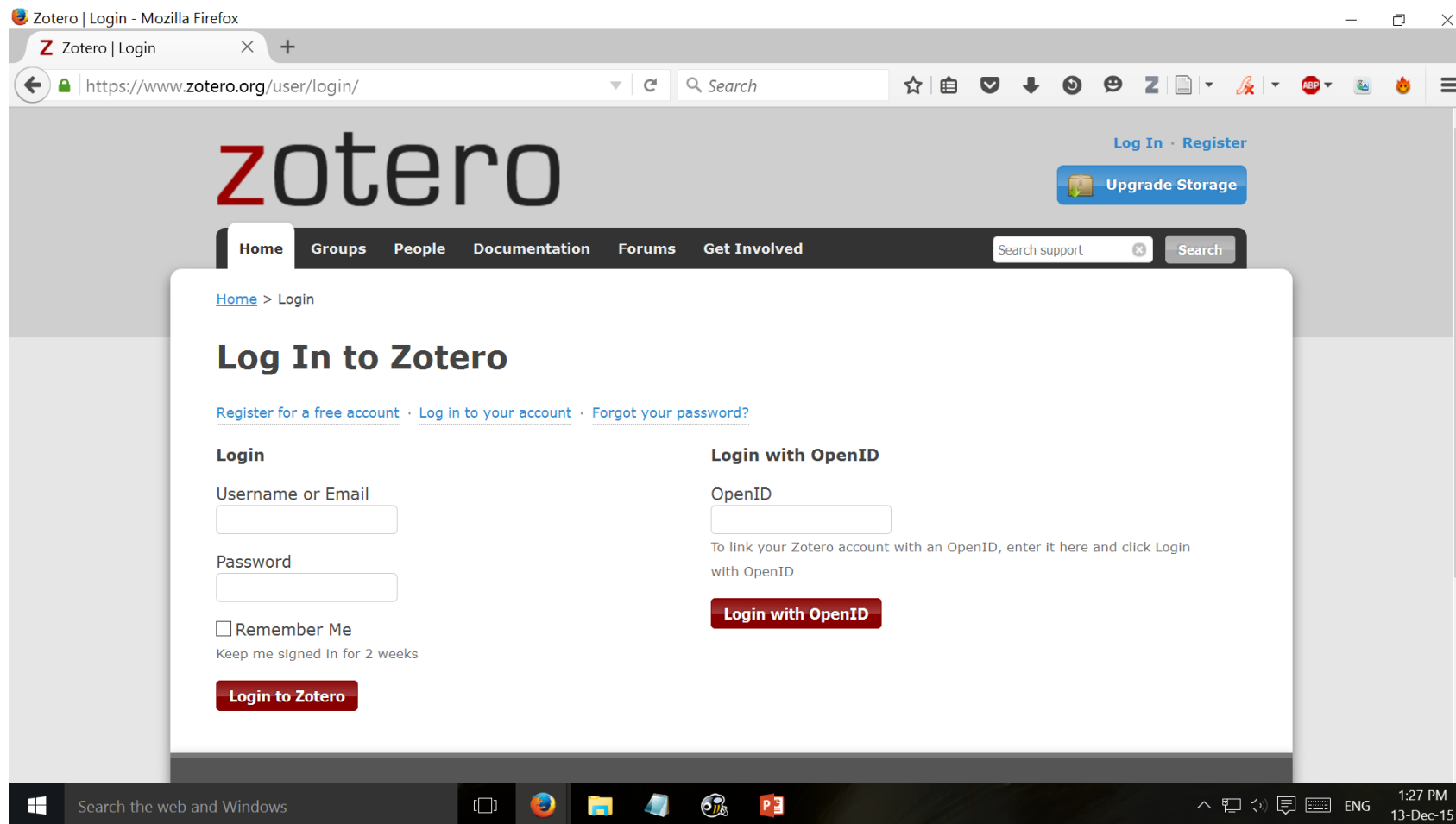
Add one of the following browser extensions:

Firefox **Chrome** **Safari**

Plugins for Word and LibreOffice are included

Reference Manager: Zotero

■ Create a free login



Zotero | Login - Mozilla Firefox

Zotero | Login

https://www.zotero.org/user/login/

Log In · Register

Upgrade Storage

Home Groups People Documentation Forums Get Involved

Search support Search

Home > Login

Log In to Zotero

[Register for a free account](#) · [Log in to your account](#) · [Forgot your password?](#)

Login

Username or Email

Password

Remember Me
Keep me signed in for 2 weeks

Login to Zotero

Login with OpenID

OpenID

To link your Zotero account with an OpenID, enter it here and click Login with OpenID

Login with OpenID

Search the web and Windows

1:27 PM
13-Dec-15

Reference Manager: Zotero

- After installed – in Firefox (Windows)

The screenshot shows a Firefox browser window with the URL `www.uni-weimar.de/medien/wiki/IFD:Mobile_Media_and_Cultu`. The page content includes the header 'Bauhaus-Universität Weimar Faculty of Media' and a section titled 'Media Art & Design Interface Design / Prof. Dr. Jens Geelhaar'. Below this, there is a section for 'IFD:MOBILE MEDIA AND CULTURAL HERITAGE WS15' with details about the lecturer (Joatan Preis Dutra), credits (6 ECTS, 2 SWS), date (Tuesdays, 14:30 - 16:45h), venue (Marienstraße 7b, Room 105), and first meeting (20th October 2015). The Zotero extension is visible in the top right corner of the browser window, with its icon circled in red. The extension interface shows a search bar and a list of items in the 'My Library' section. The list includes items such as 'Connecting Cities Urban Media Lab - Cultural hARitage project - YouTu...', '3 | 5 Lessons In UI Design, From A Breakthrough Museum | Co.Design | bu...', '3-D Finite-Element Models of Human and Monkey Fingertips to Investiga... Dandekar et al.', '10th European Conference on Information Technology Evaluation : Institu... European Conference on...', '40 interesting ways to use QR Codes in the classroom', '148Apps.biz | Apple iTunes App Store Metrics, Statistics and Numbers for ... 148Apps.biz', '201109--DUTRA_Joatan_Preis--master_bremen_thesis--digital_media_in_u...', and 'About 2D Code | QR Code.com'. The extension also shows '258 items in this view'.

Reference Manager: Zotero

- After installed – in Firefox (Mac)

The screenshot shows a Firefox browser window on a Mac. The address bar displays the URL https://www.uni-weimar.de/medien/wiki/IFD:Mobile_Media_and_Cultural_Heritage_WS15. The page content includes the Bauhaus-Universität Weimar logo, the course title "Media Art & Design Interface Design / Prof. Dr. Jens Geelhaar", and a section for "IFD:MOBILE MEDIA AND CULTURAL HERITAGE WS15". A red circle highlights the Zotero extension icon in the browser's toolbar.

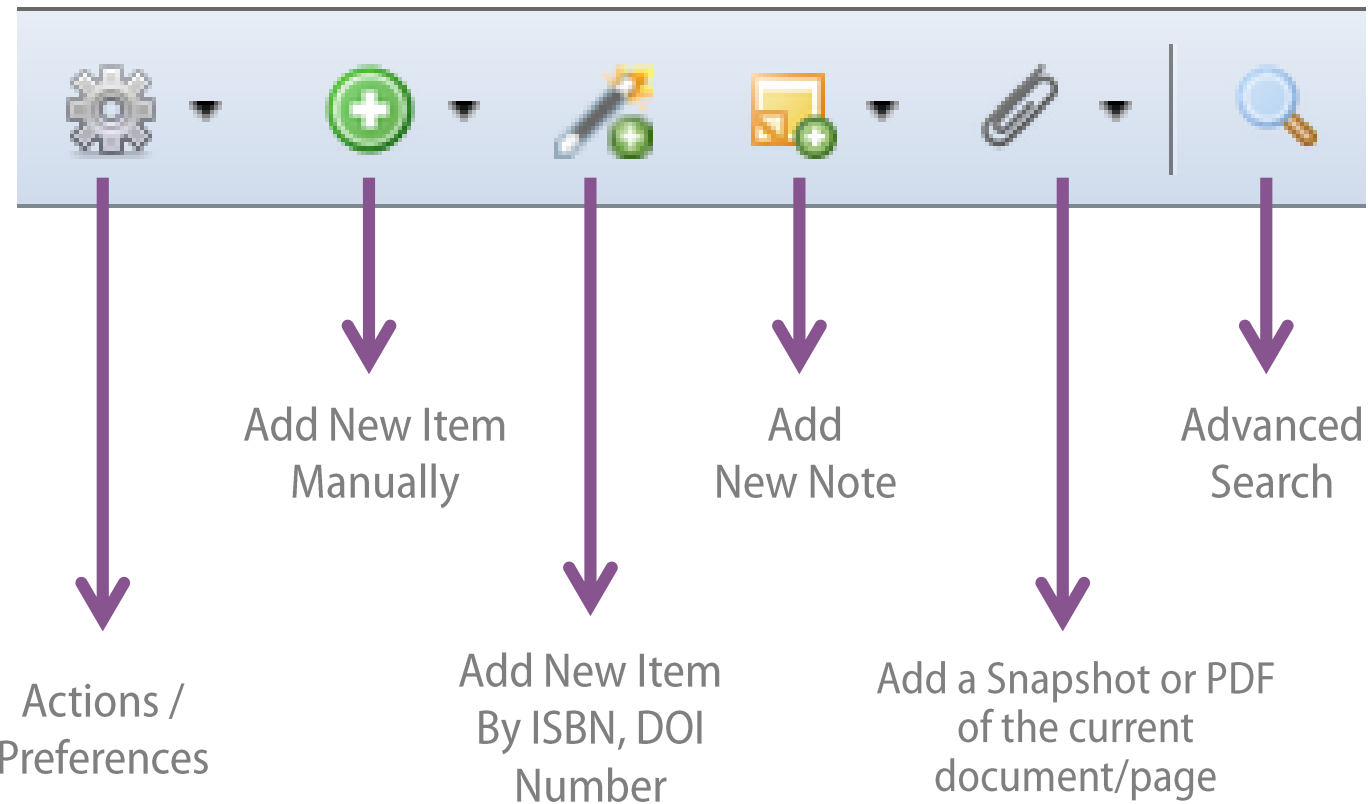
The Zotero interface is overlaid on the bottom of the browser window. It shows a sidebar with a "My Library" folder containing various collections like "PhD - heritage". The main pane displays a list of references with columns for "Title" and "Creator".

Title	Creator
▶ Connecting Cities Urban Media Lab - Cultural hARitage project - YouTube	
3 5 Lessons In UI Design, From A Breakthrough Museum Co.Design business +...	
3-D Finite-Element Models of Human and Monkey Fingertips to Investigate the Me...	Dandekar et al.
10th European Conference on Information Technology Evaluation : Instituto de Em...	European Conference on Inf...
▶ 40 interesting ways to use QR Codes in the classroom	
148Apps.biz Apple iTunes App Store Metrics, Statistics and Numbers for iPhone ...	148Apps.biz
201109--DUTRA_Joatan_Preis--master_bremen_thesis--digital_media_in_urban_sp...	
▶ About 2D Code QR Code.com	
▶ About The Blue Shield	
▶ Activity Theory	
▶ Adapting your usability testing practise for mobile	
▶ A History of Mobile Apps	Strain
▶ "Always on" – Smartphone, Tablet und Co. als neue Taktgeber im Netz.	van Eimeren
▶ An analysis of productive user contributions in digital media applications for muse...	Wieneke

At the bottom right of the Zotero window, it indicates "258 items in this view".

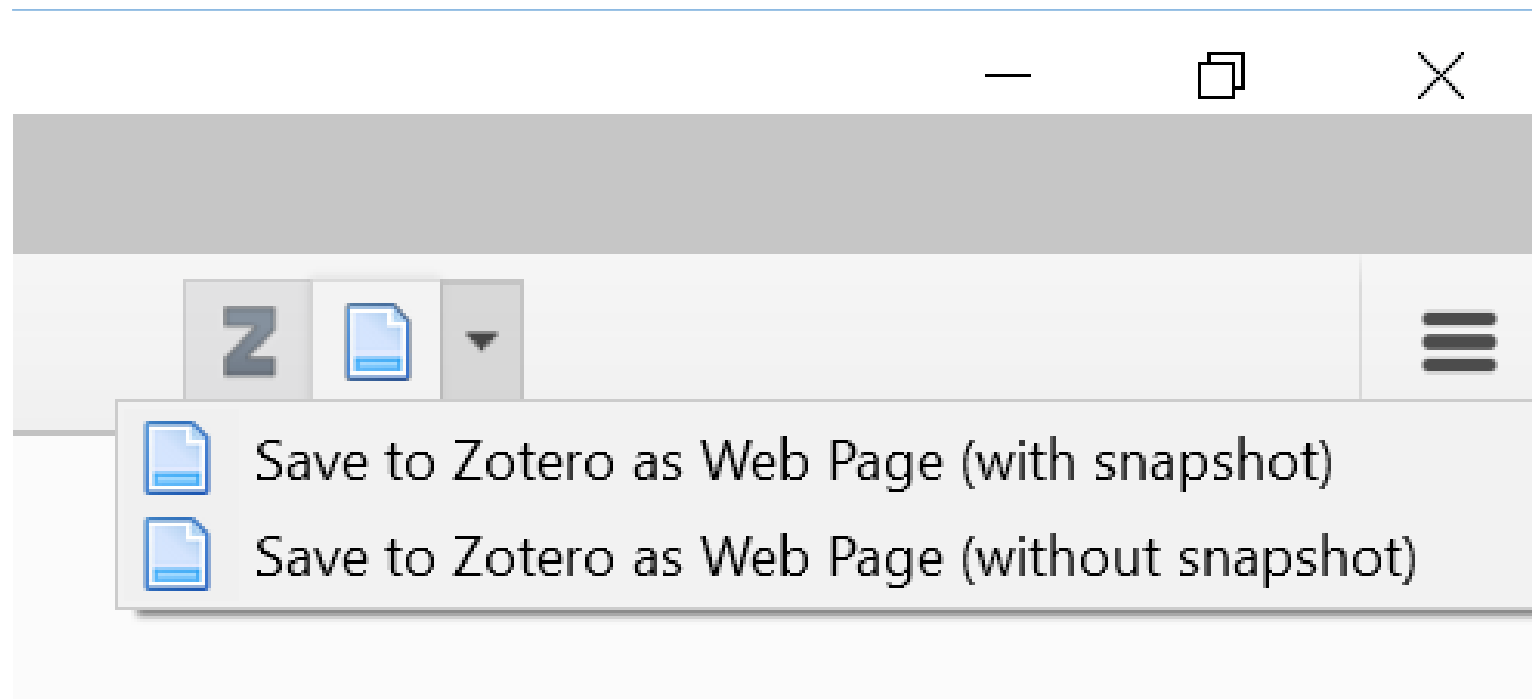
Reference Manager: Zotero

- After installed – in Firefox (in bottom)



Reference Manager: Zotero

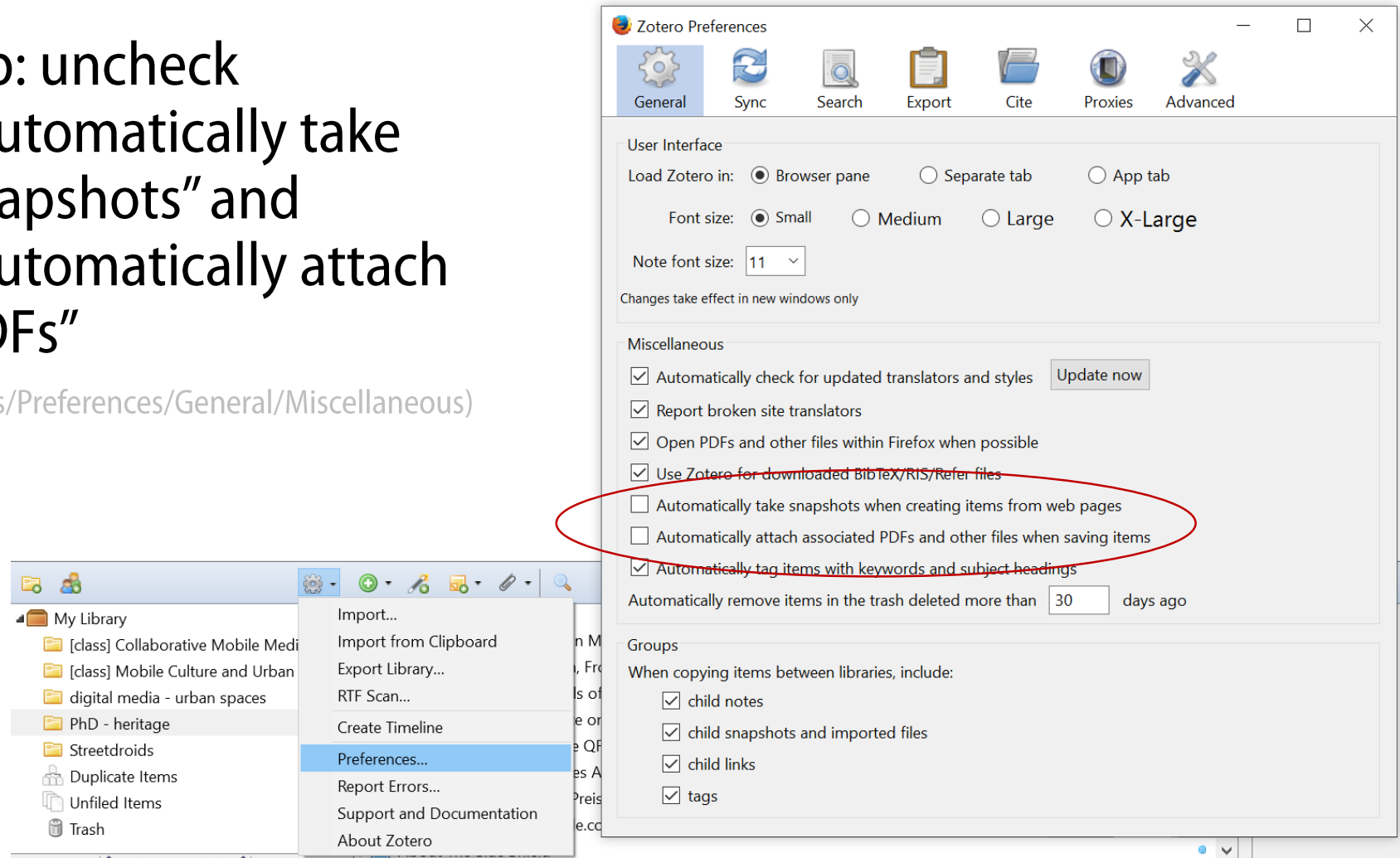
- After installed – in Firefox (in top)



Reference Manager: Zotero

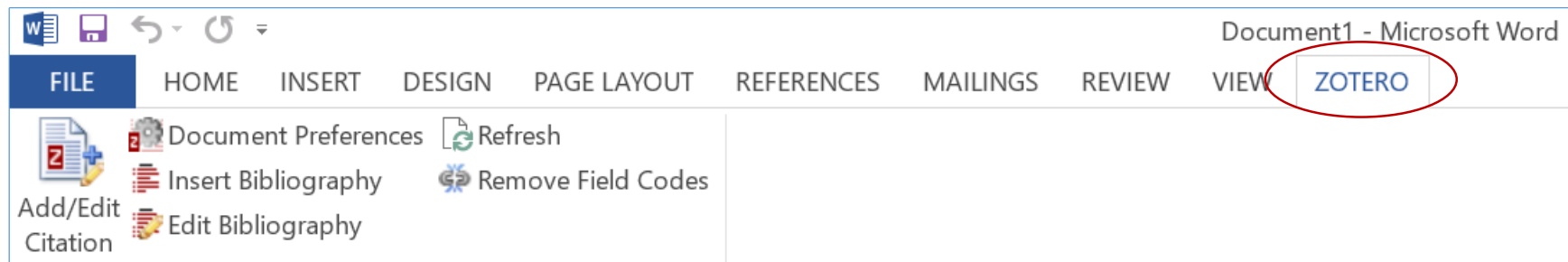
- Tip: uncheck
“Automatically take
snapshots” and
“Automatically attach
PDFs”

(Actions/Preferences/General/Miscellaneous)



Reference Manager: Zotero

- After installed – in MS Word (Windows)



Reference Manager: Zotero

- After installed – in MS Word



Add/Edit
Citation



Document Preferences



Remove Field Codes



Insert Bibliography



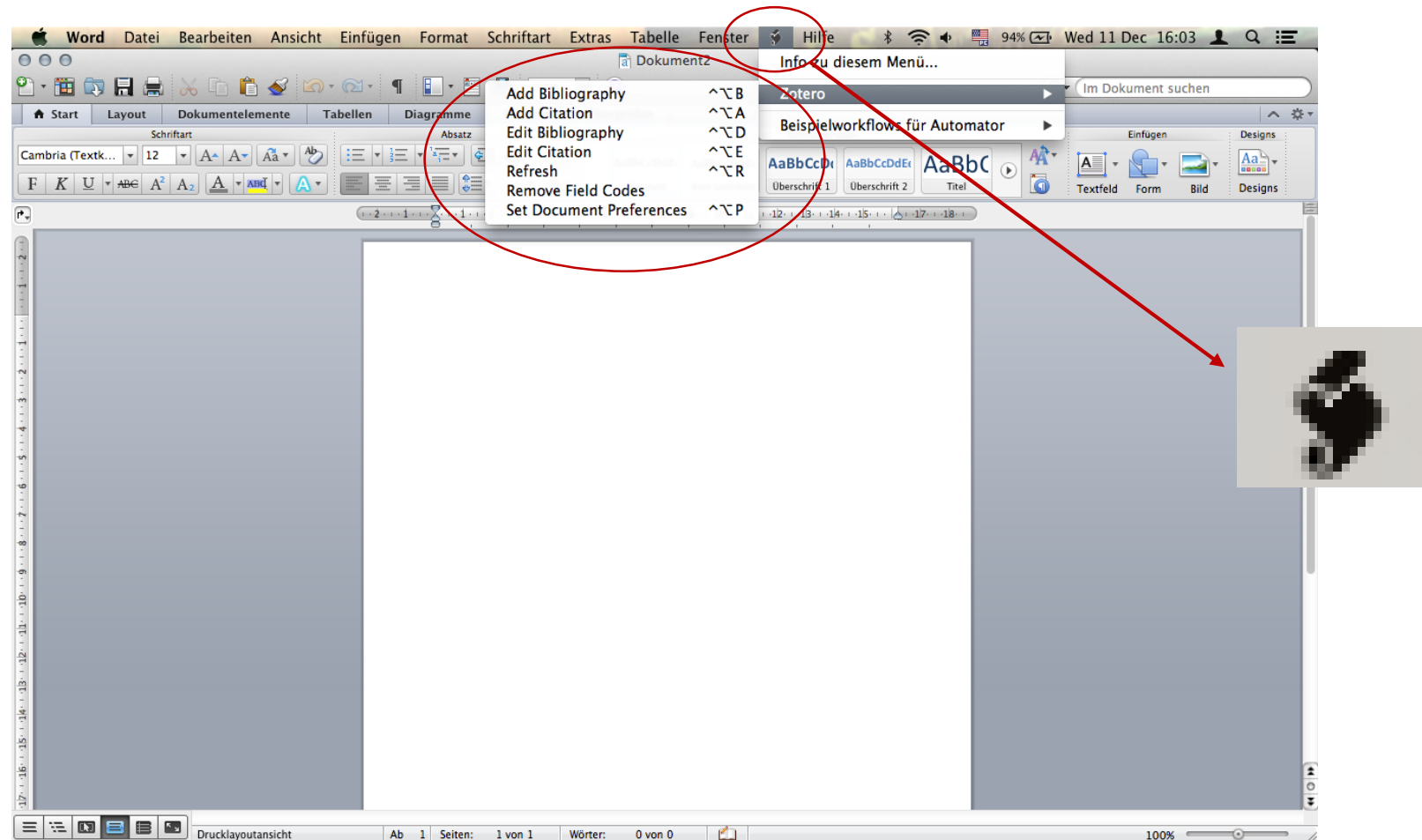
Refresh



Edit Bibliography

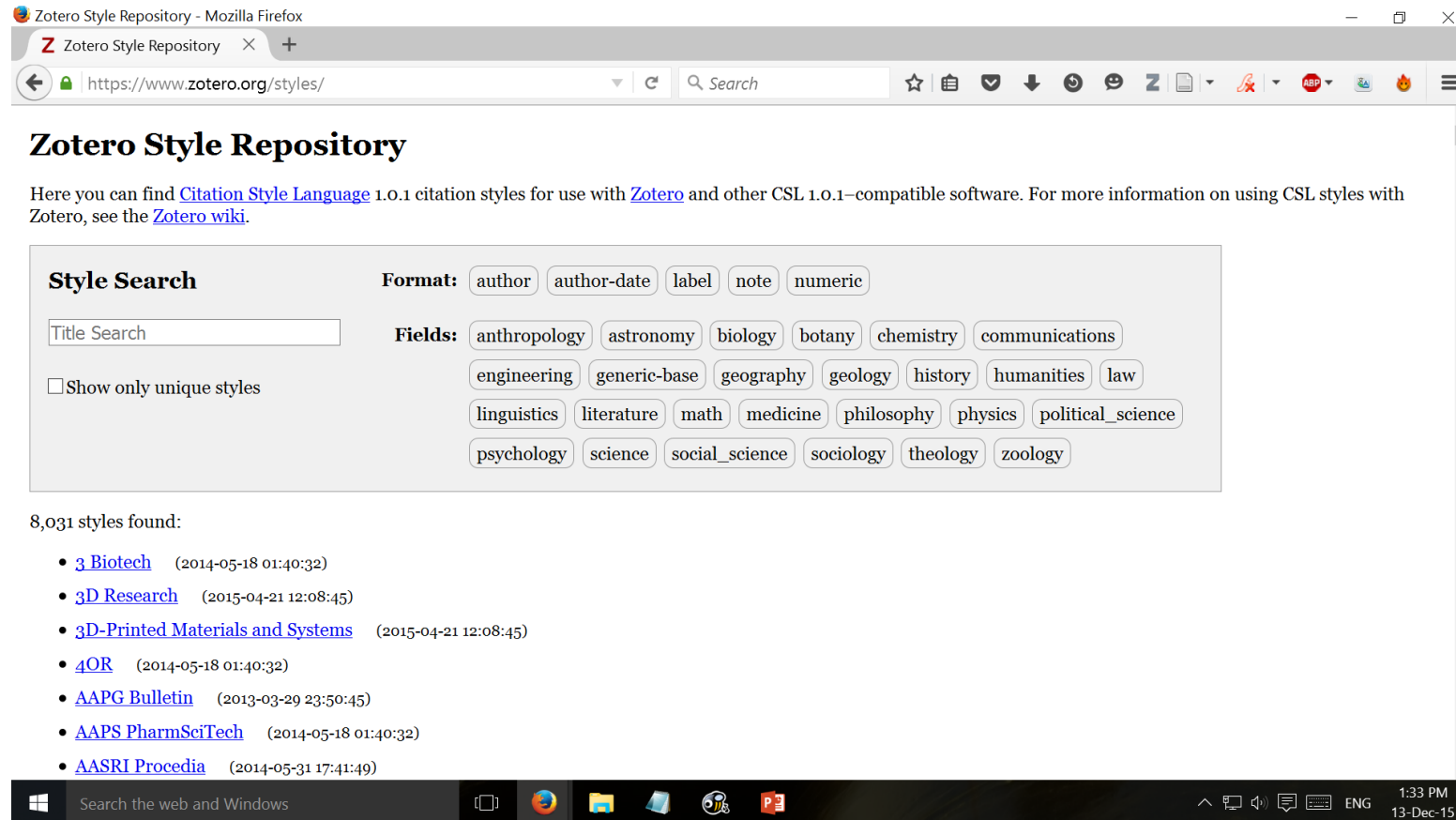
Reference Manager: Zotero

- After installed – in MS Word (Mac)



Reference Manager: Zotero

- Adding new styles: www.zotero.org/styles/



Zotero Style Repository - Mozilla Firefox

Zotero Style Repository

https://www.zotero.org/styles/

Zotero Style Repository

Here you can find [Citation Style Language](#) 1.0.1 citation styles for use with [Zotero](#) and other CSL 1.0.1-compatible software. For more information on using CSL styles with Zotero, see the [Zotero wiki](#).

Style Search

Format:

Title Search

Show only unique styles

Fields:

8,031 styles found:

- [3 Biotech](#) (2014-05-18 01:40:32)
- [3D Research](#) (2015-04-21 12:08:45)
- [3D-Printed Materials and Systems](#) (2015-04-21 12:08:45)
- [4OR](#) (2014-05-18 01:40:32)
- [AAPG Bulletin](#) (2013-03-29 23:50:45)
- [AAPS PharmSciTech](#) (2014-05-18 01:40:32)
- [AASRI Procedia](#) (2014-05-31 17:41:49)

Search the web and Windows

1:33 PM
13-Dec-15

Reference Manager: Zotero

- How to collect/add your references and citations, using Zotero:



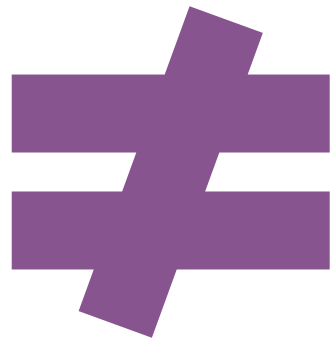
<https://www.youtube.com/watch?v=5MxLys74nfU>



<http://bit.ly/1Y723TA>

Writing Tips

Writting Tips



Writting Tips: Essay Structure

- **Abstract**
- **Introduction**
- **Discussion**
- **Conclusion**
- **References**
- **Appendix**

Writing Tips: Essay Structure

Abstract

- **What the paper is about - in a nutshell**

Example: "This paper is about the design aspects applied to the *XYZ App Game*, for engaging the users to collaborate to the game content (...)"

Writing Tips: Essay Structure

Introduction

- What is the problem/question that needed to be solved, and how the developed content is divided in the essay

Example: "The ever-expanding use of smart phones gaming industry can be explored for educational purposes, but making the player to collaborate to its content is still a challenge. The *XYZ App Game* was designed to make the user to collaborate without knowing it. For this task the trend design features were applied in its development (...). On section 2 it is described (...)"

Writing Tips: Essay Structure

Discussion

- How the problem/question was solved

Here it can be discussed :

- what are the “state-of-art” (other similar projects) and what is the difference between the current research
- what methods were applied;
- why specific design approaches were chosen; for instance: design considerations for small screens.

Writing Tips: Essay Structure

Conclusion

- What are the found solutions and conclusions; possible future improvements

Example: "Planning a good interface design for mobile screen is not just a matter of providing colorful buttons and fancy graphics. For the *XYP App Game* the chosen features were aimed for a better user experience, (...)"

Writting Tips: Essay Structure

References

- What works, sites, books, etc, were used in the research

Appendix

- Optional – extra information, screens-shots from the app, charts, etc)

Writing Tips: Essay Structure

Examples

- Dutra, J.P., Ebel, I.R. (2014). Cultural hARitage: Augmented Reality applied on Cultural Heritage.
Presented at the EuroVR 2014 Conference, Bremen, Germany.
https://www.researchgate.net/publication/280287229_Cultural_hARitage_Augmented_Reality_applied_on_Cultural_Heritage
- Dutra, J. P. (2012). HCI/GUI Design Applied for Adaptable Context-Aware Mobile Game.
Presented at the Clap Conference, Bremen, Germany.
https://www.researchgate.net/publication/283072887_HCIGUI_Design_Applied_for_Adaptable_Context-Aware_Mobile_Game

Writting Tips: Formal Grammar Style*

* N. Oczkowski (2009).

The following slides are some recommendations for maintaining a formal academic writing style, in order to avoid common mistakes.



Writing Tips: Formal Grammar Style

■ Avoid Contractions



Export figures won't improve until the economy is stronger.



Export figures will not improve until the economy is stronger.

Writing Tips: Formal Grammar Style

- **Use formal negative forms**



The analysis didn't yield any new results.



The analysis yielded no new results.

Writing Tips: Formal Grammar Style

- **Limit the use of “run-on” expressions**



These semiconductors can be used in robots, CD players, etc.



These semiconductors can be used in robots, CD players and other electronic devices.

Writing Tips: Formal Grammar Style

- **Avoid “you” and “your”**



You can see the results in Table 1.



The results can be seen in Table 1.

Writing Tips: Formal Grammar Style

- **Rhetorical questions (okay in moderation)**



What can be done to lower costs?



It is necessary to consider how costs may be lowered.

Writing Tips: Formal Grammar Style

■ Mid position adverbs?



This model was developed by Krugman (1979) originally.



This model was originally developed by Krugman (1979).

Writing Tips: Formal Grammar Style

- **Split infinitives?**

*To rise sharply **vs.** to sharply rise*



We need to adequately meet the needs of those enrolled in the program.

Writing Tips: Formal Grammar Style

- **Efficient use of words**



It may be difficult to make a decision about the method that we should choose.



Choosing the proper method may be difficult.

Writing Tips: Formal Grammar Style

- **Avoid “I”, “me”, and “my” (except in narrative writing)**



I think that something should be done about the environment.



Something should be done about the environment.

Writing Tips: Formal Grammar Style

- **Avoid direct address (except in process writing)**



Think about the hardships of war. For instance, food is very scarce.



War comes with many hardships. For instance, food is very scarce.

Writing Tips: Formal Grammar Style

- **Watch diction**



The library has all sorts of stuff for everybody.



The library has many resources available for its patrons.

Writting Tips: Formal Grammar Style

- **Avoid slang**



This paper addresses a *hot topic*.

Writing Tips: Formal Grammar Style

- **Avoid clichés**



The customs that we practice are *tried and true*.

Writing Tips: Formal Grammar Style

- **Beware of gender-specific language**



If a student needs advice, *he* should contact the Careers Office.

Writing Tips: Formal Grammar Style

- **Avoid Strong Statements (with no proof)**



Nowadays everybody is using smartphones.



It can be seen that the use of smartphones are increasing.

Writing Tips: Formal Grammar Style

- **Use referents to keep your reader on track**

This/these + noun



Lecturers know that students need to understand the differences between formal and informal language. However, *this understanding* cannot usually be acquired quickly.

Writing Tips: Formal Grammar Style

- **Use punctuation correctly**
- **Use sentence connectors (linking words and phrases) to help guide your reader.**

Essay Assignment

Essay Assignment

Short essay production (40% of final Grade)
– 1000 words + samples and references





Essay Assignment

Short essay production – 1000 words + samples and references

The topic of the essay can be an academic report regarding the conceptual prototype presentation, if possible connected to the topic of mobile media and cultural heritage.

What will be evaluated in this assignment: ability to express in written format, content structure and content quality, plus the correct use of references.



Essay Assignment

Short essay production – 1000 words + samples and references

It can be done using one of these two styles:

- APA (American Psychological Association)
<http://owl.english.purdue.edu/owl/resource/560/01/>
- ACM (Association for Computing Machinery)
<http://www.acm.org/sigs/publications/proceedings-templates>



Essay Assignment

Short essay production – 1000 words + samples and references

- Deadline: **31st July** - at 23:59
- Topic of the e-mail: ***[MMD] Essay***
- File Name: MMD_Essay_FirstnameFamilyname.pdf
- File Format: **PDF**

App Project



App Target: City with a World Heritage Site





App Target: Suggestion – Weimar & Weimarpedia.de



+



Map:
Geo-Location



Articles:
Encyclopedia Style



Gallery:
Different Media / Participatory



Materials:
for Teachers



App Target: Suggestion – Bauhaus 100 years



+



years of
bauhaus

<https://www.bauhaus100.de/en/index.html>



Target Groups: Teenager Students & Adults & Older Adults





Target Groups: Teenager Students & Adults & Older Adults

General needs when visiting Weimar



- Find P.O.I. and information
- Research content
- Create content



- Find P.O.I. and Information:
 - 94% - sightseeing
 - 79% - restaurant and cafés
 - 65% - museums and exhibitions
 - (...)
 - 35% - UNESCO WHS

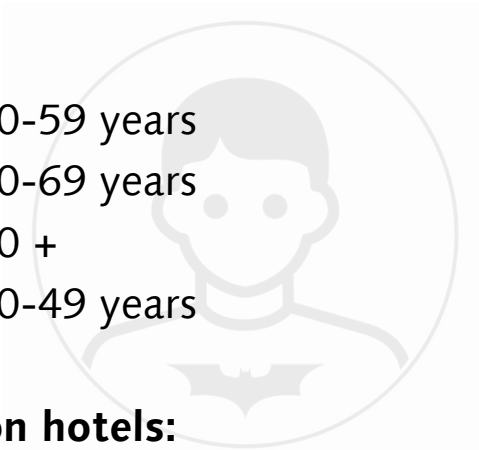


Target Group A: Adults & Older Adults Tourist Visitors

Data collection in Weimar with app. 400 participants (only tourists). April/May 2013.

Age:

- 26% 50-59 years
- 21% 60-69 years
- 19% 70 +
- 15% 40-49 years



Booking on hotels:

- 39% online
- 28% phone
- 13% in weimar
- 9% mail

Source*:

Gesellschaft für
Wirtschaftsförderung,
Kongress- und Tourismusservice

weimar
GmbH

* By e-mail <dietch@weimar.de>



Target Group A: Adults & Older Adults Tourist Visitors

Traveling with:

- 57% couples
- 14% alone
- 9% groups
- 8% friends

Average stay: 3,2 nights

Duration of stay:

- 70% up to 3 nights
- 27% 4 – 7 nights
- 3% 8 nights and more



Source*: Gesellschaft für
Wirtschaftsförderung,
Kongress- und Tourismusservice **weimar**
GmbH

* By e-mail <dietch@weimar.de>



Target Group A: Adults & Older Adults Tourist Visitors

Top ten activities:

- 94% sightseeing
- 79% restaurant and cafés
- 65% museums and exhibitions
- 58% strolling around
- 54% regional food and drinks
- 53% shopping
- 47% guided tours
- 35% UNESCO World Heritage
- 33% Theatre
- 26% relaxing



Source*: Gesellschaft für
Wirtschaftsförderung,
Kongress- und Tourismusservice **weimar**
GmbH

* By e-mail <dietch@weimar.de>



Target Group B: Tennager Students



Age:

- +- 13-16 years
- Secondary Education age (Gymnasium, Realschule, Hauptschule, etc)

Traveling with:

- Groups

Duration of stay:

- Normally 3 days of activities



Target Group B: Tennager Students



Activities:

- Guided tours on museums and point of interest in Weimar
- Collecting information from the guide and tours
- Fulfillment of pre-defined activities with Teacher. (questionnaires, content research, photo production, etc)
- Creating media (articles, photos, etc)



Presentation Format: Pecha Kucha

*PechaKucha*TM
20 X 20
IMAGES SECONDS

Image: <http://bentographics.com/site/wp-content/uploads/2015/12/PechaKucha-log.gif>



Presentation Format: Pecha Kucha

PechaKucha[™]
20 × 20
IMAGES SECONDS



Power Point Model for Download:

- <http://www.uni-weimar.de/medien/wiki/images/Pechakucha-model.zip>



Presentation Format: Pecha Kucha

- Topic of the e-mail: **[MMD] Prototype**
or directly on our wiki-page (preferably)
http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16#Project_Presentation
- File Name: MMD_Prototype_FirstnameFamilyname.pdf
- File Format: PDF
- Deadline: one day before the presentation at 23:59



Presentation Dates:

20.06 Students' Prototype Presentations – Adults' Group



27.06 Students' Prototype Presentations – Teenagers' Group



Presentation Dates:

- 20 June: Target Group – **Adults** (Deadline for the PDF file: 19 June, 23:59h)



- Mariana del Valle Sanchez Artola
- Tatiana Zarta Zabala
- Kazi Fakrul Islam
- Ibni Amin
- Moitree Chowdhury
- Pavel Karpashevich
- Emre Ertem
- Laura Graf
- Gabriel Tobar
- Rana Al-Kadasi
- Darshan Patel
- Adnan Asim
- Fahad Ur Rehman
- Natalia Martinez

Presentation Dates:

- 27 June: Target Group – **Teenagers** (Deadline for the PDF file: 26 June, 23:59h)



- Juliane Schwabenbauer
- Yasar Naci Gündüz
- Ibrar Ahmed
- Md. Riazul Islam Khan
- Muhammad Raisul Islam
- Viorel Morari
- Tahira Sohaib
- Laura Agudelo
- Chinh Nguyen Thien
- Jad Boureslan
- Leonardo Costa
- Nana Kesewaa Dankwa
- Nikolay Kolyada
- Shahbaz Syed

Target Groups: Presentations

- Content Structure

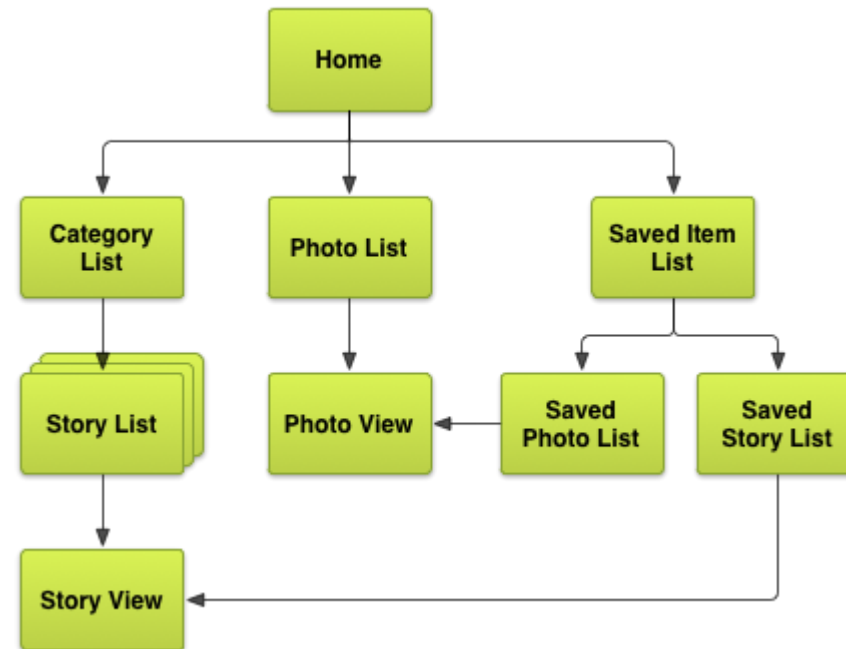


Image retrieved from
<https://stuff.mit.edu/afs/sipb/project/android/docs/images/training/app-navigation-screen-planning-exhaustive-map.png>

Target Groups: Presentations

- Navigation & Screens Preview
- Example:
 - open the app >
 - tap on XXX1 >
 - tap on XXX2>
 - get page YYY
 -
 - (search, upload, etc.)

Image retrieved from
<https://stuff.mit.edu/afs/sipb/project/android/docs/images/training/app-navigation-wireframing-wires-phone.png>



Target Groups: Presentations

- Features
- Design / Platform decisions (why)
- ...

Icon Contest



Icon Contest

- The top 5 icons (IMHO) were selected from all the proposed submitted works
- A vote round will be applied in the classroom with all participants.
- The most voted will get a secret prize!





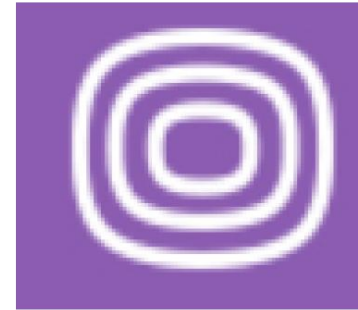
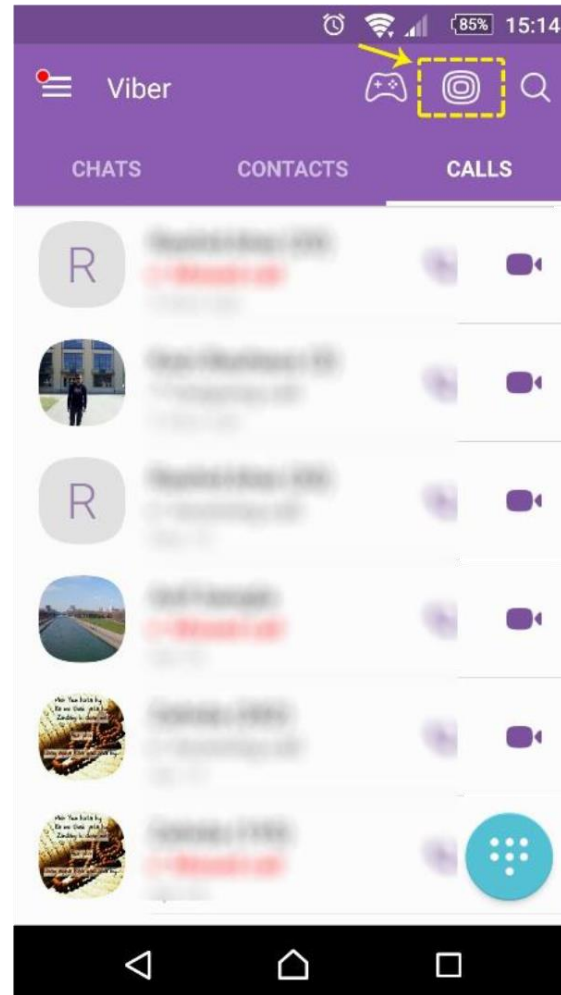
Icon Contest: Proposed Works

<http://www.uni-weimar.de/medien/wiki/IFD:MobileMediaDesign-SS16#Home> Task 2: Icon Suggestion



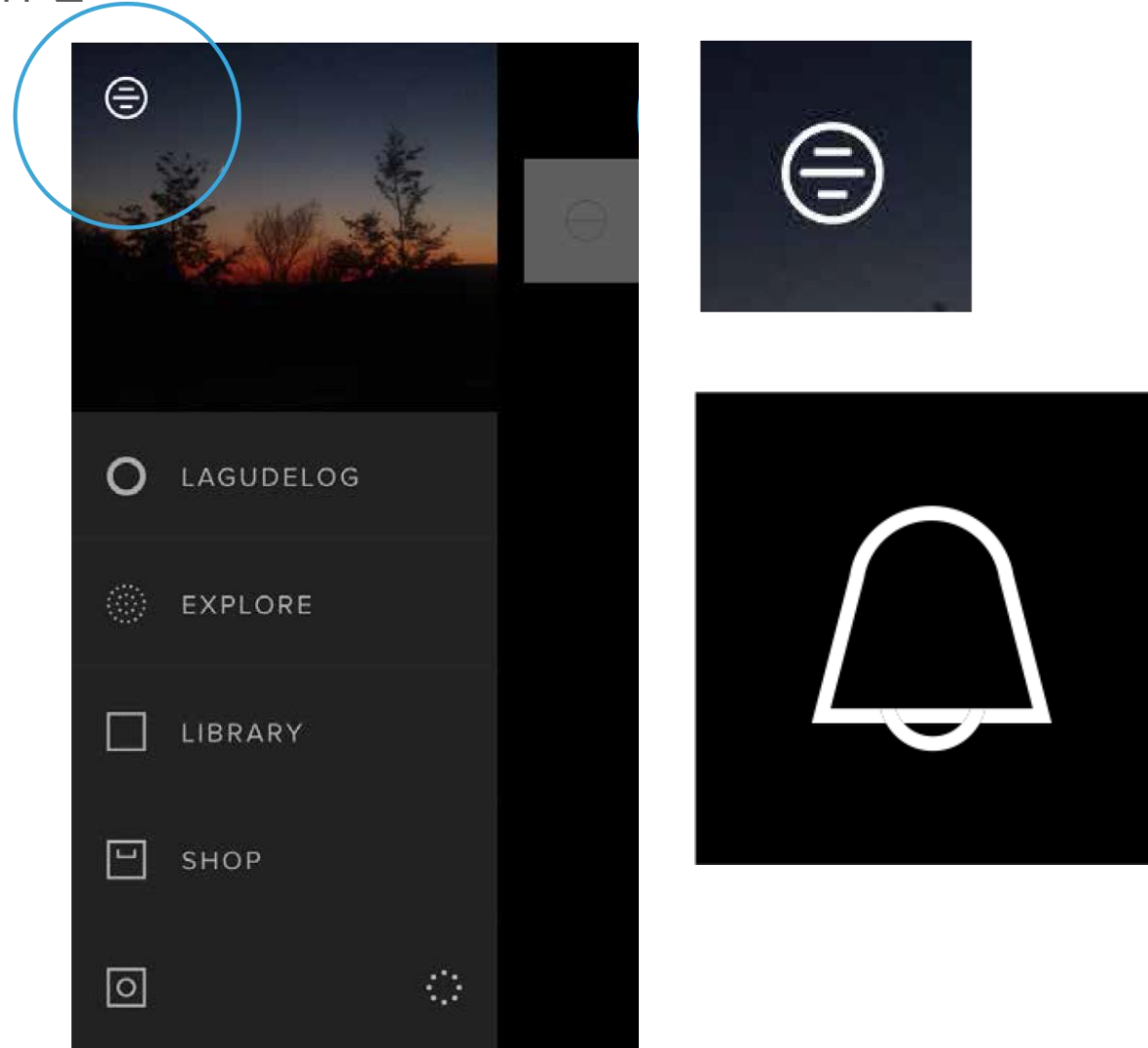


Icon Contest: Selection 1





Icon Contest: Selection 2



http://www.uni-weimar.de/medien/wiki/images/MMD_IconSuggestion_LauraAgudelo.pdf



Icon Contest: Selection 3





Icon Contest: Selection 4





Icon Contest: Selection 5








Filiale suchen





Icon Contest: Selection

1	2	3	4	5
				

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07. References & Writing

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