

WeimarElfin

App project for Weimarpedia's Students



Mobile Media & Cultural Heritage

Bauhaus-Universität Weimar

Yao Chen 115208

Saeideh Khorasani 114299

Summary



1.Target Group

2.P.O.I and Information

3.Description

4.Graphic Design

5.Function Design

6.Prototype

7.Reference

Target Group



Weimarpedia's Students

- 13-16 years old
- Students come for 3 to 5 days to Weimar
- Guided tours on museums and point of interest in Weimar
- Fulfillment of of pre-defined activities from Klassik Stiffing with Teacher.(Questionnaires, Content research, Photo production,etc)
- Research articles inside Weimarpedia.de and materials previously prepared
- Create content in small groups for Weimarpedia (Photo, Video, Text, Audio)

Target Group

3days Schedule example

KLASSIK STIFTUNG WEIMAR (stefanie.harnisch@klassik-stiftung.de Tel.: 03643-545863)
 Weimarpedia/Perthes-Gymnasium, Friedrichroda (Frau Schwarz), 8. Klasse, 22 SuS + 2 L
 Vorgangsnummer: 246393

Montag, 19. Mai 2014	Dienstag, 20. Mai 2014	Mittwoch, 21. Mai 2014
<u>10:00 – 12:00 Uhr</u> Goethe-Schiller-Freundschafts-Rallye Treffpunkt: Marktplatz	<u>10:00 – 10:30 Uhr</u> Führung: Goethes Gartenhaus <u>11:00 – 12:00 Uhr</u> Recherche Lexikoneinträge verfassen (Torhaus, Pädagogikraum) Treffpunkt: GNM <u>12:00 – 13:00 Uhr</u> Führung: Dauerausstellung Lebensfluten- Tatensturm (GNM)	<u>10:00 – 13:00 Uhr</u> Produktion des kreativen Produktes (Torhaus, Vodafone-Hörsaal) Treffpunkt: Vodafone-Hörsaal (Studienzentrum)
Mittagessen/Pause	Mittagessen/Pause	Mittagessen/Pause
<u>13:00 – 14:00 Uhr</u> Vorstellung Weimarpedia-Projekt Auswertung der Rallye Treffpunkt: Vodafone-Hörsaal (Studienzentrum)	<u>14:00 – 15:00 Uhr</u> Konzeption/Produktion des kreativen Produktes (Torhaus, Pädagogikraum) Treffpunkt: GNM	<u>14:00 – 15:00 Uhr</u> Präsentation/Feedback Treffpunkt: Vodafone-Hörsaal (Studienzentrum)

P.O.I and Information

UNESCO - Classical Weimar	
Name and Location	
1	Goethe's House Frauenplan 2, Weimar, Thuringia, Germany
2	Schiller's House Schillerstraße 12, Weimar, Thuringia, Germany
3	City Church, Herder House and the Old High School Herderplatz 8-14, Weimar, Thuringia, Germany
4	City Castle Burgplatz 4, Weimar, Thuringia, Germany
5	Widow's Palace Am Palace 1, Weimar, Thuringia, Germany
6	Duchess Anna Amalia Library Platz der Demokratie 1, Weimar, Thuringia, Germany
7	Princes' Tomb and Historic Cemetery Am Poseckschen Garten, Historischer Friedhof, Weimar, Thuringia, Germany
8	Park on the Ilm with Roman House, Goethe's Garden House and Garden Weimar, Thuringia, Germany
9	Castle, Orangery and Castle Park Belvedere Weimar, Thuringia, Germany
10	Castle and Castle Park Tiefurt Weimar - Tiefurt, Thuringia, Germany
11	Castle and Castle Park Ettersburg Weimar Rural District, Thuringia, Germany

UNESCO - Bauhaus and its Sites in Weimar	
Name and Location	
1	Main building of the Weimar Academy for Architecture and Building Arts - University Weimar, Geschwister-Scholl-Strasse 8, Germany
2	The Van-de-Velde building of the Academy for Architecture and Building Arts -University Weimar, Geschwister-Scholl-Strasse 7, Germany
3	The "Haus am Horn" Weimar, Am Horn 61, Germany

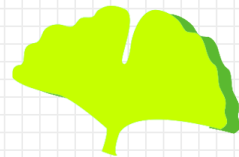
Description

App Name and Icon

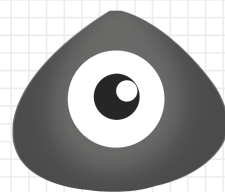


Meaning of WeimarElfin

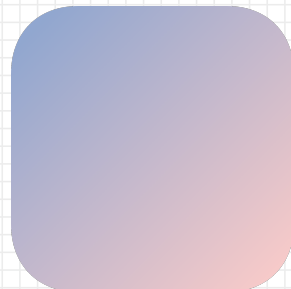
- Weimar — Weimarpedia's Location
- Elfin — Elfin symbolizes cute, interesting, mysterious and magic



Ginkgo is a symbol of Weimar



Cute elfin will attract the teenager users
Elfin also will be a very important role in application



The combination of two main colors of
our application

Description

Concept of WeimarElfin



Basic Functions from Weimarpedia

- Map
- Articles
- Gallery

Extra Functions in WeimarElfin

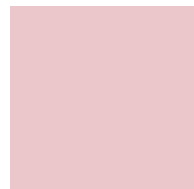
- Elfin is a helpful assistant for users
- Group Chat
- Win the gifts by attending the activities

Graphic Design

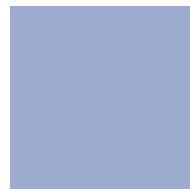
Design Style of UI

Flat Design

Color Choosing



Rose Quartz
#f6cac9



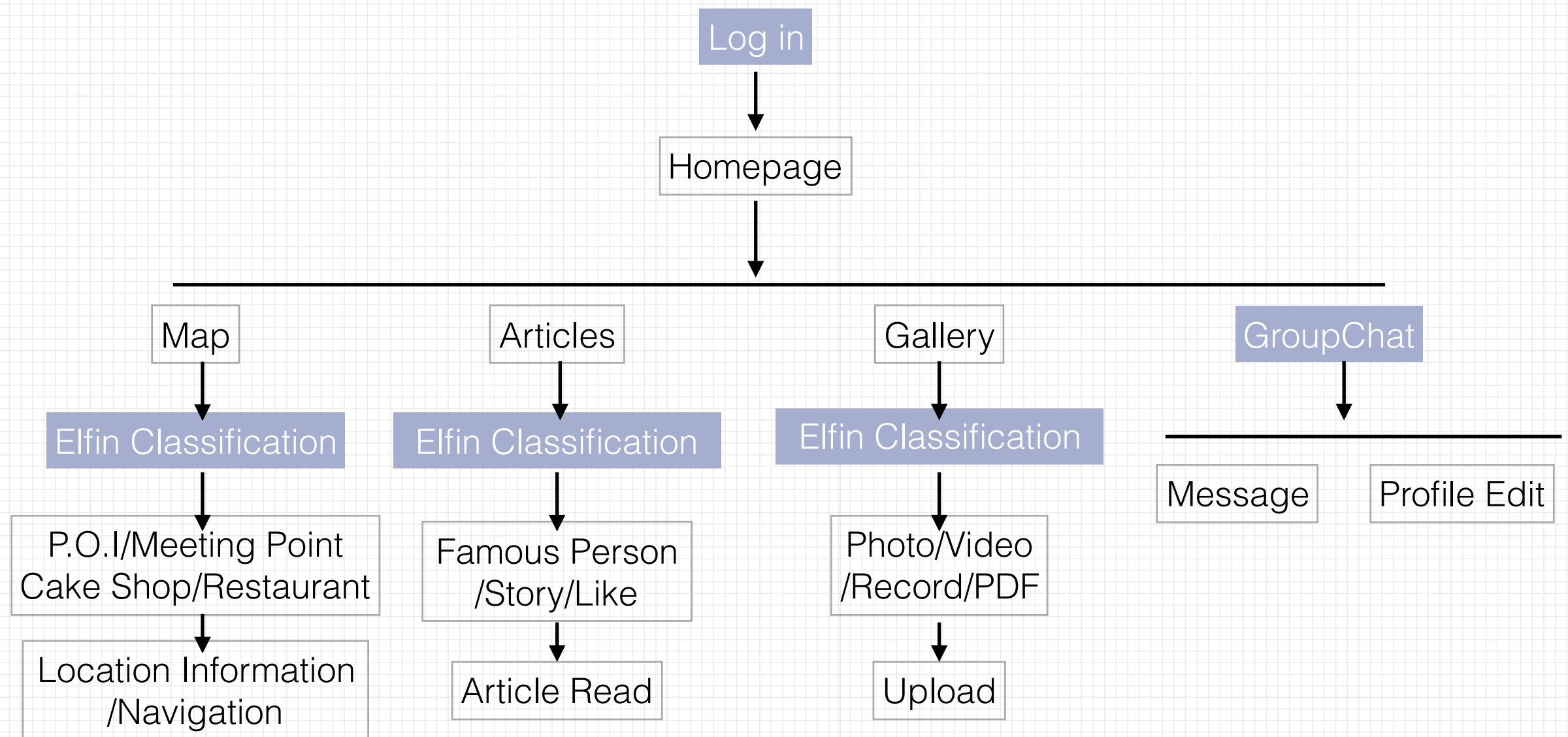
Serenity
#91a7d0



Grey
#afafaf

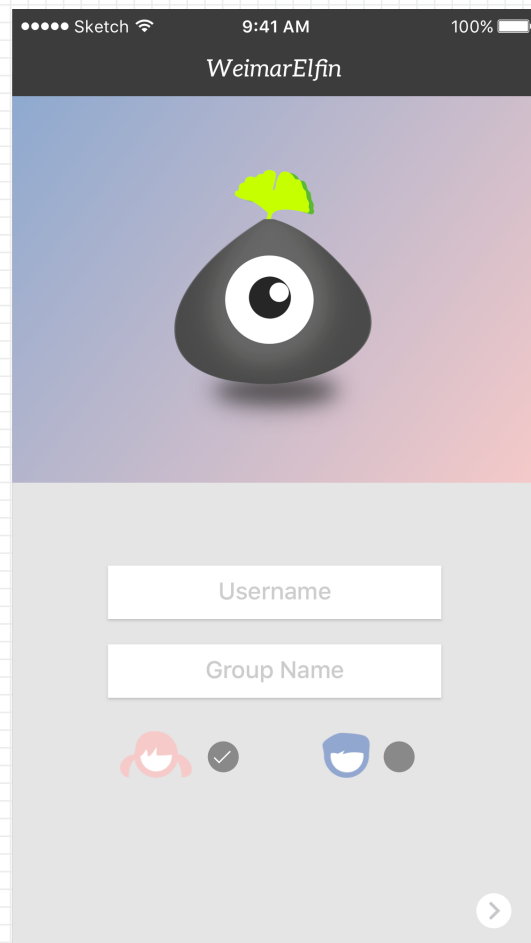
Tip: Two different main color of UI for girl and boy

Function Design

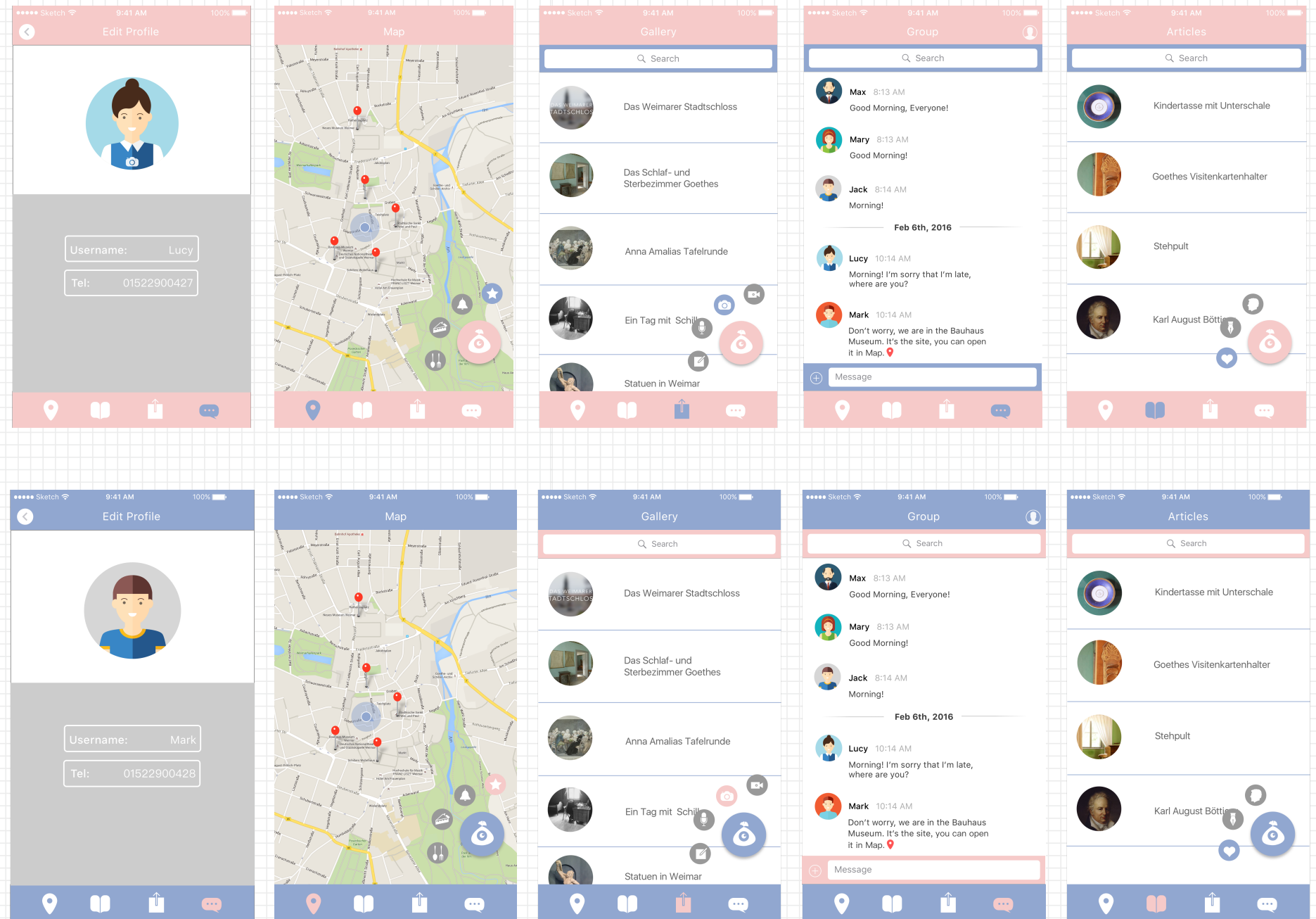


Function Design

Extra Function

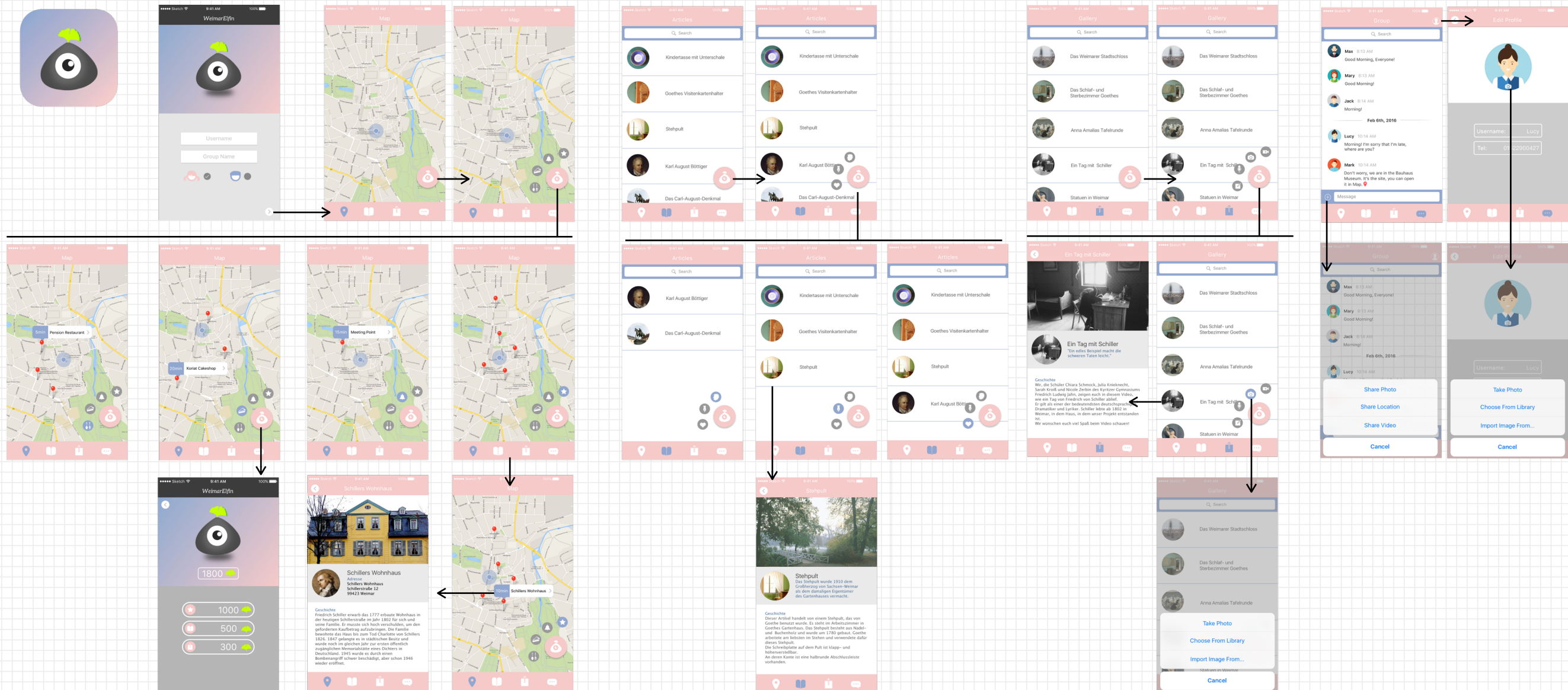


Log in



Prototype

Navigation



Reference

- About Museum in Weimar. (n.d.). Retrieved Jan 31, 2016, from [https://www.google.de/?gfe_rd=cr&ei=DF7sVem0LeKI8QfZ1LrACg&gws_rd=ssl#q=museum in Weimar](https://www.google.de/?gfe_rd=cr&ei=DF7sVem0LeKI8QfZ1LrACg&gws_rd=ssl#q=museum+in+Weimar)
- Schillers Wohnhaus und Schiller-Museum, from <http://www.klassik-stiftung.de/einrichtungen/museen/schillers-wohnhaus/>
- IFD_MM&CH_04_cultural-heritage. (n.d.). Retrieved Jan 31, 2016, from http://www.uni-weimar.de/medien/wiki/images/IFD_MM%26CH_04_cultural-heritage.pdf
- IFD_MM&CH_05_mobile-guidelines. (n.d.). Retrieved Jan 31, 2016, from http://www.uni-weimar.de/medien/wiki/images/IFD_MM%26CH_05_mobile-guidelines.pdf
- IFD_MM&CH_04_cultural-heritage. (n.d.). Retrieved Jan 31, 2016, from www.uni-weimar.de/medien/wiki/images/IFD_MM%26CH_04_cultural-heritage.pdf
- KARTE - Weimarpedia. (n.d.). Retrieved Jan 31, 2016, from http://www.weimarpedia.de/index.php?id=1&tx_wpj_pi1%5Bcontroller%5D=map&cHash=136e80493e0892fbb880d49fc388084b#showMap
- Color, from <http://www.pantone.com/pages/pantone/index.aspx>

Reference

- UNESCO World Heritage Centre - Classical Weimar. (n.d.). Retrieved Jan 31, 2016, from http://whc.unesco.org/en/list/846/multiple=1&unique_number=997
- UNESCO World Heritage Centre - Bauhaus and its Sites in Weimar and Dessau. (n.d.). Retrieved Jan 31, 2016, from http://whc.unesco.org/en/list/729/%20multiple=1&unique_number=861
- Articles, Gallery <http://www.weimarpedia.de/index.php?id=2#c13>

