

Go & Sch

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MIM&CH

SUMMARY

- 1. Target**
- 2. Structure**
- 3. App Prototype**
- 4. References**

1.



TARGET

13—16 Years Old



Traveling with **Groups**
Normally **3 days** of activities

ACTIVITIES

Guided tours on museums and point of interest in Weimar

Collecting information from the guide and tours

Fulfillment of pre-defined activities from Klassik Stiftung with Teacher. (questionnaires, content research, photo production, etc)

Creating media for the Weimarpedia (articles, photos, etc)

NEEDS

- ▶ **Find P.O.I. and information**
 - ▶ **Research articles**
 - ▶ **Create content for Weimarpedia**
-

2.



STRUCTURE

How We Designed

APP

START

Home

Sites

Articles

BBS

User

Weather

News

Sort

List

Map

List

Creation

Creating

Route

Setting

Me

Classic

Museum

Bauhaus

WHS

Sites

Intro

Content

Comment

Text

Pic

Video

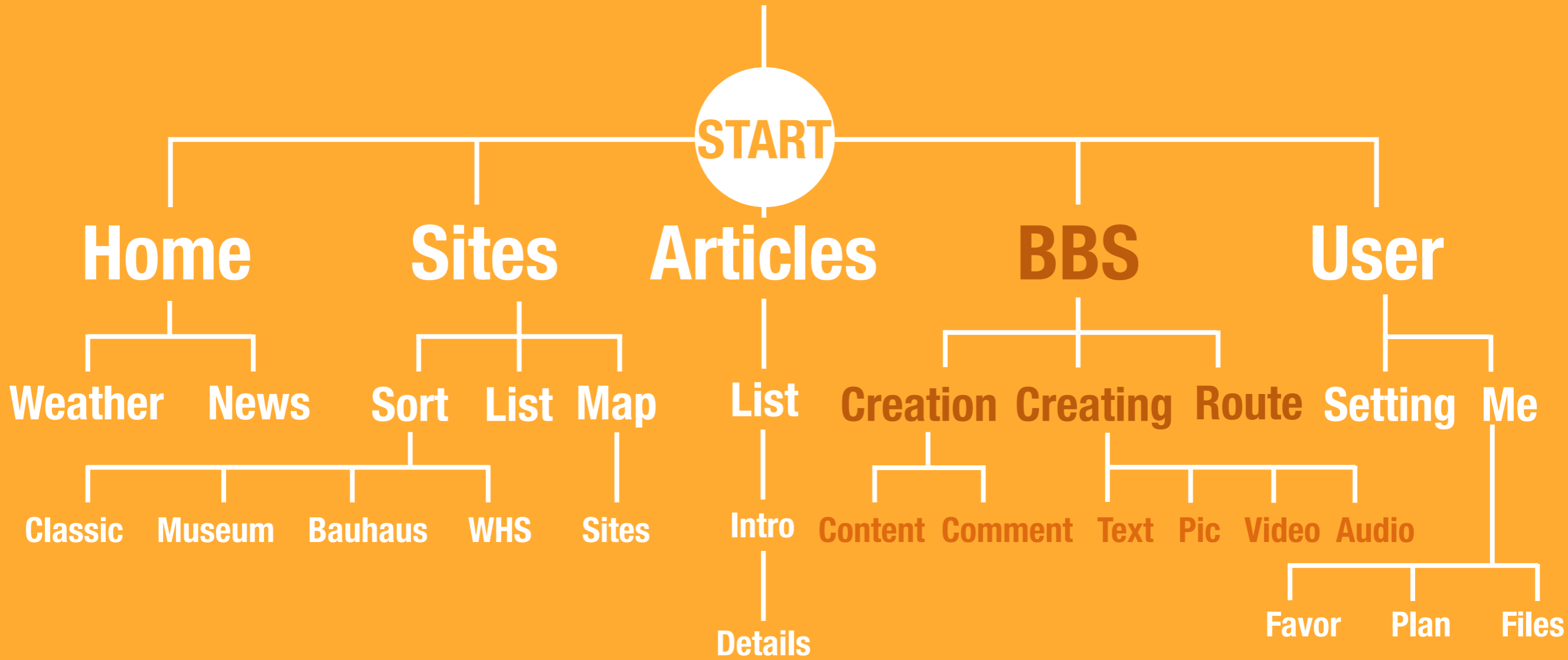
Audio

Details

Favor

Plan

Files





DESIGN

Platform : IOS

Design Style: Flat Design + Comic Style



#ffffff #f4cc6c #ff8d75 #67828a #5c5c5c

3.



PROTOTYPE

Go & Sch



NAME

Goethe & Schiller



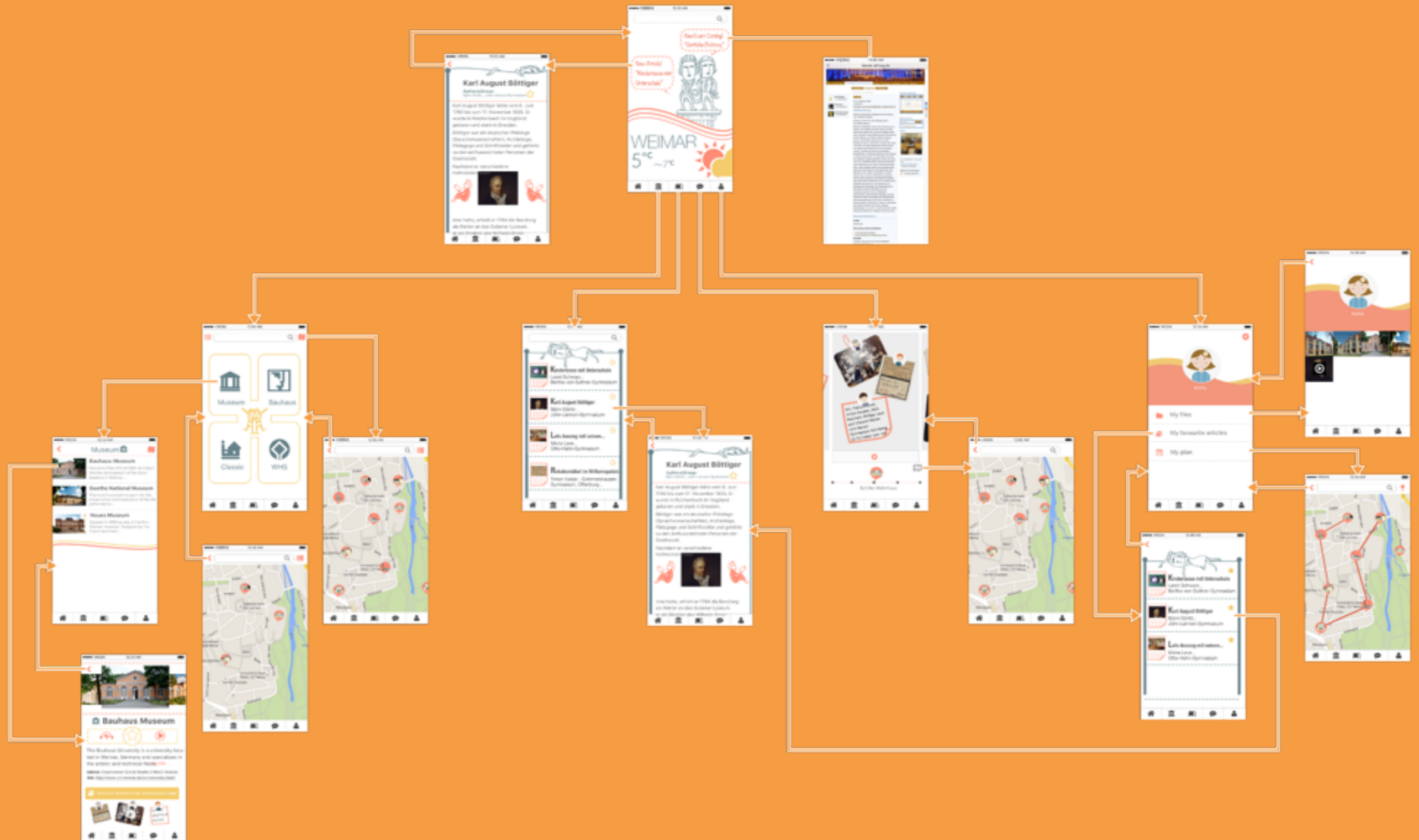
Go to Weimar & Schedule your plan



Go & Sch



NAVIGATION



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**THANK
YOU**
