

RecoBrain Adverstisement Concept

By

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Synthetic Biology

ReCoBrain - pictures of my mind

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LABORATORY SCENE

Set in front of a blue screen the Moderator appears that he is in a laboratory setting with lots of high tech equipment in the background. He is well dressed, and appears very authoritative.

FADE UP

FULL:

Moderator walks into frame and pauses, looking directly at the camera.

MODERATOR

When you simply just don't have
enough time to fit it all in, and
multi-tasking all day just doesn't
seem to work,

CUT TO

MEDIUM:

Moderator seems concerned, looks up at appearing images then shakes his head in same of these situations.

MODERATOR

When you simply just don't have
enough time to fit it all in, and
multi-tasking all day just doesn't
seem to work,

PAN TO

MEDIUM CLOSE UP LEFT CENTERED:

Moderator seems concerned, looks up at appearing images then shakes his head in same of these situations.

FADE IN IMAGES

On the right side of the shot 3 images appear of people looking distressed doing every-day activities and multi tasking. Image 1: women doing the dishes while trying to watch a movie. Image 2: a man running on the tred-mill while reading a book. Image 3: a man trying to build something while on the phone to his girlfriend.

FADE AWAY IMAGES

(CONTINUED)

MODERATOR

Thankfully the people at ... Labs
have finally come up with an
answer!