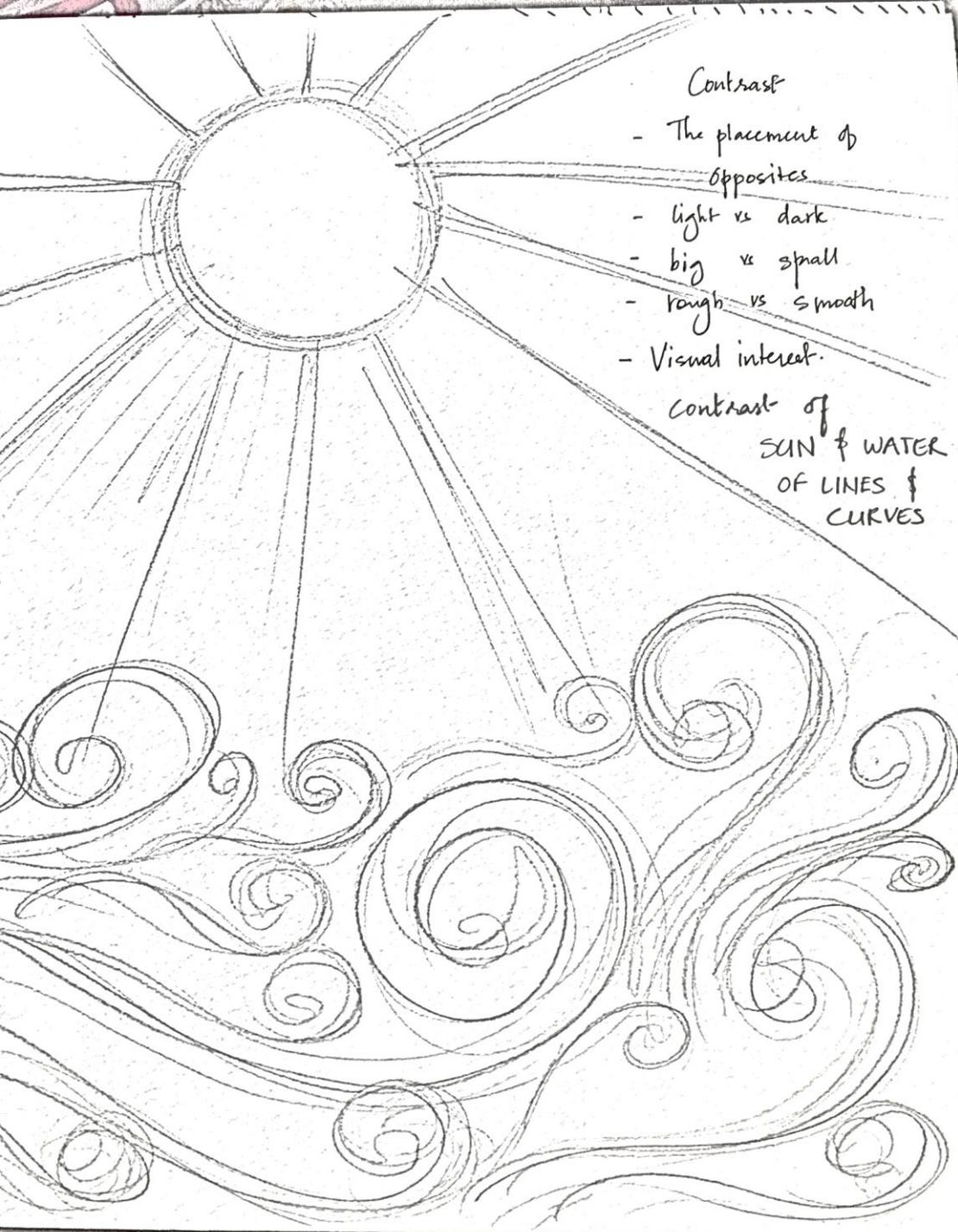


NISHIKA NIRAJ
DHARIWAL

ELEMENTS AND PRINCIPLES OF DESIGN

*Exploration Through Acrylic
Painting.*

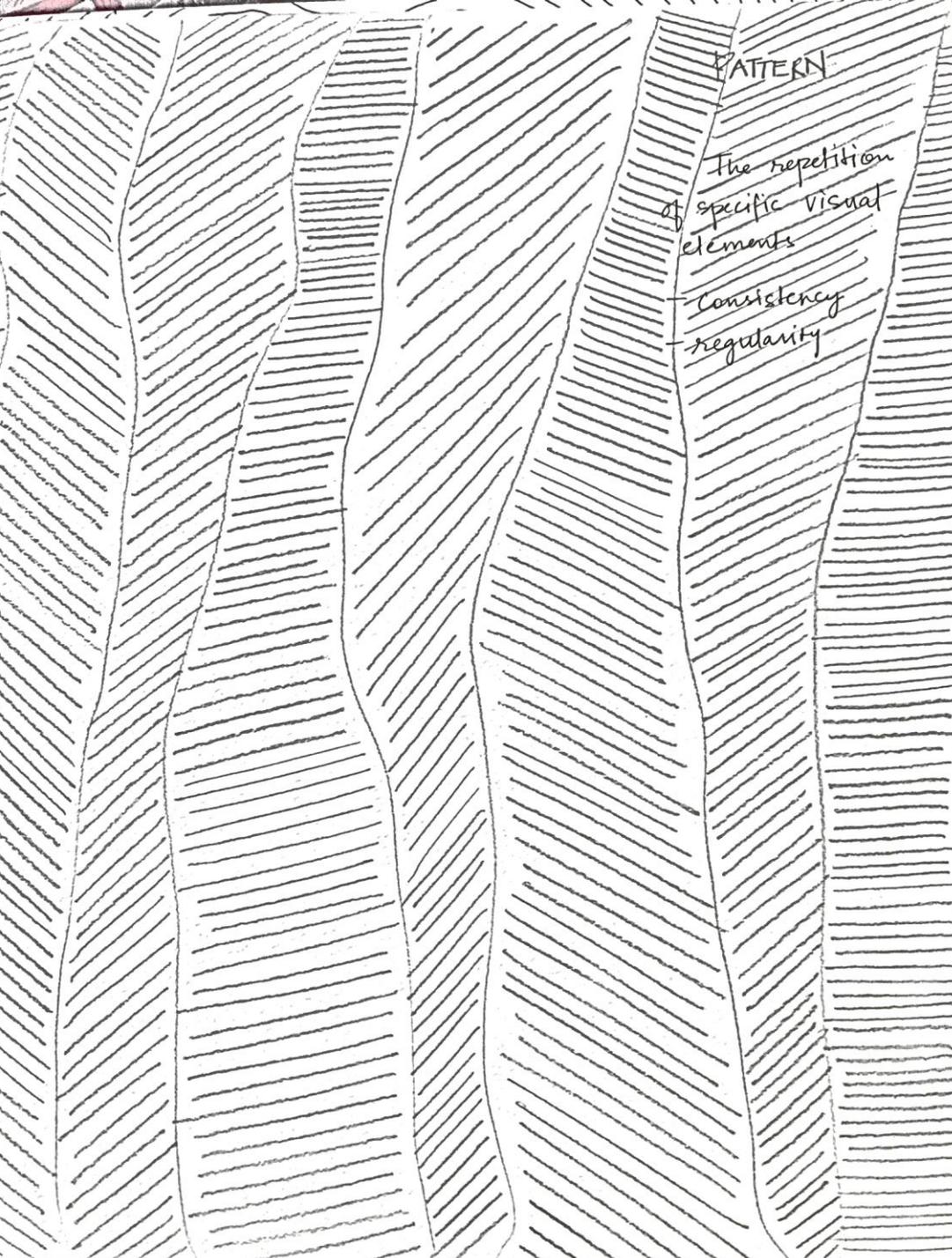




Contrast

- The placement of opposites
- light vs dark
- big vs small
- rough vs smooth
- Visual interest.

Contrast of
SUN & WATER
OF LINES &
CURVES



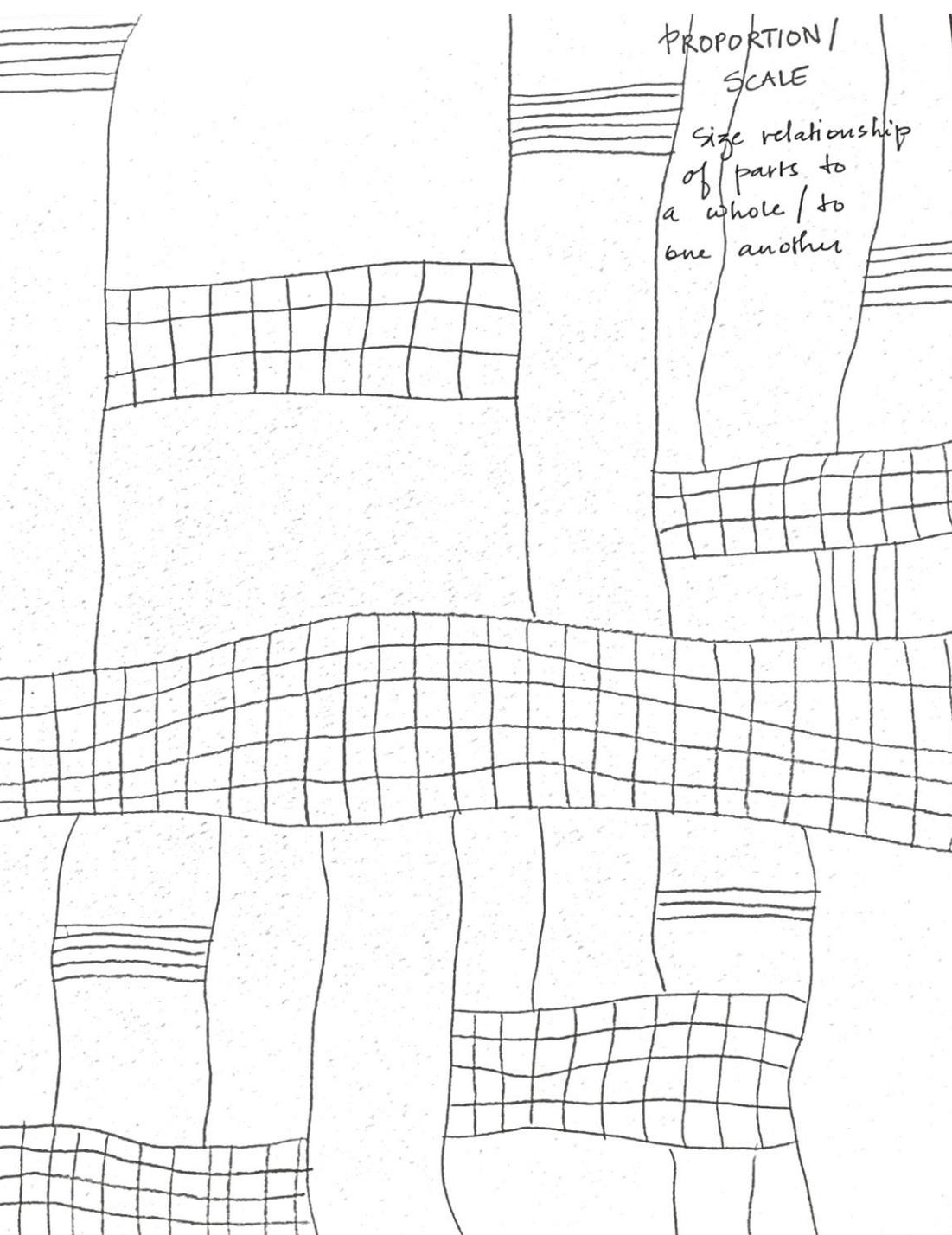
PATTERN

The repetition
of specific visual
elements

- consistency
- regularity

PROPORTION /
SCALE

Size relationship
of parts to
a whole / to
one another



LINE

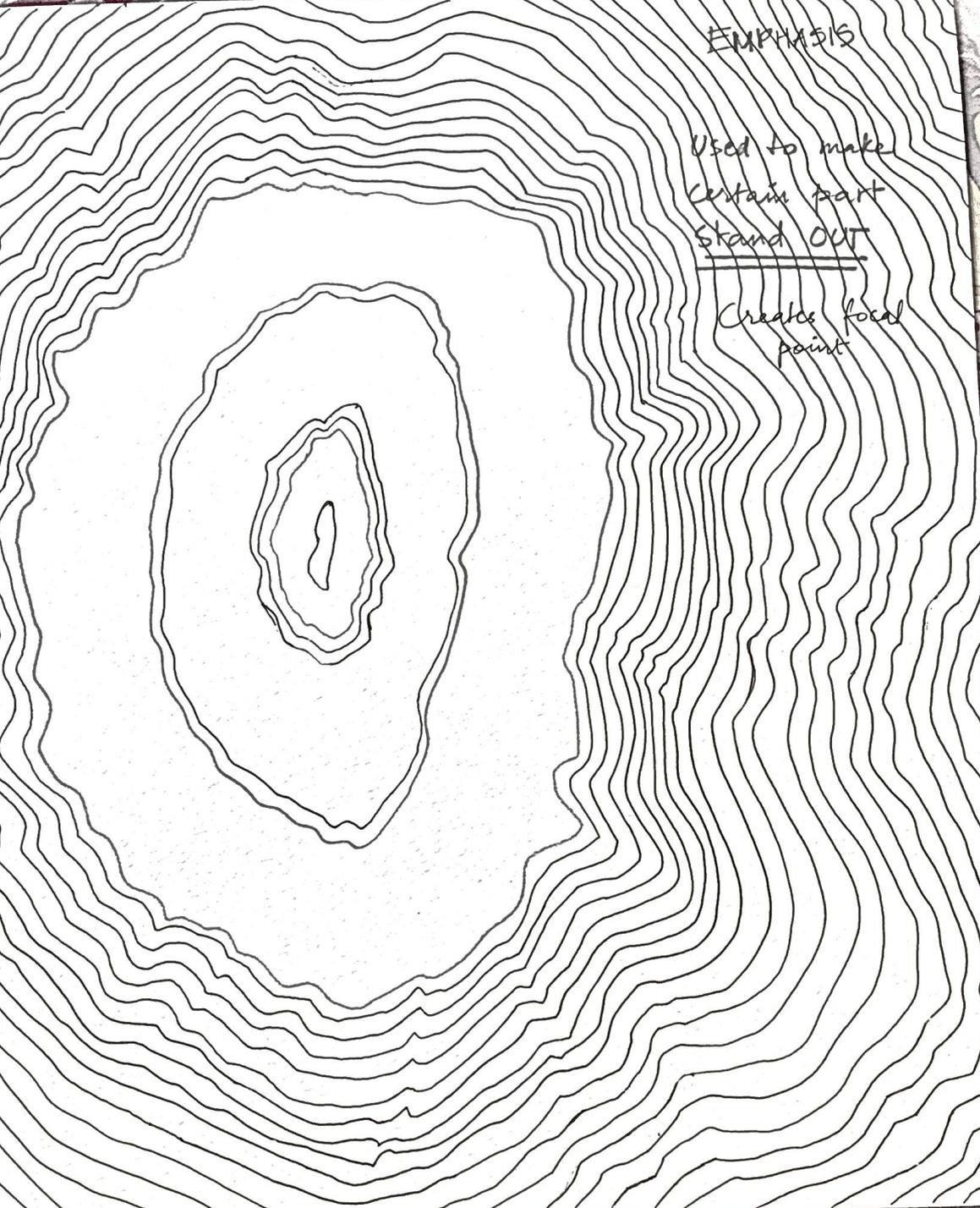
- A mark made by a pointed tool.
- A collection of dots
- Moving point



EMPHASIS

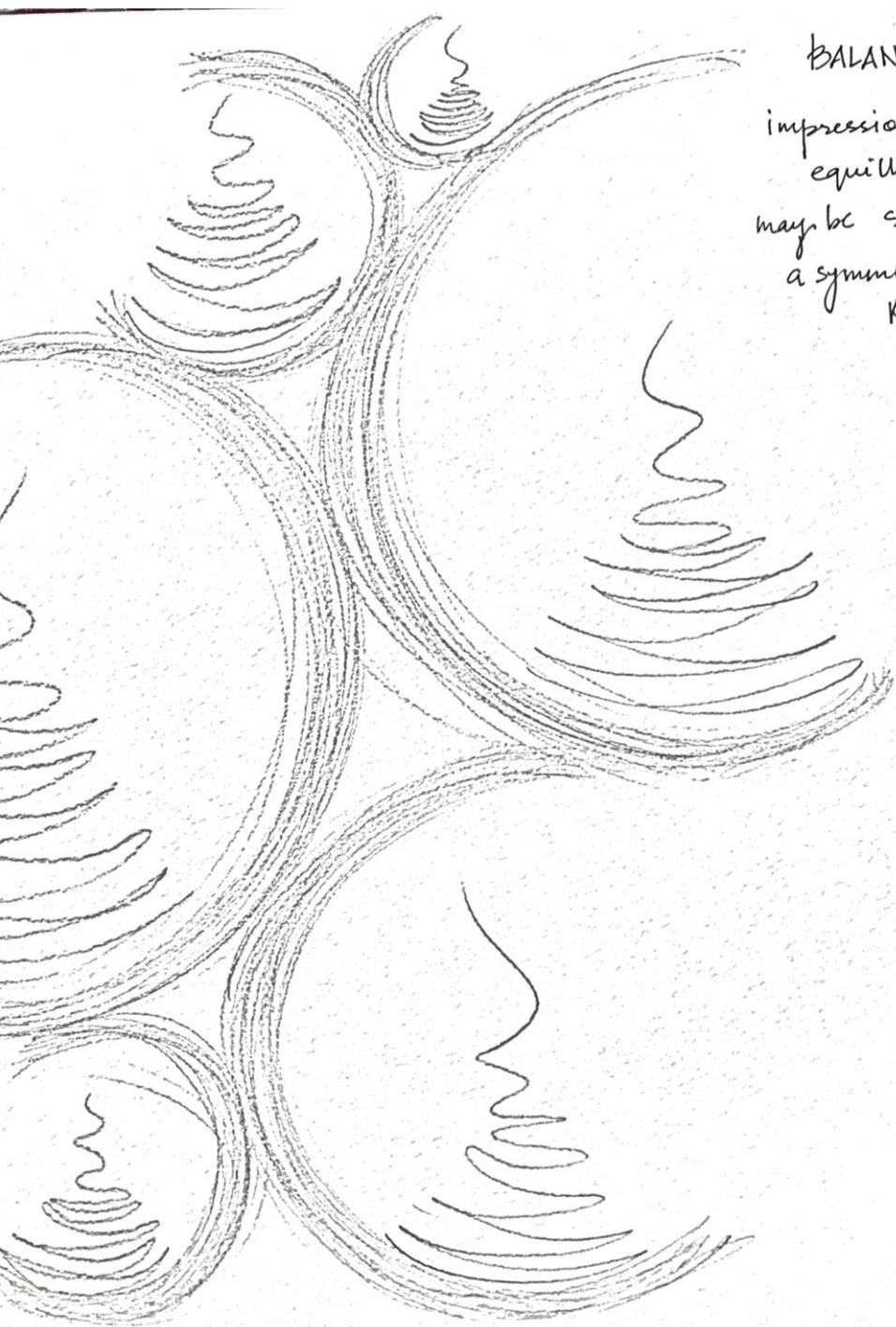
Used to make
certain part
stand out

Creates focal
point

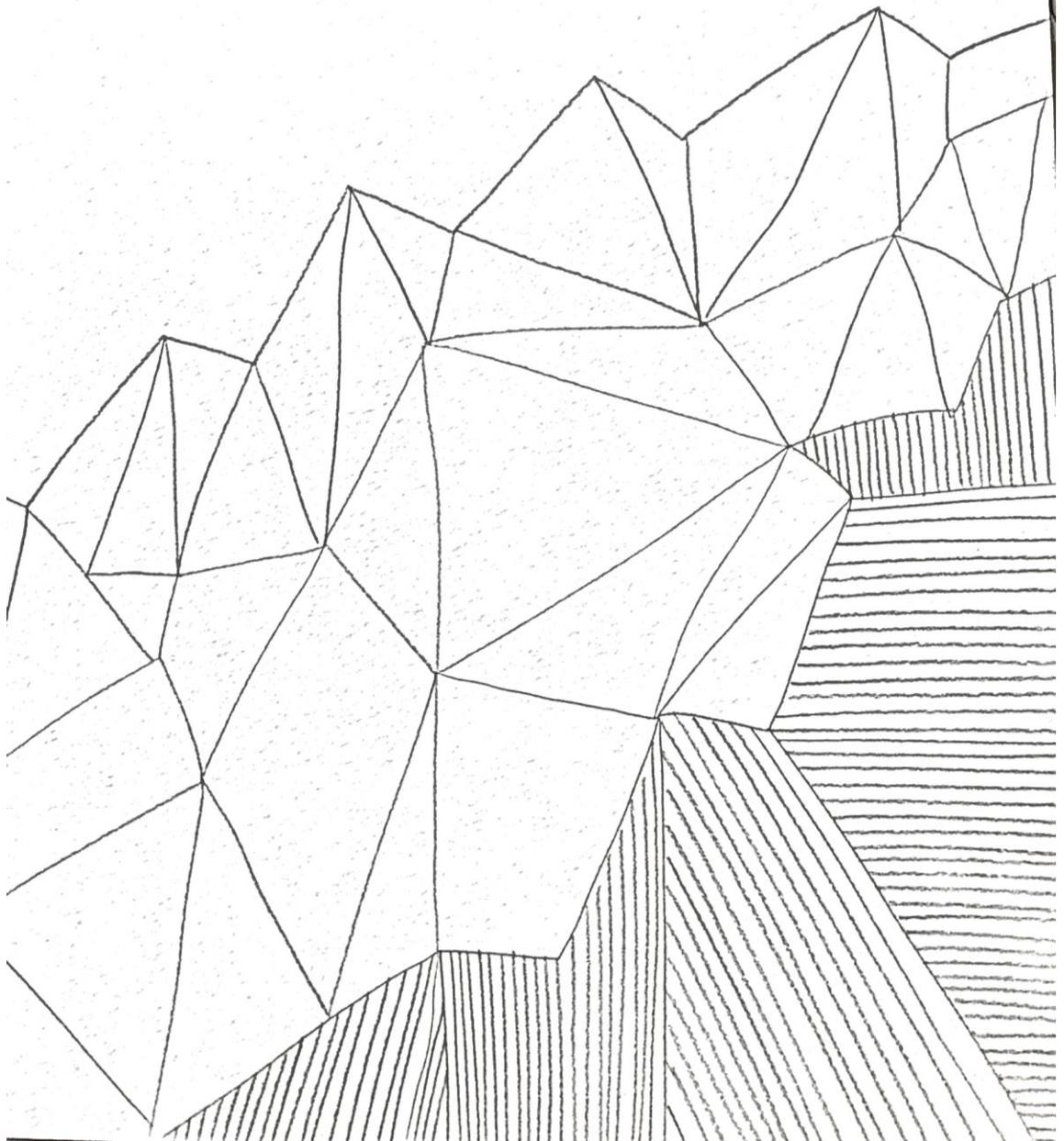


BALANCE

impression of
equilibrium
may be symmetrical
asymmetrical or
radial.

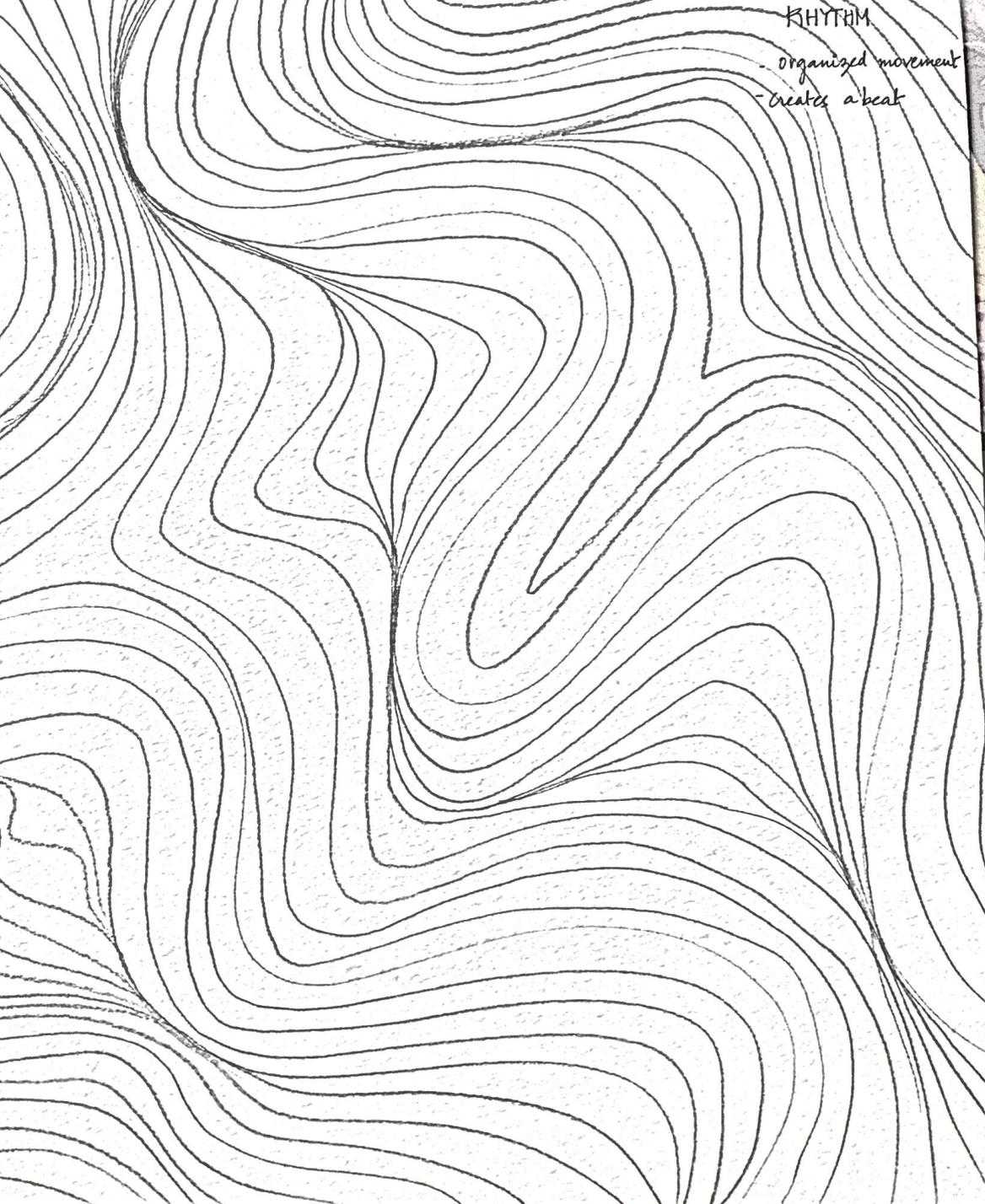


LINE



RHYTHM

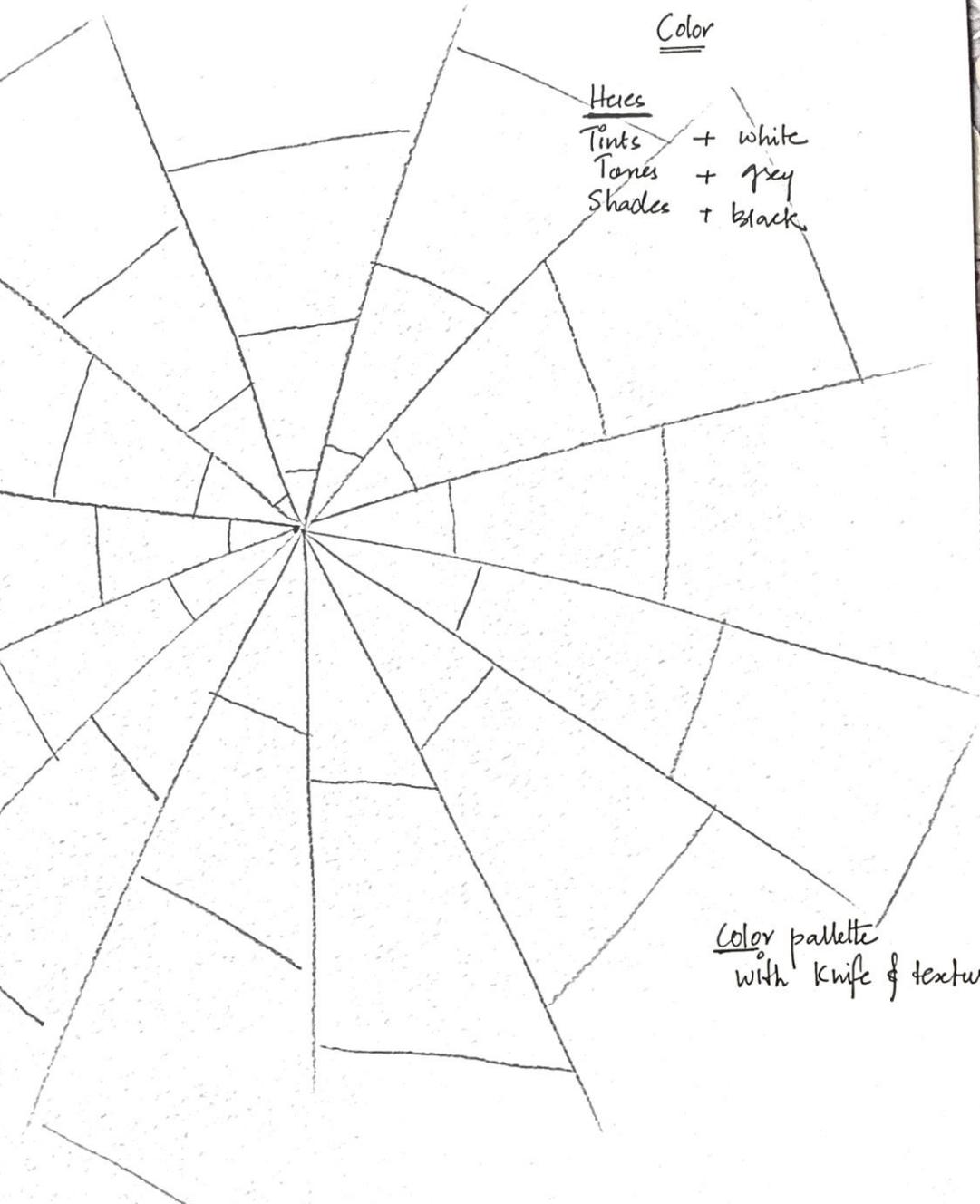
- organized movement
- creates a beat



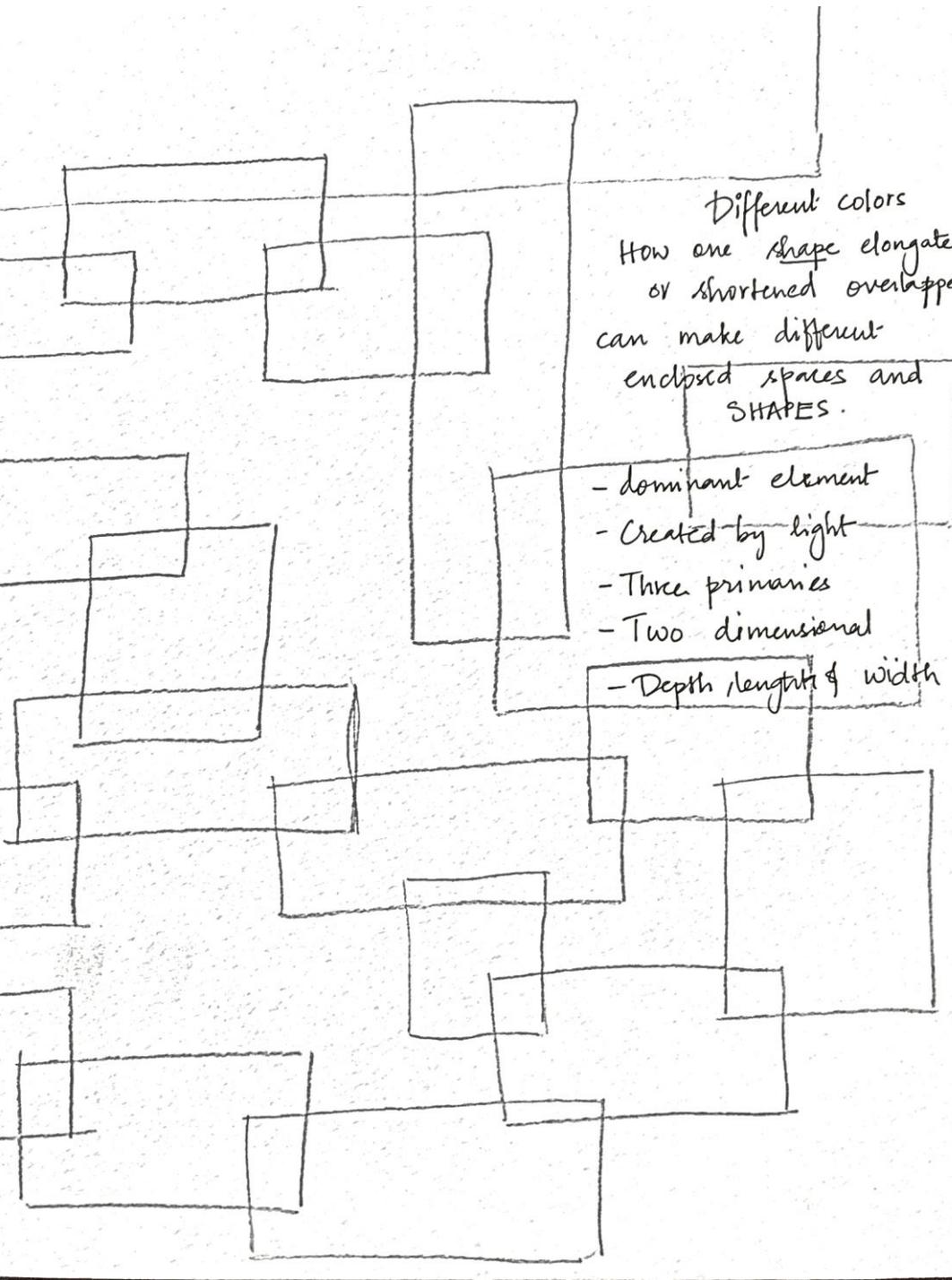
Color

Hues

- Tints + white
- Tones + grey
- Shades + black



Color palette
with knife & texture



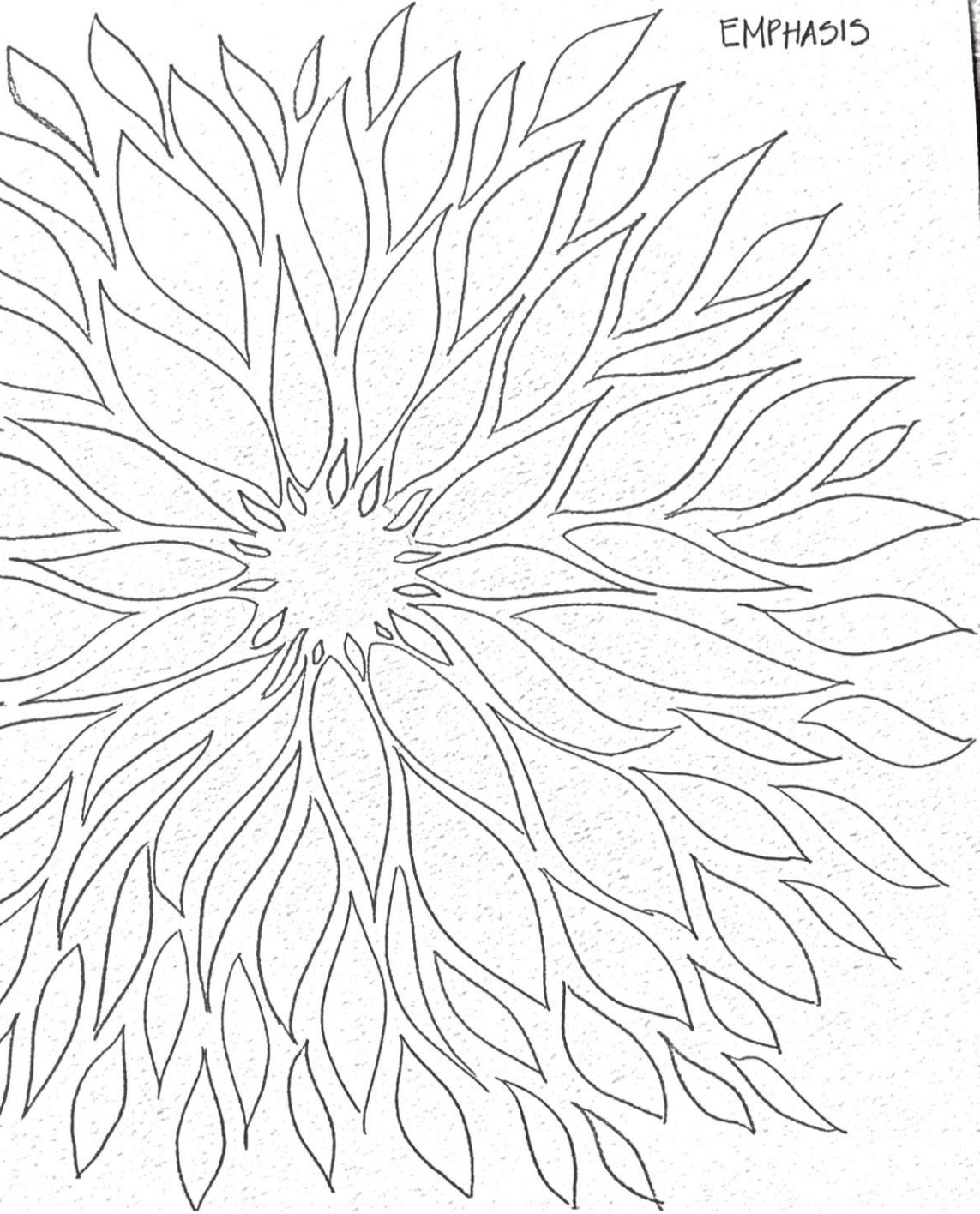
Different colors
How one shape elongated
or shortened overlapped
can make different
enclosed spaces and
SHAPES.

- dominant element
- Created by light
- Three primaries
- Two dimensional
- Depth, length & width

MOVEMENT



EMPHASIS



HARMONY

where everything
comes down to
one common
goal.

