

Prototyping

Heinrich Roolf

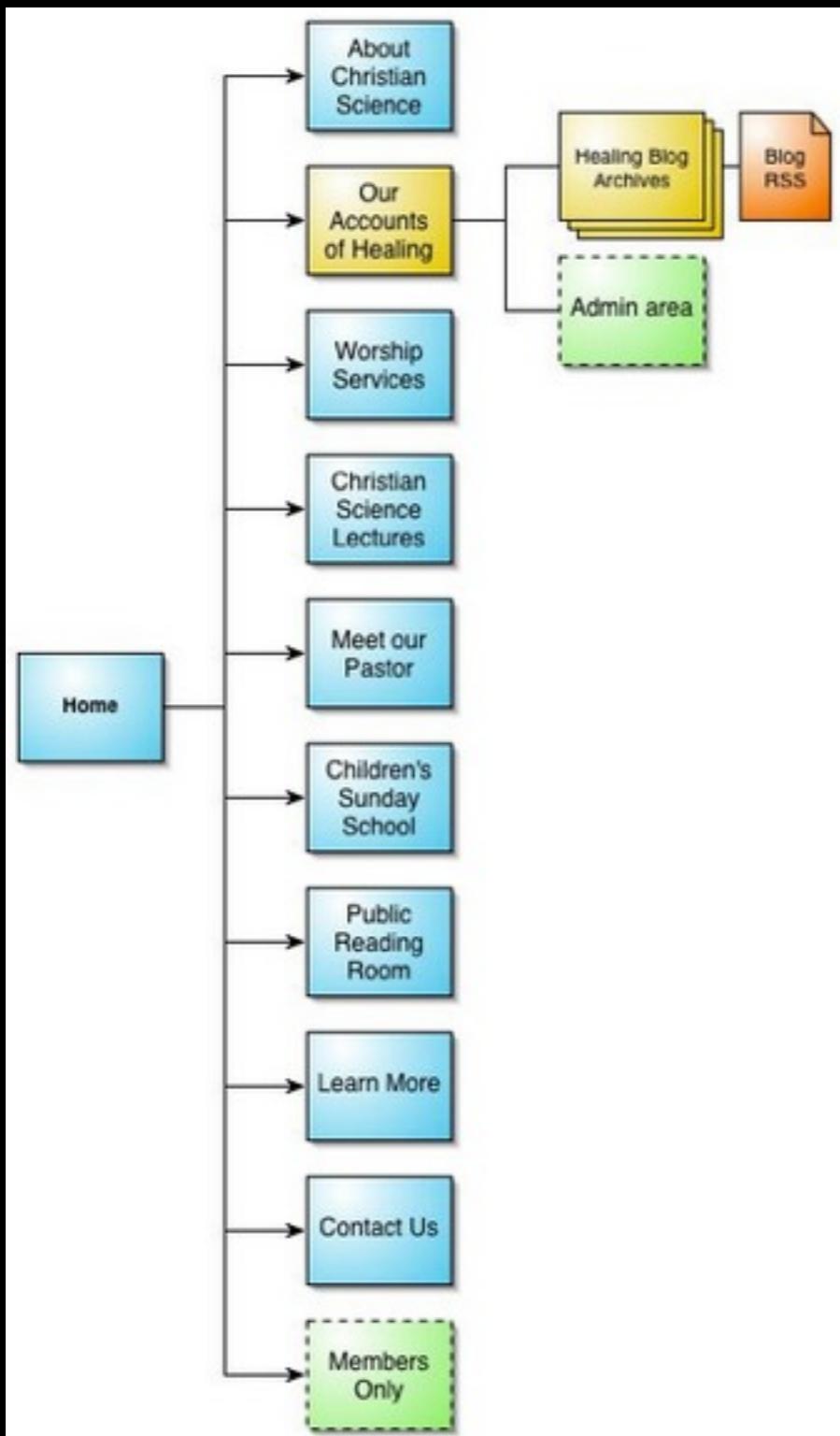
Gliederung

- Definitionen
- Sitemaps
- Mockups / Wireframes
- Programme / Beispiele

Definitionen

- User Interface
 - Benutzeroberfläche
- Graphical User Interface
 - Grafische Benutzeroberfläche
- Mockup / Wireframes
 - Modelle
- User Interface Patterns
 - UI - Vorlage
- User Experience (UX)
 - Nutzererfahrung / - erlebniss
- Rapid Prototyping
 - Schneller Modellbau

Sitemaps



- Strukturierung einer Seite / Applikation
- Überblick für Aufgabenverteilung / Aufwand
- Parameter festlegen (Kundenauftrag)

Mockups / Wireframes

Statisch

Dynamisch

Cloud

- Konzeptentwicklung
- Positionierung / Gewichtung der Inhalte
- Usability Test
- Basis für Diskussionen
- Arbeitsteilung / Feststellung des Arbeitsaufwandes

Programme

- balsamiq
- Fireworks
- justinmind
- Axure
- OmniGraffle
- Expression Blend 4

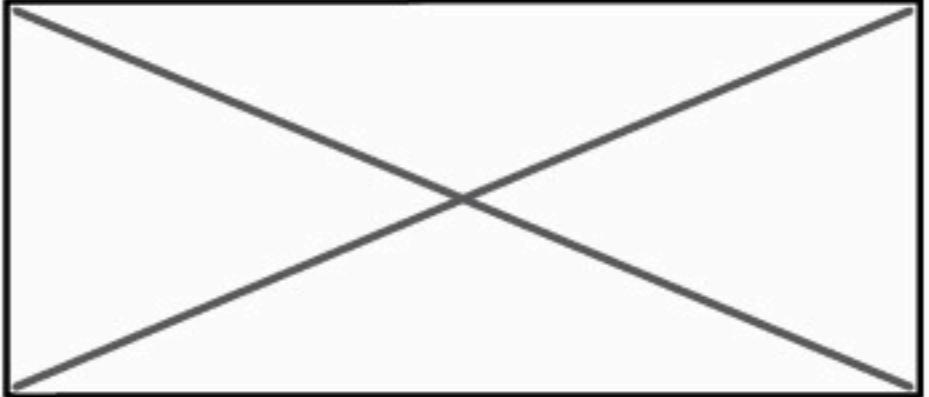
balsamiq

The New New Thing

← → X ⌂ http://thenewnewthing.com

Product Name

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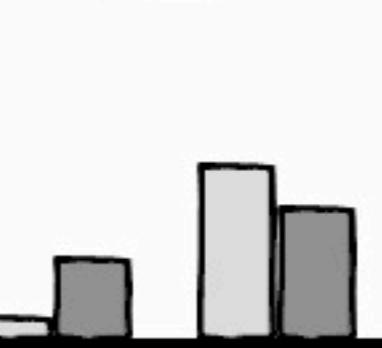


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Overview Features Design Specs

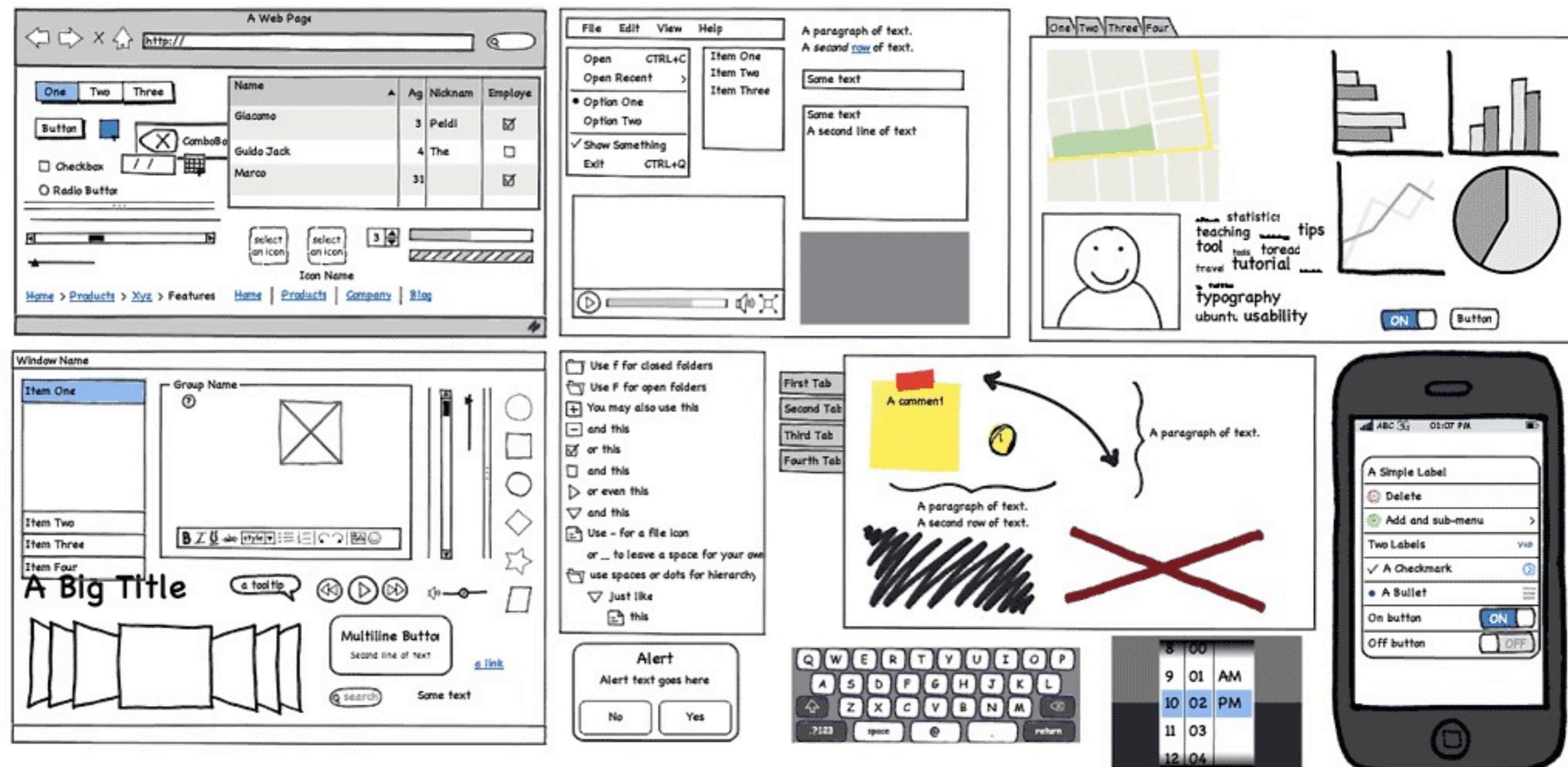
Overview

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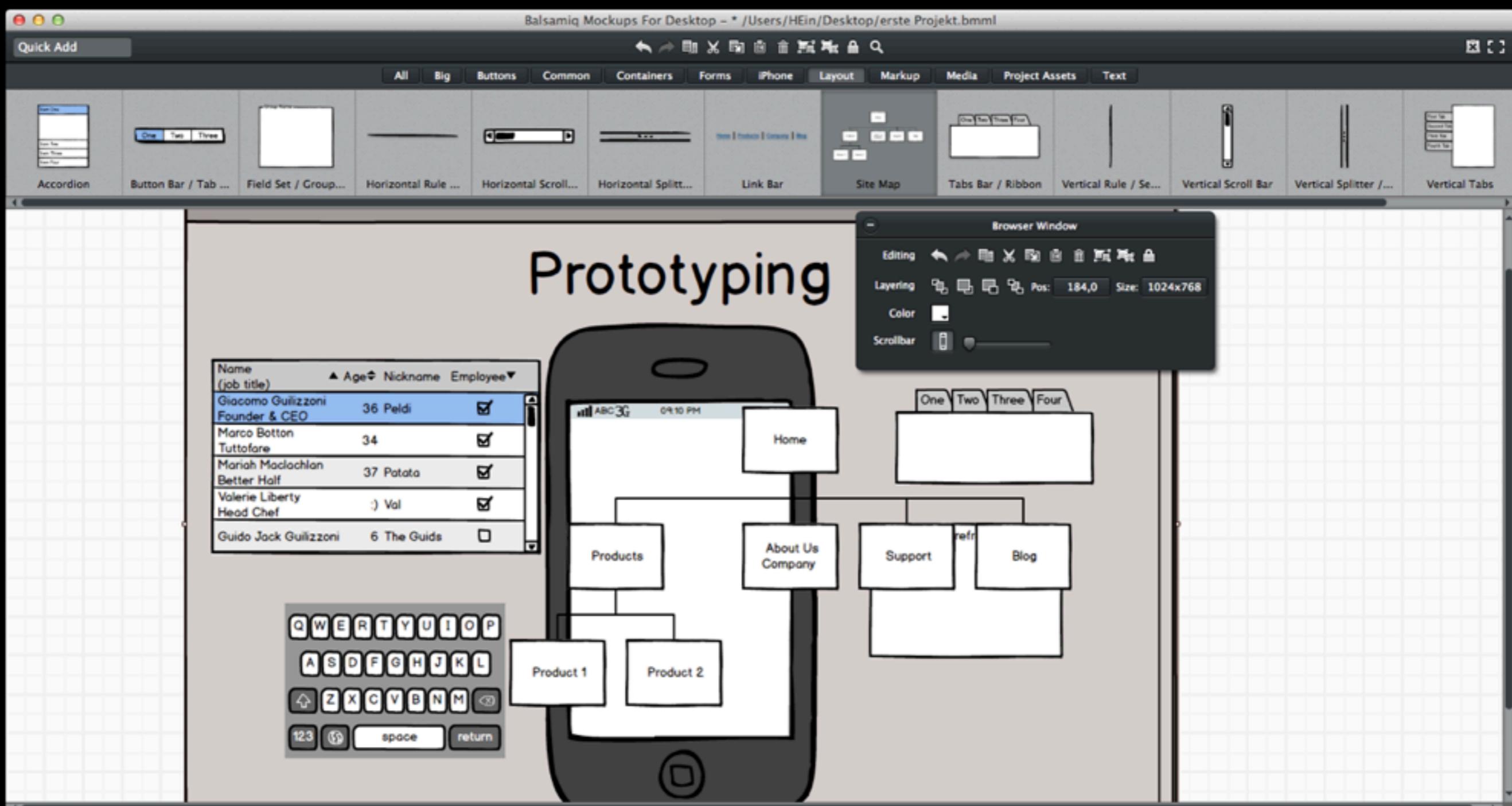


balsamiq

Components for Web, Application, and Mobile Interface Design



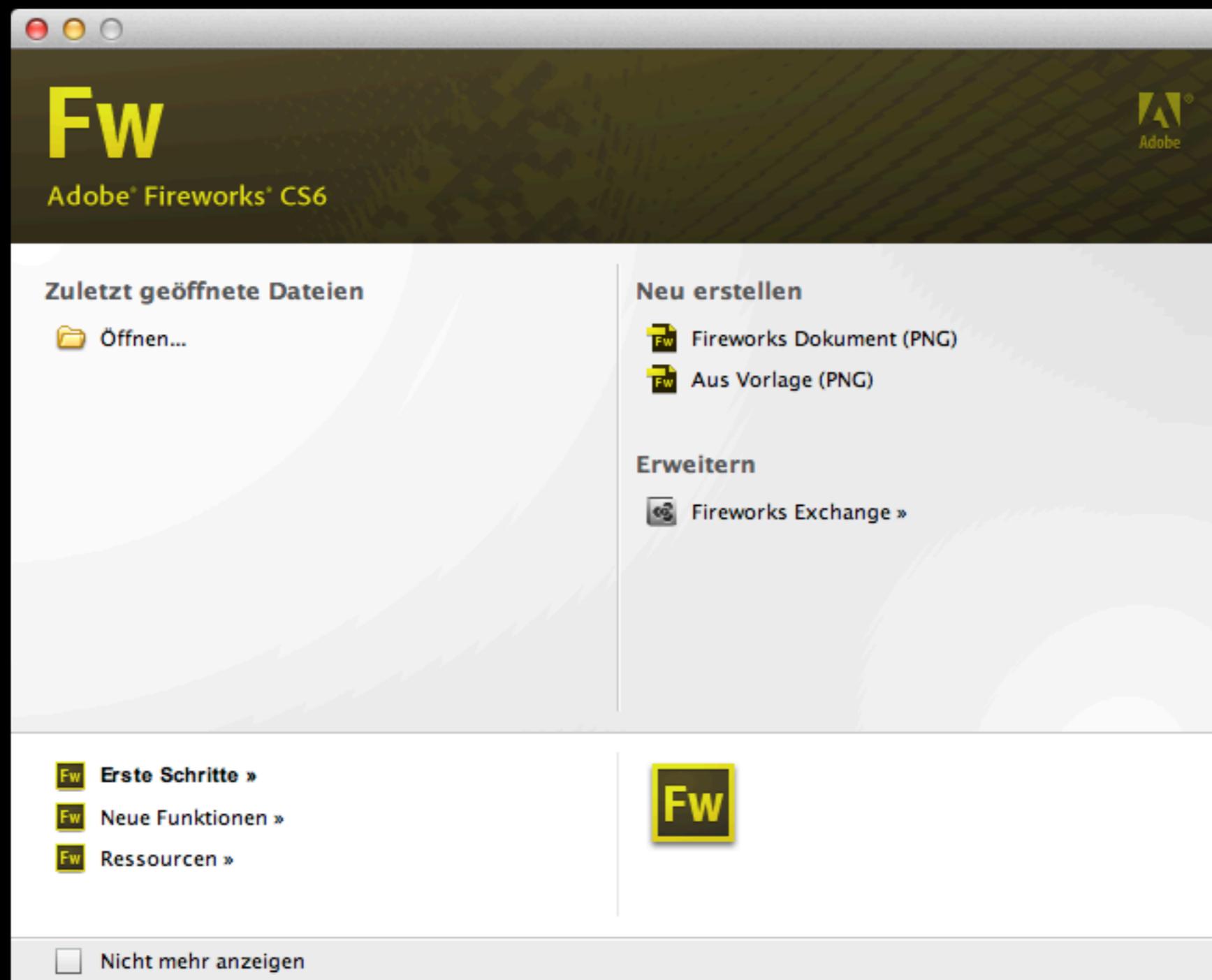
balsamiq



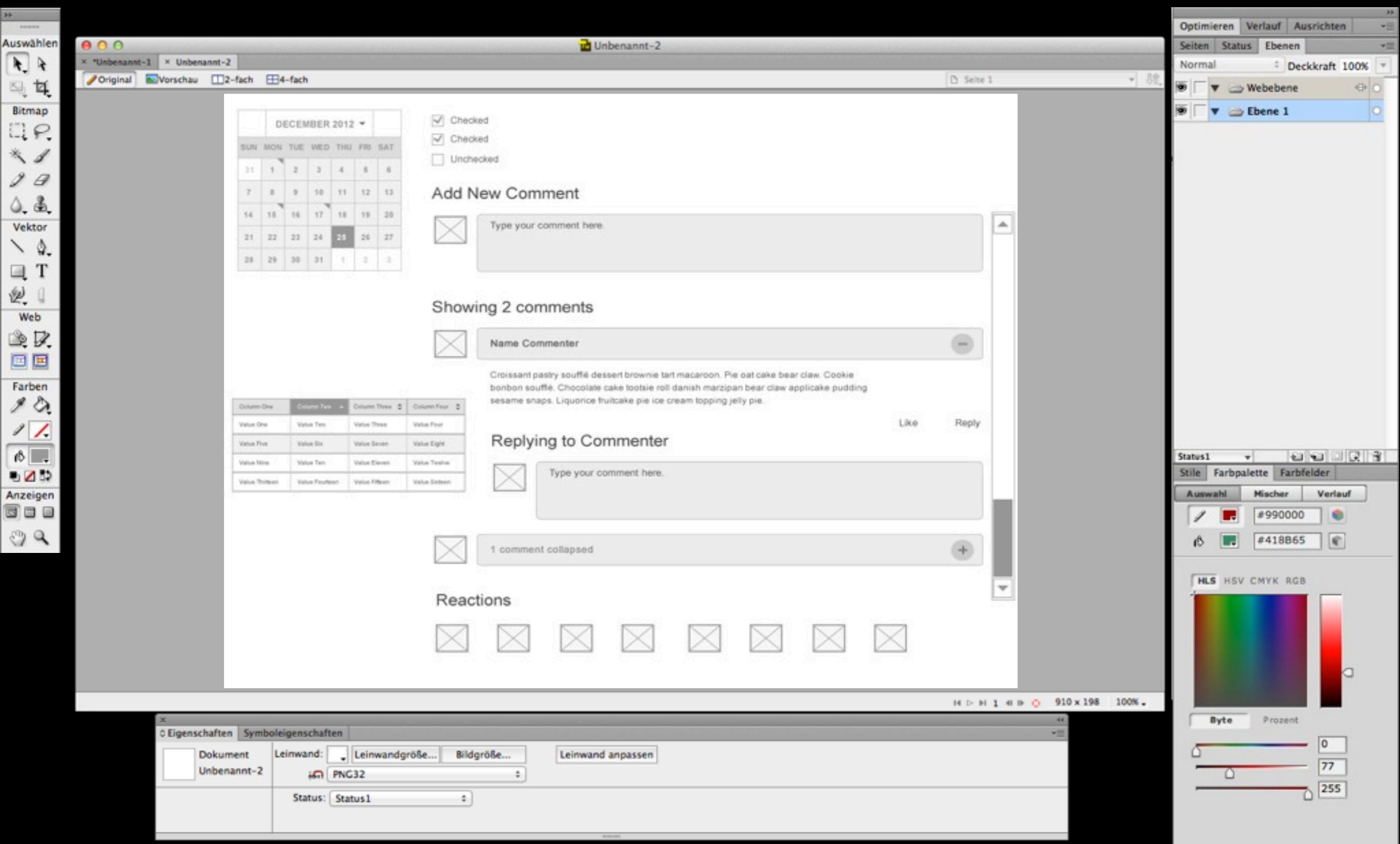
Fireworks

- Hybrides Grafikprogramm
- Vergleichbar mit Illustrator und Photoshop
- Rapid Prototyping
- Sitemaps
- Mockups / Wireframes

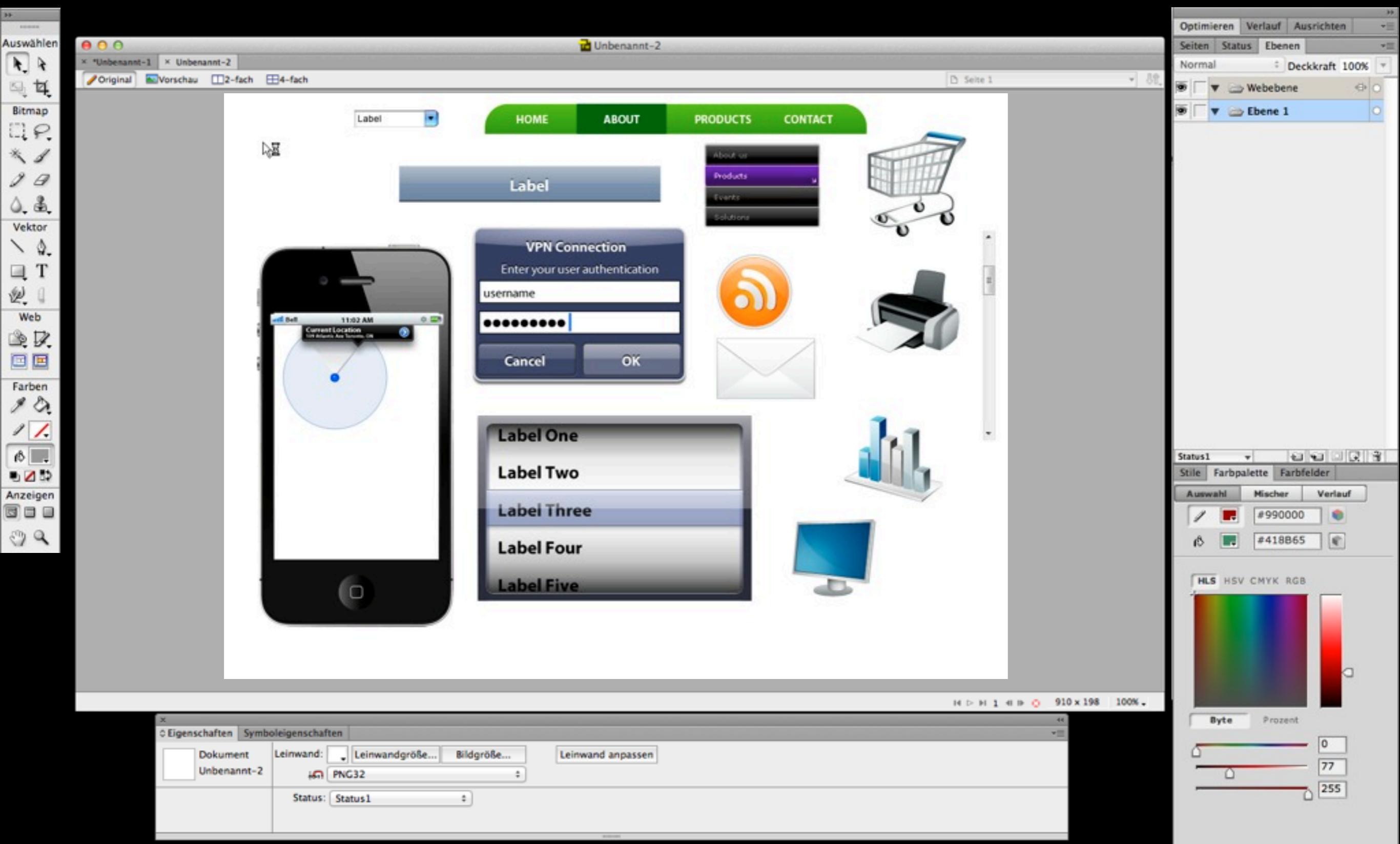
Fireworks



Fireworks



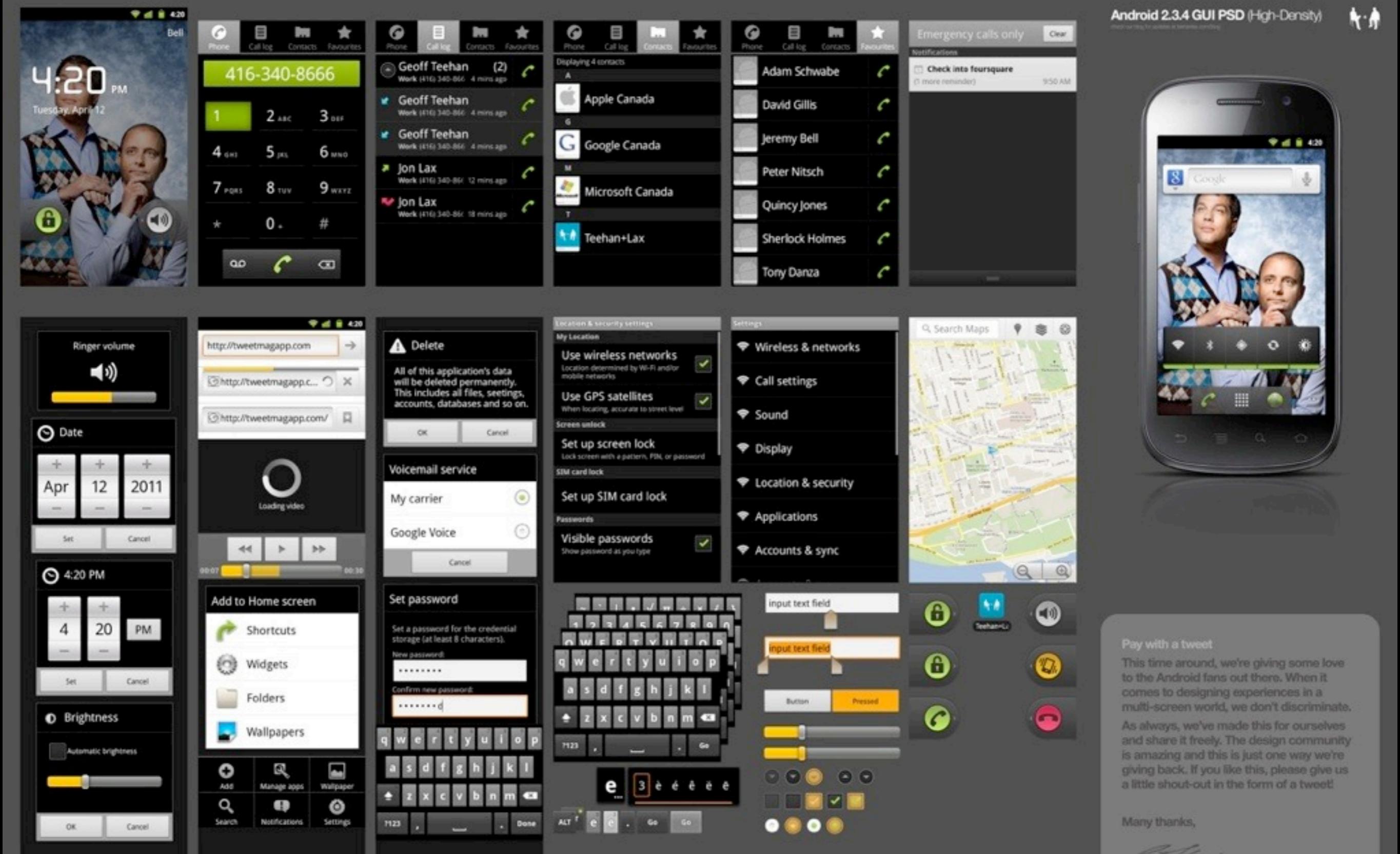
Fireworks



Fireworks

- Masterseiten
- Export: html / css, interactive PDF, Bilder
- Vorschau im Browser möglich
- Bibliotheken
- Hovereffekte anzeigbar

Psd / Ai



Psd / Ai

