

Prototyping

Heinrich Roolf

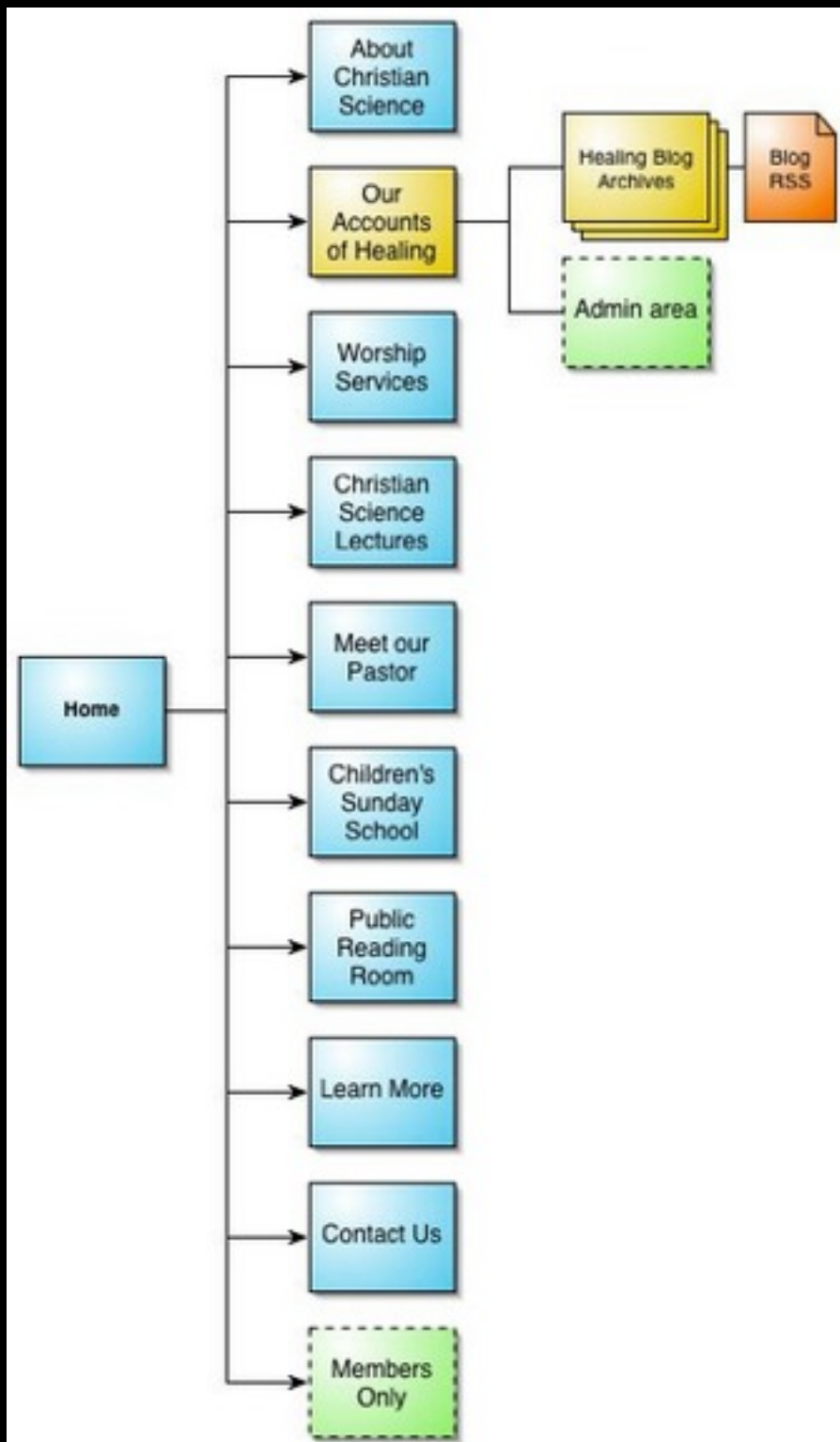
Gliederung

- Definitionen
- Sitemaps
- Mockups / Wireframes
- Programme / Beispiele

Definitionen

- User Interface – Benutzeroberfläche
- Graphical User Interface – Grafische Benutzeroberfläche
- Mockup / Wireframes – Modelle
- User Interface Patterns – UI - Vorlage
- User Experience (UX) – Nutzererfahrung / - erlebniss
- Rapid Prototyping – Schneller Modellbau

Sitemaps



- Strukturierung einer Seite / Applikation
- Überblick für Aufgabenverteilung / Aufwand
- Parameter festlegen (Kundenauftrag)

Mockups / Wireframes

Statisch

Dynamisch

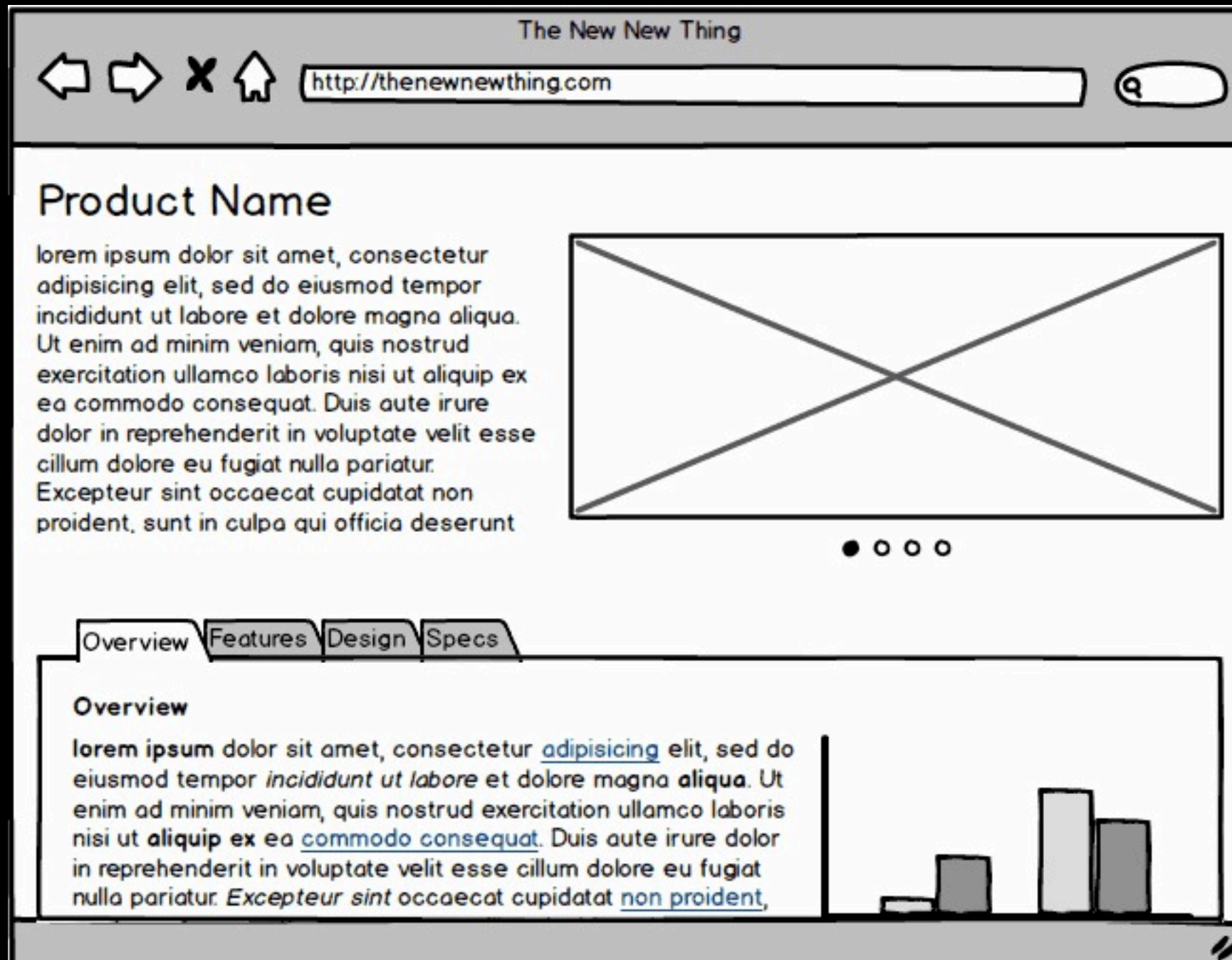
Cloud

- Konzeptentwicklung
- Positionierung / Gewichtung der Inhalte
- Usability Test
- Basis für Diskussionen
- Arbeitsteilung / Feststellung des Arbeitsaufwandes

Programme

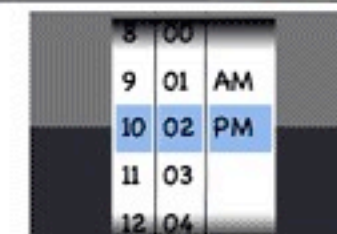
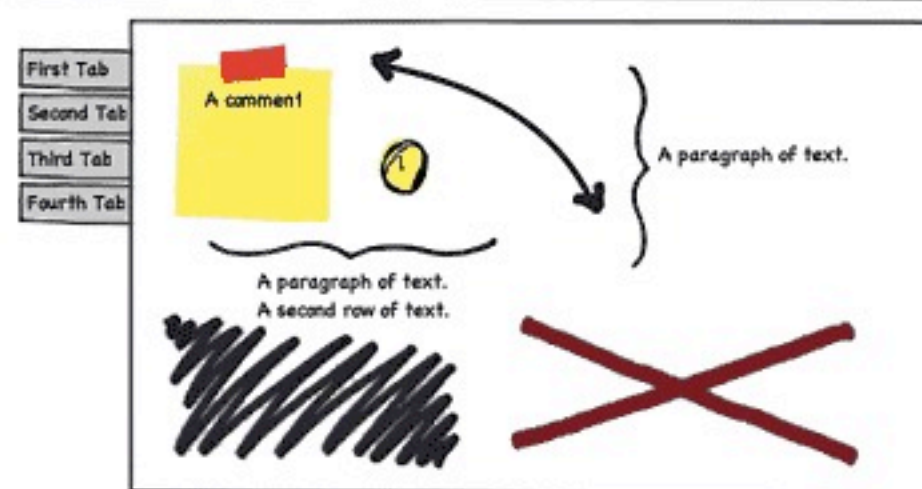
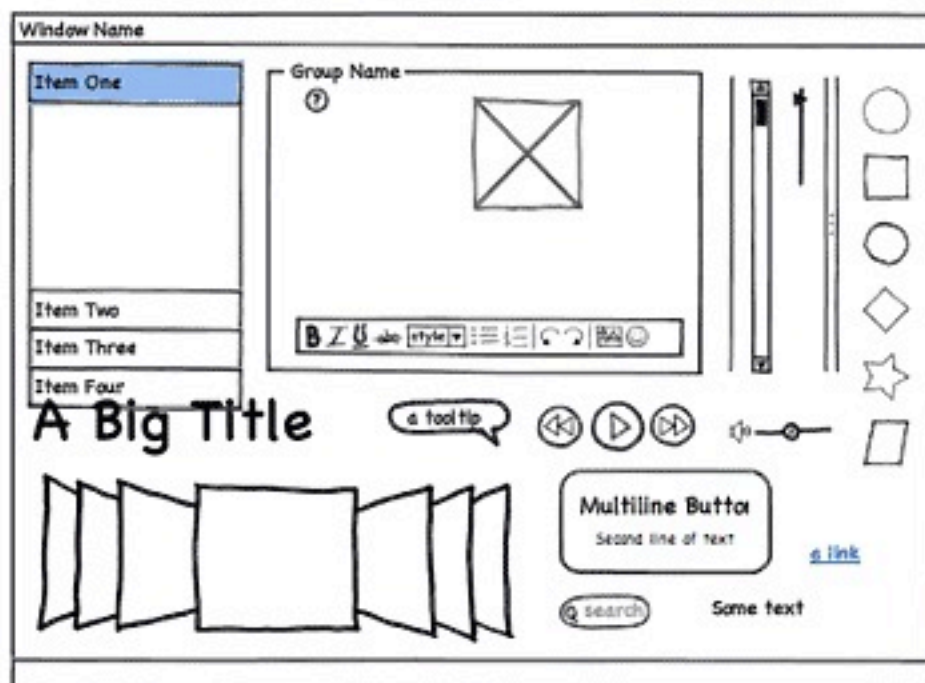
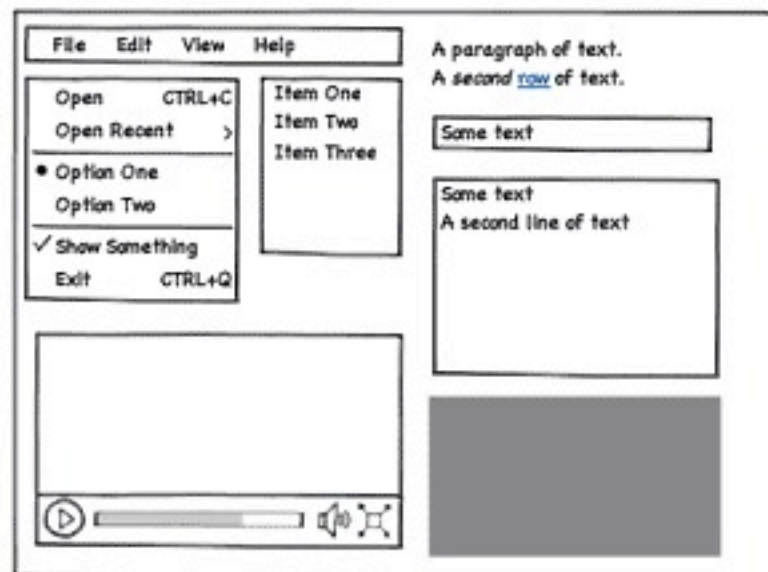
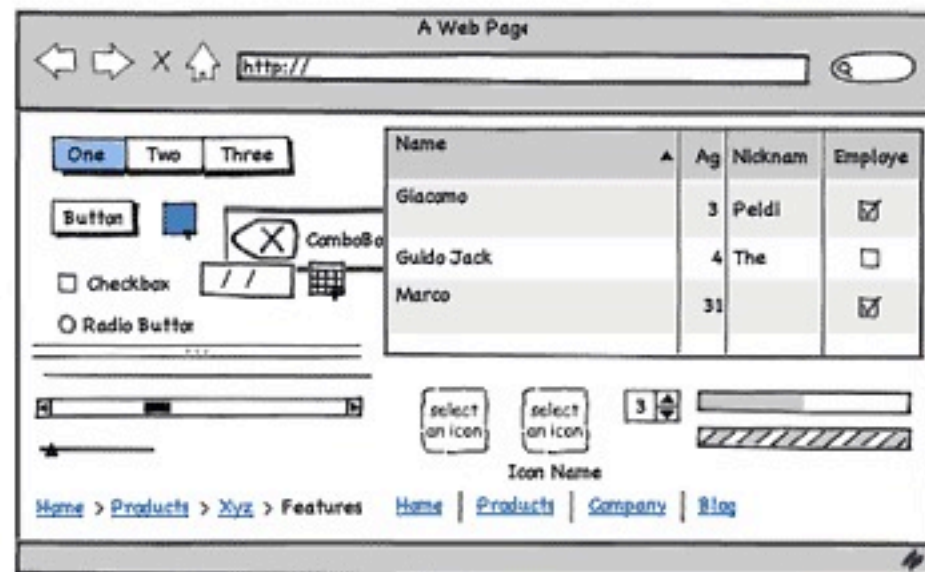
- balsamiq
- Fireworks
- justinmind
- Axure
- OmniGraffle
- Expression Blend 4

balsamiq

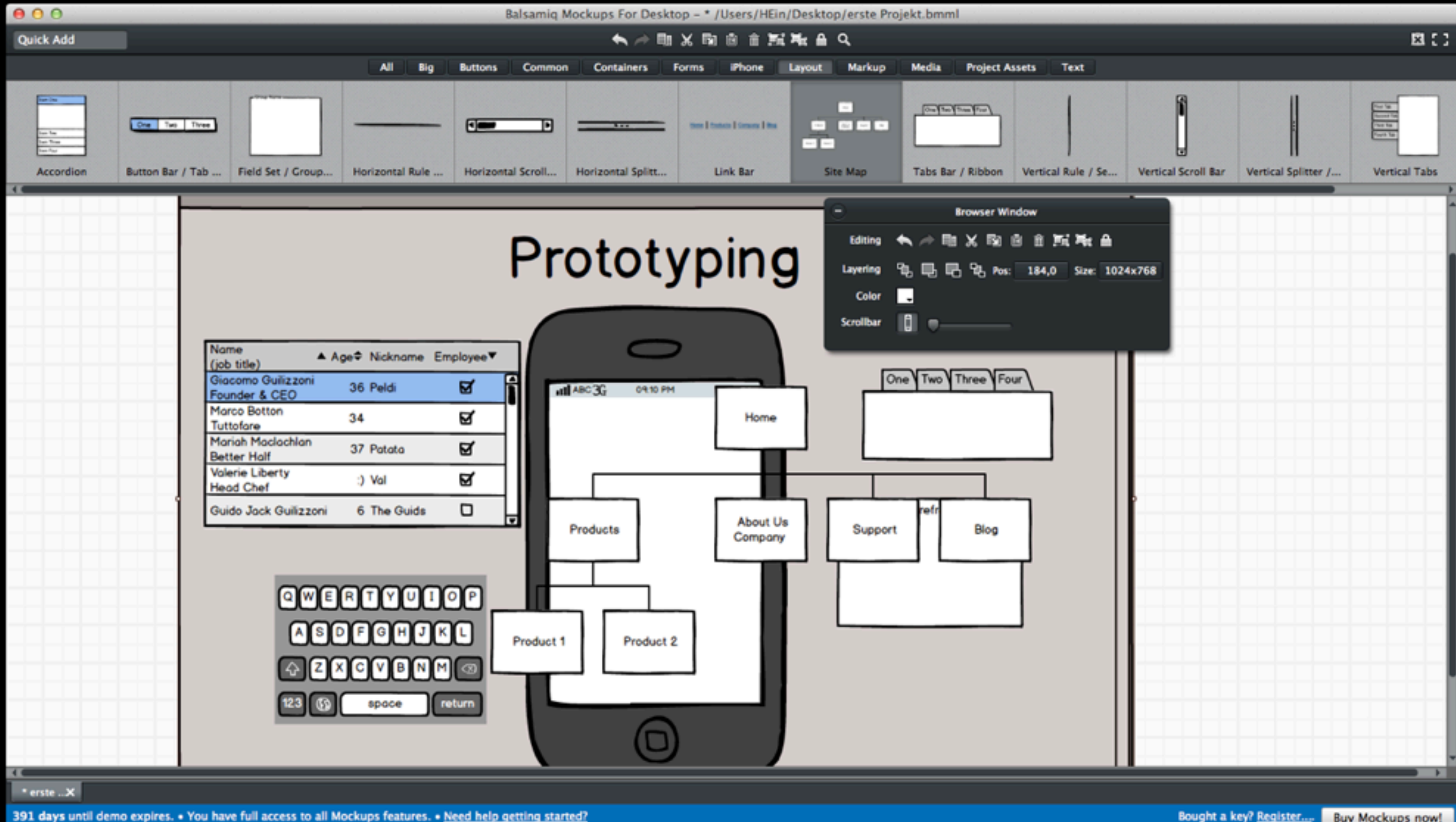


balsamiq

Components for Web, Application, and Mobile Interface Design



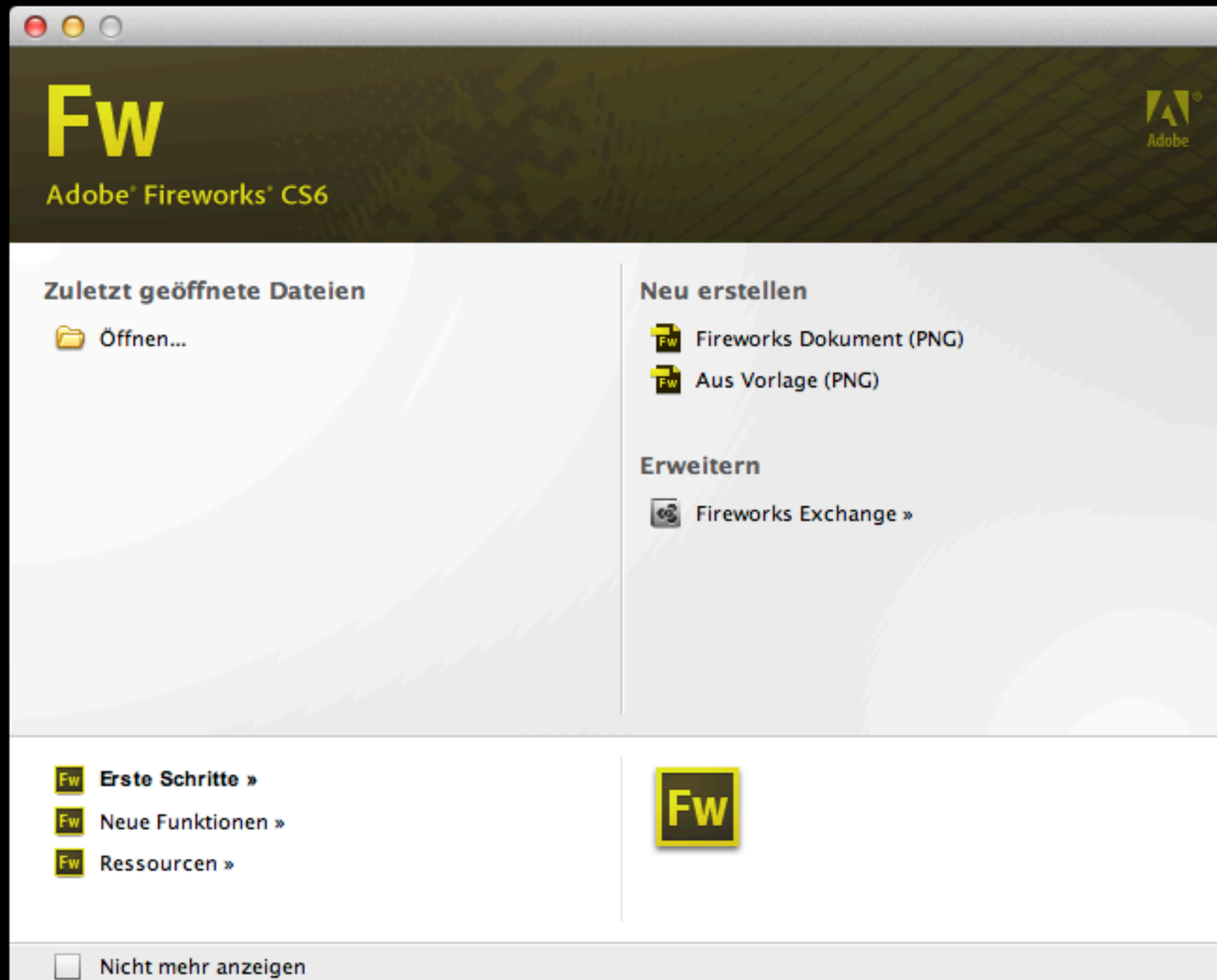
balsamiq



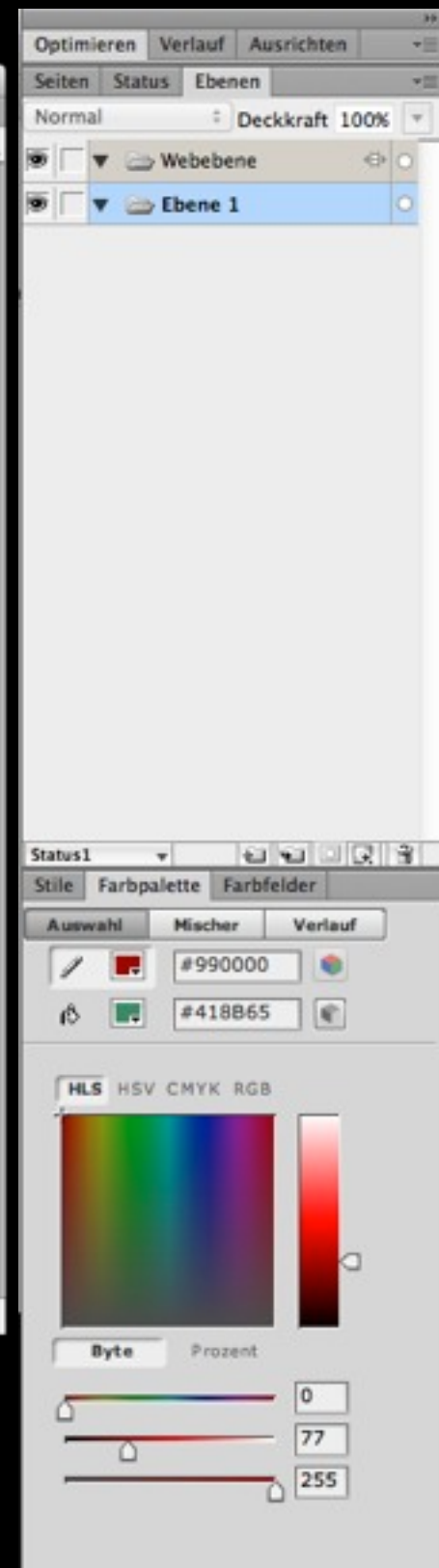
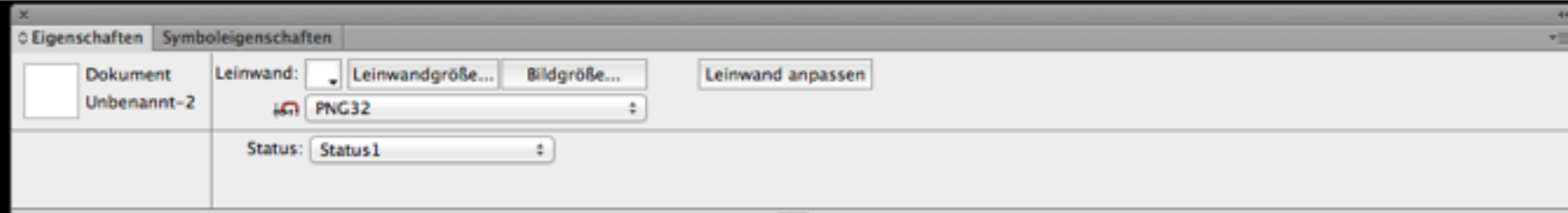
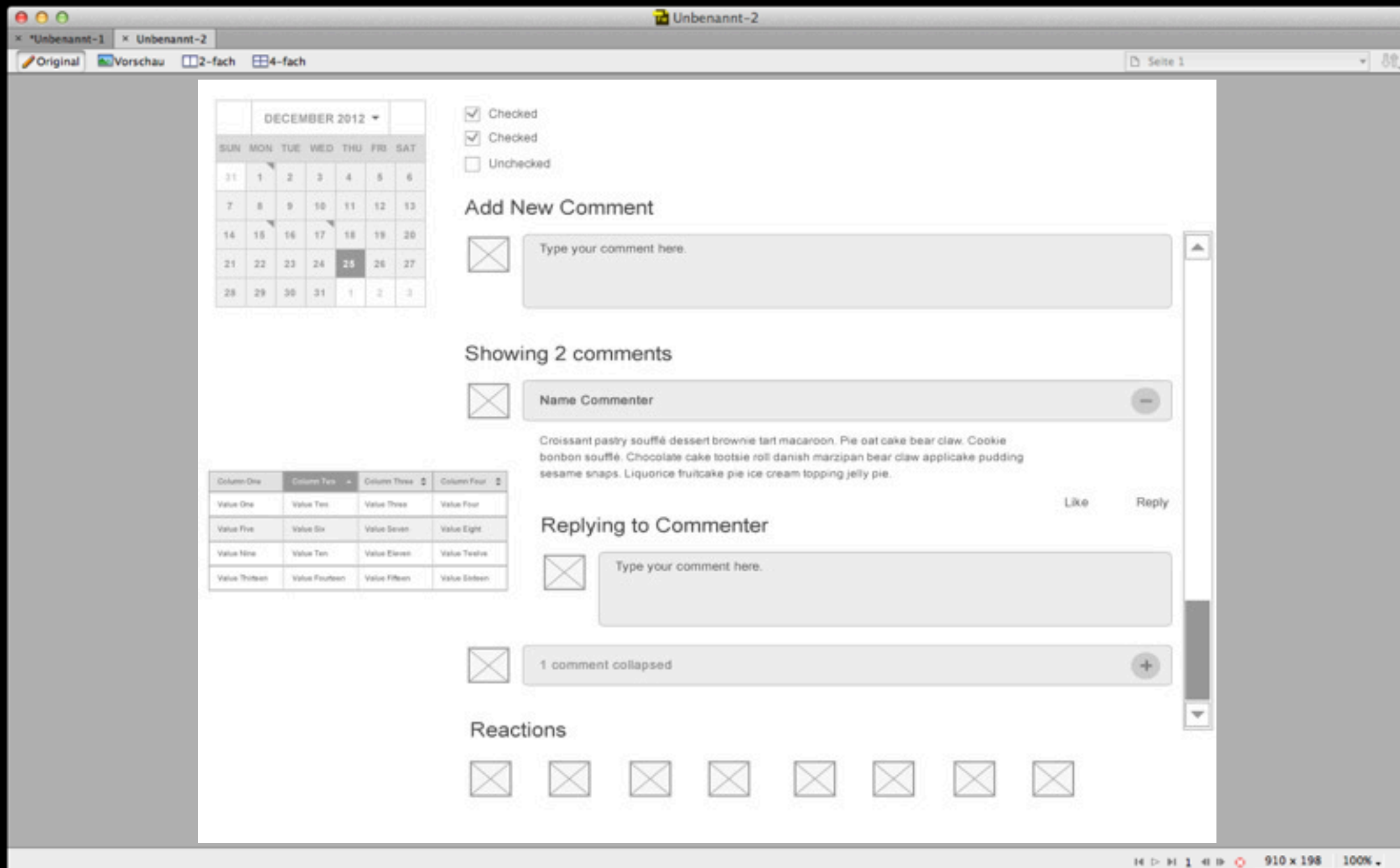
Fireworks

- Hybrides Grafikprogramm
- Vergleichbar mit Illustrator und Photoshop
- Rapid Prototyping
- Sitemaps
- Mockups / Wireframes

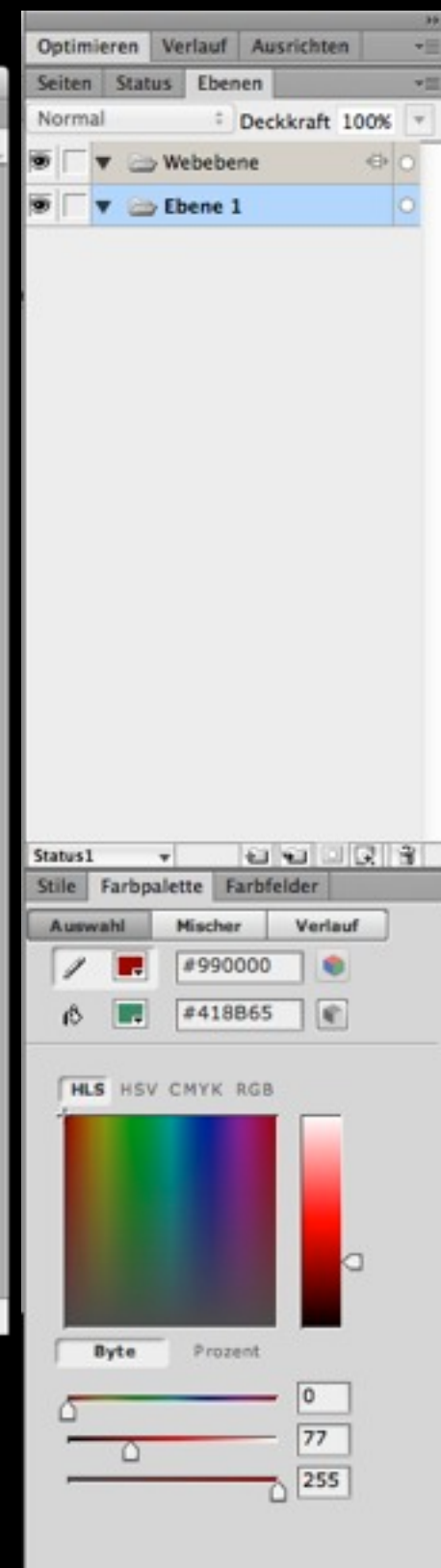
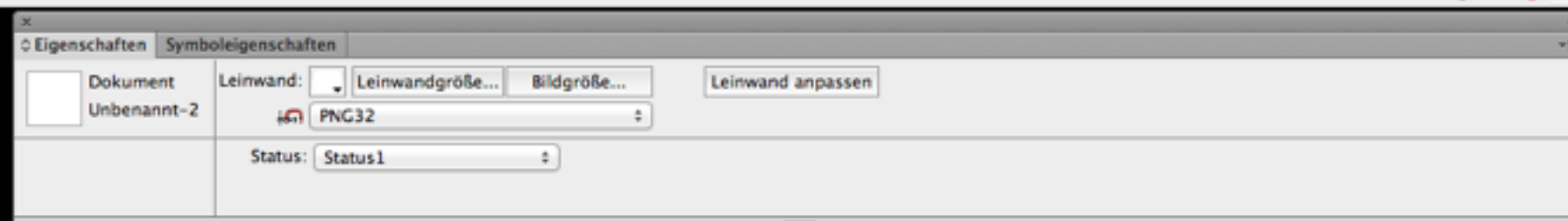
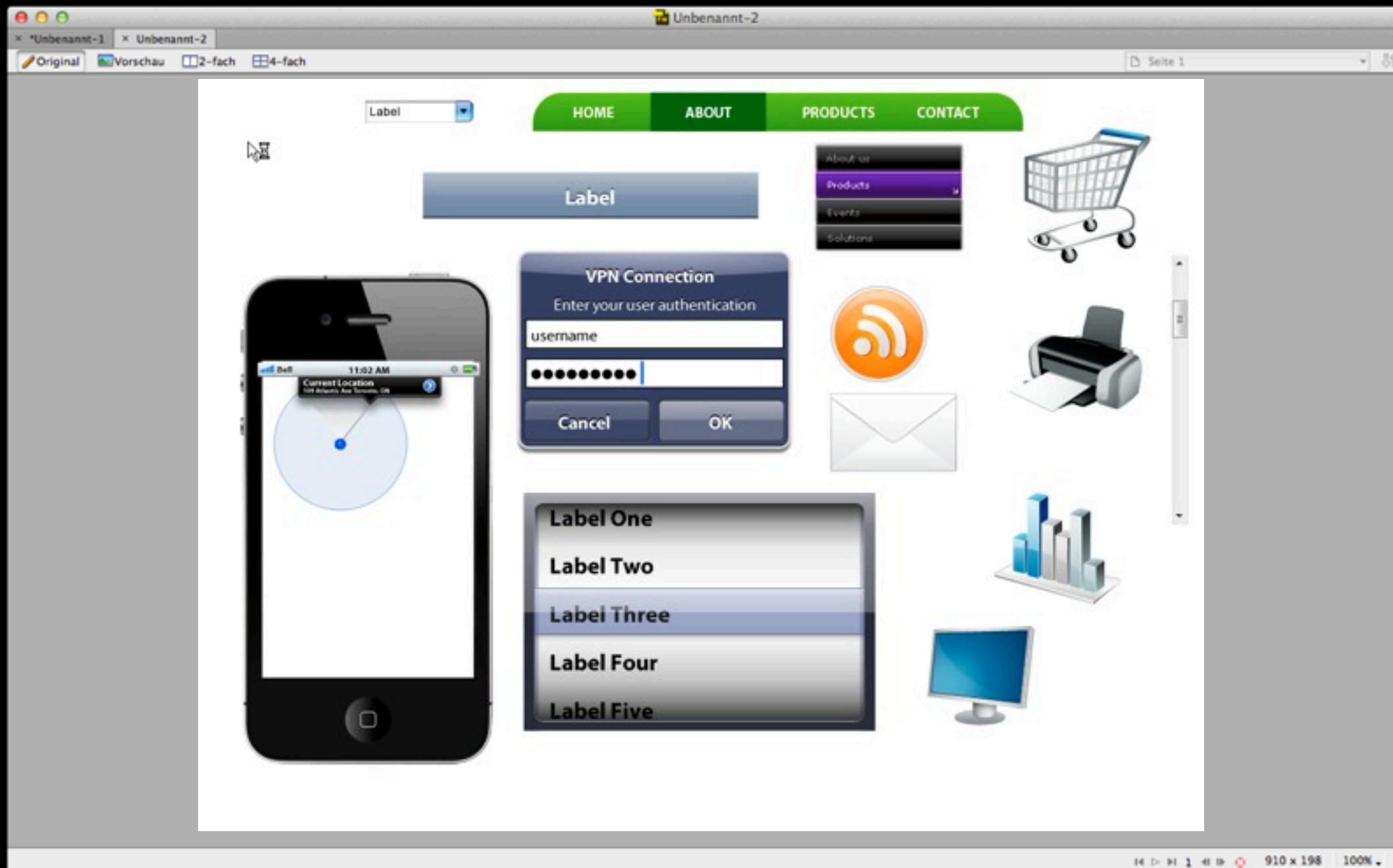
Fireworks



Fireworks



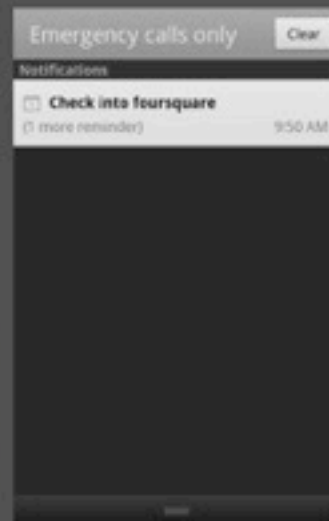
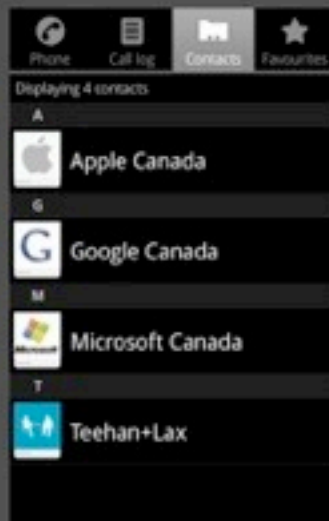
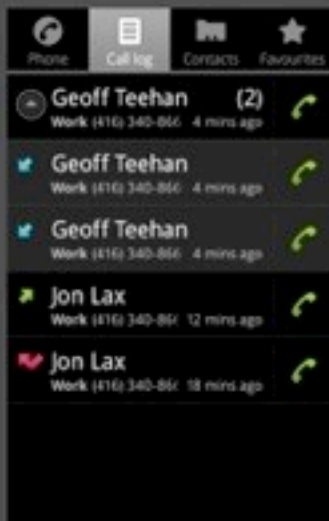
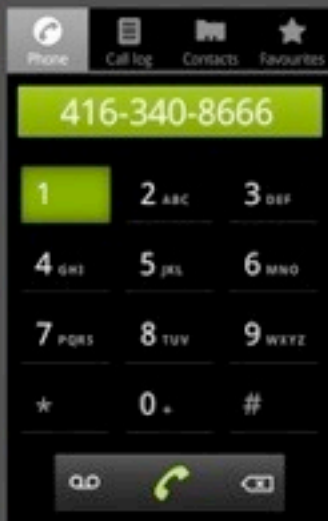
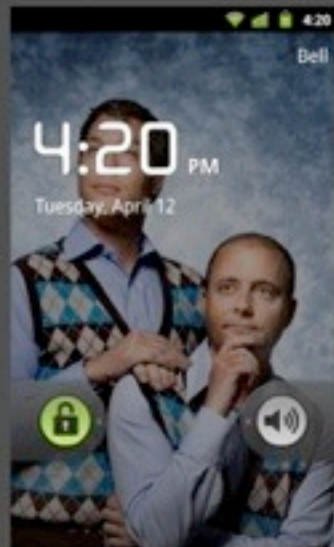
Fireworks



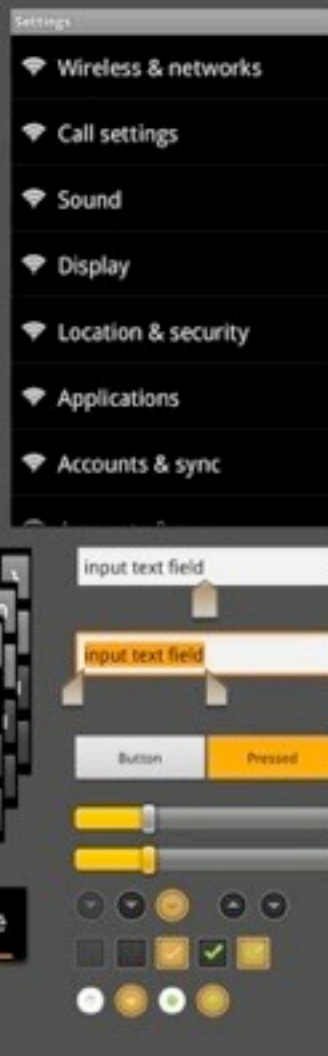
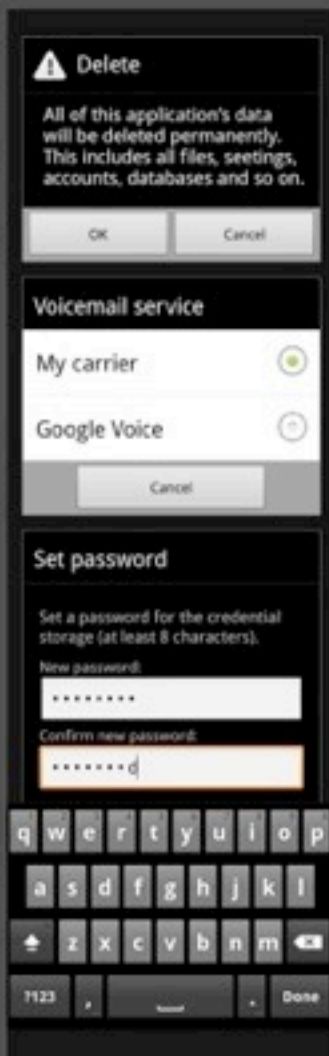
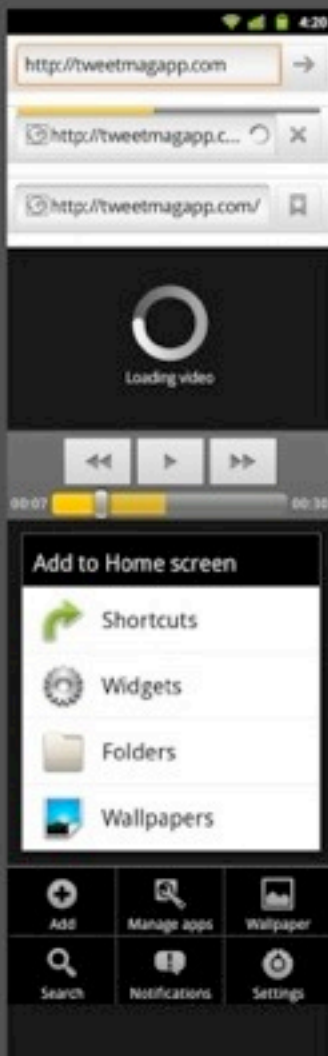
Fireworks

- Masterseiten
- Export: html / css, interactive PDF, Bilder
- Vorschau im Browser möglich
- Bibliotheken
- Hovereffekte anzeigbar

Psd / Ai



Android 2.3.4 GUI PSD (High-Density)



Pay with a tweet

This time around, we're giving some love to the Android fans out there. When it comes to designing experiences in a multi-screen world, we don't discriminate. As always, we've made this for ourselves and share it freely. The design community is amazing and this is just one way we're giving back. If you like this, please give us a little shout-out in the form of a tweet!

Many thanks,

Psd / Ai

