

# Performance Art Dance Project “Solo”

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Media Art Strategies

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# Performance Art

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Performance art is an artwork or art exhibition created through actions executed by the artist or other participants. It may be live, through documentation, spontaneously or written, presented to a public in a Fine Arts context, traditionally interdisciplinary. Also known as artistic action, it has been developed through the years as a genre of its own in which art is presented live. It had an important and fundamental role in 20th century avant garde art.

# Performance Art

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It involves four basic elements: time, space, body, and presence of the artist, and the relation between the creator and the public. The actions, generally developed in art galleries and museums, can take place in the street, any kind of setting or space and during any time period. It's goal is to generate a reaction, sometimes with the support of improvisation and a sense of aesthetics. The themes are commonly linked to life experiences of the artist themselves, or the need of denunciation or social criticism and with a spirit of transformation.

# Performance Art

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Performance art is a form of expression that was born as an alternative artistic manifestation. The discipline emerged in 1916 parallel to dadaism, under the umbrella of conceptual art. The movement was led by Tristan Tzara, one of the pioneers of Dada. Western culture theorists have set the origins of performance art in the beginnings of the 20th century, along with constructivism, Futurism and Dadaism. Dada was an important inspiration because of their poetry actions, which drifted apart from conventionalisms, and futurist artists, specially some members of Russian futurism, could also be identified as part of the starting process of performance art.

# Dance Performance

## Contemporary Dance



# Dance Performance

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## Jazz Dance

Jazz dance is a performance dance technique and style that first emerged in the United States in the early twentieth century. Jazz dance may refer to vernacular jazz or to Broadway or theatrical jazz. Both genres build on African-American vernacular styles of dancing that emerged with jazz music. Vernacular jazz dance includes ragtime dances, Charleston, Lindy hop, and mambo. Popular vernacular jazz dance performers include The Whitman Sisters, Florence Mills, Ethel Waters, Al & Leon, Frankie Manning, Norma Miller, Dawn Hampton, and Katherine Dunham. Theatrical jazz dance performed on the concert stage was popularized by Jack Cole, Bob Fosse, Eugene Louis Faccuito, and Gus Giordano.

# Dance Performance



# Dance Performance

## Jazz Dance





# Digital Performance

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Digital Performance is a very wide category filled with a range of productions. It is performance that incorporates and integrates computer technologies and techniques. Performers can incorporate multimedia into any type of production whether it is live on a theatre stage or in the street. Anything as small as video recordings or a visual image classifies the production as multimedia. When the key role in a performance is the technologies, it is considered a digital performance. This can be as little as projections on a screen in front of a live audience to creating and devising a performance in an online environment to using animation and sensing software's.

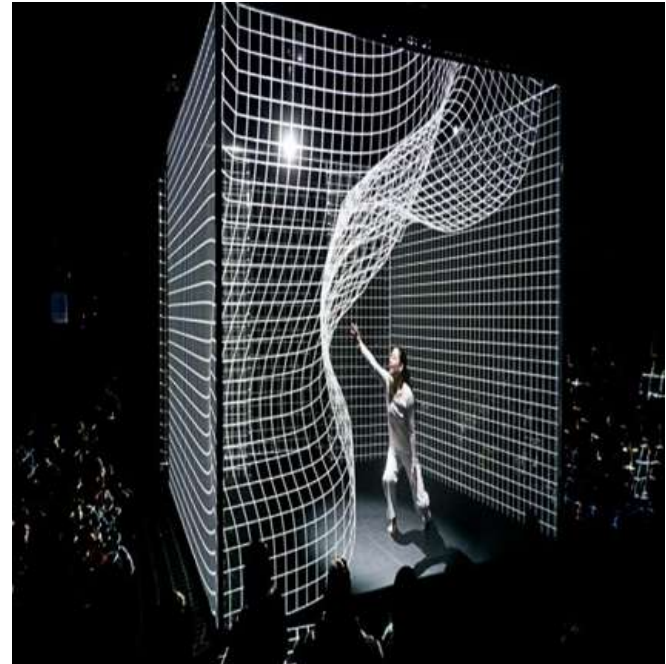
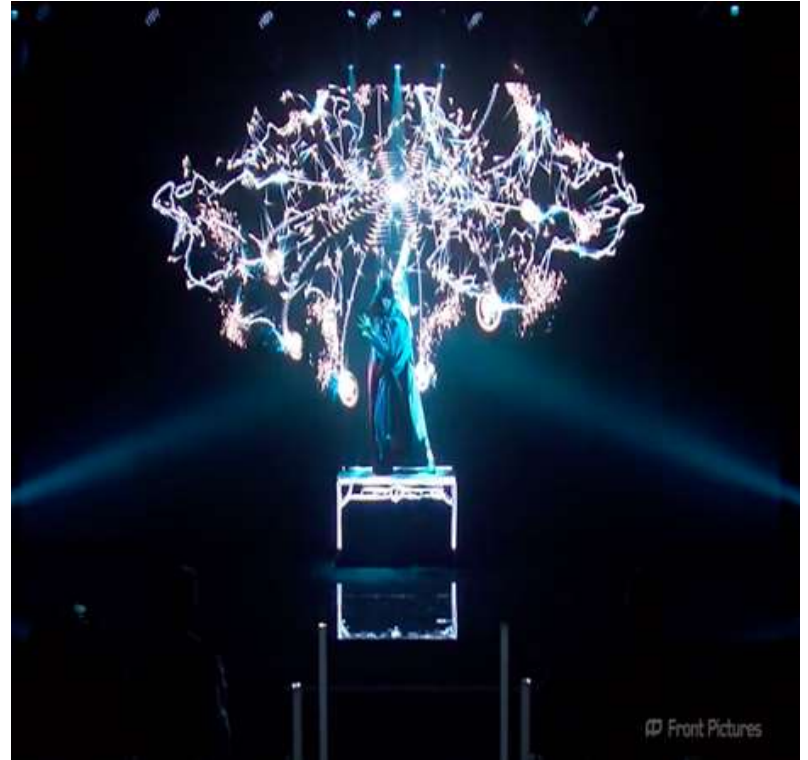


Image from the Adrien M / Claire B Company performance "Hakanai" © Romain Etienne / Item

# Digital Performance

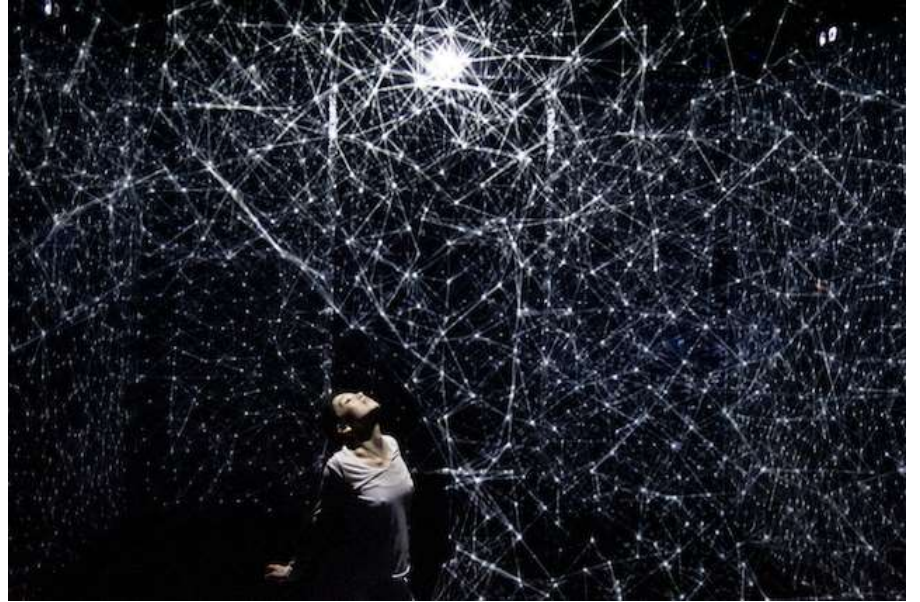


# Technology Meets Dance

## DANCER BENDS LIGHT IN STUNNING PROJECTION-MAPPED PERFORMANCE

A dancer takes a visual journey into a 3D space between dreams and reality inside a cube, interacting with the **3D projection** art.

**Technology meets art** in this stunning piece of performance.



**Hakanai**, a digital solo performance from **Adrien M / Claire B**

# Technology Meets Dance

## DANCER BENDS LIGHT IN STUNNING PROJECTION-MAPPED PERFORMANCE

The performance symbolises the union of two Japanese characters—one meaning “man” and the other “dream”—used to define the ephemeral and the fragile.

In this environment, a dancer moves within the cube, interacting with the images projected on its walls, tracing arcing parabolas and sine waves with hands, arms, and feet.

The choreographed performance installation combines video projection mapping, CGI, and sensors, dynamically responding to the movements and proximity of the performer.

The visuals and how the dancer interacts mean that with each given performance, a unique performance is the result. Performer meets programming and the interactivity of the space.

# Technology Meets Dance

## DANCER BENDS LIGHT IN STUNNING PROJECTION-MAPPED PERFORMANCE

This creative piece of innovative dance performance from **Mondot** and **Bardainne**, is inspired from mathematical sources, reflecting the world around them.

The gap between technology, performance and art seem to be blending with the like of this sort of innovative and mesmerising performance.



# Performance Art

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## Some featured and inspired artists

- Trisha Brown
- Lucinda Childs
- Klaus Obermaier
- Daniel Belton

# Performance Art

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## Some featured and inspired artists

### **Trisha Brown**

Choreographer Trisha Brown was an integral figure of the American postmodern dance movement, and the influence of her works still prevails today. She bridged the worlds of art and dance, collaborating both with renowned choreographer Mikhail Baryshnikov for the Paris Opera Ballet, as well as with visual artists Robert Rauschenberg, Donald Judd, and Nancy Graves. Brown moved to New York City in 1961, when she joined the avant-garde Judson Dance Group. She dismantled academia and musicality from her work, inspired by John Cage's radical changes to music.

# Performance Art

## Some featured and inspired artists

Trisha Brown

In 1970 she founded the Grand Union, and then the Trisha Brown Dance Company. She made radical gestures in response to the history of dance, and practiced in unconventional spaces without any music. Her style was often referred to as "release technique." Her later works, beginning in the '80s, incorporated a more aesthetic element, as in *Set and Resent*, *Newark*, and *Astral Convertible*. Her work continually challenged the norms of dance, and made an event out of simple, ritual actions.





# Performance Art

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Trisha Brown video(s) |

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<https://www.youtube.com/watch?v=3FALHd5Viz4&t=3s>

<https://www.youtube.com/watch?v=86l6icDKH3M&t=185s>

# Performance Art

## Some featured and inspired artists



# Performance Art

## Some featured and inspired artists

### **Klaus Obermaier**

Since more than two decades media-artist, director, choreographer and composer Klaus Obermaier creates innovative works with new media in performing arts, music and installations, highly acclaimed by critics and audience.

His inter-media performances and artworks are shown at festivals and theaters throughout Europe, Asia, North and South America and Australia.

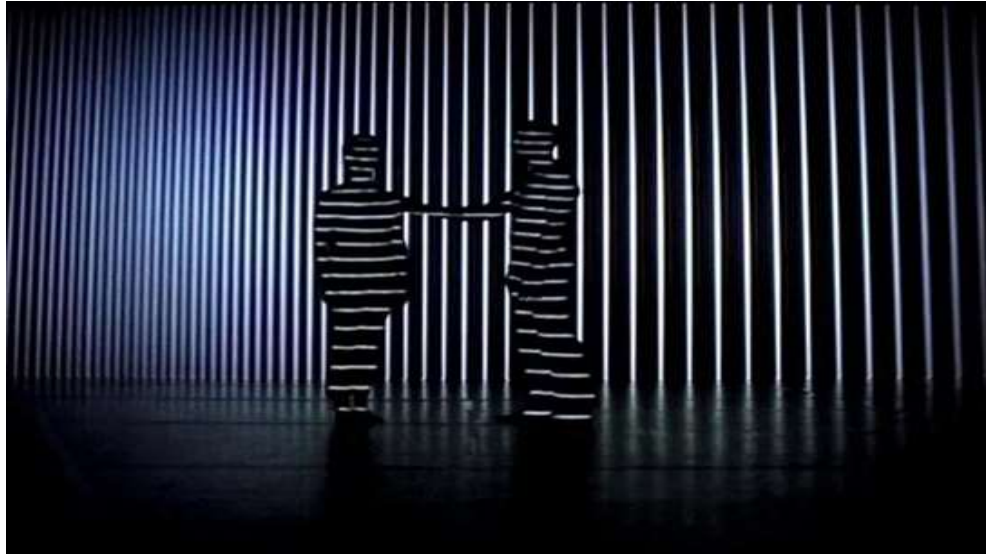
Many of his projects, such as D.A.V.E, APPARITION, LE SACRE DU PRINTEMPS, DANCING HOUSE or EGO, are considered groundbreaking and genre-defining for the development of new artistic forms of human interaction with digital systems.



# Performance Art

## Some featured and inspired artists

Klaus Obermaier



# Performance Art

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Klaus Obermaier video(s) |

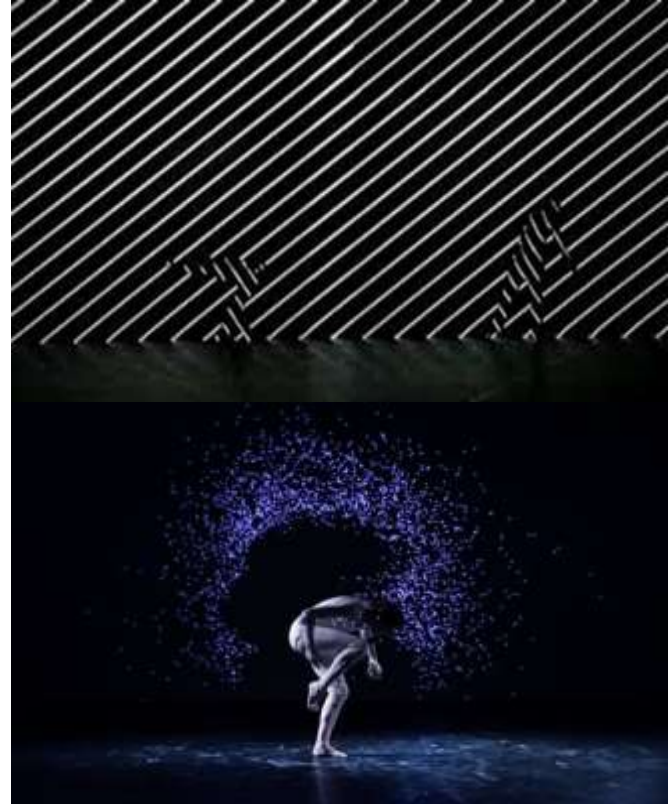
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<https://www.youtube.com/watch?v=-wVq41Bi2yE&t=10s>

<https://www.youtube.com/watch?v=DhPtrpSIHXU&t=34s>

# Media Art and Dance

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The main purpose of the realization of this project is what kind of harmony is achieved between media art and performing arts. Especially in the field of dance, the use of media art in the stage platform is increasing today. Technological tools of media art stand out in the background and on the stage.



# About the Project “Solo”

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The project will be a dance performance and will be supported using media art tools.

Thema : Dance and Isolation

**«Dance and Isolation»**

Different reactions and moods of the body in the self-isolation process.

# About the Project “Solo”

## **Stage**

The project will be exhibited on the stage and presented to the audience in digital environment. Depending on the course of the coming days, changes may occur in the stage environment.

## **Time**

The performance will take around 5 -10 minutes .



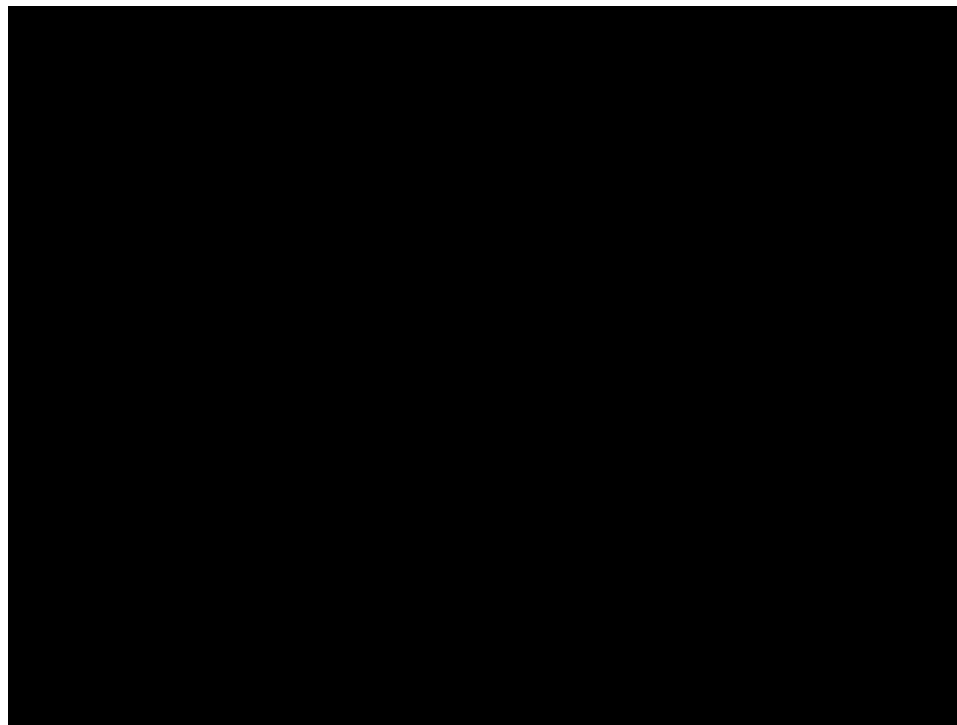
# About the Project “Solo”

## Place (Working Area/Studio)



## Project Video (For some trials)

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# Project Video (For some trials)

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# The programs worked on for the project

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After Effects

Wave Video

Blender

Motion

Filmora

# FINAL PROCESS / END OF THE PROJECT



# In how many different ways can you reflect your art?

Media art and technology have affected other branches of art with them. So that today, many artists have started to exhibit their art on a different ground with different and innovative ideas besides traditional tools and equipment. For example, technological facilities used in museum and exhibition areas have provided a new image for institutions. At the same time, the online and interactive activities organized in our age have increased the participation of art lovers and have made it spread to a wide audience. Considering this accessible audience, many different branches of art continued to work in harmony with media art. Performance art, which has a collective audience, comes first. Performance artists in different parts of the world or many people who are closely interested in this branch have brought their art to a different point with the infrastructure and knowledge of media art. In accordance with my research topic and project , I tried to deal with the relationship between performance art and media art in a deeper way and with some examples.

# Media Art Meets with Performance Art

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Performance art, which appears differently every day, or dance, one of its most well-known genres, developed the concept of digital performance in collaboration with media art. The changes that we can see in the examples we refer to today constitute the breakdown of today's changing age and technology on dance. The transformation of media art with the experiments made from the past to the present has also affected the field of performance art. Many performance artists have brought their art to both digital and stage with a new media art network.

# Media Art Meets with Performance Art

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You can see some examples in below :

<https://vimeo.com/16589441>

[https://www.youtube.com/watch?v=AlehsaH\\_rYk](https://www.youtube.com/watch?v=AlehsaH_rYk)



# About the Project «Solo»

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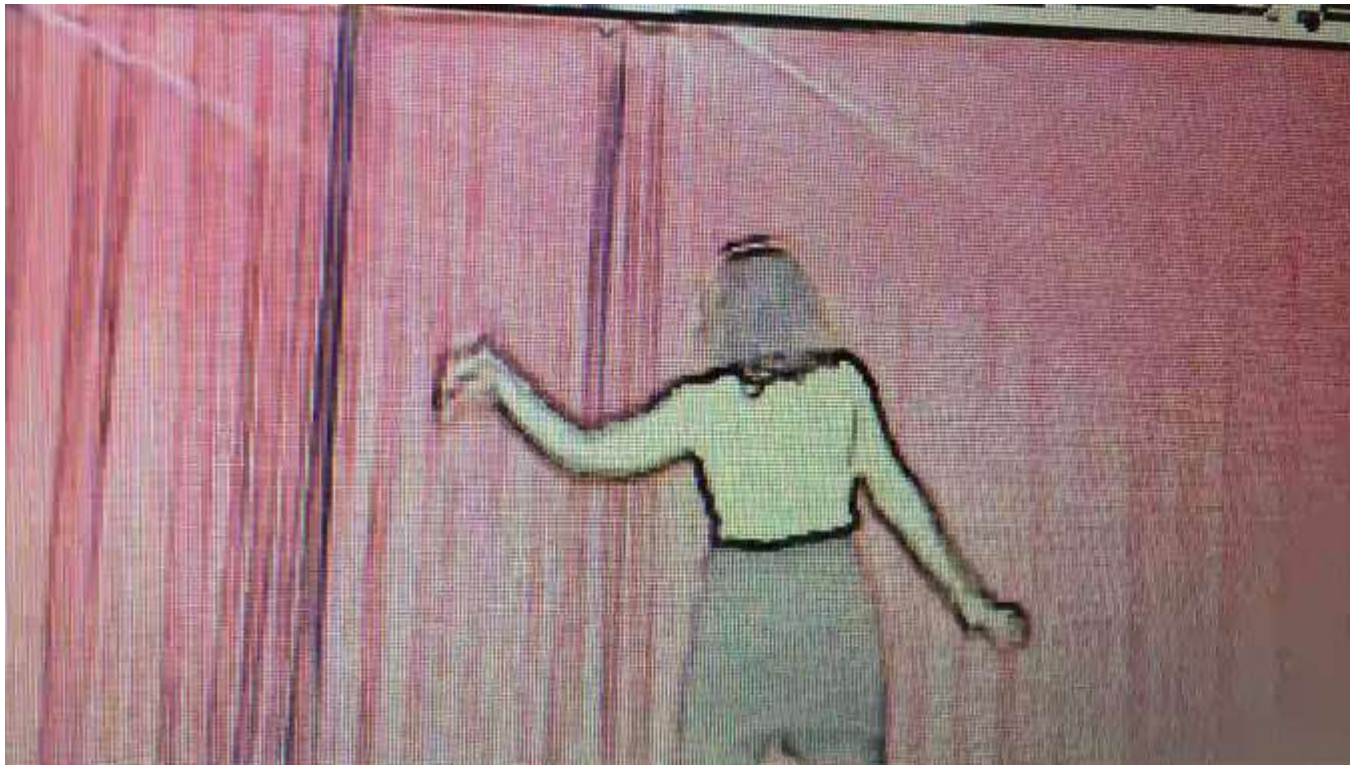
In this final process of project , you will see some experiments and trials on dance videos . They are made with some new technologic tools and editing programs which can change the perspective of looking art.



# About the Project «Solo»



# About the Project «Solo»



# About the Project «Solo»

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The subject that is intended and addressed in this project is the interaction and combination of media art and dance in performance arts. The transformation and development of media art in our age and its effect on other arts are discussed. When evaluated in terms of performing arts, the added visuals and effects have changed the viewer's perspective on the stage. Namely, we no longer watch an empty background or a background filled in different ways in scenes. We see that both the performance and the stage move together as a whole through new media art. Thus, the resulting visual has become open to original interpretations with different perspectives from the viewers' point of view.

# About the Project «Solo»

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Another point is that something is no longer conveyed to the audience through a single point. Performance art has come to a position open to every difference. If we give an example through dance, as can be seen here, we do not watch a dance show in a simple way. It is ready to meet with the audience in a different visuality than it is with the changes made on it. Now, the audience tries to reach different types of resources and materials with the necessity of the age and technology. We will also witness different transformations of art with the changes that will be seen in the future studies.



# REFERENCES

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