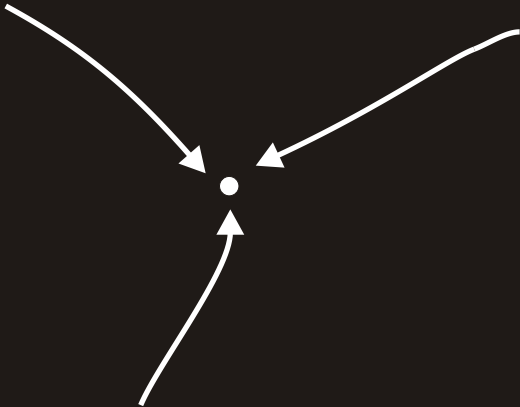


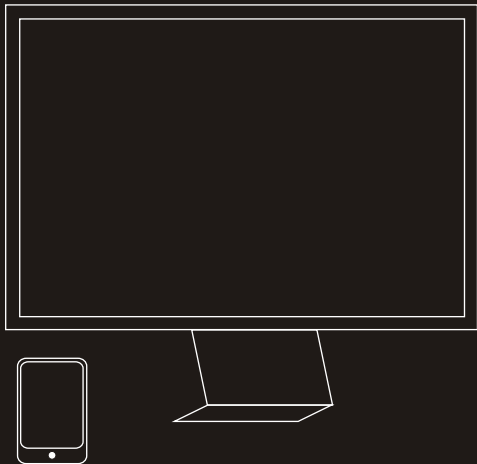
mobile interaction design



Konzentration



Bildschirmgröße



Mobilität



Source: Akuppa (flickr)

Nutzung oft, aber kurz



1 Tag Smartphone



1 Tag Computer

80%

20%

Source: „The Zen Of Palm“



facebook

Email or Phone:

Password:

Login



facebook



Home

Profile

Friends

Inbox

News Feed

Events

Requests



What's on your mind?



Simon Tretter Google TV launched - <http://www.google.com/tv/>

32 minutes ago · 1 Comment · Like



Creative Commons Exciting new remix contest from Indaba Music and Peter Gabriel - submissions are CC-licensed

Peter Gabriel Remix Contest - "Games Without Frontiers" -



Jan Dittrich
Edit My Profile

News Feed

Messages

Events

Photos

Friends (8)

Applications

Games

Please update your email address

Our systems have detected that **jan_c_dittrich@arcor.de** is not valid. Facebook requires all users to maintain an active contact email. Please enter a new email address below:

New Email:

Send Confirmation

If you believe you have received this message in error, please [report this message](#).

News Feed

Aufgabenorientiert

The screenshot shows the contact page of the Bauhaus-Universität Weimar. The page has a green sidebar on the left with a navigation menu. The main content area features a header with the university name and logo, a navigation bar with a refresh icon, and a main heading 'Kontakt'. A search bar is visible with the URL 'http://www.uni-weim...ntaktformular.html'. A call overlay is positioned in the center, displaying the phone number '+49 03643 580'. The right side of the page includes contact details and a 'Lageplan' link.

BU WE Bauhaus-Universität Weimar: Kontakt

Kontakt | Detailsuche | Sitemap || deutsch | english

Bauhaus-Universität Weimar

- Aktuell
- Universität
- Studium
- International
- Forschung
- Partner und Alumni
- **Intern**
 - thoska
 - Mitteilungen der Bauhaus-Universität

Kontakt

<http://www.uni-weim...ntaktformular.html>

Call: +49 03643 580

Postanschrift:
Bauhaus-Universität Weimar
99421 Weimar
GERMANY

Lageplan



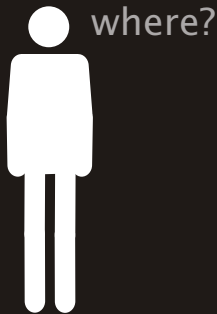
vermeiden!

jedes Mal beim Wegstecken speichern?

Orientierung geben



+



Unterbrechungen

oops...
wrong button!



Texteingabe vermeiden

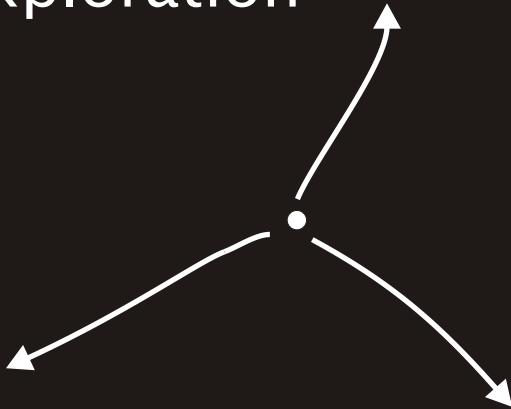
Kontakt | A bis Z | English | Detailsuche |

Webmail | Vorlesungsverzeichnis | Pinnwände |

Auslandssemester | Bewerbung | bibliothek | Studienordnung

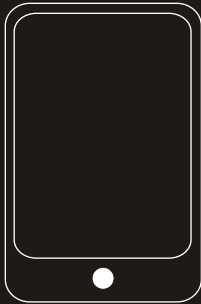


Exploration



“interacting with the world”
(and not with a computer)

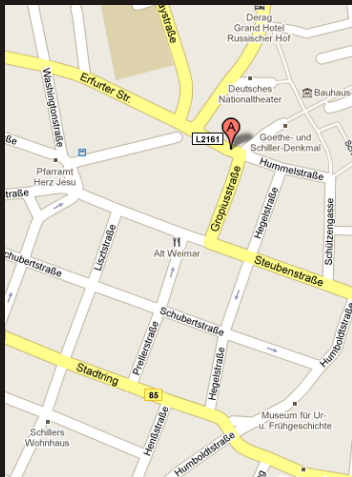
Source: Barbara Ballard,
Designing the mobile user experience



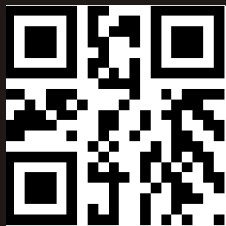
Mikrofon
Lagesensor
GPS
Kamera
Kompass

Mind the Context!

GPS



Kamera



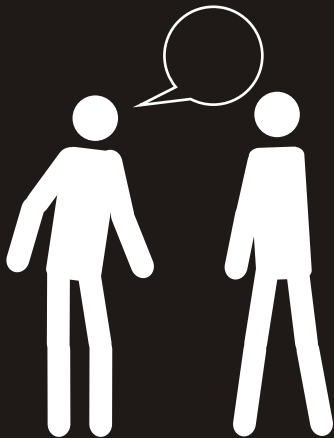
QR-Code
(www.uni-weimar.de)

google goggles: "Golden Gate Bridge"

Mikrofon



Sozial eingebunden





Musik vorspielen



Fotos zeigen



Soziale Netze

