

# Mobile Media Design

App Design Presentation – SS 2016

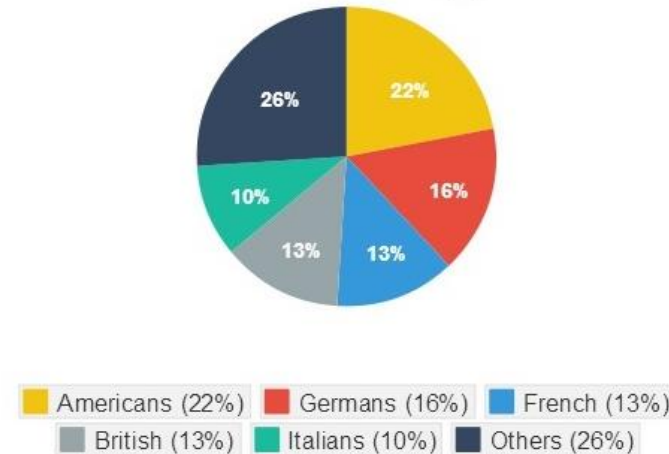
Shahbaz Syed  
115594

# Impact of Mobile Apps in Tourism Enterprise

- Travel-related apps are 7<sup>th</sup> most downloaded type of apps
- Almost 60% of users have at one point used an app for planning holidays

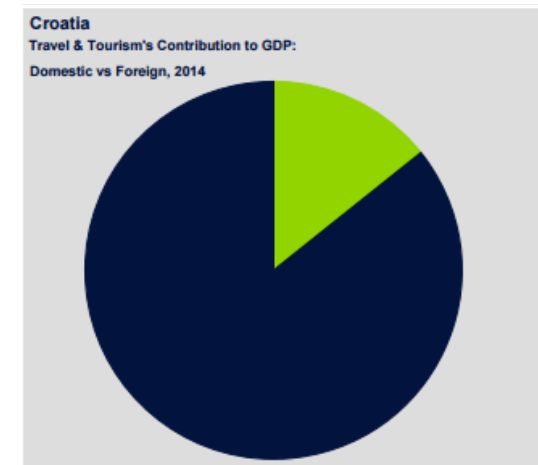
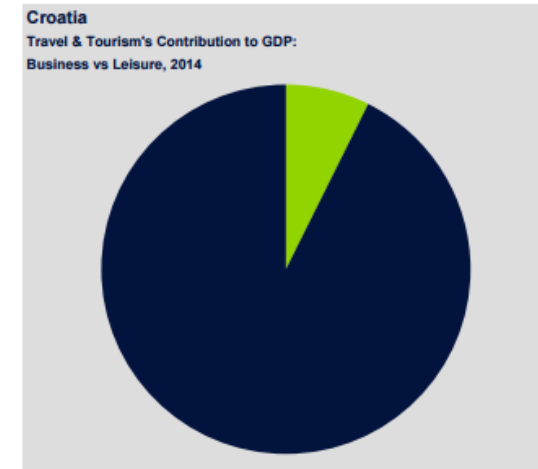
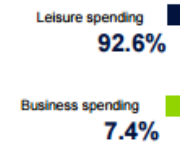
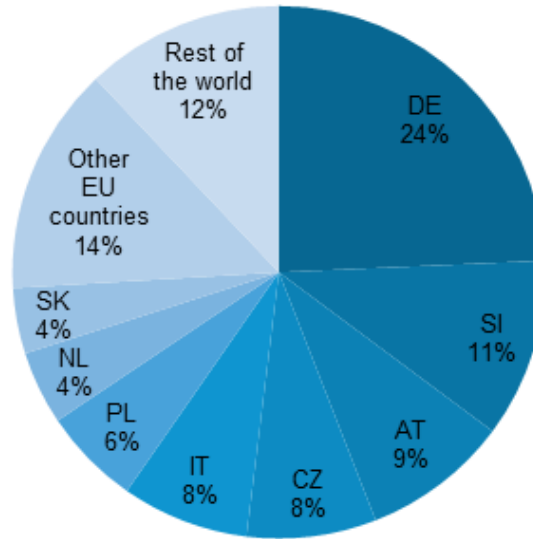
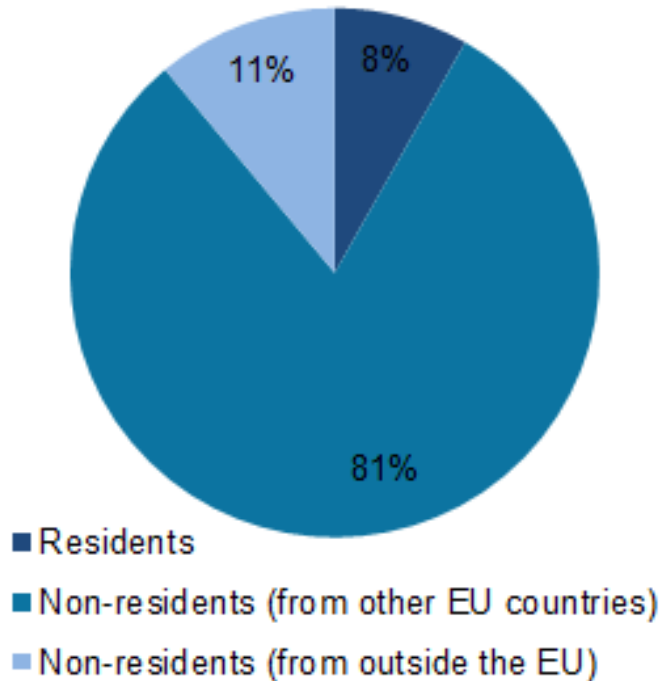


People who prefer booking hotels via mobile apps

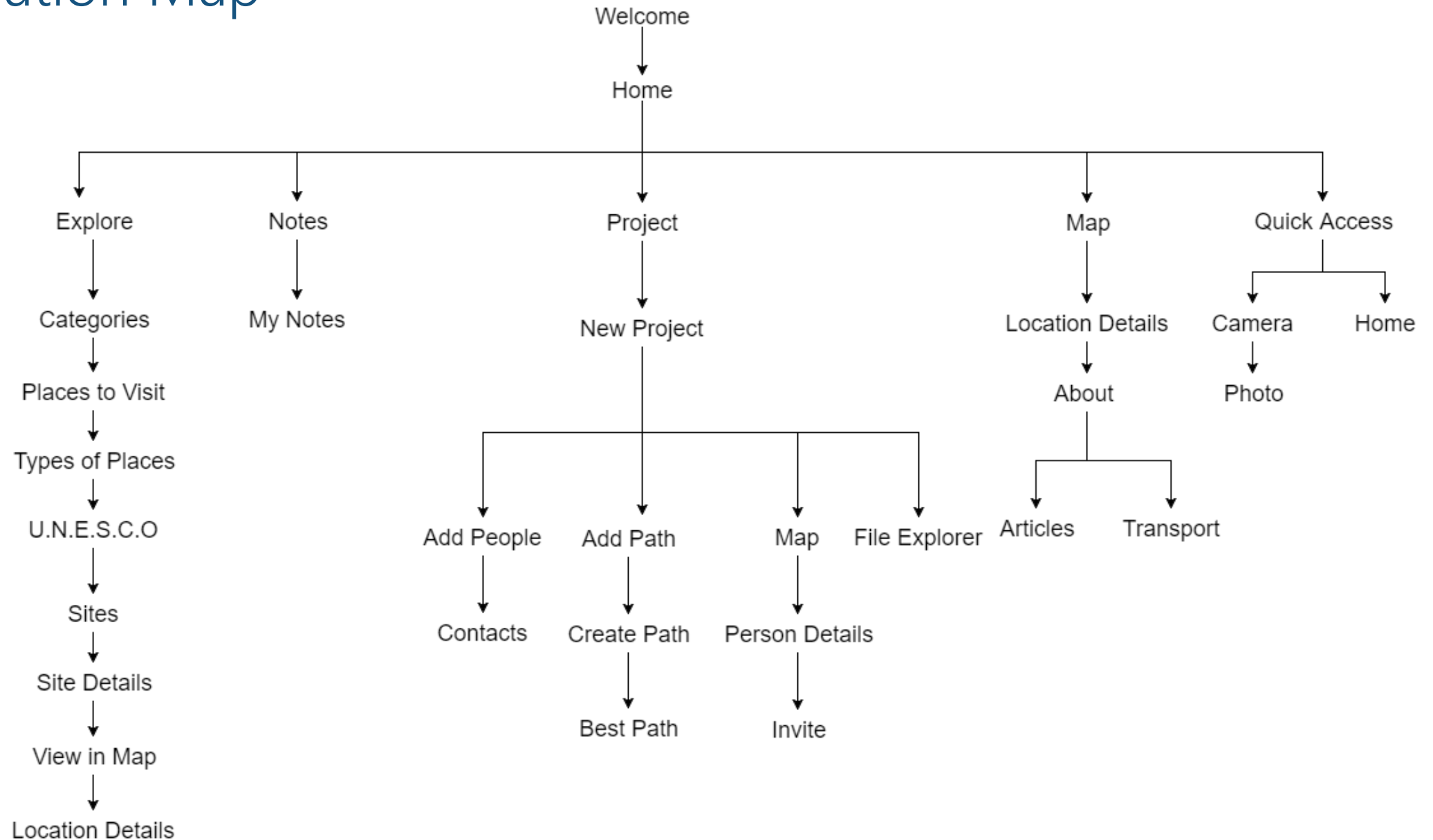


# Croatia as a holiday destination!

- Has 7 U.N.E.S.C.O World Heritage Sites



# Navigation Map





Discover Croatia in all its glory while enjoying the freedom of creating your own journey. From UNESCO sites to the most happening places - We have you covered



Sign in with Facebook



Sign in with Twitter



Sign in with Google

Sign up with Wanderer

Before you get started



## Aspects

Wanderer is designed with both casual tourists and students in mind. Though the core essence is aligned with sight-seeing and planning a good time, each aspect serves a distinct purpose!



Before you get started



## Explore

If you are a tourist wanting to see places of interest, looking for accommodation and spots to relax and have a good time, this aspect of our app is tailored for your needs.



Before you get started



## Project

If you are a student of history, tourism or any related field and need to create a professional project for your trip, this aspect is the perfect choice. Apart from creating content, you can also make new friends who have similar interests!





**Capital :** Zagreb

**Population :** 4.253 Million

**Currency :** Croatian Kuna(0.13€)

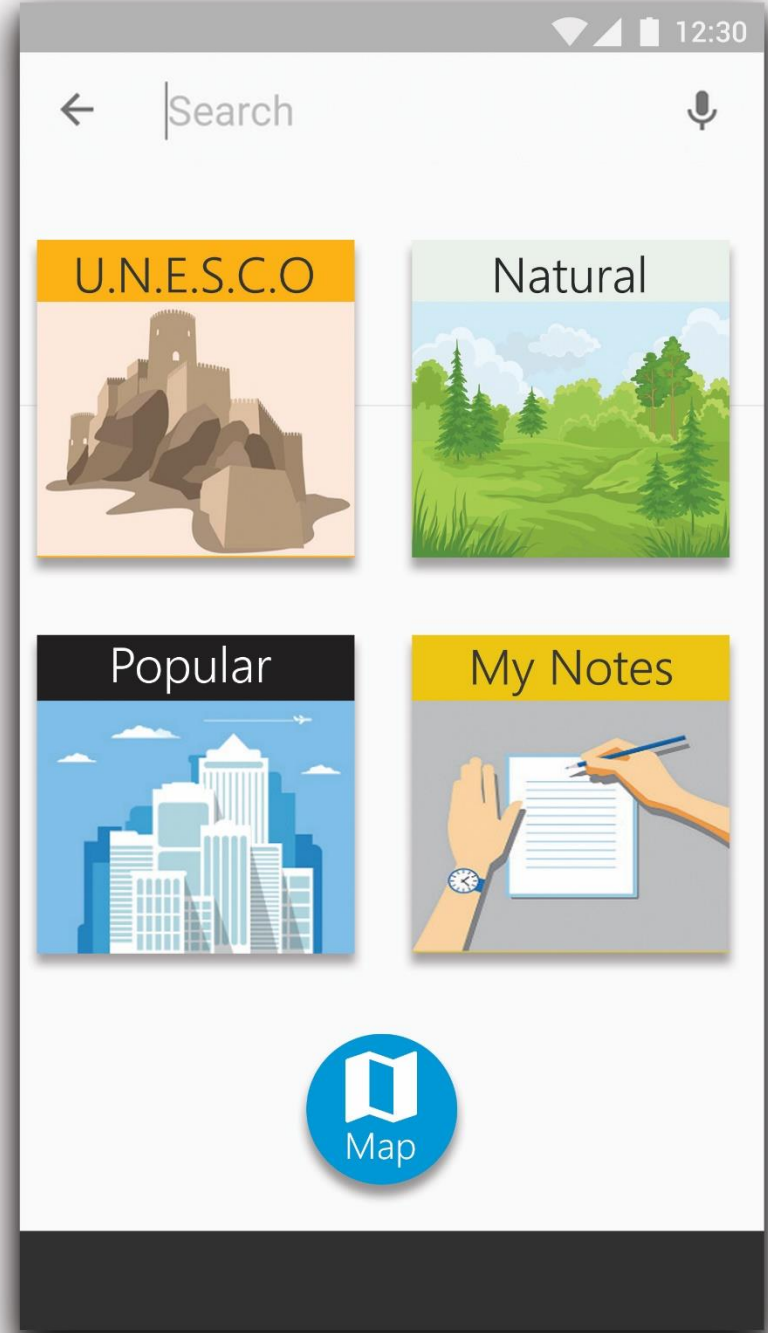
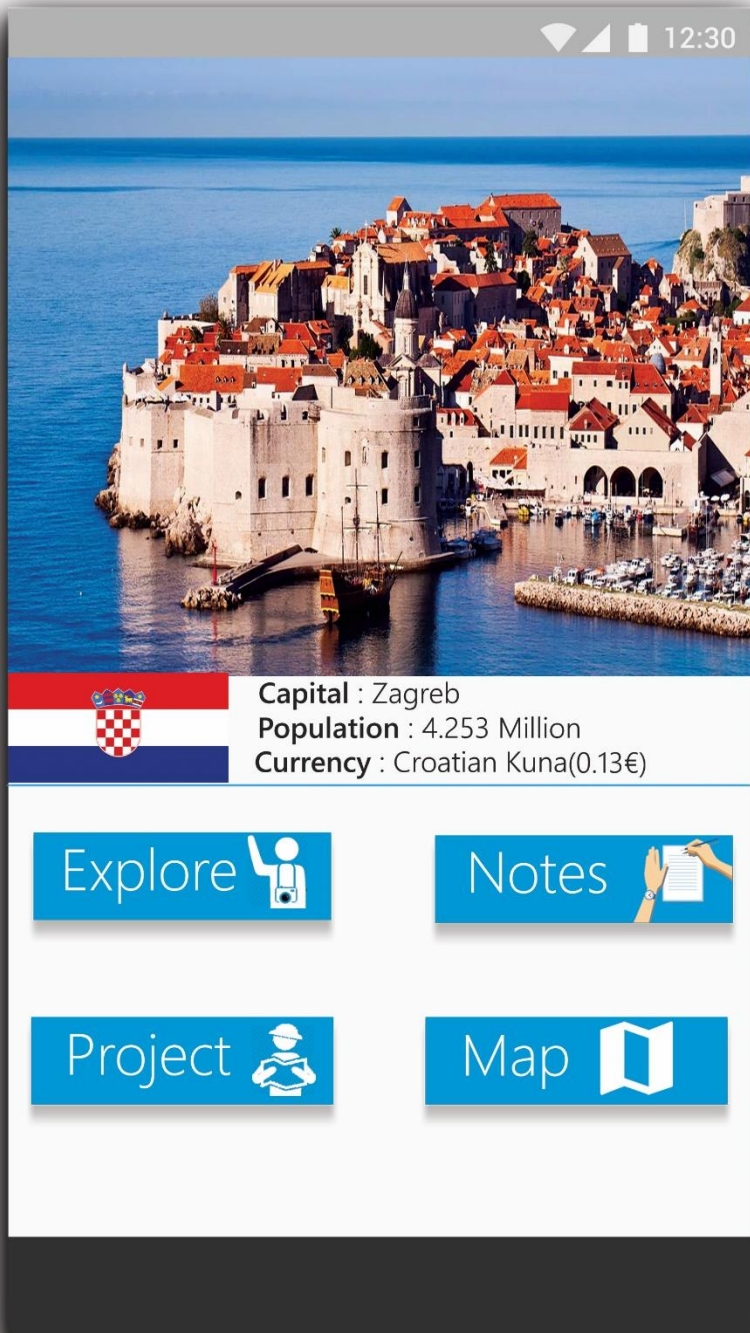
Explore 

Notes 

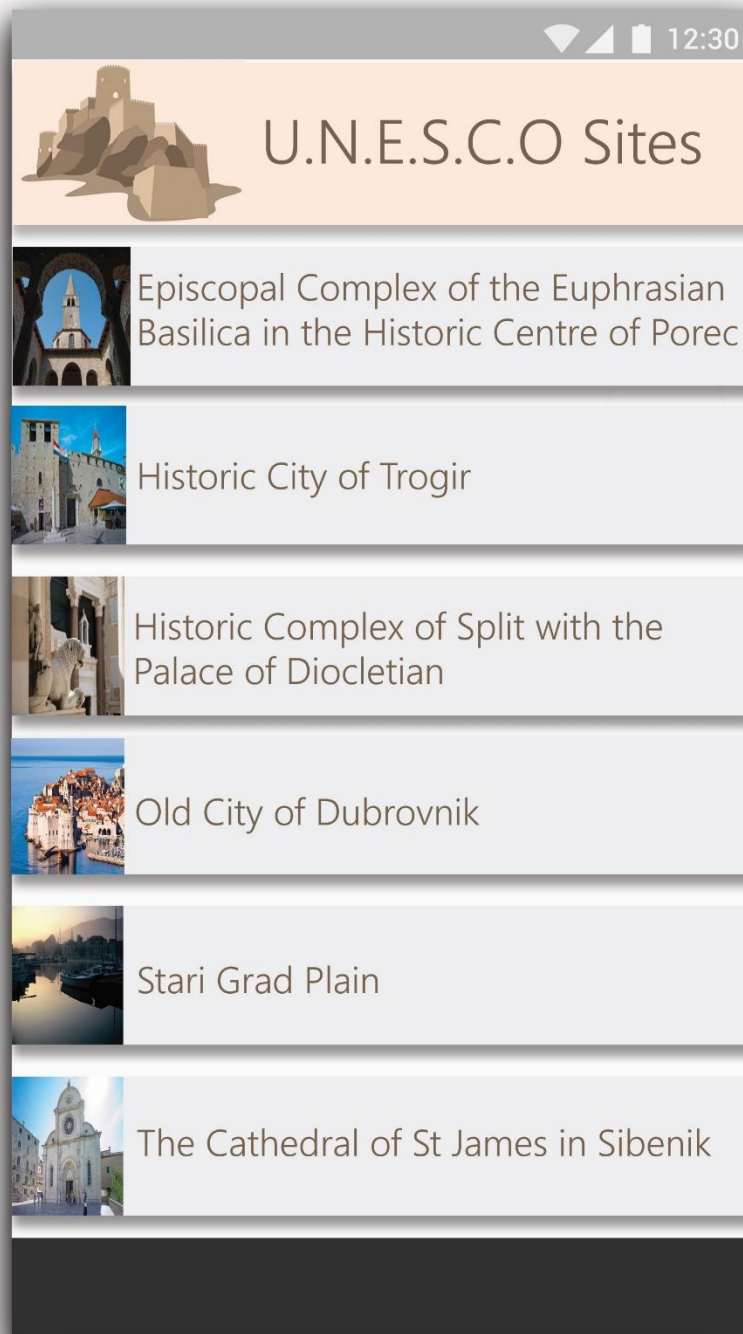
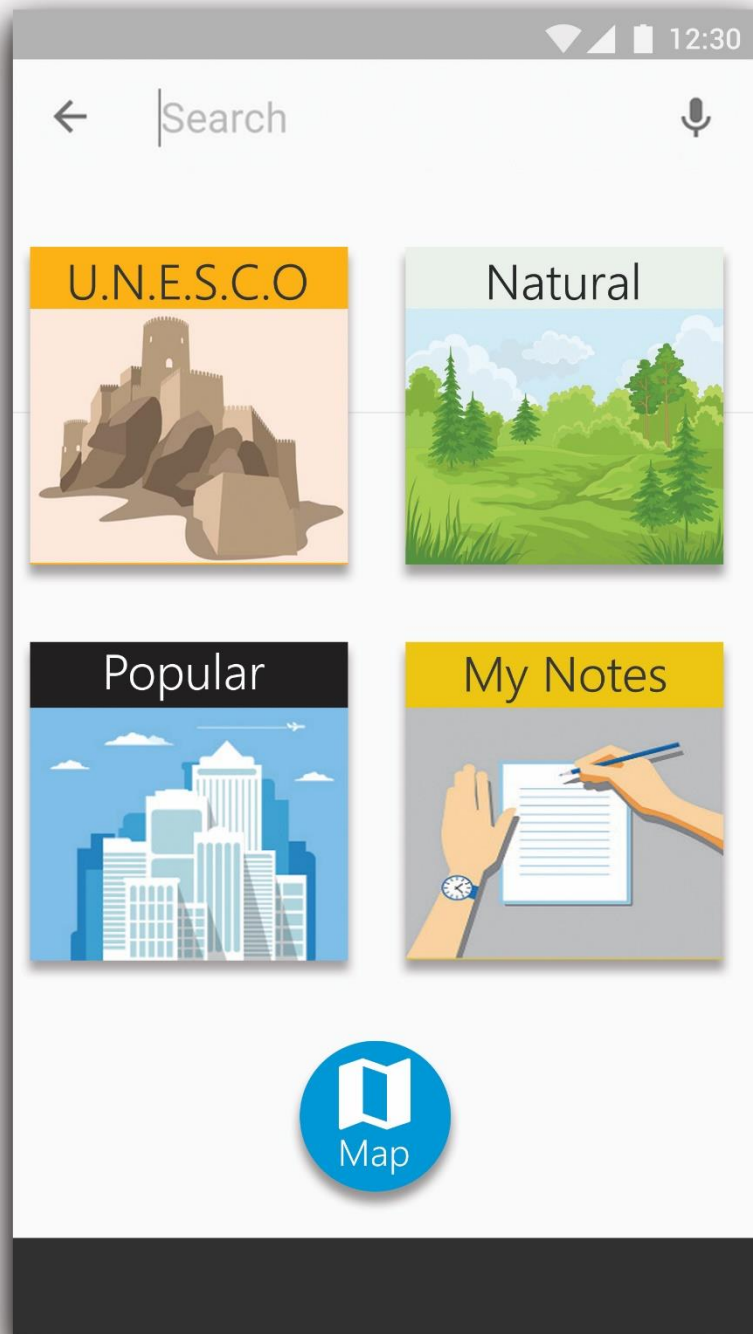
Project 

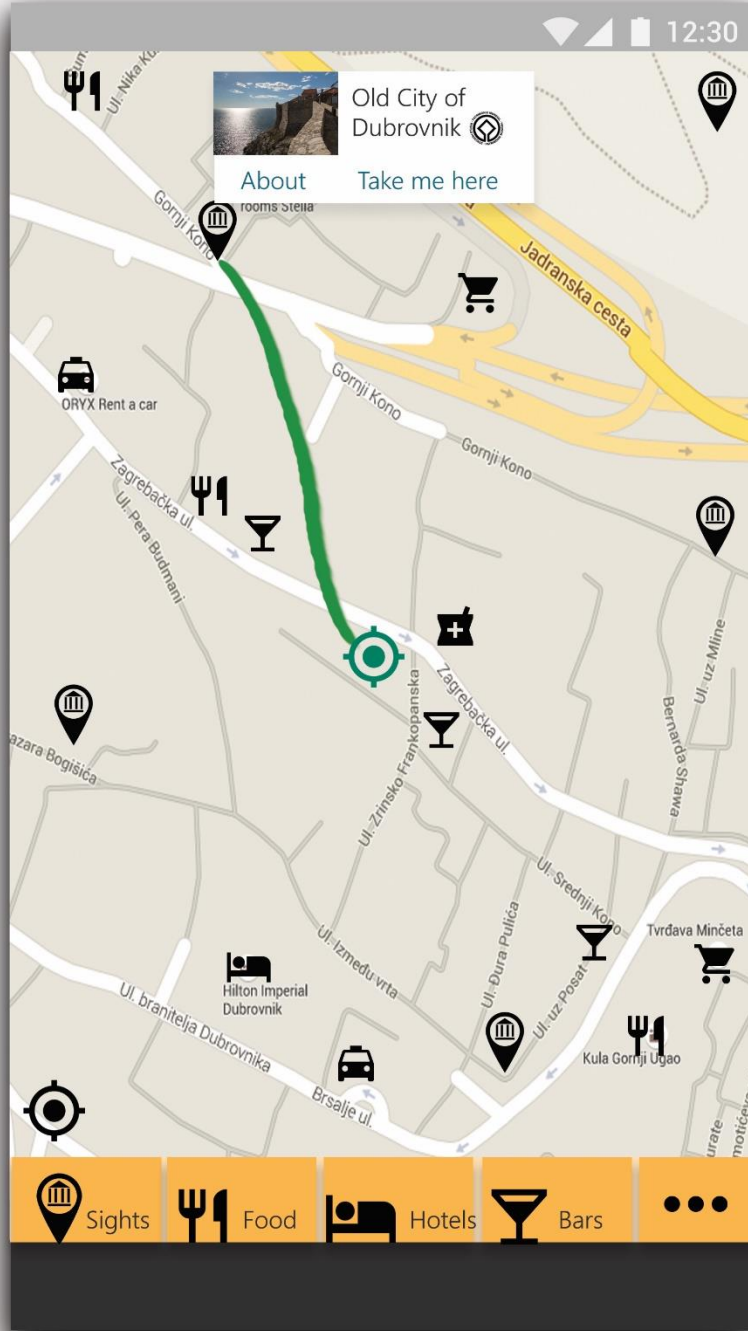
Map 



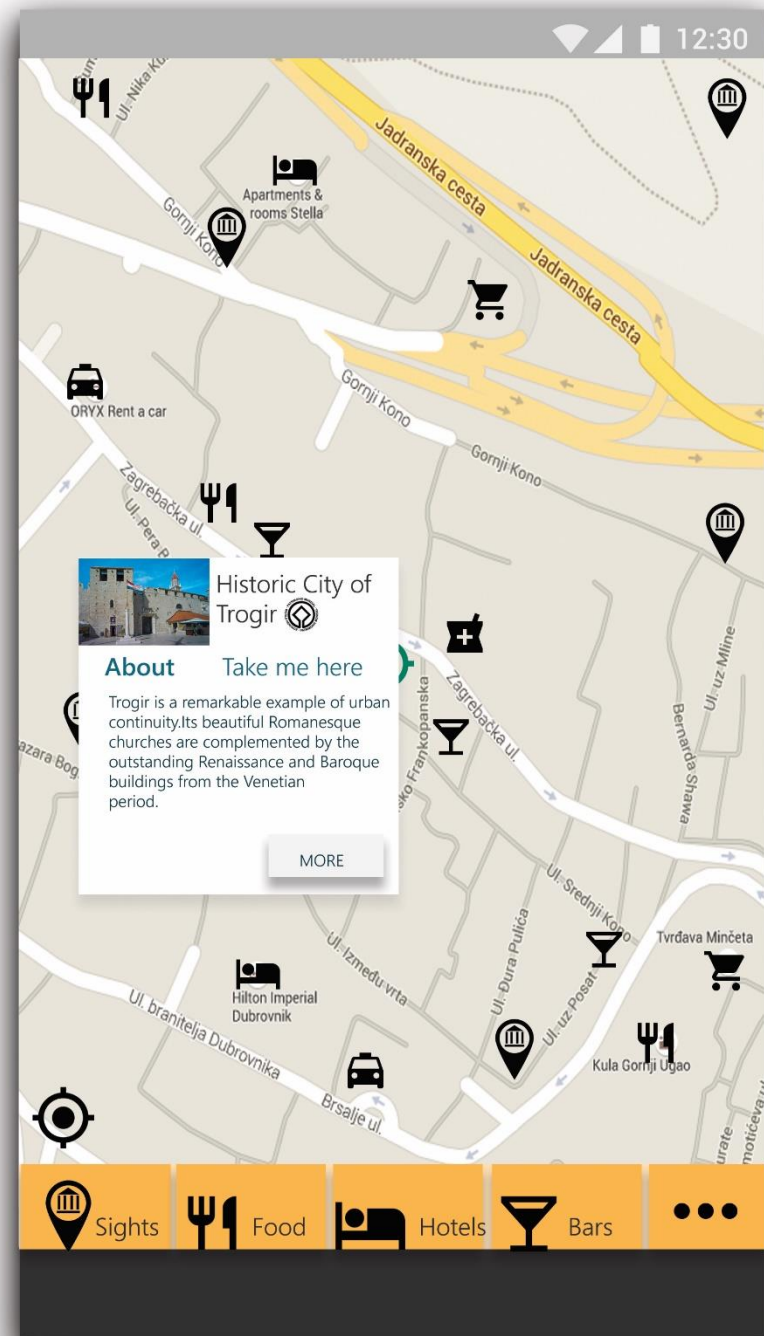
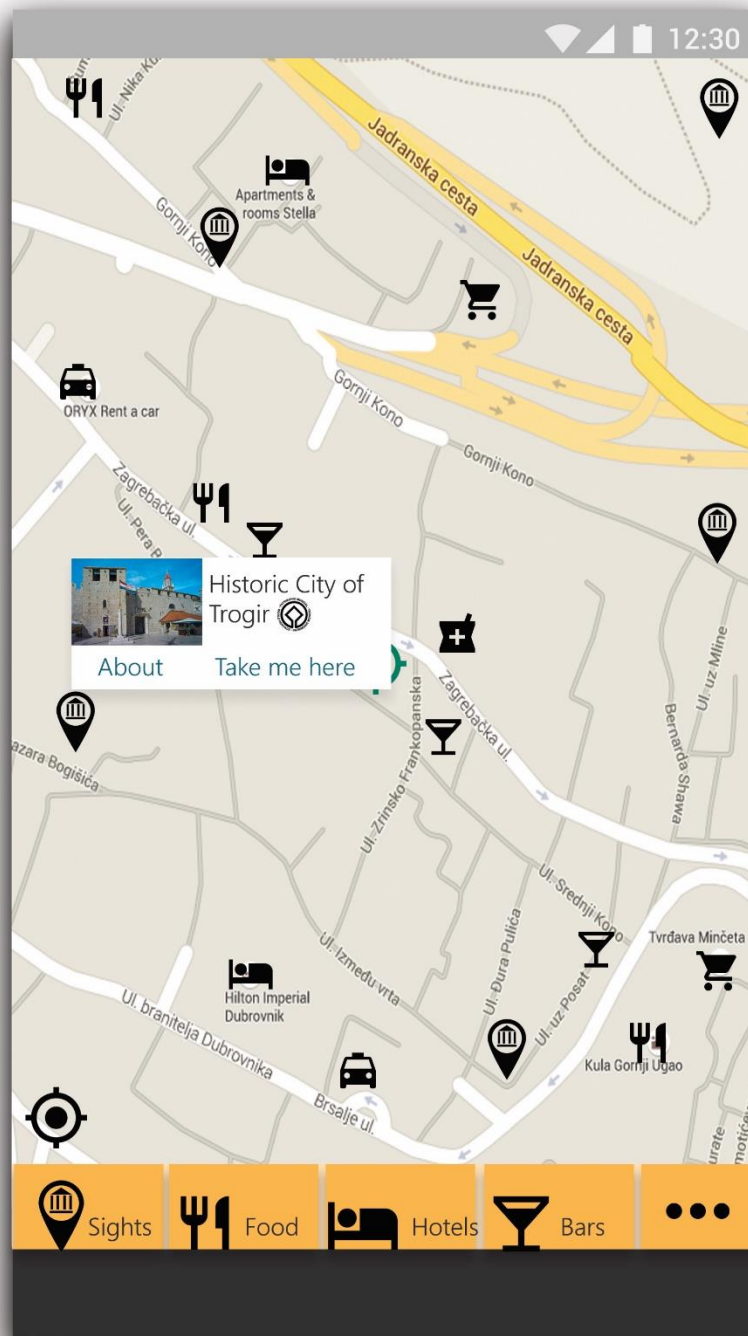
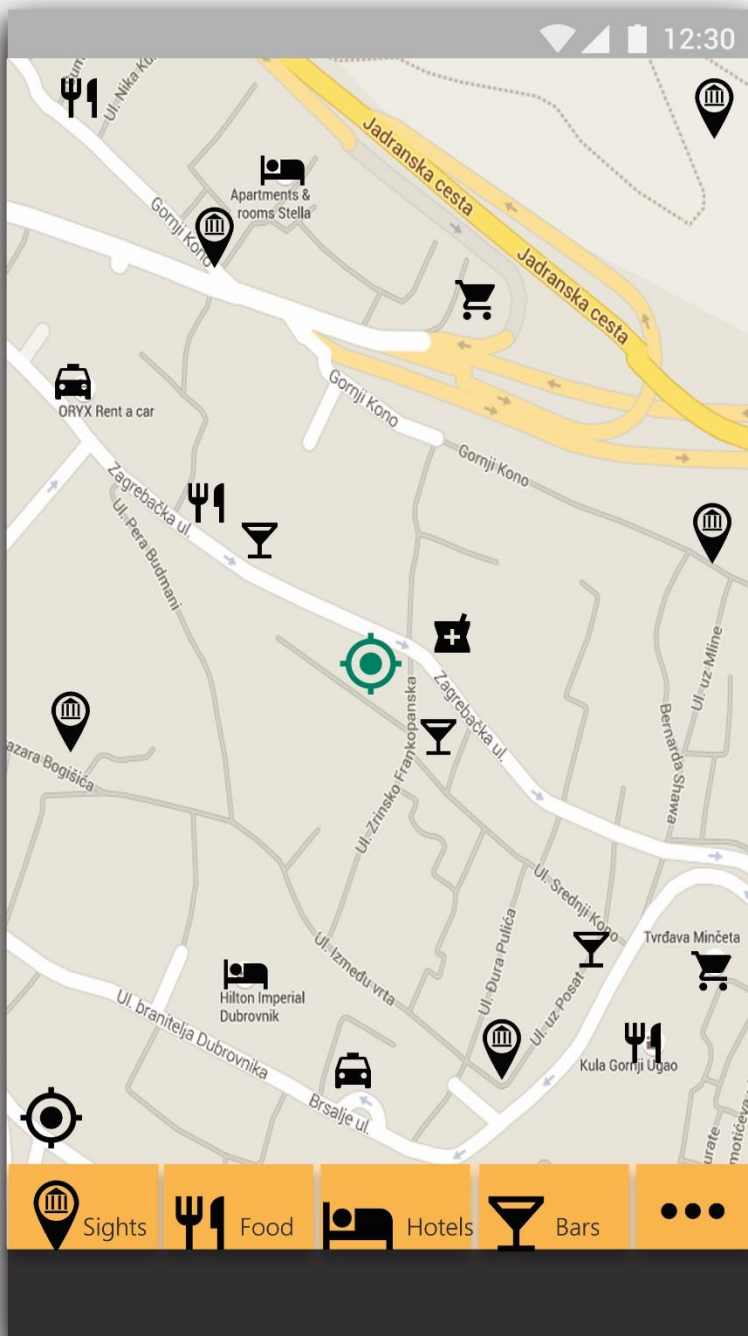


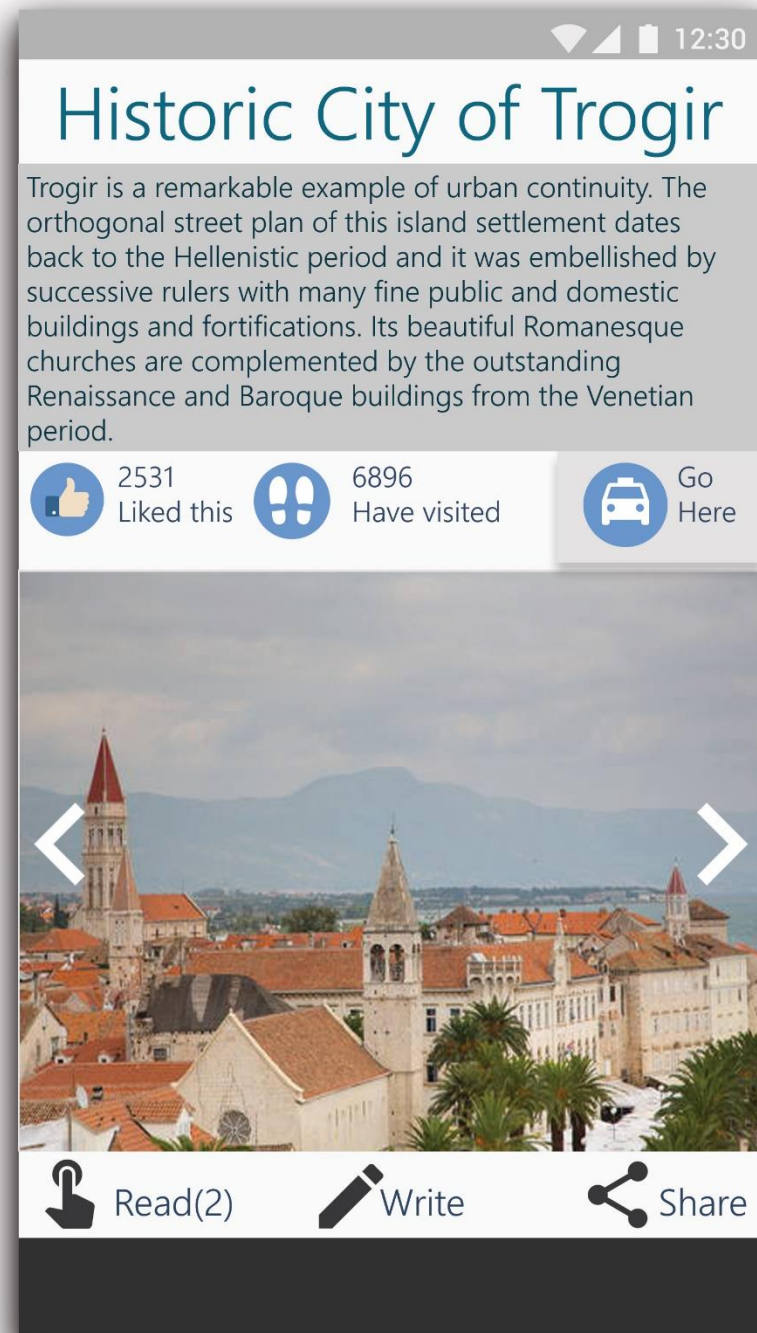
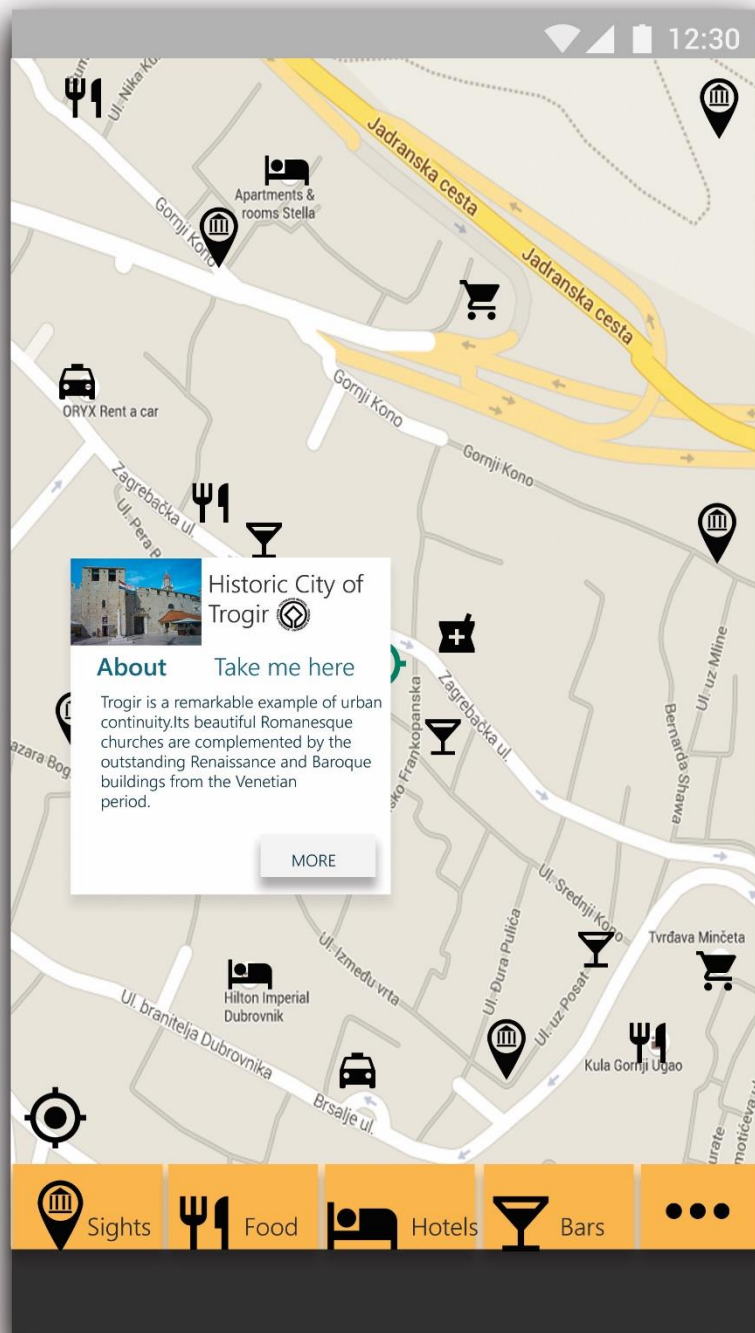














# Historic City of Trogir

Trogir is a remarkable example of urban continuity. The orthogonal street plan of this island settlement dates back to the Hellenistic period and it was embellished by successive rulers with many fine public and domestic buildings and fortifications. Its beautiful Romanesque churches are complemented by the outstanding Renaissance and Baroque buildings from the Venetian period.



2531  
Liked this



6896  
Have visited



Go  
Here



Read(2)



Write



Share

## Sculptural Artistry at its best!

by Adriana Ceroveck



253

Picturesque gem that rose from a tiny islet settled meters away from mainland on one side and island of Ciovo on the other. With more than 2,300 years of history the city of Trogir is a unique representation of copious Greek, Roman and Venetian influences that contributed to its beautiful architecture and heritage.

Countless palaces, churches, towers and fortresses built from stone scribbled on a small island earning it its nickname – the stone beauty. No wonder it has been under UNESCO protection for almost 20 years. Abundance of cultural inheritance surpasses its spatial limitations.

Situated just 25 kilometers from Split, city of Trogir is not to be missed. Trogir is an uncommon example of a medieval town built on and conforming with the layout of a Hellenistic and Roman city that has conserved its urban fabric to an exceptional degree. The trajectory of social and cultural development is clearly visible in every aspect of the townscape with the minimum of modern interventions. This is actually, what makes visiting Trogir such a unique experience.

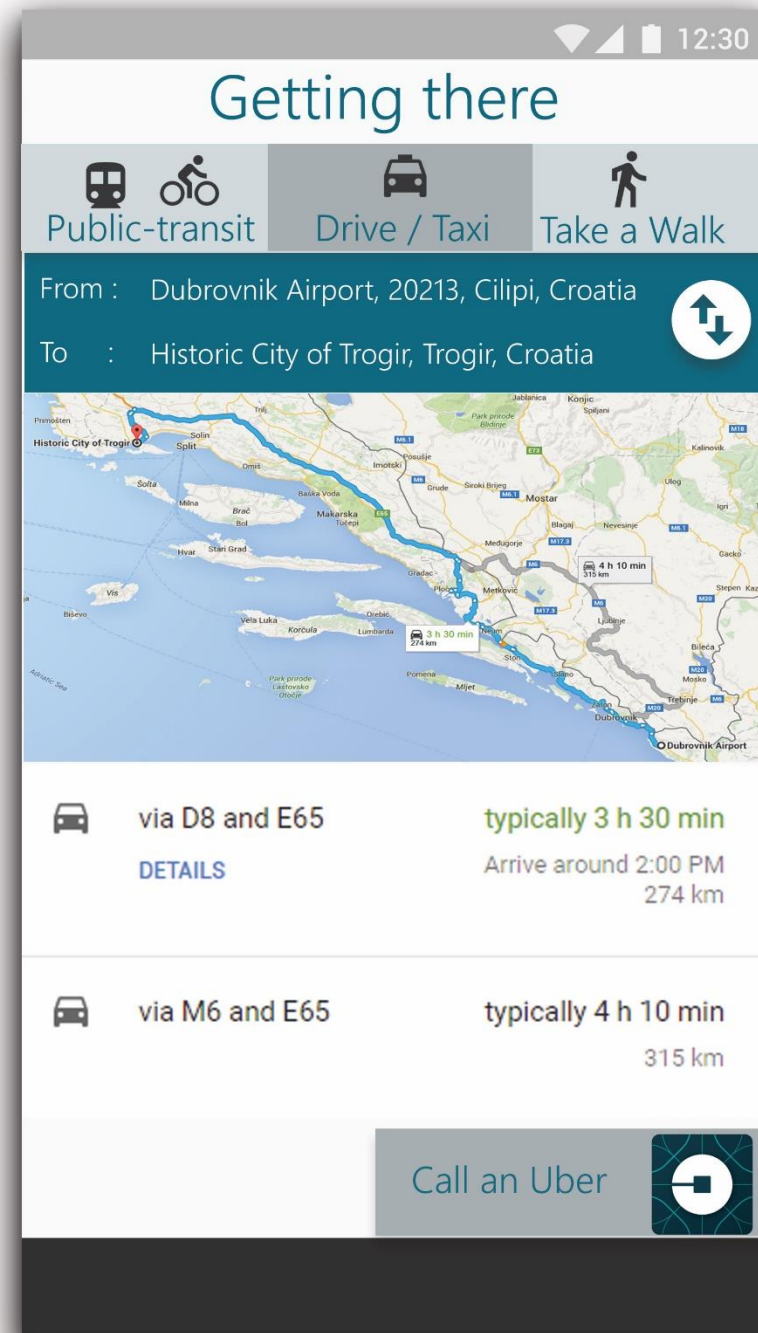
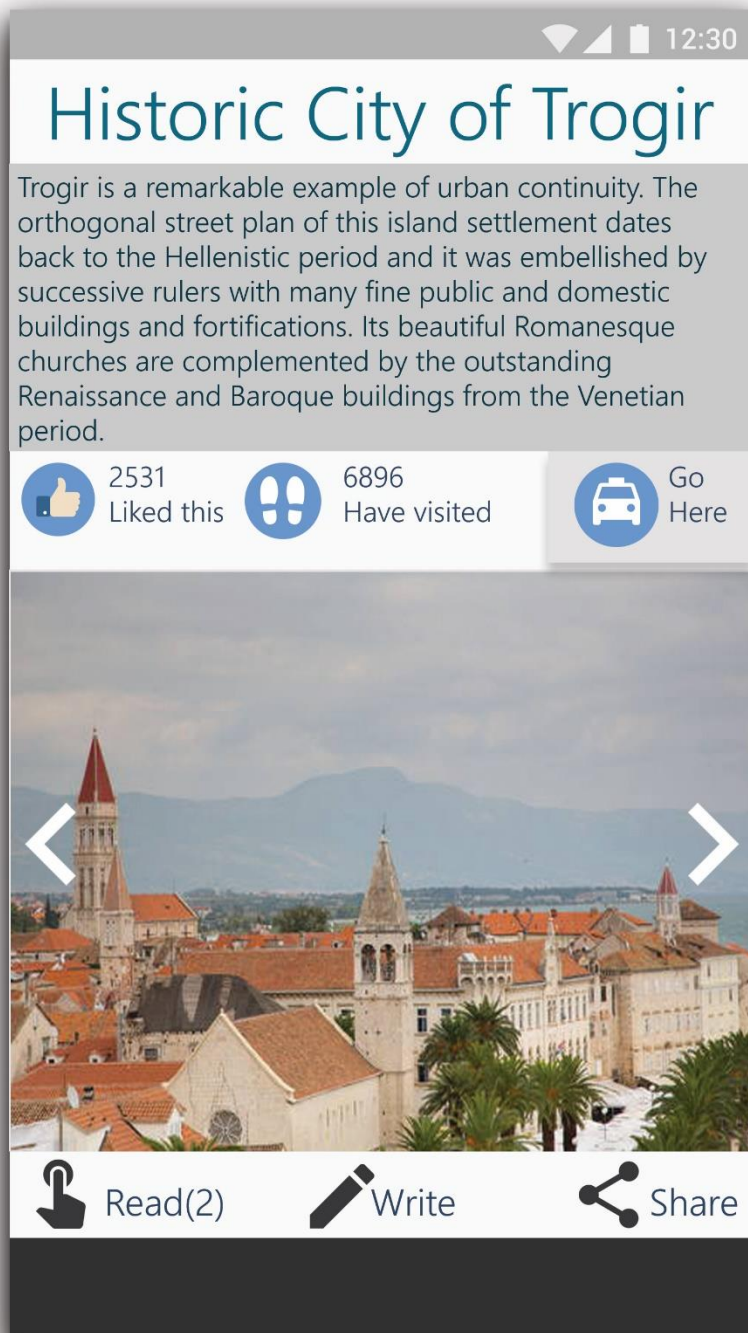
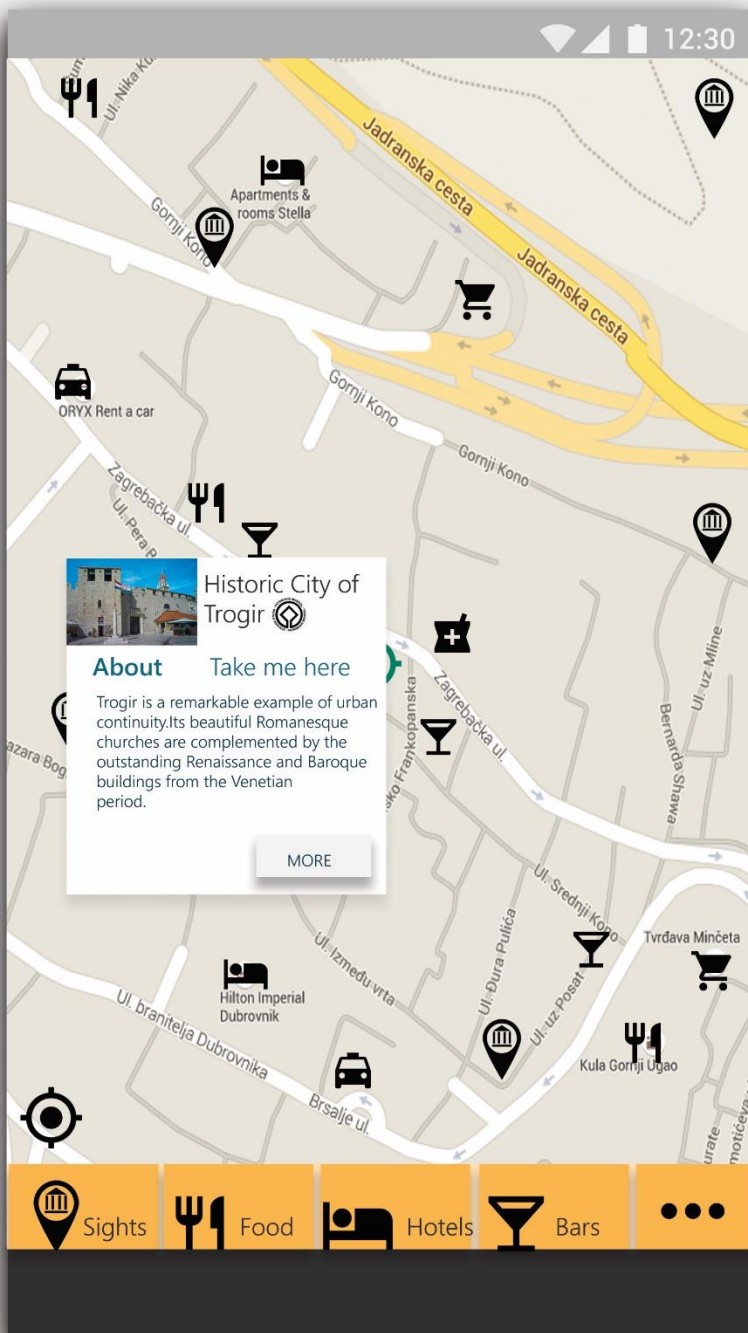


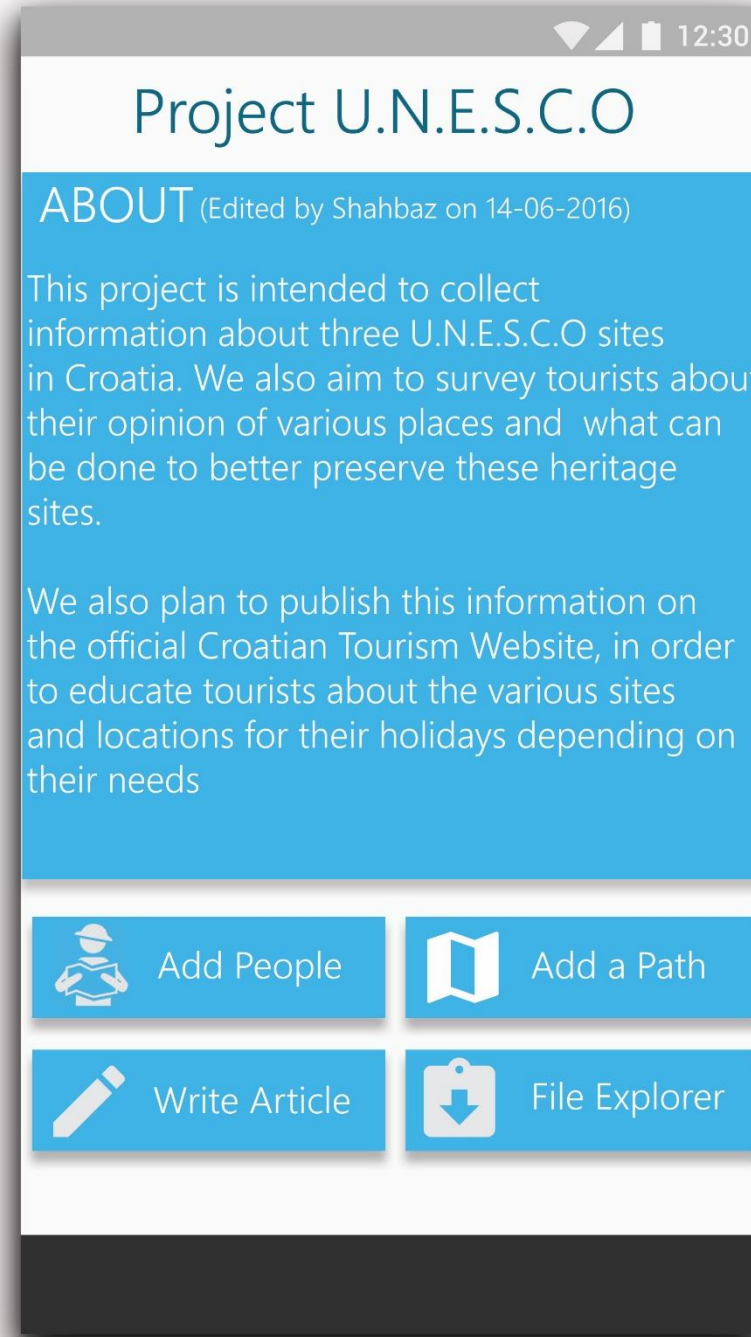
Add to  
Notes



Share









# Project U.N.E.S.C.O

ABOUT (Edited by Shahbaz on 14-06-2016)

This project is intended to collect information about three U.N.E.S.C.O sites in Croatia. We also aim to survey tourists about their opinion of various places and what can be done to better preserve these heritage sites.

We also plan to publish this information on the official Croatian Tourism Website, in order to educate tourists about the various sites and locations for their holidays depending on their needs



Add People



Add a Path



Write Article



File Explorer

# Your Co-Wanderers



Bruce



Diana



Peter



Tony



Rogers




12:30


Project U.N.E.S.C.O


ABOUT (Edited by Shahbaz on 14-06-2016)


This project is intended to collect information about three U.N.E.S.C.O sites in Croatia. We also aim to survey tourists about their opinion of various places and what can be done to better preserve these heritage sites.

We also plan to publish this information on the official Croatian Tourism Website, in order to educate tourists about the various sites and locations for their holidays depending on their needs

Add People

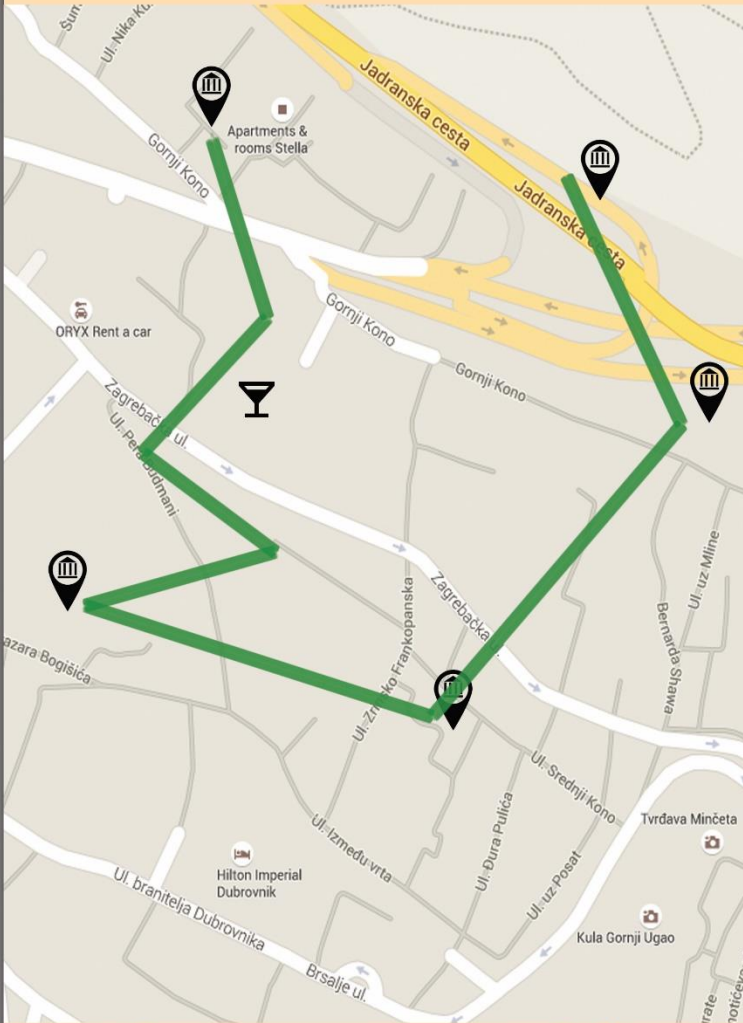
Add a Path


Write Article


File Explorer

12:30

Create a path





Create Path


Share Path


12:30


Best Path

Take regional train to Trogir  
(via M14 Rosulje )

Walk 9 mins to Historic City

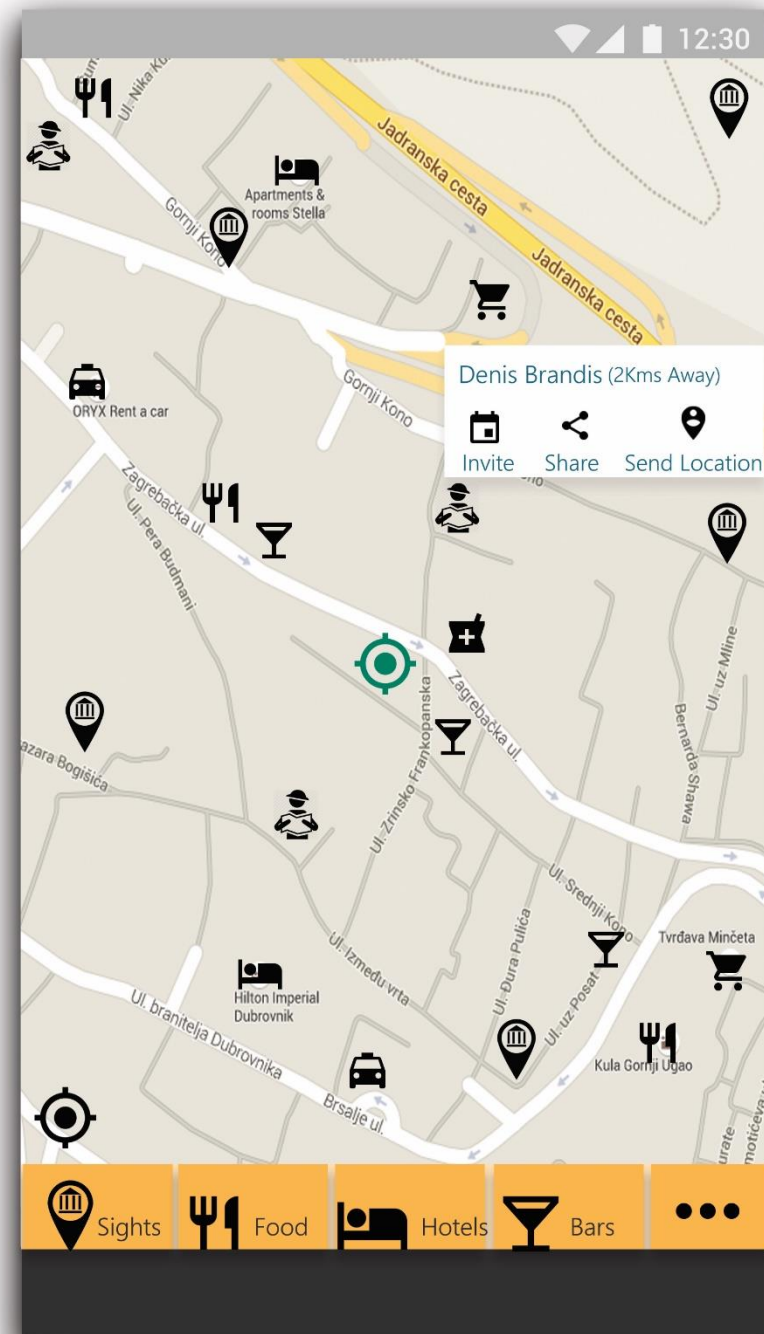
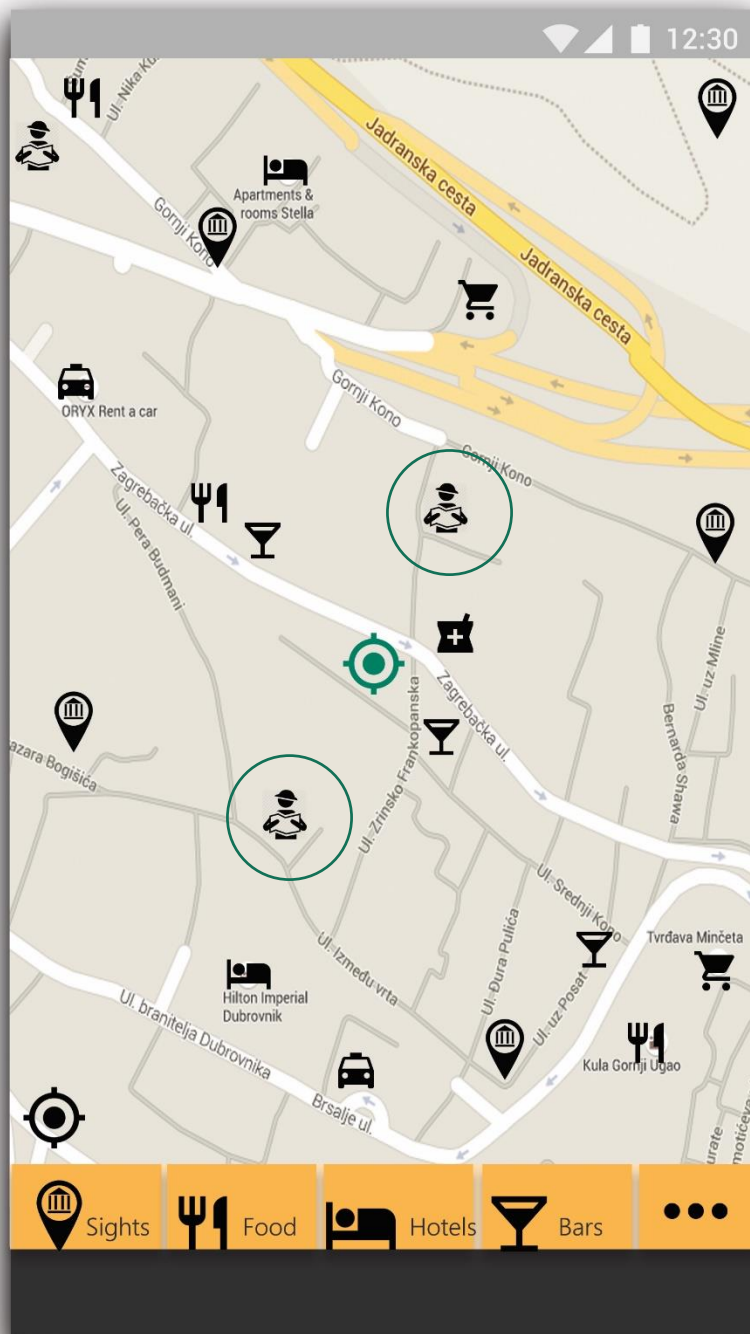
Take city bus to Zagreb  
(lines E65, E70, E108)

Arrive at Novigrad

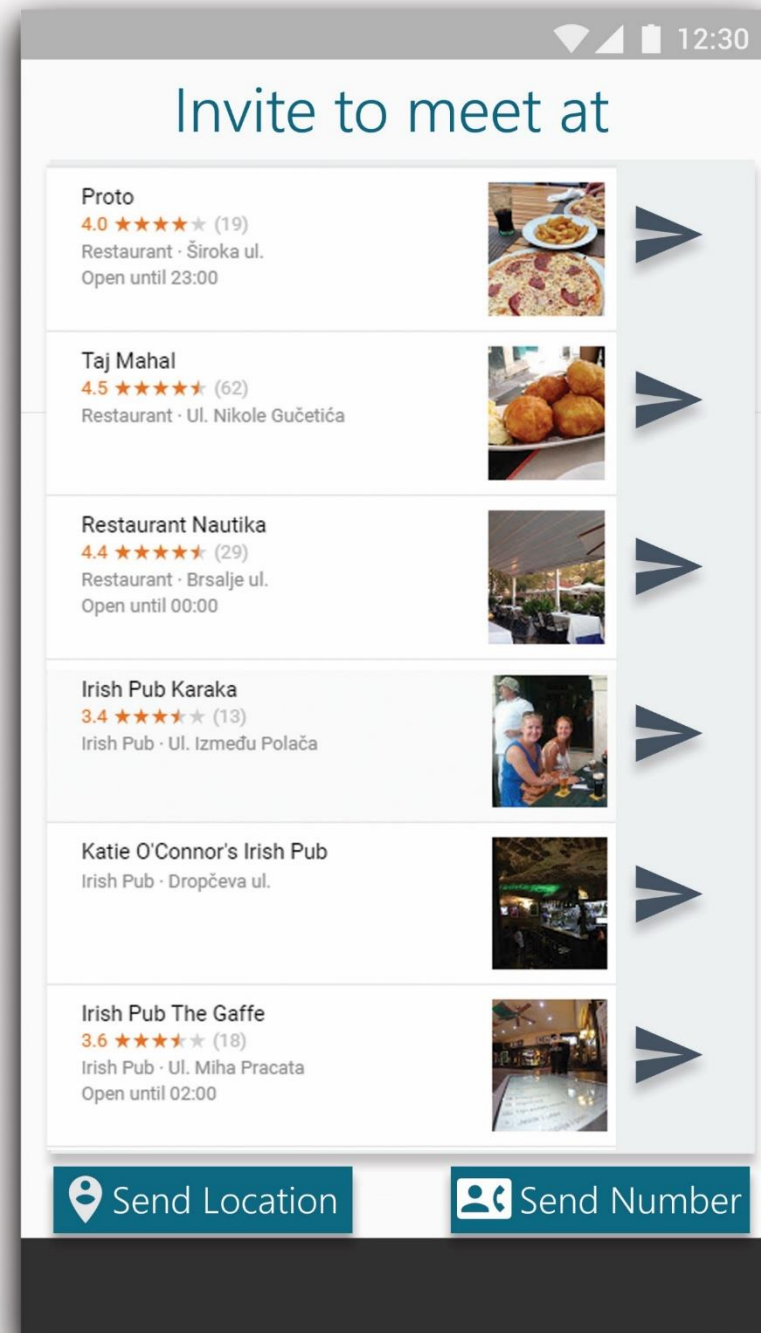
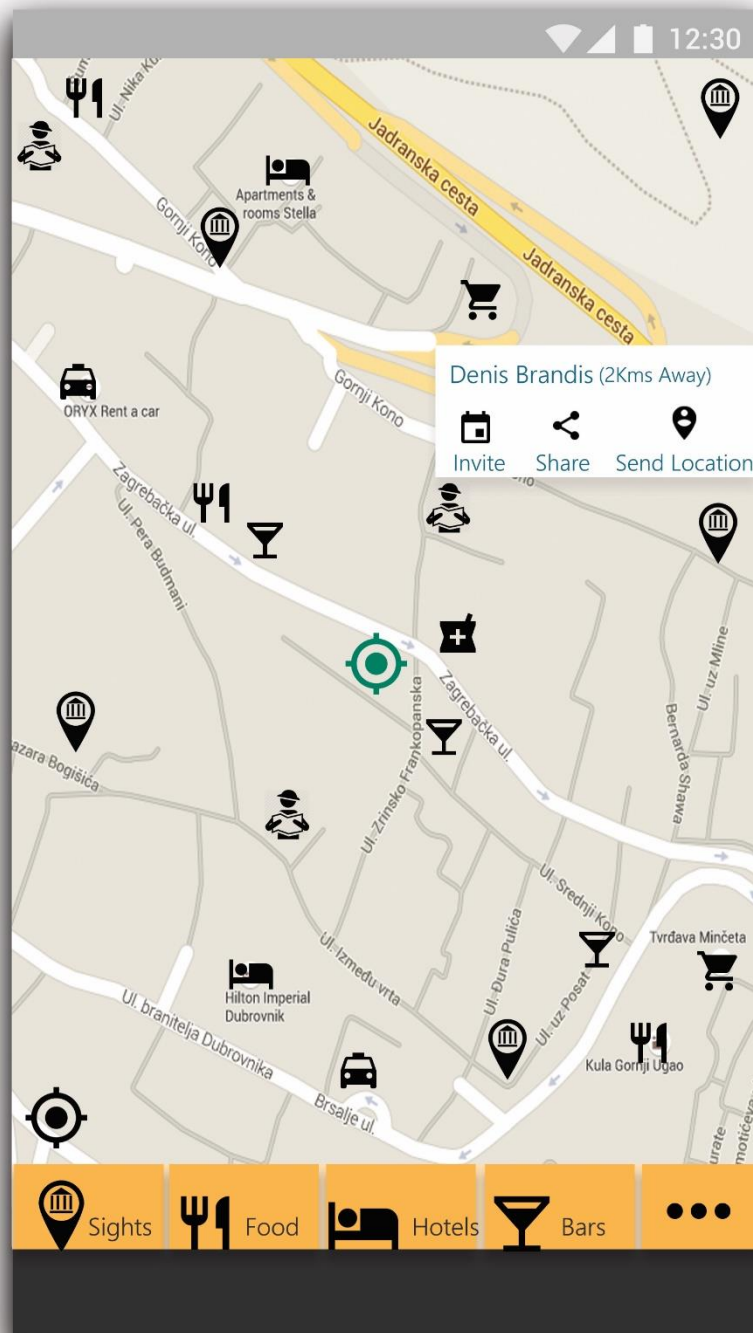
Board Ferry to Dubrovnik  
(Route 54 run by Jadrolinija)

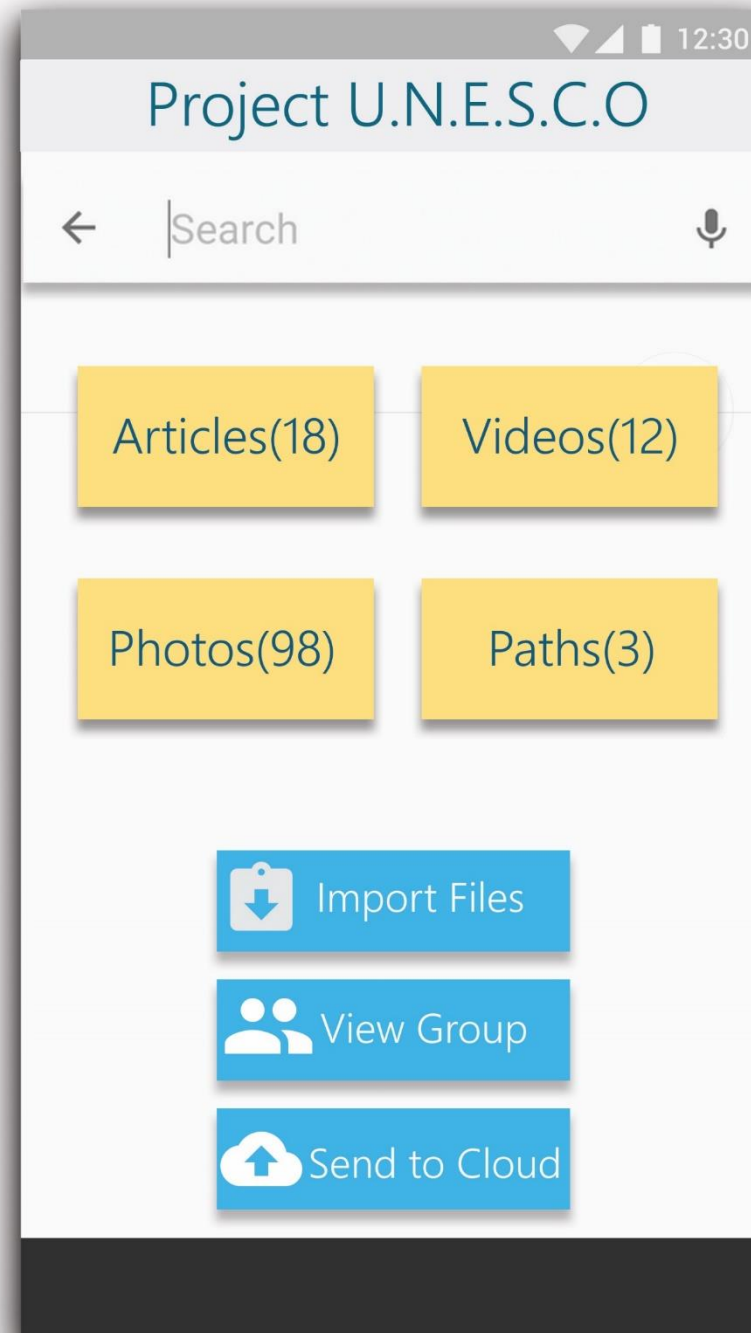
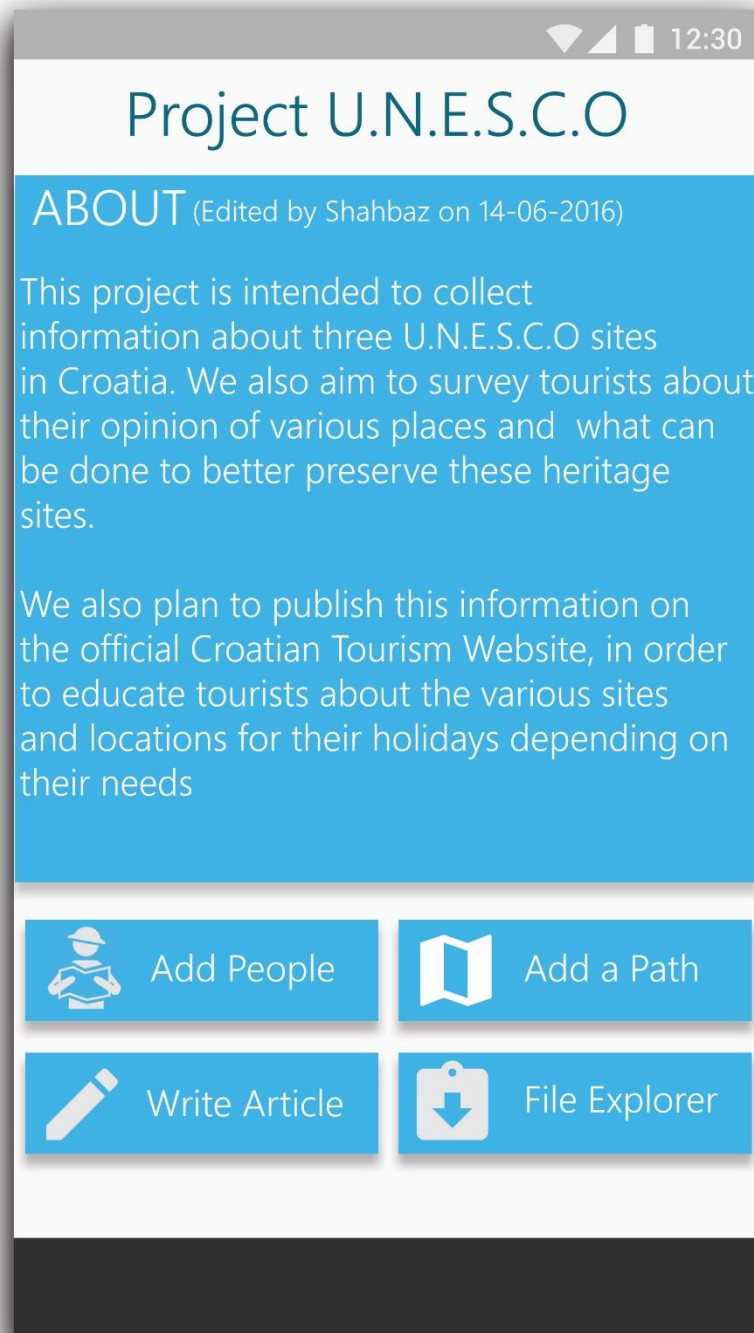
Save

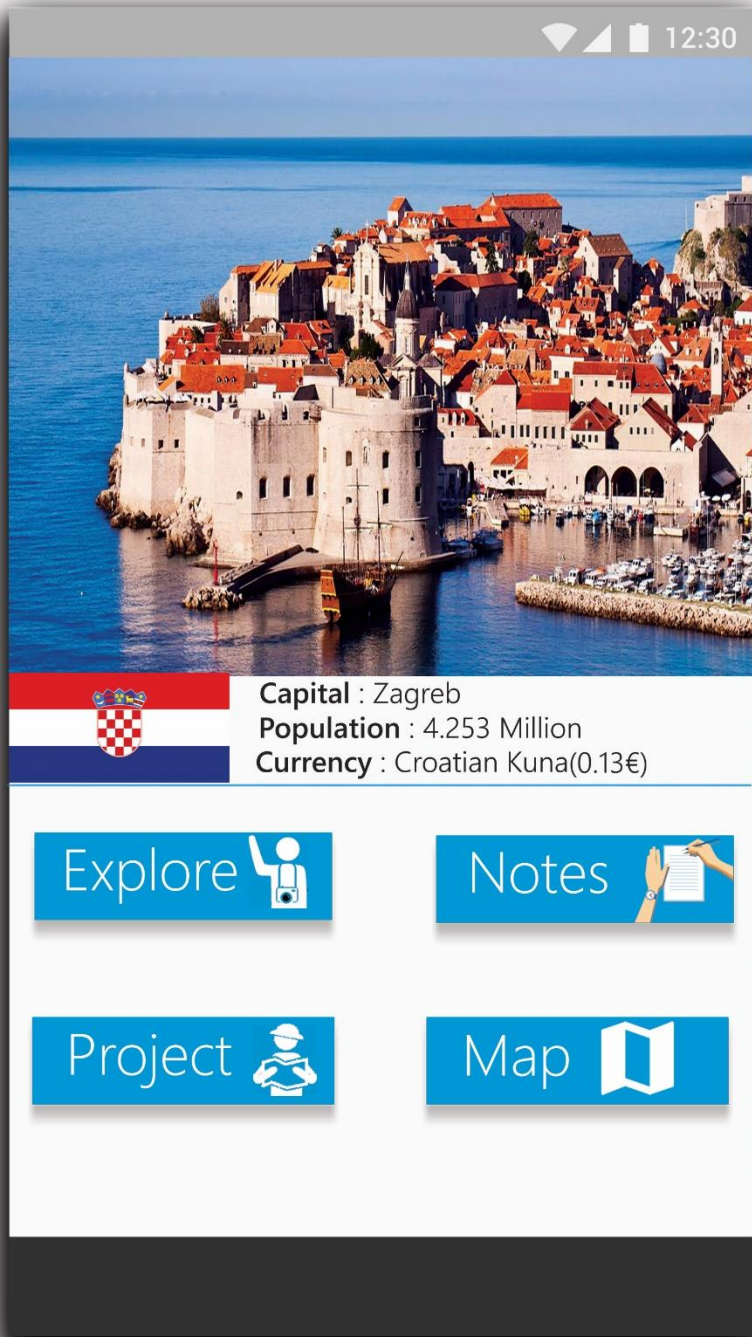
Send



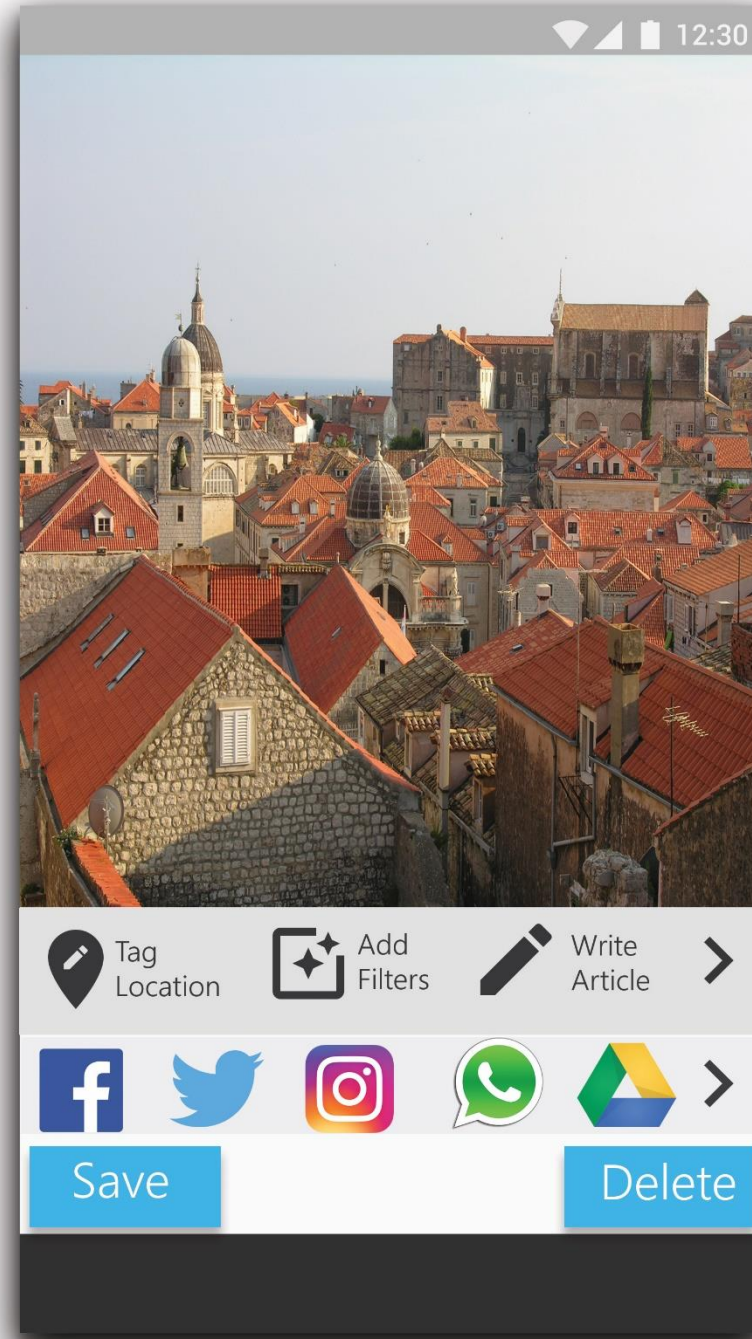




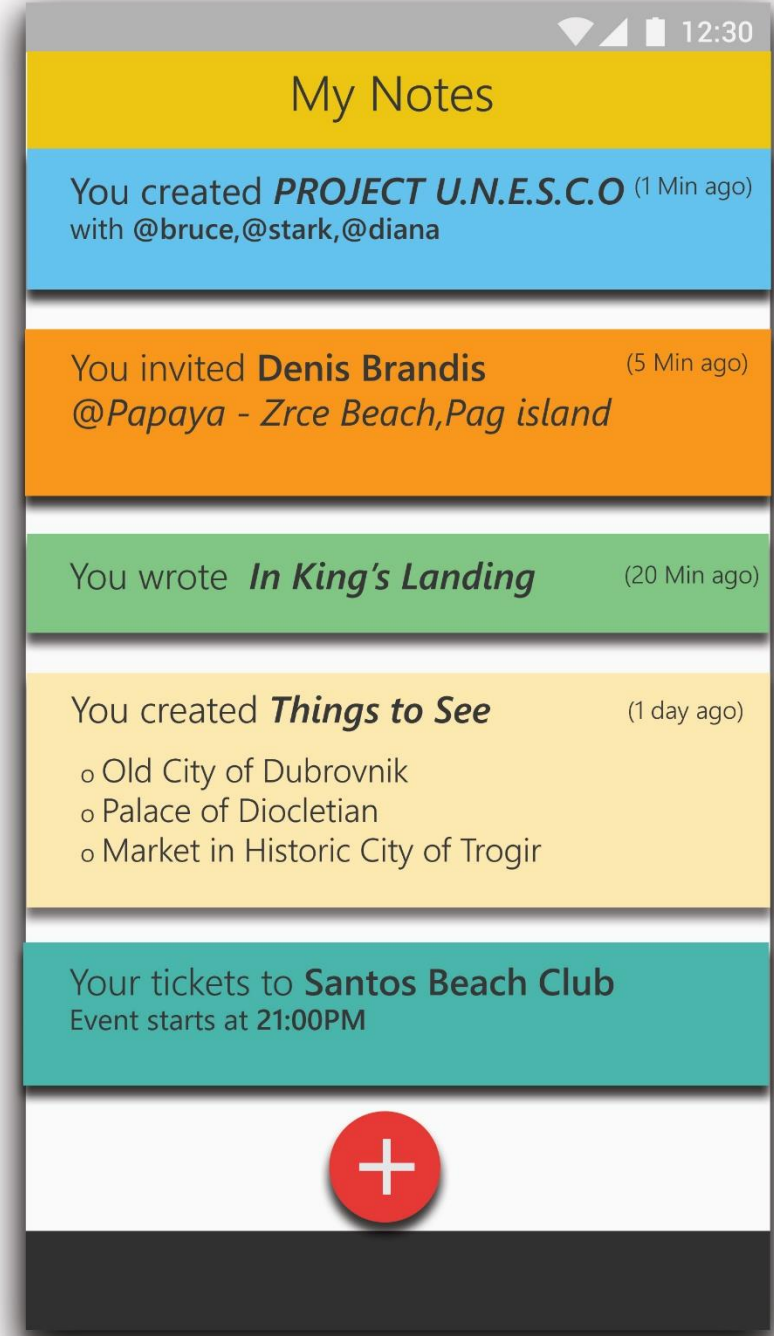
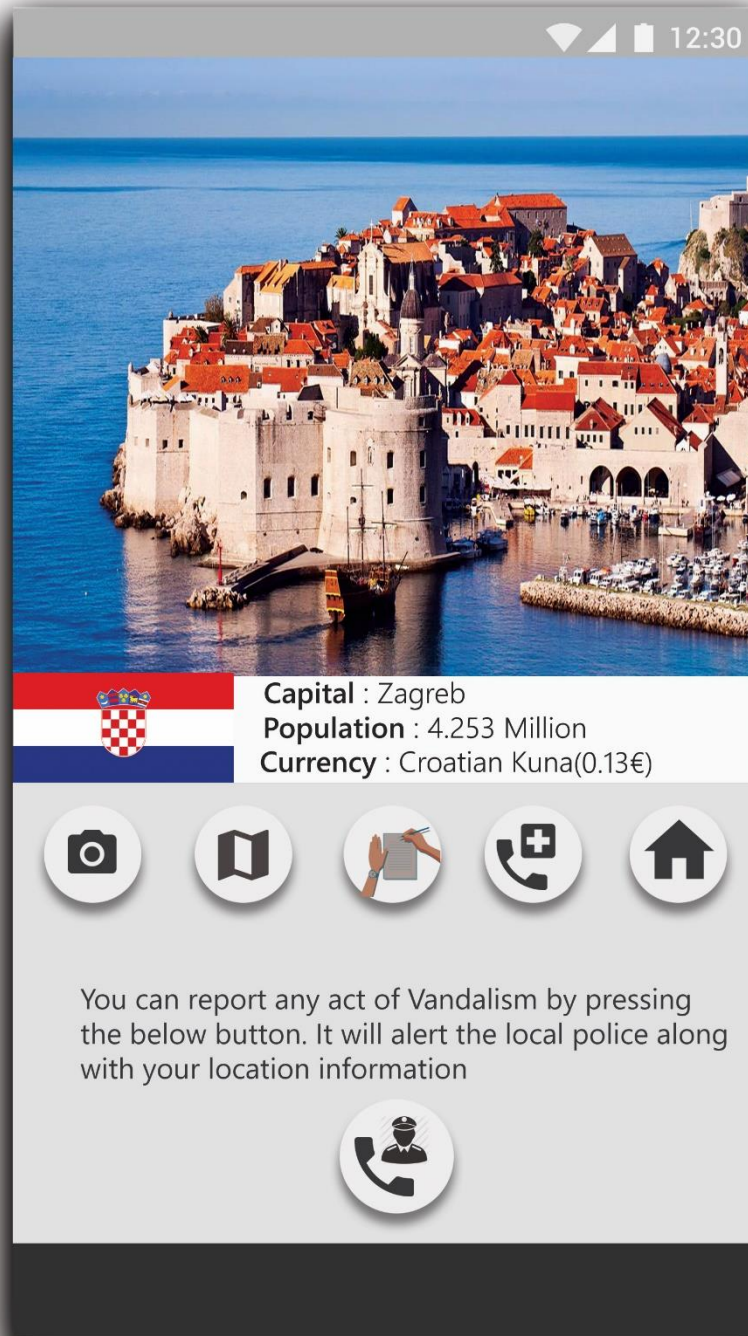
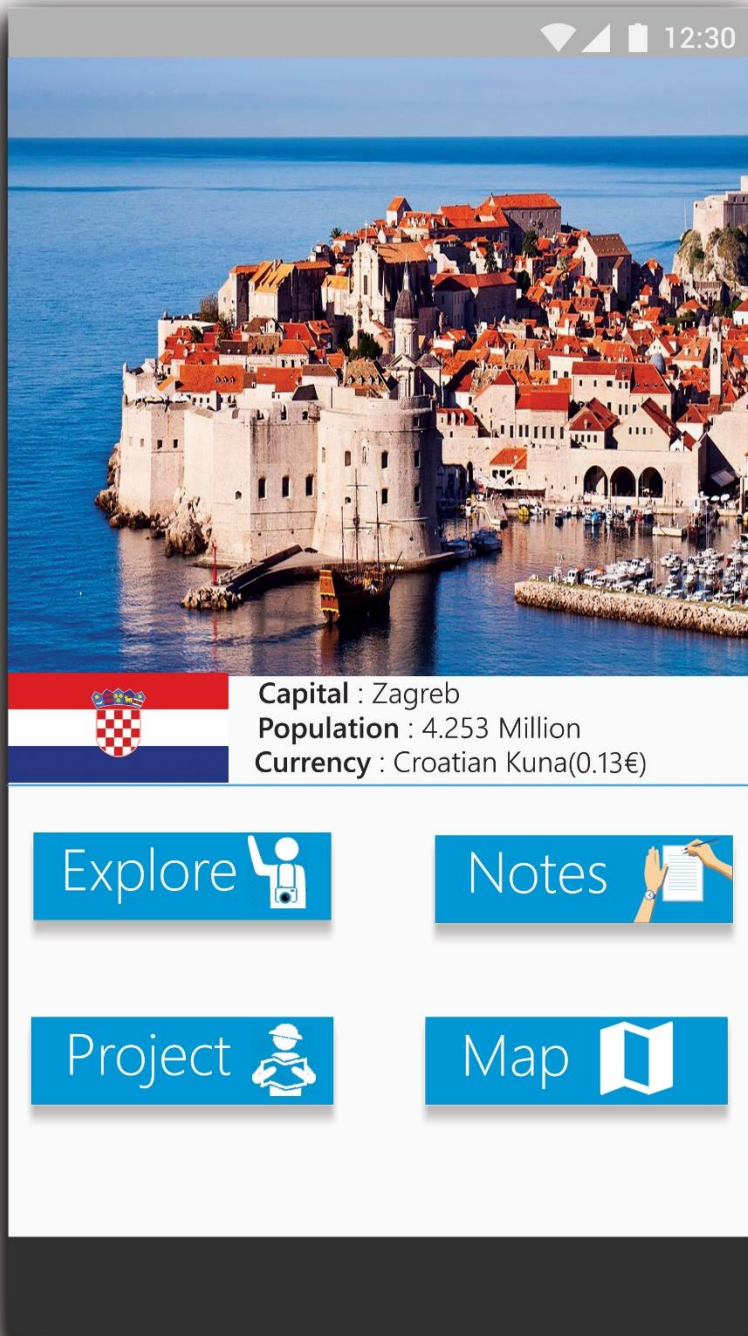














# References

- <http://whc.unesco.org/en/statesparties/hr>
- [https://design.google.com/icons/#ic\\_camera\\_alt](https://design.google.com/icons/#ic_camera_alt)
- [https://commons.wikimedia.org/wiki/File:Flag\\_of\\_Croatia.png](https://commons.wikimedia.org/wiki/File:Flag_of_Croatia.png)
- <https://cdn1.iconfinder.com/data/icons/traveling-2/502/14-512.png>
- <http://www.apkthing.com/weather/1062-material-design-weather-widget.html>
- <http://www.thomson.co.uk/destinations/europe/croatia/croatia-dubrovnik-and-islands/holidays-croatia-dubrovnik-and-islands.html>
- <http://totalcroatia.eu/life-in-croatia/croatia/the-story-of-prsut-favorite-croatian-delicacy>
- <http://static.vecteezy.com/system/resources/previews/000/088/253/original/simple-fort-vectors.jpg>
- <http://cliparts.co/cliparts/8cz/ra8/8czra8b9i.jpg>
- [http://farm4.static.flickr.com/3906/18889559362\\_d69b52f2da\\_m.jpg](http://farm4.static.flickr.com/3906/18889559362_d69b52f2da_m.jpg)
- <https://www.materialui.co/colors>
- [https://en.wikipedia.org/wiki/World\\_Heritage\\_Site](https://en.wikipedia.org/wiki/World_Heritage_Site)
- <https://freeiconshop.com/icon/like-icon-flat/>
- <http://www.geekwire.com/2016/uber-redesign-logo-contest/>
- <http://www.bigwords.com/textbook-case/2015/04/8-awesome-apps-notes-college/>
- <http://blog.apps-builder.com/how-can-tourism-enterprises-benefit-from-mobile-apps/>
- [http://ec.europa.eu/eurostat/statistics-explained/index.php/Tourism\\_statistics\\_for\\_Croatia](http://ec.europa.eu/eurostat/statistics-explained/index.php/Tourism_statistics_for_Croatia)
- <http://www.wttc.org/-/media/files/reports/economic%20impact%20research/countries%202015/croatia2015.pdf>

The background is a solid yellow color. On the left side, there are several overlapping triangles in various shades of orange and brown, creating a geometric pattern. The text "Thank you!" is centered in the upper half of the image.

Thank you!