

MOBILE MEDIA Design

App Prototype
Cultural Weimar

By
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Introduction

- Aim of the prototype is to design application for cultural heritage places in Weimar.
- This app represents:
 - UNESCO Sites
 - Cafes and Restaurants
 - Residence Hotels
 - Map
 - Gallery
 - Share

Target Group

- Adults & Old Adults Tourist Group
- Age Between (50-70) years Old.
- Make the app easy and clear.
- Find every option within 2 to 3 click.
- Designed user friendly interface.

Platform

Application Designed:

Smartphone: **Samsung**

Platform: **Android**

Platform:

Hi-fidelity prototyper : **Justinmind**

Other Tools:

Adobe Photoshop

About App

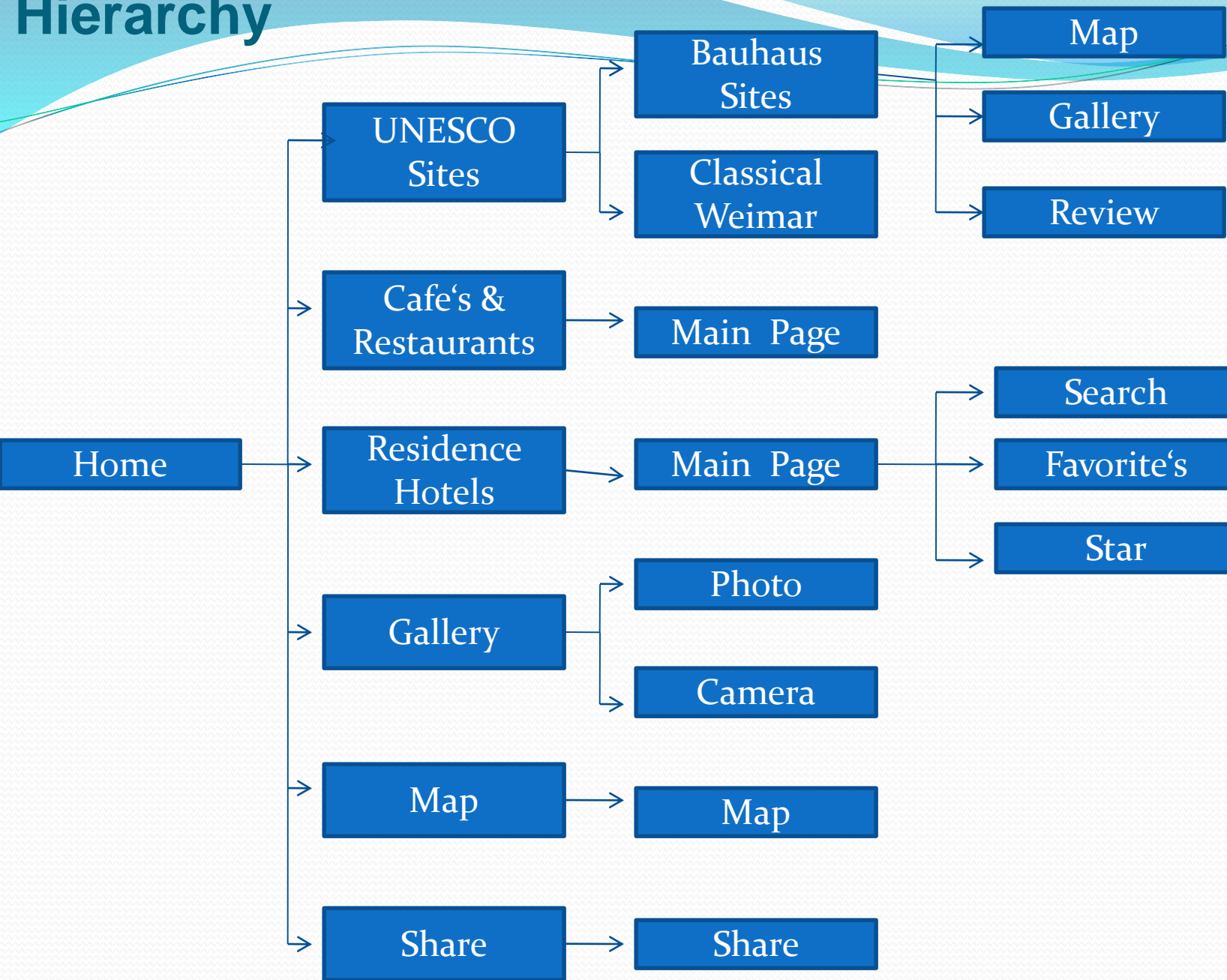
Name of the App:

Cultural Weimar

Logo of the App:

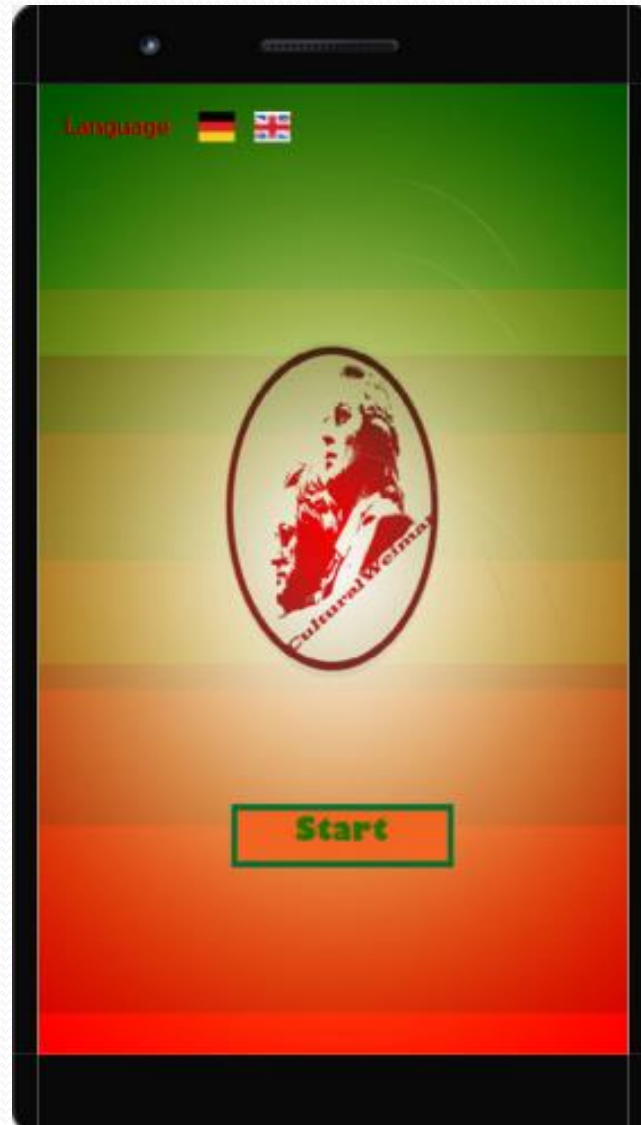


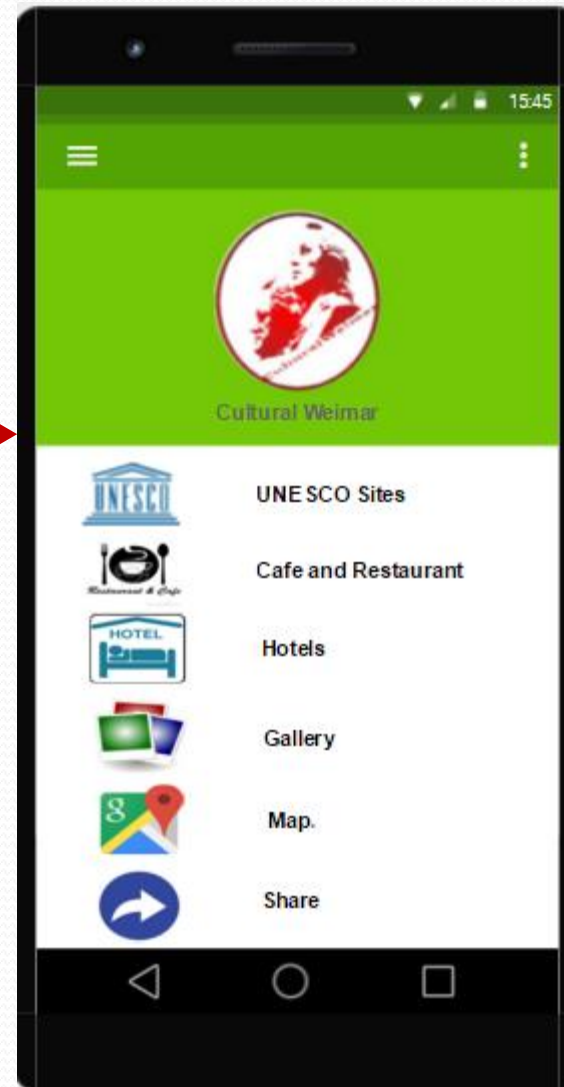
Hierarchy

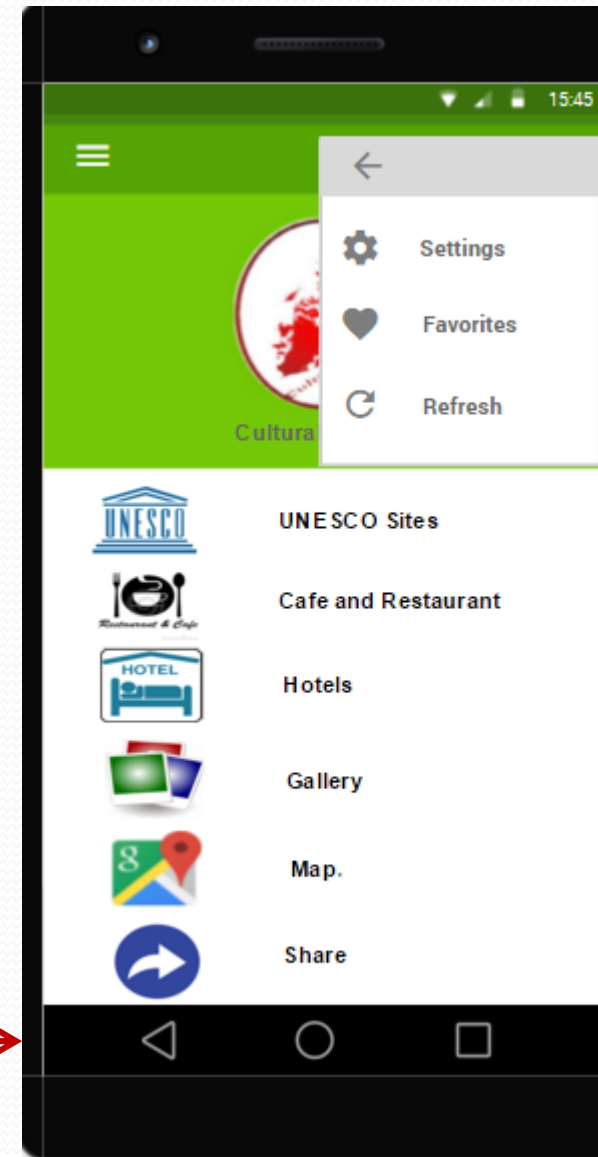
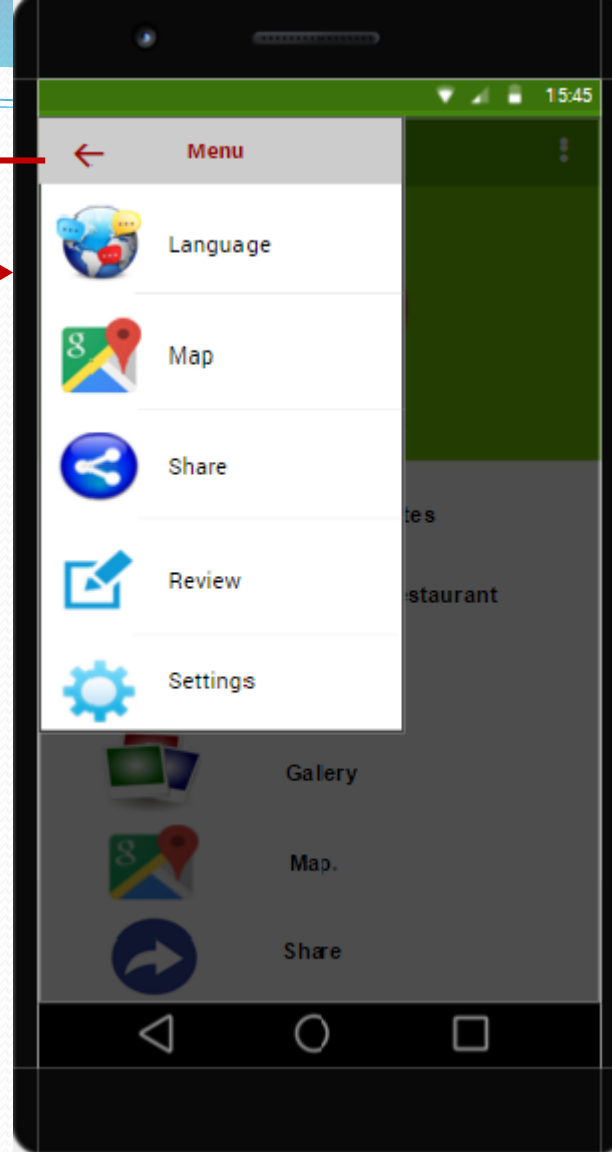
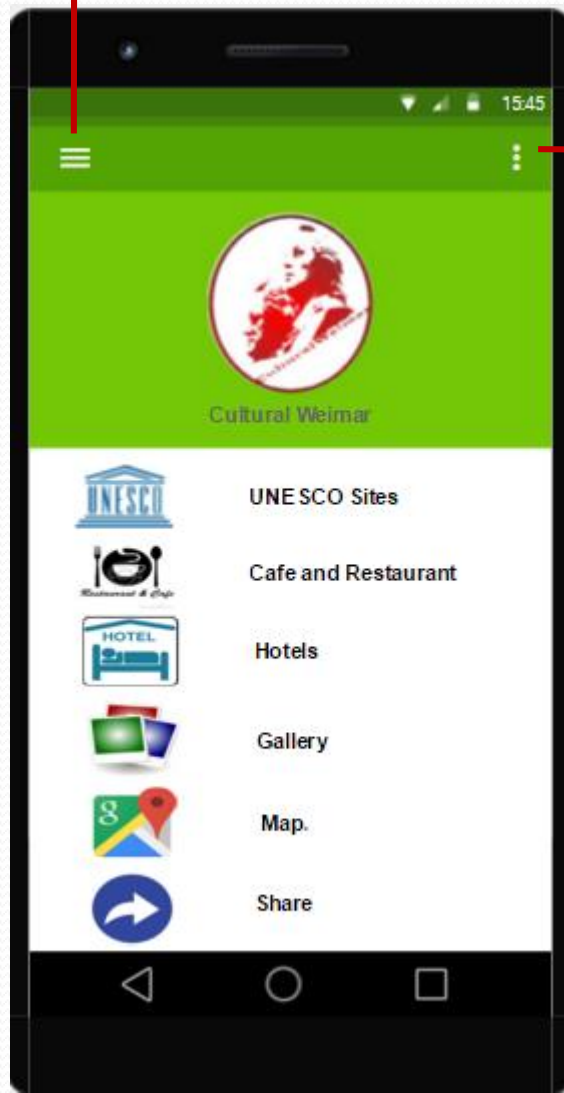


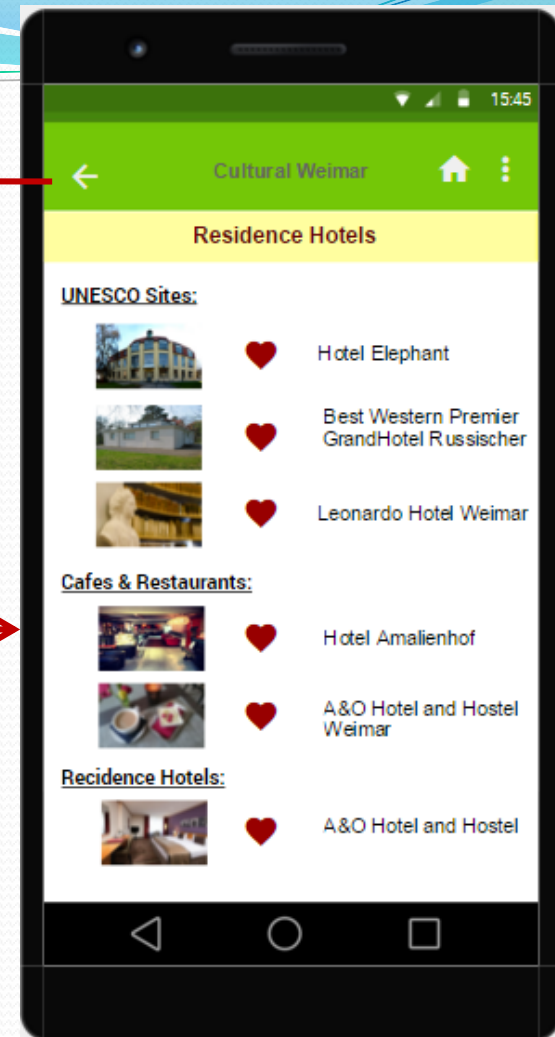
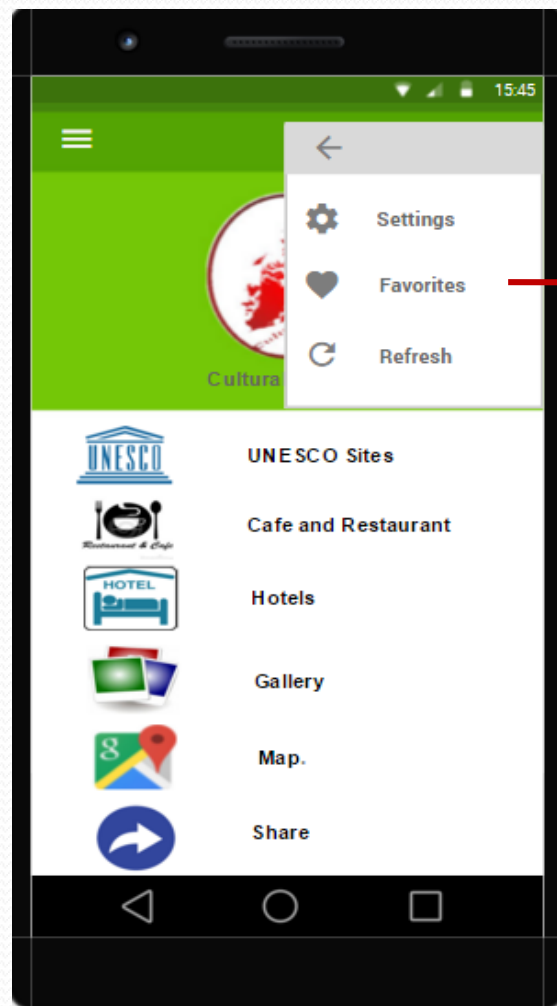
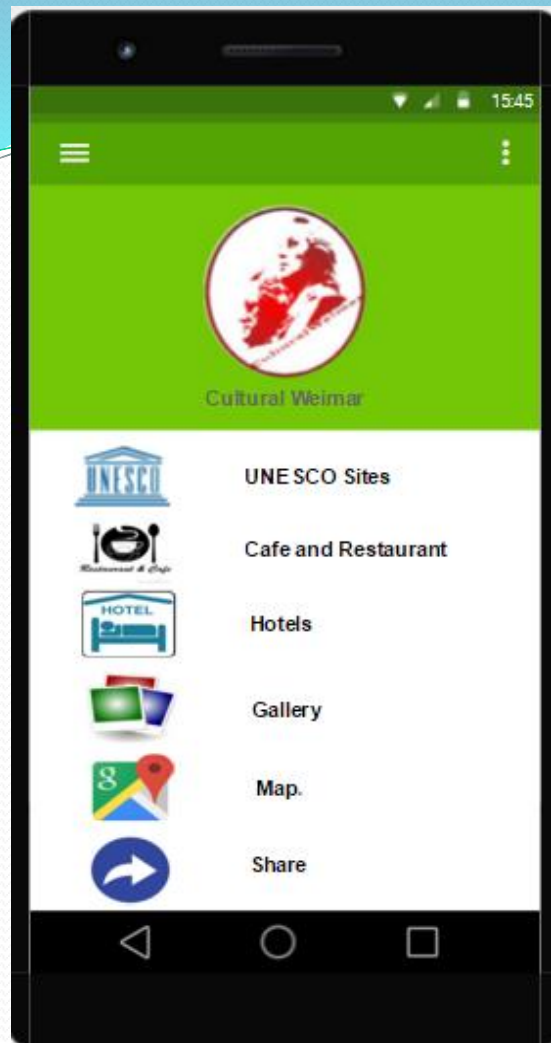
Screen Preview

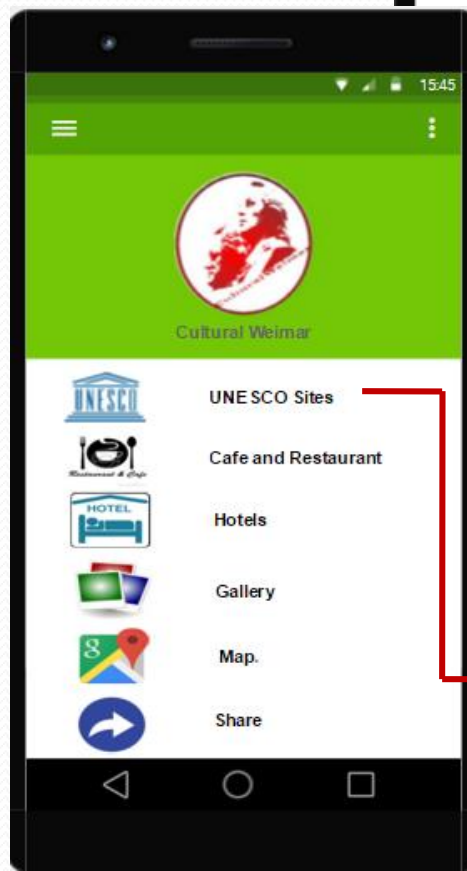
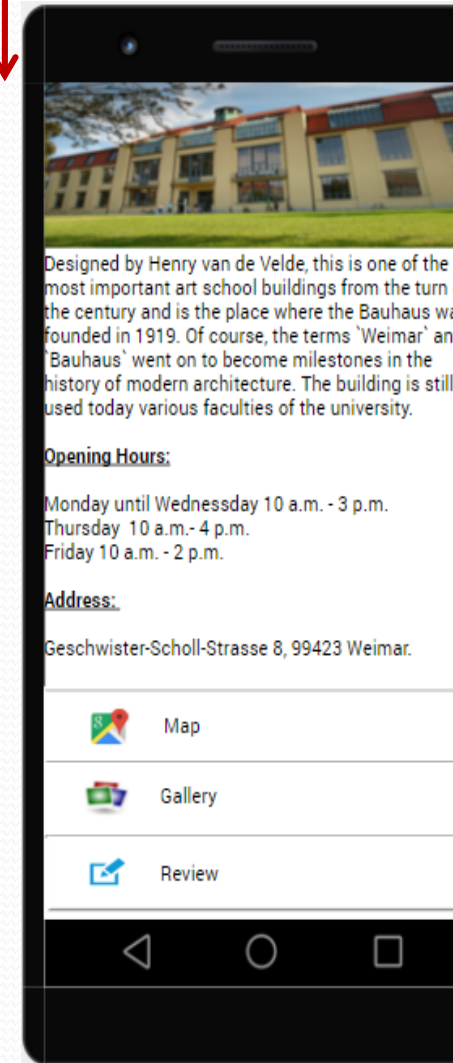
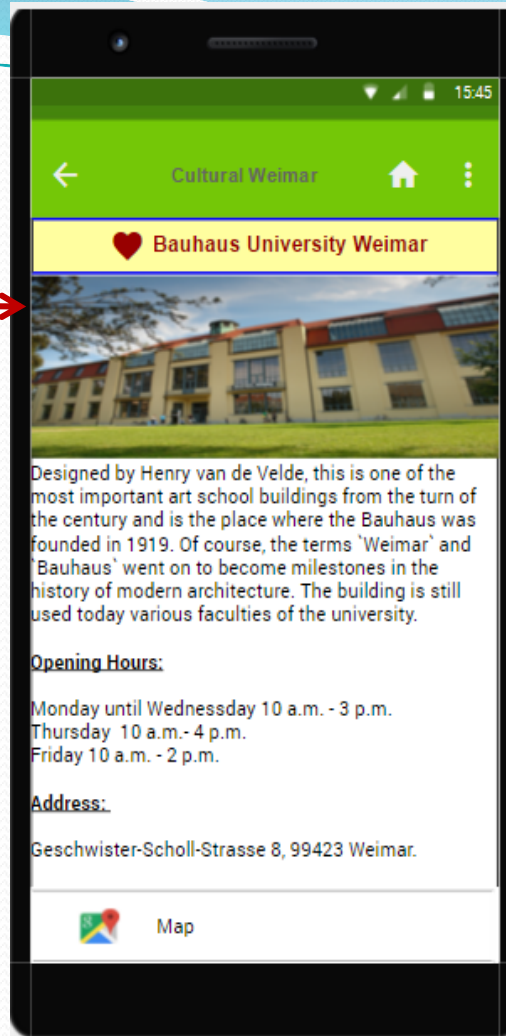
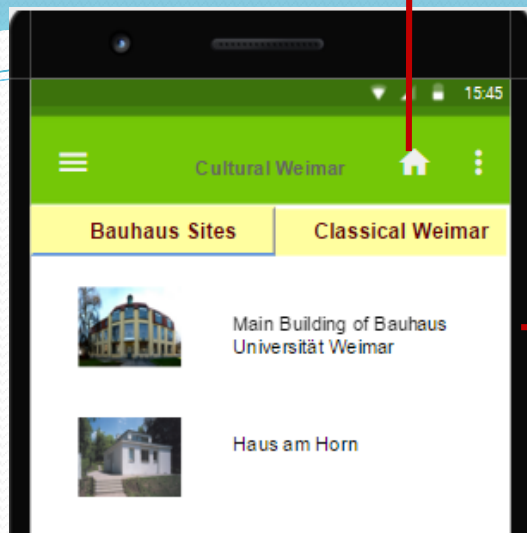
Main Screen:

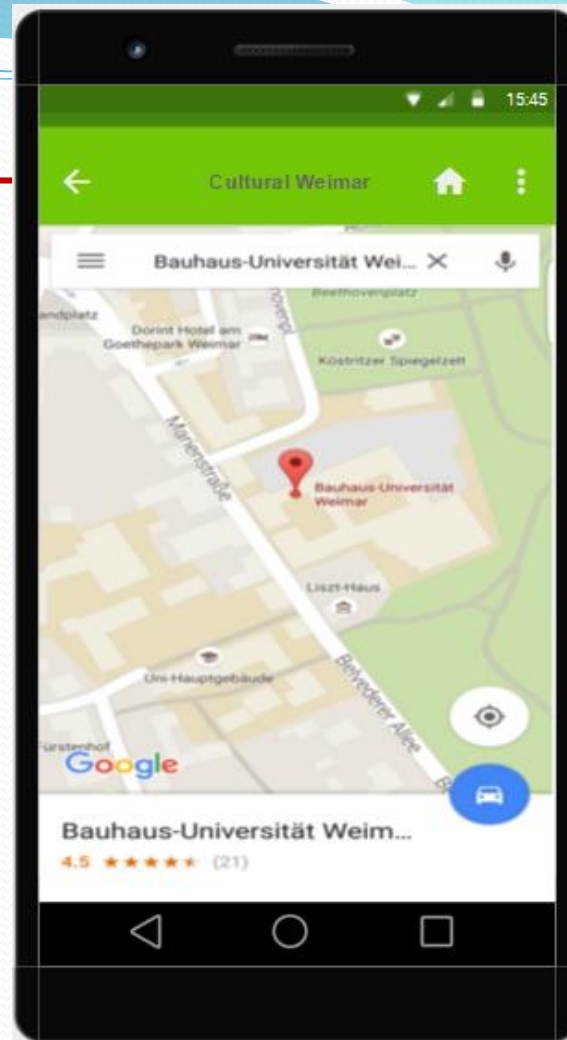
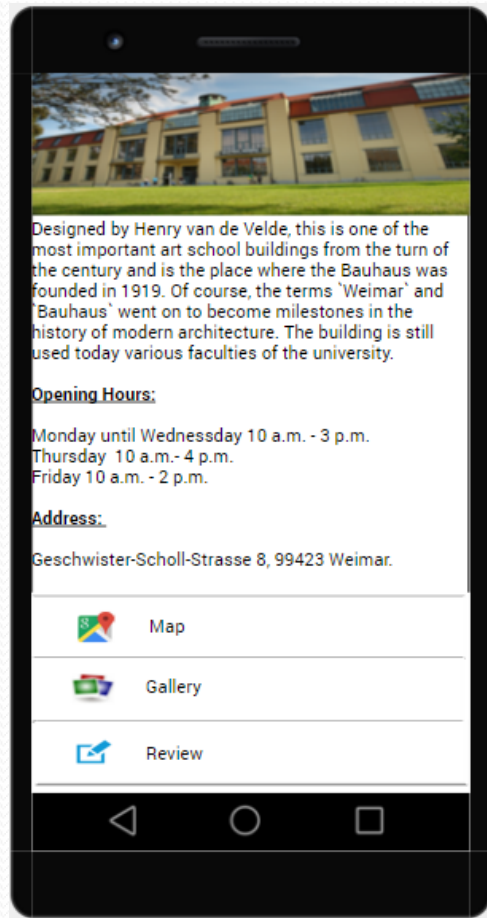


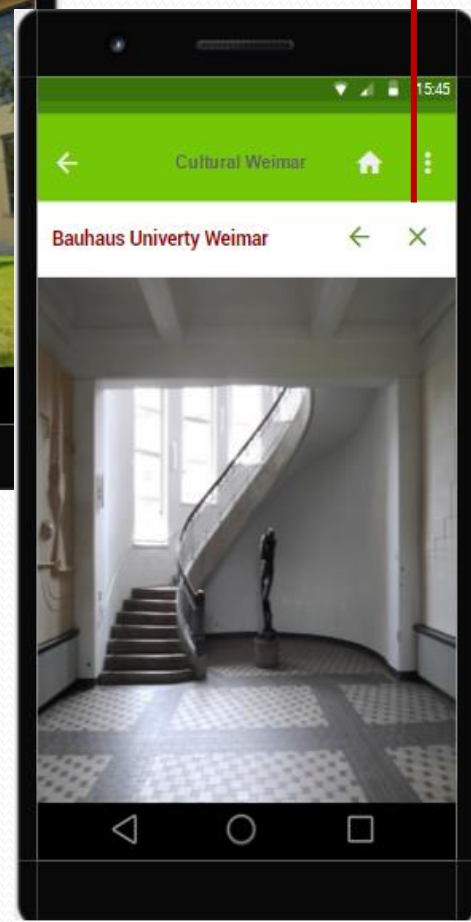
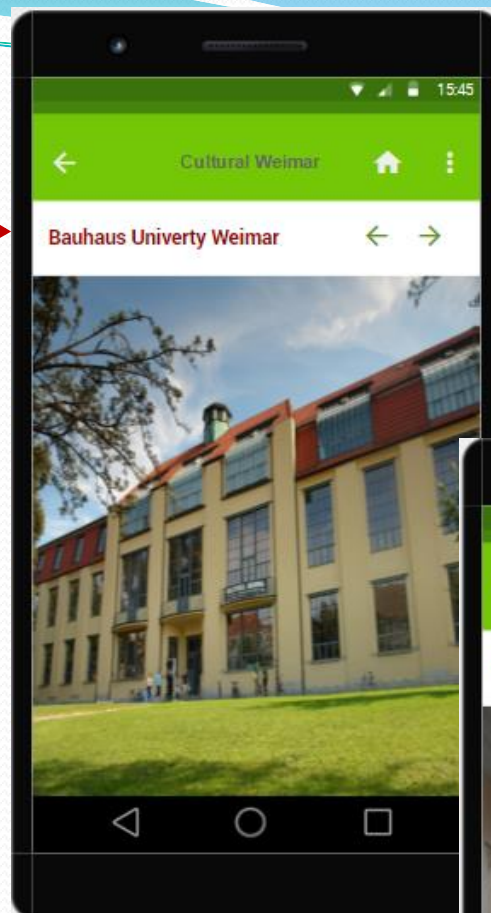
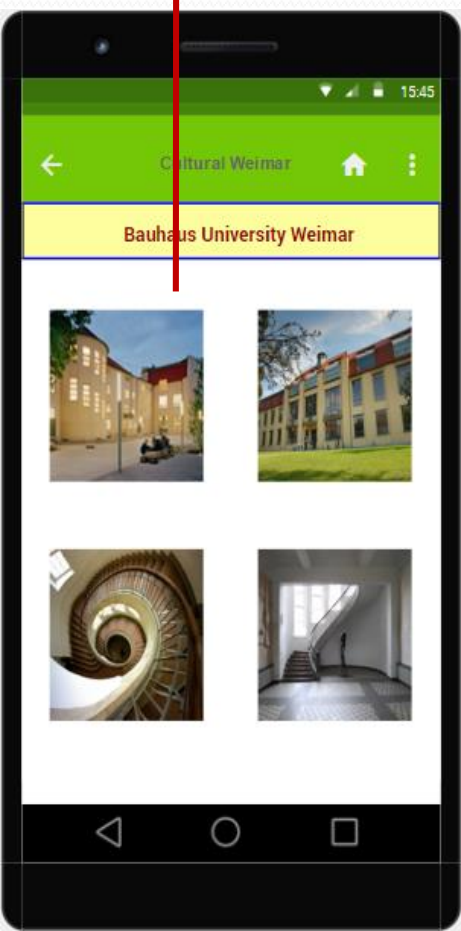


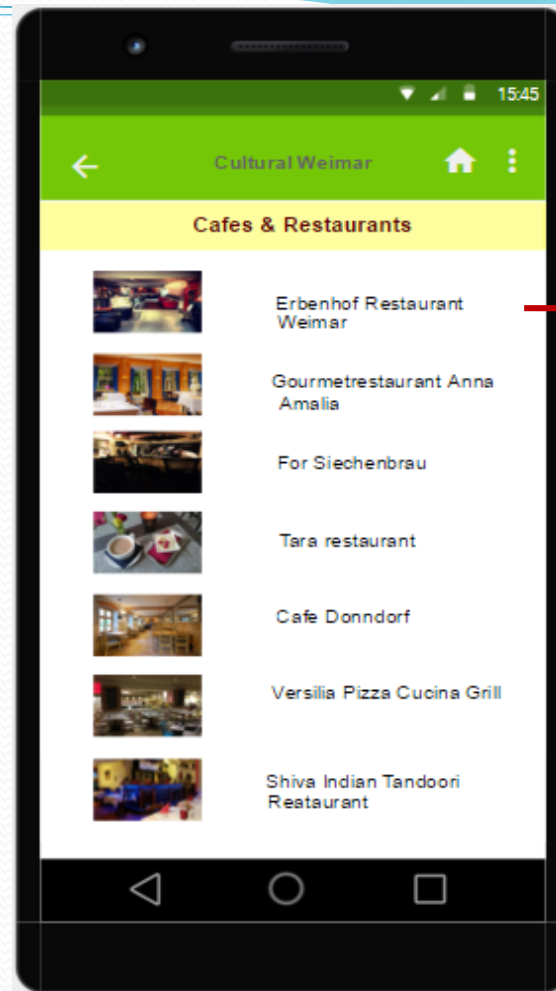
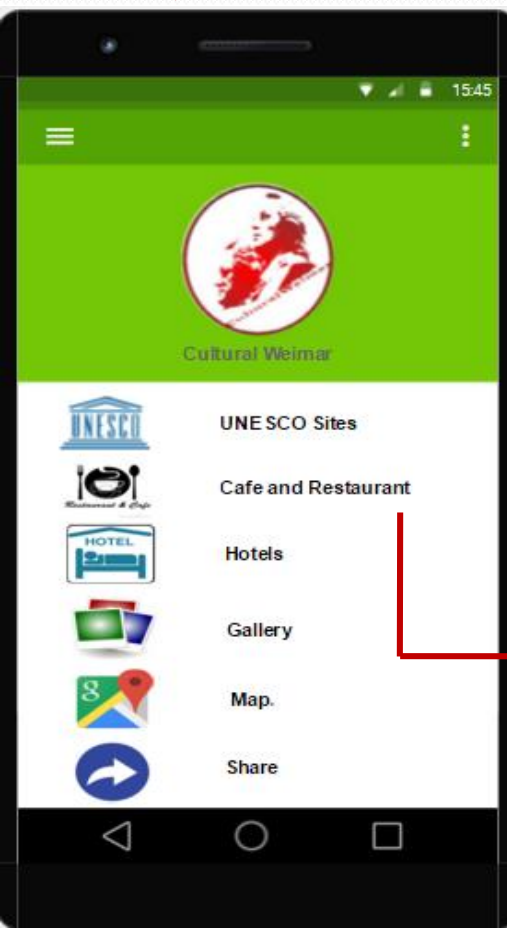


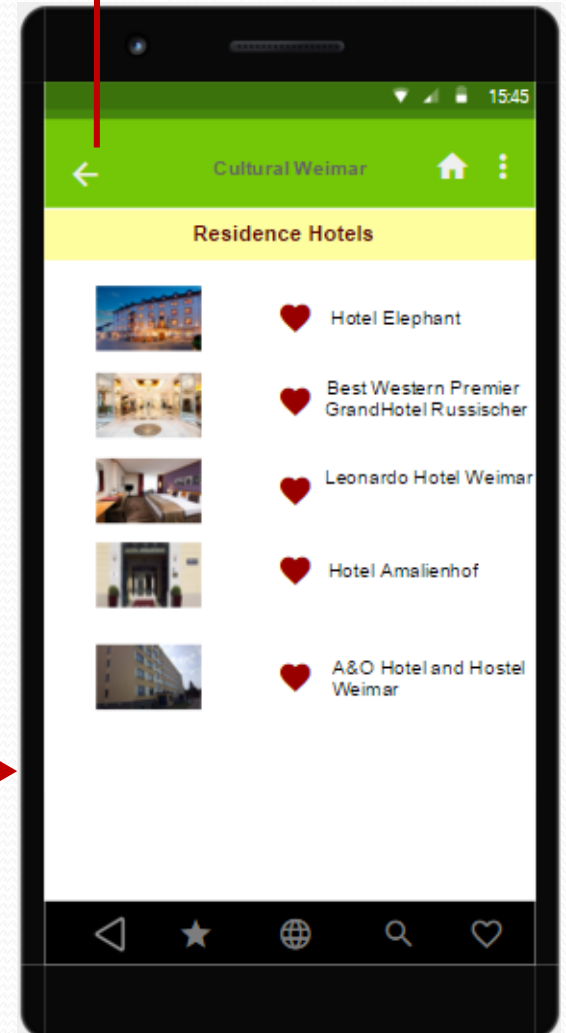
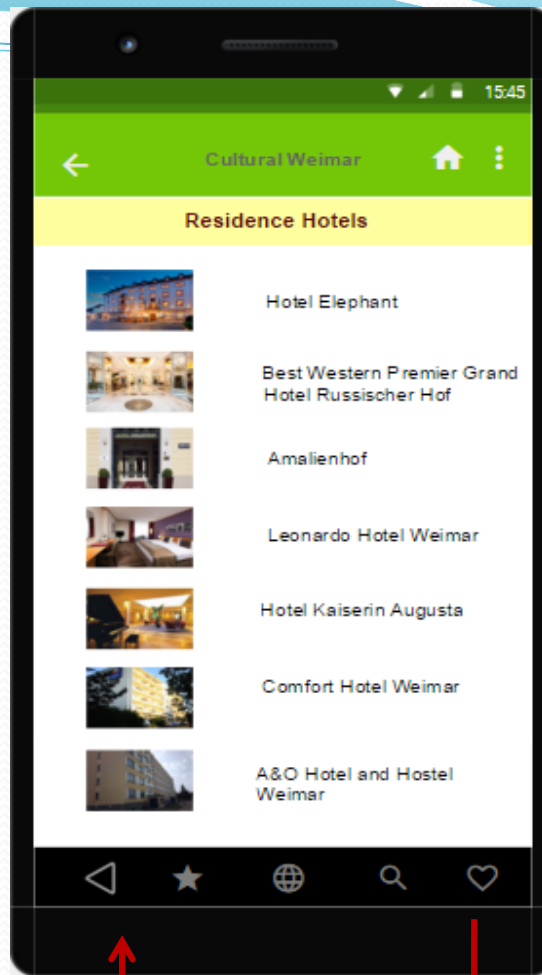
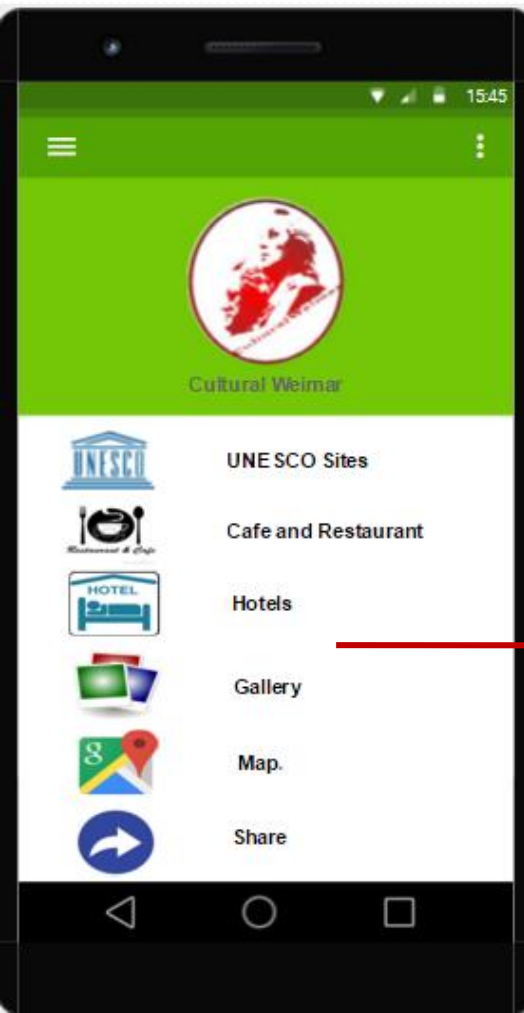


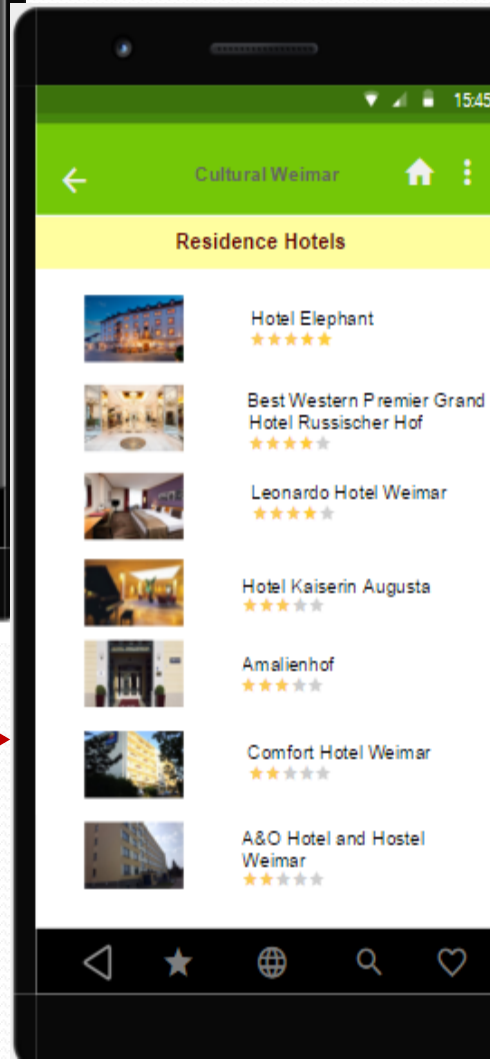
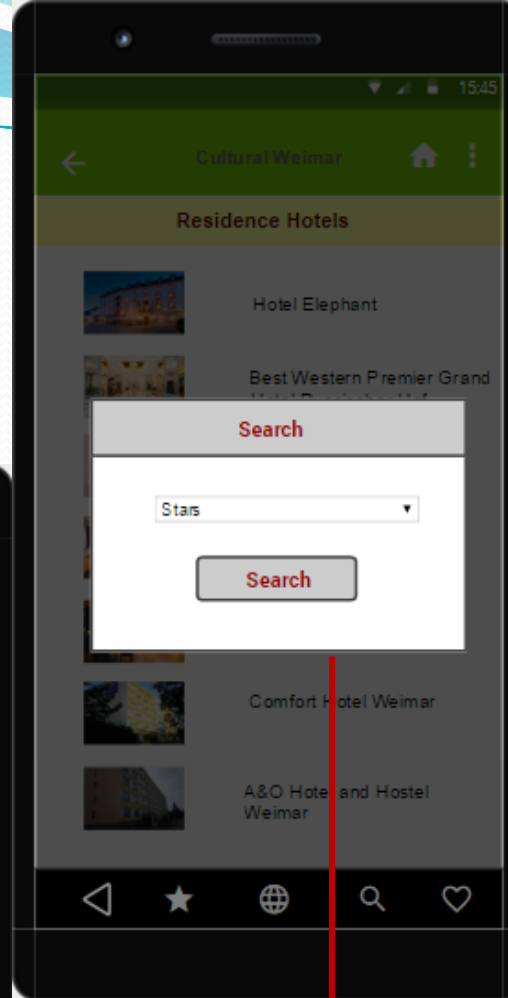
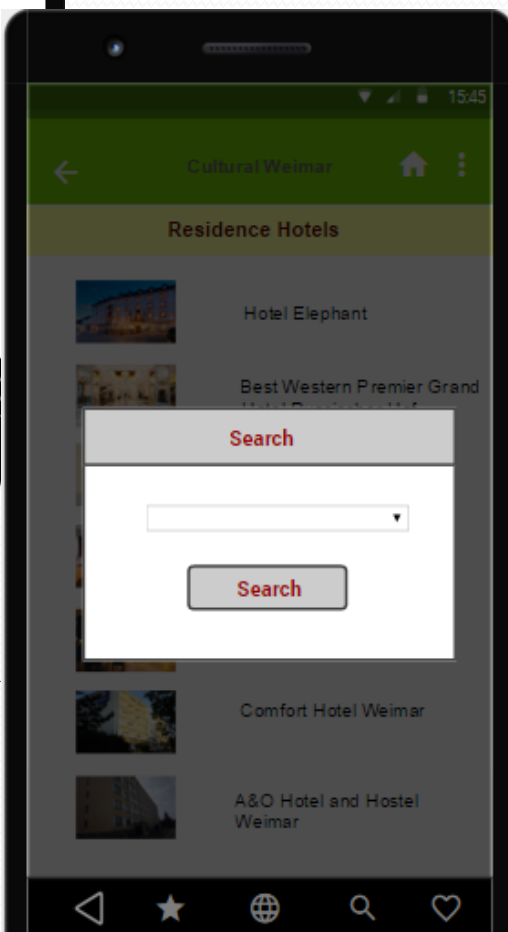
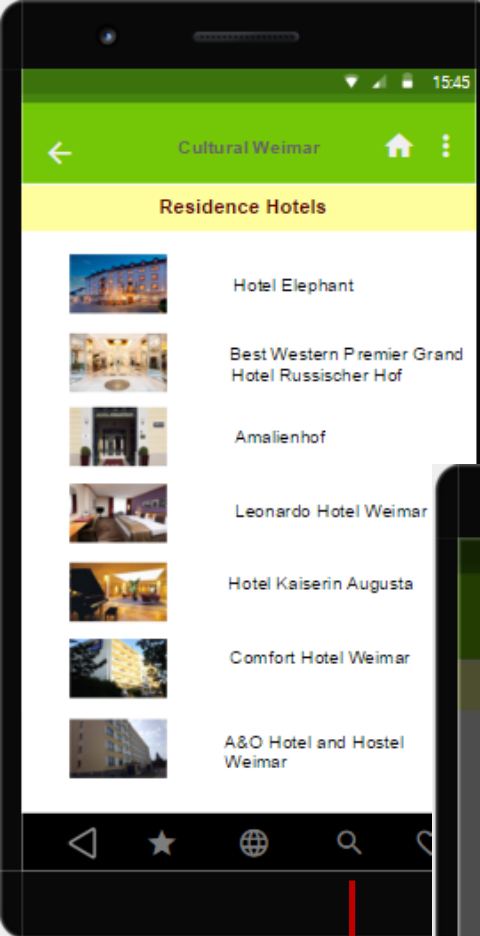


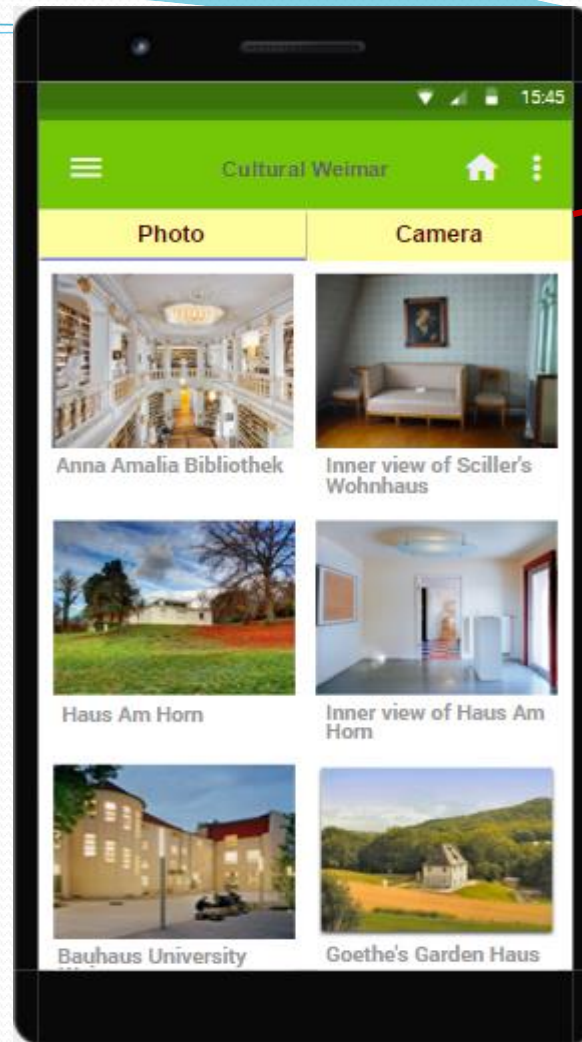


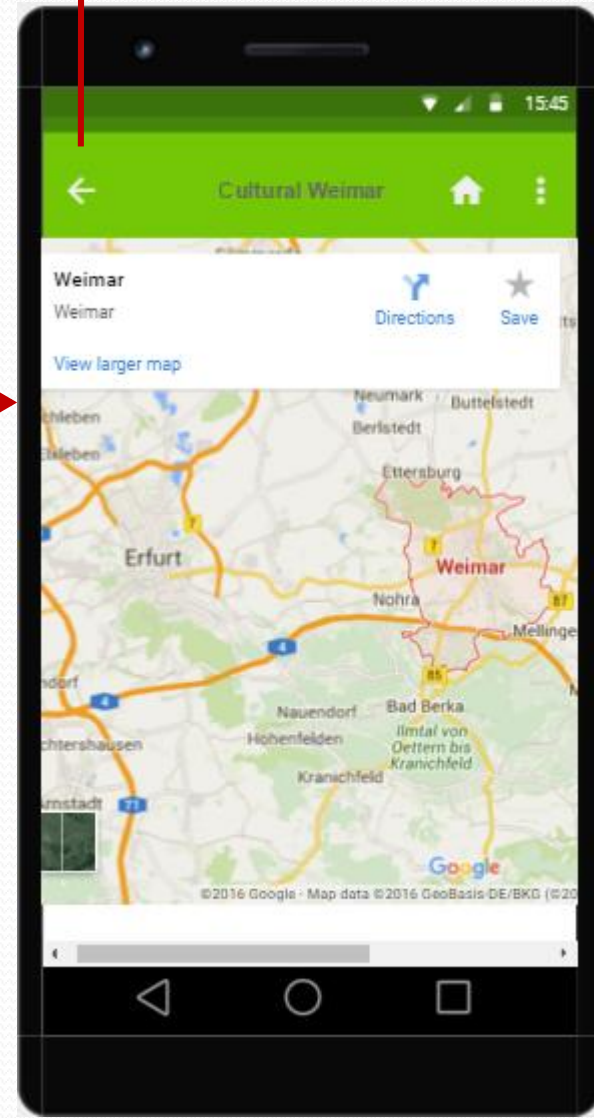
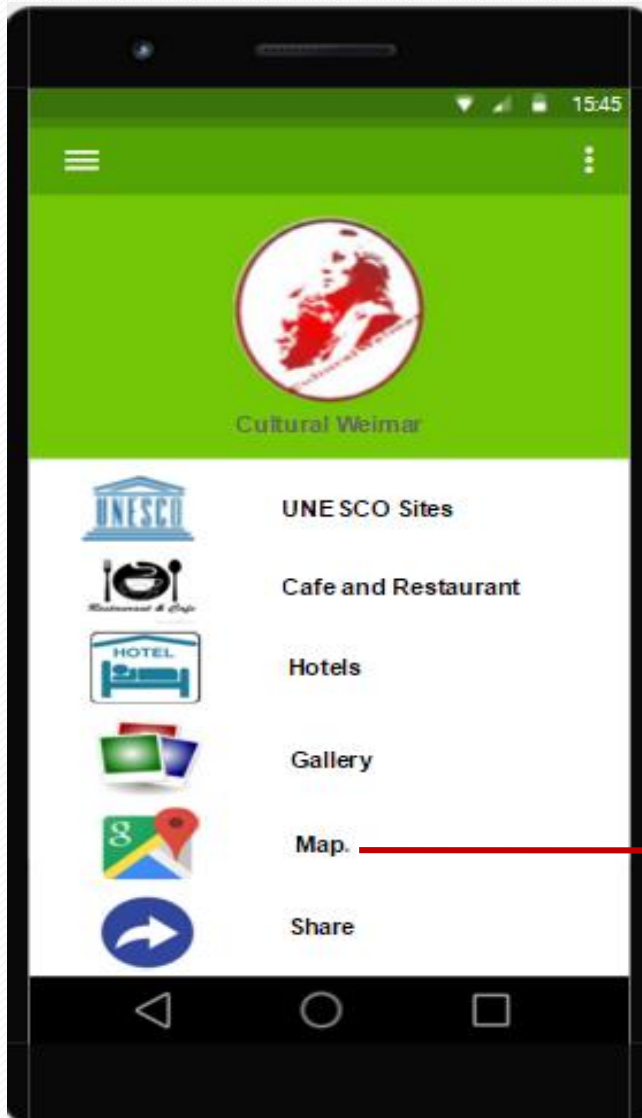


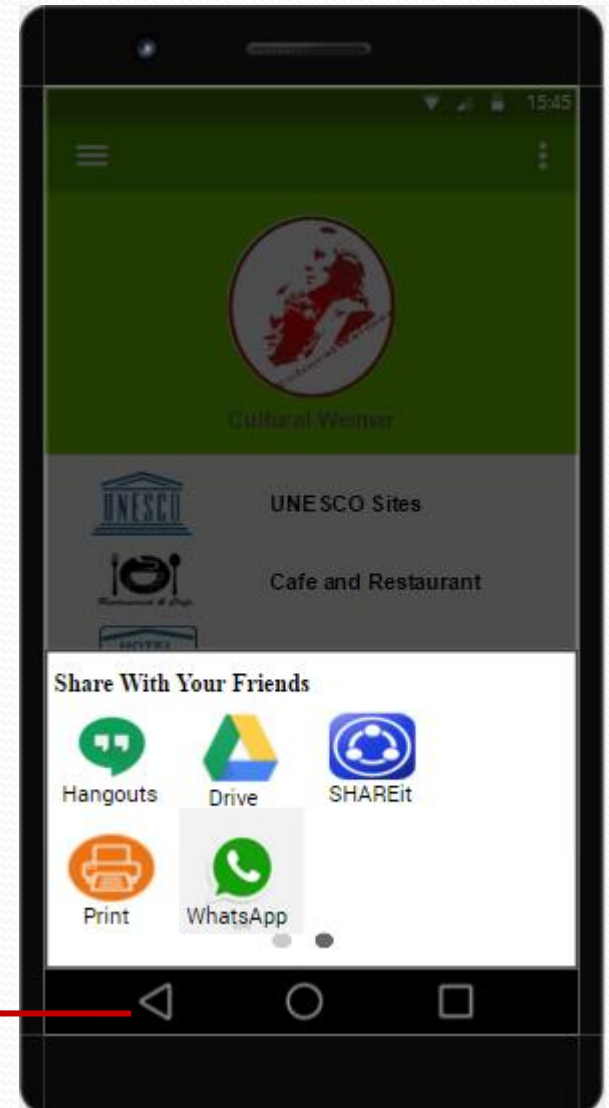
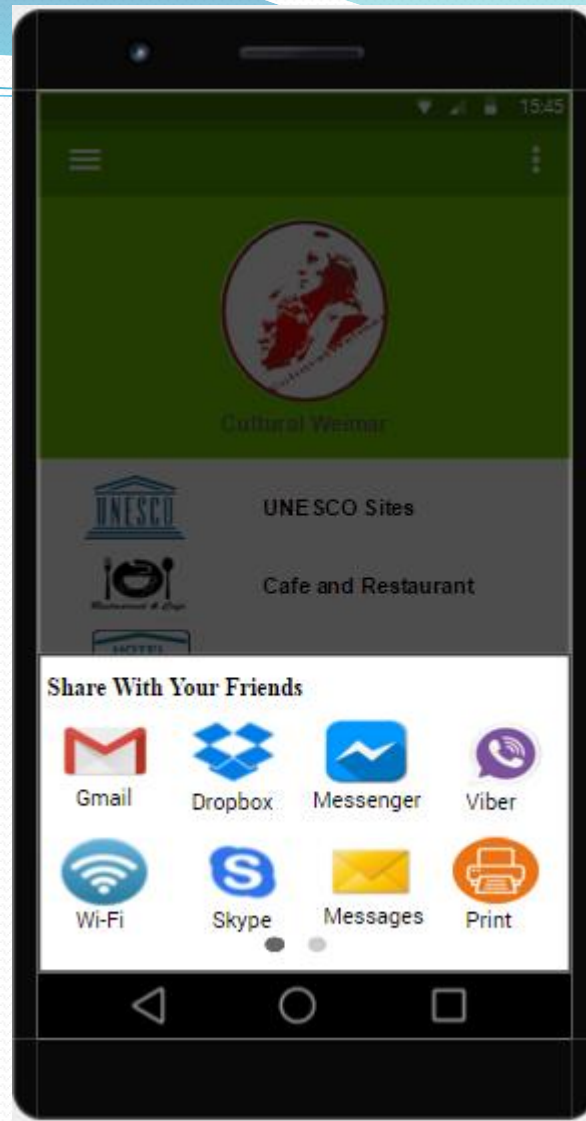
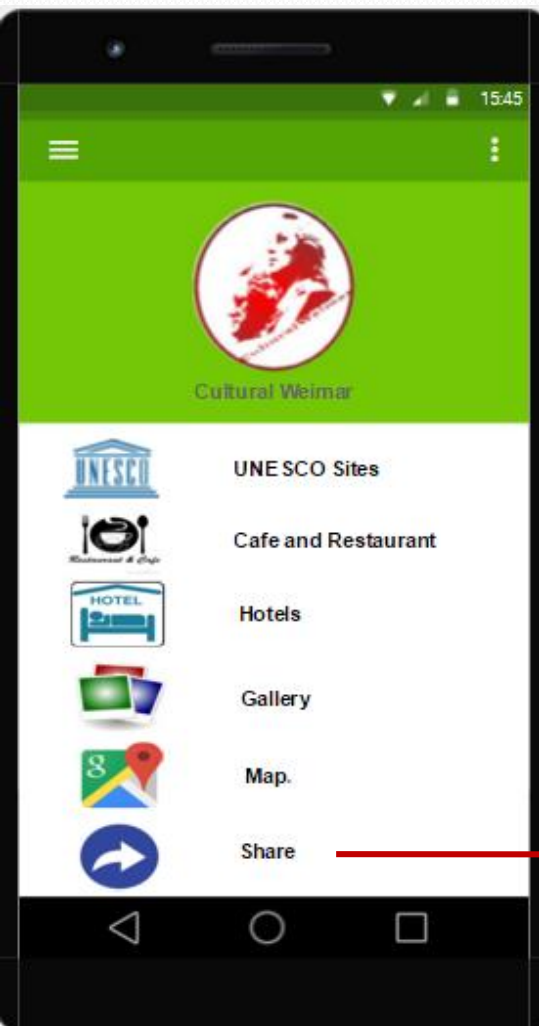












References

Text, photos, Videos retrieved from:

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<http://www.klassik-stiftung.de/en/institutions/museums/schiller-residence/>

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[https://en.wikipedia.org/wiki/Goethe_House_\(Weimar\)](https://en.wikipedia.org/wiki/Goethe_House_(Weimar))



Thank You