

App Prototype

Mobile Media Design

Mariana Sanchez Artola

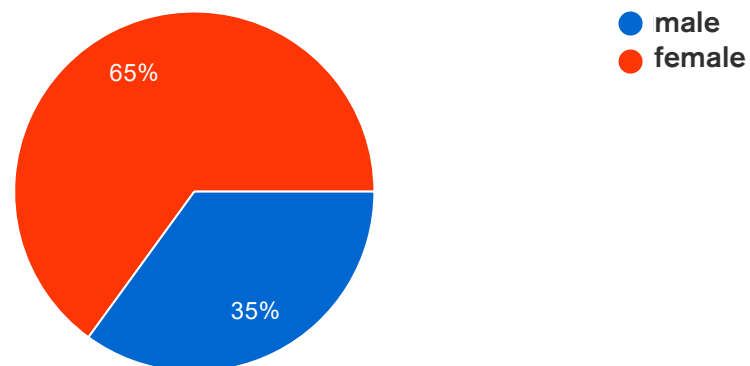
App Project:



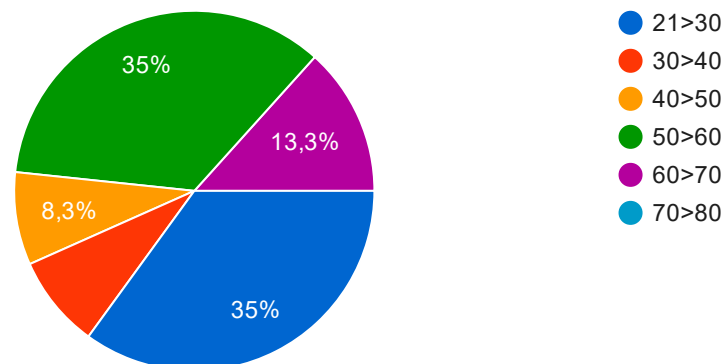
Audience:

Adults: 50 >70 years

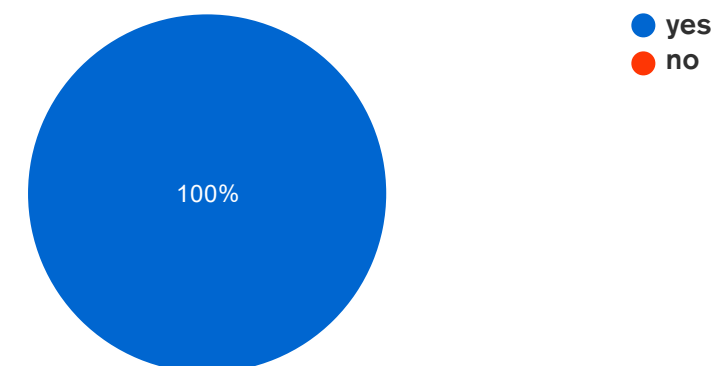
Gender



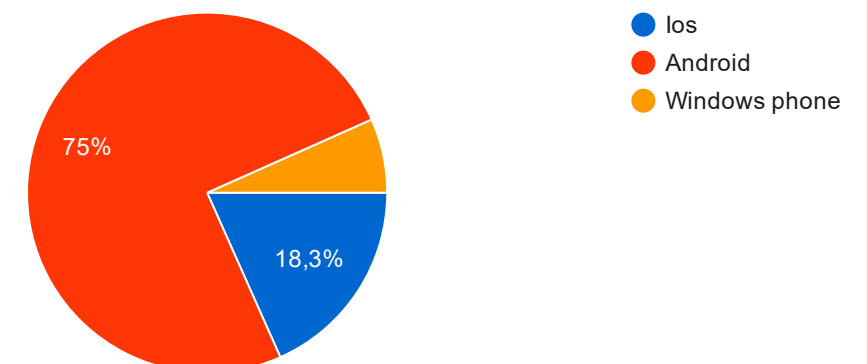
Age



Do you have an smartphone?

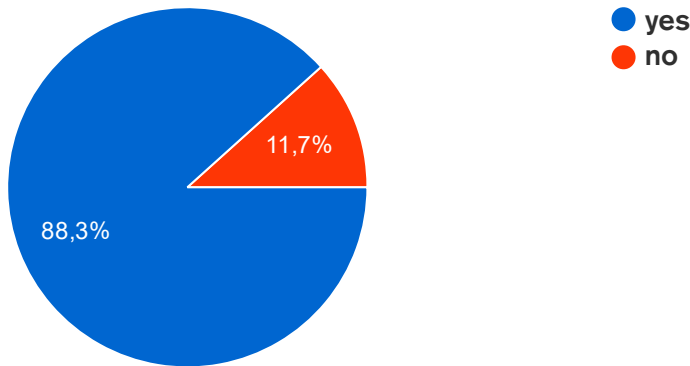


When yes, with which OS?

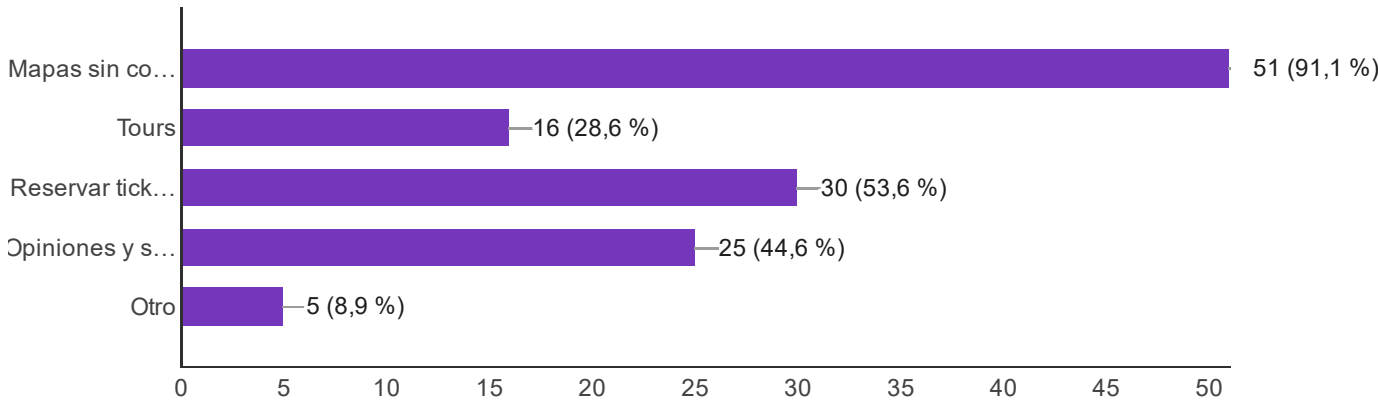


Audience:

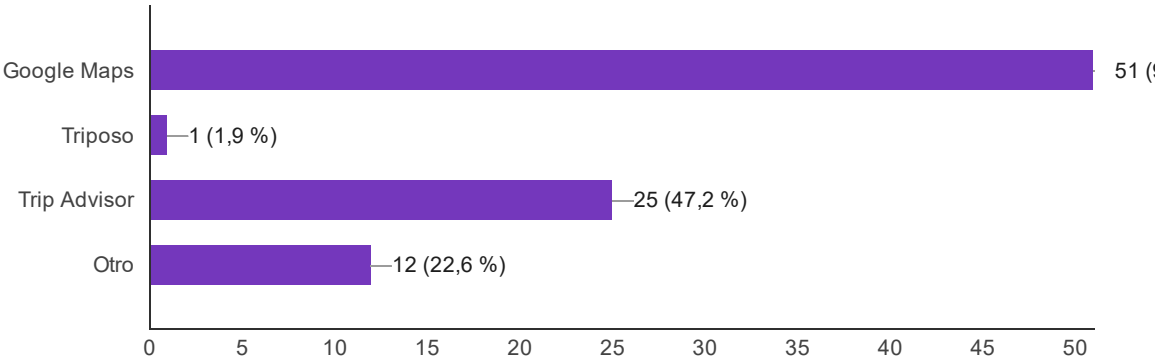
Do you use Touristic Apps?



What features of a Touristic App are more important for you?

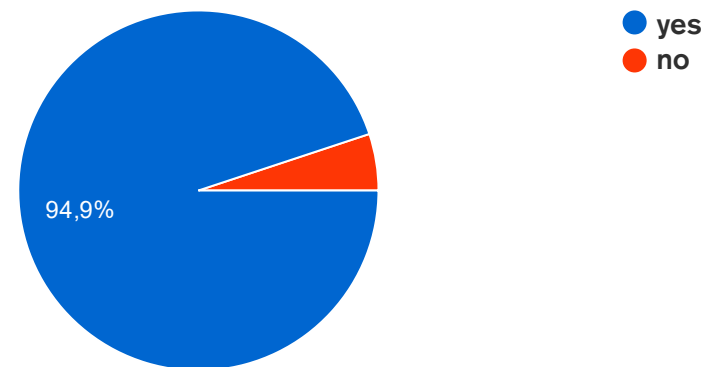


When yes, Which ones?

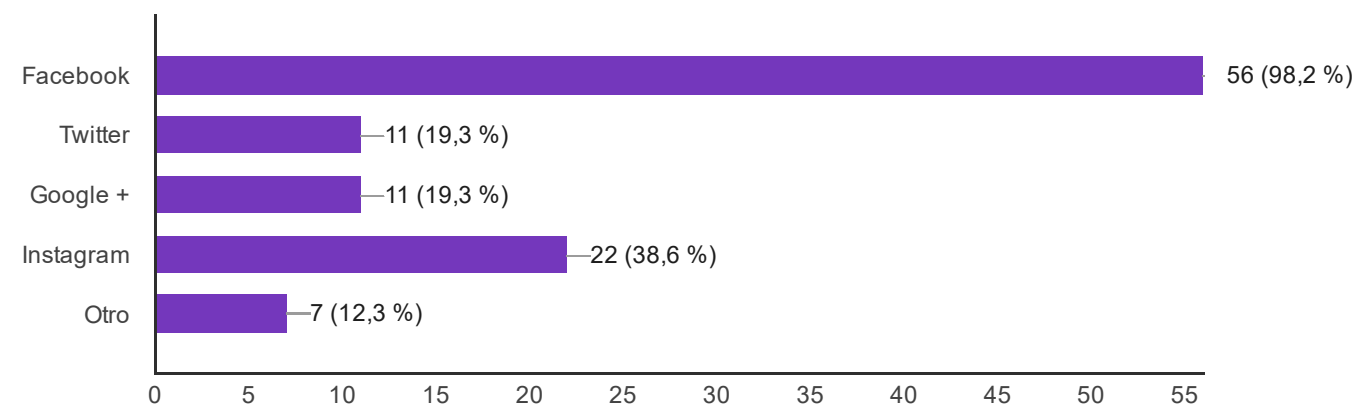


Audience:

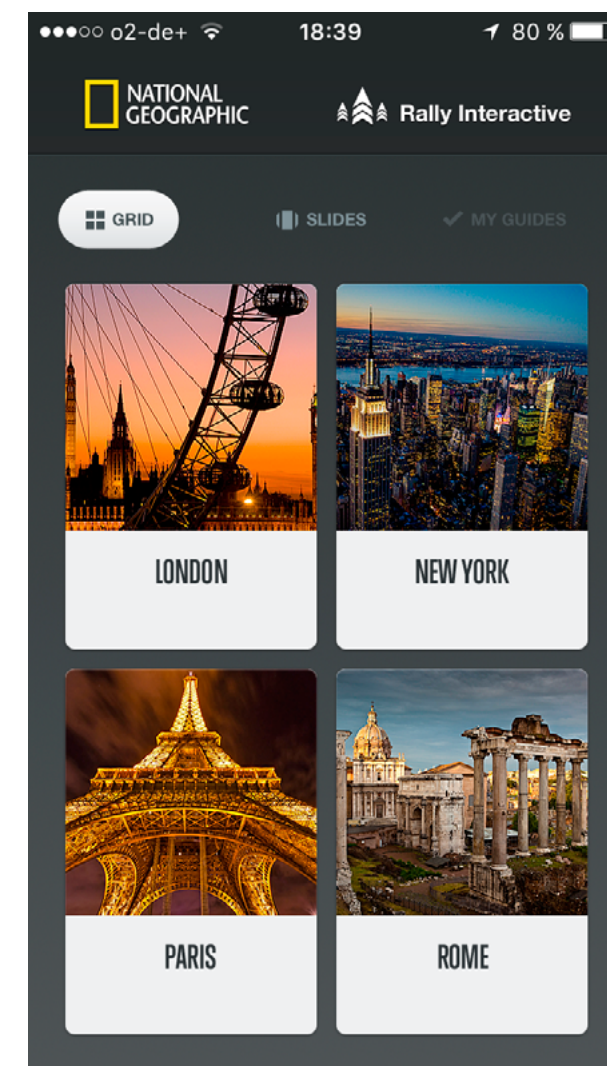
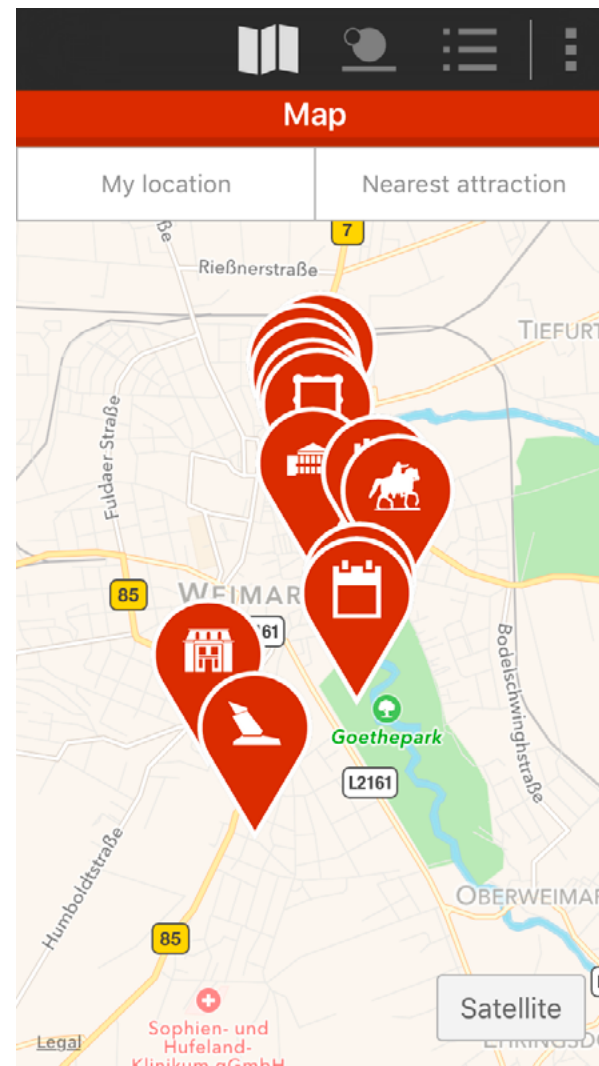
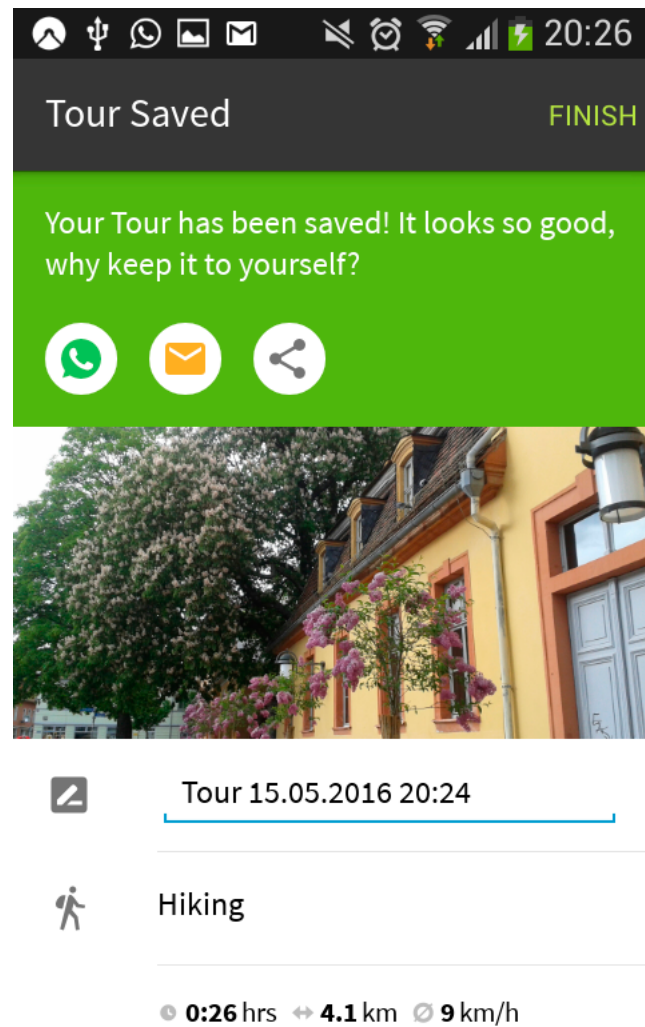
Do you use Social Media?



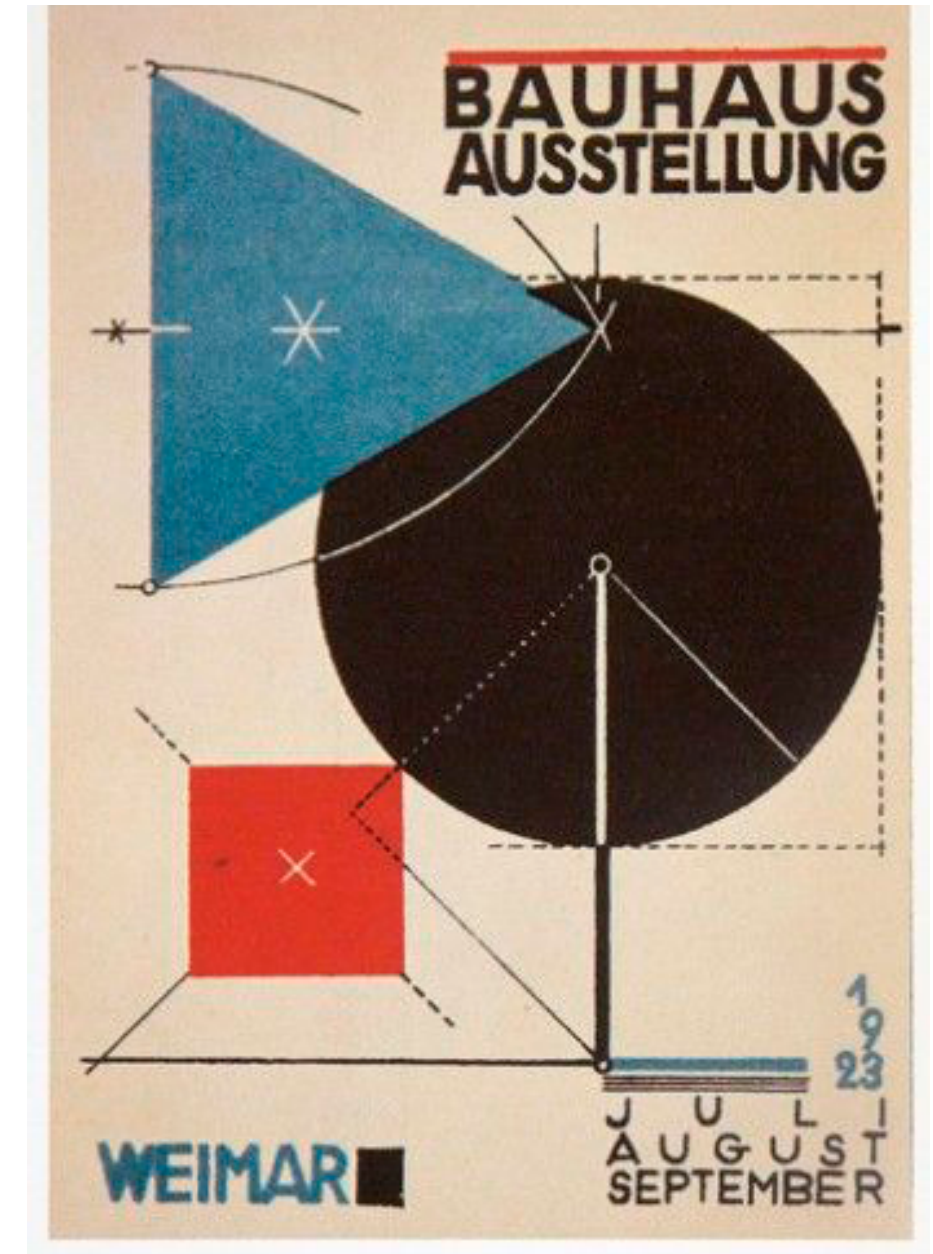
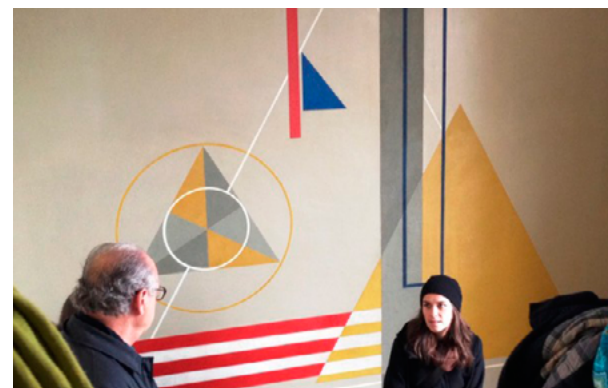
When yes, which one/s?



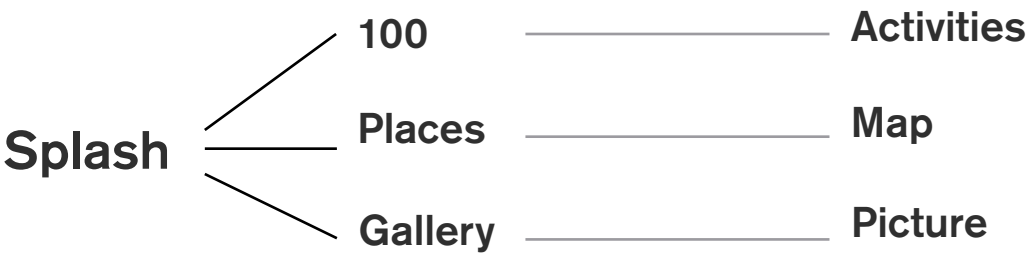
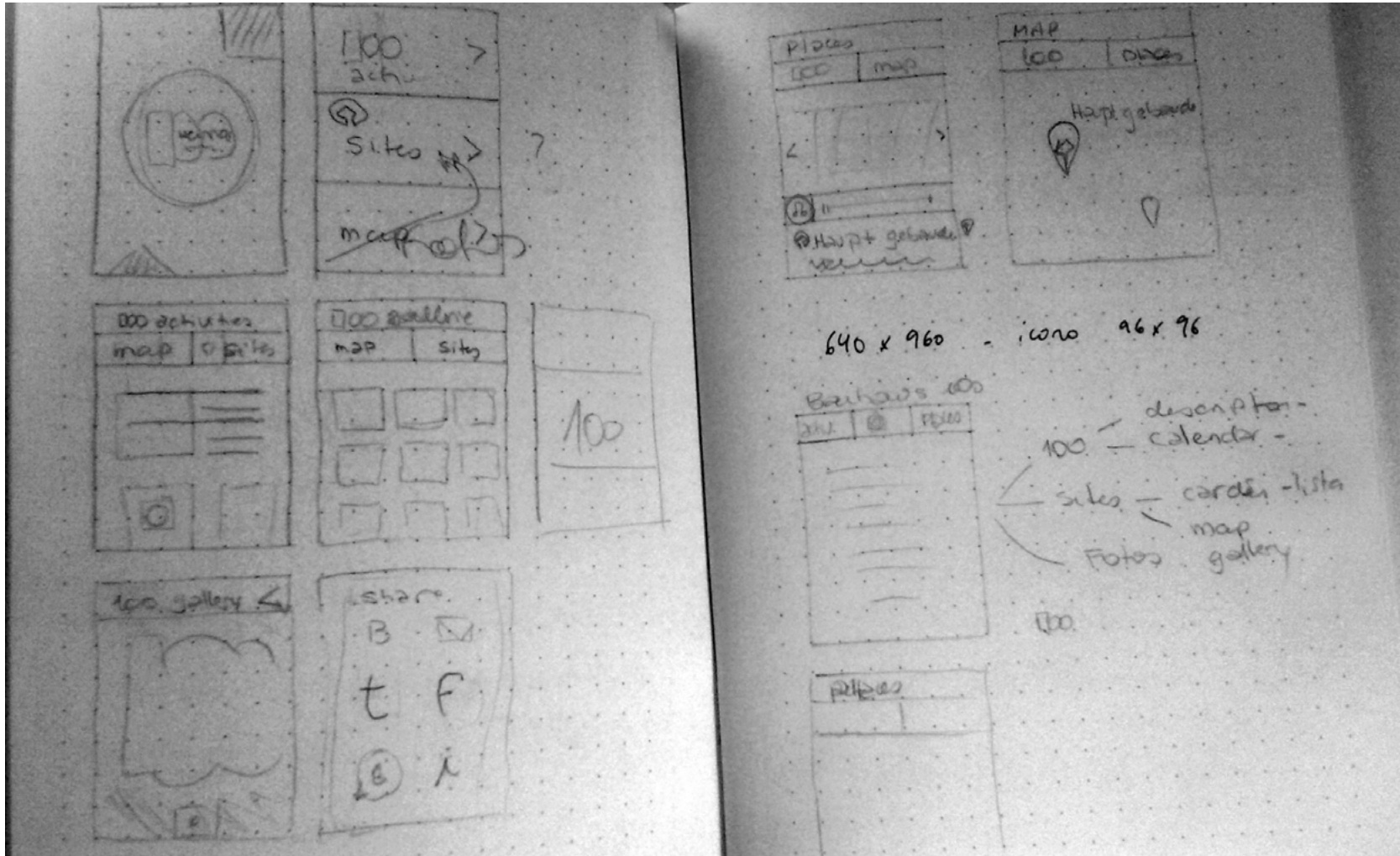
References:



References:



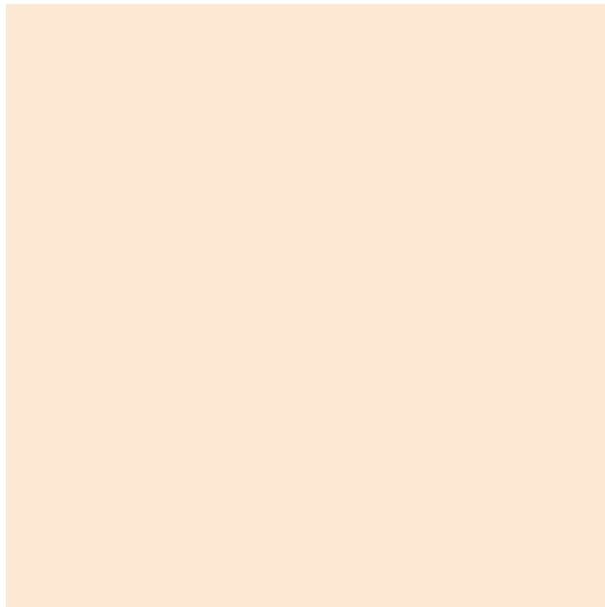
Navigation and First Sketches:



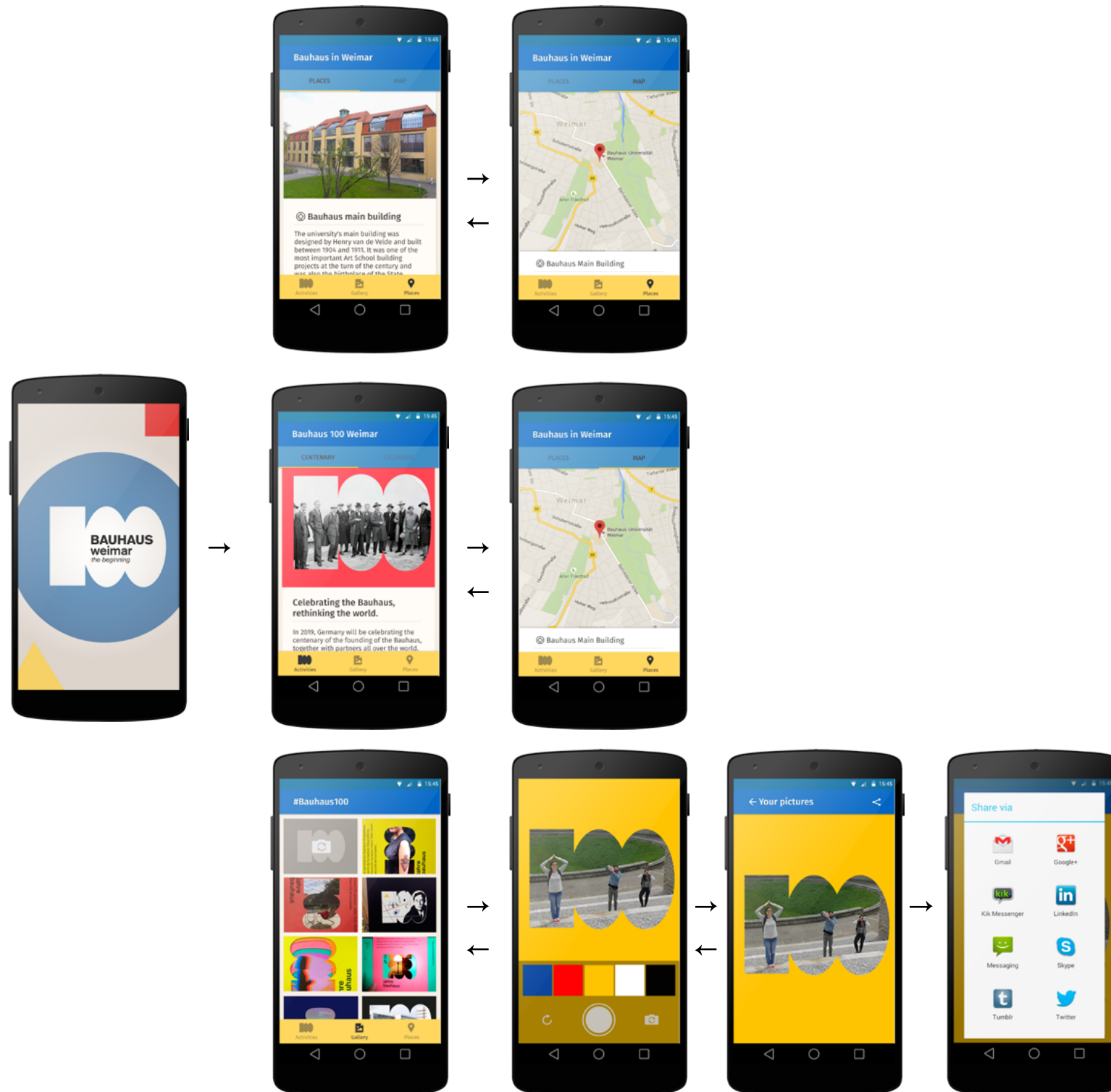
Typography:

abc
defghijk
12345678910
Fira Sans

Colors:



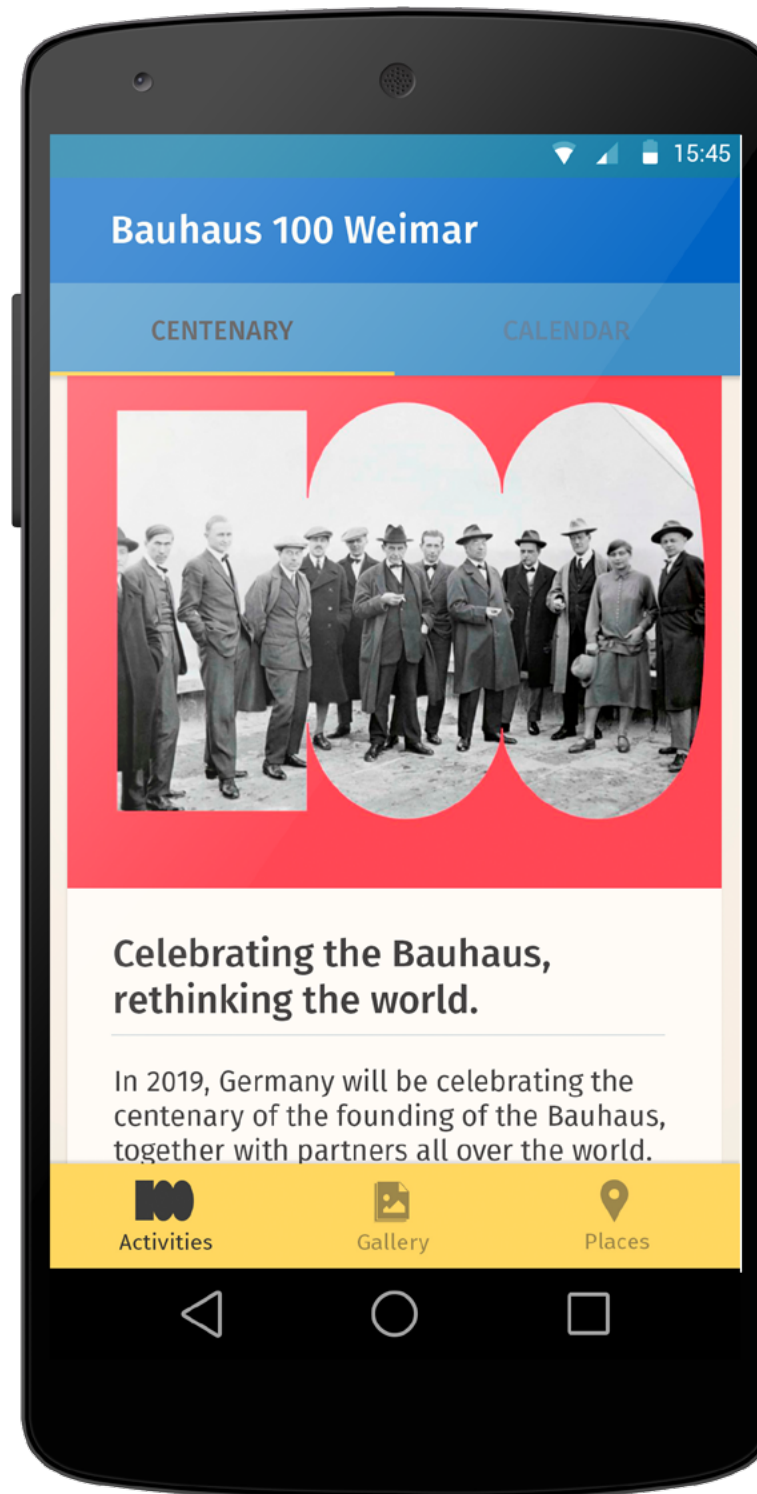
Navigation:



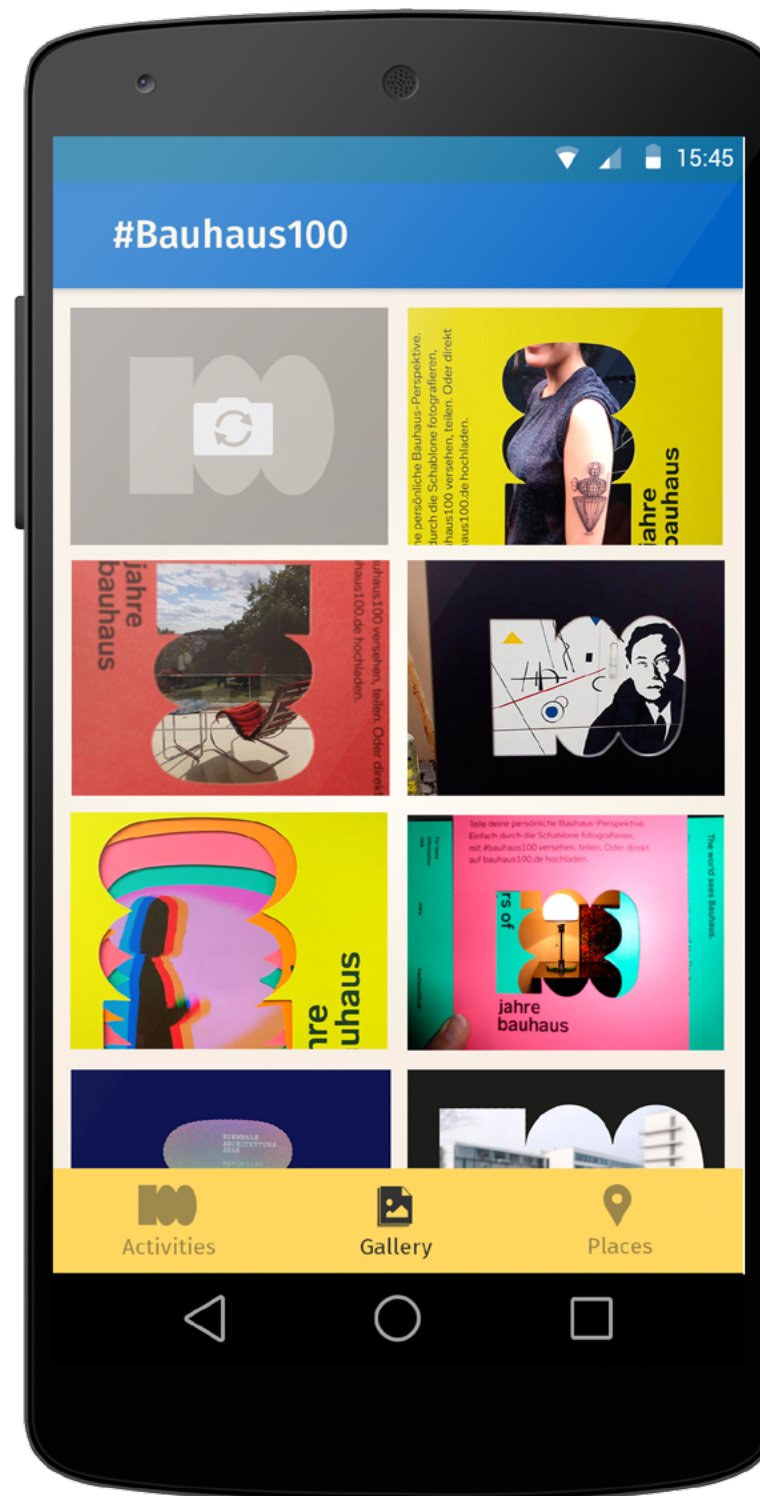
Splash:



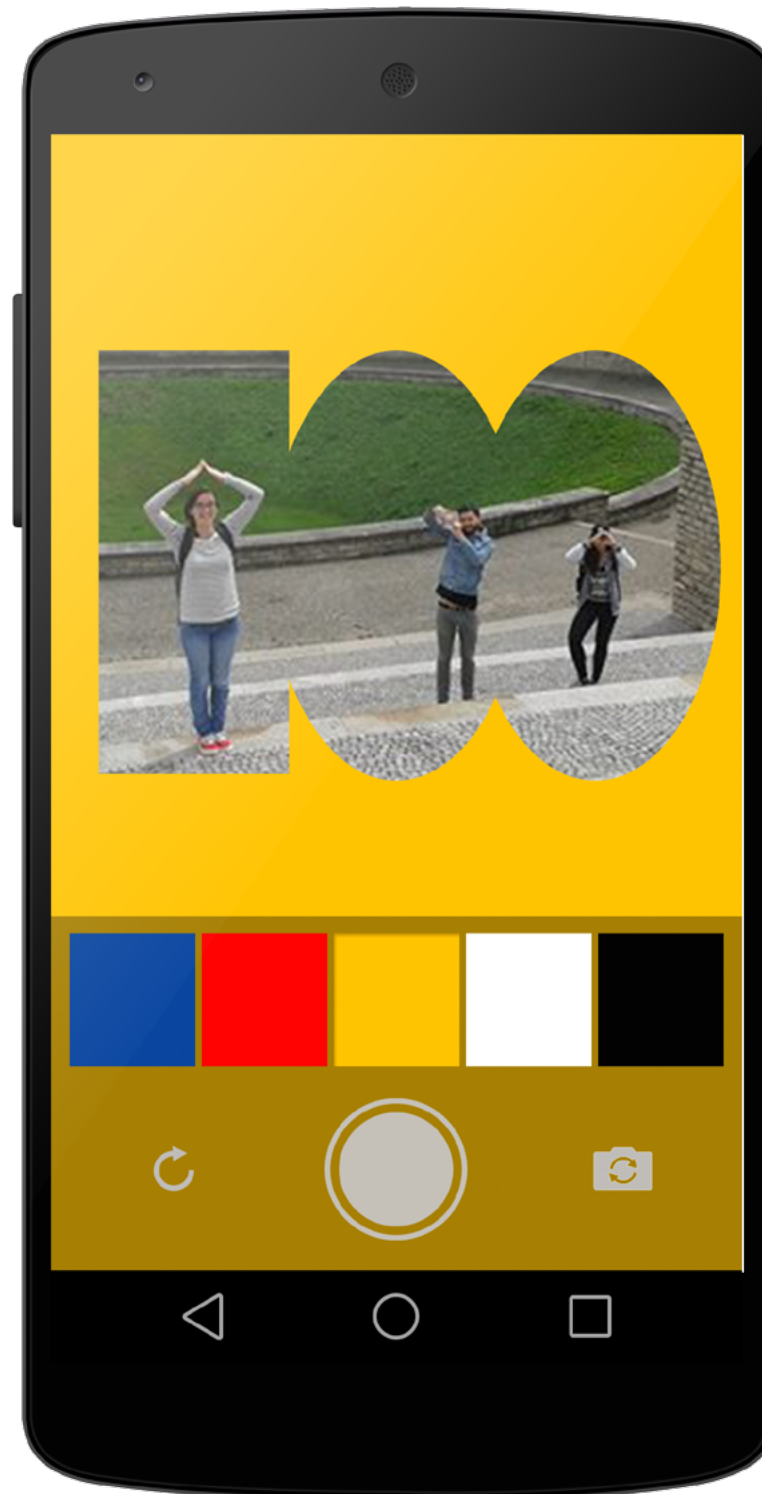
Activities:



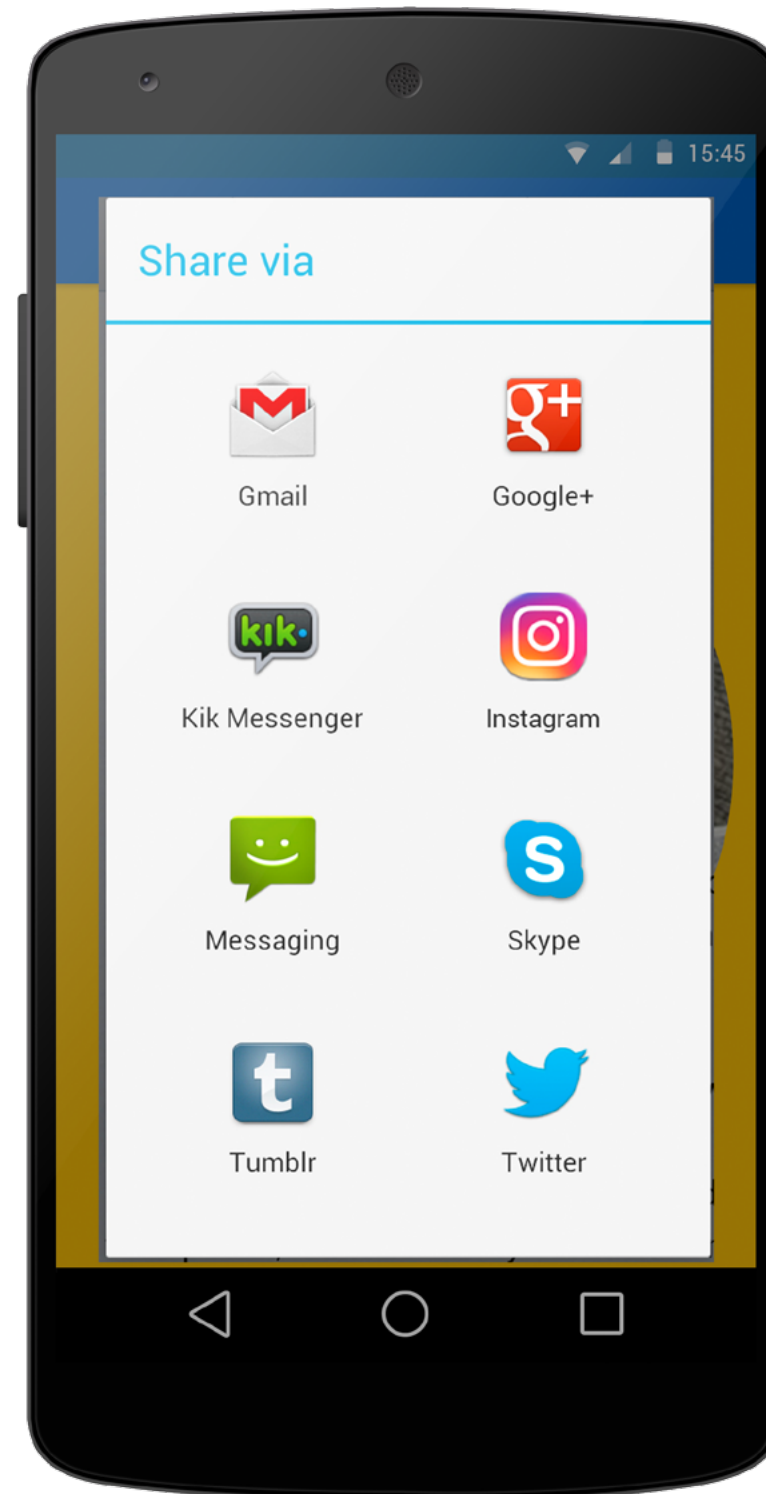
Gallery:



Take a picture:



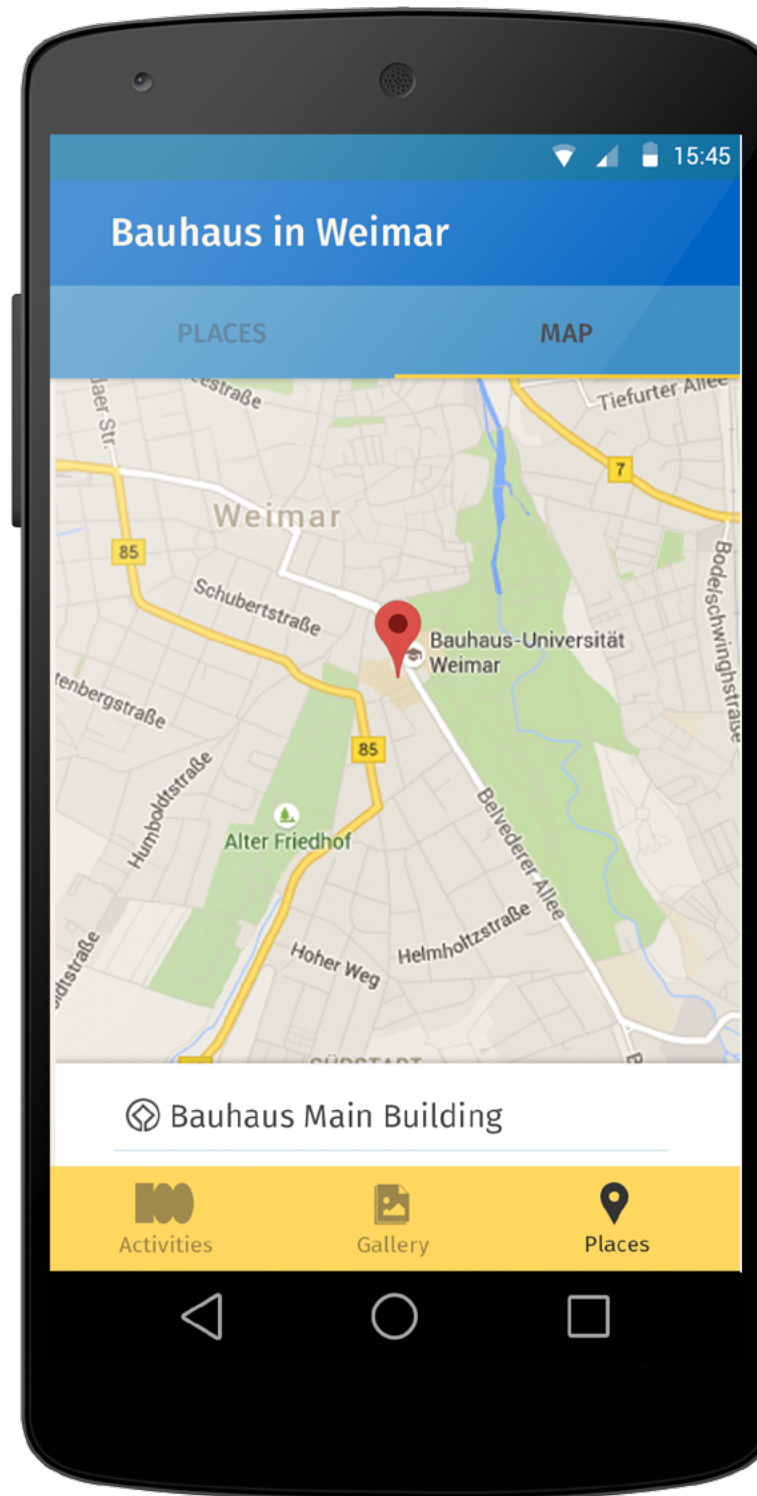
Share:



Places:



Map:



References:

**Cuello, J. Vittone, J. (2014), *Diseñando Apps para móviles*.
Barcelona: CreateSpace Independent Publishing Platform. ISBN-10: 1495433153**

**UserExperience/Conceptual/MobileHIG/
Android - Google: Design | Android Developers
<http://developer.android.com/design/index.html>**

**Material Design
Google: Design | Google Developers
<http://design.google.com/>**

Video:

