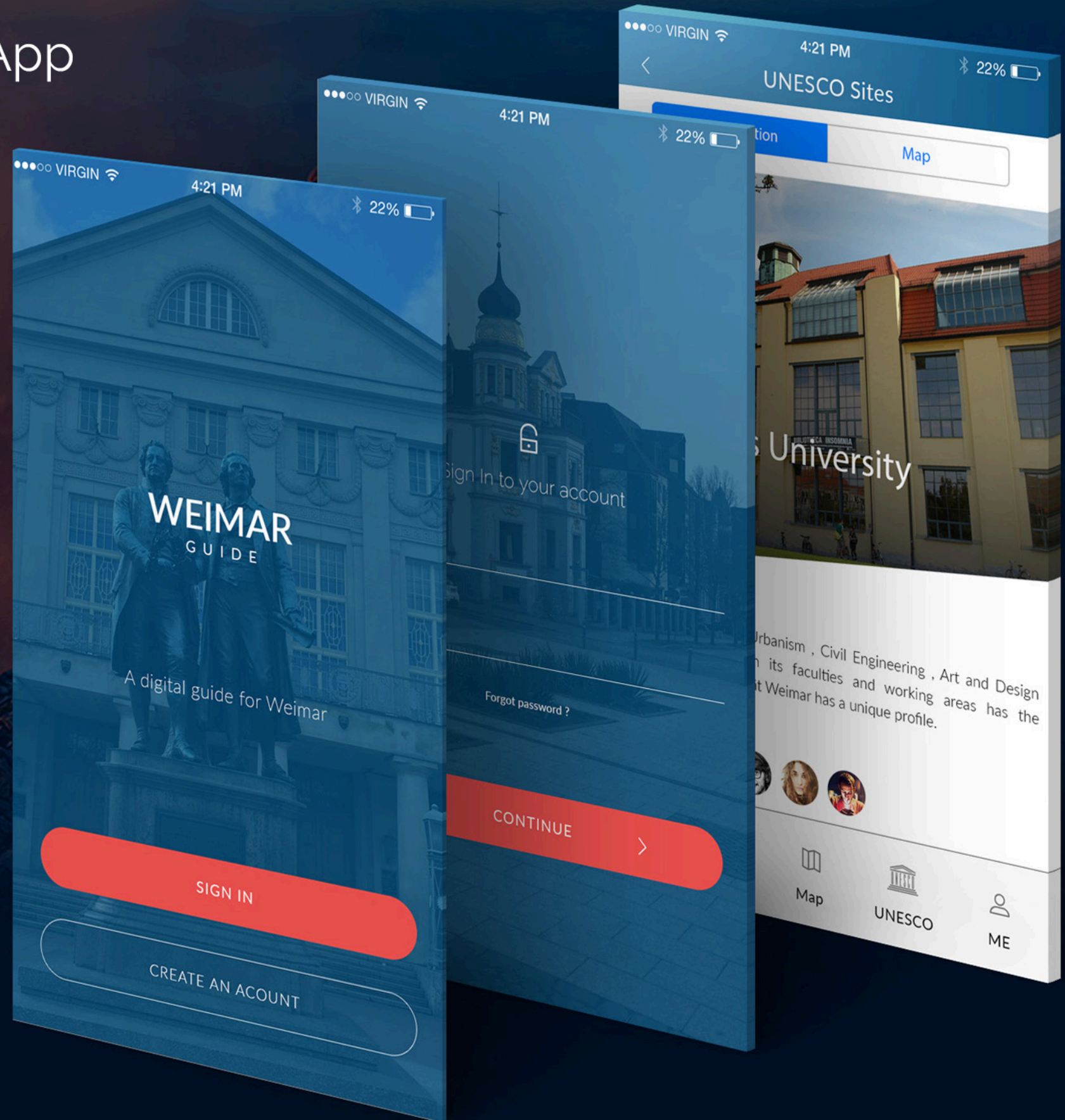


# Weimar Guide Mobile App

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Media Art and Design  
Bauhaus University Weimar





## About Project

- Explore, Experience and travel Weimar
- Mainly for adults
- User friendly
- Target age 50-70

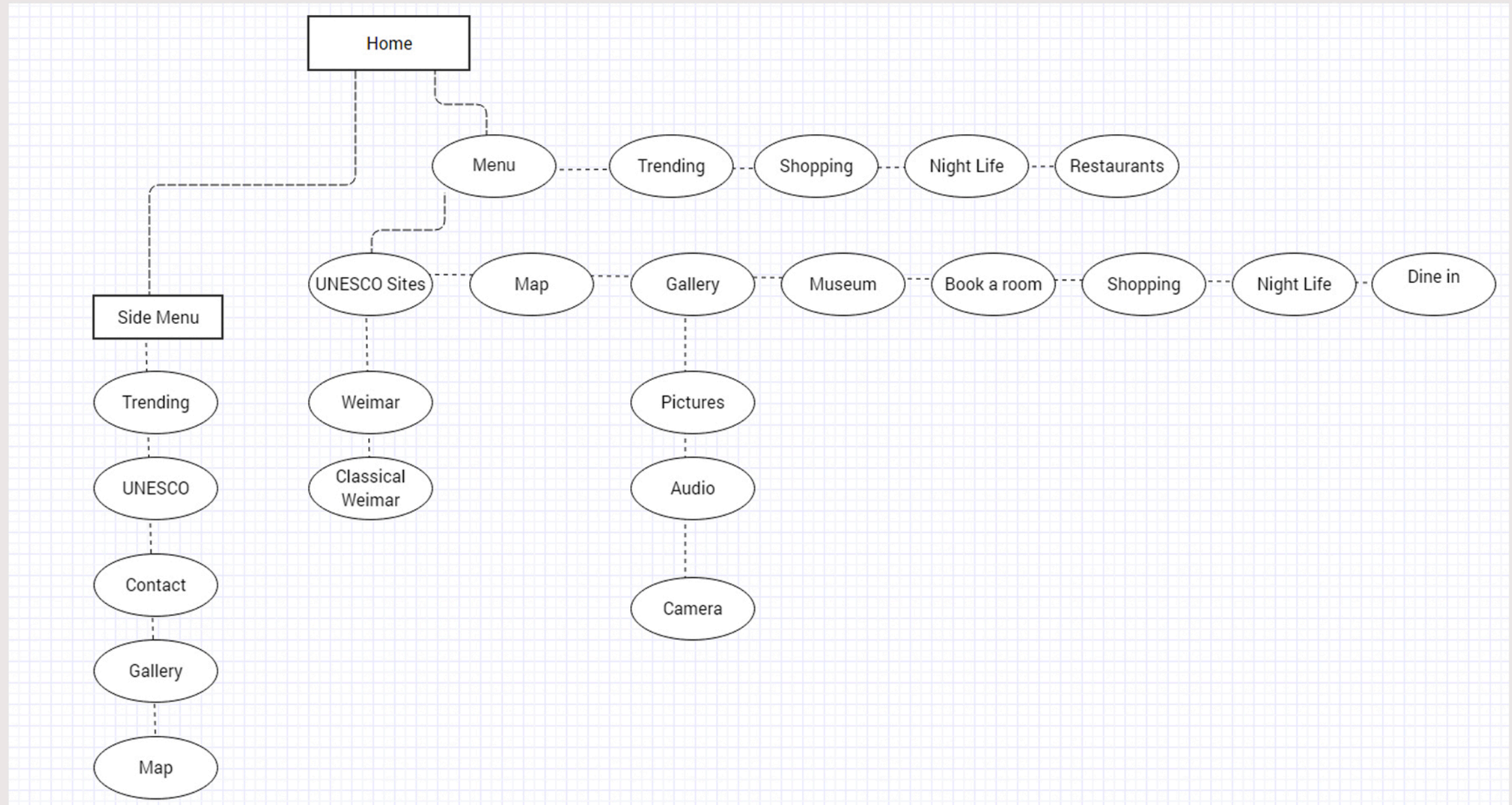


## About Project

- Gallery
- Videos
- Login
- Registration
- Map and Places
- UNESCO Sites

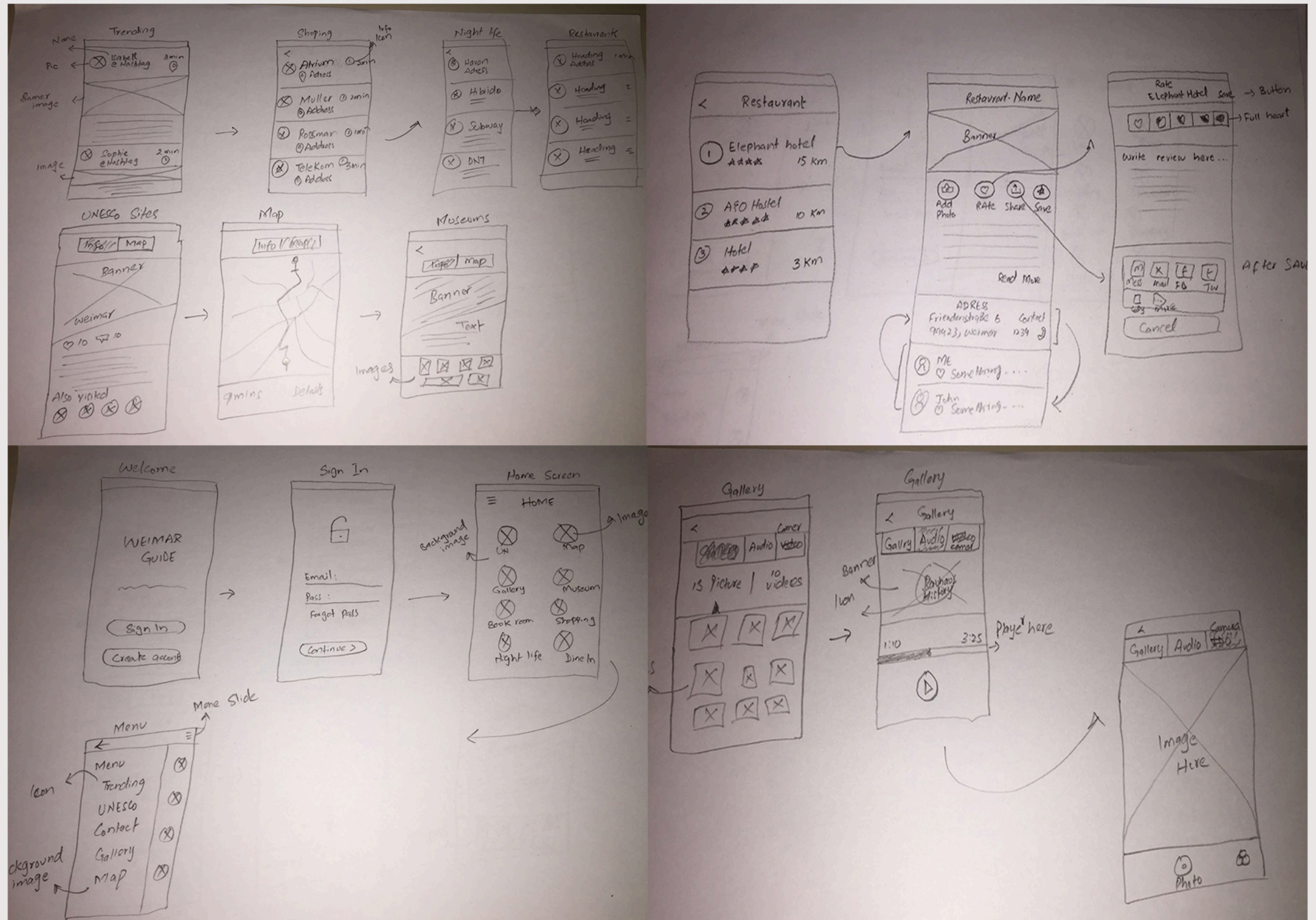


# Navigation Map





# Sketches



# Color Pallete, typography and icons

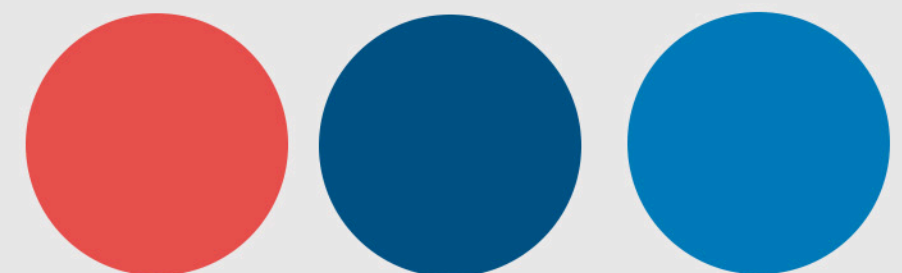
## Google fonts (Lato)

A quick brown fox jumps over the lazy dog

A quick brown fox jumps over the lazy dog

A quick brown fox jumps over the lazy dog

1234567890



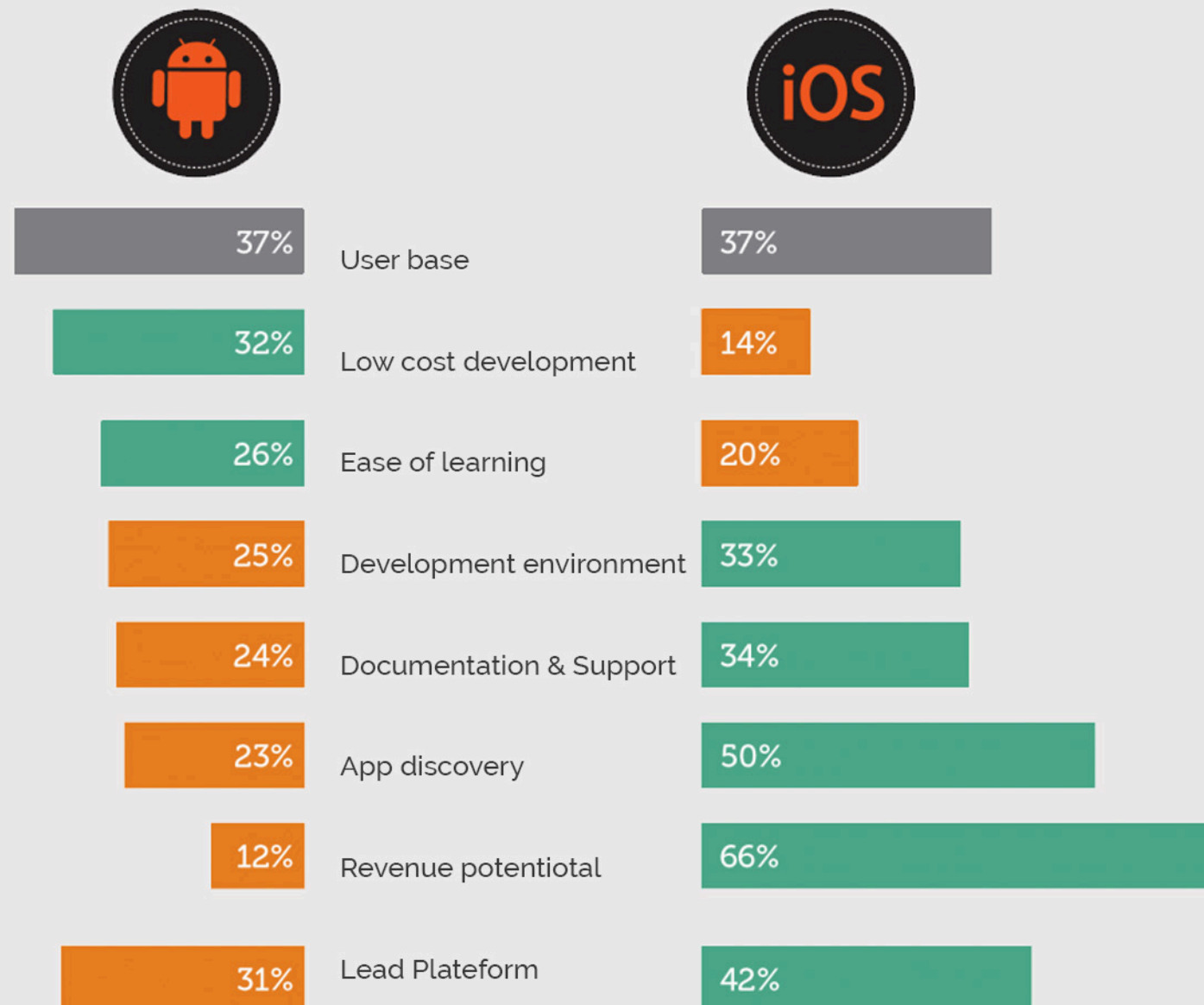


## App references

- Guided Tour
- Content
- User friendly design
- Prominent color

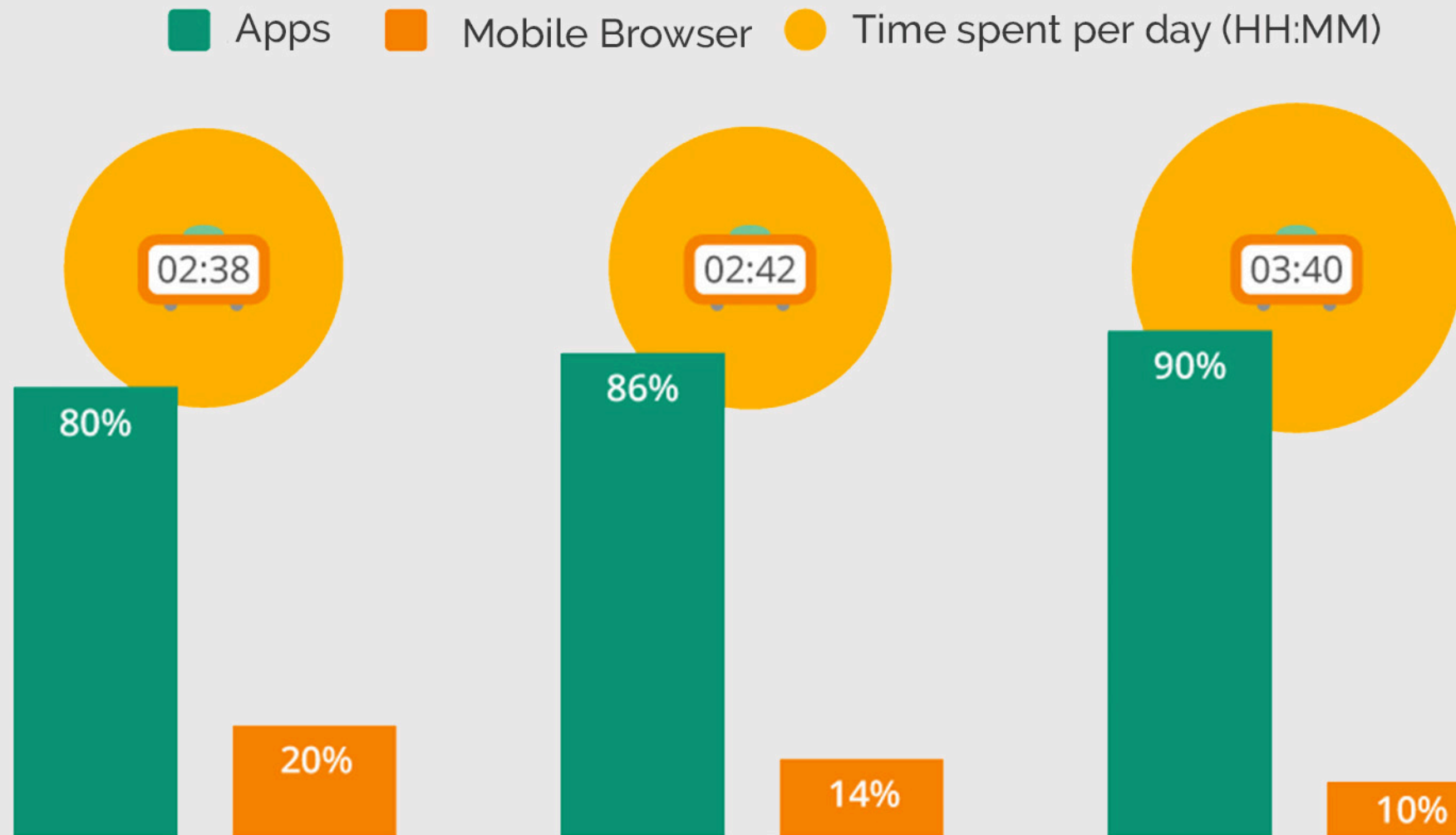


## Why iOS ?

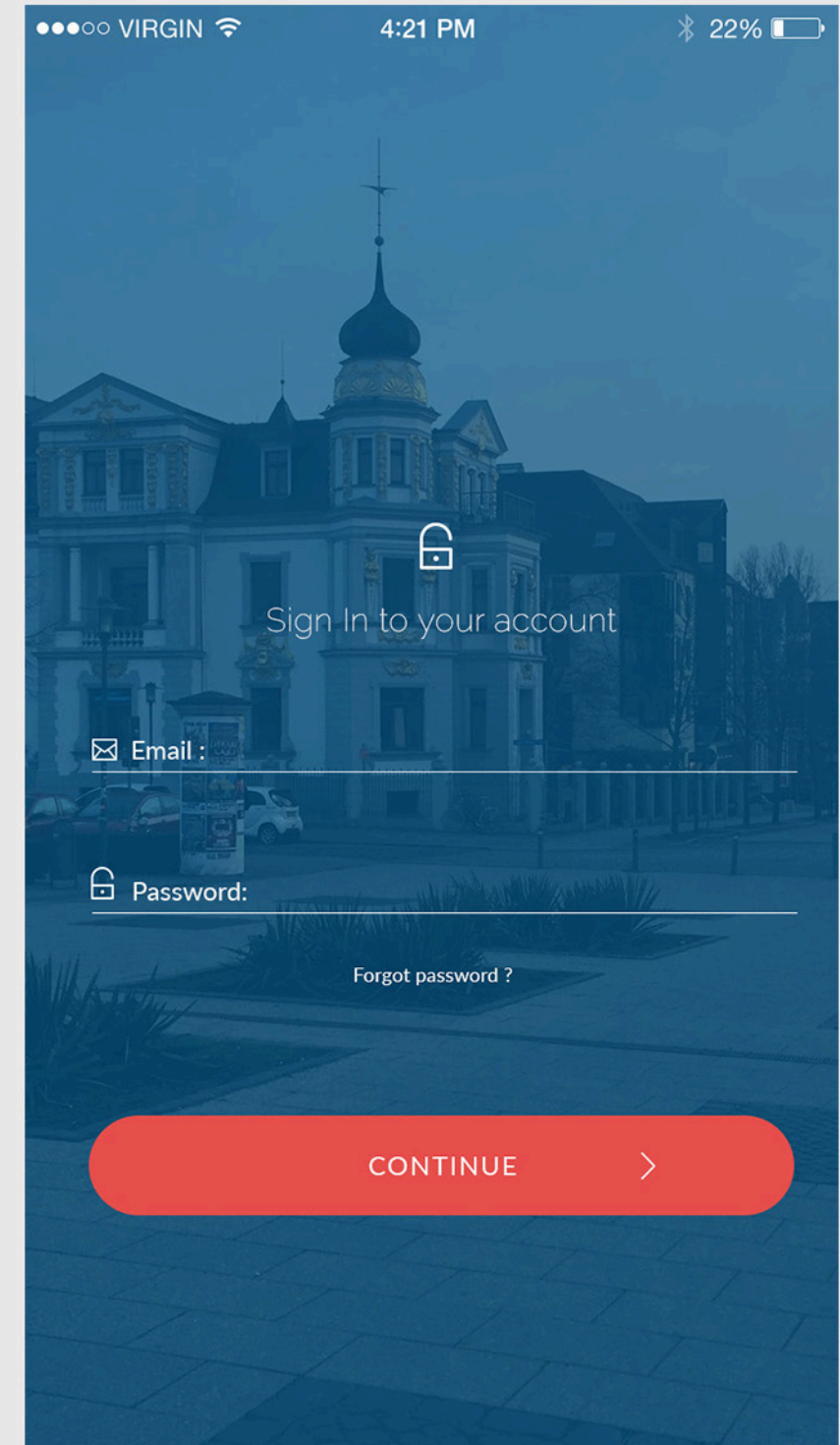
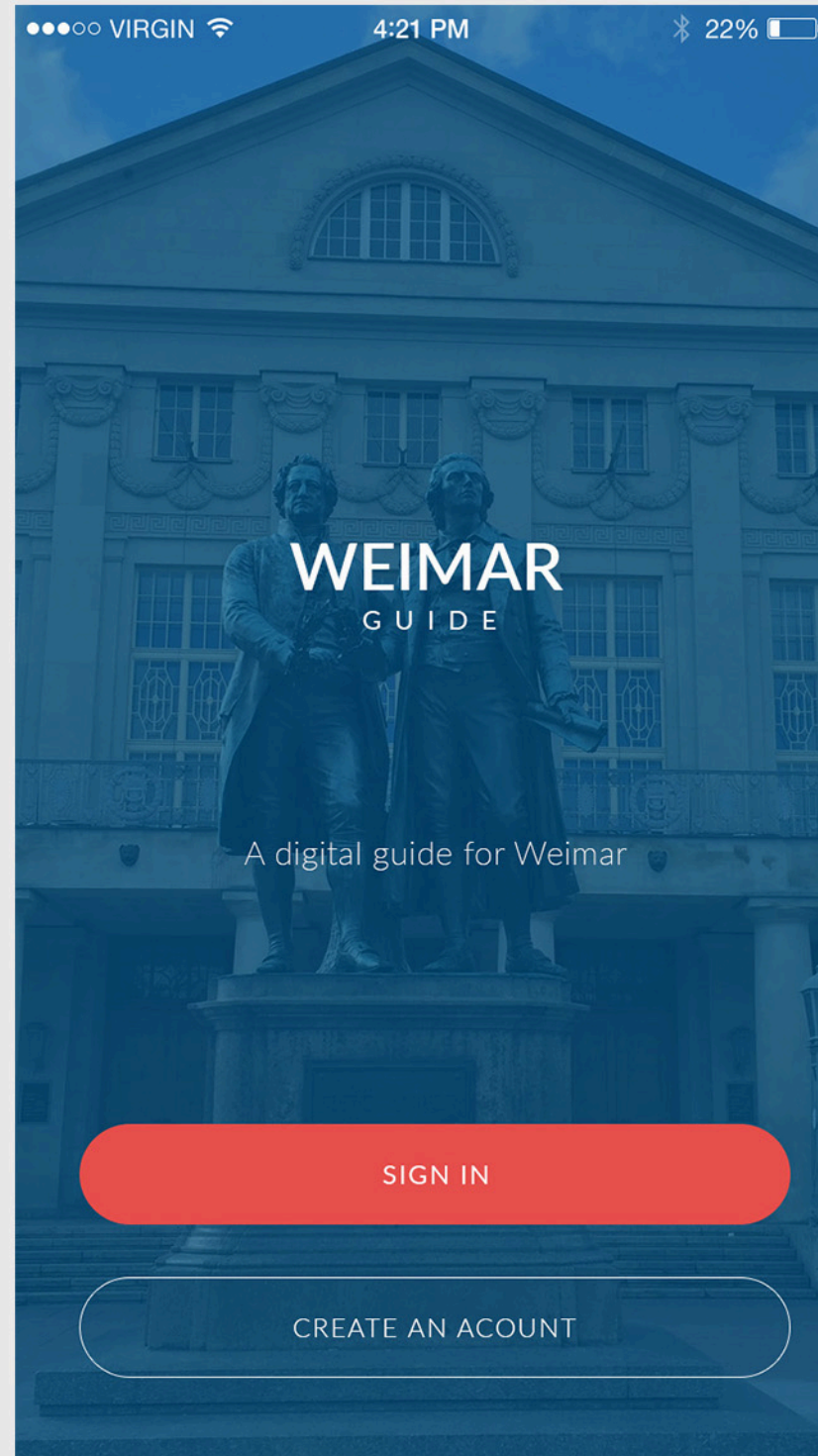




## Why iOS ?

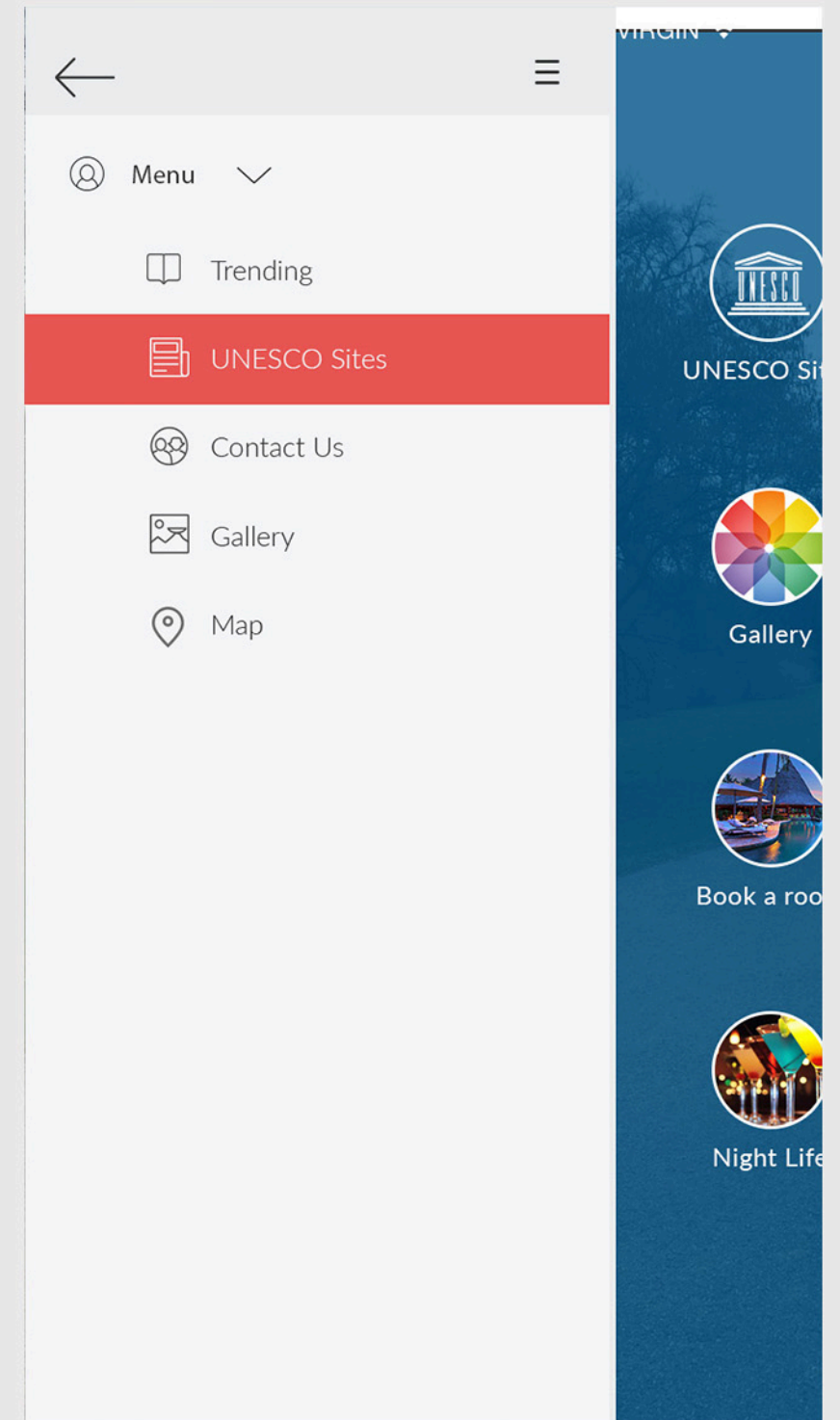
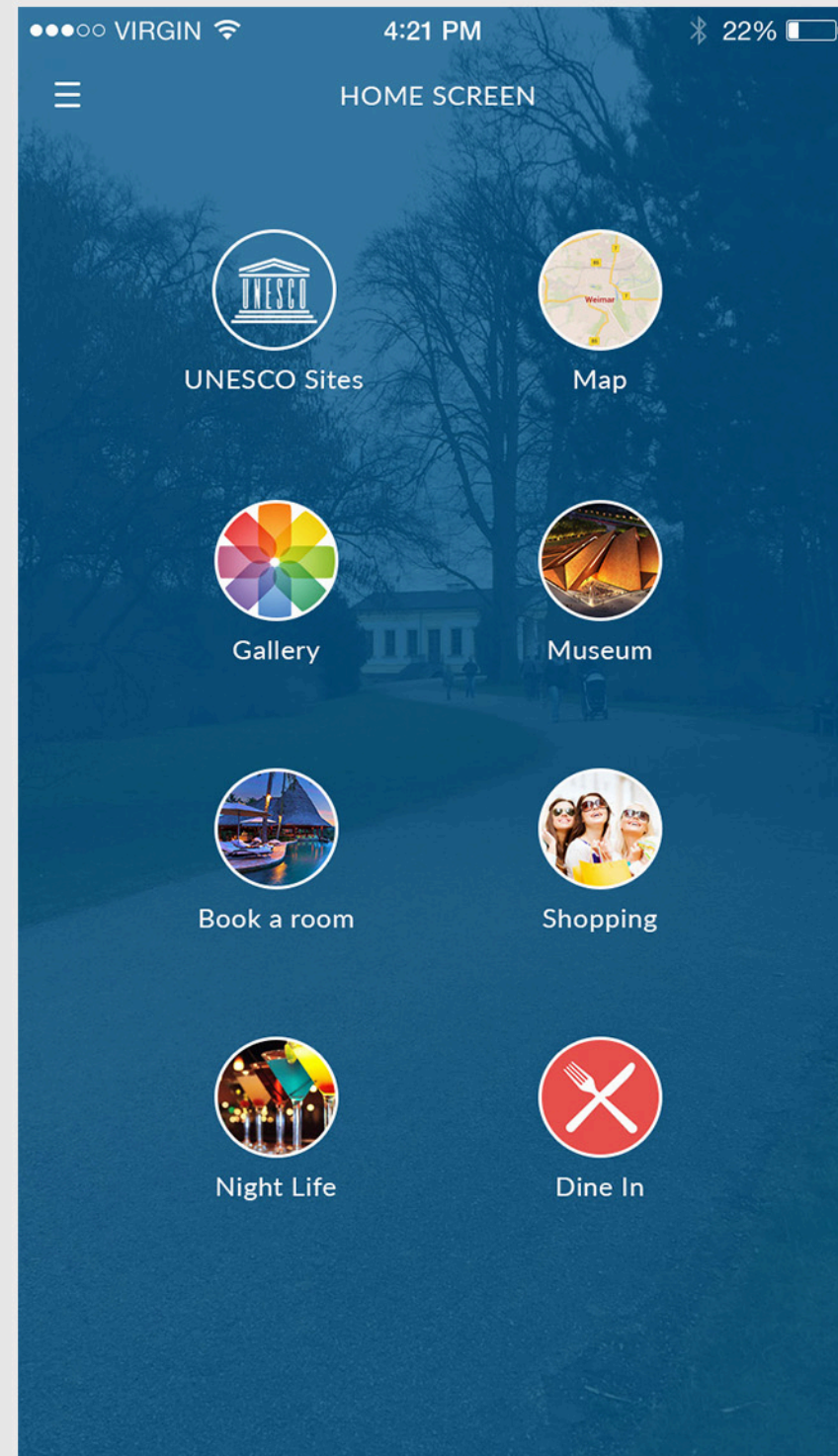


# Welcome, Login Page



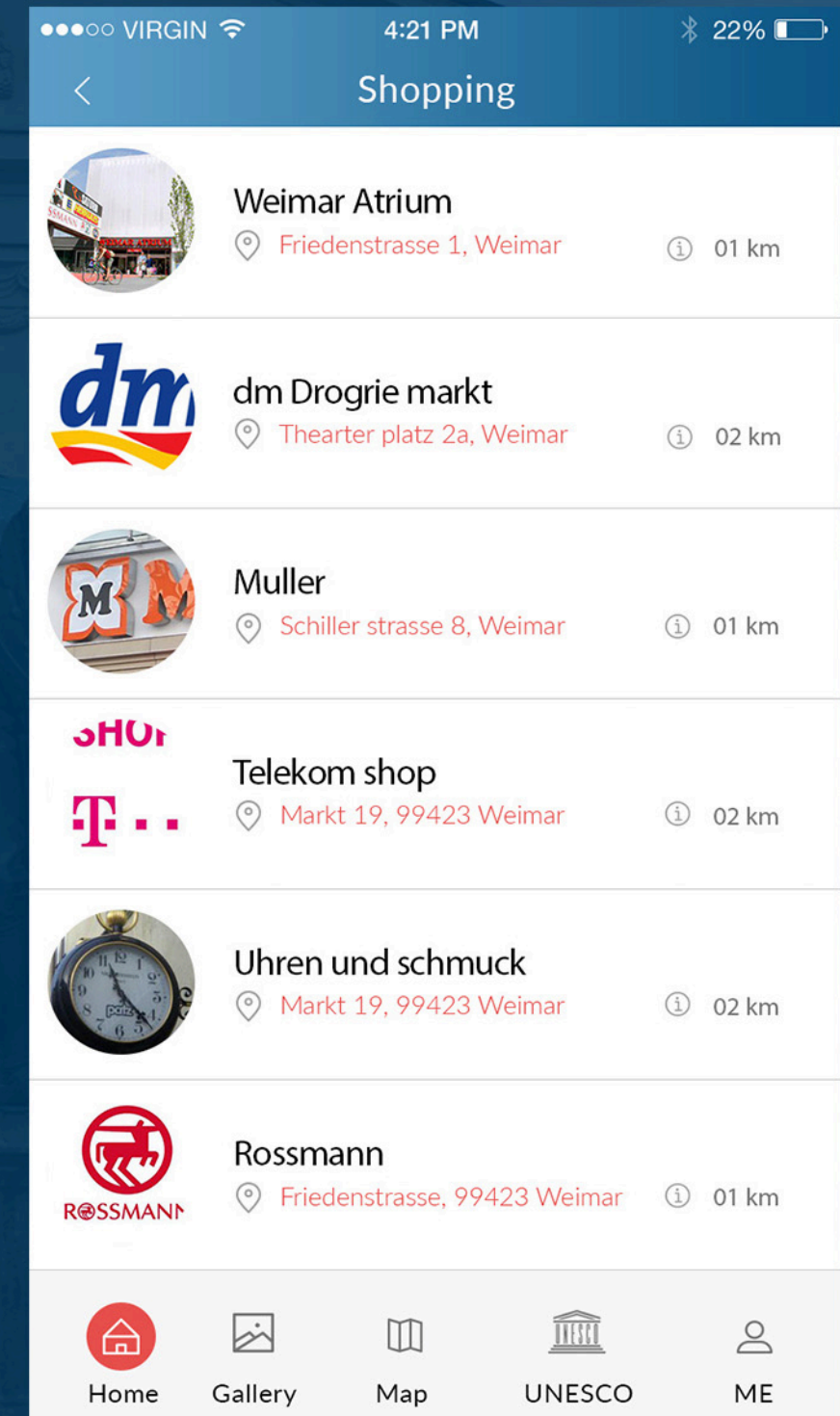
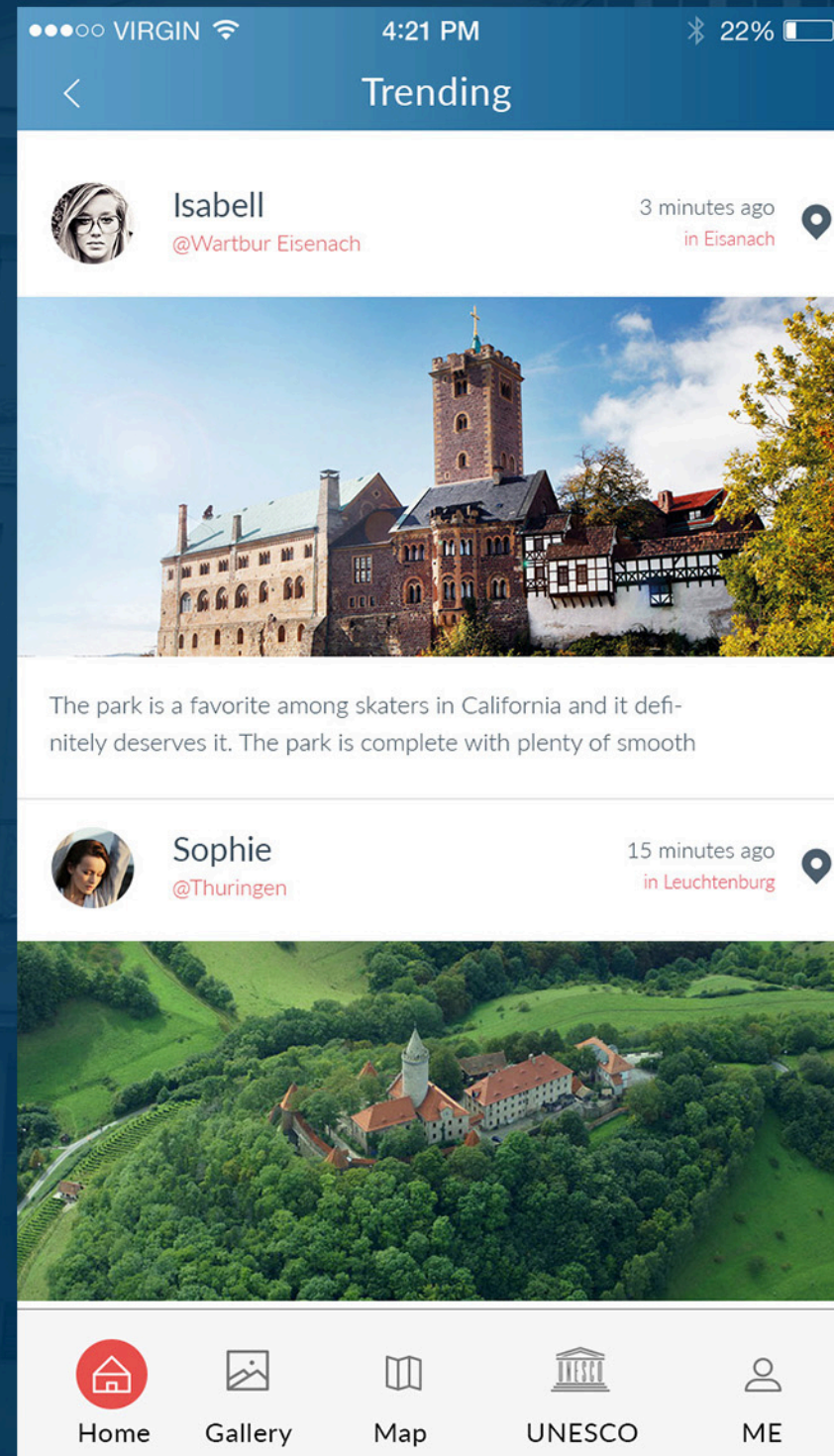


## Home Screen, Menu



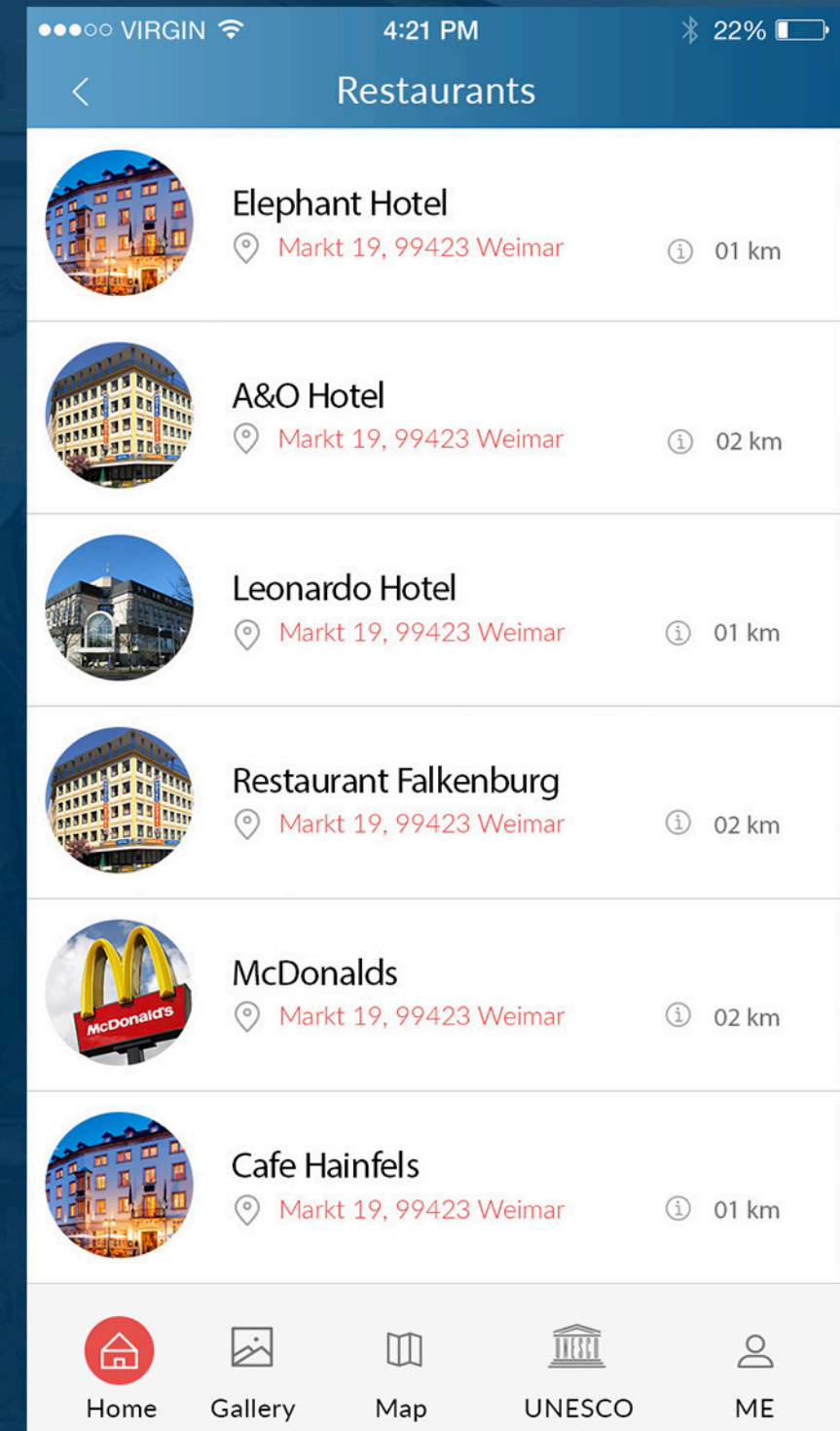
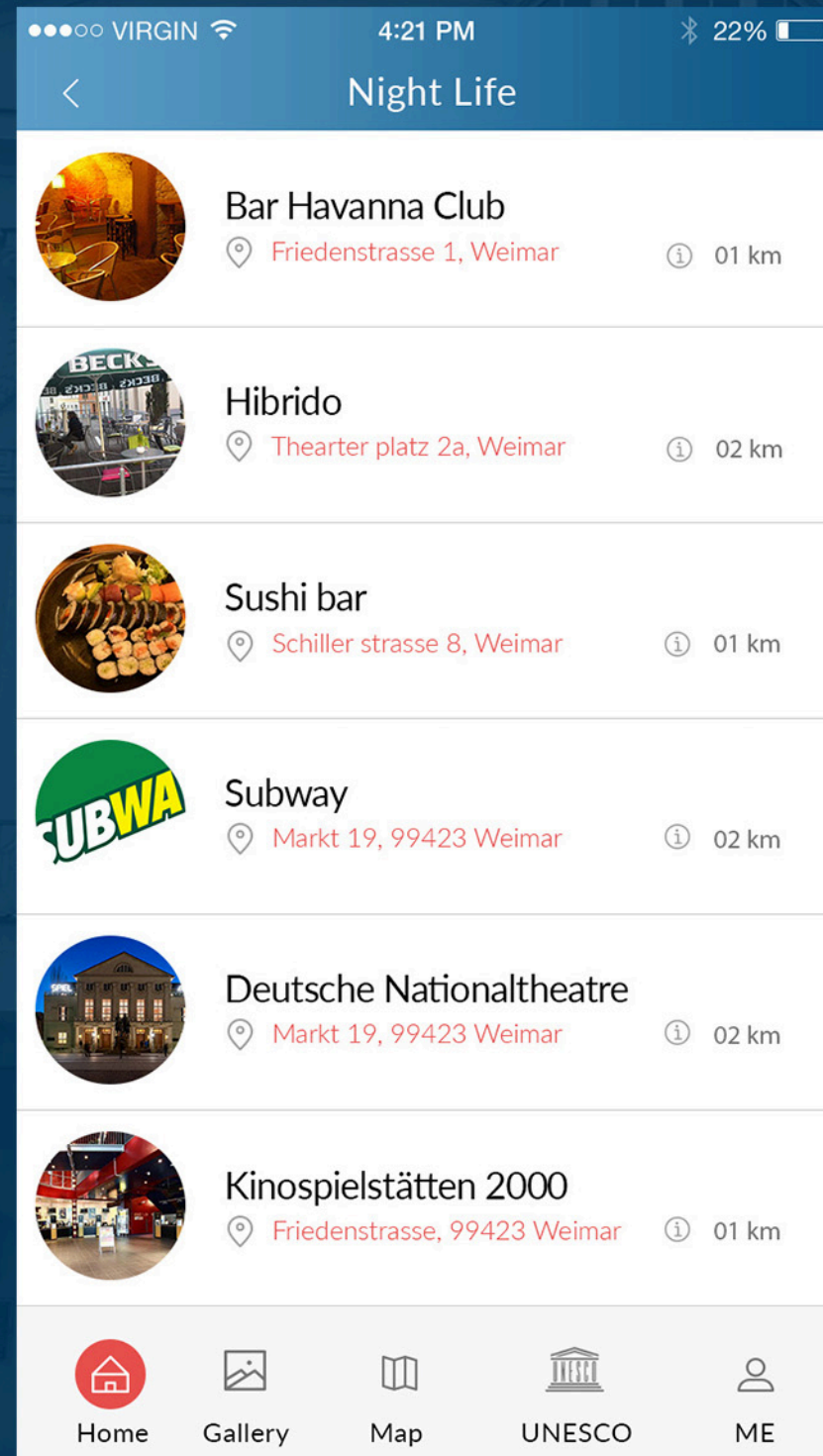


# Trending Now



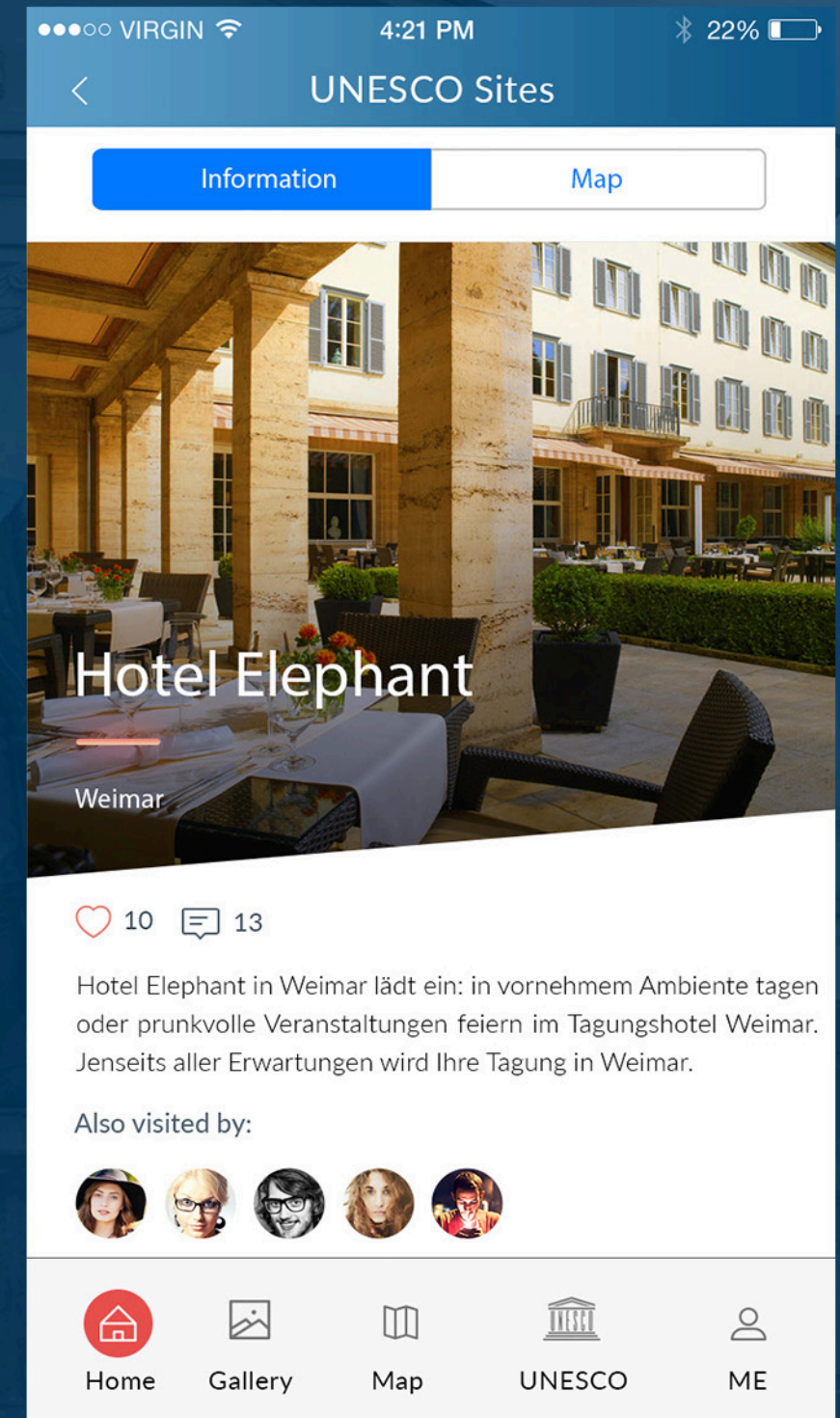
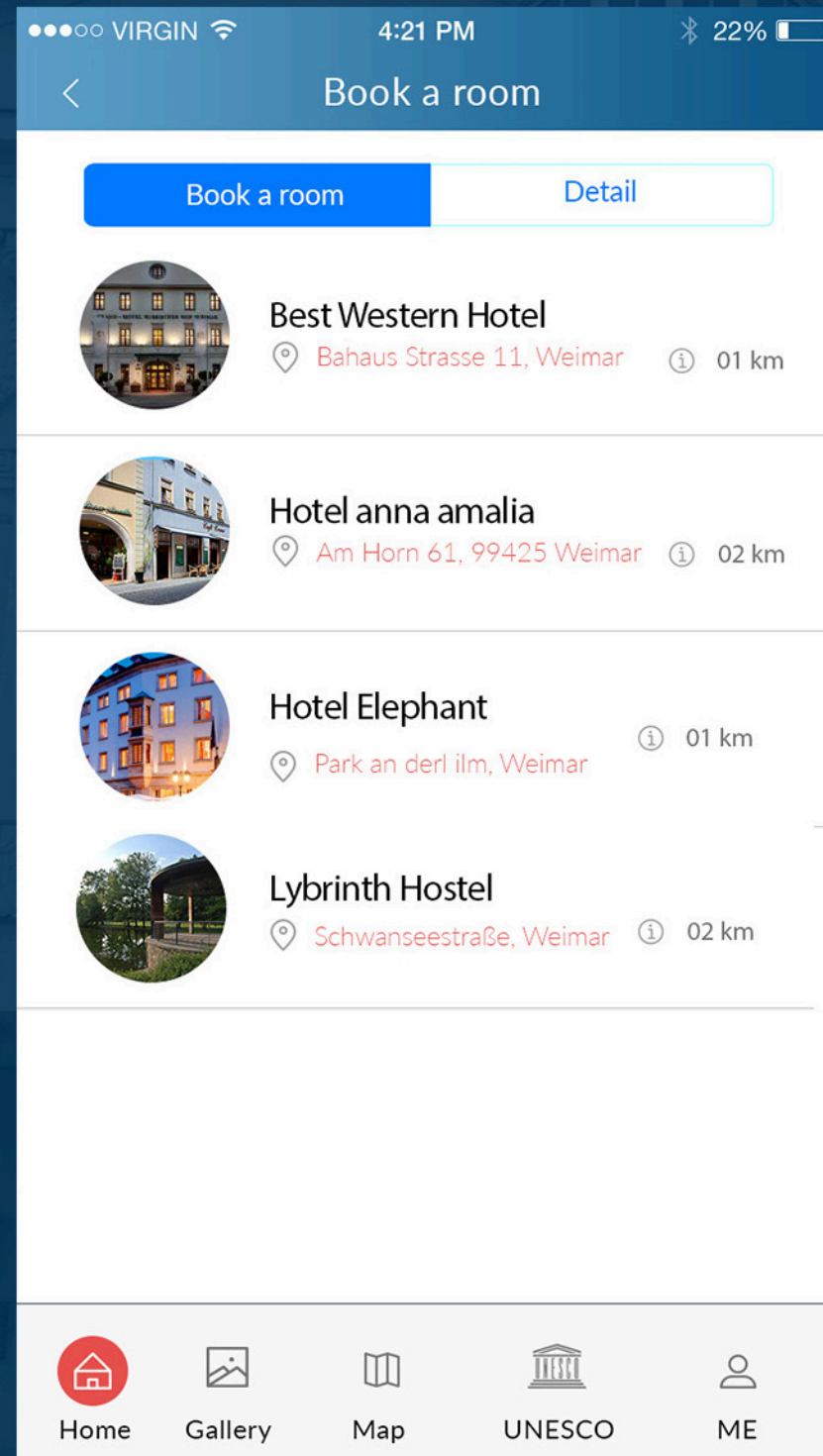


# Shopping, Night Life, Restaurants



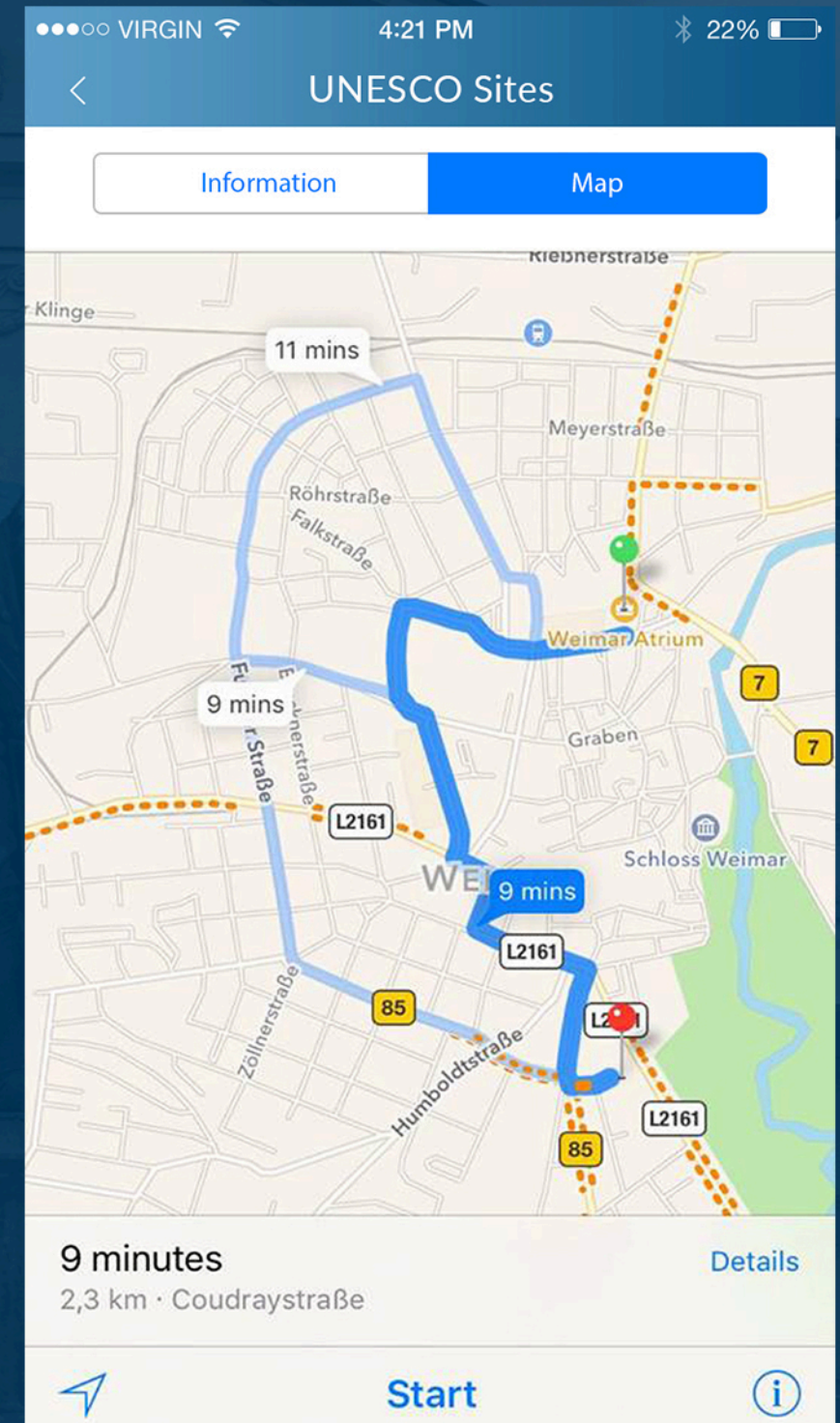


# Shopping, Night Life, Restaurants



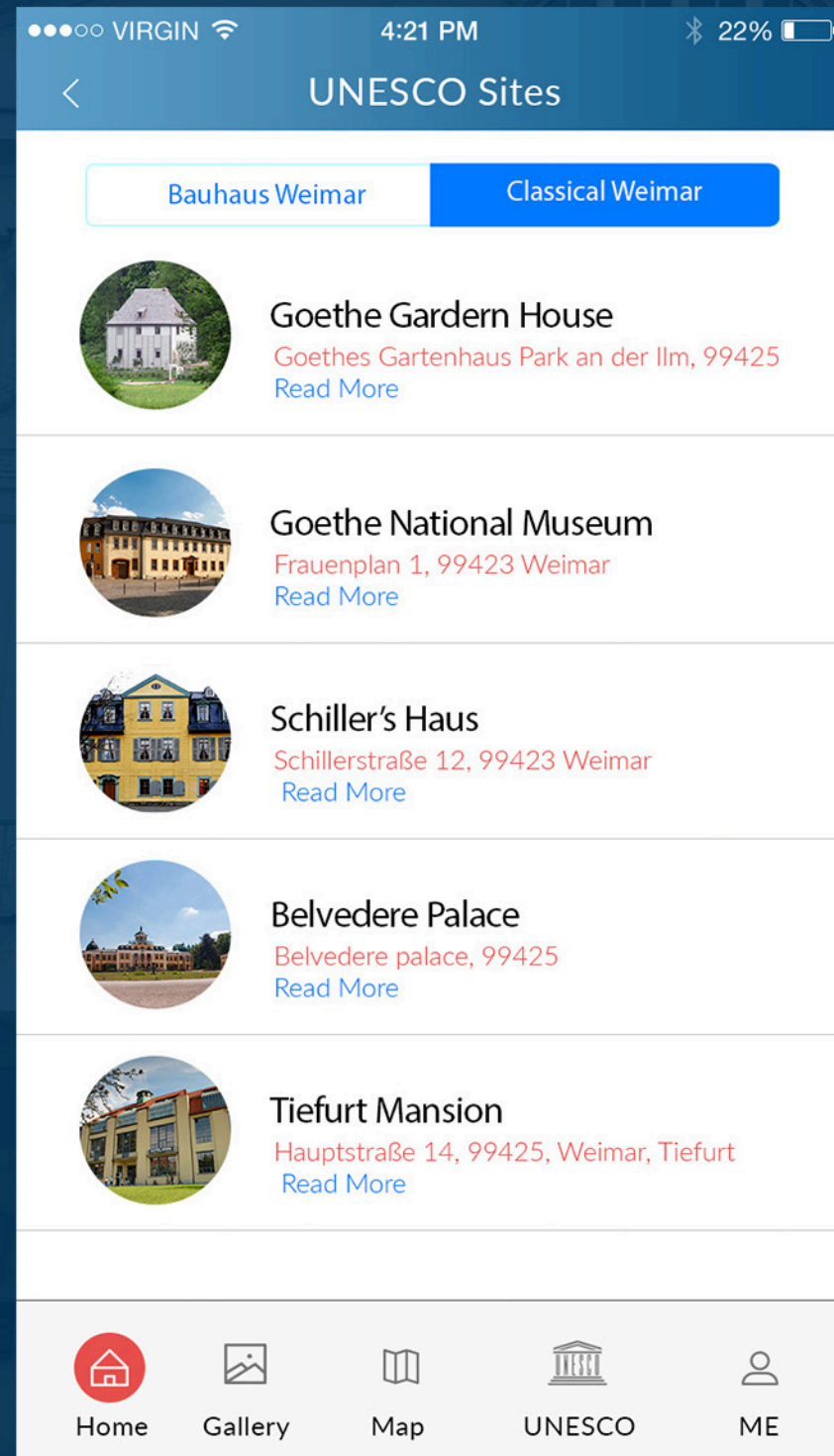


# Shopping, Night Life, Restaurants



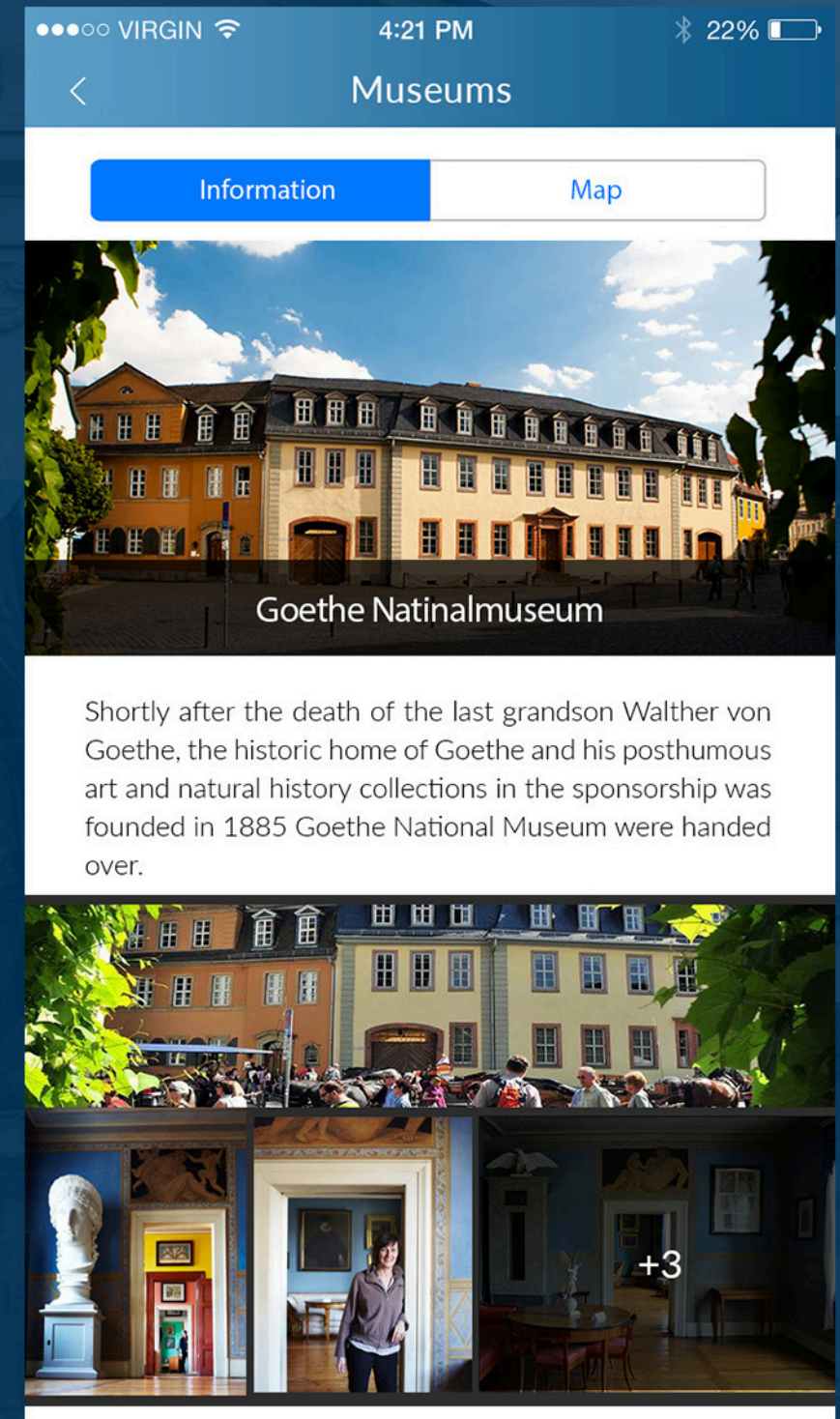
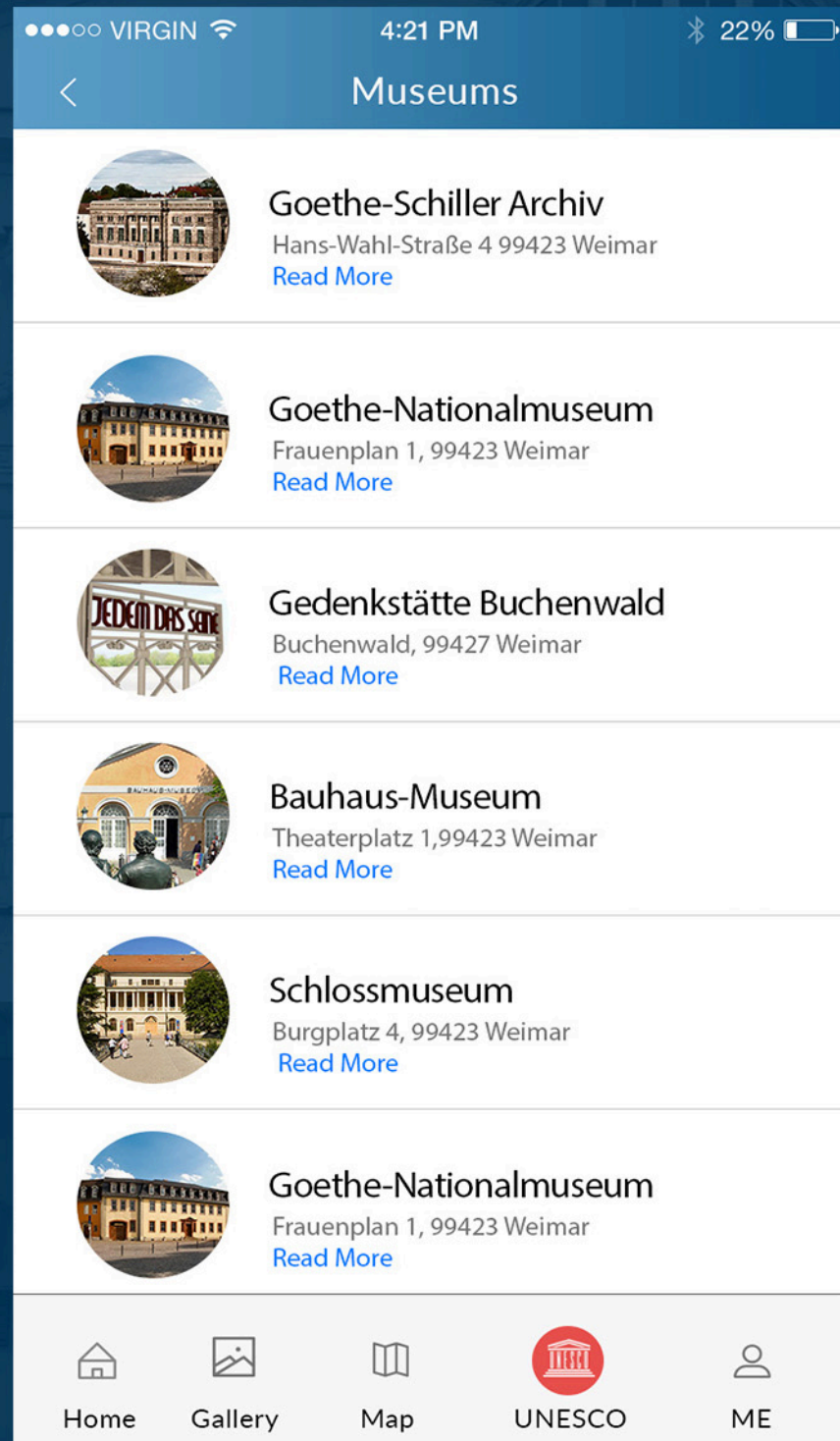


# Shopping, Night Life, Restaurants



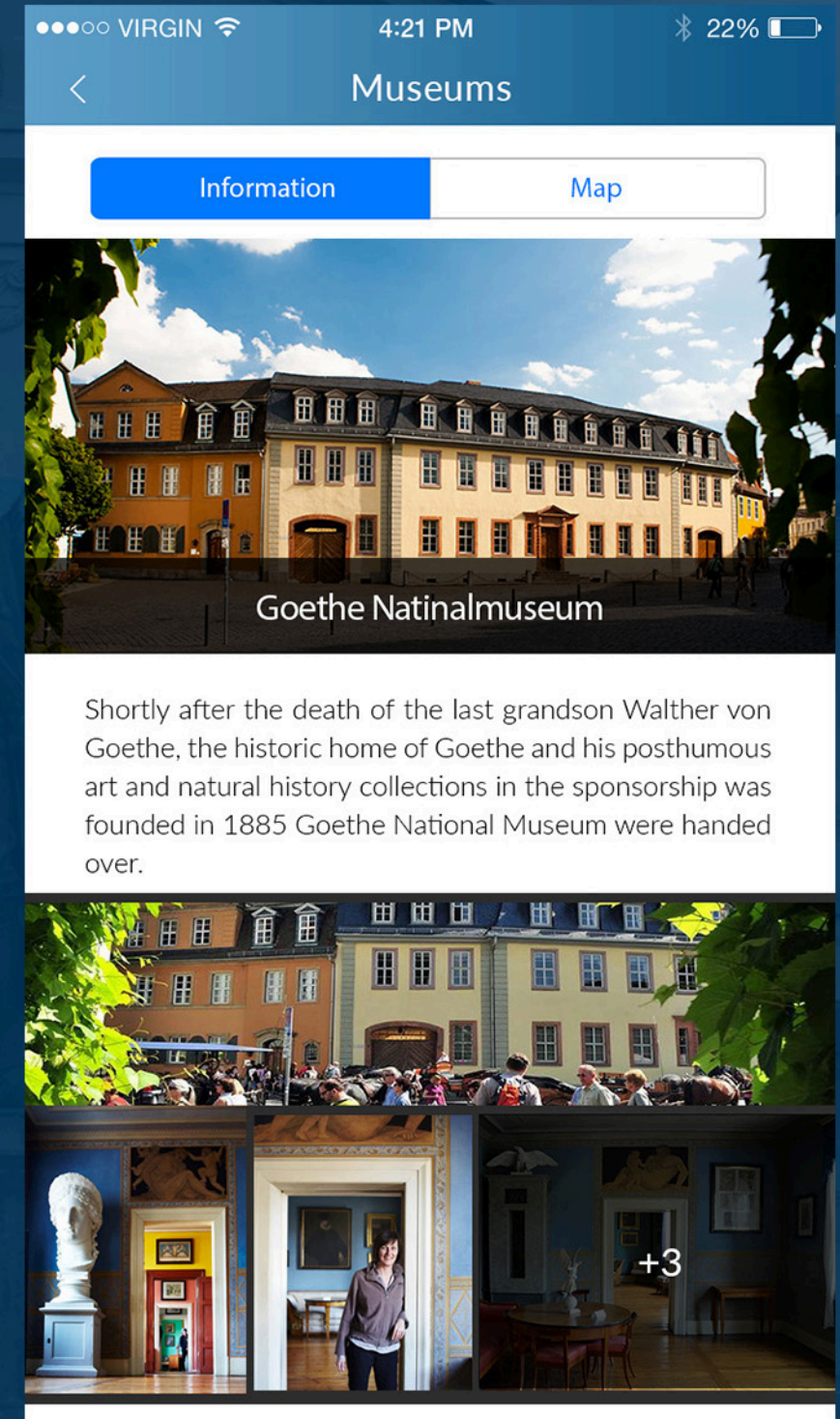
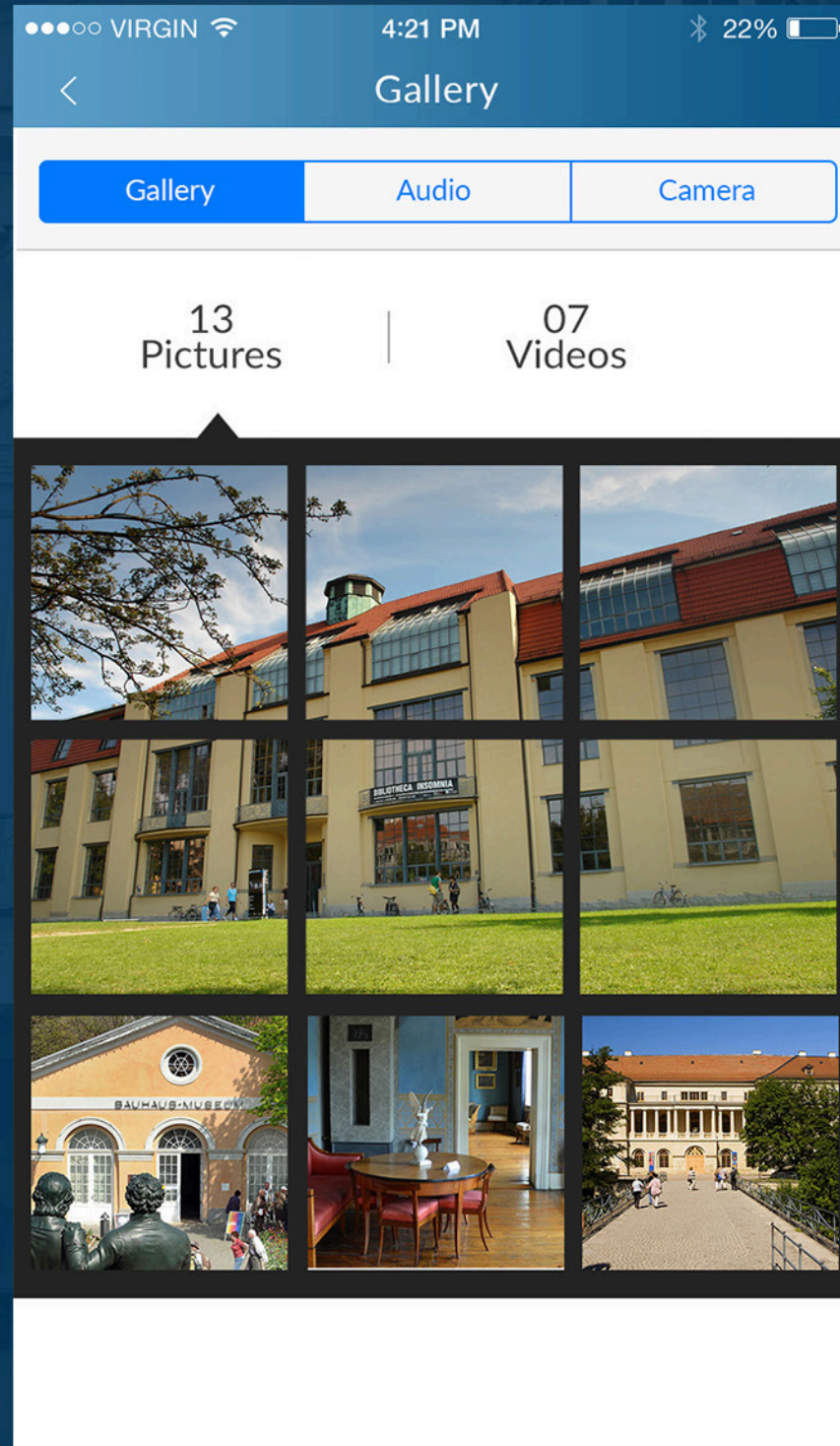


# Shopping, Night Life, Restaurants



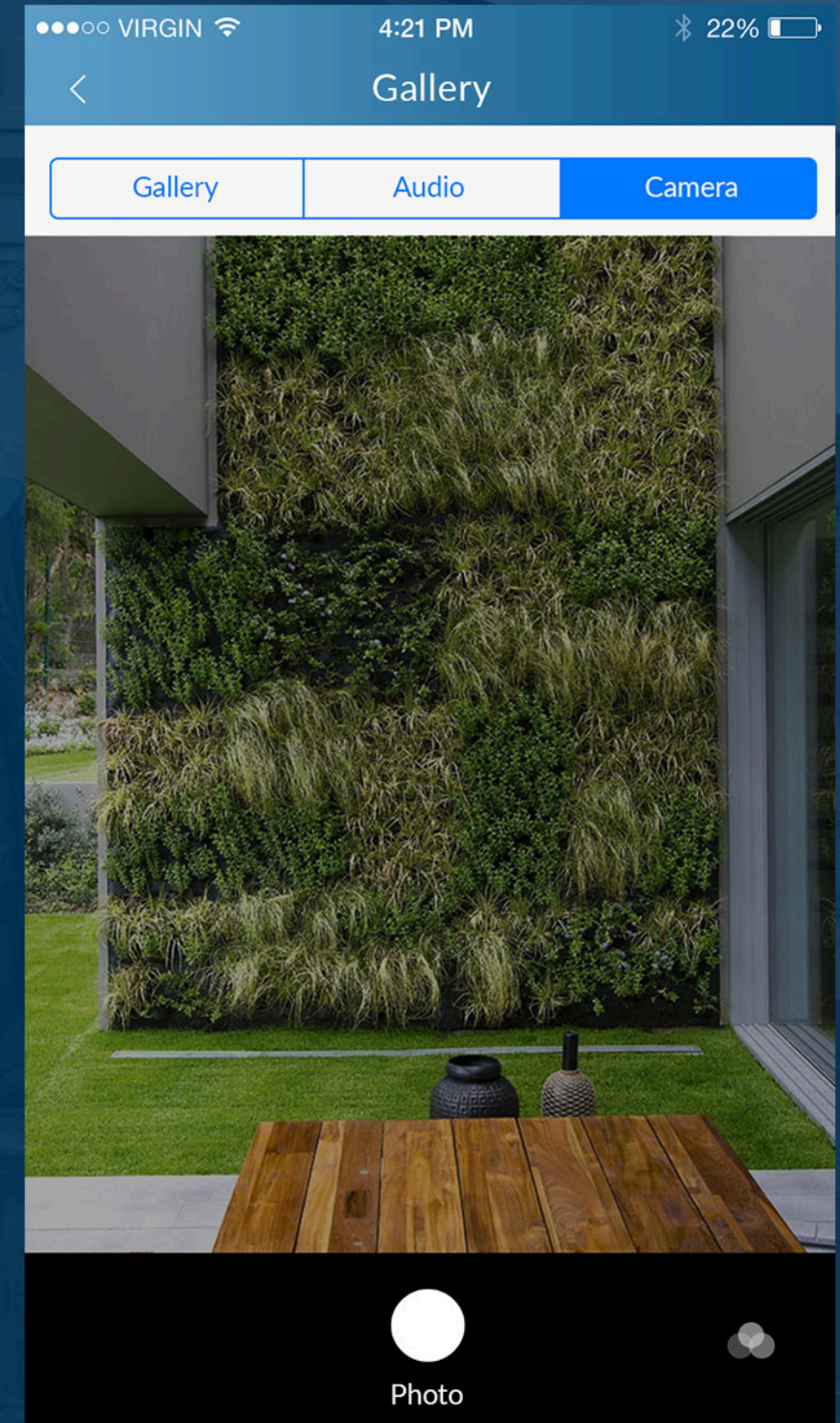


# Gallery





# Gallery



## References

Google Maps

<https://developer.apple.com/ios/human-interface-guidelines/>

<http://weimarpedia.de/>

<https://www.weimar.de/tourismus>

<http://www.klassik-stiftung.de/en>

<http://www.thueringen-park.de/>



# App Prototype

[www.https://invis.io/N87RR67FT#/169656578\\_1-Welcome](https://invis.io/N87RR67FT#/169656578_1-Welcome)

Thank You