



# Voice 42

Let the Lahore Talk

Adnan Asim  
Mtr. 112949

# Design Process

Google material design



# Color Palette



Font

Roboto

**SUNGLASSES**

*Self-driving robot lollipop truck*

**Fudgedicles only 25¢**

**ICE CREAM**

Marshmallows & almonds

#9876543210

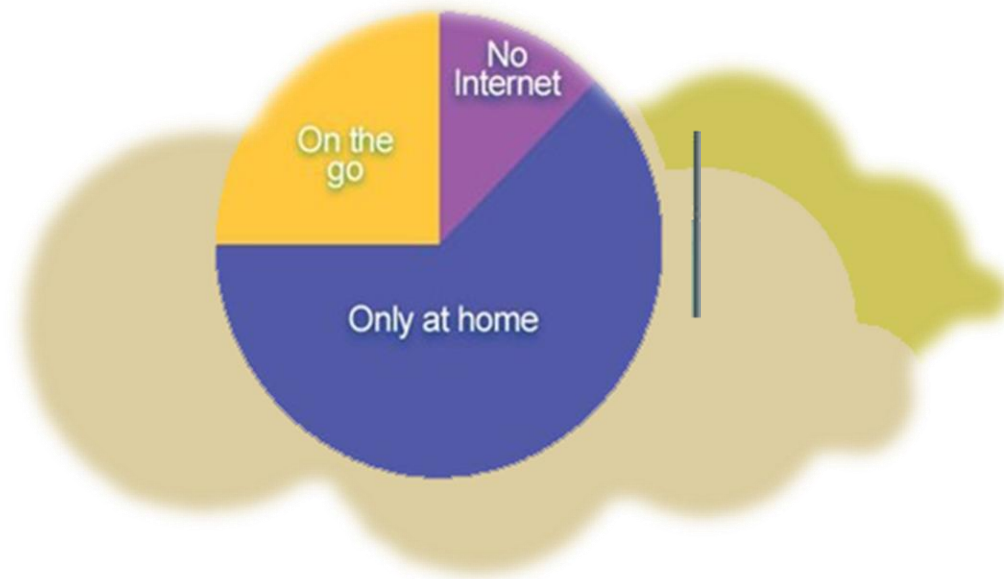
***Music around the block***

Summer heat rising up from the boardwalk

## ► Android Platform

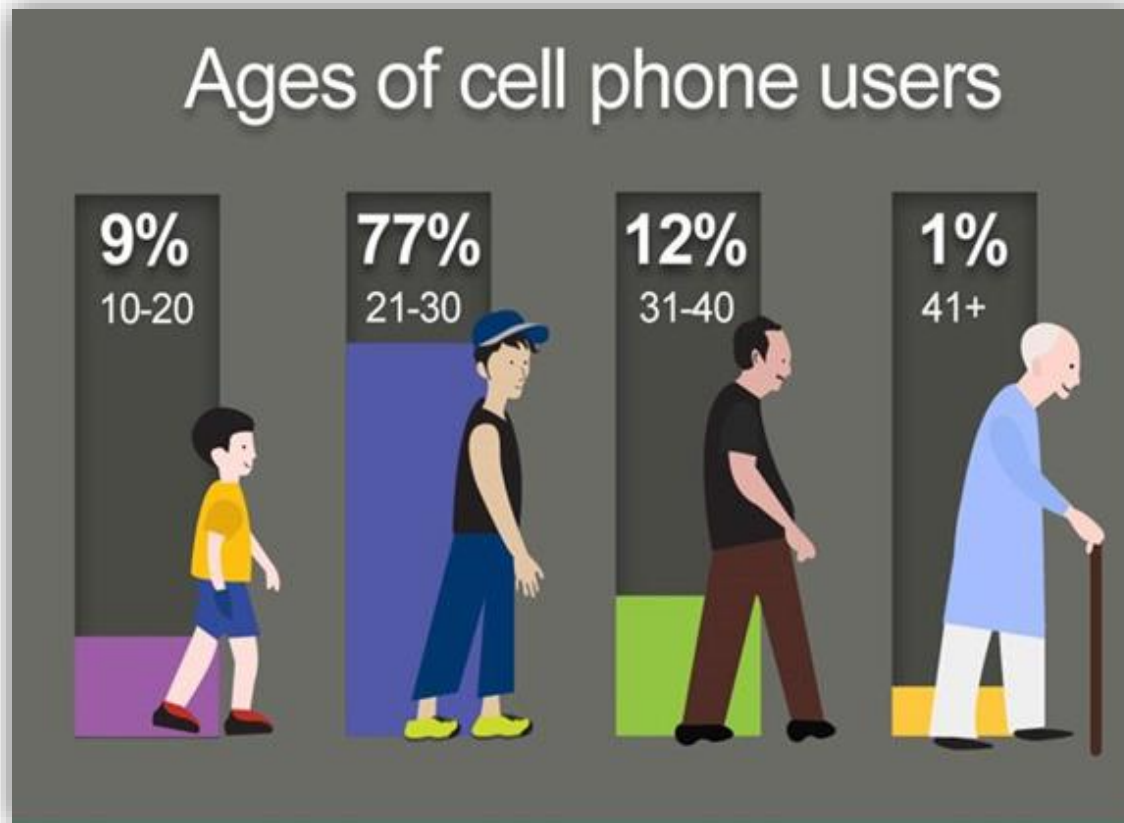
Android powers hundreds of millions of mobile devices in more than 190 countries around the world. It's the largest installed base of any mobile platform and growing fast—every day another million users power up their Android devices for the first time and start looking for apps, games, and other digital content.





# Top operating systems

# Target group adult



**60%**

of people use  
more than one  
cell phone



**53%**



**40%**



**7%**

## Mobile budget

**26%**

Less than  
Rs 150  
per month

**18%**

Rs 150 to  
Rs 299  
per month

**15%**

Rs 300 to  
Rs 500  
per month

**41%**

More than  
Rs 500  
per month



**16%** buys apps  
regularly



**84%** uses only free  
apps



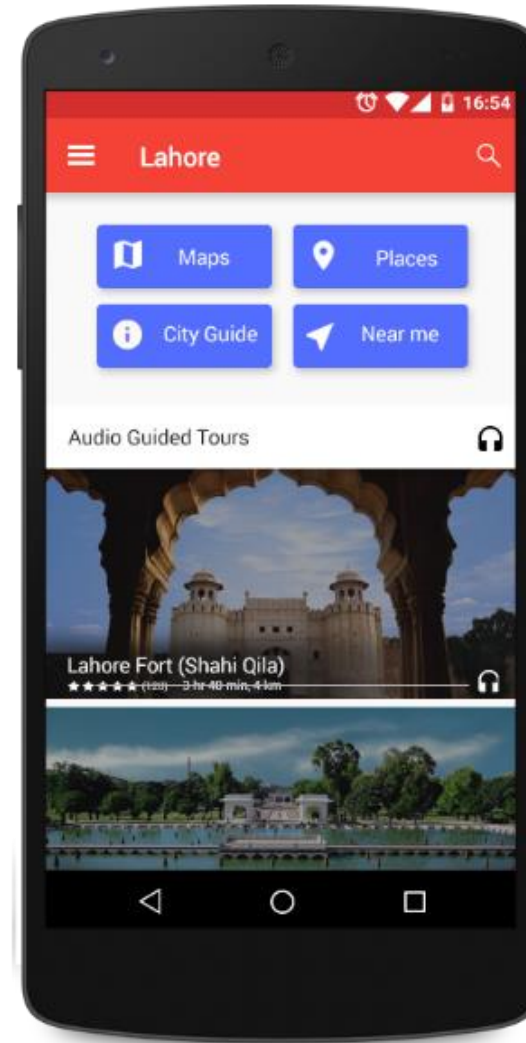
# Top 5

apps people use



## ► Main Features

- Audio tour app
- Free download
- Spot locations near by
- Download audio tours



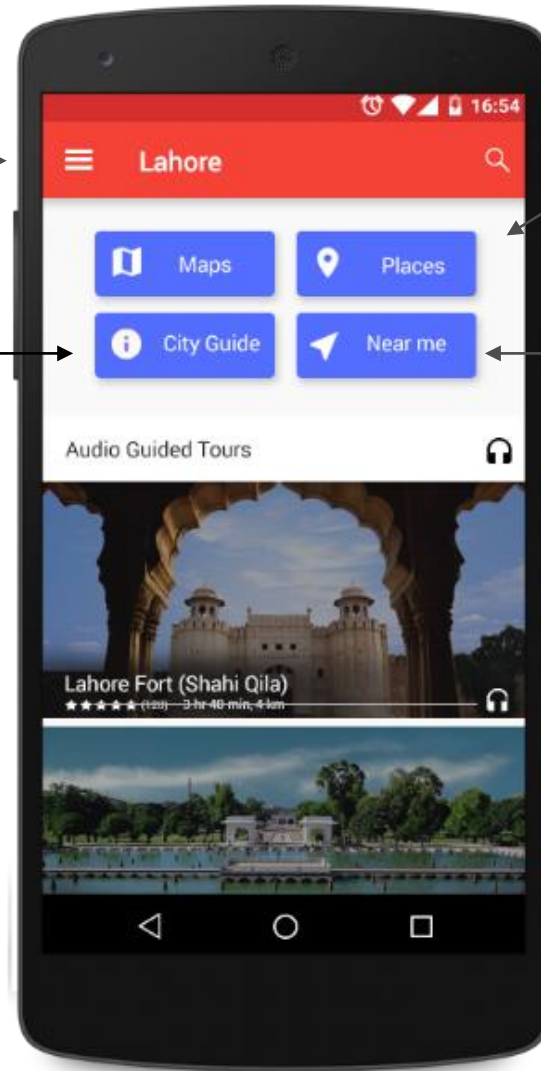
# Welcome Page

Side menu

Guide about culture  
and history

Search what user  
need in a city

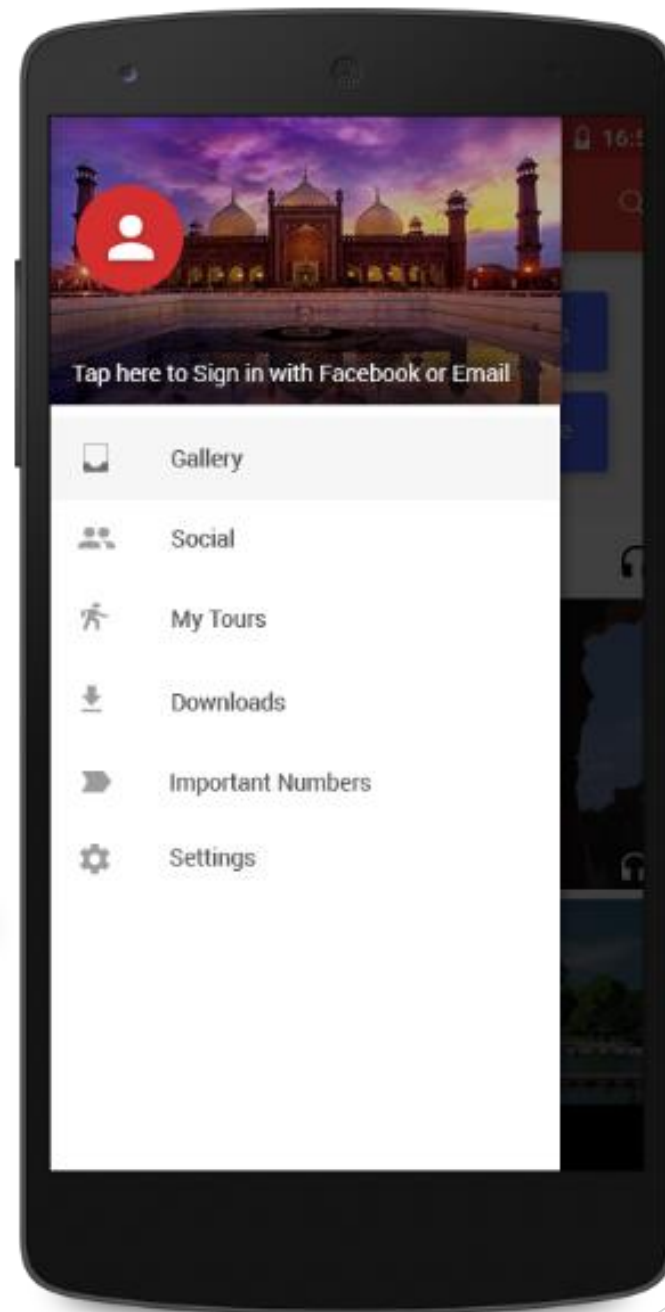
Spot location  
near by

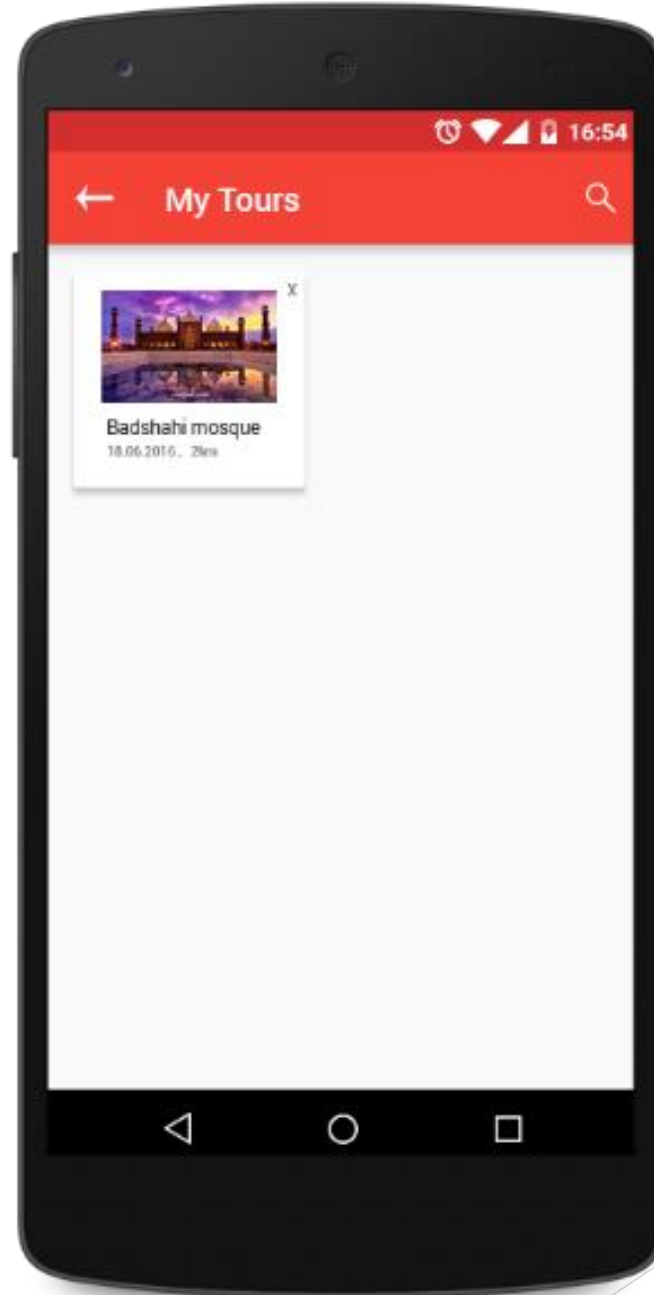
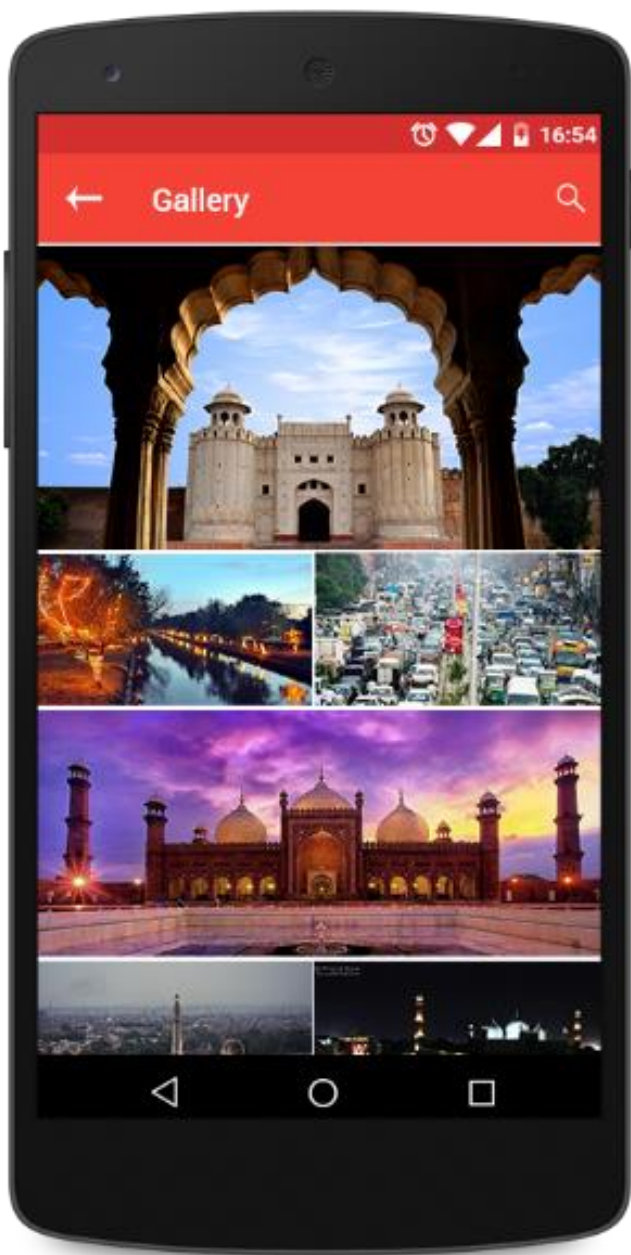


Scrolling menu

# Side menu

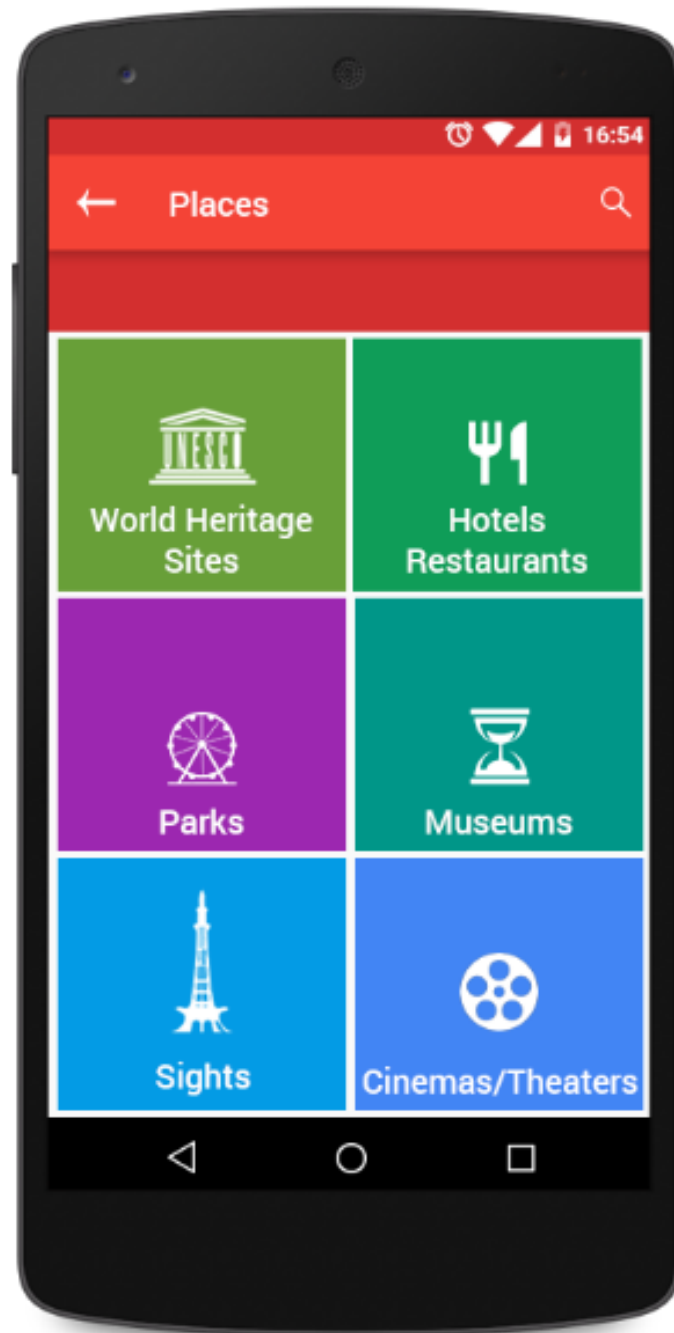
Side menu has 6 pages →



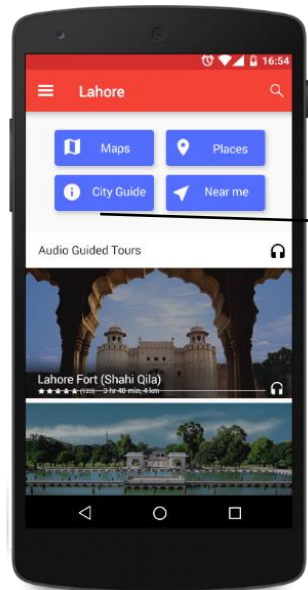


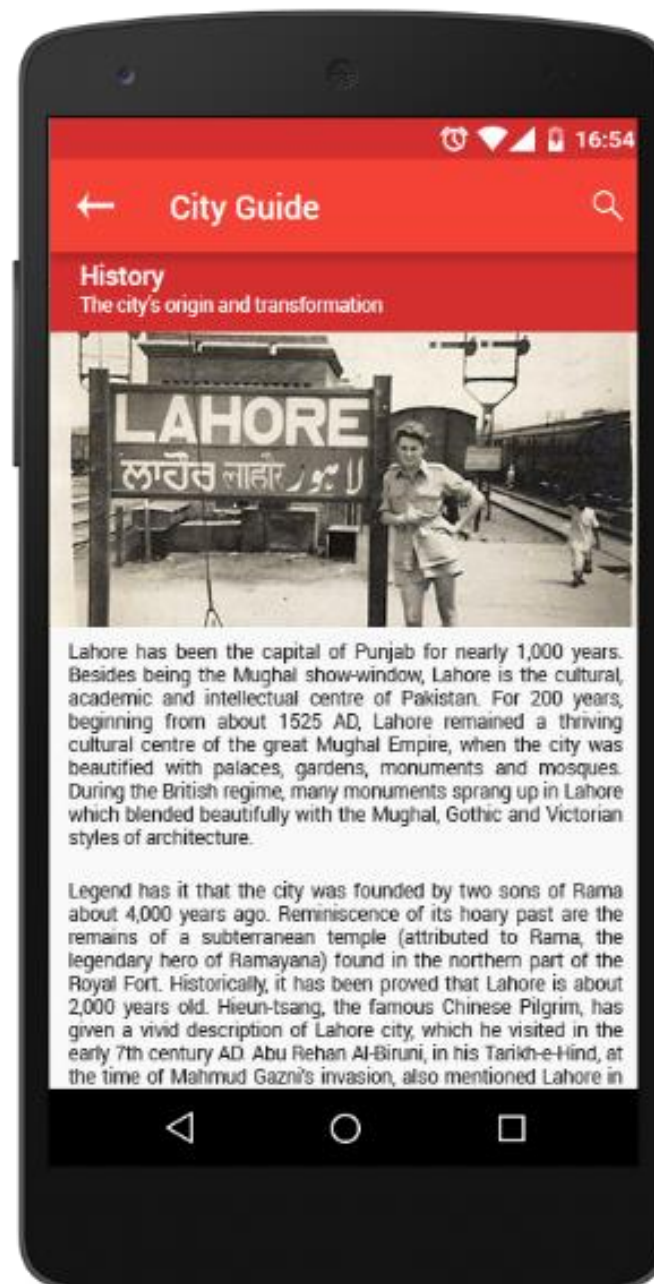
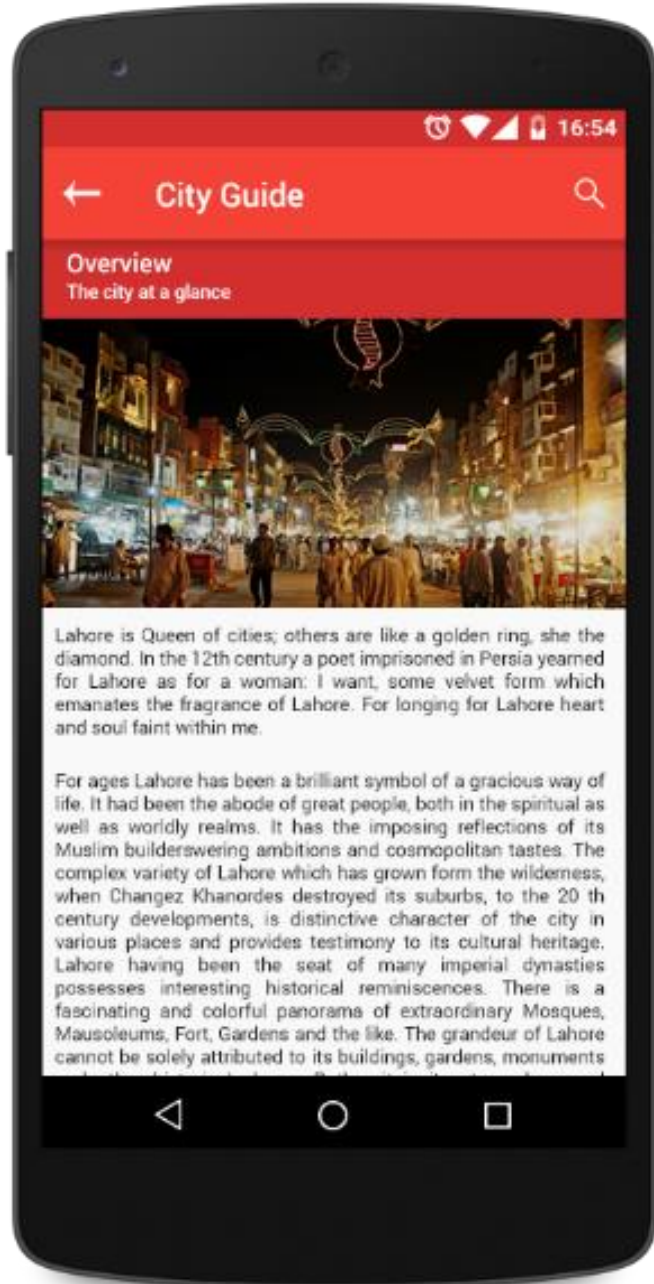


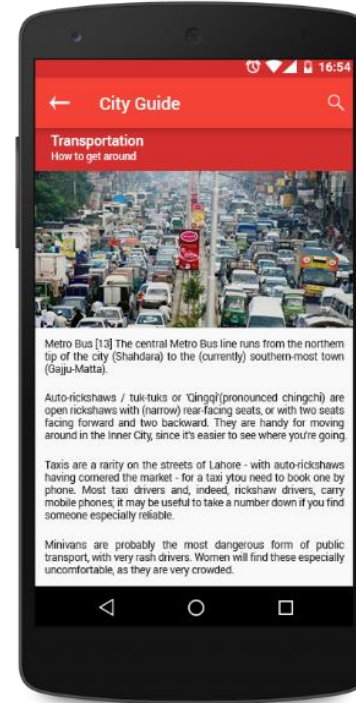
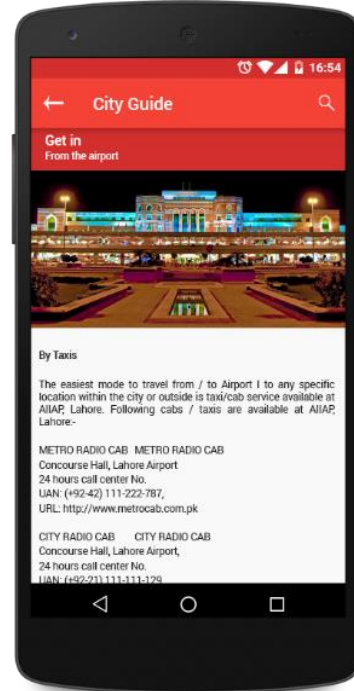
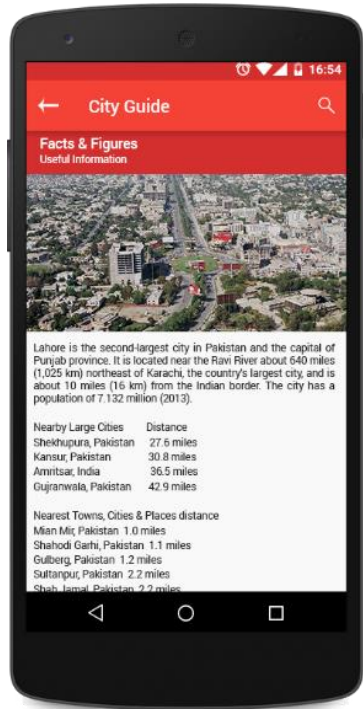












Fact and Figures

Seasons

Get in

Transportation

Thanks for  
your concentration