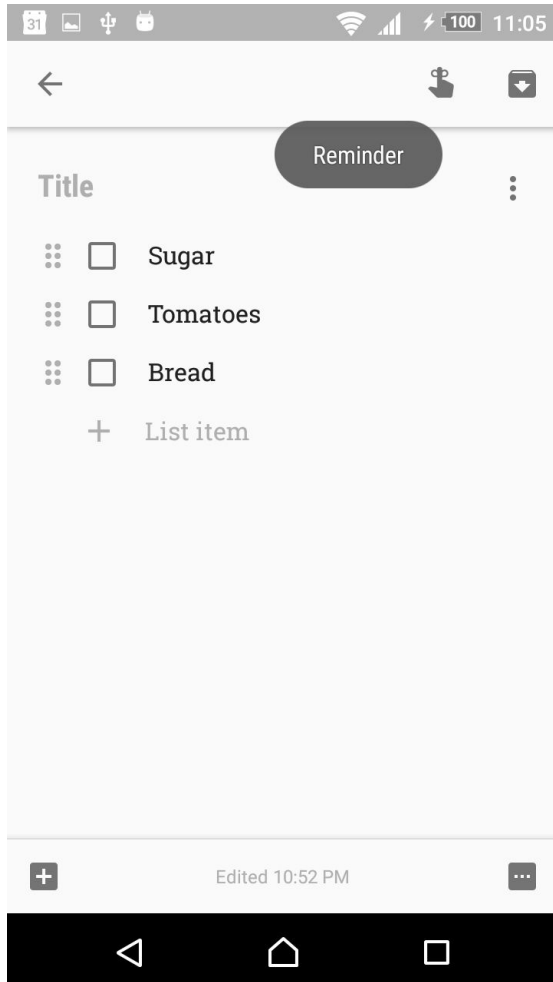


Google Keep - “Add reminder” icon



Google in their Keep notes tool is using some strange icon for enabling reminders for user notes. I am wondering what exact idea this icon stands for. I heard couple of funny interpretations of this picture like “a finger caught with a lasso” and “do not put your fingers where should not”.

Being a Google services user for a long time I could not recognise the action behind this button. The only thing can help besides trial and error way is a tooltip.

I would suggest the most simple solution to get rid of this annoying flaw - just use the well-known Bell-icon for representing actions connected with notifications or alerts:

