Name of the App: World Heritage in Germany URL: https://play.google.com/store/apps/details?id=com.qizhi.worldheritagege Mask with X which features you can find in the app: Мар Map GPS Мар AR Photos Articles Share Audio Video Nearby Links Tours Games Settings Static Χ +/-Х Χ Χ (map layer is not displayed)

The content structure of the app:

Articles

- Cologne Cathedral
- Museum Island in Berlin
- Würzburg Residence
- Town Hall and Roland of Bremen
- etc...

Photos

- Cologne Cathedral
- Museum Island in Berlin
- Würzburg Residence
- Town Hall and Roland of Bremen
- etc...

Map

Map of Germany with pins on UNESCO sites (Pin reveals a link when clicked)

Settings

- Country selection
- Language selection
- Feedback
- Developers

Pros:

- 1. The texts are well-written
- 2. Photos have high-quality and really invite the user to visit a place of interest
- 3. The application doesn't have any unnecessary features. It keeps everything very concise.

Cons:

- 1. The information can definitely be split in a smarter way. Each section of the application duplicates the same list of items. I would rather prefer to have one list in the main screen of the app, which will then lead me to a particular item. On the screen of the particular item, I can find everything: text description, photos, location on the map.
- 2. The map section seems to be broken. Probably, the application is old and hasn't been updated for a long period of time. While Google's API for the map was changed. This leads to a situation where only pins are displayed, while the map layers is missing.
- 3. The design of the application doesn't match Android design guidelines. Even more, the elements of the UI represent iOS 4-6, which is first, wrong OS, second, very outdated.

Overall:

For my personal application, I would like to have the content (photos, text) of the same quality, as in this app. However, I would like to organize it in a better way and wrap in more appealing form. As for the features, I would like to use GPS map, articles, photos, settings. GPS map will provide users with the relative information where everything is located. Combining it with navigation features would be beneficial. Articles provide necessary description for the users, who like to read and want to learn more about the history of the certain historical object. Photos play an essential role, because "A picture is worth a thousand words." I would also like to add more multimedia features, like audio and video to my app. Unfortunately, they are not available in the above-mentioned application.