QUANTITATIVE EVALUATION – LAURA GRAF

Museum Island visitor guide
https://itunes.apple.com/de/app/museum-island-visitor-guide/id999419049?l=en&mt=8

Module Mobile Media Design
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MAP	MAP GPS	MAP STATIC	AR	PHOTOS	ARTICLES	SHARE	AUDIO	VIDEO	NEARBY	LINKS	TOURS	GAMES
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On the first page you get to a Berlin–picture–slide show, showing different location. Up on top there is the possibility to open the locations on different maps. On the bottom you have different other options like: Berlin, Introduction, history of museum island, Altes Museum, Neues Museum, Alte Nationalgalerie, Bode Museum, Pergamon Museum, Practical Informations, Berlin Catedral, Berlin Wall, Charlottenburg Palace, Reichstag. Only the active taps are coloured, all the others are black and white.
The taps are build out of a photo and some type underneath. Basically only the tap of the introduction and the history of the museum island is activated, for everything else (which would be the useful taps) you have to pay singularly.
On the left side you have a menu bar, which opens by clicking on it. The menu consits of: Home, Metro app (for which you have to pay), Favourites (where you can put special spots on the map (but first you have to purchase the map), markers (ditto), Images (pictures from the homepage slide), Language, tutorial (how to use the app), restore purchase, contact us, about.
It is a little bit confusing, that when you are inside one of the menu taps and you click back, you go directly to the homepage again.
There is one small static map, which is not really useful, i think.

I was a little bit disappointed opening it, because I downloaded it for free and didn't really expect that I have to pay for every click. The app itself, without the purchased taps is pretty useless.
what I like is the menu bar on the bottom and the icons when you get into the activated taps. I am not sure though about colours and typography.