

Name of the App: iTour Lübeck English												
URL: <a href="https://play.google.com/store/apps/details?id=com.tourias.android.guide.itour.luebeck_en">https://play.google.com/store/apps/details?id=com.tourias.android.guide.itour.luebeck_en</a>												
Mask with X which features you can find in the app												
Map	Map GPS	Map Static	AR	Photos	Articles	Share	Audio	Video	Nearby	Links	Tours	Games
X	X	X		X			X					
Describe the content structure of the app:												
<p>The app is about choosing audio guide for a location</p> <ol style="list-style-type: none"> <li>1. Choose audio screen (Which location?- In this case, Lubeck)</li> <li>2. Confirm location screen</li> <li>3. Map of Lubeck with pins signifying interesting points</li> <li>4. List of Points of Interest</li> <li>5. Audio guide in the form of conversation for each points</li> <li>6. Menu for additional settings</li> </ol>												
<p>Opinion:</p> <p>Overall, the design is bad, and does not comfort to usability and design principles. Icons are confusing as well as navigation style. Maps are without GPS navigating despite having GPS functionality.</p> <p>The audio, however, is quite good with conversational guide</p> <p>For my own app, it would be nice to have their offline map function which allows users to download map beforehand. It is both convenience and benefit performance in outside places</p>												