

Mobile Media & Urban Spaces

Bauhaus-Universität
Weimar

06. Overview

SS2013

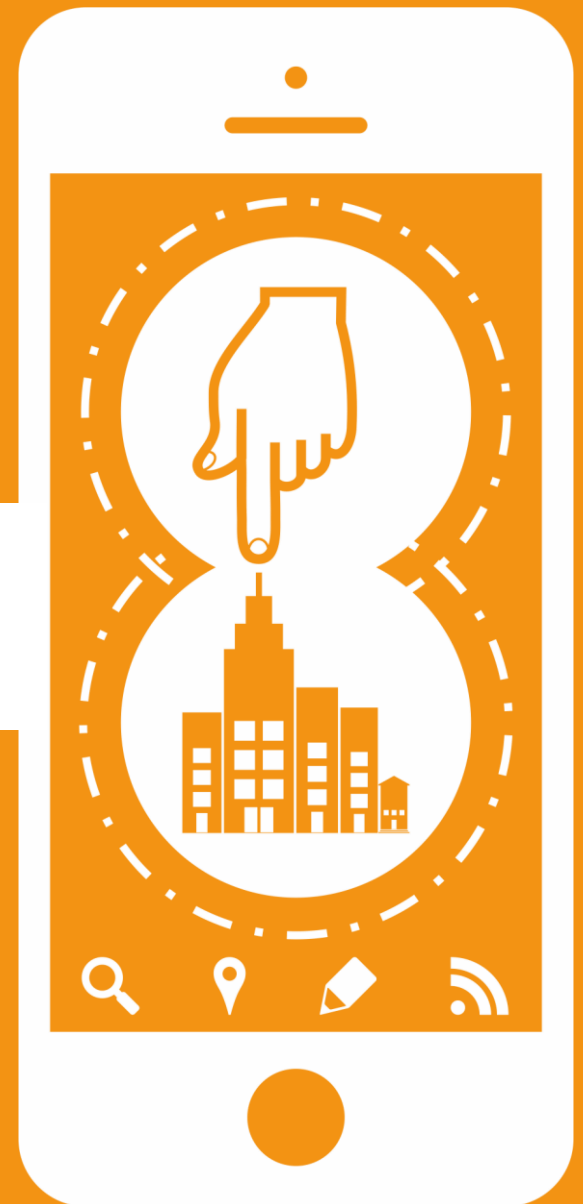
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http://www.uni-weimar.de/medien/wiki/IFD:Mobile_Media_and_Urban_Spaces_WS13



Summary

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Essay Assignment

Information and Deadline

Essay Assignment

Short essay production (25% of final Grade)
– 1000 words + samples and references





Essay Assignment

Short essay production – 1000 words + samples and references

The topic of the essay can be an academic report regarding the prototype presentation, connected to the topic of mobile media & cultural heritage. What will be evaluated in this assignment: ability to express in written format, content structure and content quality, plus the correct use of references.



Essay Assignment

Short essay production
– 1000 words + samples and references

It can be done using one of these two styles:

- APA (American Psychological Association)
<http://owl.english.purdue.edu/owl/resource/560/01/>
- ACM (Association for Computing Machinery)
<http://www.acm.org/sigs/publications/proceedings-templates>



Essay Assignment

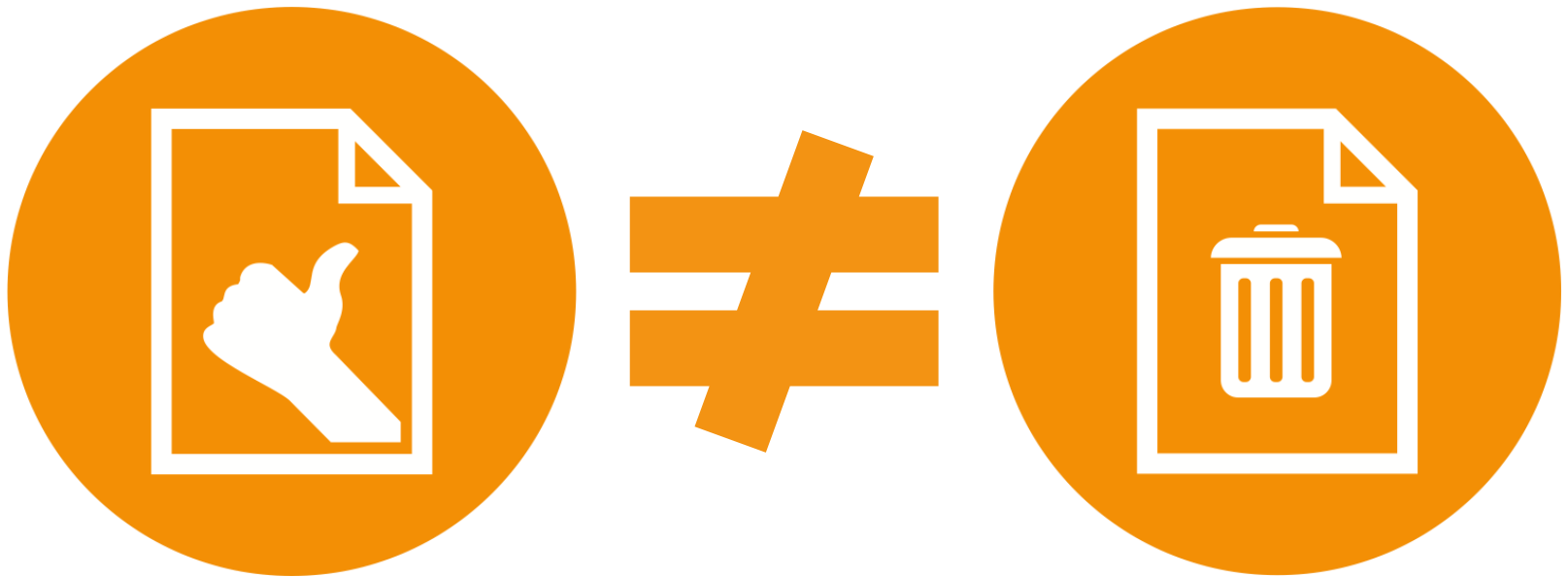
Short essay production
– 1000 words + samples and references

- Deadline is **14th February 2014**
at 23h:59m

Paper Structure

General Guidelines

Writting Tips



Writing Tips: Essay Structure

- **Abstract**
- **Introduction**
- **Discussion**
- **Conclusion**
- **References**
- **Appendix**

Writing Tips: Essay Structure

Abstract

- What the paper is about - in a nutshell
Example: "This paper is about the design aspects applied to the *XYZ App Game*, for engaging the users to collaborate to the game content (...)"

Writing Tips: Essay Structure

Introduction

- What is the problem/question that needed to be solved, and how the developed content is divided in the essay

Example: "The ever-expanding use of smart phones gaming industry can be explored for educational purposes, but making the player to collaborate to its content is still a challenge. The *XYZ App Game* was designed to make the user to collaborate without knowing it. For this task the trend design features were applied in its development (...). On section 2 it is described (...)"

Writing Tips: Essay Structure

Discussion

- How the problem/question was solved

Here it can be discussed :

- what are the "state-of-art" (other similar projects) and what is the difference between the current research
- what methods were applied;
- why specific design approaches were chosen; for instance: design considerations for small screens.

Writing Tips: Essay Structure

Conclusion

- What are the found solutions and conclusions; possible future improvements
Example: "Planning a good interface design for mobile screen is not just a matter of providing colorful buttons and fancy graphics. For the *XYP App Game* the chosen features were aimed for a better user experience, (...)"

Writing Tips: Essay Structure

References

- What works, sites, books, etc, were used in the research

Appendix

- Optional – extra information, screens-shots from the app, charts, etc)

Writing Tips: Essay Structure

Example

- Dutra, J. P. (2012). HCI/GUI Design Applied for Adaptable Context-Aware Mobile Game. Presented at the Clap Conference, Bremen, Germany. Retrieved from http://mutacao.com.br/joatan/docs/20120211--DUTRA_Joatan_Preis--HCI_GUI_Design_for_Mobile--CLAP_Paper.pdf

Reference Styles

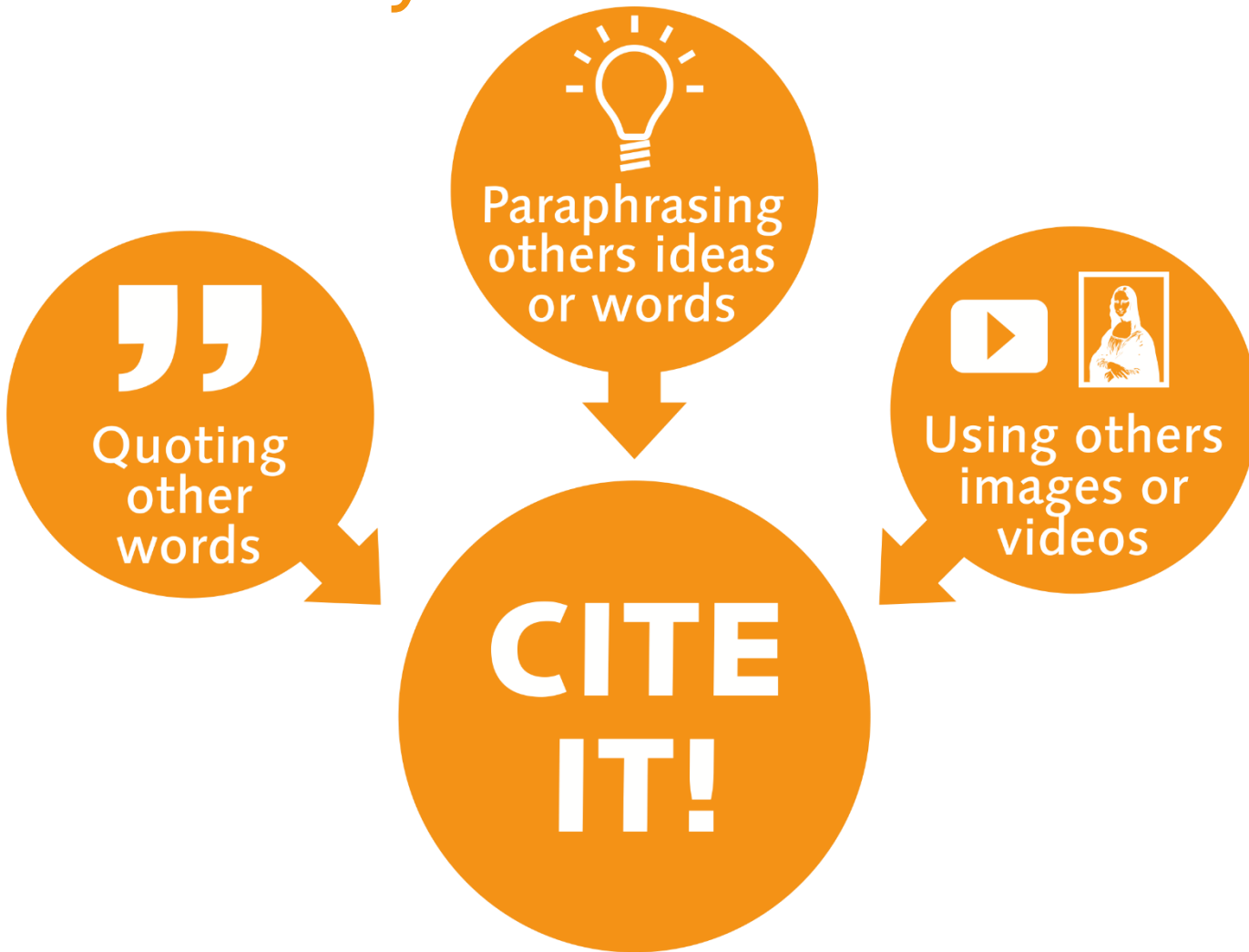


Image retrieved and modified from <http://library.csun.edu/blogs/cited/files/2012/11/citing-image.jpg>

Reference Styles: some examples

- APA (American Psychological Association)
(used in Social Sciences and Education) <http://owl.english.purdue.edu/owl/resource/560/01/>
- CSE (Council of Scientific Editors)
(used in Natural and Applied Sciences) <http://www.wsulibs.wsu.edu/quickguides/cse>
- Chicago
(used in History, Natural and Social Sciences) http://www.chicagomanualofstyle.org/tools_citationguide.html
- IEEE (Institute of Electrical and Electronics Engineers)
(used in Engineering) <http://libguides.murdoch.edu.au/IEEE>
- MLA (Modern Language Association)
(used in Arts and Humanities) <http://owl.english.purdue.edu/owl/resource/747/01/>
- ACM (Association for Computing Machinery)
(used in Engineering and Computer Sciences) <http://www.acm.org/sigs/publications/proceedings-templates>
- ABNT (Associação Brasileira de Normas Técnicas)
(used in for all academic works in Brazil) http://www.ced.pucsp.br/conteudo/downloads/ABNT_2011.pdf

Reference Styles: APA

Citations:

- Example of an Article inside a Book (Brighenti, 2010)
- Example of a Website reference ("IFD:Mobile Culture and Urban Spaces - Medien Wiki," n.d.)
- Example of a Book reference (McLuhan, 2001)

List of References:

- Brighenti, A. M. (2010). New Media and the Prolongations of Urban Environments. *Convergence: The International Journal of Research into New Media Technologies*, 16(4), 471–487.
doi:10.1177/1354856510375528
- IFD:Mobile Culture and Urban Spaces - Medien Wiki. (n.d.). Retrieved July 23, 2012, from http://www.uni-weimar.de/medien/wiki/IFD:Mobile_Culture_and_Urban_Spaces
- McLuhan, M. (2001). *Understanding media : the extensions of man*. London: Routledge.

Reference Styles: ACM

Citations:

- Example of an Article inside a Book [1]
- Example of a Website reference [2]
- Example of a Book reference [3]

List of References:

- [1] Brighenti, A.M. 2010. New Media and the Prolongations of Urban Environments. *Convergence: The International Journal of Research into New Media Technologies*. 16, 4 (Nov. 2010), 471–487.
- [2] IFD:Mobile Culture and Urban Spaces - Medien Wiki: http://www.uni-weimar.de/medien/wiki/IFD:Mobile_Culture_and_Urban_Spaces. Accessed: 2012-07-23.
- [3] McLuhan, M. 2001. *Understanding media : the extensions of man*. Routledge.

Reference Manager: Zotero

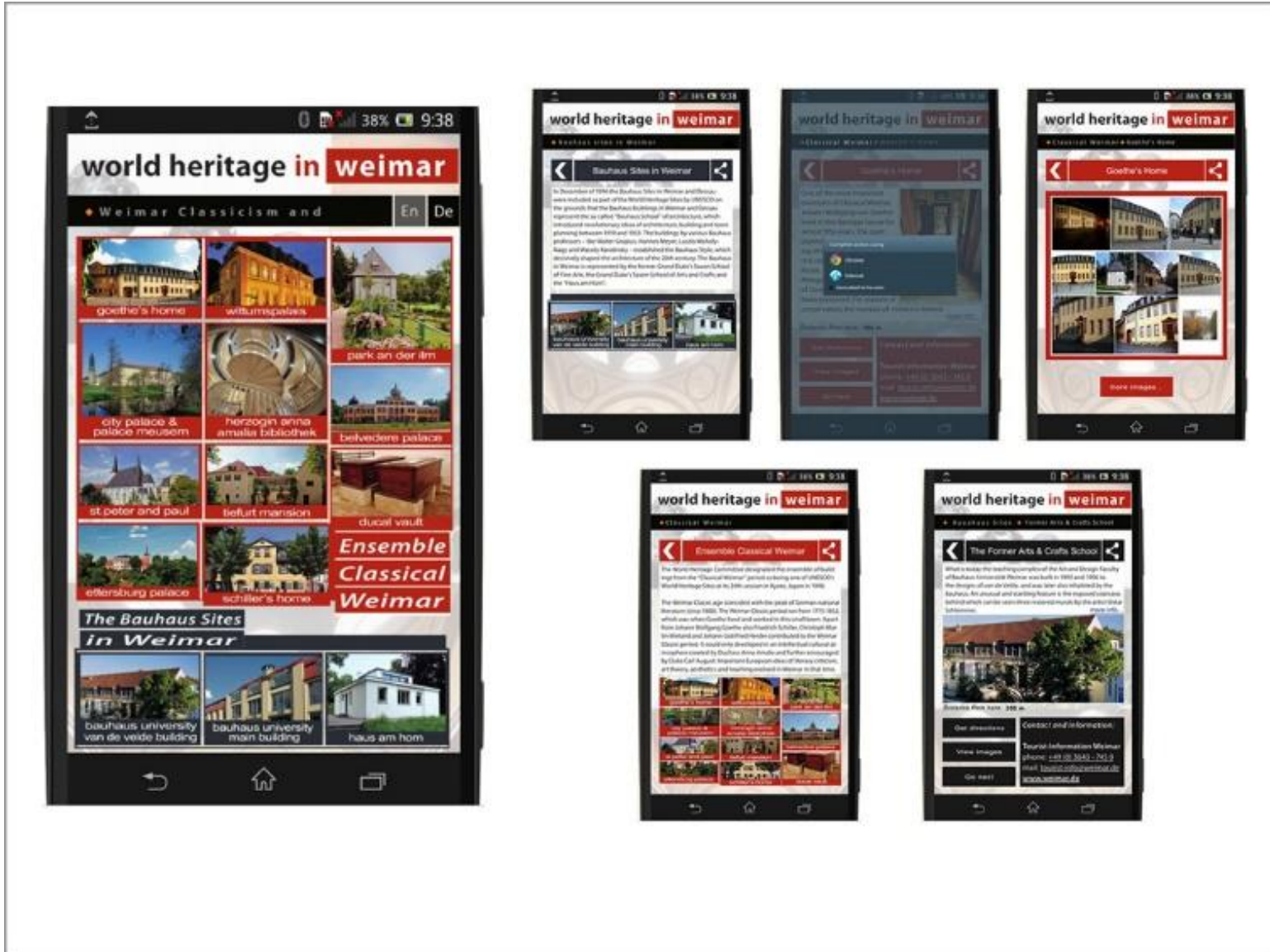
- Install two files from www.zotero.org :

The screenshot shows the Zotero website's download page. The browser's address bar displays www.zotero.org/download/. The page features the Zotero logo and navigation links for Home, Groups, People, Documentation, Forums, and Get Involved. A search bar is also present. The main content area is divided into two columns:

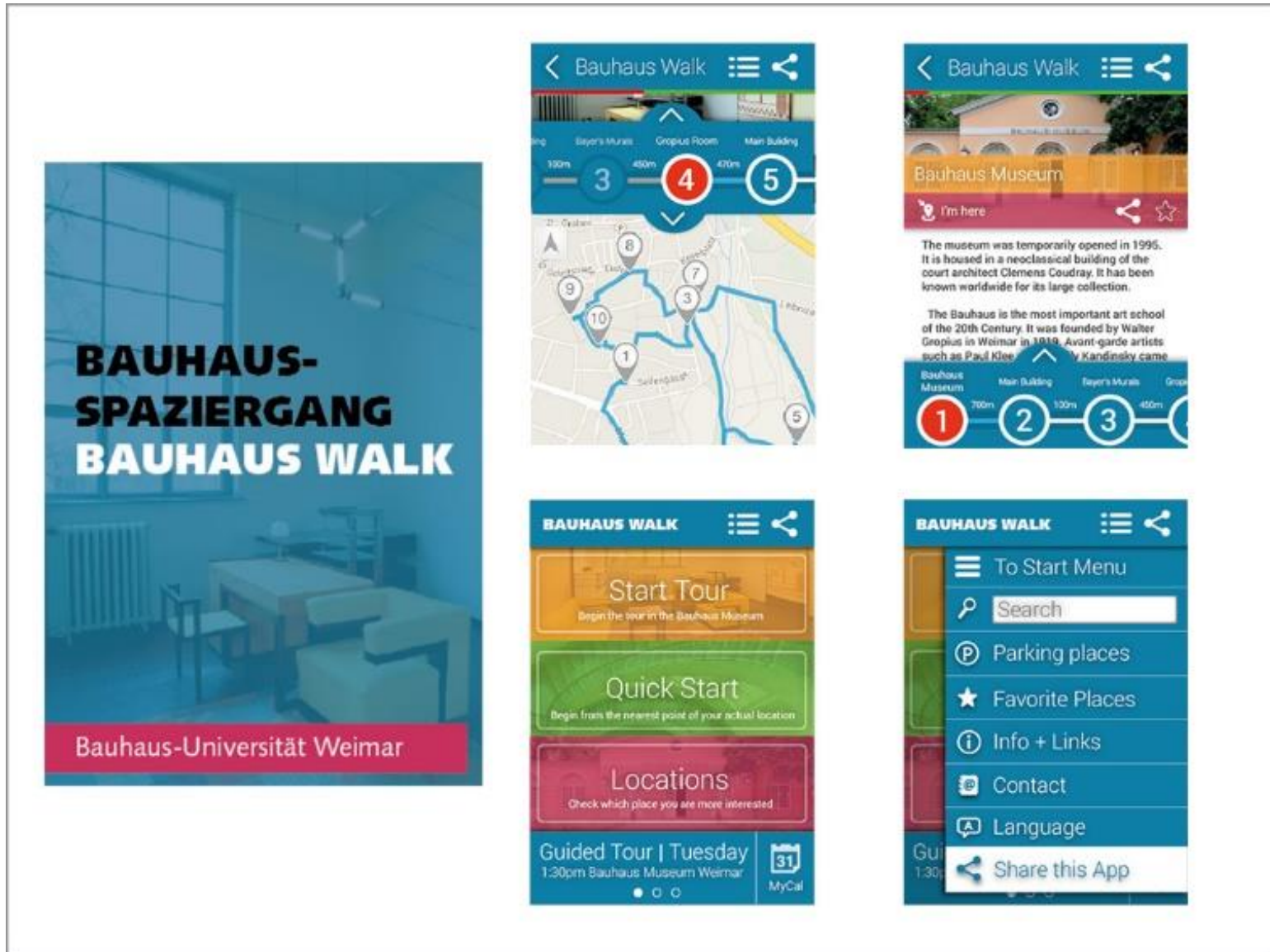
- Zotero for Firefox:** This section describes the browser extension. A red circle highlights the **Zotero 3.0 for Firefox** download button. Another red circle highlights the link [Add a plugin for Word or LibreOffice](#).
- Zotero Standalone:** This section describes the desktop application. A red circle highlights the **Zotero 3.0 for Windows** download button. Below this, it lists browser extensions for Firefox, Chrome, and Safari, and notes that plugins for Word and LibreOffice are included.

Semester Overview

Final prototypes

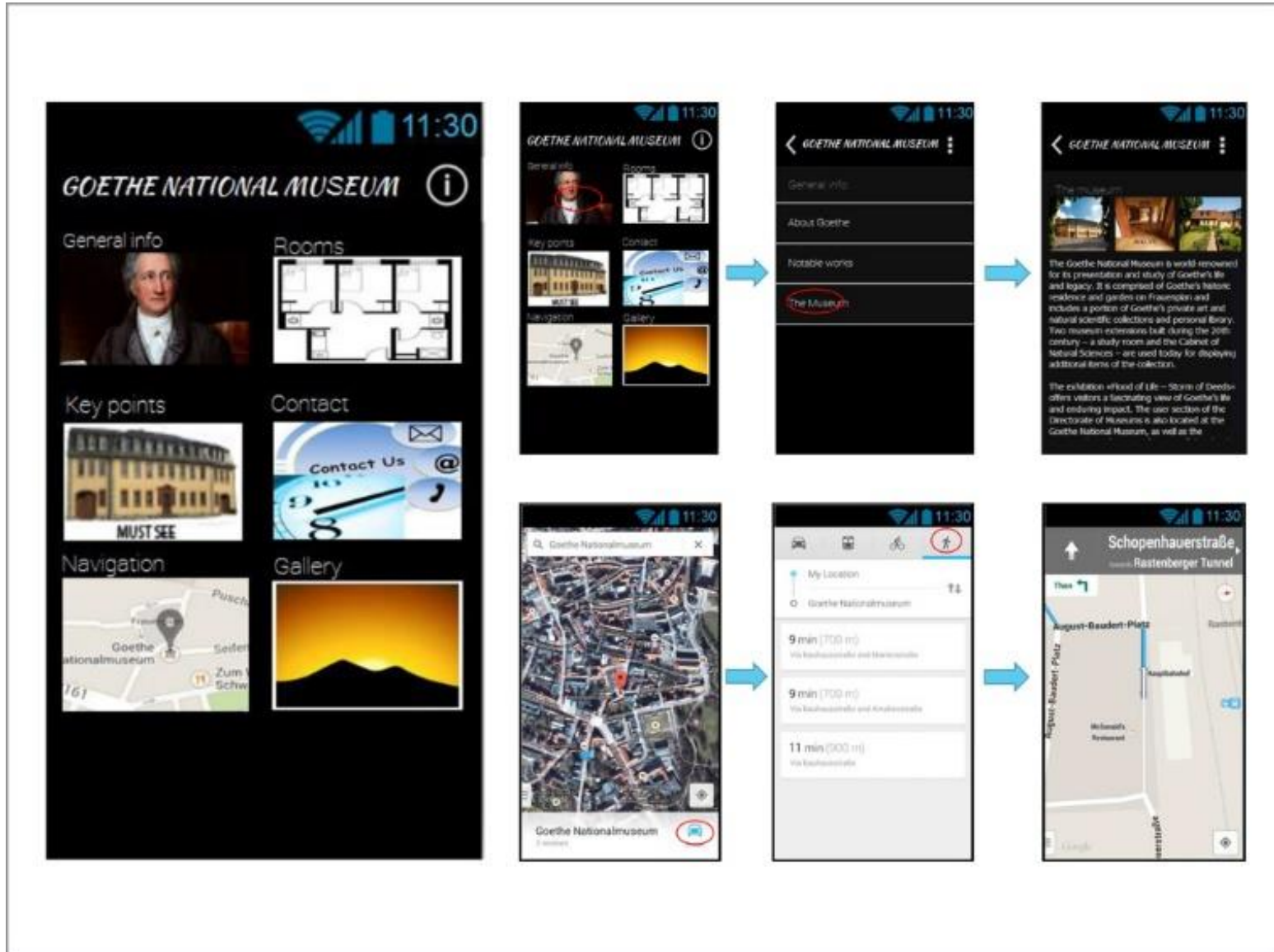




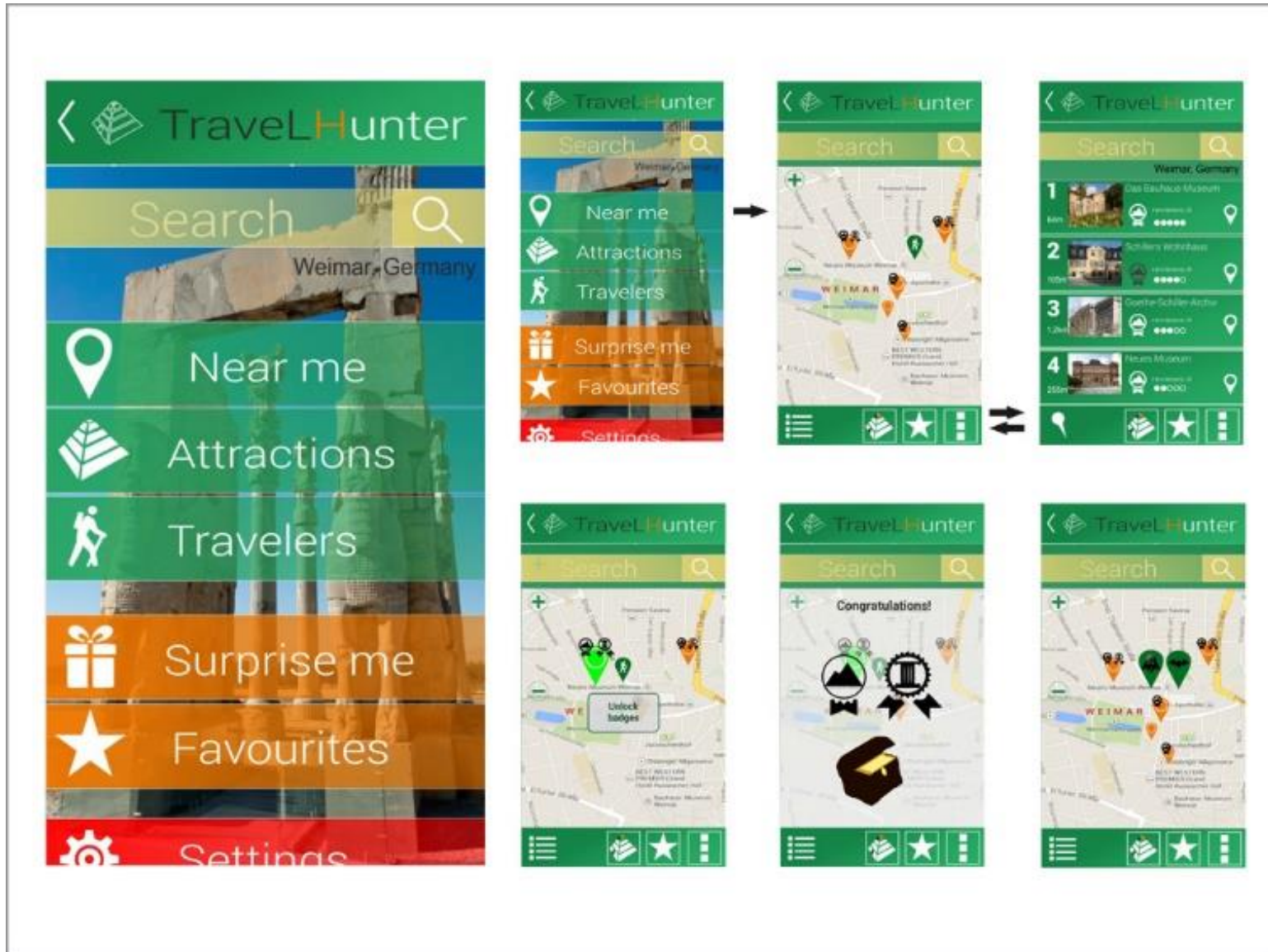


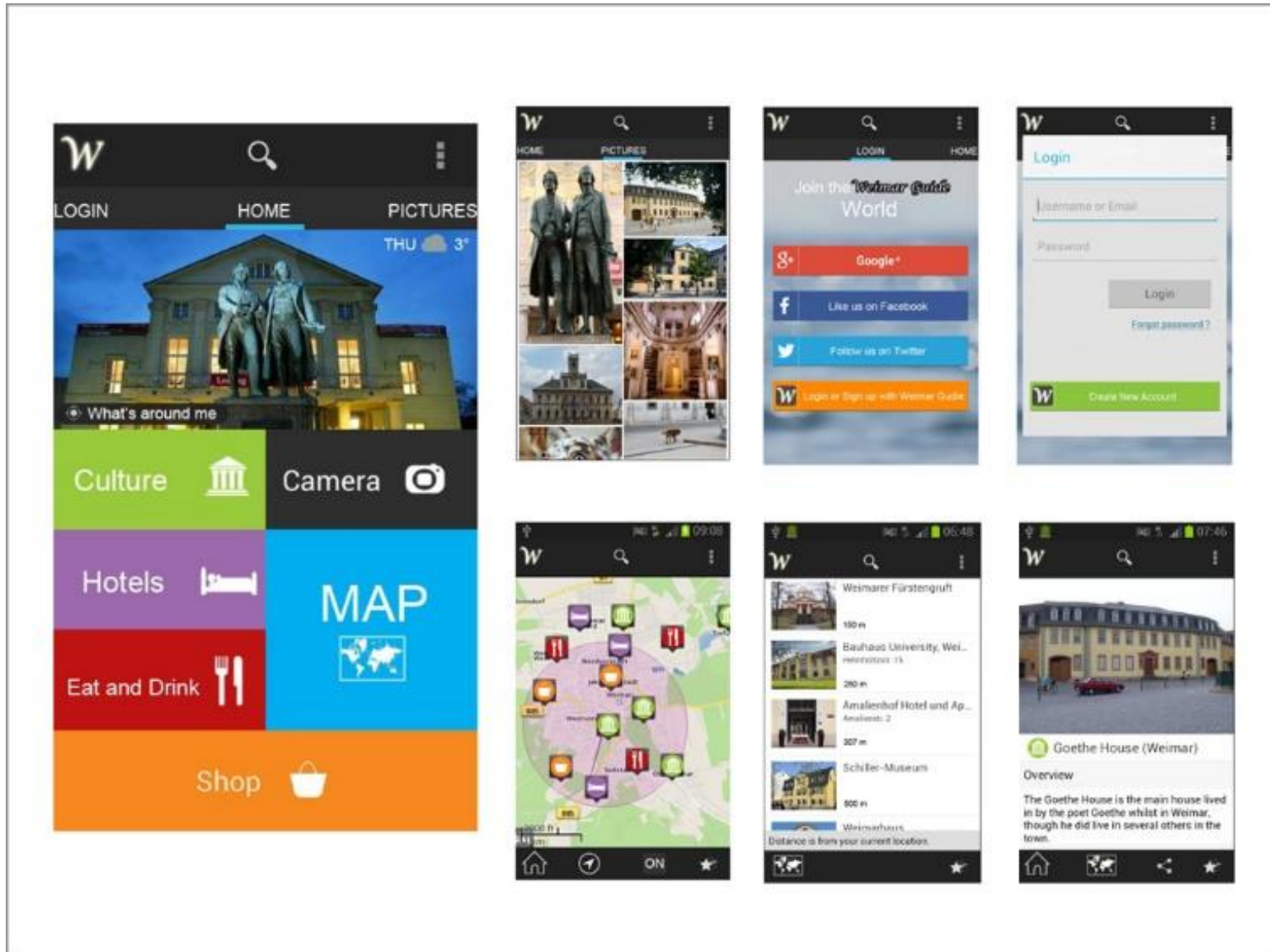




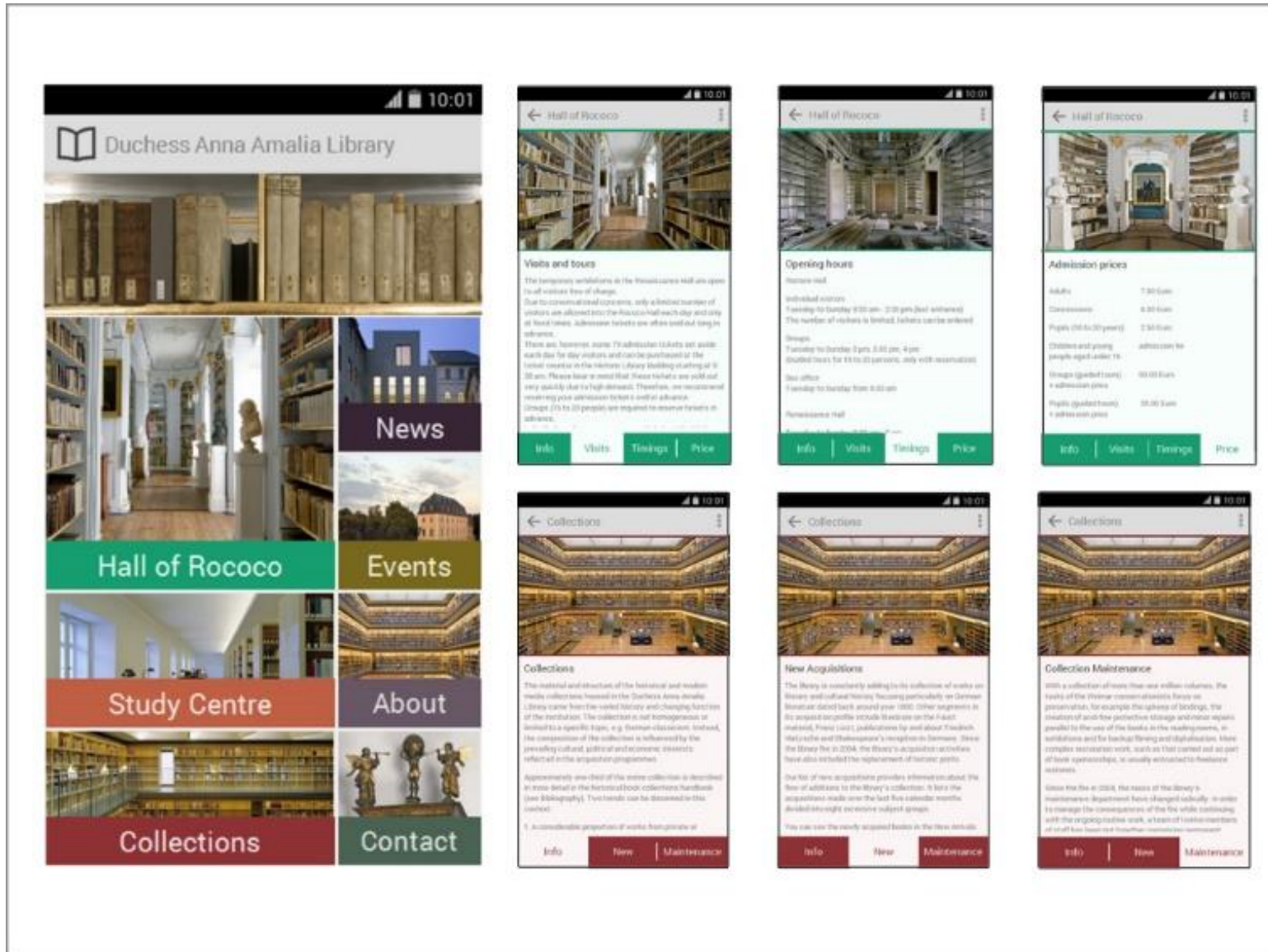














References

References for further readings

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- Zotero | Home. (n.d.). Retrieved November 28, 2012, from <http://www.zotero.org/>
- Zotero Demonstation - YouTube. (n.d.). Retrieved November 28, 2012, from <https://www.youtube.com/watch?v=5MxLys74nfU>

Thank You!



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<http://tiny.cc/mobilemedia2013>



http://www.uni-weimar.de/medien/wiki/IFD:Collaborative_Mobile_Media_SS13