

URBAN EXPRESSION RADAR - LONDON



Mobile Culture And Urban Spaces
Prof. Joatan Preis Dutra

**New Mobile App
Presentation**

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PRESENTATION INDEX

- **Introduction**
 - Street Art/Performance
 - Examples
 - Case of Study: London
- **App**
 - Concept
 - Navigation
 - Technical Specs



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STREET ART

- Street Art

„Street Art is unsanctioned art, specifically visual art, developed in public spaces“



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STREET ART

- Banksy

"When you go to an art gallery you are simply a tourist looking at the trophy cabinet of a few millionaires."



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STREET ART



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STREET ART

- Eine



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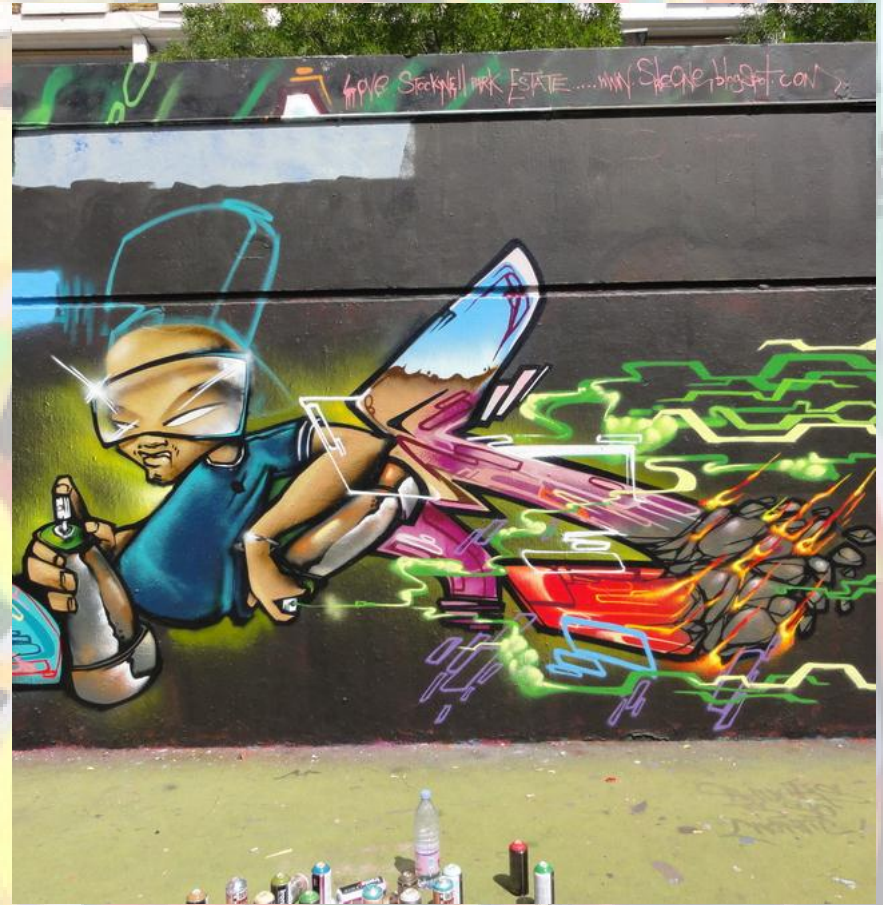
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STREET ART

- Bonzai



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STREET PERFORMANCE

- **Street Performance**

„Street performance is the practice of performing in public spaces, for gratuities, generally in the form of money and edibles. People engaging in this practice are called street performers, buskers, street musicians, Minstrels, or troubadours. “



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STREET PERFORMANCE

- **Playing For Change**

„Playing for Change is a multimedia movement created to inspire, connect, and bring peace to the world through music. The idea for this project arose from a common belief that music has the power to break down boundaries and overcome distances between people “



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THE CITY

- London

„London has become one of the most pro-graffiti cities in the world. Although officially condemned and heavily enforced, street art has a huge following and in many ways is embraced by the public “



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THE CITY

- London

„Nearly 400 buskers entertain the traveling public in tube stations throughout the city every week. The London Underground busking scheme started in 2003 to manage what was once an illegal activity. London Underground now runs up to 3,000 weekly time slots which buskers, licensed through their office, sign up for. “



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APP

- **Concept**
 - To create an easy and dynamic way to experience the London Street Art and Performance scene
 - To provide street artists and performers with an interactive structure to successfully present their work to the public



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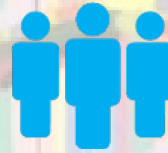
NAVIGATION



Radar



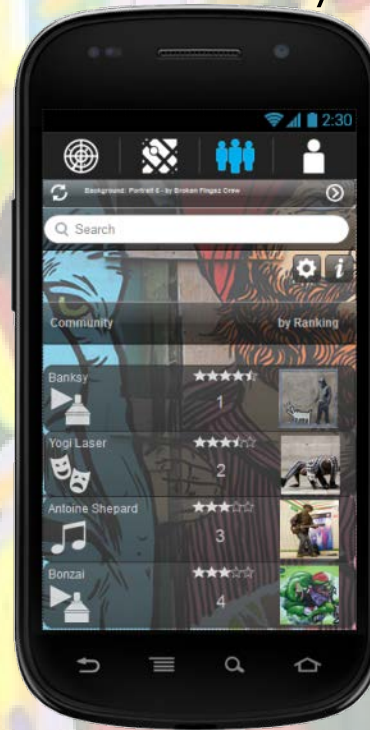
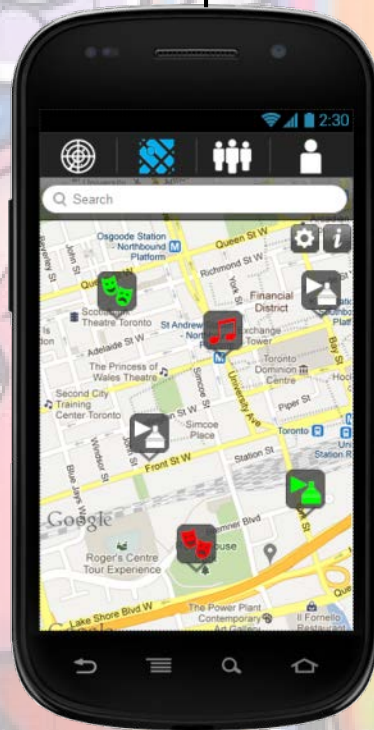
Map



Community



Profile



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RADAR



Background Info

Radar Configuration
Radar Info

ACTIVATE RADAR

Detected Events/Artworks

Seen Events/Artworks

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RADAR

BACKGROUND INFO



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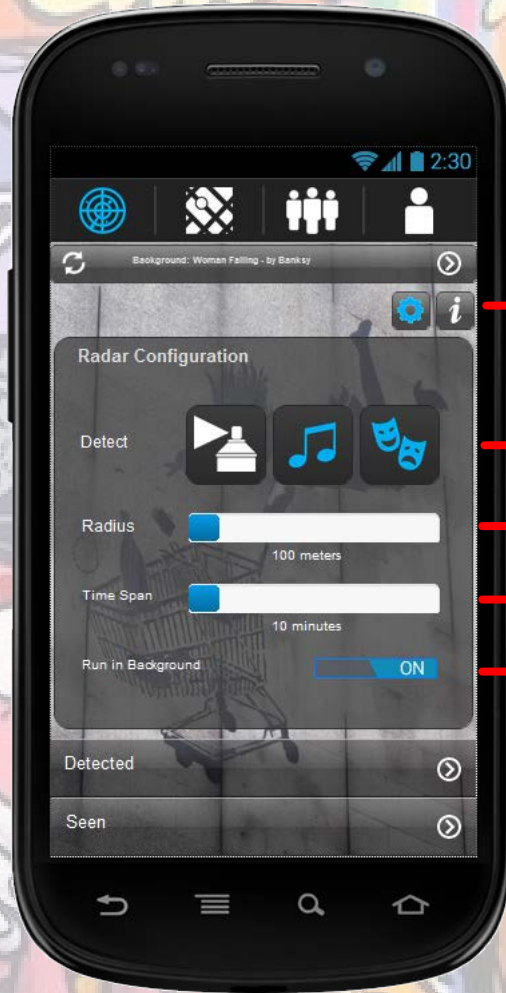
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RADAR



Radar Configuration

Detect

Radius

Time Span

Run in Background

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RADAR

Radar Info

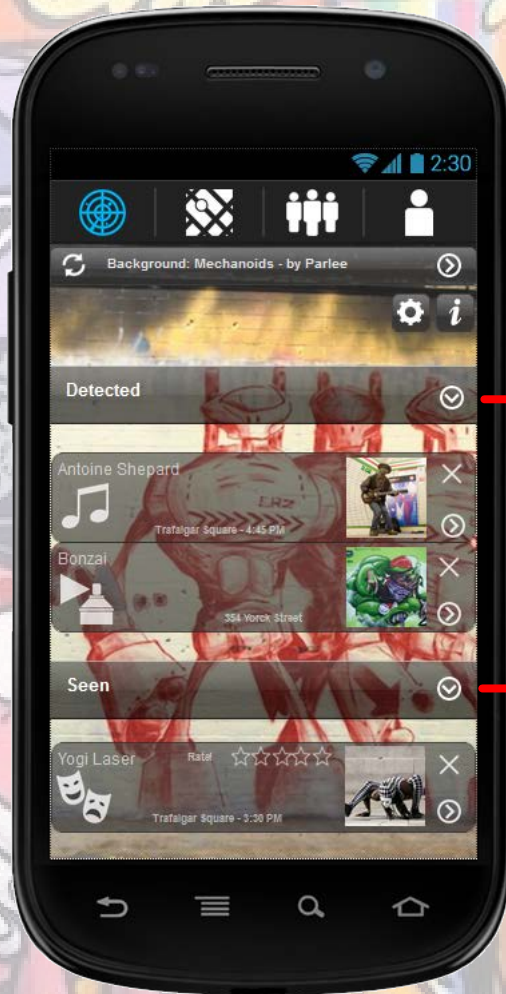
- **Radar**
Click on the Radar Icon to detect. It will detect nearby Street Art, Music and/or Performances according to your Radar Config
- **Detect**
Lets you decide what you want the Radar to detect. Street Art, Music and Performances
- **Radius**
Lets you define the Radar's radius of action
- **Time Span**
Lets you define the maximum time between the moment of detection and the beginning of the event



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RADAR



Detected Events/Artworks

Seen Events/Artworks

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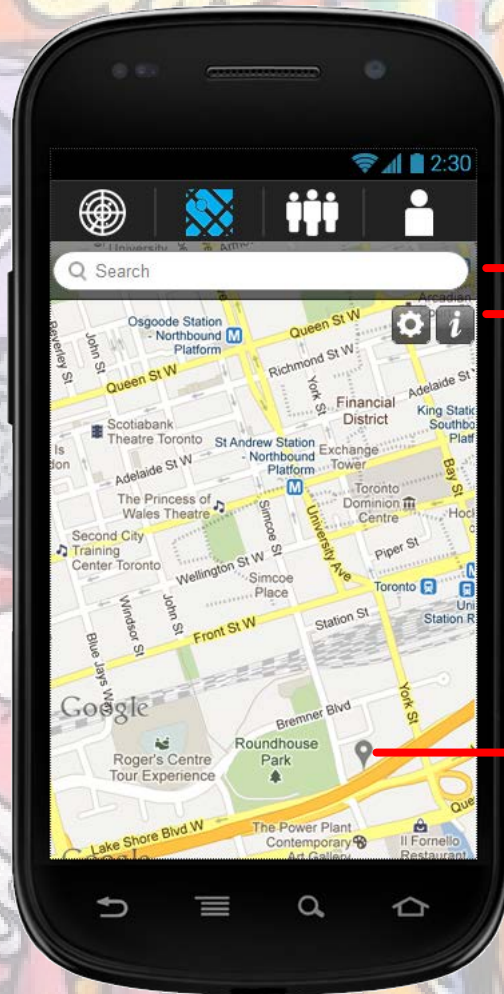
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MAP



Search Box

**Map Configuration
Radar Info**

Current Location

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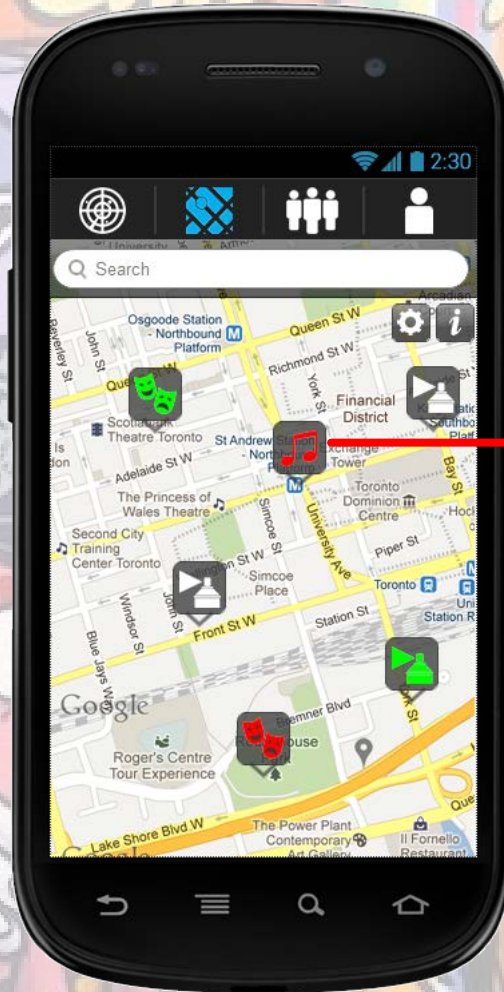
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MAP



Detected Events/Artworks

- Detected Event/Artwork
- Seen Event/Artwork
- Removed from detection

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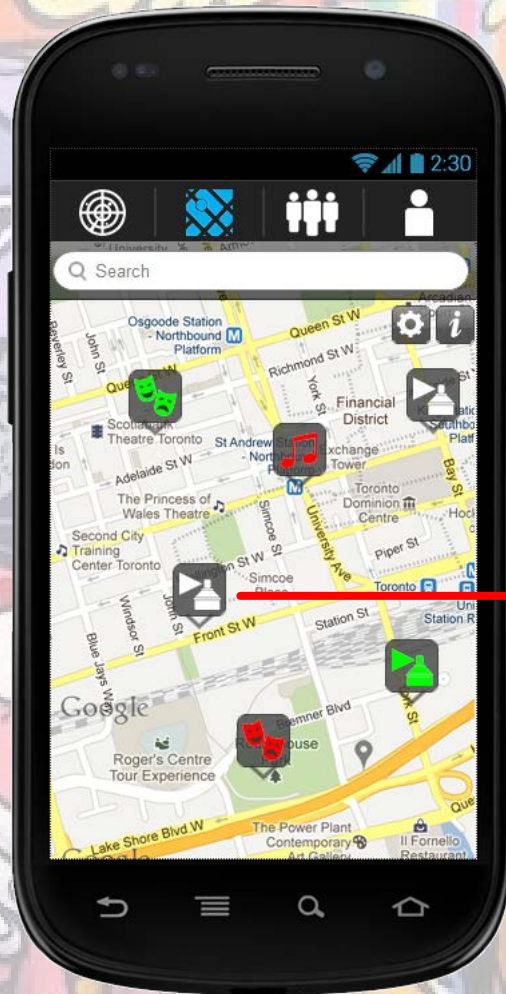
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MAP



Detected Events/Artworks

- Detected Event/Artwork
- Seen Event/Artwork
- Removed from detection

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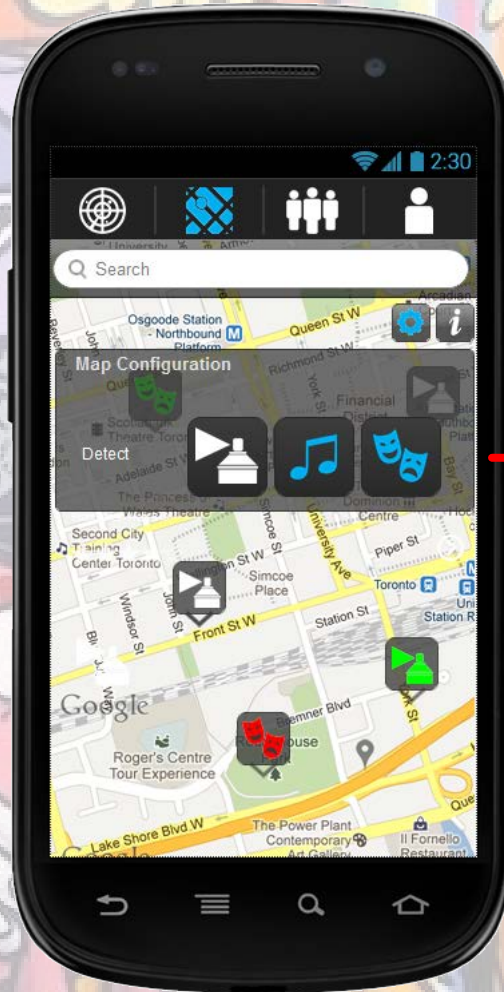
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MAP



Show

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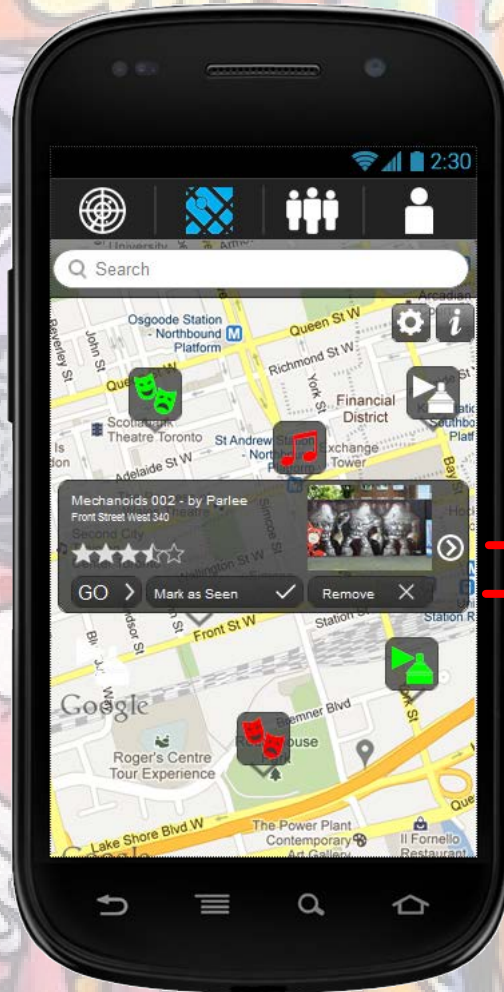
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MAP



Event/Artwork Info

GO – Mark As Seen – Remove

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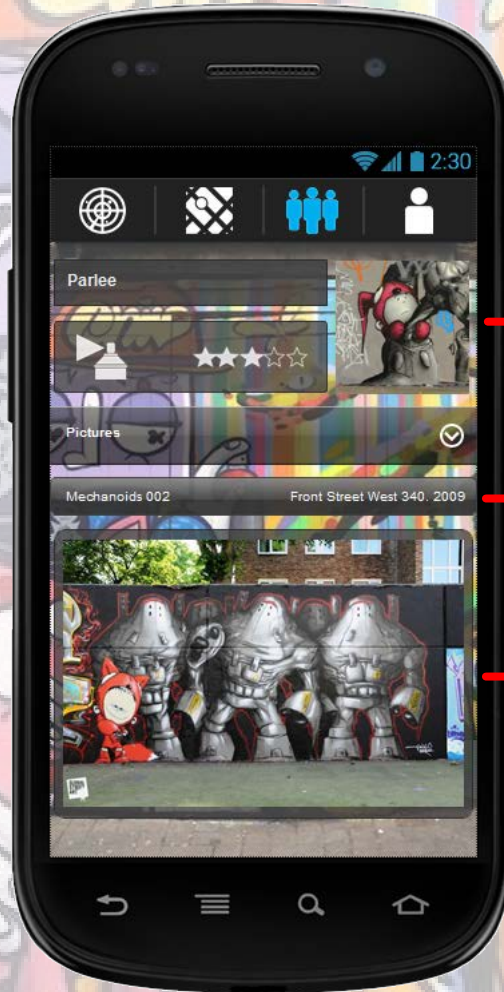
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MAP



Artist Name, Type, Average Rating

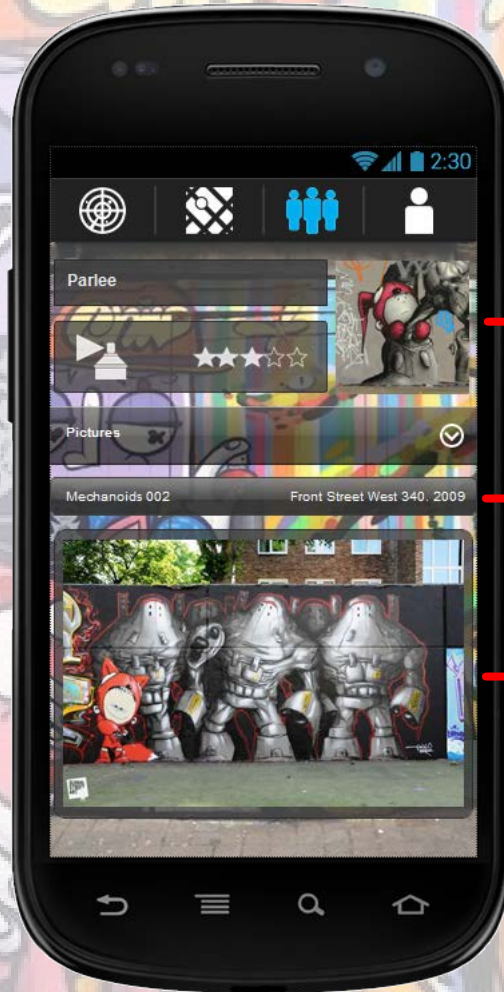
Event/Artwork Name,
Location and Date

Event/Artwork Pictures, Links, etc.

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MAP



Artist Name, Type, Average Rating

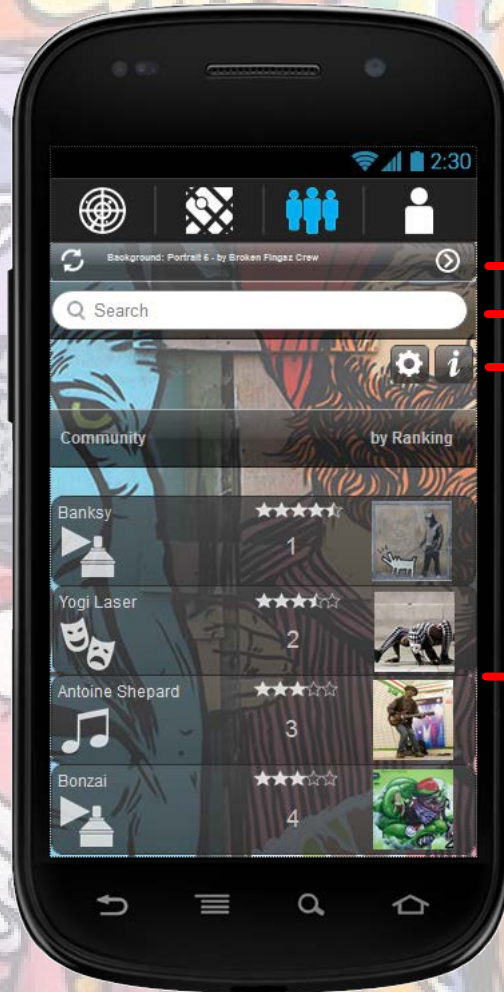
Event/Artwork Name,
Location and Date

Event/Artwork Pictures, Links, etc.

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COMMUNITY



Background Info

Search Box

Community
Configuration/Info

Artists/Performers List
By Ranking

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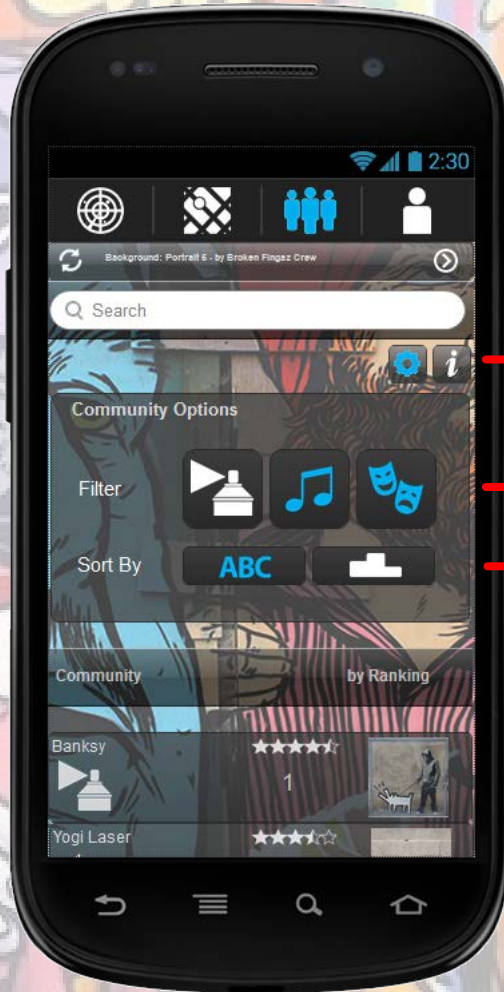
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COMMUNITY



Community Configuration

Filter

Sort by

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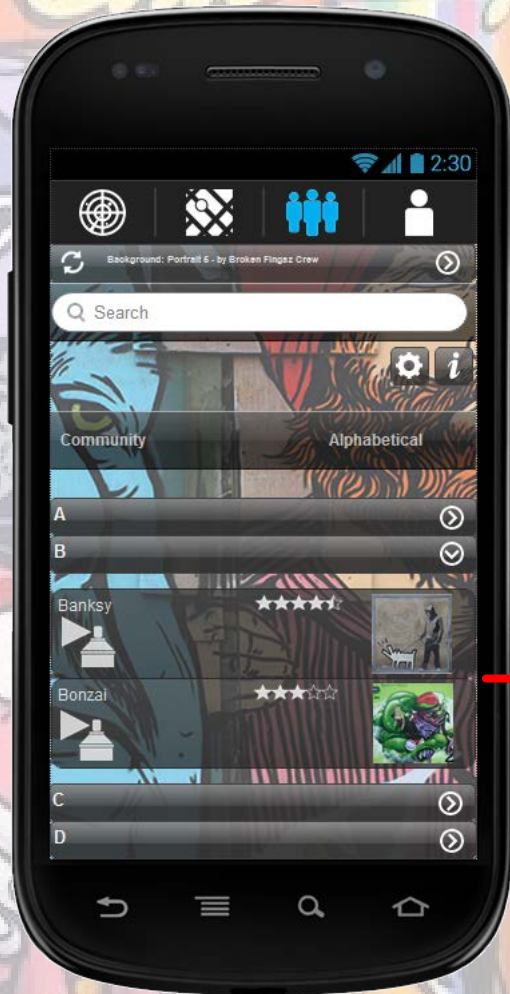
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PROFILE



Artist/Performer Name, Type
Profile Pic, Average Rating

Artist/Performer Info

Pictures

Schedule

Past Events

Links

Favorites

Add Event – Edit Profile

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PROFILE



Artist/Performer Name, Type
Profile Pic, Average Rating

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POSSIBLE FUTURE PROJECTS



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TECHNICAL SPECIFICATIONS

App's Name	Urban Expression Radar - London
Version	1.0
Type	Travel & Local
Operative System	Android 3.2 and above
Minimum Screen Resolution	320 x 480 and above
Native or Web App	Web
Free or Paid	Free
Available	Nowhere

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THE END



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