



TIME PACKAGES

Mobile Culture and Urban Spaces

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**Bauhaus-Universität
Weimar**

Concept

Idea

giving an overview of past, future and current historical or cultural events in the city

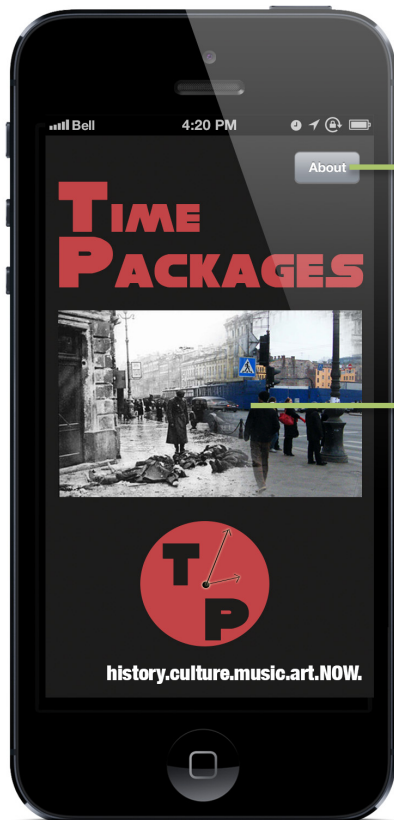
exploring the surrounding's, the city's and the nation's history and events

Target Group

tourists, who don't like usual guided tours

residents, who like to share events in their city

Welcome Screen & Homescreen



Button: About

Tap on screen to continue

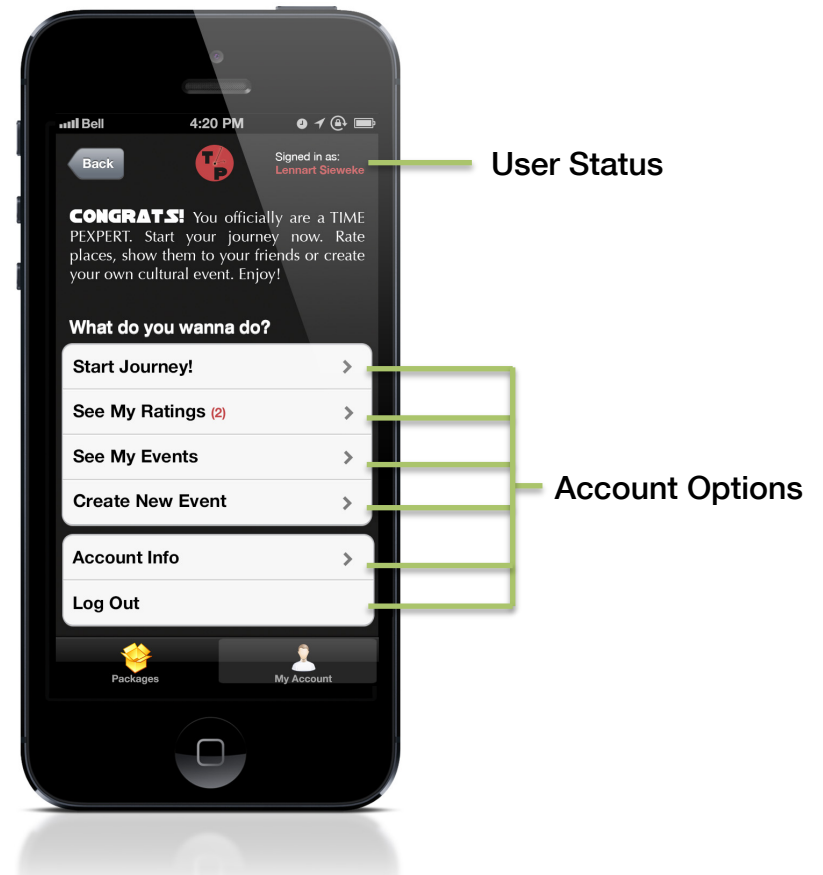


Button: Sign In

Main Menu

Tab Bar Menu

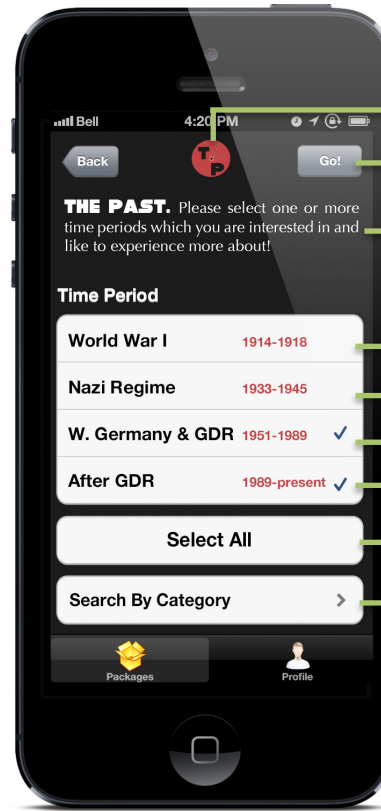
Menu: Sign In



Menu: The Past



choose



Logo w/ Option to Home Screen

Button: Continue

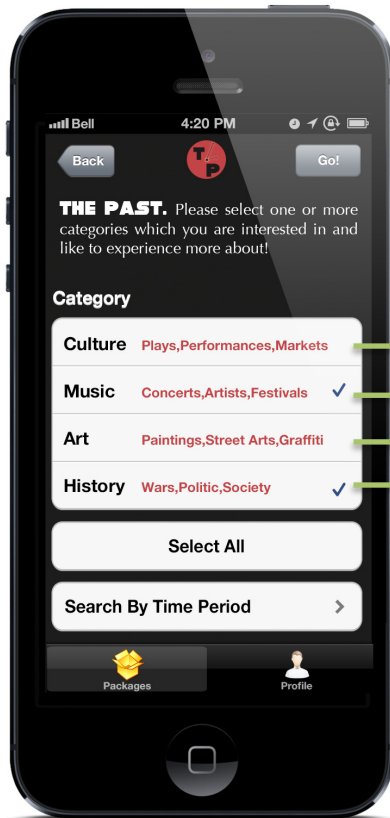
Text: Instruction

Checkmark Menu:
Select Time Period

Button: Select All Option

Arrow Button: Change Search Option

Menu: The Past



Checkmark Menu
Select Category



Icon: Settings Menu

Text: Information &
Direction of Action

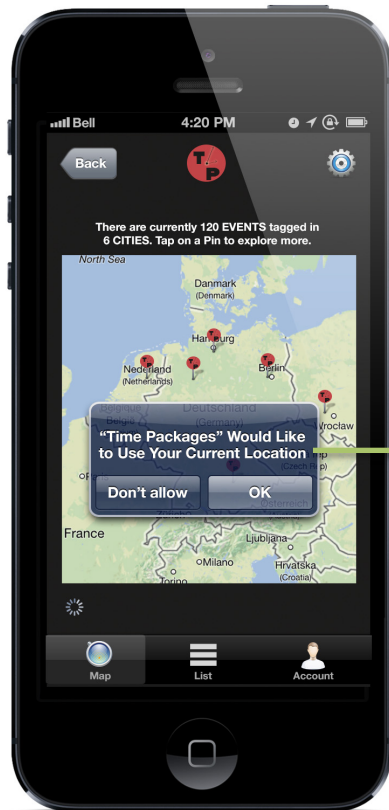
Bubble Menu w/ Arrow:
City's Info

Map w/ Pins

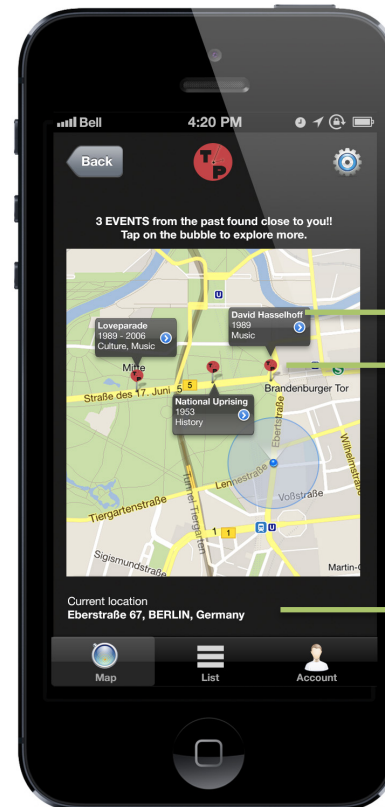
Loading Status

Tab Menu: View Options &
Account

Map & View Options



Push Notification:
Location

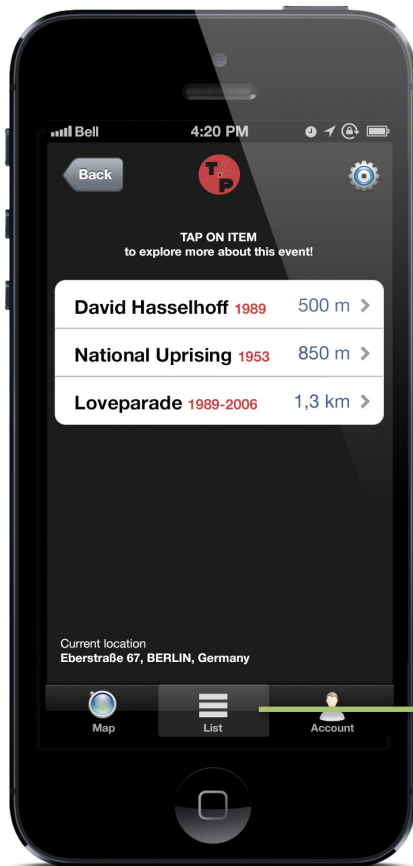


Bubble Menu

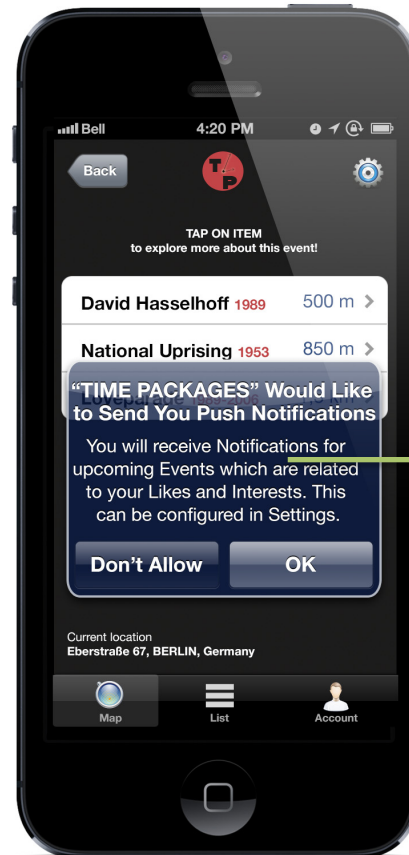
Map Pin: *tap*

Text: Current Location

View Options

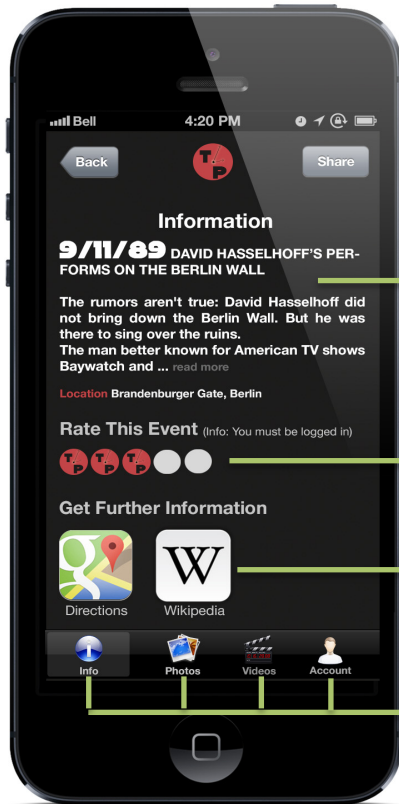


Highlighted Tab: List



Push Notification

The Event Information

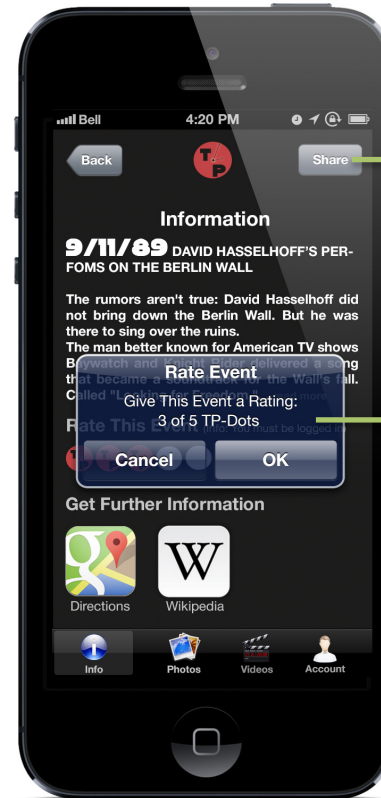


Text: Event's Info

Buttons: Rate Event

Link: External Apps

Tab Menu



Button: Share Option

Push Notification

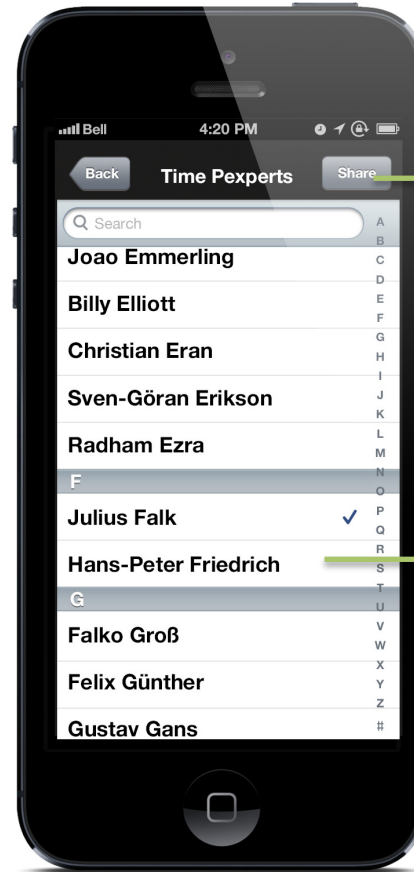
Sharing the Event



click

Special Option:
Time Pexpert Share

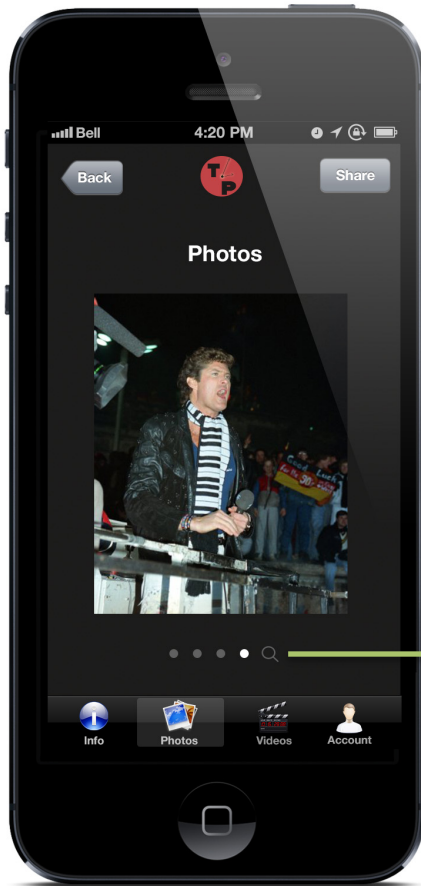
Share Menu



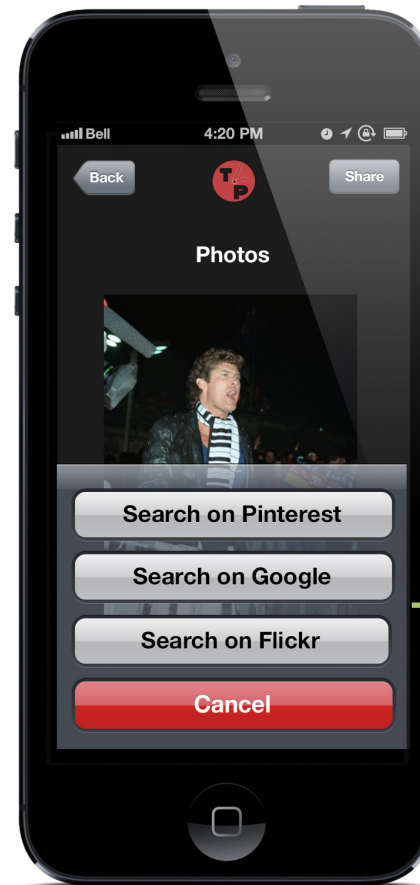
click

Checkmark Phonebook
Menu

Photo Menu

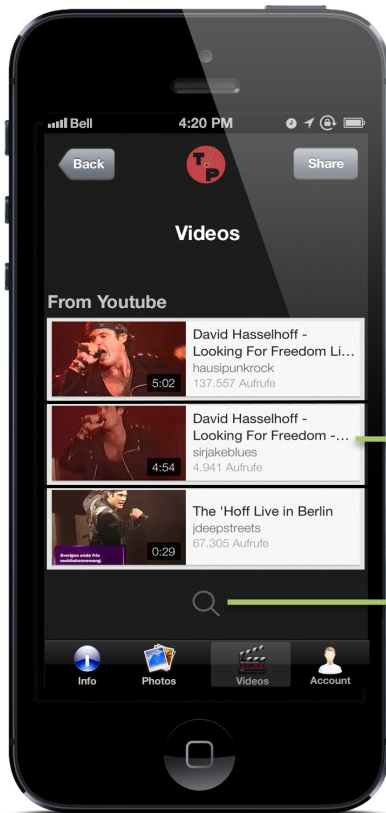


Cover Flow Menu
w/ Search Option



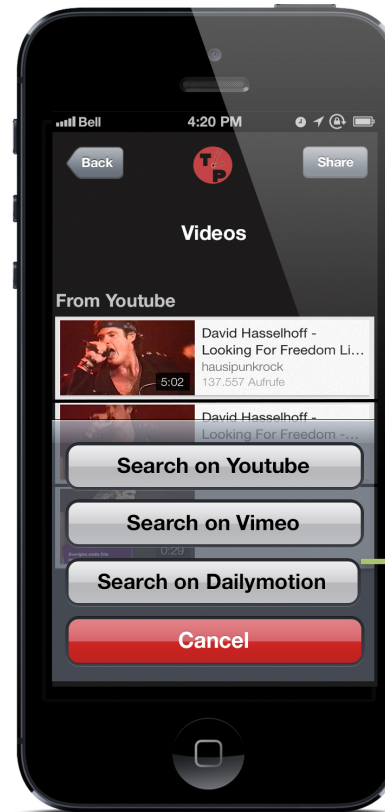
Search Options

Video Menu



Videos

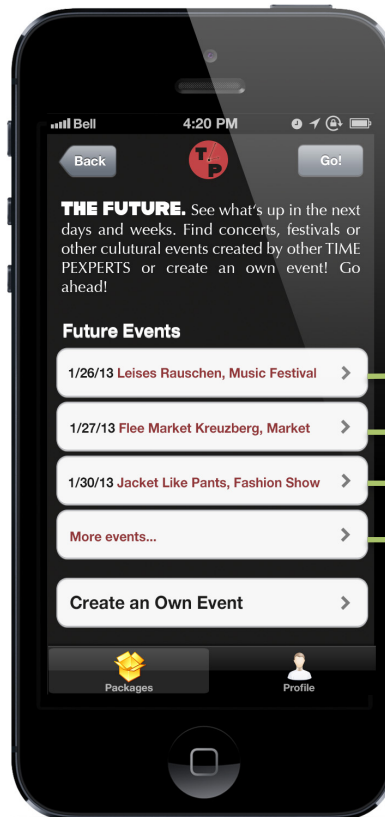
Magnifying Glass:
Search



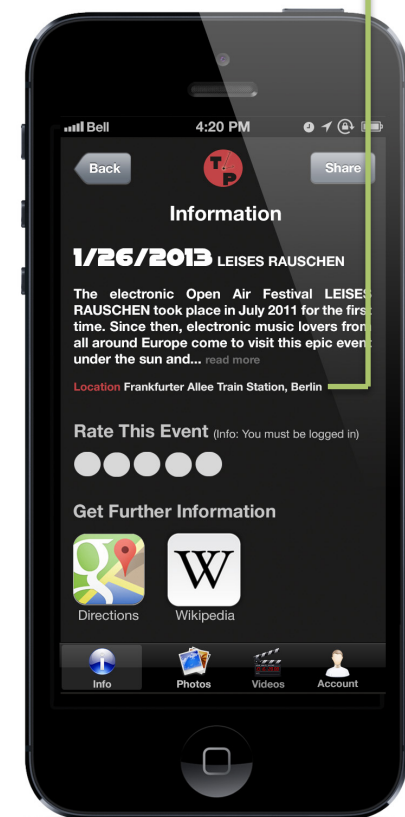
Search Options

The Future

Number Notification

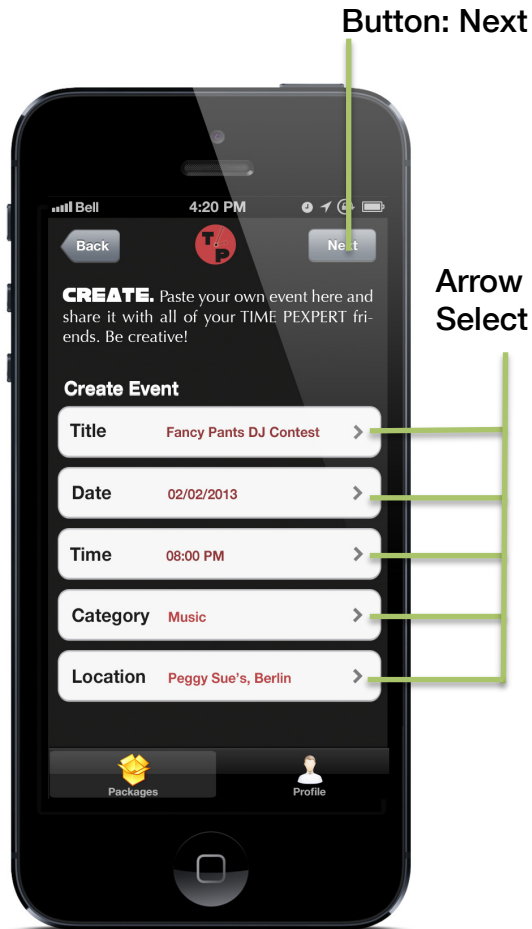


Arrow Menu:
Select Event

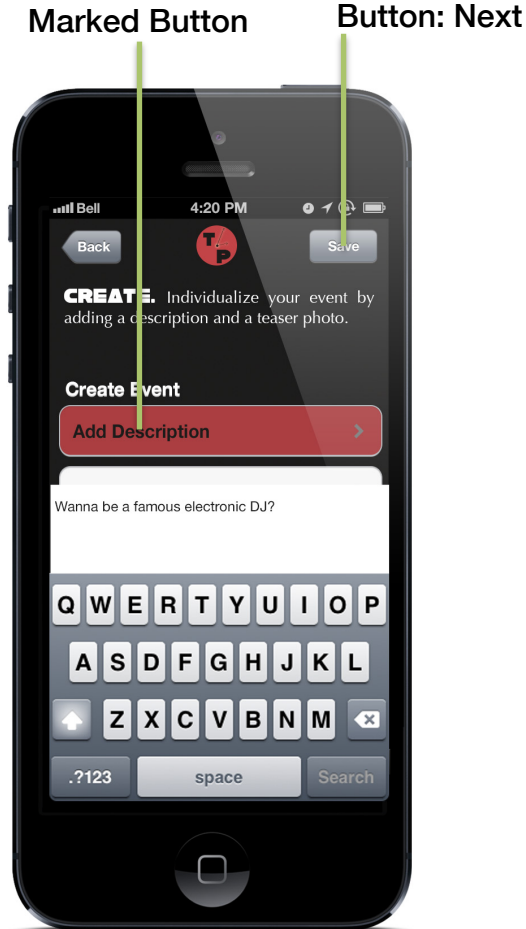


Event's Location

Create Event




Arrow Menu:
Select Event



Design Aspects

Used Colours:

-  - passion, vitality
-  - crisp black/white contrast
- 
-  - neutral



General Information

Name	Time Packages
Type	Native App
Language	English
Category	Encyclopedia, Culture
Operational System	iOS 6 or higher
Minimum screen resolution	640-by-960-pixel
Price	Free
Distribution platform	iTunes

THANK YOU!

Any questions?