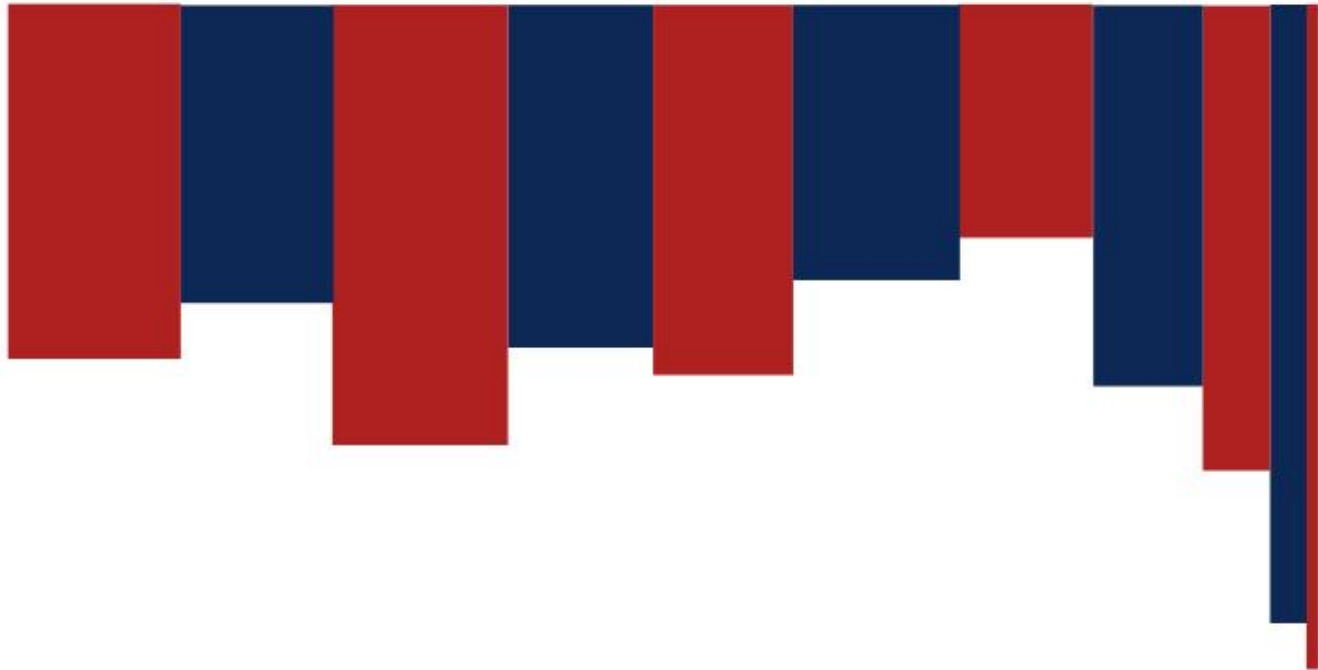


ARTCHIVE



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MFA | media arts and design | Bauhaus-Universität Weimar
Mobile Culture and Urban Spaces

THE HISTORY OF ARTCHIVE

The Artchive is a virtual art gallery website. It was established in the late 1990s and is considered a "top art resource".

The Artchive website displays historic artworks .

The resource includes over 2,000 images from over 200 artists.

The originator of the Artchive was Mark Harden. He originally contributed to WebMuseum from 1995 before establishing the Artchive. A conceptual redesign of the Artchive (not actually done at the site) was done by Ian David Kirk.

ABOUT THE APP

This app is a kind of virtual art gallery and its purpose is to serve as an artist's initiative and a free social network for the international arts community.



THE IDEA AND FEATURES:

- Designed for a better and quicker access to art works of famous artists.
- Attracts people who are interested in seeing and learning about fine art.
- Makes searching for fine art as efficient as possible, by indexing by hand every major resource.
- Gives information about feature, most recent, most viewed, most discussed or most appreciated artworks.



CULTURAL PURPOSES:

- The App is designed for emerging and artists, collectors, galleries, curators, museums to interact as a community.
- Motivate users to interact with app, browse through art markets, and/or visit museum in person.

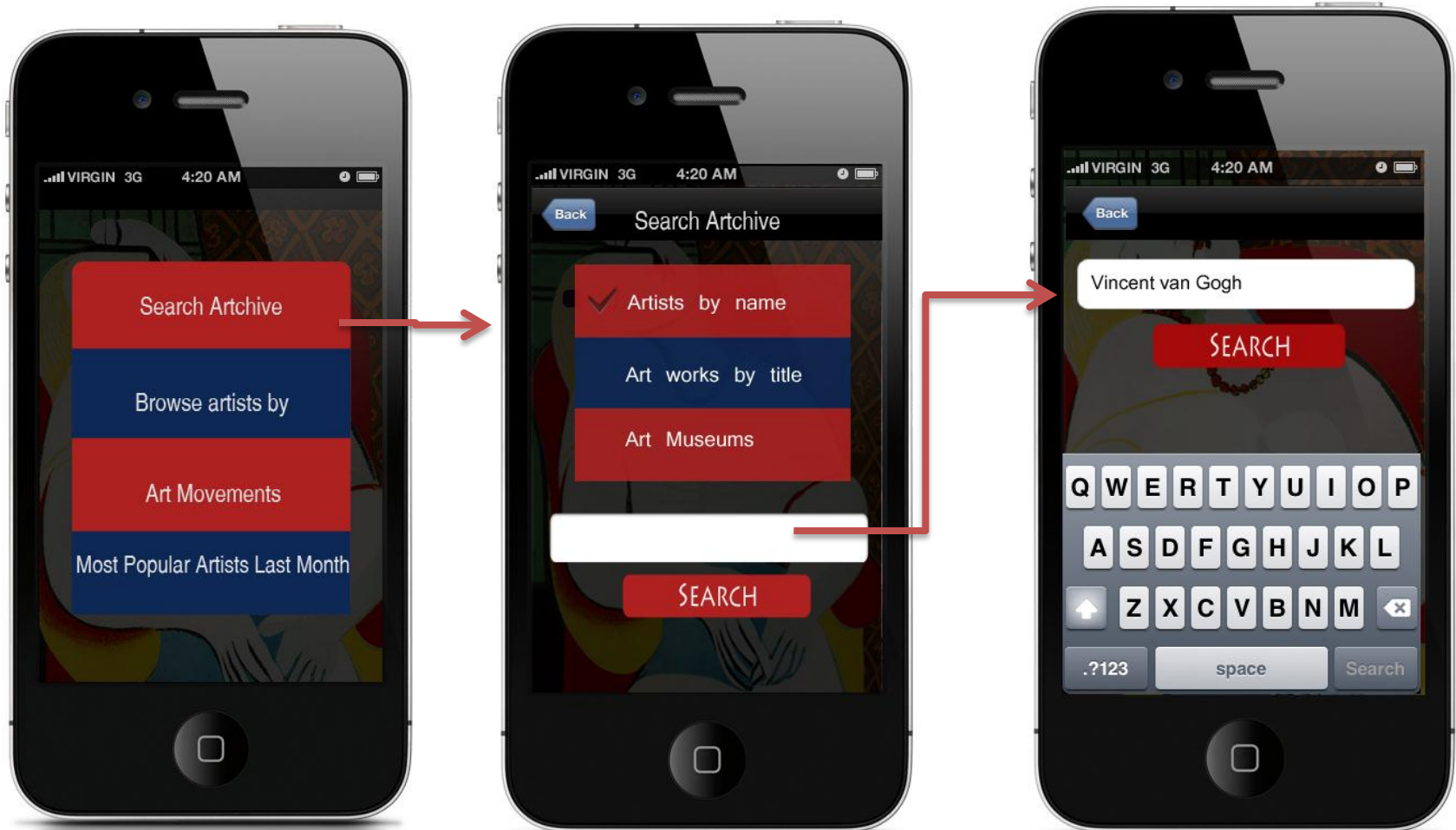
HOW DOES NAVIGATION WORK ?

START-UP SCREEN



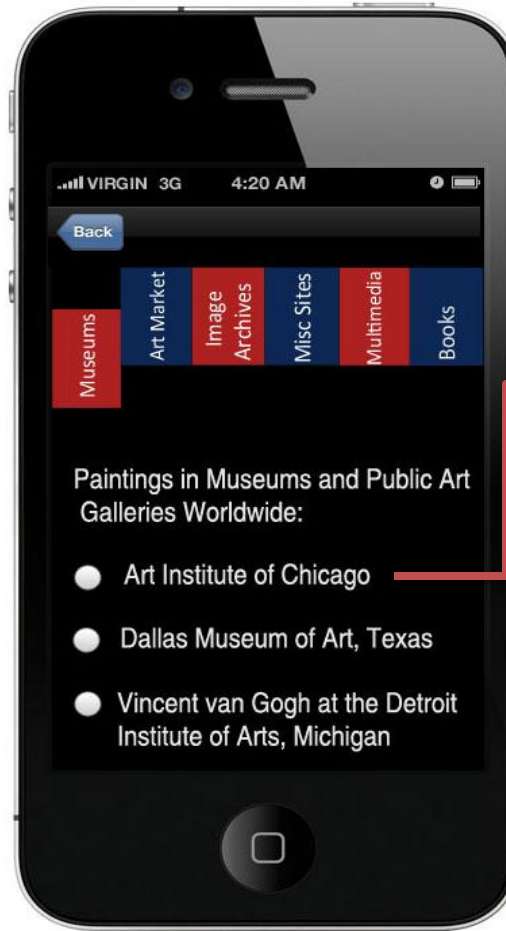
THE ARTCHIVE

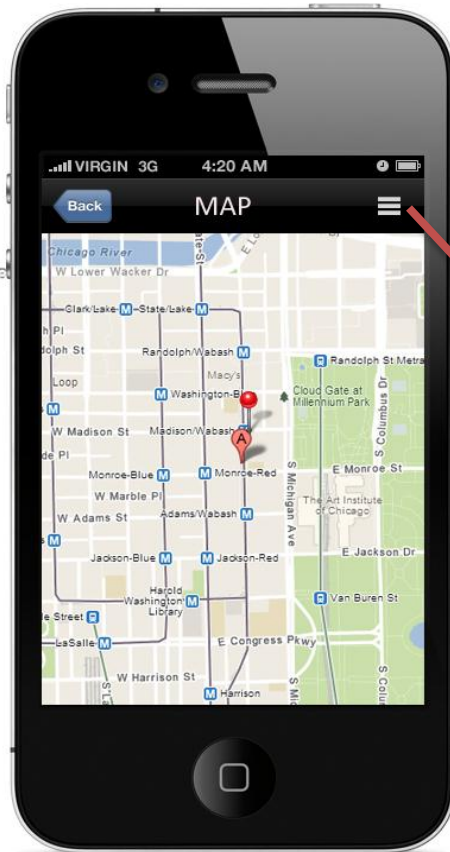
MOBILE CULTURE AND URBAN SPACES





- Museums
- Art Market
- Image Archive
- Misc. Sites
- Multimedia
- Books





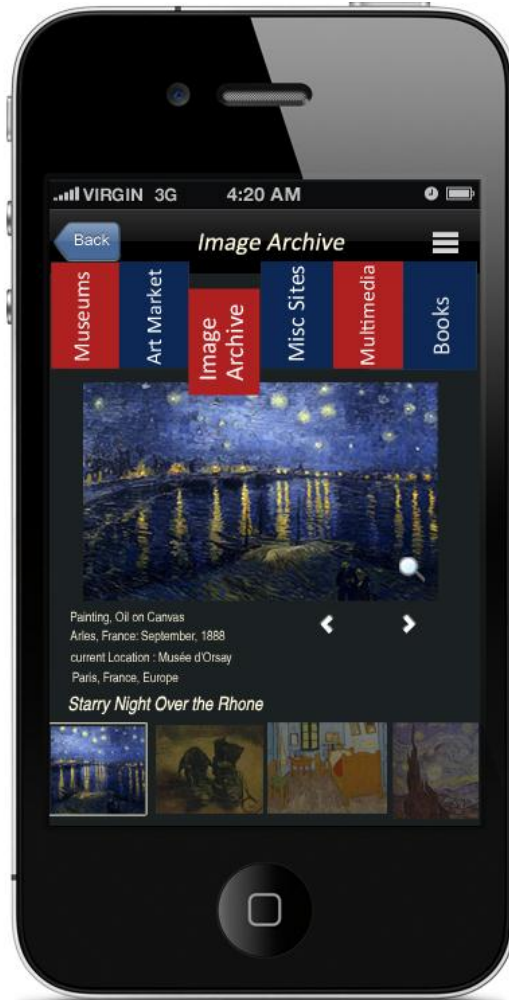
Extra information
for navigation and
route findings





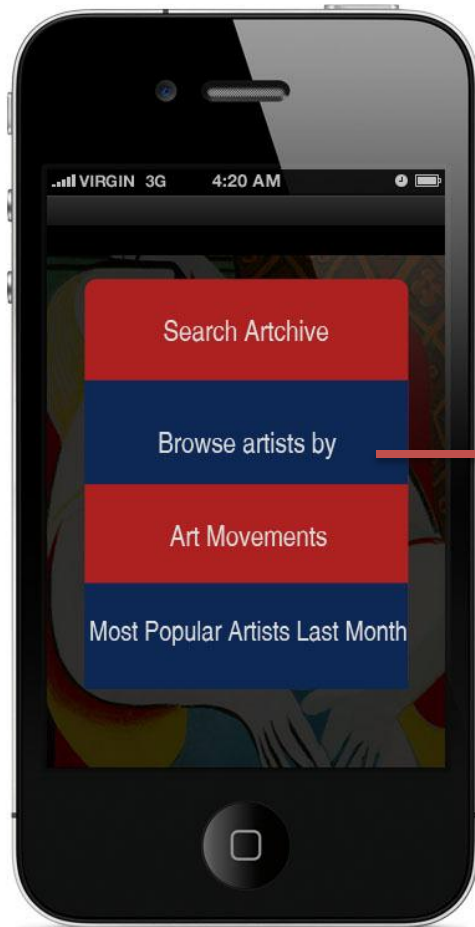
ADDITIONAL INFORMATION

- Opening hours of the Museum
- Admission Fees and Purchasing Tickets
- Museum Guidelines information For Visitors

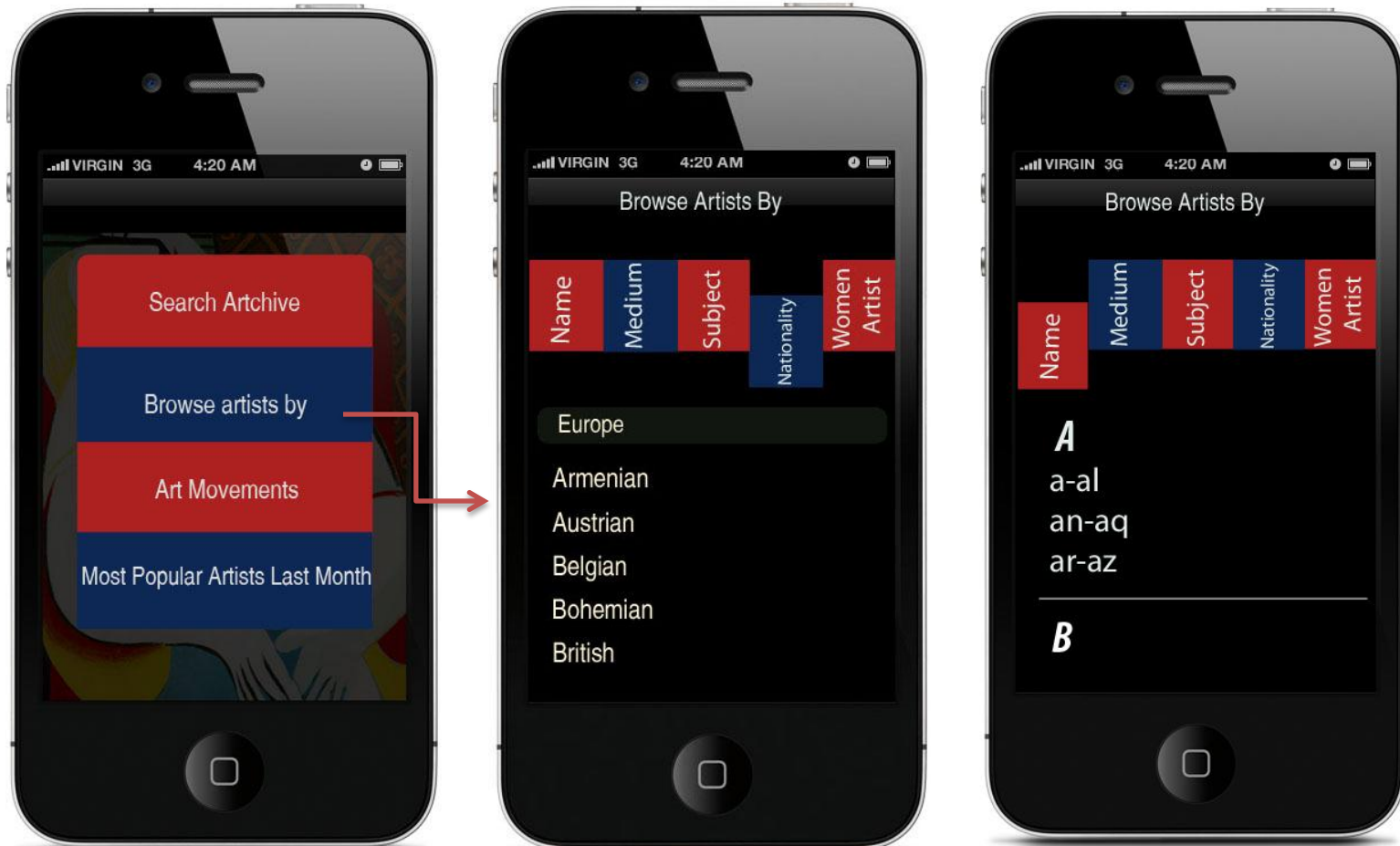


DETAILED INFORMATION :

- Title of the Artwork
- Place and Year
- Type
- Current location of artwork in Museum



- Name
- Medium
- Subject
- Nationality
- Women Artists





Technical Details :

App Name **Artchive**

Operating system : **iOS**

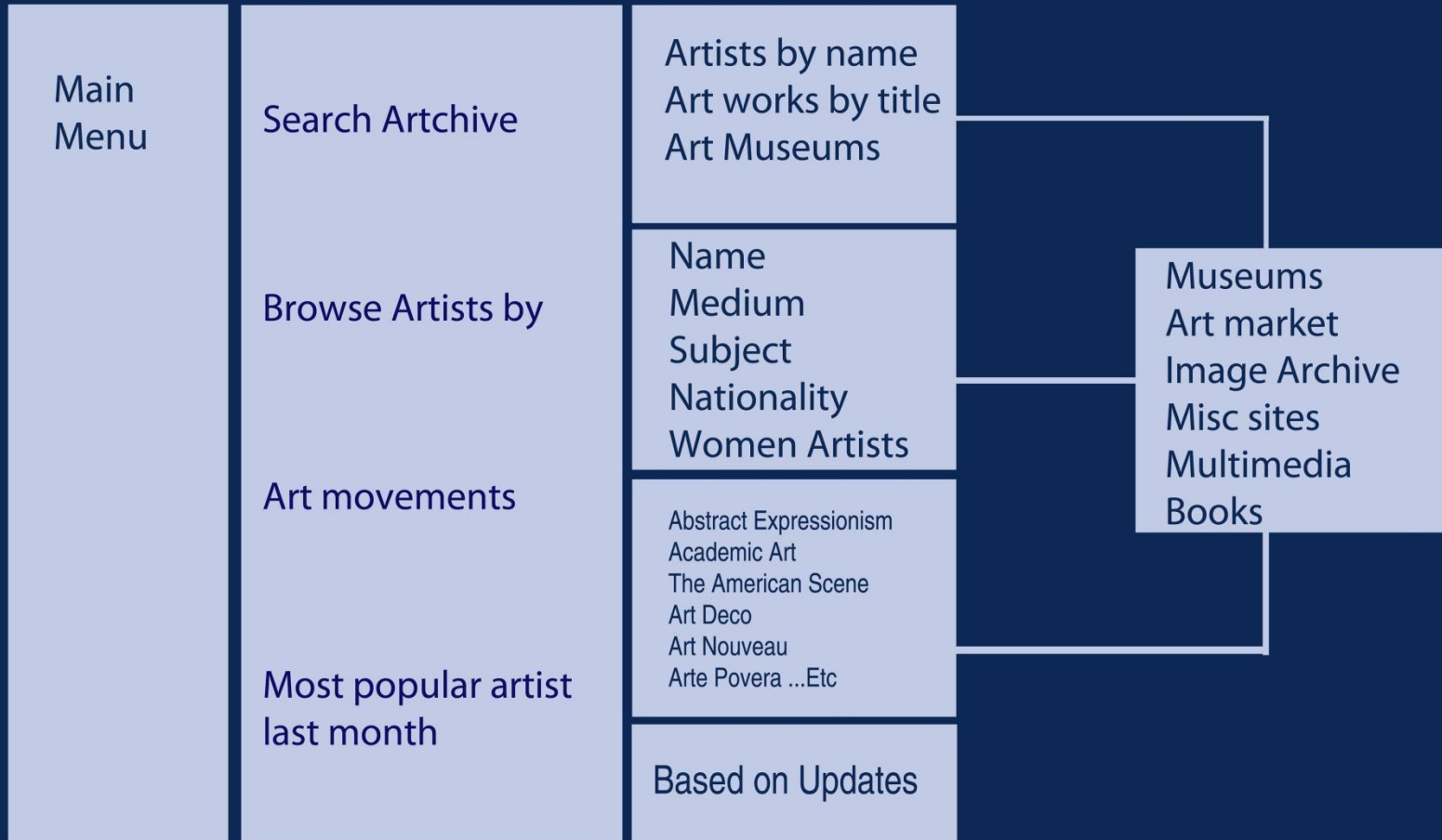
Type : **Guide, Museum**

Minimum screen-resolution

Required : **640×960 (iPhone 4)**

Compatible with iPhone, iPod touch,
and iPad. Requires iOS 4 or later

OVERALL VIEW





THANK YOU.