

App Idea: Cloud Wall

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cloud wall

Challe

ZIEL: Entwicklung eines Konzeptes für Werkzeuge, die das Lernen in und durch soziale Netzwerke nachhaltig unterstützen

TEILNAHME: 2-4 Personen pro Gruppe
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Why we use Cloud Wall



Why we use Cloud Wall

Combine the function of Information wall and the Mobile Application.

Using this Application to get and release the information such as:

Poster

Secondary trading

Lost and Find

Notice of meeting

Local Event

.....

What is Cloud Wall.

- 1, Cloud Wall create digital spots in the city and let people to easily Exchange-Information.
- 2, Cloud Wall is based on location system.
- 3, Cloud Wall connect you and your surrounding activities closely.
- 4, Cloud Wall is for IOS device.

How to use Cloud Wall.

Level 1
login

Level 2
select Cloud Wall spot

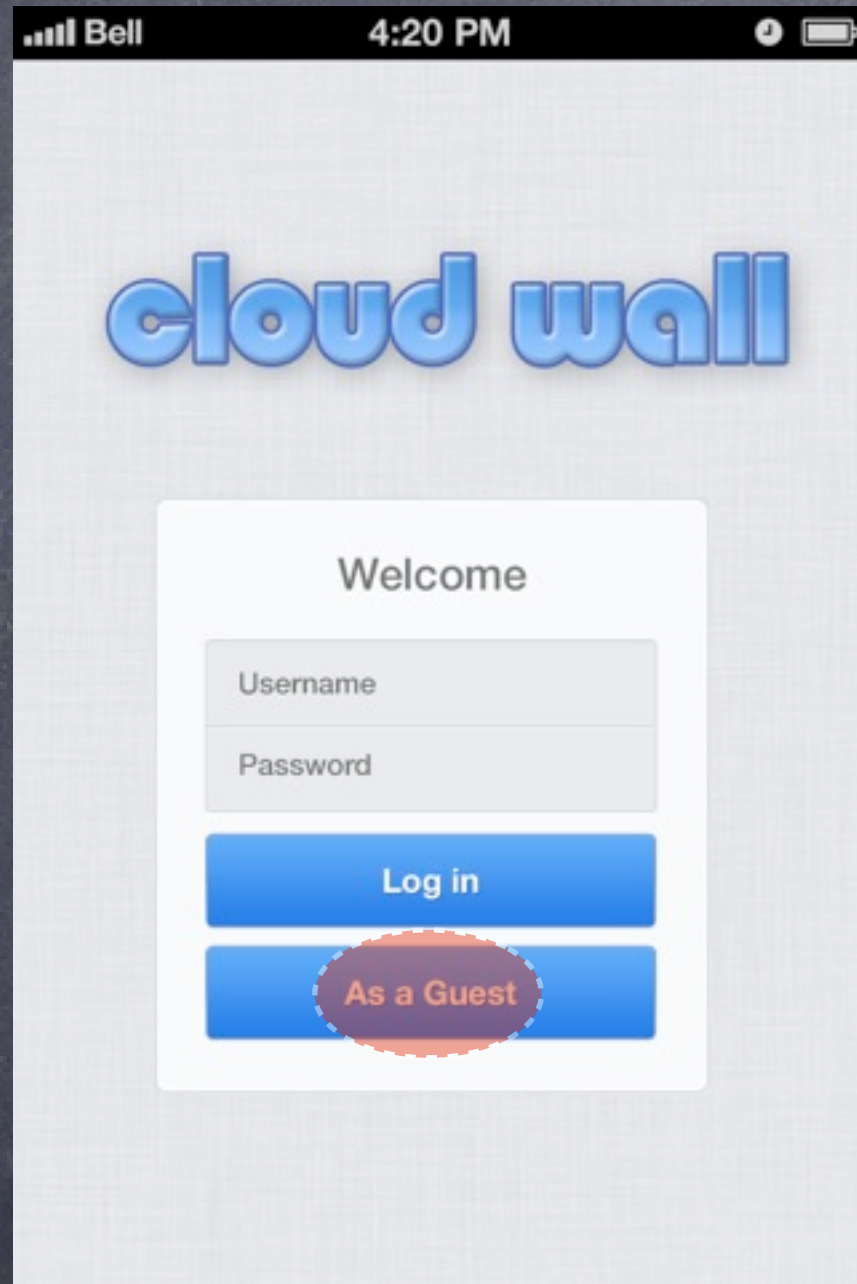
Level 3
select specific case on
the Wall spot

Level 4
Get the information

For Registered users



How to use Cloud Wall. Level 1



Main Page

- ▶ Log in
- ▶ Visit [Cloud Wall](#) As a Guest.
Than they can only read the
Information in the [Cloud Wall](#).

How to use Cloud Wall. Level 1



Main Page

- ▶ Log in
User setting page.

How to use Cloud Wall. Level 2



Main page is composed of three parts

► Map Page:

We can find the Cloud Wall spot directly on the map.

The Green pin means that there is a Cloud Wall in that location.

How to use Cloud Wall. Level 2



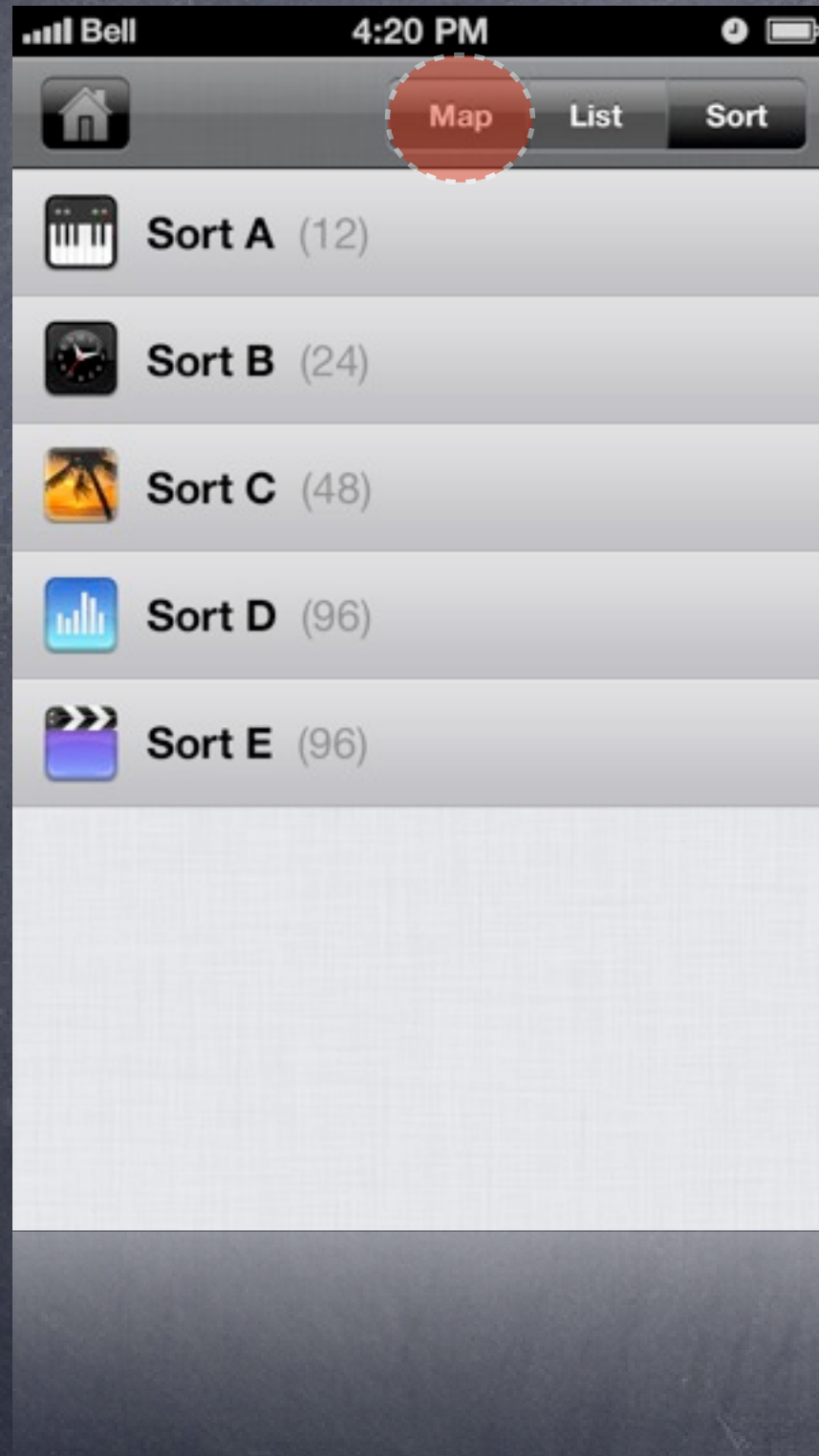
Three basic Layout

► List Page:

List page also based on the location system.

But list page will show the distance which between user and the Cloud Wall spot.

How to use Cloud Wall. Level 2



Three basic Layout

►Sort Page:

Sort page based on the Sort of the information. Such as

Poster

Secondary trading

Lost and Find

Notice of meeting

Local event

How to use Cloud Wall. Level 2



Main page is composed of three parts

► Map Page:

We can find the Cloud Wall spot directly on the map.

The Green pin means that there is a Cloud Wall in that location.

How to use Cloud Wall. Level 3



Cloud Wall spot page

► On this page, user can check the detail list of the information on this Cloud Wall and also can create the information.

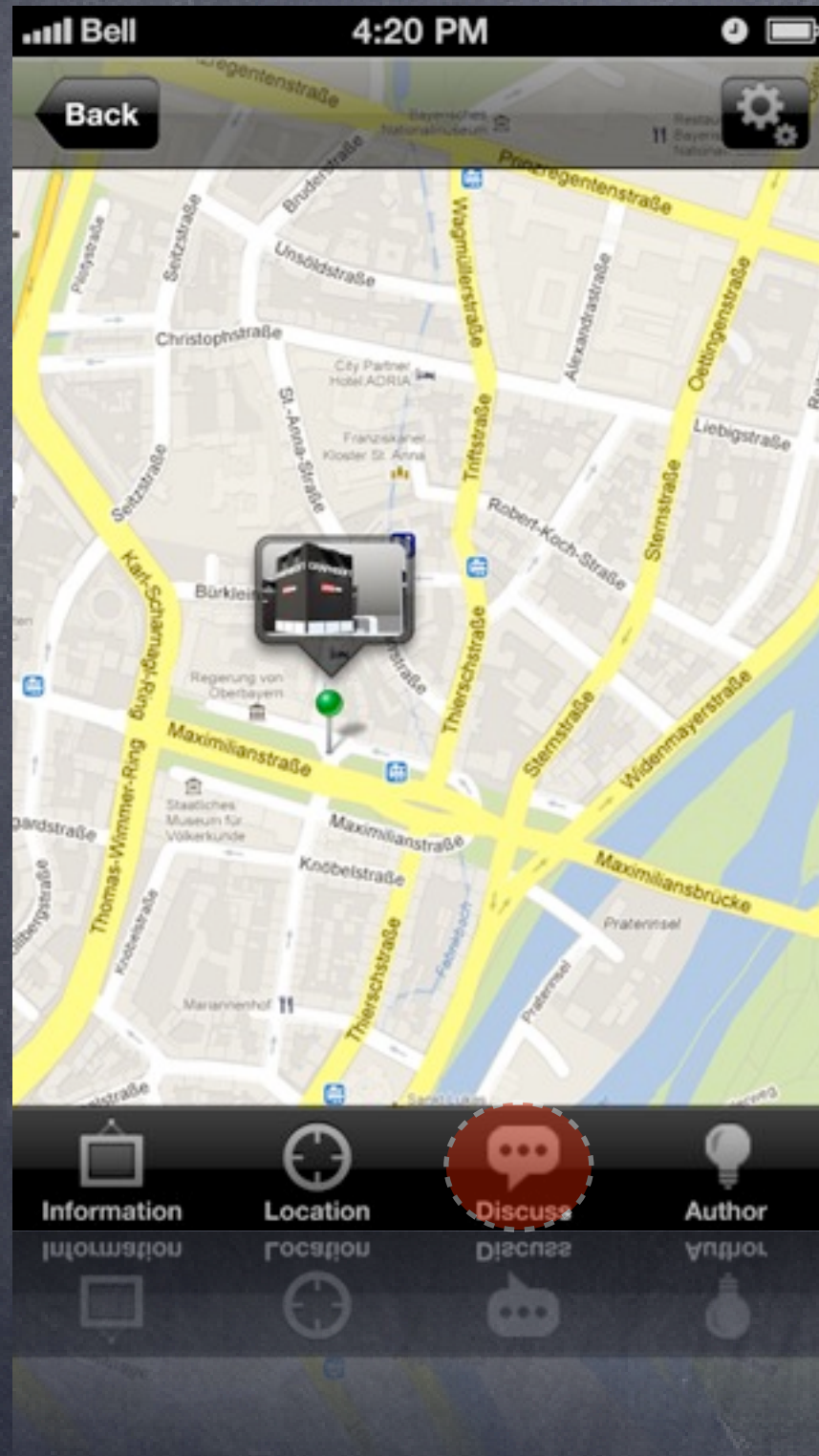
How to use Cloud Wall. Level 4

Detail Page

► Information Tab



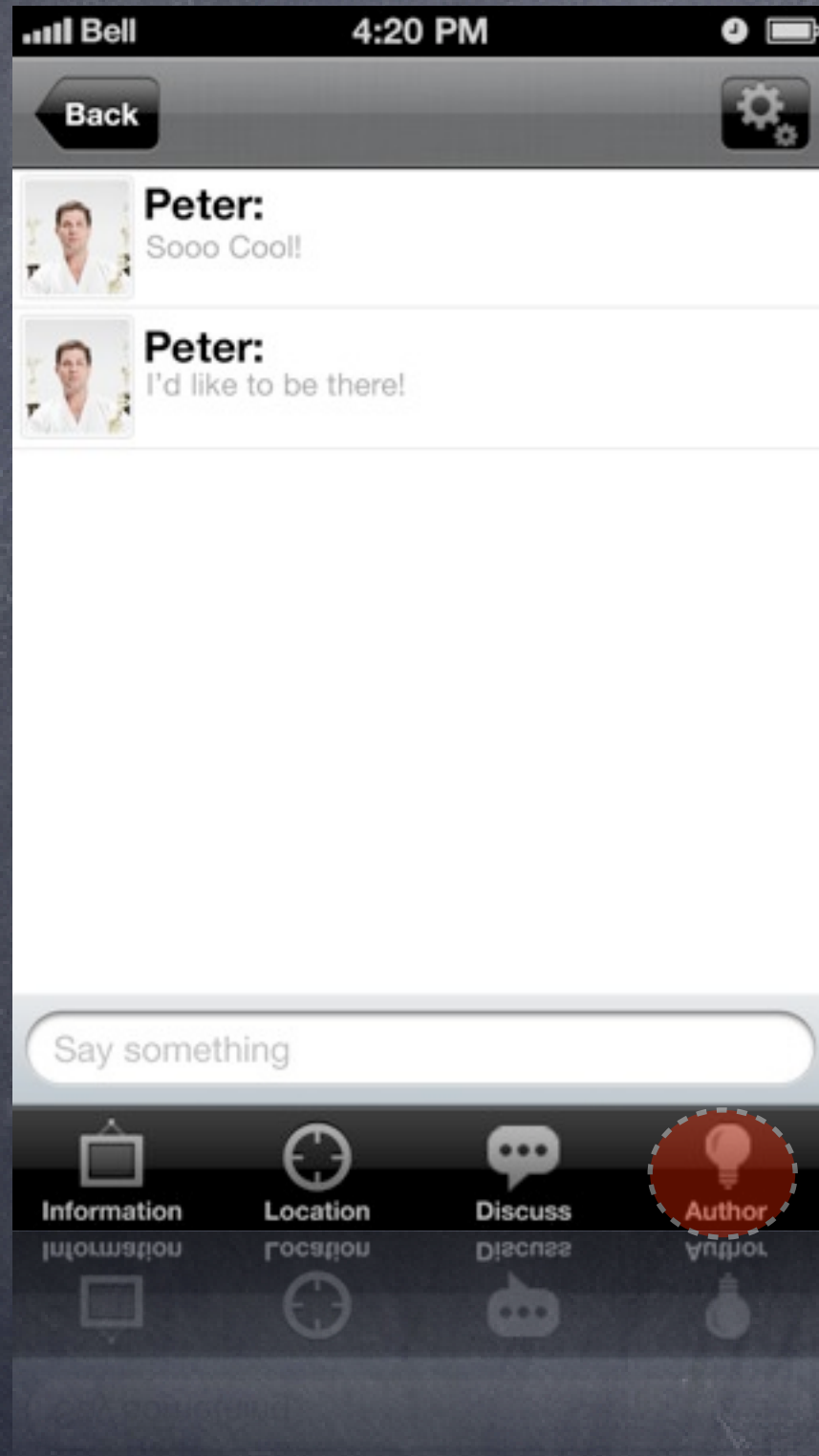
How to use Cloud Wall. Level 4



Detail Page

► Location Tab

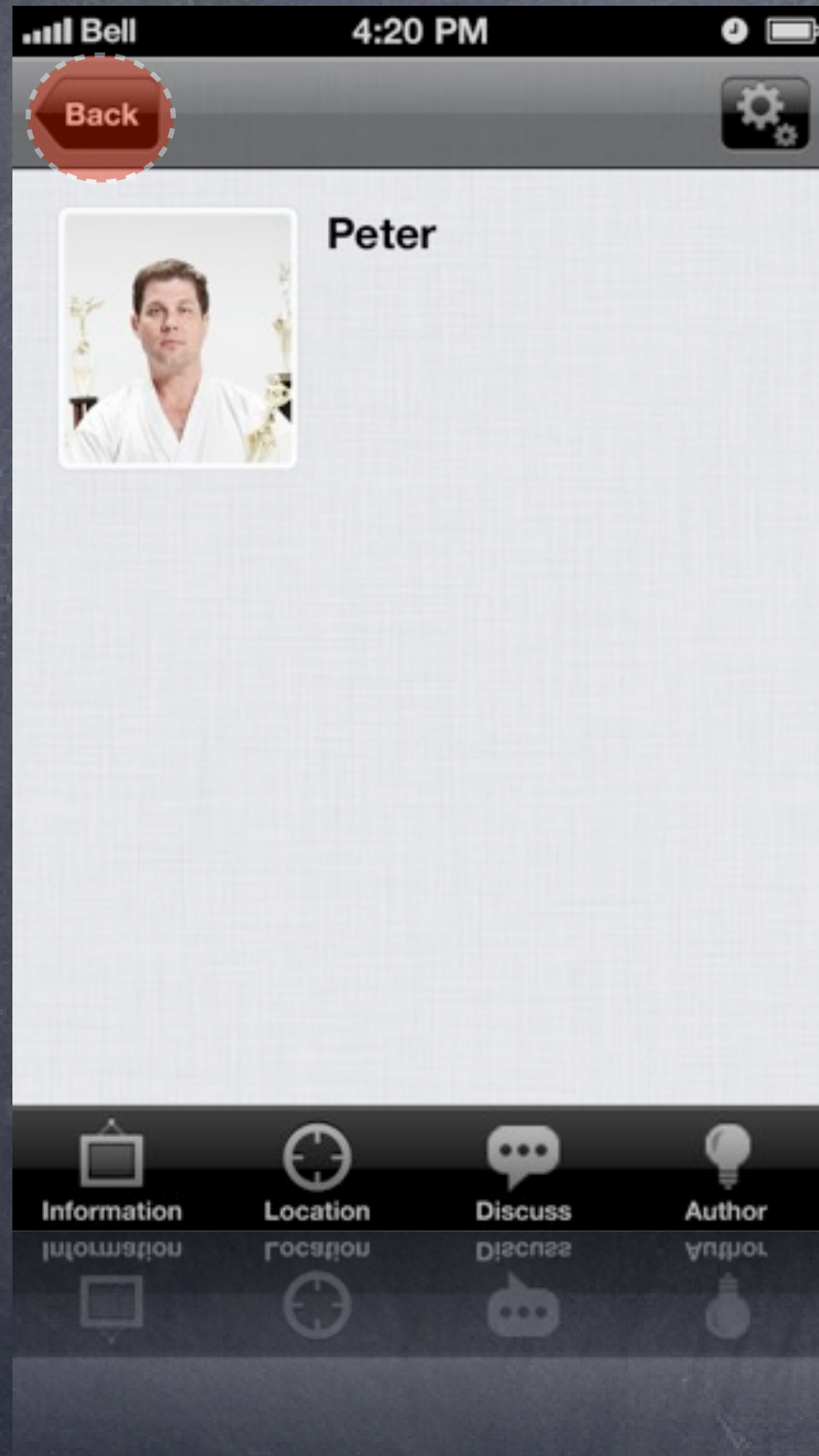
How to use Cloud Wall. Level 4



Detail Page

► Discuss Tab

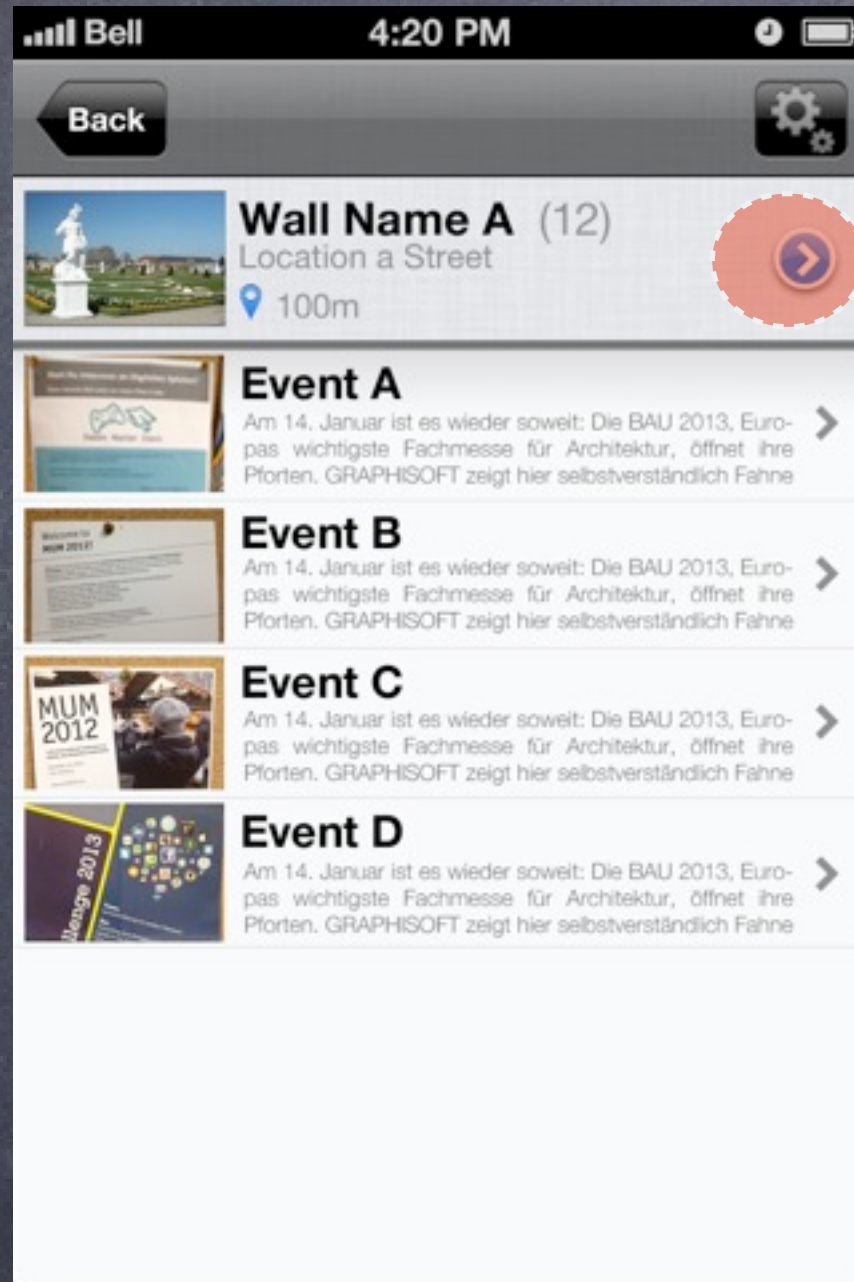
How to use Cloud Wall. Level 4



Detail Page

► Author Tab

How to use Cloud Wall. Level 3



Cloud Wall spot page

► On this page, user can check the detail list of the information on this Cloud Wall and also can create the information.

How to use Cloud Wall. Level 3



Cloud Wall spot page

► On this page, user can check the detail list of the information on this Cloud Wall and also can create the information.

How to use Cloud Wall. Level 4



The screenshot shows the 'New' screen of the Cloud Wall app. At the top, there's a status bar with 'Bell' carrier, '4:20 PM' time, and battery level. Below it is a navigation bar with a home icon and three tabs: 'Map', 'List', and 'New'. The main form has four sections: 'Wall Name' with a text field containing 'sample'; 'Picture' with a gallery view showing a photo of a statue and a '+' button to add more; 'Location' with a text field and a location icon; and 'Introduction' with a larger text field containing 'sample'. At the bottom are two large buttons: a green 'Create' button and a red 'Cancel' button.

Create Cloud Wall spot

► User can create a Cloud Wall spot in this page.

wall name

picture of the spot

Location

Introduction

How to use Cloud Wall. Level 4

The screenshot shows the 'Create an Information' form in the Cloud Wall app. At the top, there's a status bar with 'Bell' and '4:20 PM'. Below it, a navigation bar has 'Map', 'List', and 'New' buttons. The main header shows 'Wall Name A (12)' with a location pin icon and '100m'. The form fields are: 'Title' (text input with 'sample'), 'Picture' (image gallery with two thumbnails and a '+' button), 'Sort' (dropdown menu with 'sample'), 'Introduction' (text input with 'sample'), 'Date' (two rows of date pickers, each with 'sample' and 'mm' dropdowns), and 'Location' (text input with a location icon). At the bottom, there are 'Create' (green) and 'Cancel' (red) buttons.

Create an Information

► User can create on Information Page on the Cloud Wall.

Title

Picture

Sort

Introduction

Date

Location

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How to use Cloud Wall.



App's Name + Version	Cloud Wall
OS version	Iphone 4 IOS 5.0
Type	Travel
screen-resolution	320*480 retina 960*640
SDK-resolution	Google Map, GPS

Thank you !