Liang Chen / Mobile Culture and Urban Spaces / 10.01.2013

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Background & Concept

countless social applications copy from one after another

we need a easier and intuitive way to share and read inforamtions

Background & Concept

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Background & Concept

“Footprint” is a social application. It combines functions of social networks and augmented reality. On the basis of the social networks, with the help of augmented reality, “Footprint” extends virtual social networks to the real world.

Facebook

Aurasma

Background & Concept

/ Step 1

Pick your content from our library or your device.

Create >

/ Step 2

Take a clear picture of your trigger - don't press the button until the bar goes green!

Ok >

/ Step 3

Get your content into position and scale it. When you're ready, tap the arrow.

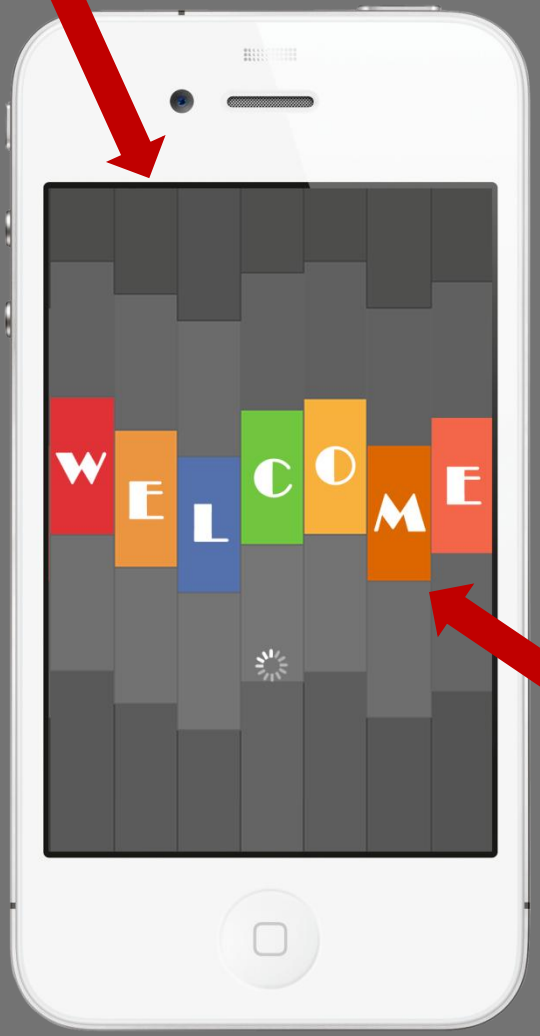
Ok >

Apps Name	Footprint
Type	Social Application
Operating System (OS)	iOS
Minimun Screen-Resolution	640 x 960
Minimun OS Version	iOS 4.0
Price	Free

User interface

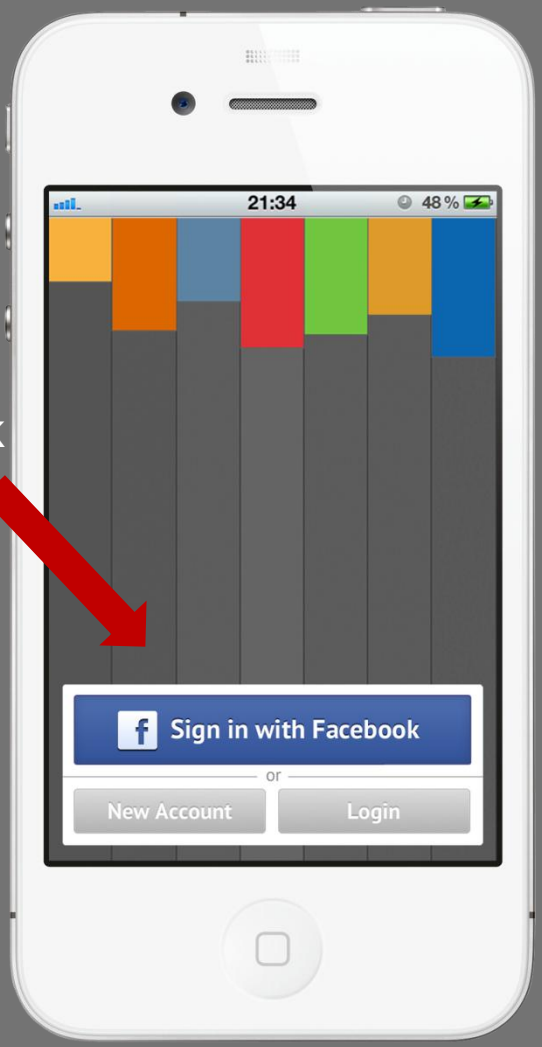
make your social life more colorful

Icon

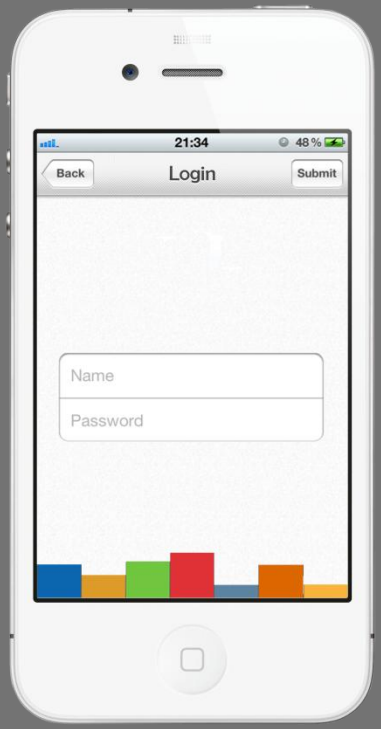


stairs

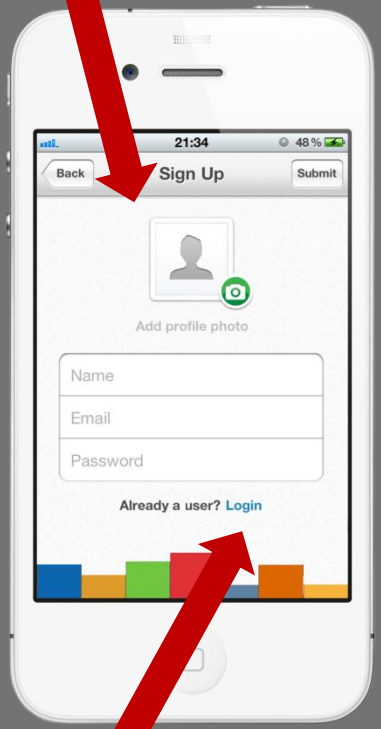
Login screen



facebook account

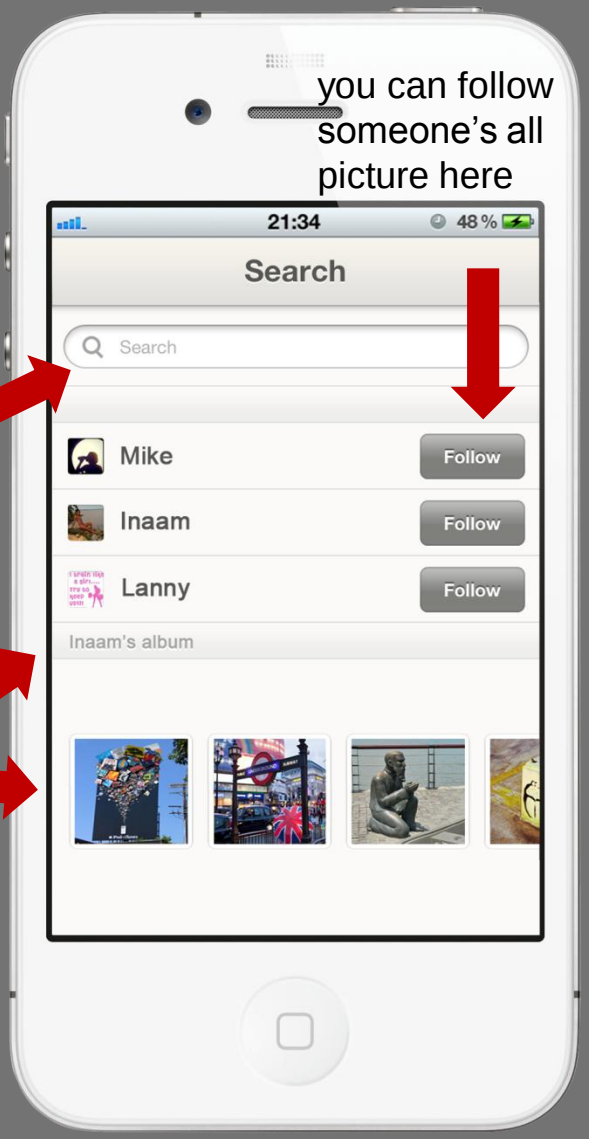


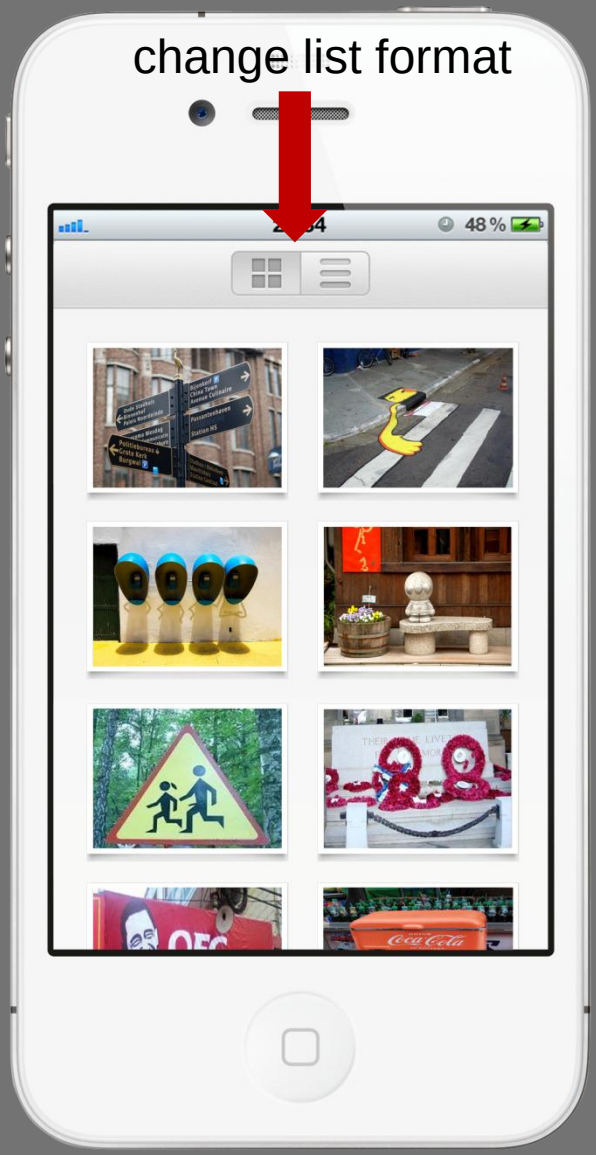
personal photos



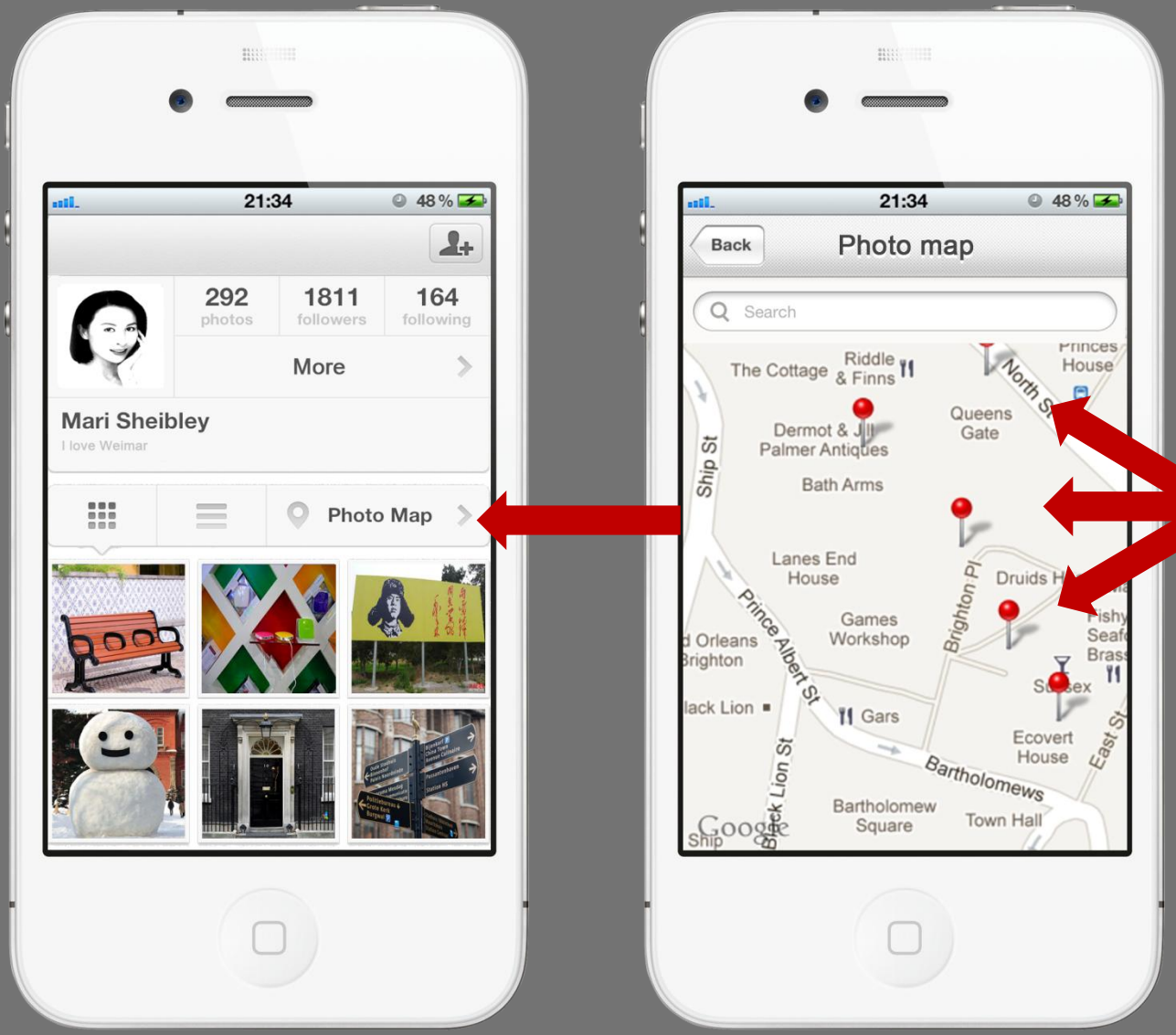
you can also login here

video
distance
follow
recommend friend
map
menu
slide
21:34
48 %
News and Updates
Close
Chen uploaded a new trigger picture!
650m map
3 hours ago
Mike followed Chen's Album!
6 hours ago
Thomas recommend to you a new friend Jessica and her Album!
13 hours ago
Search
Favorites
News
Home
Friends
Mails

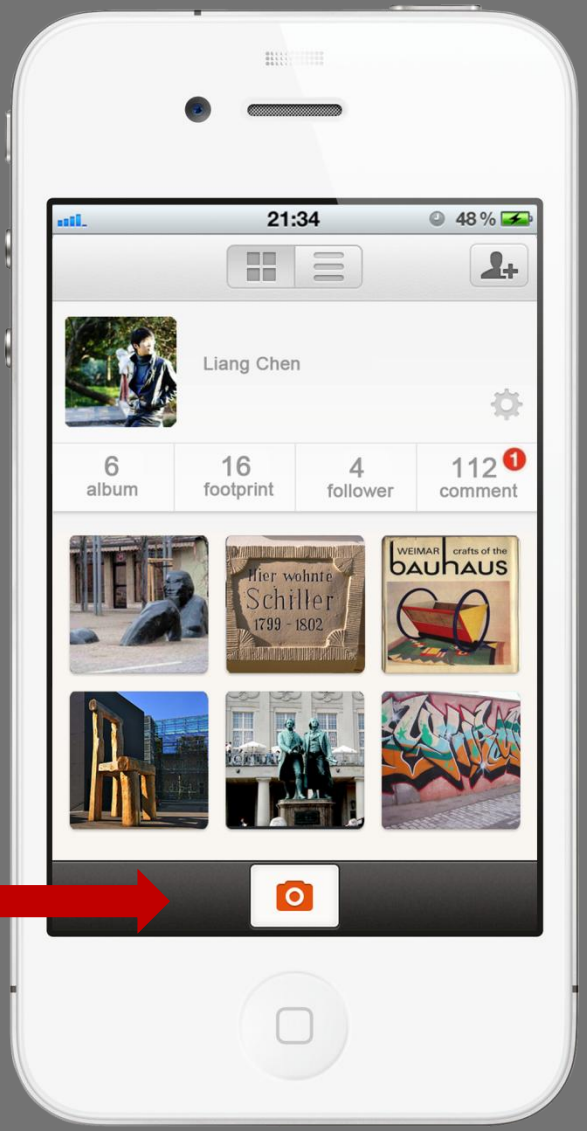

you can follow someone's all picture here
21:34
48 %
Search
Search
Mike
Follow
Inaam
Follow
Lanny
Follow
Inaam's album
friend's name
friend's album


change list format
48 %

Friend's page

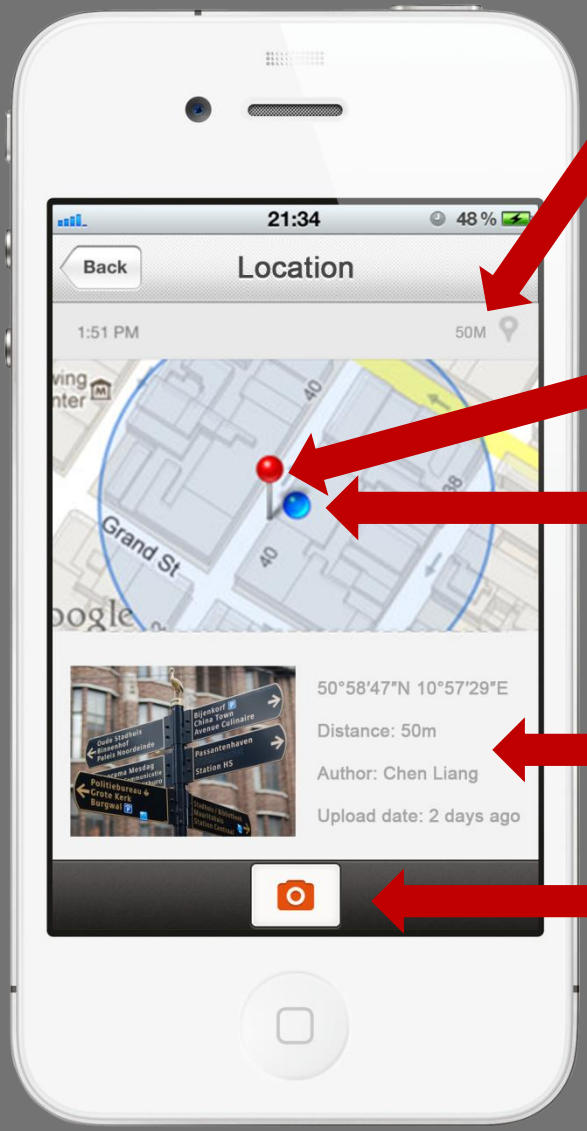


my homepage



create new augmented reality

trigger picture info



distance

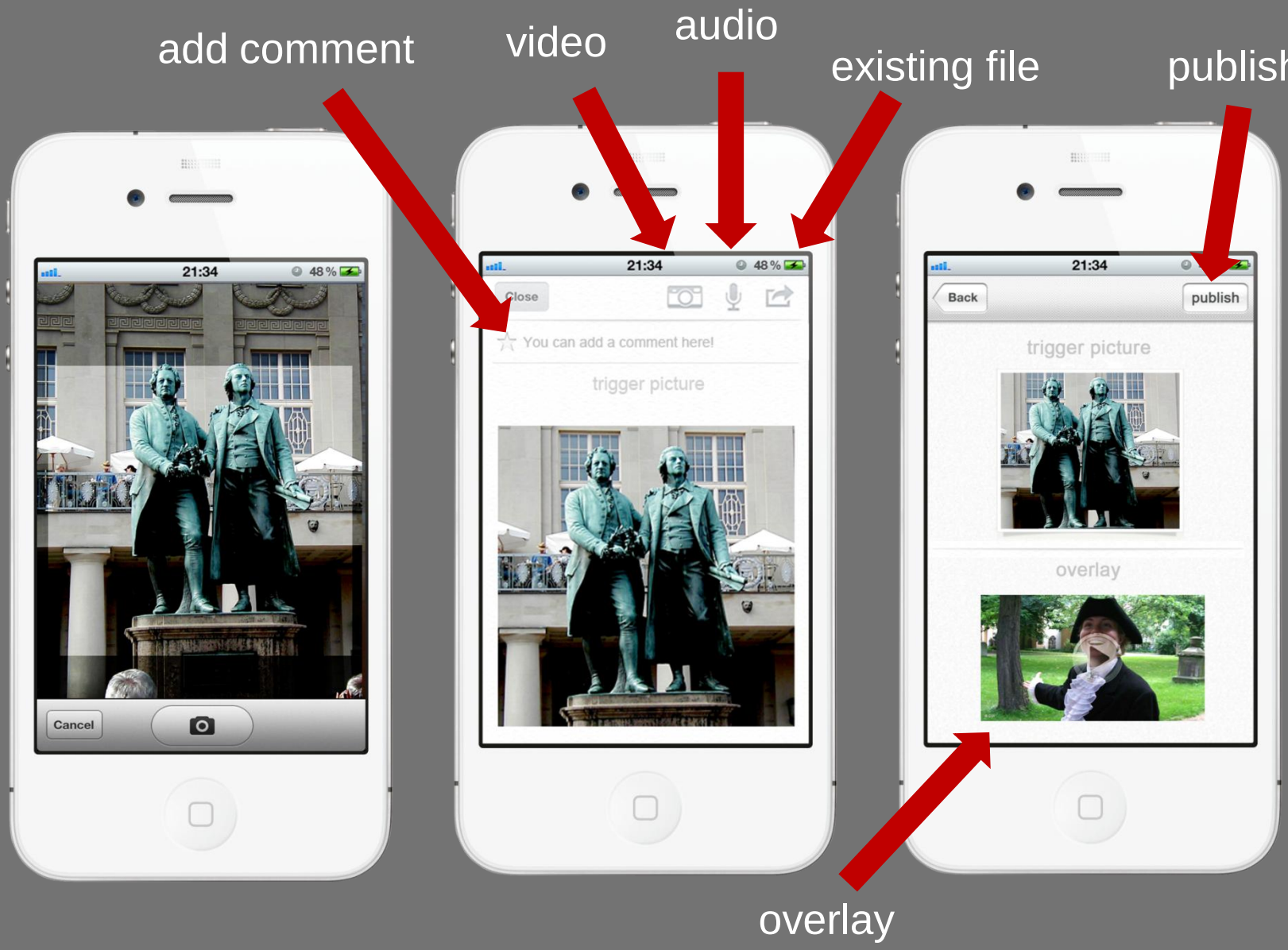
trigger thing's location

your location

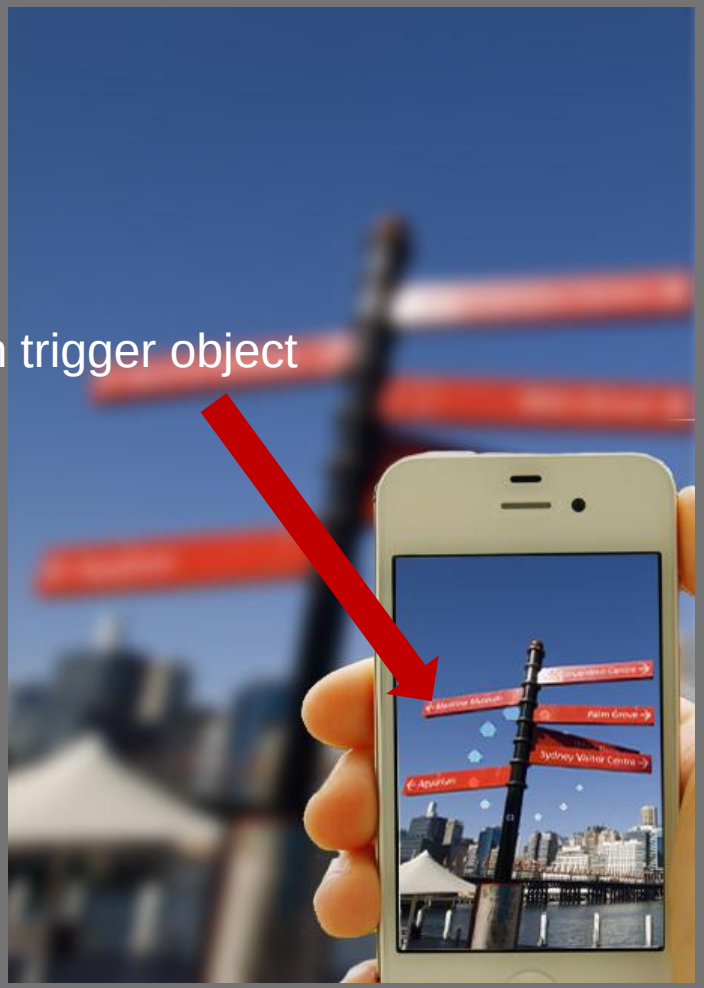
picture info

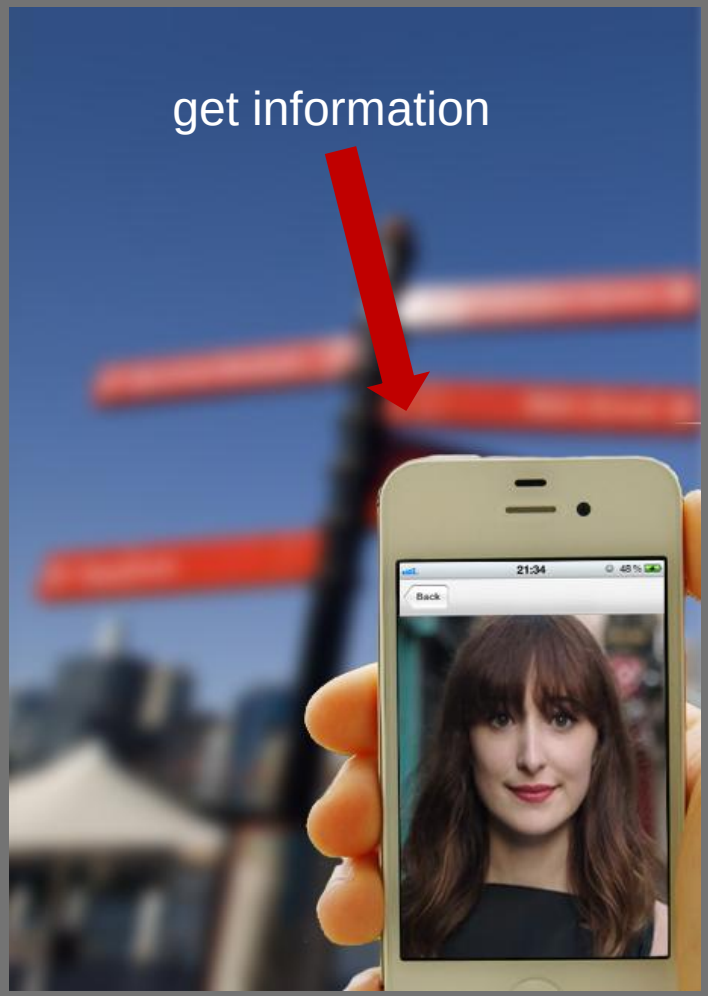
scan&read information

How to create

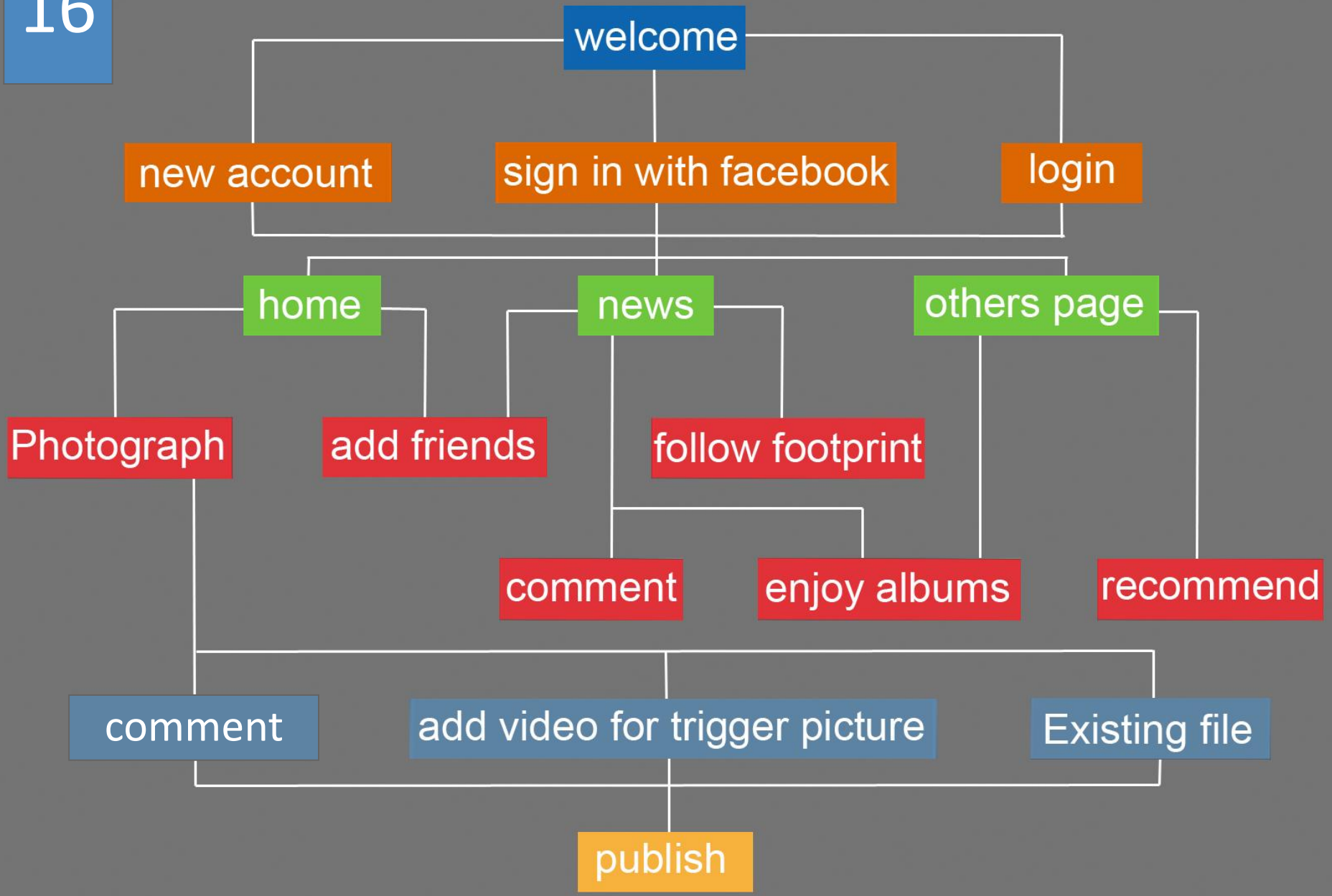


How to get infomation



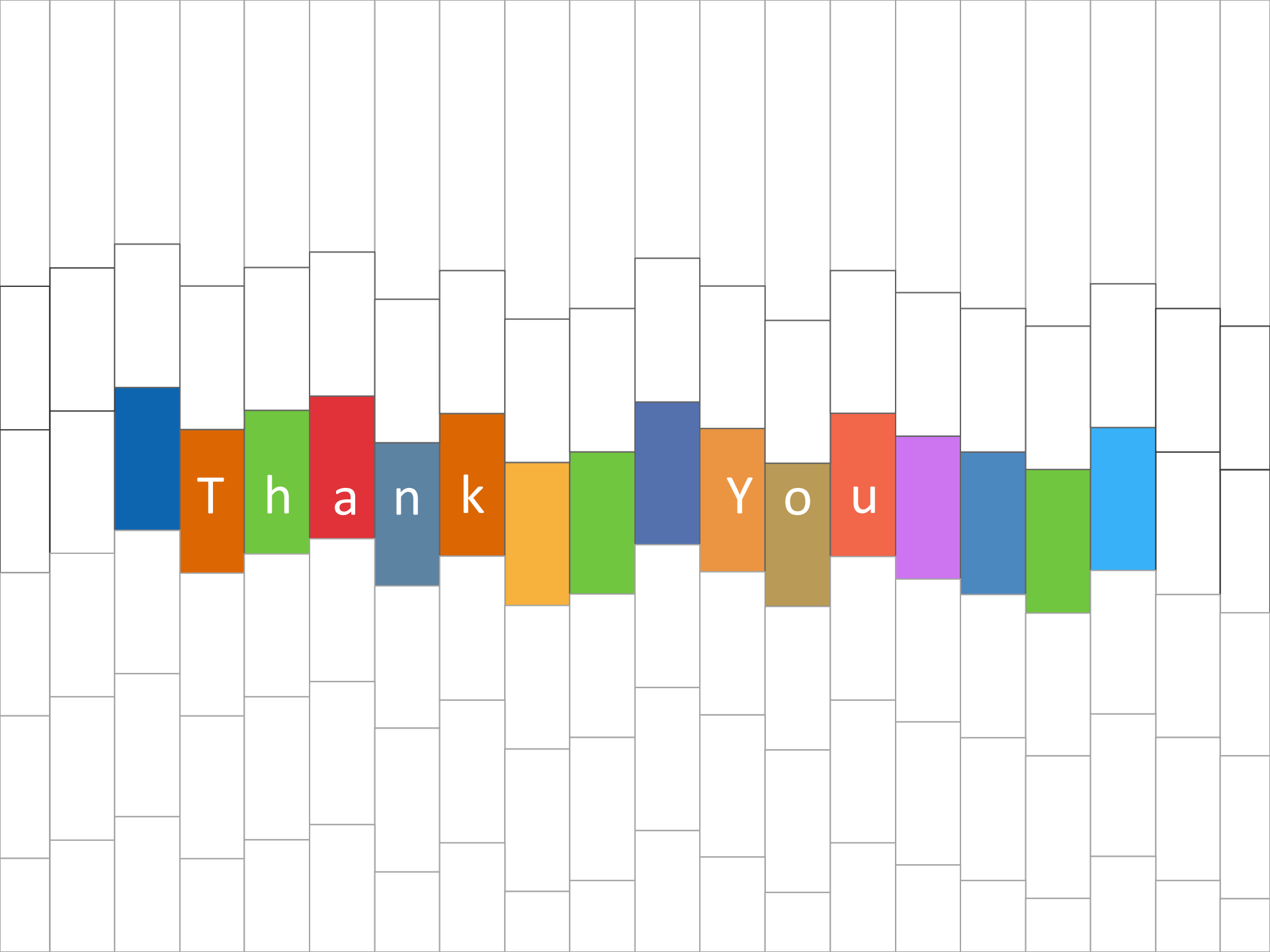


software structure



Summary

“Footprint is a creative idea, it extends virtual social networks to the real world. With the help of this application, we can leave the message on any real object. Imagine that, if one day, your smartphone can help you to read all the things around you, get the useful hidden information, it must be cool. And of course, there are some problems still not resolved. For example, things always changing. This limits the type of the trigger picture. And the supervision of information is also a problem. I’m trying find a way to avoid the spread of unhealthy information and advertisement, like the real-name system. I still have a lot of work to do with this app.


Thank You