

URBAN SKETCHERS



Urban sketchers is a blog site features sketches and often equally colorful stories behind the scenes by 100 invited artists correspondents in more than 30 countries around the world. Some are architects and illustrators, others are graphic designers, web developers, painters or educators, all sharing the same passion for drawing on location.

Volunteers also manage more than 30 regional blogs in cities and countries around the world and many of those also have their own sister flickr groups and Facebook pages to help sketchers showcase their work and connect with each other.



Mission

Urban Sketchers started online as a flickr group in 2007 and later became a nonprofit organization. Mission as a nonprofit is to raise the artistic, storytelling and educational value of location drawing, promoting its practice and connecting people around the world who draw on location where they live and travel. We aim to show the world, one drawing at a time.



"Drawing a city isn't just capturing it on paper, it's really about getting to know it, to feel it, to make it your own,"

Manifest

- We draw on location, indoors or out, capturing what we see from direct observation.
- Our drawings tell the story of our surroundings, the places we live and where we travel.
- Our drawings are a record of time and place.
- We are truthful to the scenes we witness.
- We use any kind of media and cherish our individual styles.
- We support each other and draw together.
- We share our drawings online.
- We show the world, one drawing at a time.



This app is artistic guide tool it's on map-based
It can be used as an archive of artists, sketches, information
about the places

Users can use this tool to plan next rout or station with random
pictures

Everyone who is interested can find information about upcoming
events or Workshops

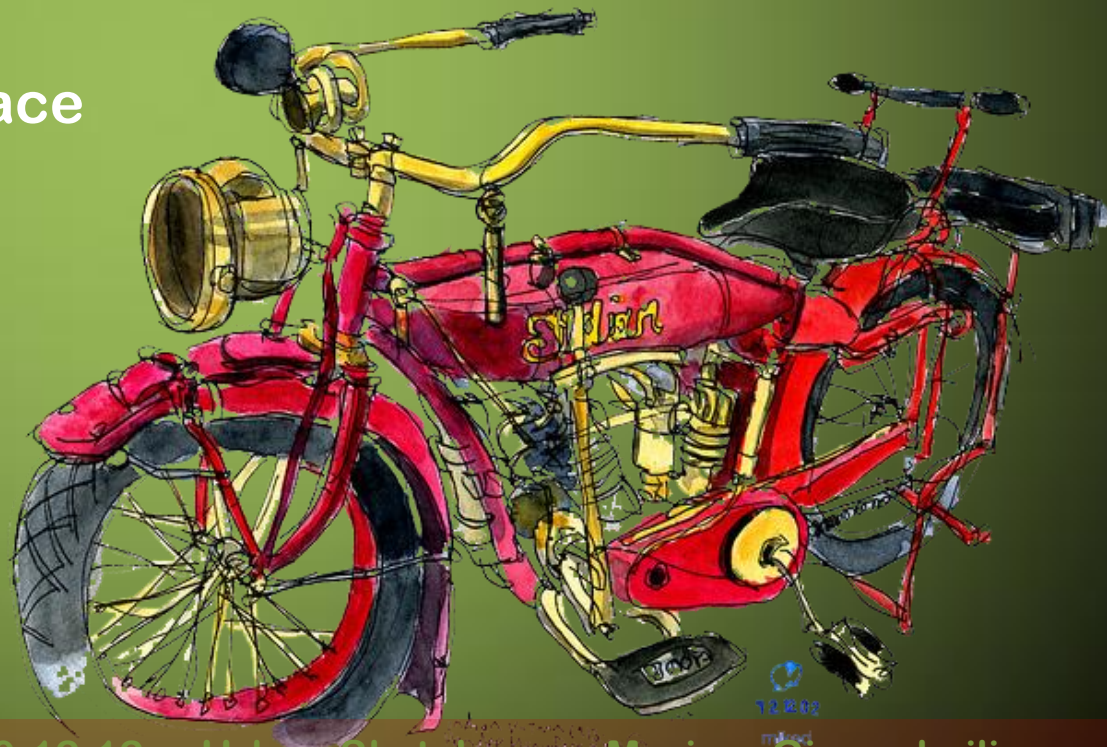
USk Members can log in and upload new sketches (or edit old ones) and add personal opinion about the place, why it was important to sketch, or why they choose that place or situation to sketch

One moment story of urban culture



Target group

- everyone, who is interested to see the city with the different view
- sketching enthusiasts
- tourists visiting this place
- Members of urbansketchers.org



Technical specifications

App name	Urban Sketchers
Type	Interactive Map, Artistic guide
Operation system	Android
Screen resolution	480X800
Minimum Os version required	Android 4.0
Native or web-app	native
Free or paid	Free
Where it is Available	Google play store



Screenshots & Navigation





Welcome screen



Home screen

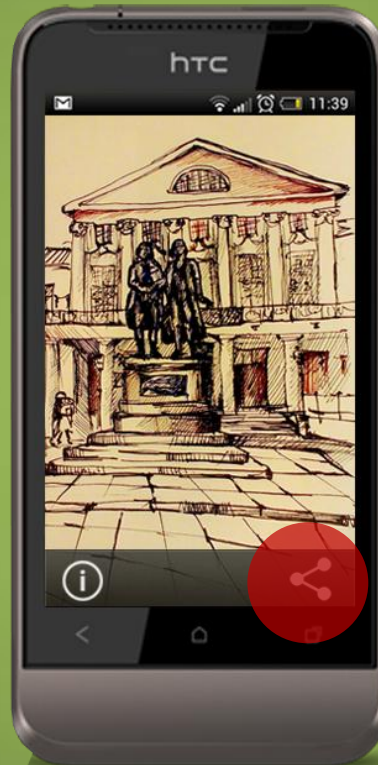
Main list

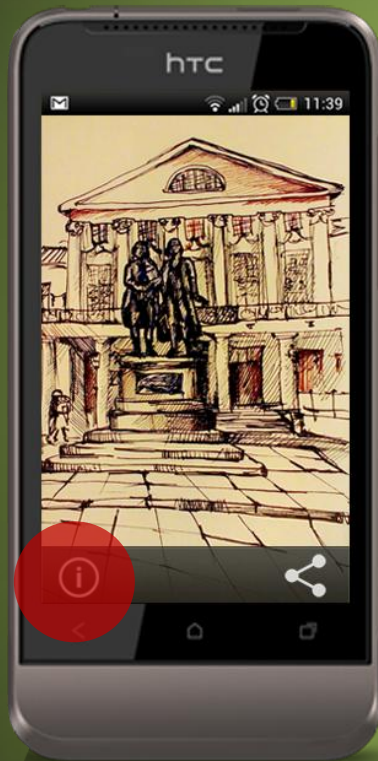
- Map
- Upcoming event list
- List of artists A-Z
- Articles and books about sketchers
- USk members profile
- Links to homepage of Urban Sketchers and regional blogs
- Contact form
- Information about app

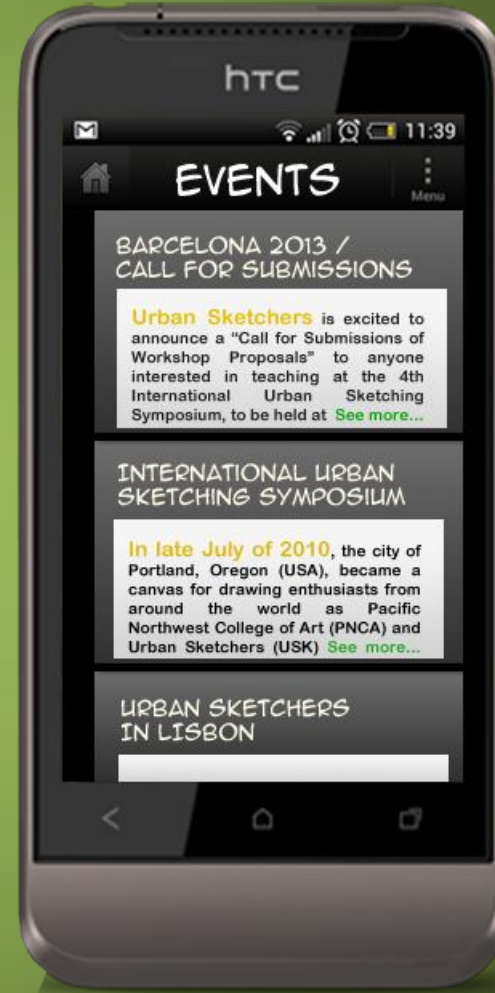
Icons based on the tag-cloud on blog most popular things that artists love to sketch



- Buildings
- Transports
- Shops
- Food & drinks
- Monuments & sculptures
- Architectural details
- Lamps & lights
- People
- Stairs & steps
- markets







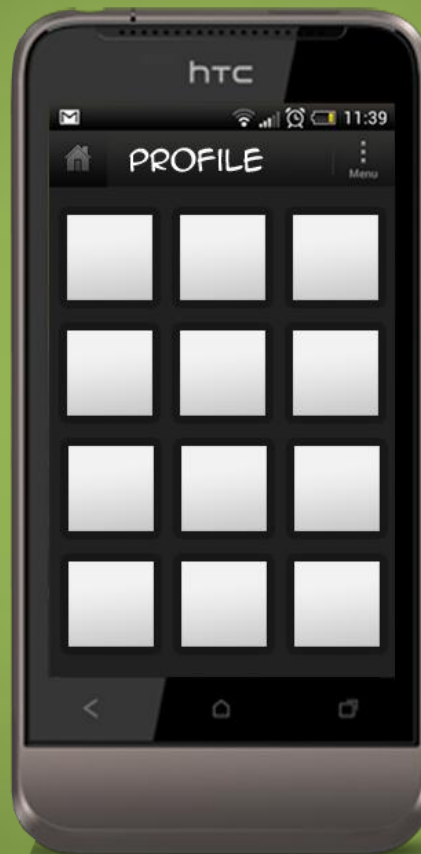
Sketchers list A-Z



Books and articles from urbansketchers









Links –

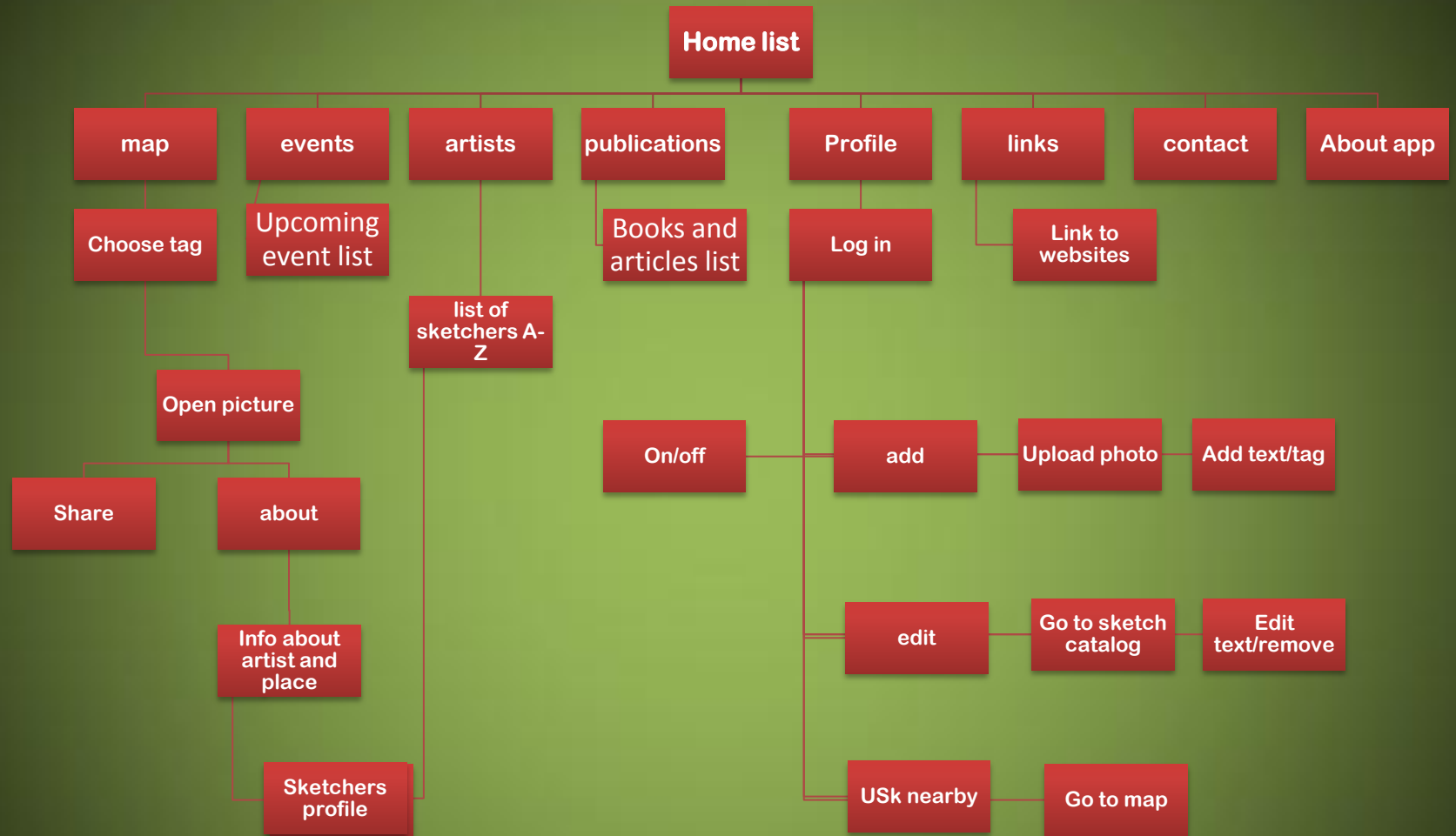
<http://www.urbansketchers.org/>

and regional blog list

Contact -

Name:	<input type="text"/>
Email:	<input type="text"/>
Message:	<input type="text"/>

About app – technical information and working group



Thank you!