

Recall ghosts of the past. That means story telling on first-hand account.  
If historical places could speak, a dream for museums would become true. Drawing a realistic picture of people of the past, with their stories and their circumstances of life. Spooky vision?



**SPOOKY VISION**



Ghosts Games triggers a new format of museums experience. It fills the gap between an ordinary exhibition and an interactive game. The technology and the gamification combine information, interaction and location. Ghosts Games is like a digression to the past.

Therefore the app is a context-aware mobile game taking place in the real environment.



## CULTURAL ASPECTS

*“The lord of the castle rages! He couldn’t sleep since nights, because the poltergeist walks abroad and is crying. In the past all inhabitants accept the ghosts. They used to live together in peace. But now the spook has to stop. The lord of the castle needs silence to sleep.”*

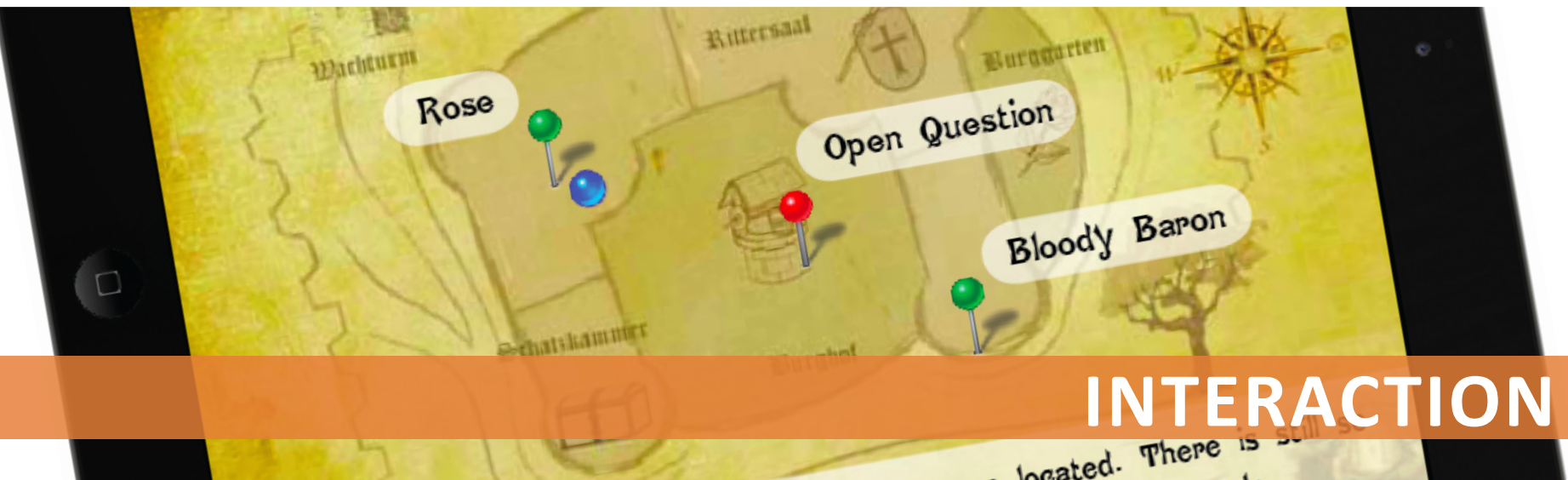
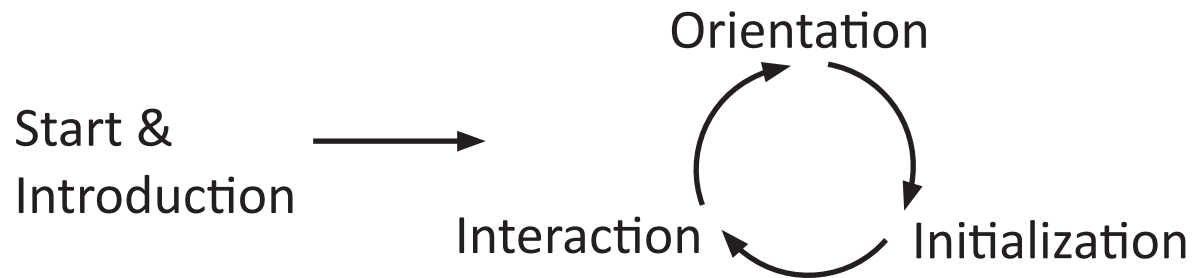
Help the other ghosts to find out, why the poltergeist is crying every night at Wartburg Castle. Otherwise all ghosts have to leave the place.



## STORYLINE



The app is made for the Wartburg Castle. The game is based on a various stages, where the user get in touch with the history of the castle and try to solve a puzzle. It is GPS-based and it is used the advantages of Augmented Reality



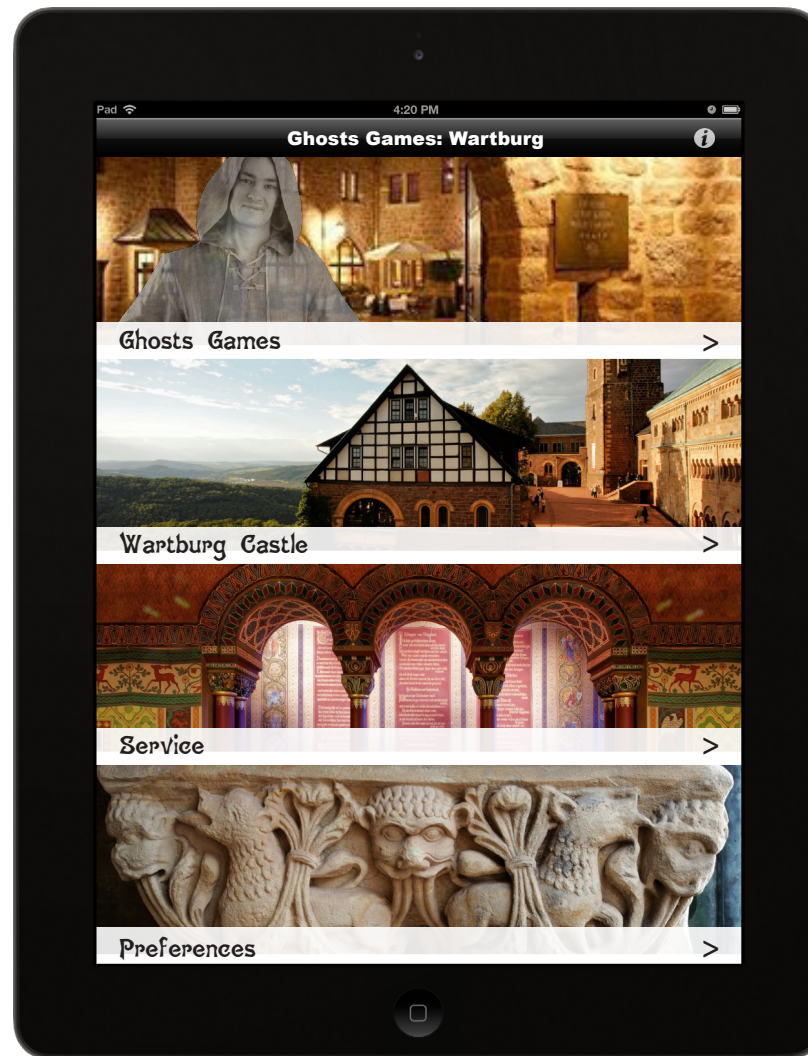


**GG Wartburg**

ICON







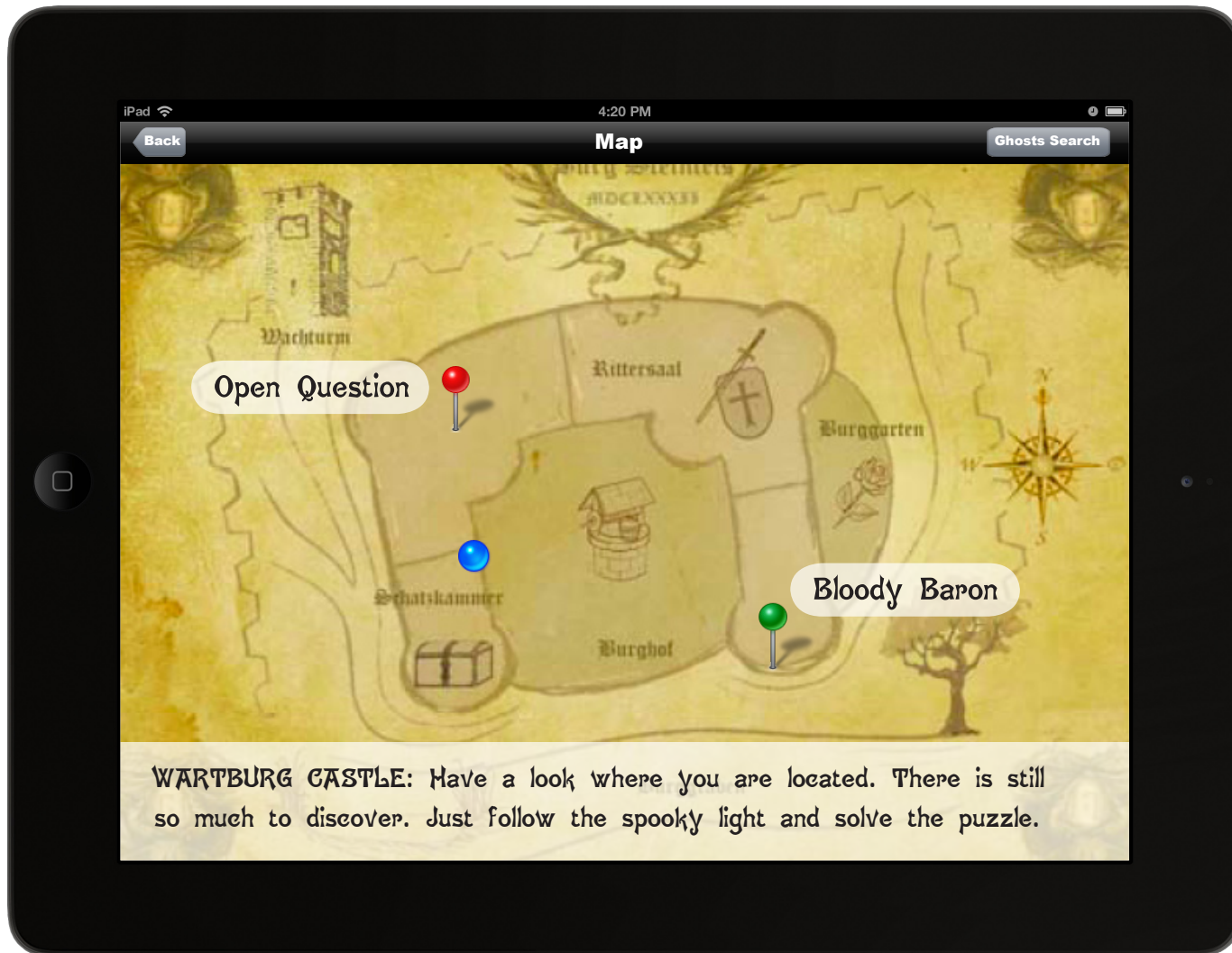




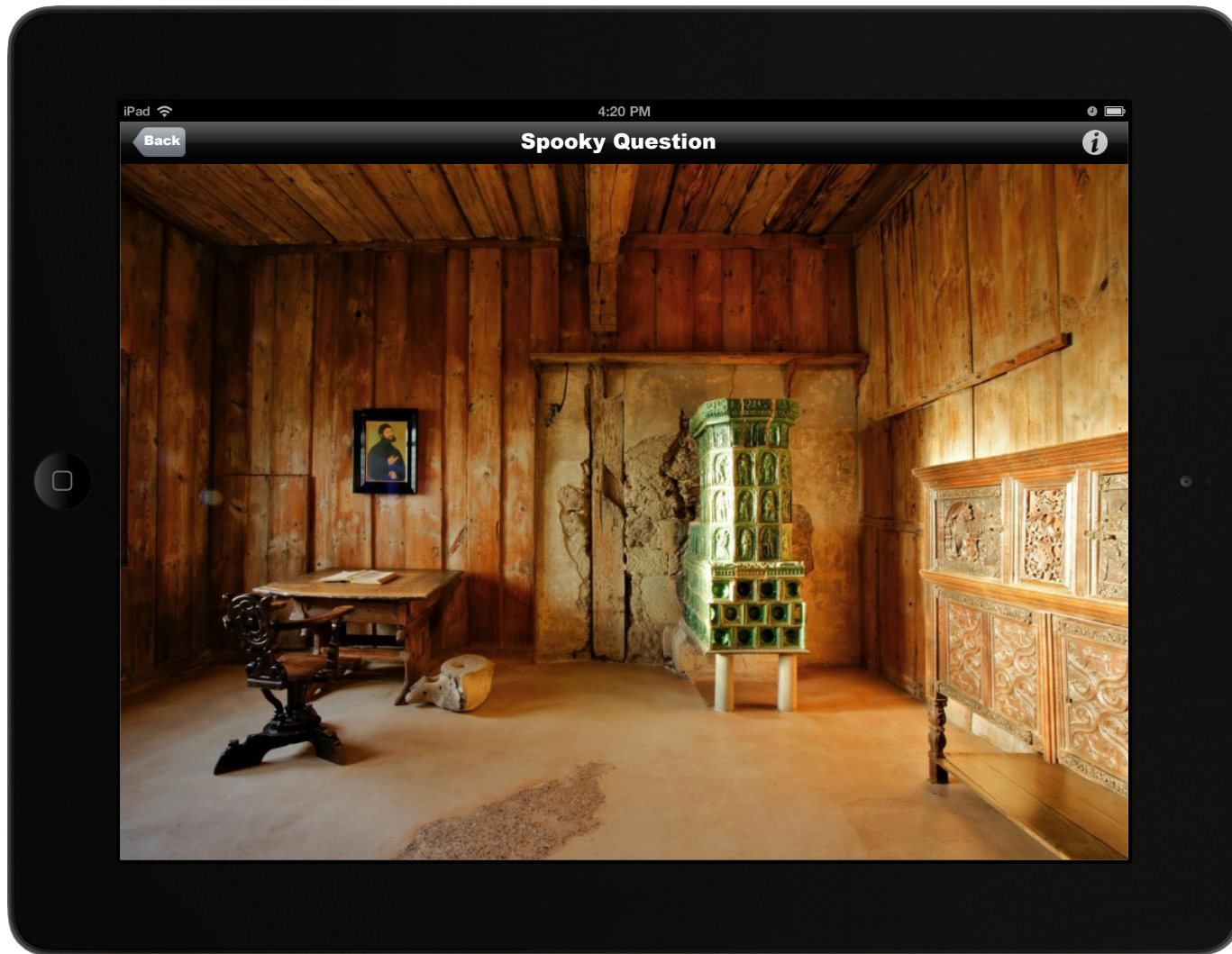


## NAVIGATION





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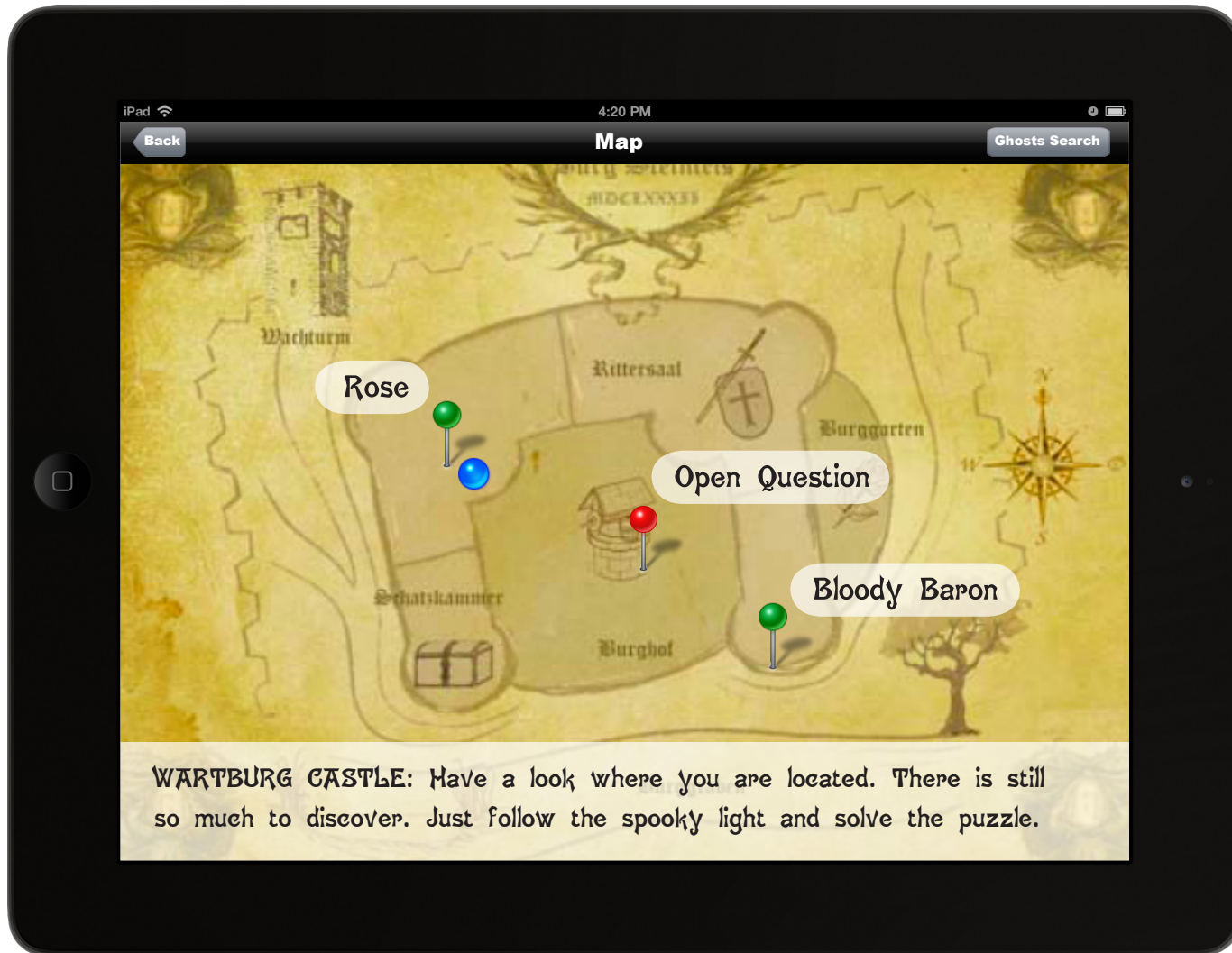






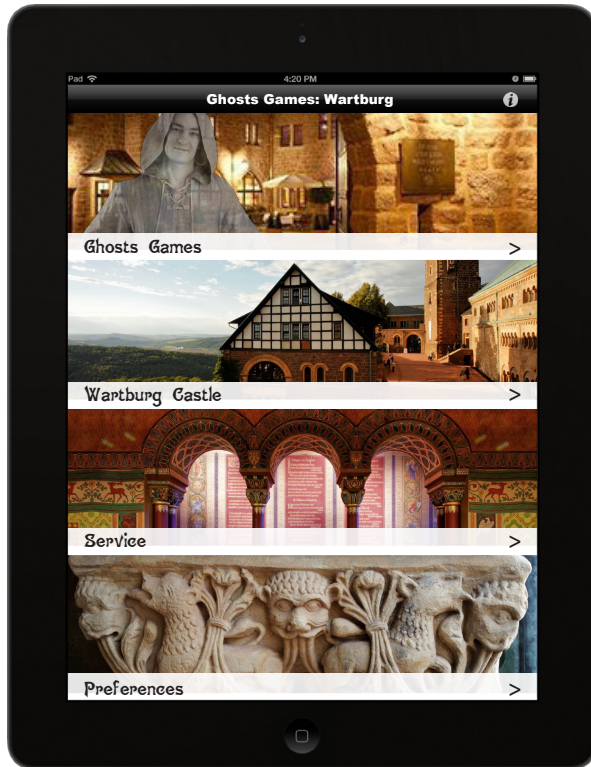






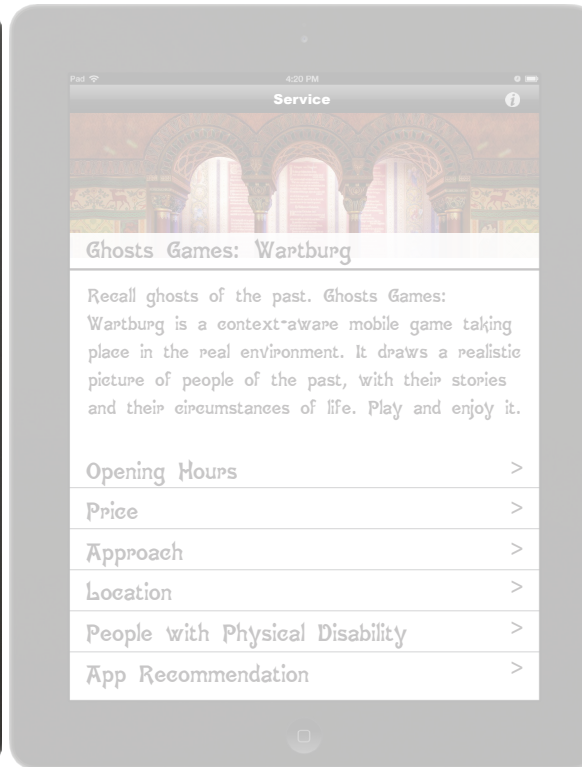


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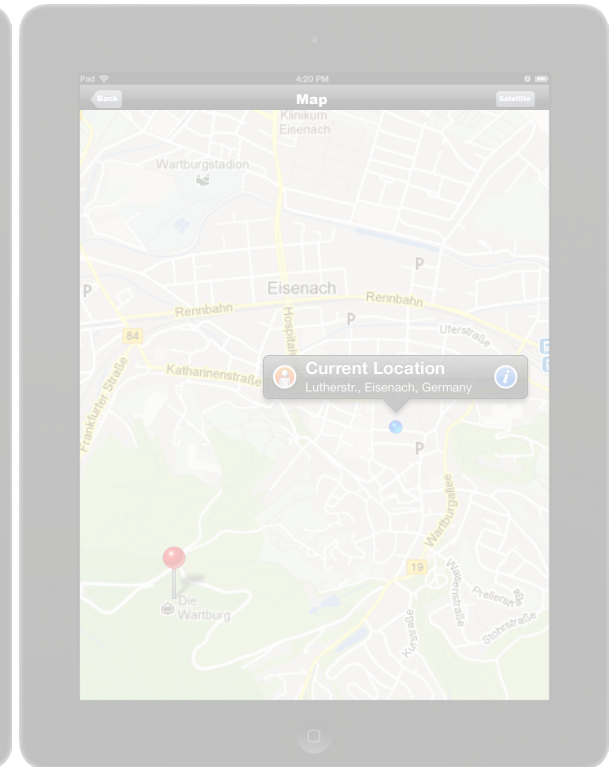
Main Menu

2.



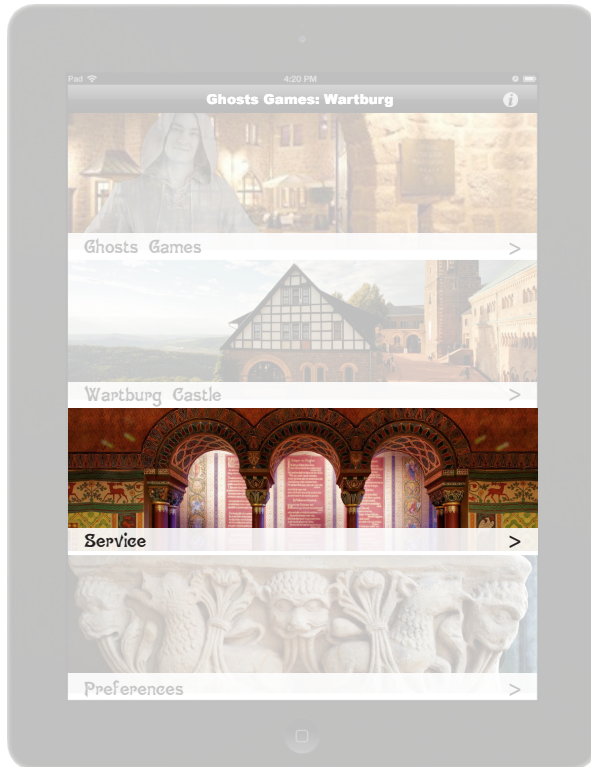
Service

3.



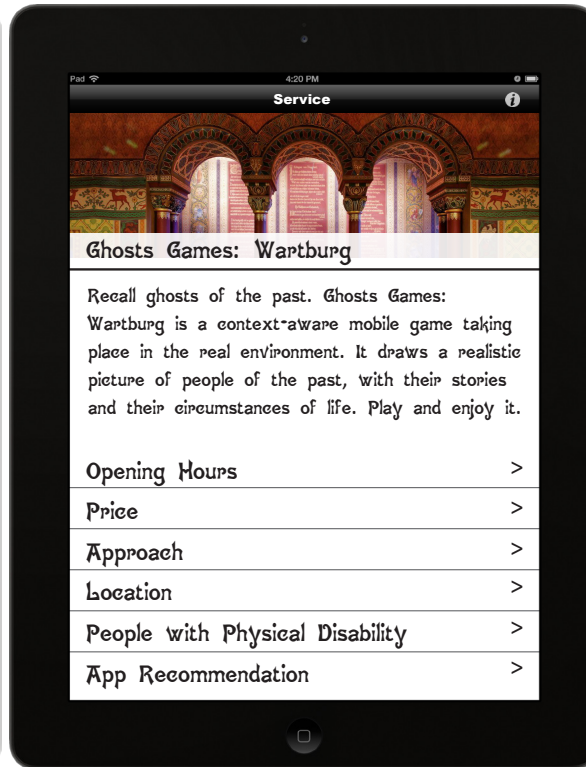
Map

1.



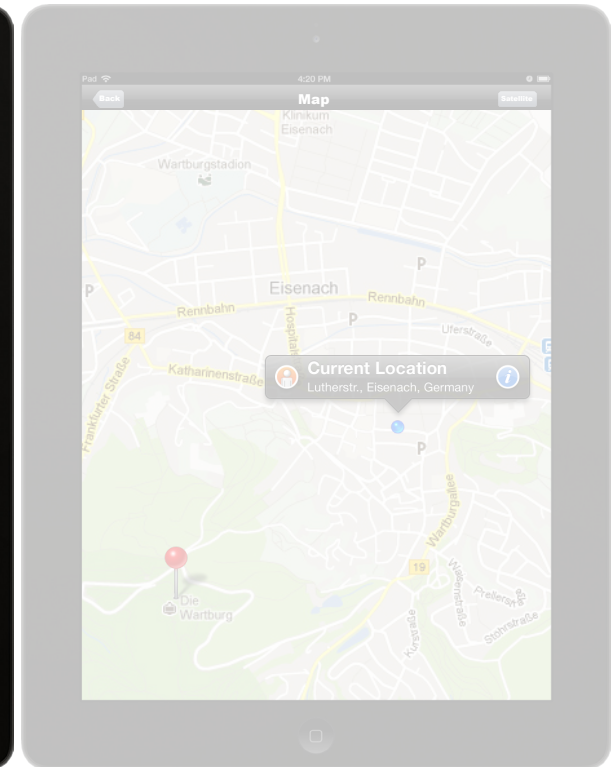
Main Menu

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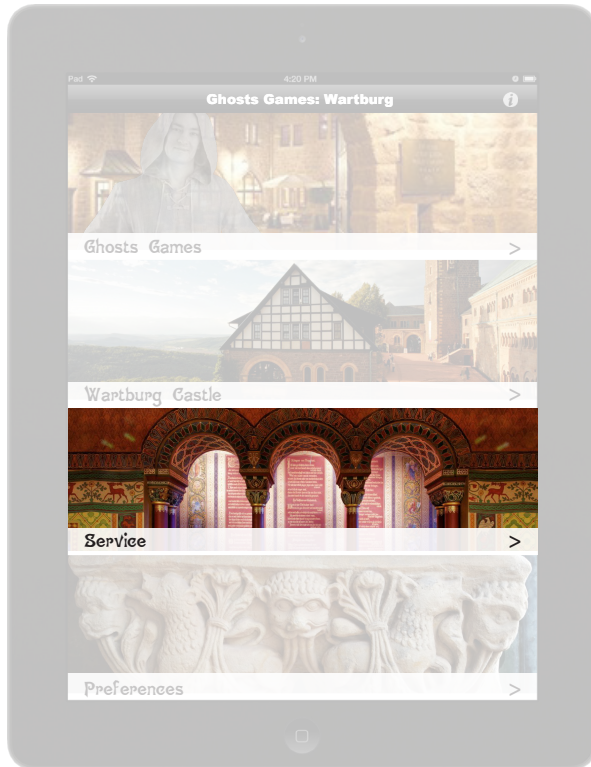
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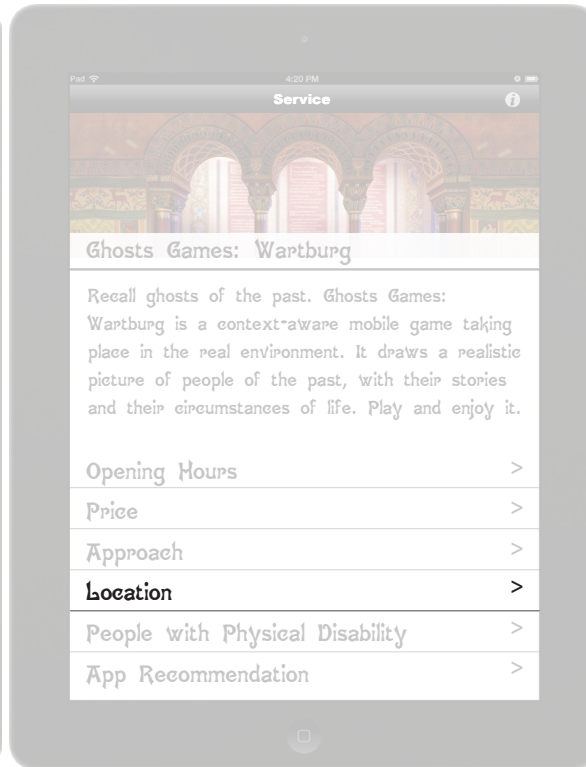
Map

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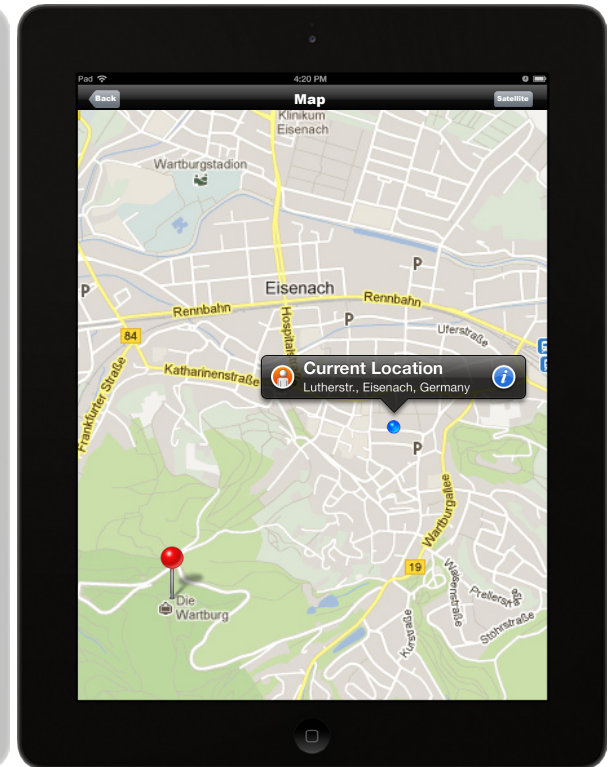
Main Menu

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Service

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Map



Welcome Screen	> Main Menu	> Ghosts Games	> Introduction		
			> Good to Know		
			> Map		
			> Start the Game		> Spooky Question
					> Hint
			> Archiv of Spooky Questions		
		> Wartburg Castle	> History		
			> Exhibitions of the Museum		
			> Panoramic Photos		
		> Service	> Opening Hours		
			> Price		
			> Approach		
			> Location		> Map
			> People with Physical Disability		
			> App Recommendation		
		> Preferences	> Audio		
			> Language and Display		

Visitors for each age group, specialized for families who want new options to delight the youth for cultural purposes. Even groups are able to discover the secrets of the Wartburg Castle to dust the image of heritage. Tourists may inform themselves before the visit.



## TARGET GROUP

The Ghosts Game: Wartburg is developed for iOS and compatible with iPad version 3 and 4. The native app requires at least a screen resolution of  $2.048 \times 1.536$ . The language is English.



## TECHNOLOGY



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Mobile Culture & Urban Spaces (06.12.2012)

**THANKS.**

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