

CHINA



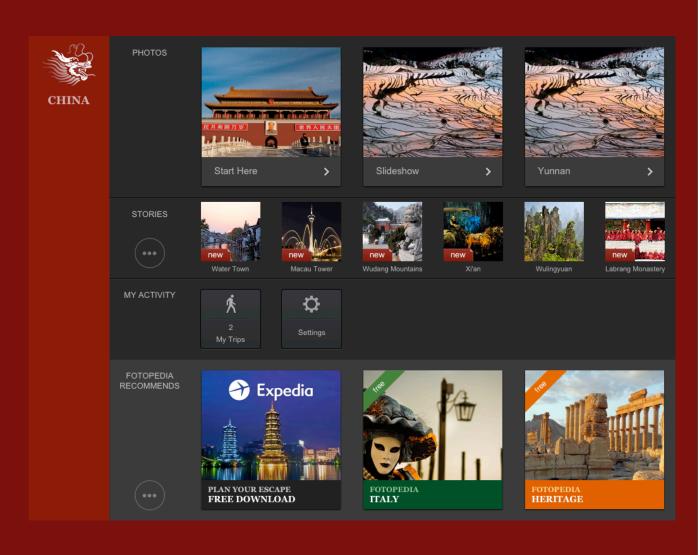
CHI ZHANG



What is Fotopedia China?



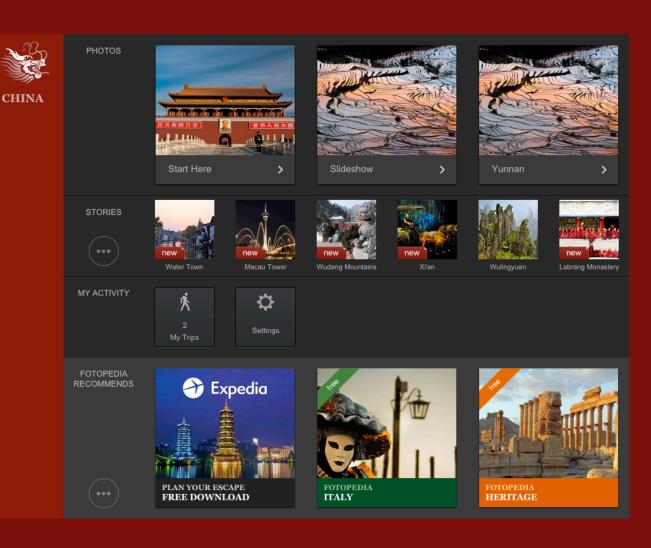
China is a land of superlatives, a vast country of almost unbelievable diversity.





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"Fotopedia China" is an app what lets you explore China through thousands of spectacular images. Visual stories, interactive maps and the Trip Builder feature help you create the voyage of your dreams.





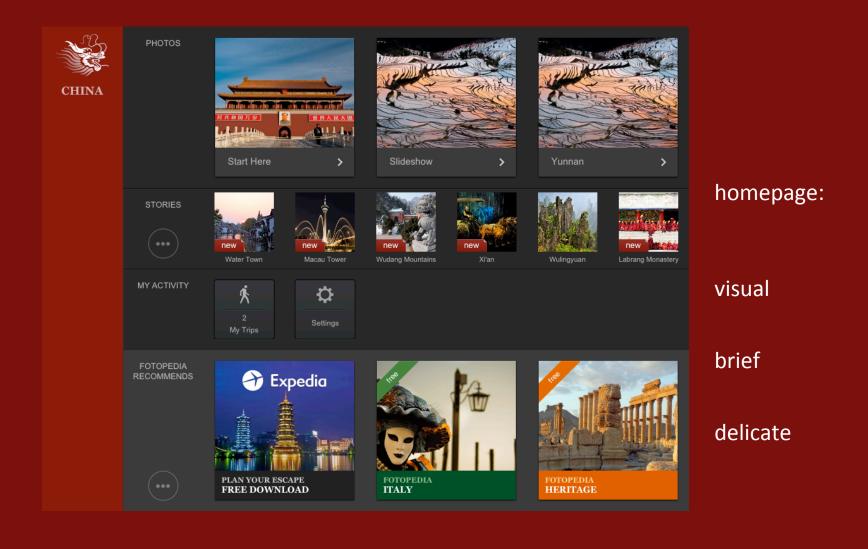


http://www.fotopedia.com

Web + iOS Platform

How does it work?







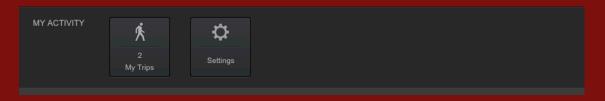
Photos



Stories



My Activity





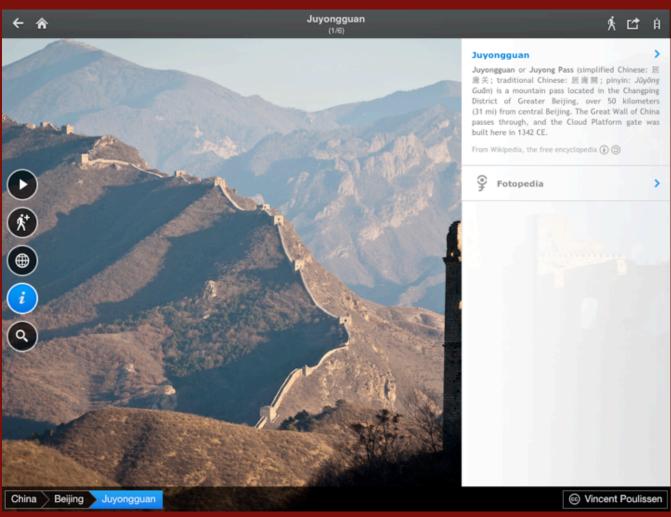
Photos



- Slideshow
- Add your trip
- Landmark
- Get Cultural information
- Search

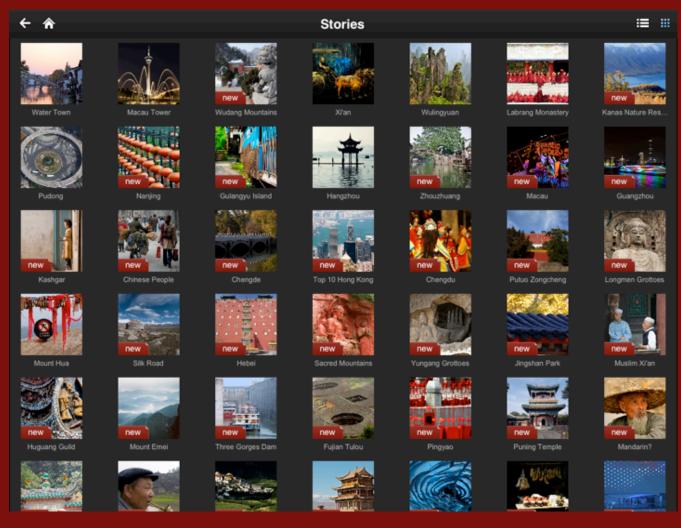


Photos

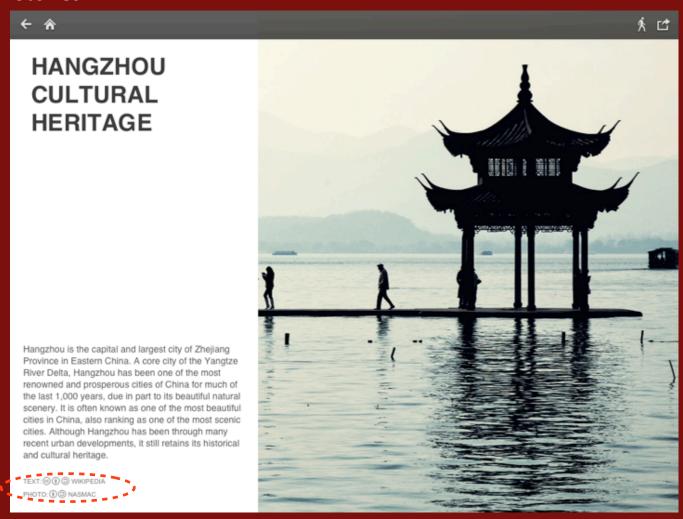


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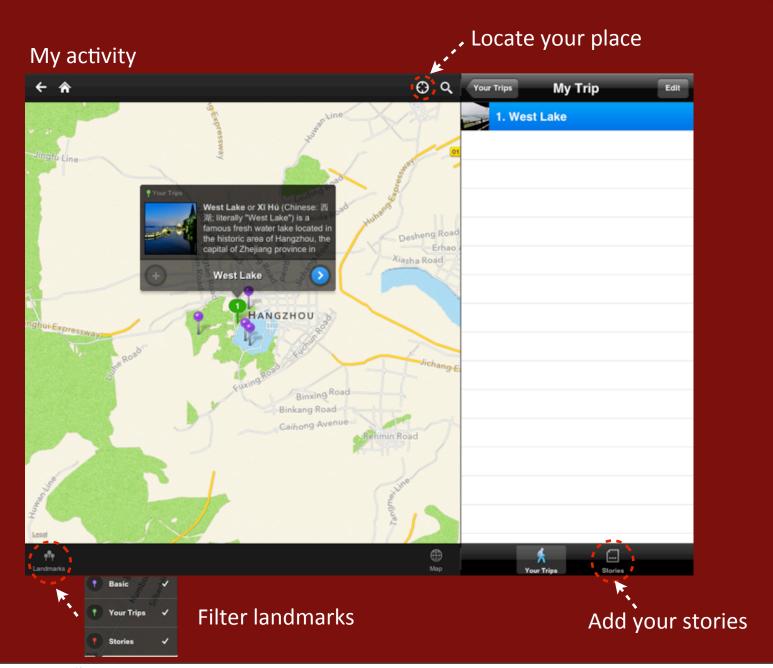


Text from WIKIpedia





Photo from Fotopedia



How can the user Interact or Contribute with the Content?

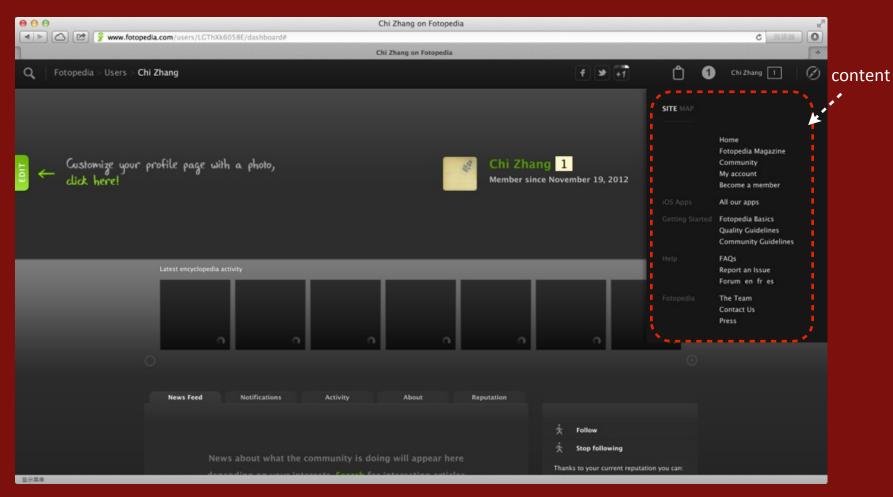


No.1 Interaction Share Links





No.2 Interaction Log in the Fotopedia.com

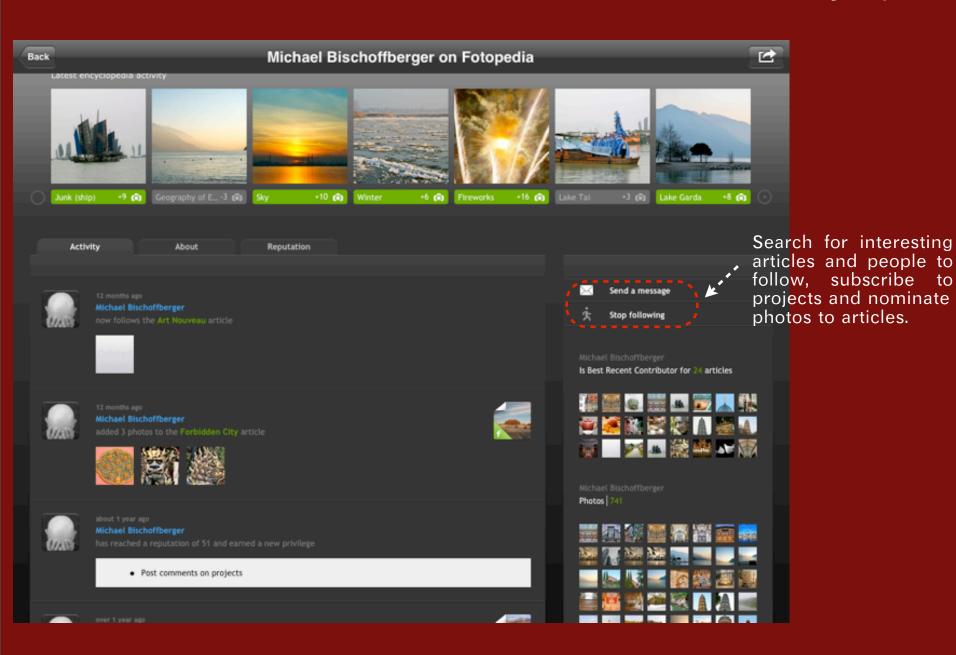


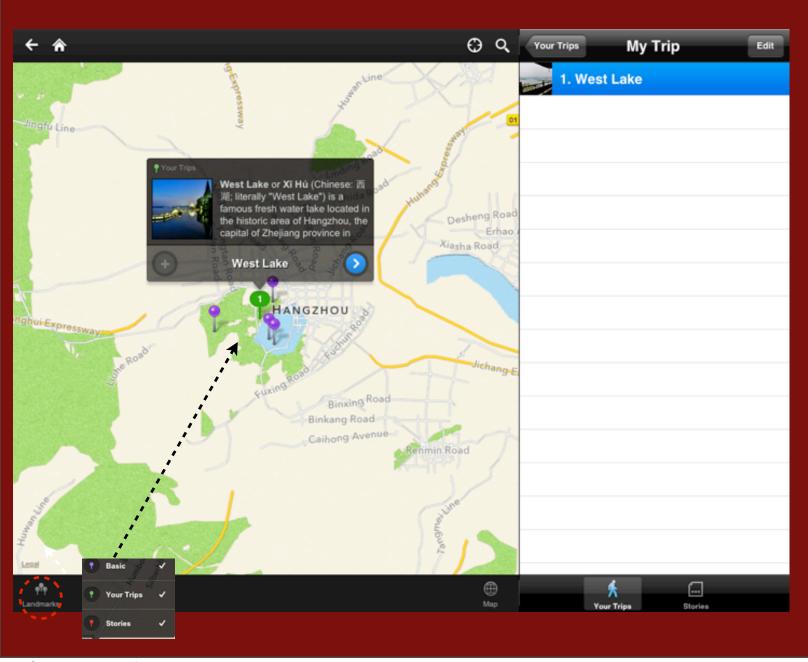
Add photos to articles

Create articles

Vote for the best photos

Spread the encyclopedia





Disadvantage:

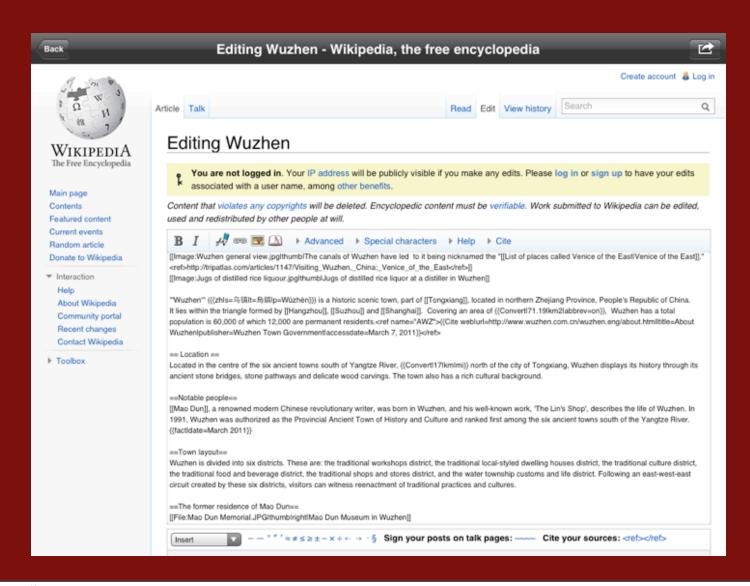
You can't add photos to the apps for the moment. However, you can participate to the Fotopedia Encyclopedia online.



No.3 Interaction Edit in WIKIpedia







Evaluation





ltems	Answers
App's name + Version	Fotopedia China 1.2.1
Туре	Travel
Operational System (os)	ios / Web
Min.Screen Resolution Required	320x480 px Iphone /1024x768 px Ipad
Min.OS Version Required	iOS 5.0 or later
Native or Web-app	Native (iOS)/ Web-app
Free or Paid	Free
Where is it Available	http://www.fotopedia.com & iTunes



CHINA

Thank you!