# Mobile Culture & Urban Spaces

## Presentation

## -Mobile App-

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Faculty of Media

Chair of Interface Design

Nov. 22nd, 2012
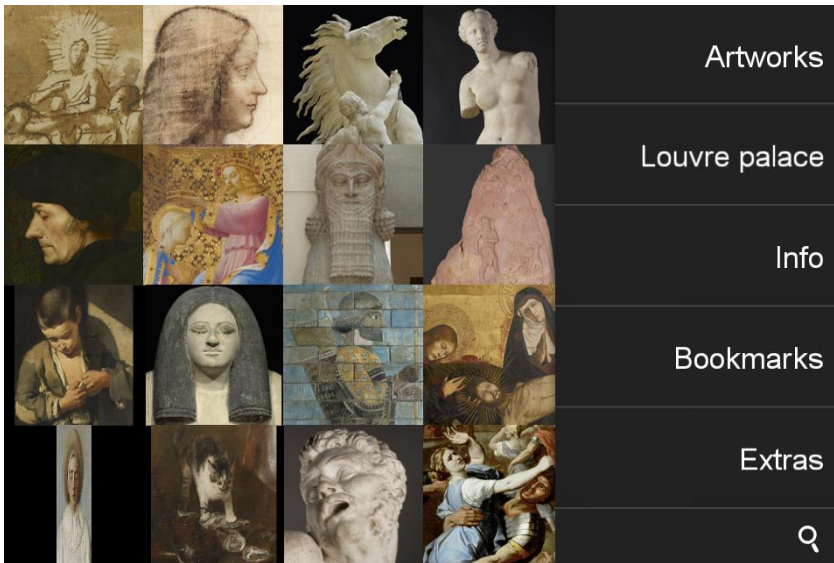
# the application

# general information

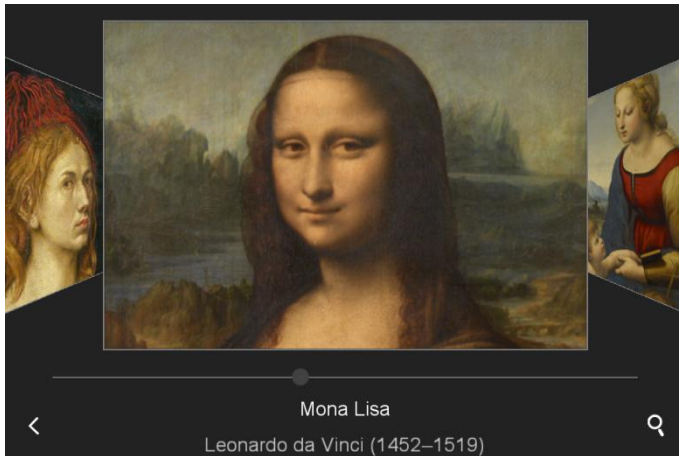| | |
|---|---|
| Name | Musée du Louvre |
| Type | Museum guide |
| Version (updated: 3/15/2012) | 1.4 |
| Developer | Musée du Louvre |
| Source code,design,navigation | BuilkyApps |
| Available languages | English, French, Japanese |
| Operatinal System | iOS 3.0 or newer |
| Mobile Devices | iPhone, IPod touch, iPad |
| App type | native |
| Price | free |
| Available | iTunes |
| | https://itunes.apple.com/de/app/musee-du-louvre/id337339103?mt=8 |

# homescreen

- 100 Louvre artworks shown in 500 images

- sculptures, drawings and paintings

- artists: da Vinci, Cranach, Raphael et al.

- presenation of the palace and its history
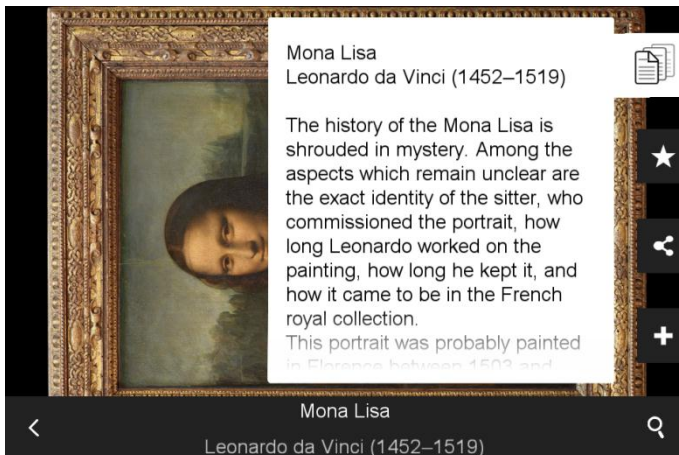
- visitor information

- bookmarks

- extras

# artworks



information about different artworks

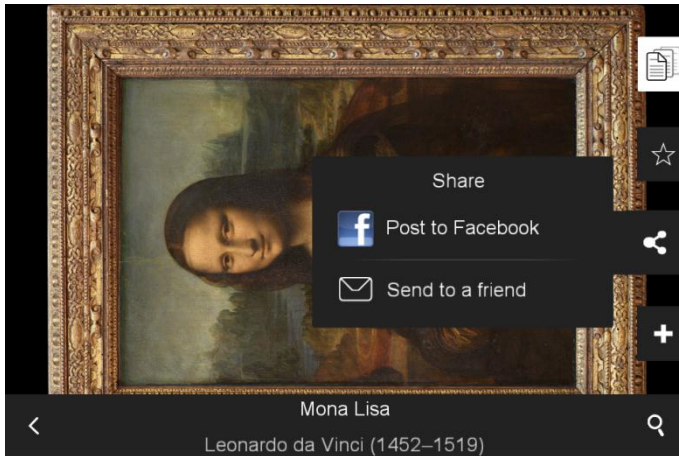- artwork's name
- artist's name
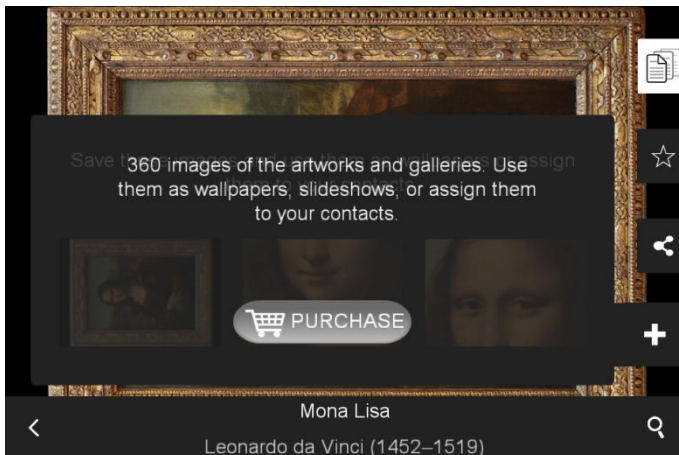- artist's creative period



artwork's detailed history
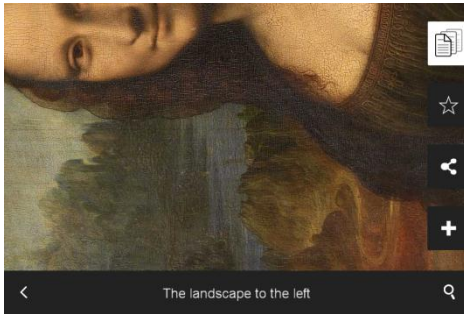
# artworks



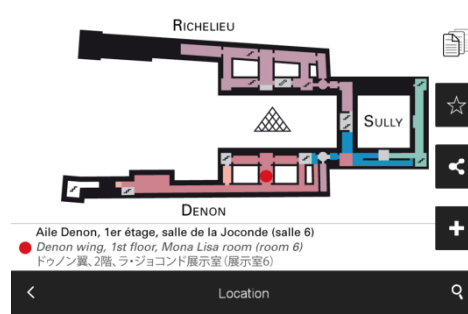share artwork with friends

- Facebook
- E-Mail



purchase images to use them as wallpapers et al.
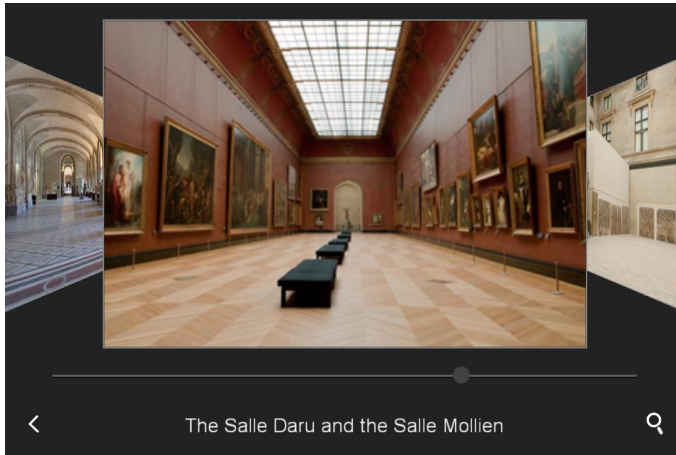
# artworks


zoom-in view


location plan


informational video

via cover flow format

# palace

The Salle Daru and the Salle Mollien

information about different halls

- hall's name



Napoleon III Apartments

The Napoleon III Apartments are an exceptional record of Second Empire decorative art. The painted and sculpted decoration was executed between 1859 and 1861. The large drawing room (Grand Salon) of the Napoleon III Apartments typifies the taste of the period for opulent and comfortable interiors. The state dining room features an imposing table and sideboard in ebonized wood with
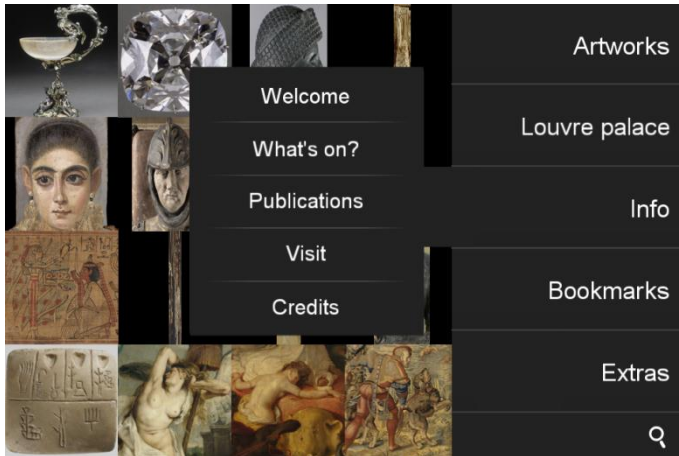
Napoleon III Apartments, the Grand Salon

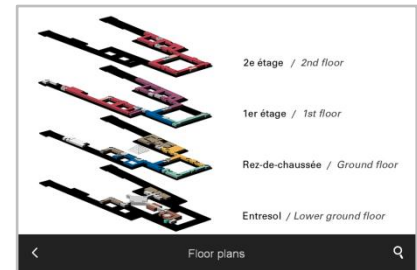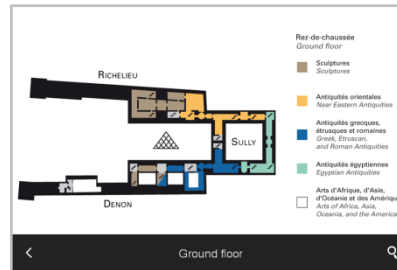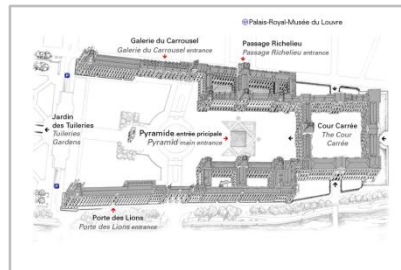hall's detailed history

# information

- welcome video
- events
- publications
- visitor's information



zoom-in view





museum's location plans



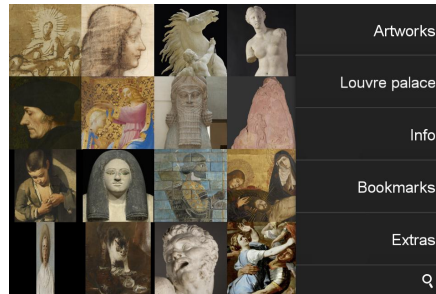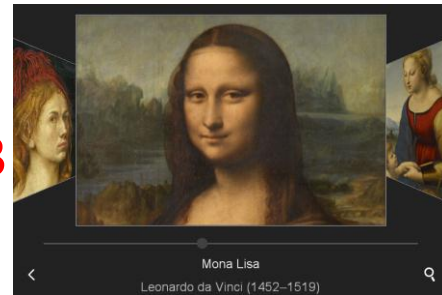via cover flow format

# click counter



1
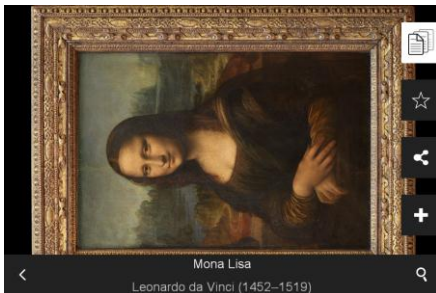
welcome screen



2

home screen



3

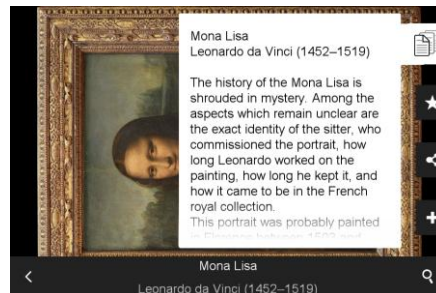artworks


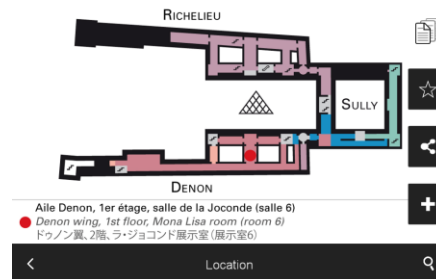
4

artwork's home screen



5

artwork's information



6
-
11

artwork's detail view



12

artwork's location plan

# Thank you!

Any questions?