

# MOBILE CULTURE & URBAN SPACES



**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



TYPE

Travel App

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## WHAT IT DOES

Suggests random travel routes based on the person's location, interests and preferences

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## CULTURAL ASPECTS

Spontaneous and dynamic way of getting to know London from a cultural and historical point of view

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



NAVIGATION

Day

Weather Forecast

Interest Categories

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Select Day

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Select Interest(s)

Events  
Galleries  
Architecture  
Churches  
Open Spaces  
Learning

# VISIT THE CITY

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar



# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Select Interest(s)

Events

Galleries

Architecture

Churches

Open Spaces

Learning

# VISIT THE CITY

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



NAVIGATION

GO

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

AM

Suggested Route

LUNCH

PM

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

## Detailed Information

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



NAVIGATION

Different Route



**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Pin Destination

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



NAVIGATION

Pin Destination



**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Map

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar



# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Mapped Route

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Transport

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

## Transport Details

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

Add to Favorites

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

## Saved Routes

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



## NAVIGATION

### Personal Preferences

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



WHAT I LIKE

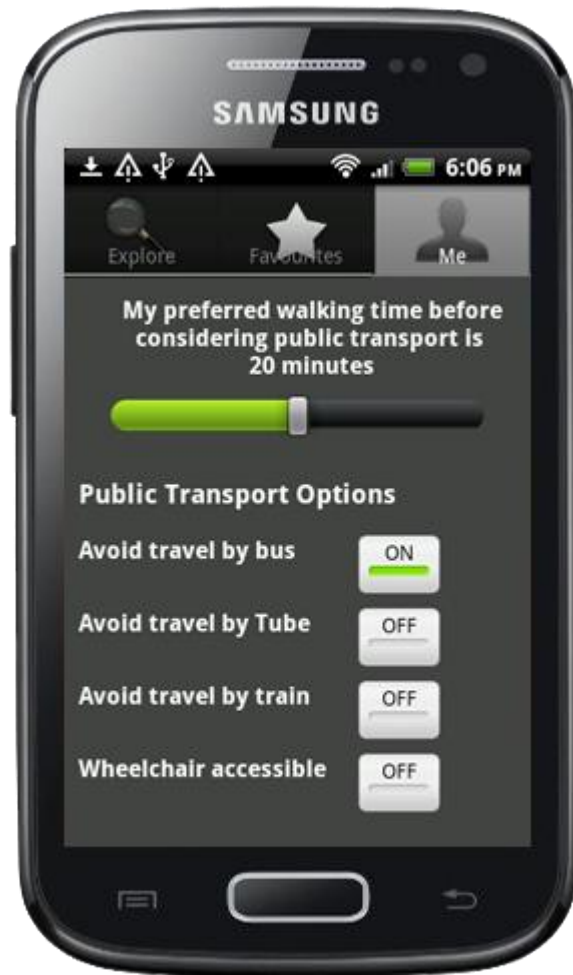
Fast  
Intuitive

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



WHAT I LIKE

Personalized

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar



# MOBILE CULTURE & URBAN SPACES



WHAT I LIKE

Detailed Information

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



WHAT I **DON'T** LIKE

Limited Destinations

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES



WHAT I **DON'T** LIKE

No List

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar

# MOBILE CULTURE & URBAN SPACES

## TECHNICAL SPECIFICATIONS

|                           |  |
|---------------------------|--|
| App's Name                | Visit The City   |
| Version                   | 1.2  |
| Type                      | Travel & Local   |
| Operative System          | Android 2.2<br>iOS 4.3   |
| Minimum Screen Resolution | Android - Tablets not fully supported<br>iOS - No restrictions |
| Native or Web App         | Web  |
| Free or Paid              | Free   |
| Available From            | Google Play Store<br>iStore                                    |

**VISIT THE CITY**

Existing Mobile  
App Presentation

Bauhaus-  
Universität  
Weimar