November 22th, 2012

Background

o Based on tripadvisor.com

o Assistance in gathering travel information (eating, sleeping, sightseeing, etc.)

o 75 Million reviews and opinions

o Photos and "near by" function

tripadvisor®

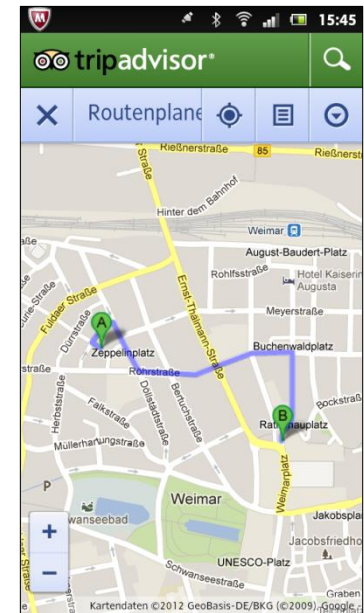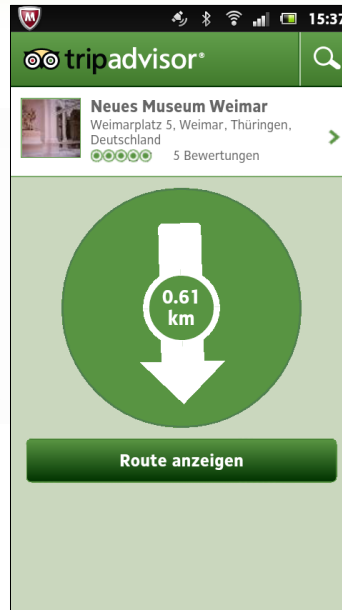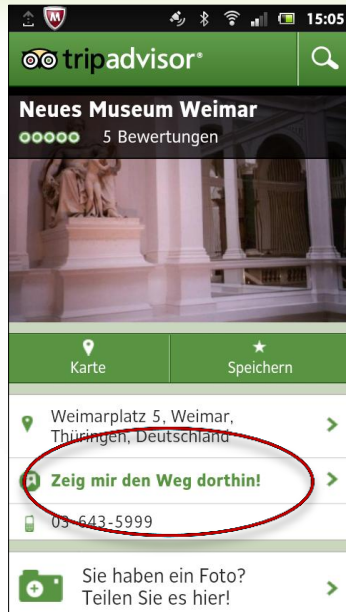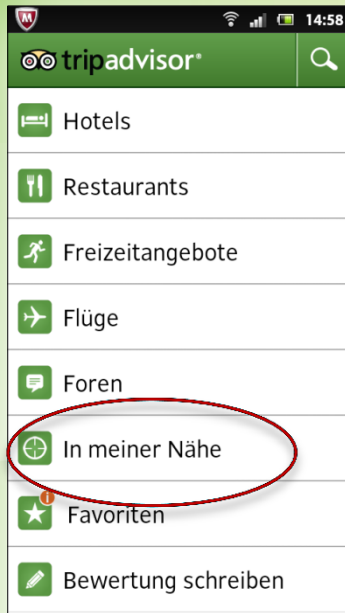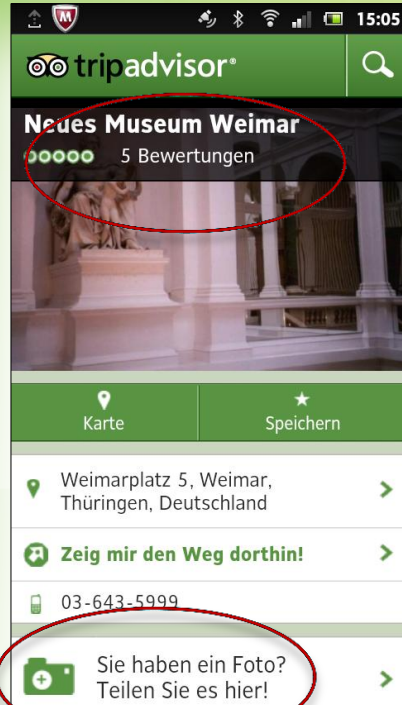# How it works
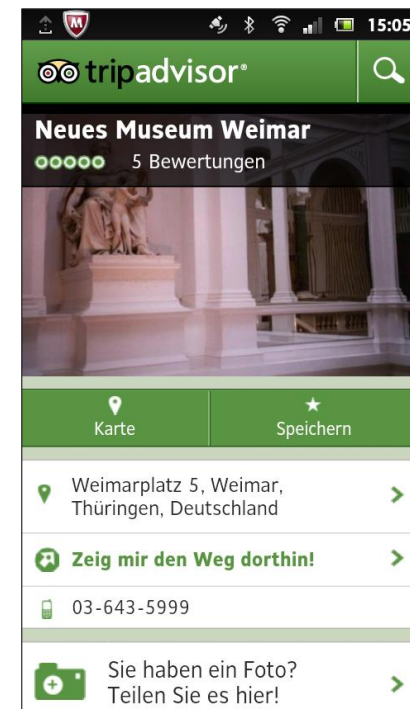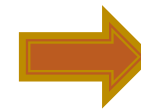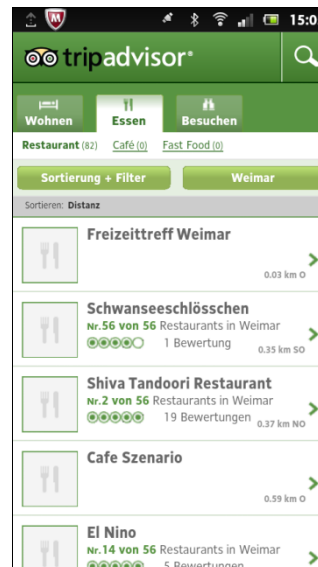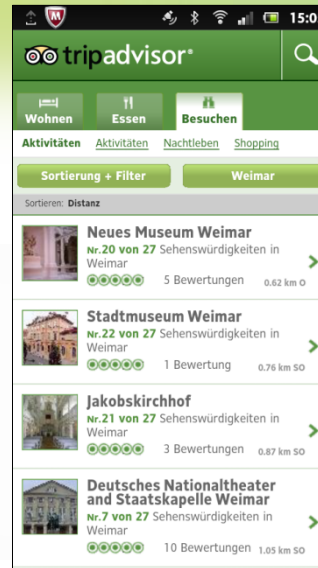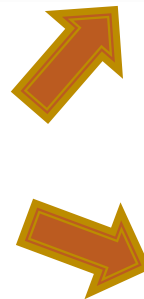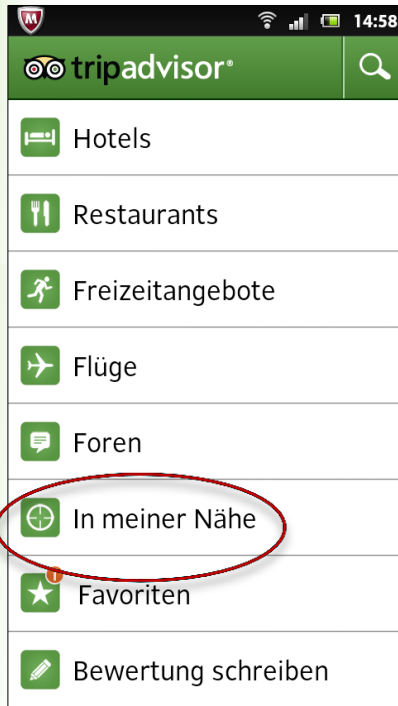
Interaction with environment

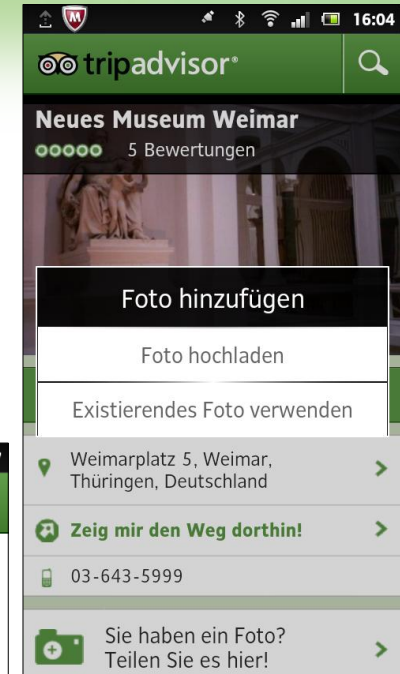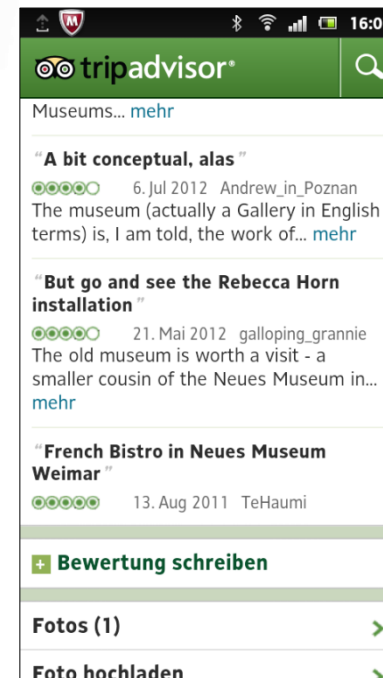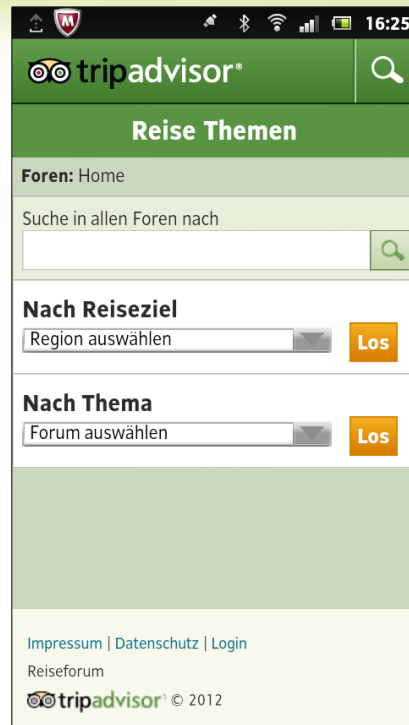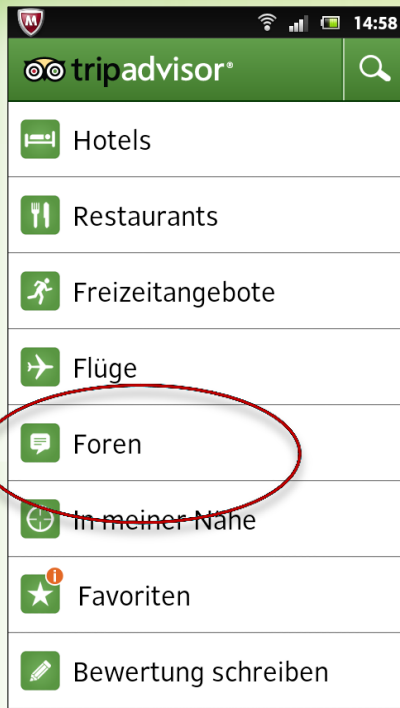# *User-Contribution I*
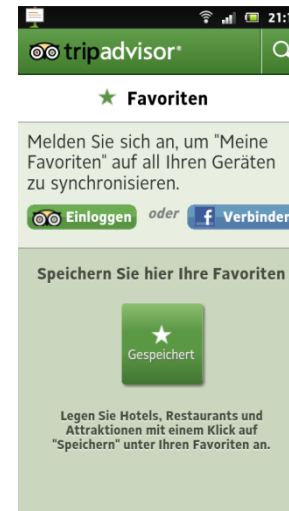

Add a photo

Add a review

User-Contribution II

Select Region, Post topics, Comment on topics, etc.

Technical Specifications

Item	TripAdvisor
App Name and Version	TripAdvisor v2.0.5.
Type	Travel Guide
Operational System	All systems, including Web
Minimum Screen-Resolution	?
Minimum version required	Android 2.0, iOS 4.3
Native or Web-app	Native
Costs	Free
Where to get	iTunes, Android Market

tripadvisor®

Personal Impression

o "Look and feel" on a high level

o Huge data basis

o Credibility of reviews

o Perfect for "impulsive" travelling

o Syncronization

Have a nice holiday!