

SEMOA

SFMOMA NousGuide™ is an innovative visitor information and communication system for museum and exhibitions.

It is an **application** for san francisco museum of modern art. It is **context-aware** museum guide and by providing **audio** and **video** information through the user-friendly and intuitive touchscreen interface gives an information about exhibitions.

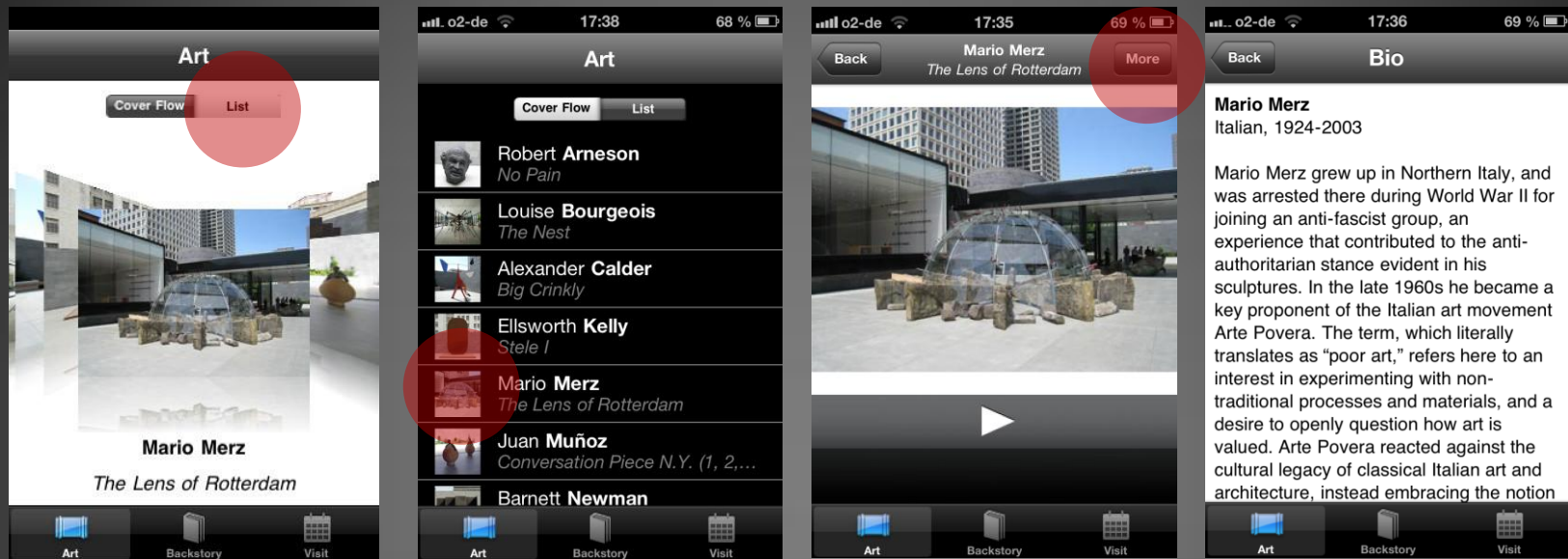


- **Museum-Guide**
- **focus on architecture and building structure**
- **what visitors are most interested in**

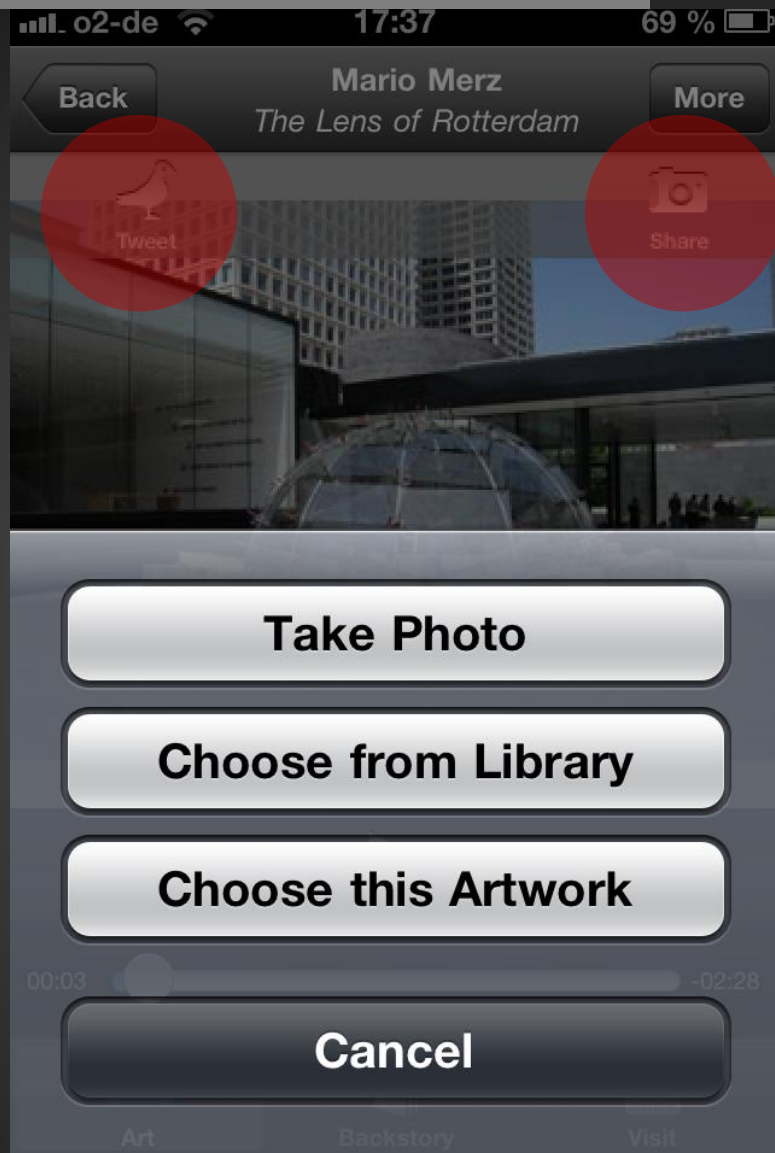


- Visitors can discover here modern art works
- Information about artists
- Architecture of museum

ART



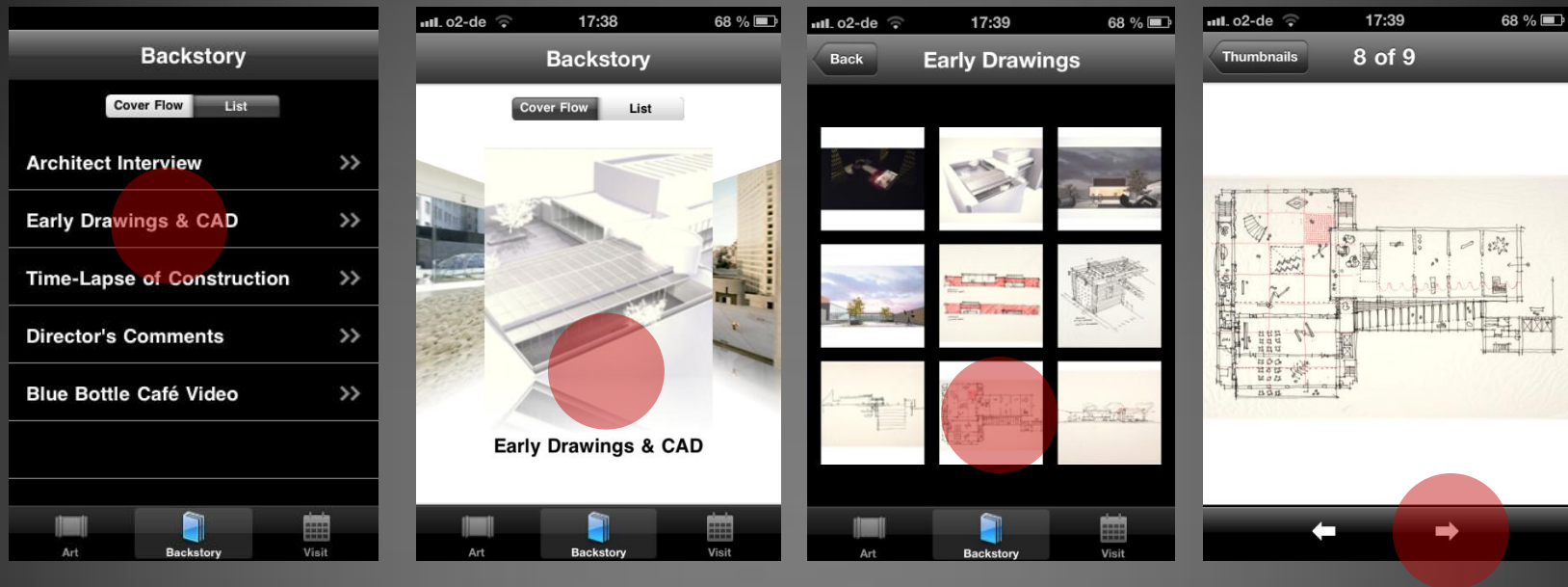
Start a relationship with this cultural center for modern and contemporary **art**



SHARE

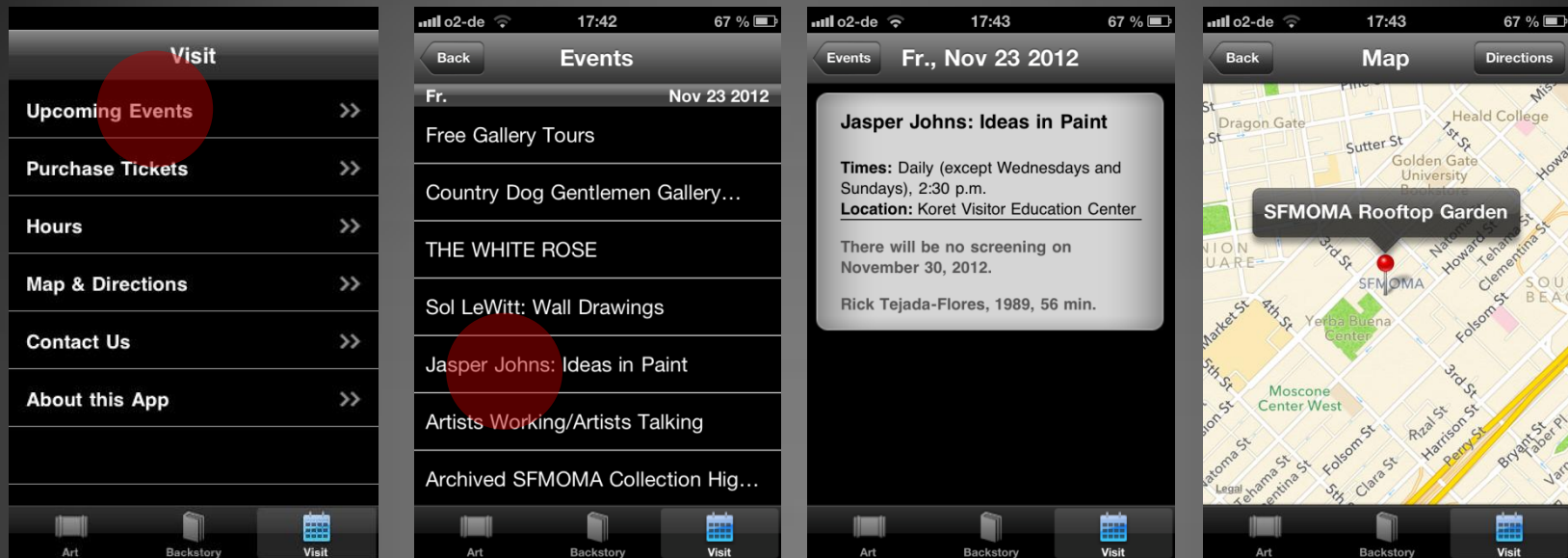
- Take photo at the place
- Choose from your own photo-library
- Share with e-mail

BACKSTORY



The Rooftop Garden iPhone and iPad App features in-depth interpretation of the **sculptures** on the rooftop and content about the **architecture** of the rooftop garden including a time-lapse video showing the **construction** of the garden and video **interview** with the architects.

VISIT



The App also includes a dynamic data feed from the Museum's **events calendar**, opening hours etc. **Directions & Ticket** purchasing are included as well.

Users can interact with
real objects such as
sculptures, art objects
The **SFMOMA**-Mobile
app as a educational
concept serves on-site
as a multimedia-guide
through the exhibition
and as personal
information tool at
home.

Technical Specifications

App's Name + Version	SFMOMA NousGuide v. 1.0
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Type	Museum Guide
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Operational System	iOS
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Minimumscreen-resolution required	Fixed on 320 x 480
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Minimum OSversion required	Requires iOS 3.0 or later
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Native or Web-app	Native
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Free or Paid	Free
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Where it isAvailable	Apple app store
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Thank you!