



Wikihood

## Description

Wikihood is a guide/"wiki" app available for Ipod, Iphone and Ipad. Its goal is to display all the information stored in the Wikipedia, being it able to show in every moment, with the google maps facilities.

You can access to the information that Wikipedia has for any location worldwide anywhere.

Wikihood instantaneously displays what is important and interesting at a given location, letting you see at a glimpse which Wikipedia articles are related to each location, e.g.





# Description

## Information Available online:

- persons
- cultural information
- buildings
- companies and organizations
- geographical information

Possible answers that could be replied by using this app:

What persons are most relevant to this location?

What rivers, mountains are in the area?

What companies are located here?

What museums or famous buildings are nearby?

Specially data available:

Wikihood shows you articles according to their

- distance ("What is next to me?")
- relevance ("What are the most prominent sites?")
- popularity ("What do people like most?")



## Description

Moreover, it's possible to do a kind of virtual city tour using the map component which can show all locations as pushpins along with their picture on a satellite or schematic map.

Usable controls let you quickly navigate the map and change its settings.

The Wikihood Plus for iPad (5,99 €) get you the additional categories (economy and geography) and you can easily search Wikipedia from within the app.





## Working

Wikihood has multiple ways to show you the wished information. In the beginning, the app gives you the chance to start looking for information from the place where you are on this moment, or from a previous location. Also you can search for a location, but it is possible if you choose first the options “previous” or “current” location.

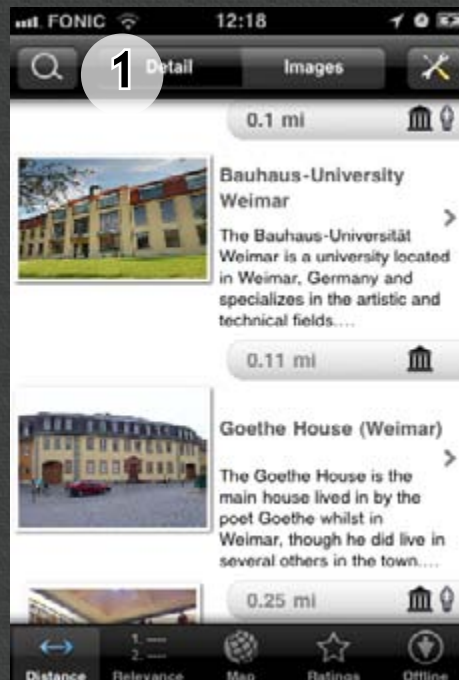
Because the facilities provides by Google Maps, the accuracy is quite precise.



## Working

Once the location is defined, the first screen shows you a list of places organized by proximity. Then you have two different ways to get the information. You can choose between see the information organized by details or images ① ②.

On the low part you can organize the information by distance, relevance, on the map, rating, or information offline stored previously ③.



or

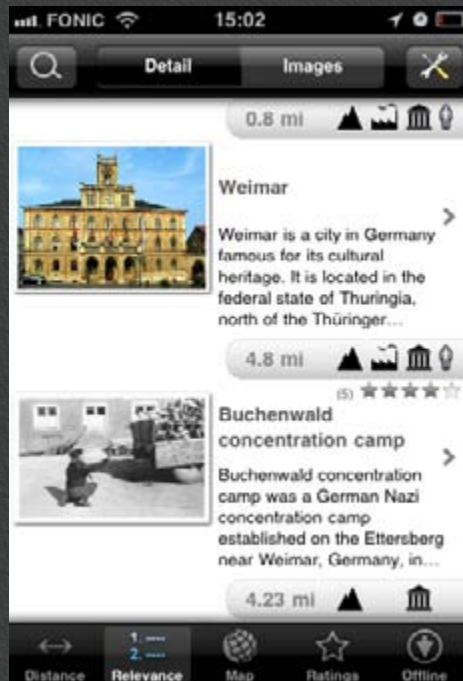


③

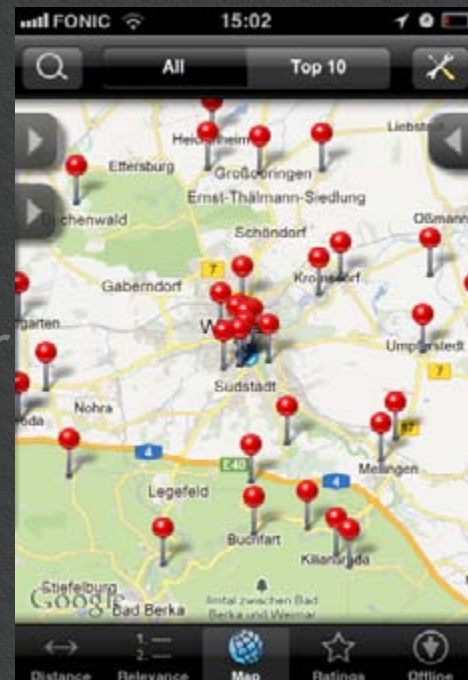


# Working

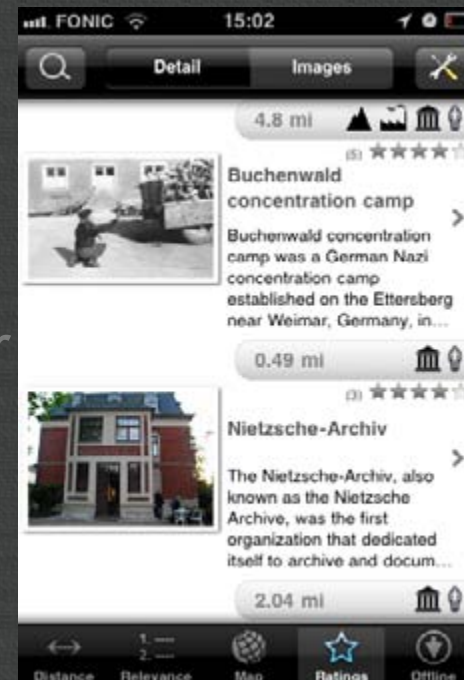
Choosing one of the other four options, the user can see different alternatives and search with more accuracy everything on the determined location.



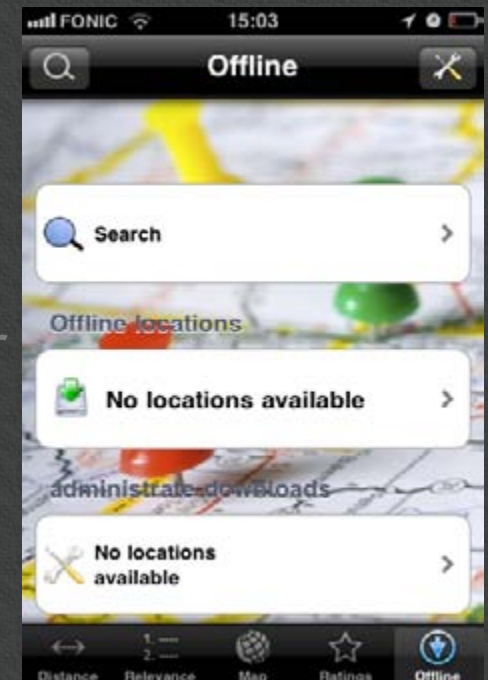
or



or



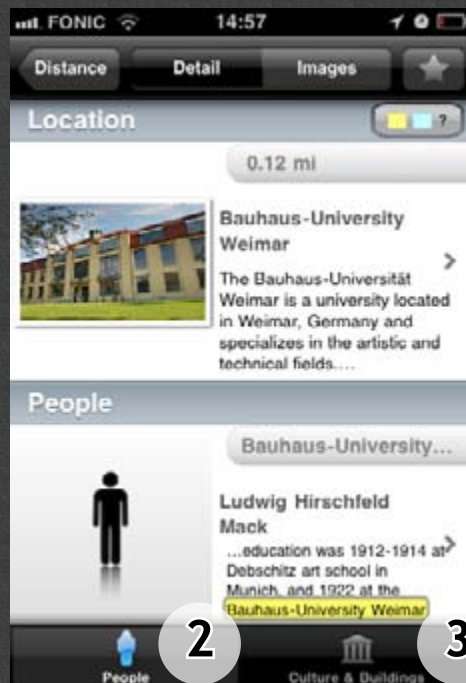
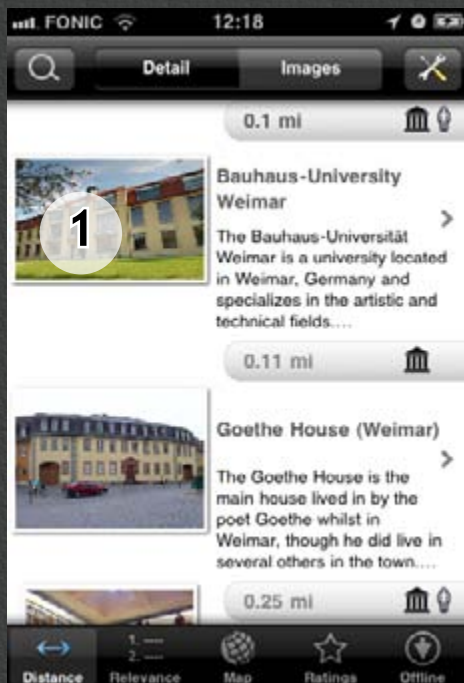
or





# Working

After select a wished item, the app will show you in a first instance ① the main site related and also a list of persons ②, or a list of culture & buildings ③ that have relation with it.

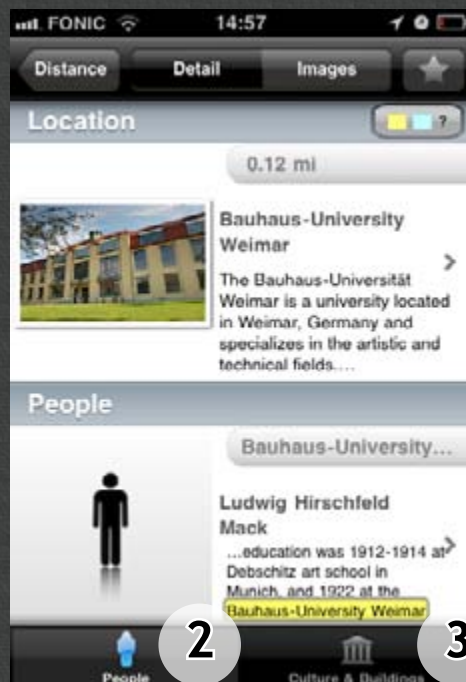
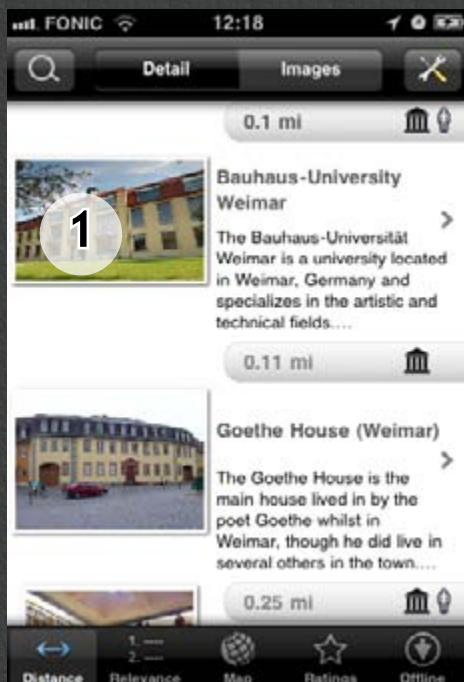




# Working

After select a wished item, the app will show you in a first instance <sup>1</sup> the main site related and also a list of persons <sup>2</sup>, or a list of culture & buildings <sup>3</sup> that have relation with it.

Then when you choose a particular link, you have access to all the information that is available in Wikipedia (in a mobile version).



# Working

On the moment you are seeing the information selected, you can do 5 different actions: "See the directions to this place by Google maps"<sup>1</sup>; "Open on Safari, send a link with the place selected, show location on a map, and see more news about Wikihood"<sup>2</sup>; "Load information about the place/person selected"<sup>3</sup>; "Rate the location"<sup>4</sup>; and "see pictures from Wikipedia about the choice" (*next slide*).

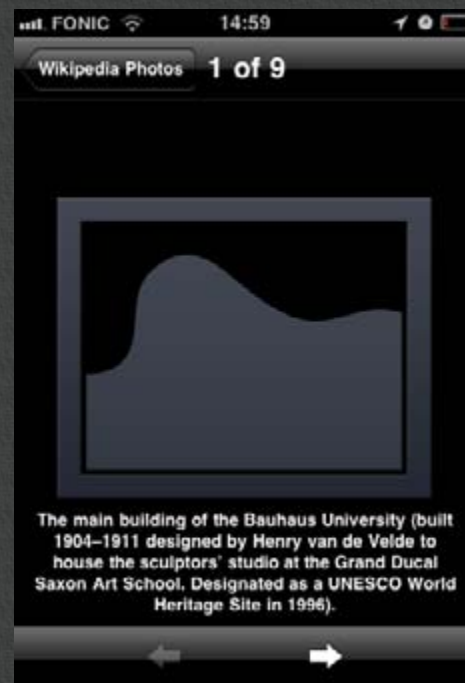
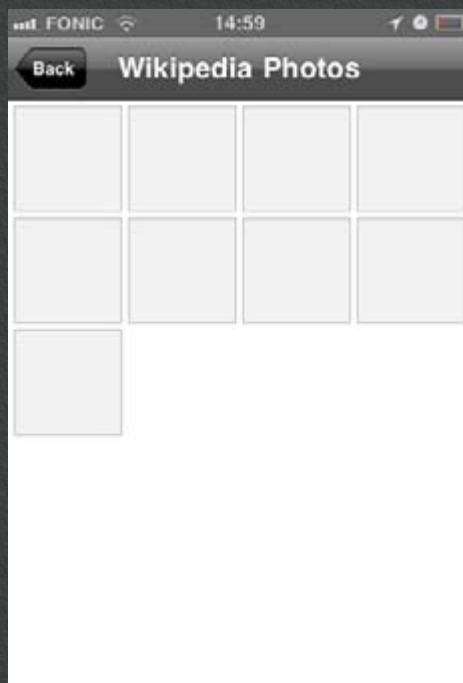




# Working

Displaying the pictures, this app is quite simple. First it shows you small caption and every picture could be show in the whole Iphone's screen (or Ipad's screen). In this case, the app is given me a error, and it couldn't display the pictures.

How my phone show the pictures

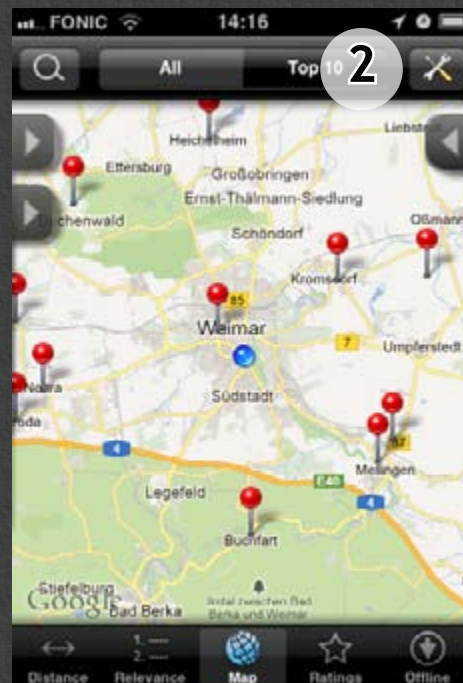


How the picture in full screen should be seen



# Working

If you want to use the map that the app offers, you can decide between see all the items that a location has **1** (as a simple Google map app). An extra option in this part is the alternative between showing you all the dots or only the 10 most important **2**.

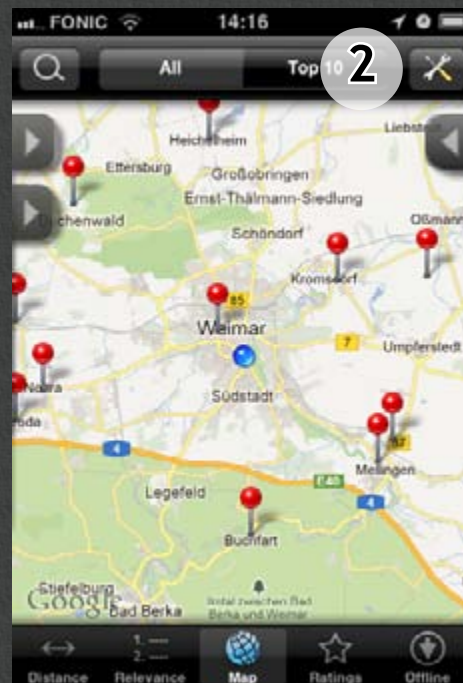




# Working

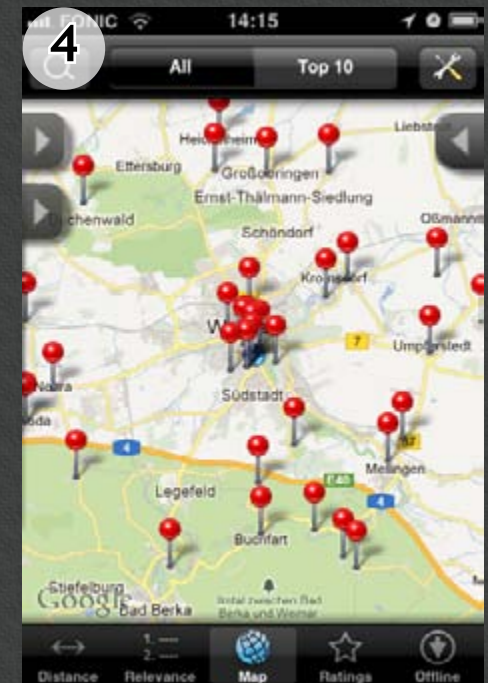
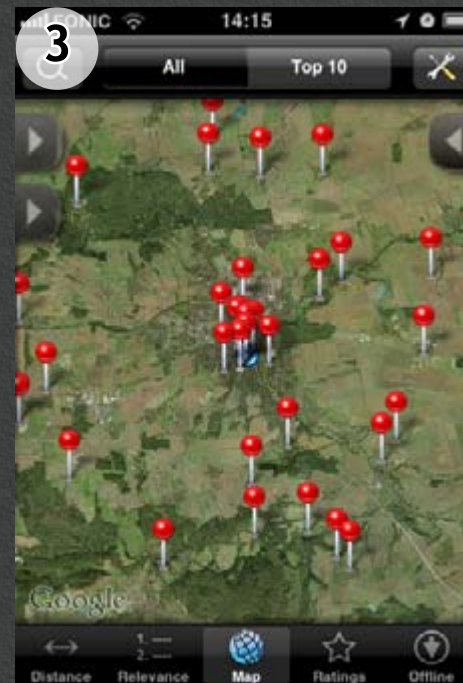
If you want to use the map that the app offers, you can decide between see all the items that a location has **1** (as a simple Google map app). An extra option in this part is the alternative between showing you all the dots or only the 10 most important **2**.

In a second lecture's level, you can increase the zoom **3**, choose satellite, hybrid or normal map **4**, and see the list of locations by name **5**, instead of looking them by chance.



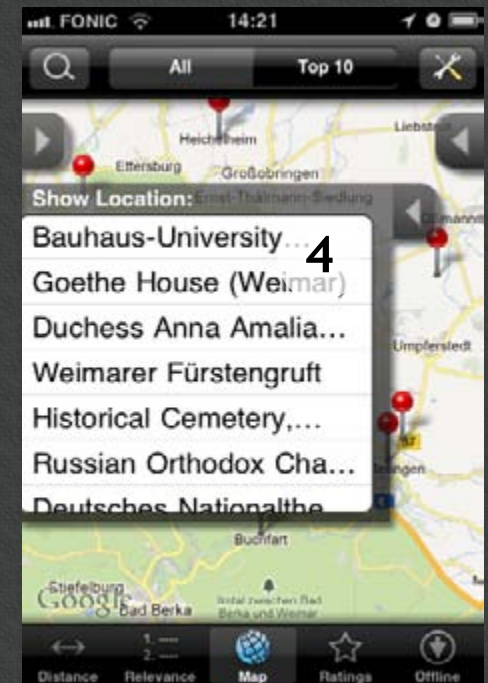
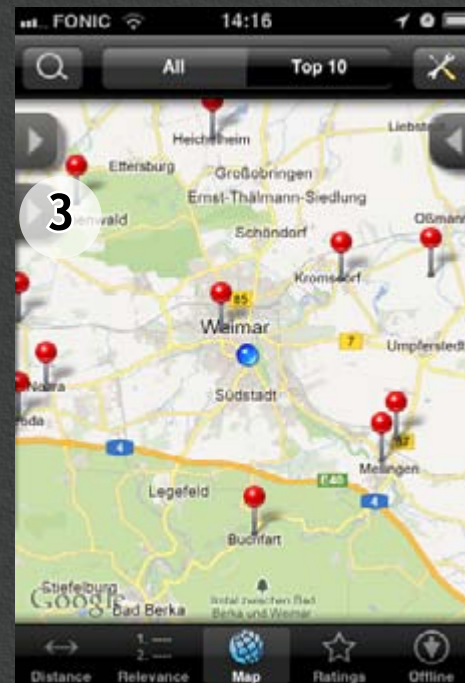
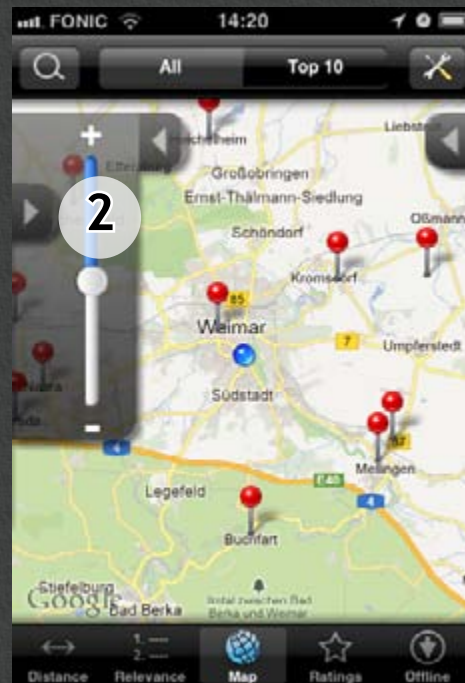


The arrow on the right side ① allows you to choose between hybrid ②, satellite ③ or normal map ④.



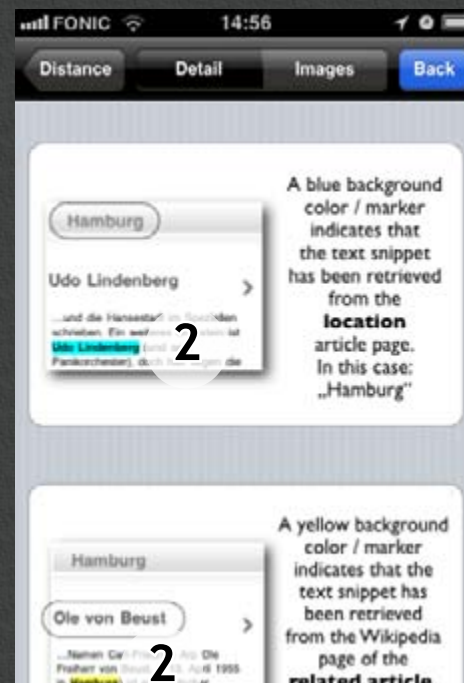
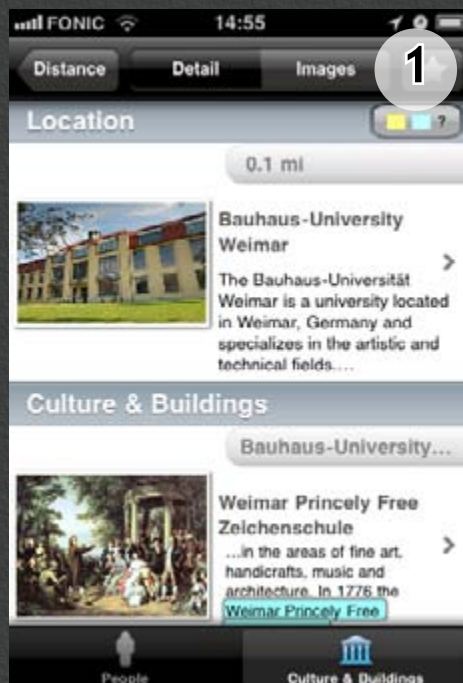


The first arrow on the left side ❶ allows you to change the zoom ❷. The second arrow ❸ shows you the list of location by name ❹.



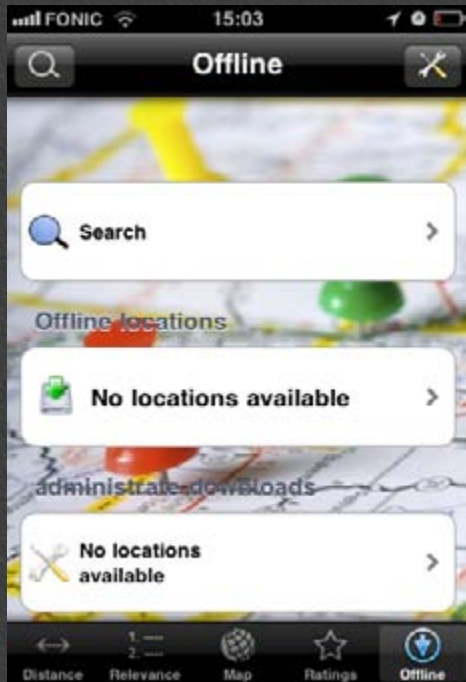
# Extra features

In the first instance that you can see using this app, you will notice a short icon on the top right side <sup>1</sup> with a question sign and two squares light yellow and light blue. This is a short explanation. It says that if you see an underlined sentence <sup>2</sup> with one of two colours, it has been retrieved from the Wikipedia page of the related article <sup>3</sup> or from the location article page <sup>4</sup>.





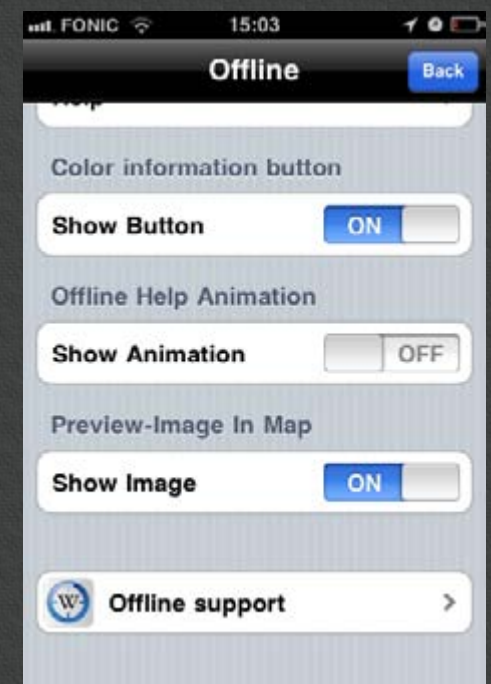
## Extra features



One extra point of this app is that you can store information searched on the offline modus. By this way, information wished will be available with or without internet access.

# Working

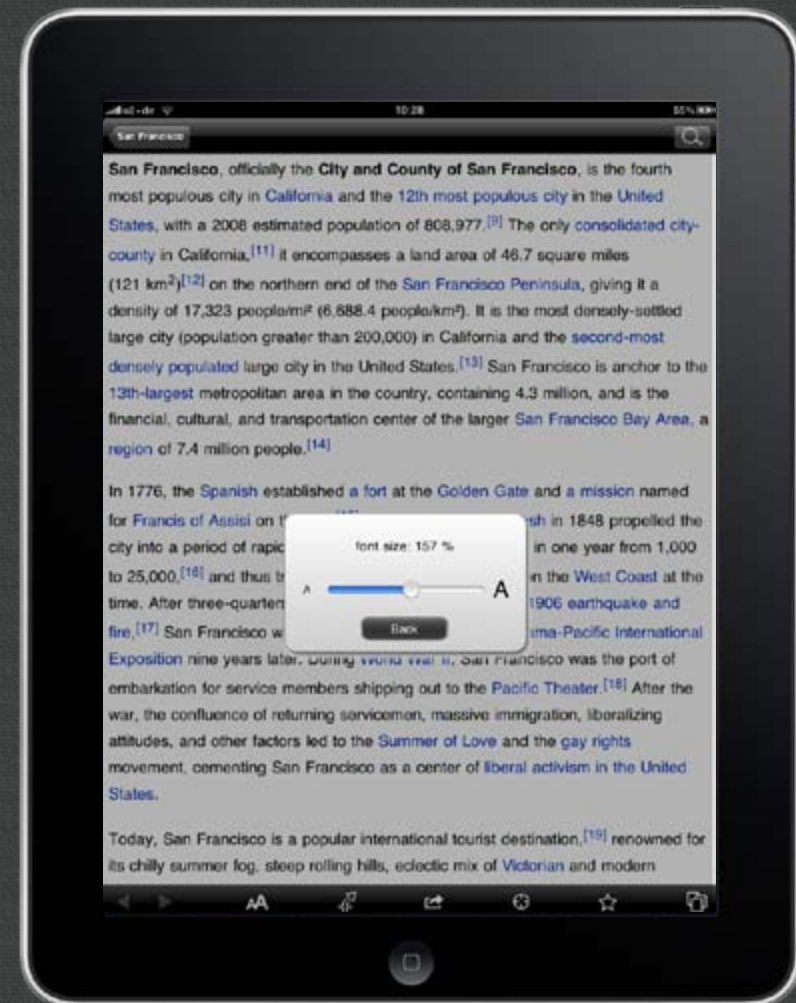
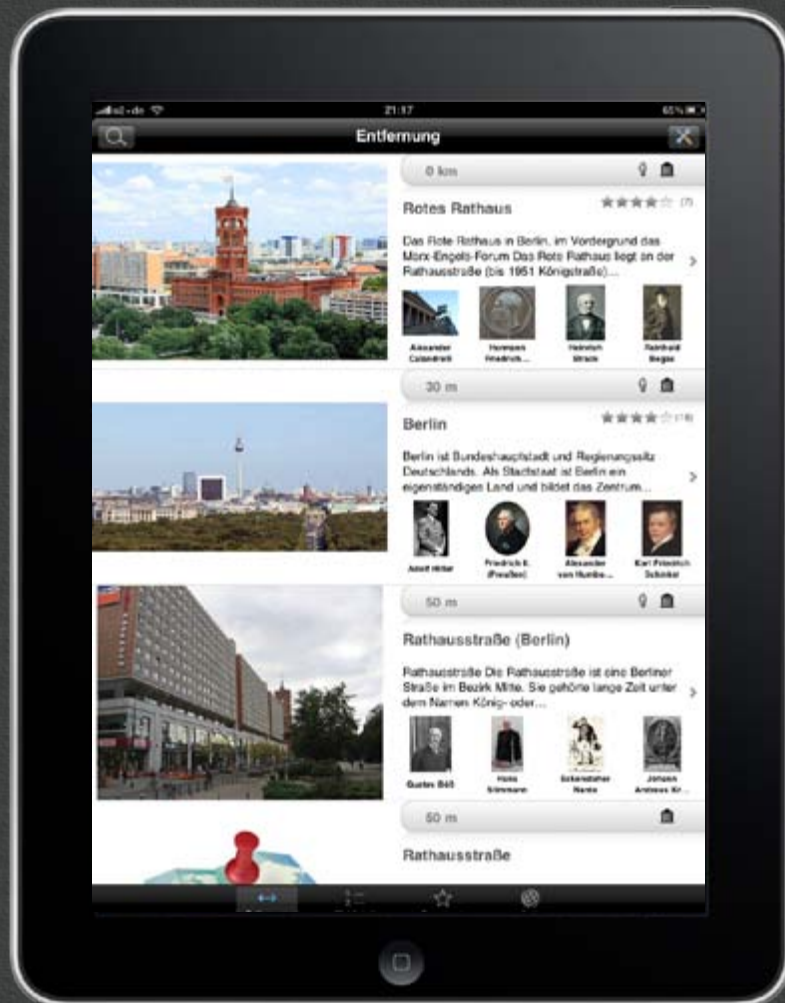
In many occasions you are able to set different things that Wikihood offers, like language, distance or font size, for example. This alternatives will be available always the icon with the two tools is on the screen.





# Ipad Version

The Ipad version offers the same options that the Iphone one. The different are mainly in the screen's size. In the Ipad version, the elements are more organized and an user can take more advantages of the information that the app offers.



## Technical details

App's name + Version	Wikihood
Type	Travel Guide - “wiki”guide
Operational System (OS)	iOS
Min. Screen Resolution Required	320x480 px Iphone 3GS - 1024x768 px Ipad
Min. OS Version Required	Iphone: iOS 3.0 or later - Ipad: iOS 4.2 or later
Native or Web-app	Native (iOS)
Free or Paid	Free version for Iphone/Ipad - Version: 5,99 €
Available in...	<a href="http://wikihood.com">http://wikihood.com</a> - App Store



## Personal opinion

I think that this app is a great combination between the famous website Wikipedia and the GPS functions that a smartphone could offer.

It is very interesting for people who want to know a bit more about a place where they are in a particular moment. To give two different examples, I find it more interesting to use in a city like Weimar (where information in English language couldn't be available) than a city like Berlin, where information is in any corner. On the other hand, in my personal experience, I have taken a lot of information from a not well known neighbour in Berlin or Dresden, where I could find data about the churches there or the history of these places.

The usability is fine, but there are many options to take (that is a great point in favor) that sometimes in a quick view a user can't see all the information available.

Thank you!!



Matias Garcia - 22/11/2012