Mobile Culture & Urban Spaces

Bauhaus-Universität Weimar

06. Conclusion

WS2012
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Summary

1. Essay / Short paper - 3
2. Students - 10
3. Results - 12
4. Next Semester - 42

Essay / Short Paper

How to do it

About the assignment

The essay should contain around 1000 words + samples and references, which means that it is possible to include an appendix with images descriptions, without counting in the words numbers. The same goes to the references. You can write a little more of 1000 words, if you REALLY need to conclude your idea, but it doesn't mean that you can write close to 2000 words - use the good sense and personal judgment for this case.

About the assignment

What will be evaluated in this assignment: ability to express in written format, content structure and content quality, plus the correct use of references. In this assignment will not be corrected grammar or vocabulary, as far the student can express the content properly.

It must have: 100 to 150 words as a short introduction plus 800 to 1000 words of development. Samples and references will not figure in this account, but they must figure inside the essay. Complete references are required.

Reference Styles

- There are several types of reference styles = be consistent.
- It is recommended APA or ACM
  - APA (American Psychological Association)
    (used in Social Sciences and Education)
    http://owl.english.purdue.edu/owl/resource/560/01/
  - ACM (Association for Computing Machinery)
    (used in Engineering and Computer Sciences)
    http://www.acm.org/sigs/publications/proceedings-templates

Topics

The topic of the essay can be an academic report regarding the seminary presentation, or another topic regarding mobile culture **and** urban spaces.

What will be evaluated in this assignment: ability to express in written format, content structure and content quality, plus the correct use of references.

Show your references

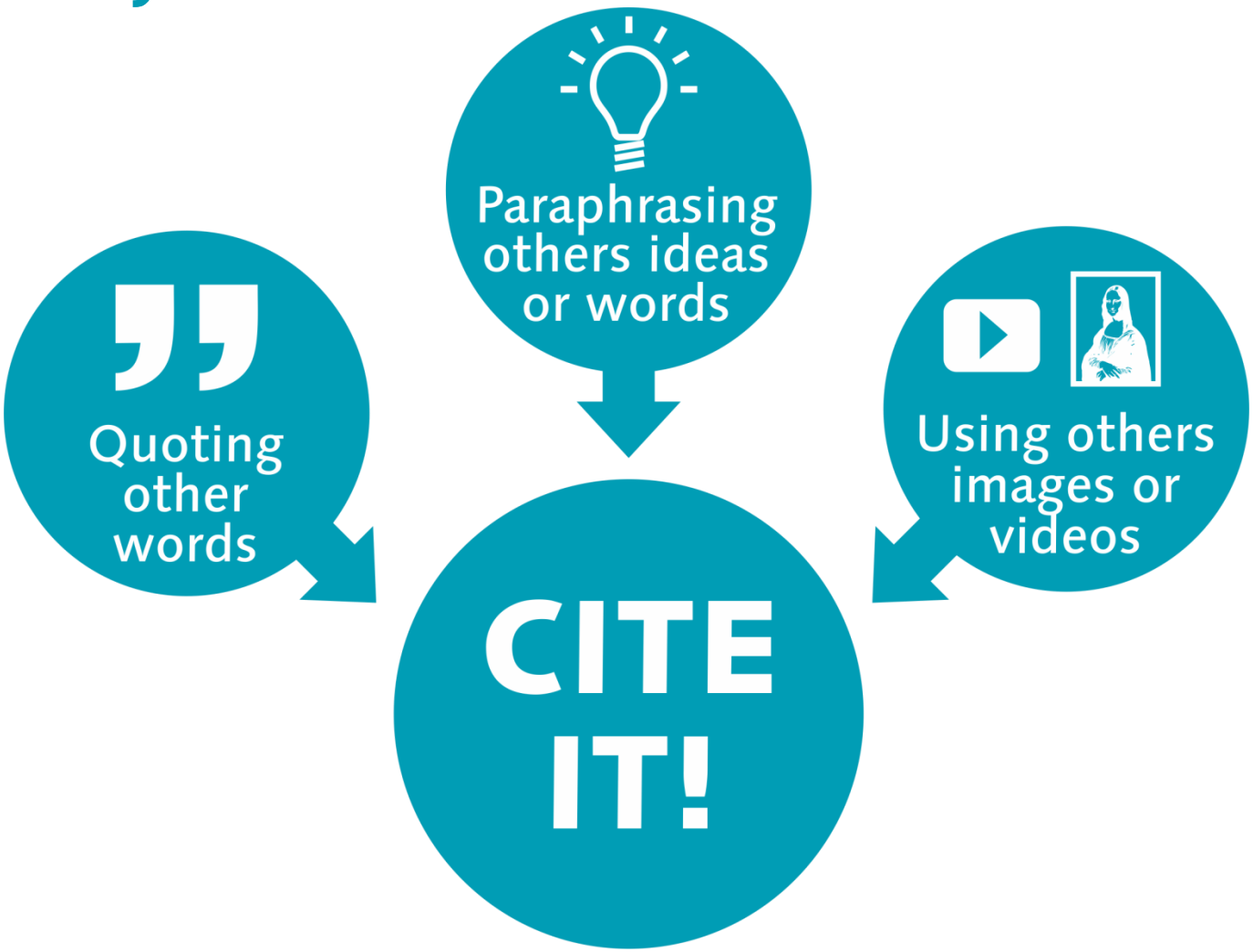


Image retrieved and modified from http://library.csun.edu/blogs/cited/files/2012/11/citing-image.jpg

Deadline

- 7th February
- 23:59
- 40% of the Final Grade

Students

Who enrolled in this class

Students

25 Master students in the Faculty of Media

- 9 Media Art and Design, M.F.A.
- 7 MediaArchitecture
- 6 Media Management
- 2 Integrated Int. Media Art & Design Studies
- 1 Computer Science and Media

Results

of the 2nd Presentation

Evaluation

1st Presentation:

- Presentation Skills
- Mandatory Table
- Content

2nd Presentation:

- Navigation
- Design
- Idea

Grade System

1,0 (= 100%) to **5,0** (= 0%)

Grade in words	Grade in numbers	Definition
A = sehr gut (very good)	1,0 1,3	**excellent:** outstanding performance with only minor errors
B = gut (good)	1,7 2,0 2,3	**very good:** above the average standard but with some errors
C = befriedigend (satisfactory)	2,7 3,0 3,3	**good:** generally sound work with a number of notable errors
D = ausreichend (sufficient)	3,7	**satisfactory:** fair but with significant shortcomings
E = ausreichend (sufficient)	4,0	**sufficient:** performance meets the minimum criteria
FX = ungenügend (fail)	4,3	**fail:** some more work required before the credit can be awarded
F = ungenügend (fail)	4,7 5,0	**fail:** considerable further work is required

Akademisches Auslandsamt - Uni Regensburg :: ECTS Grading. (n.d.). Retrieved and modified January 27, 2013, from http://www-app.ur.de/Einrichtungen/Auslandsamt/ects_grading.en.html

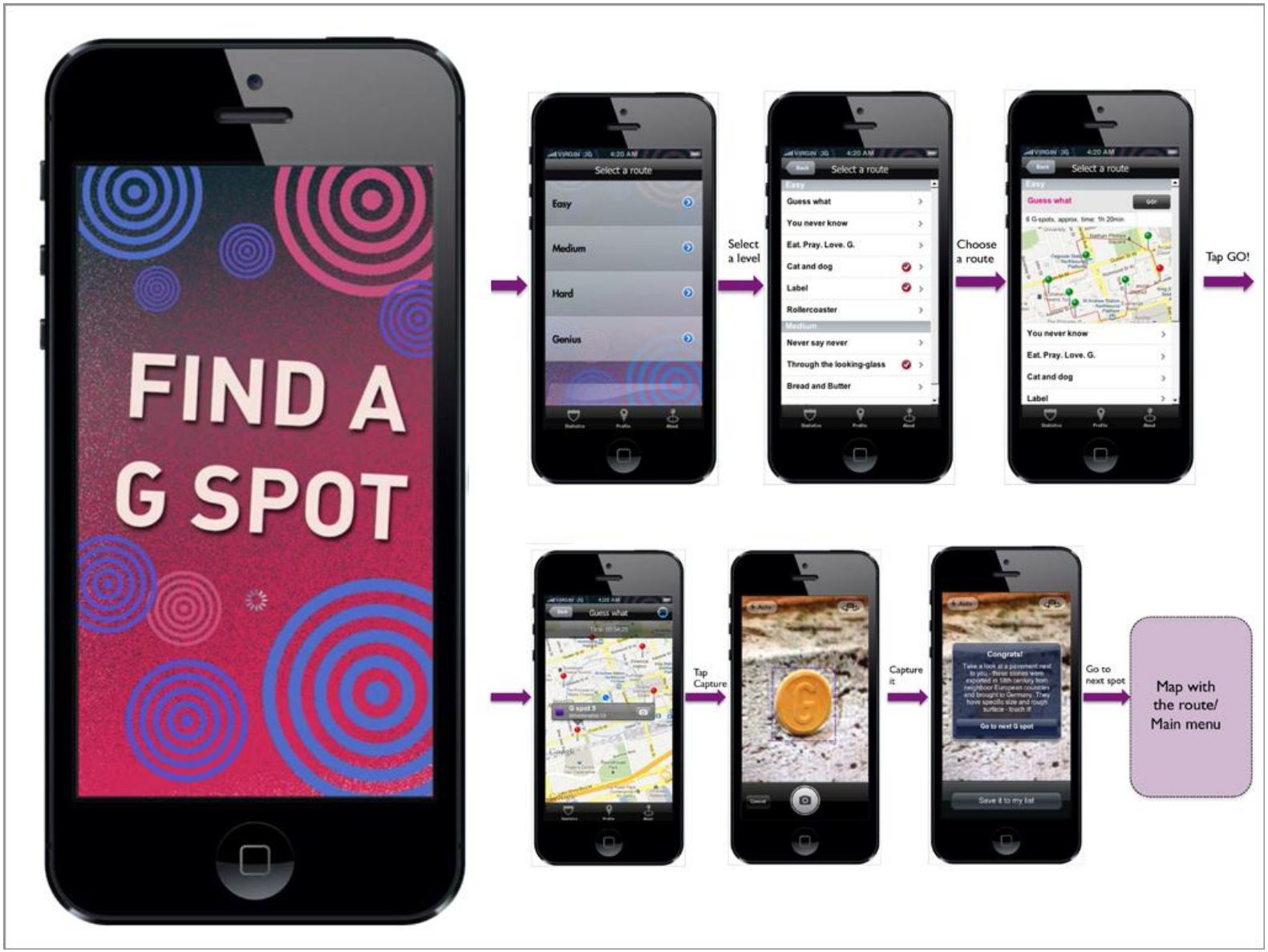
Prototype Presentation

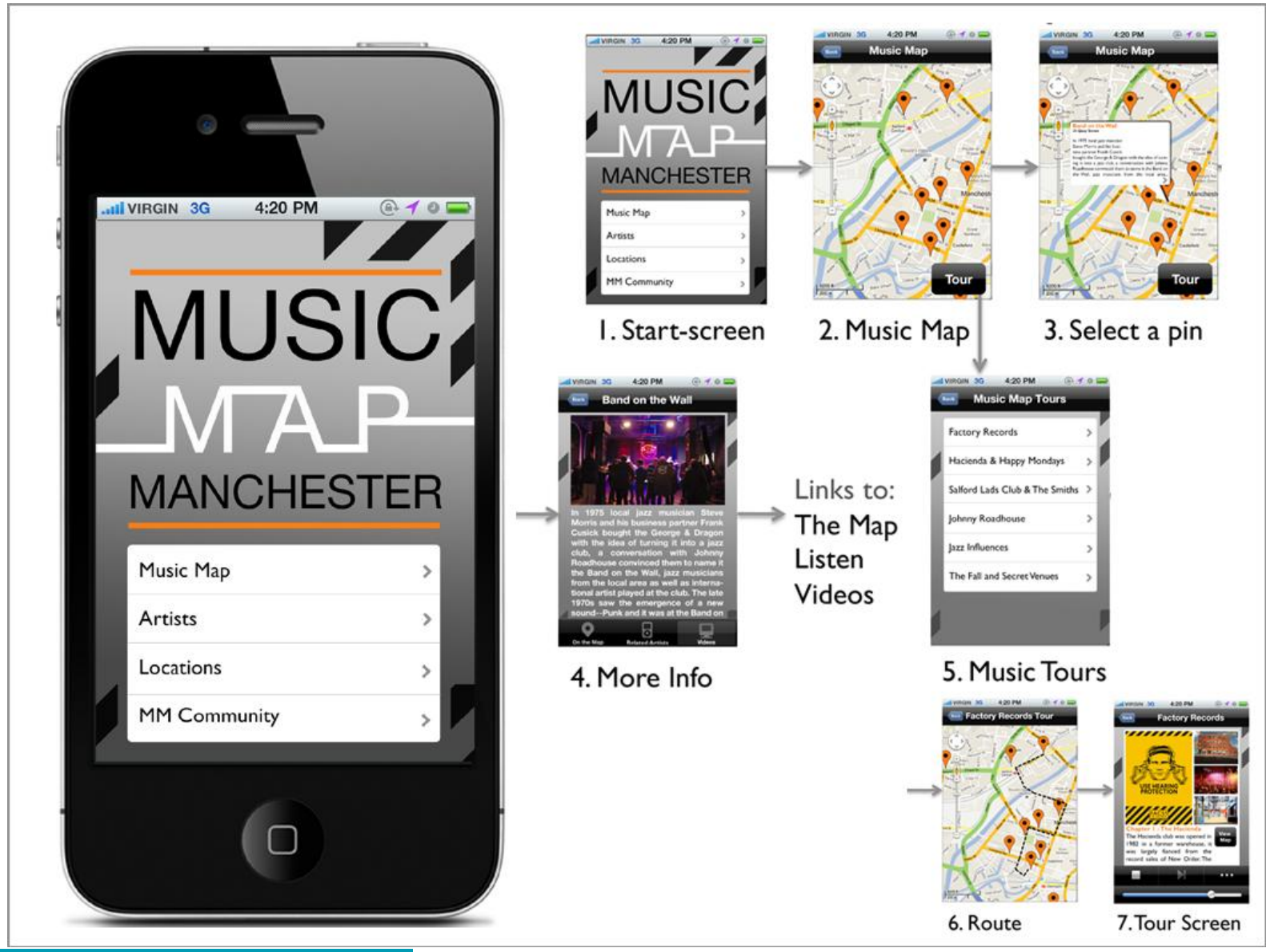
1

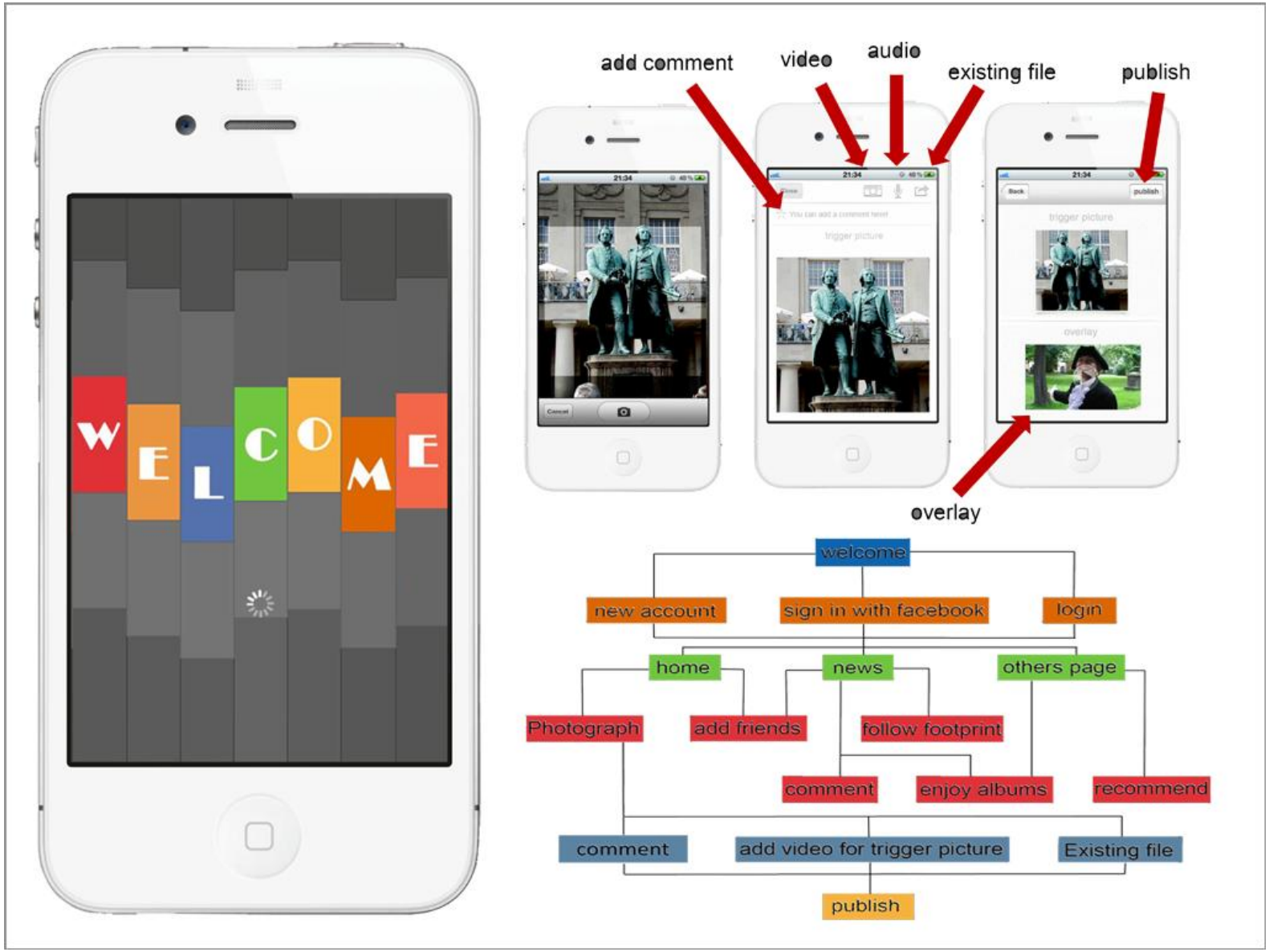
Improved version
of an existing app

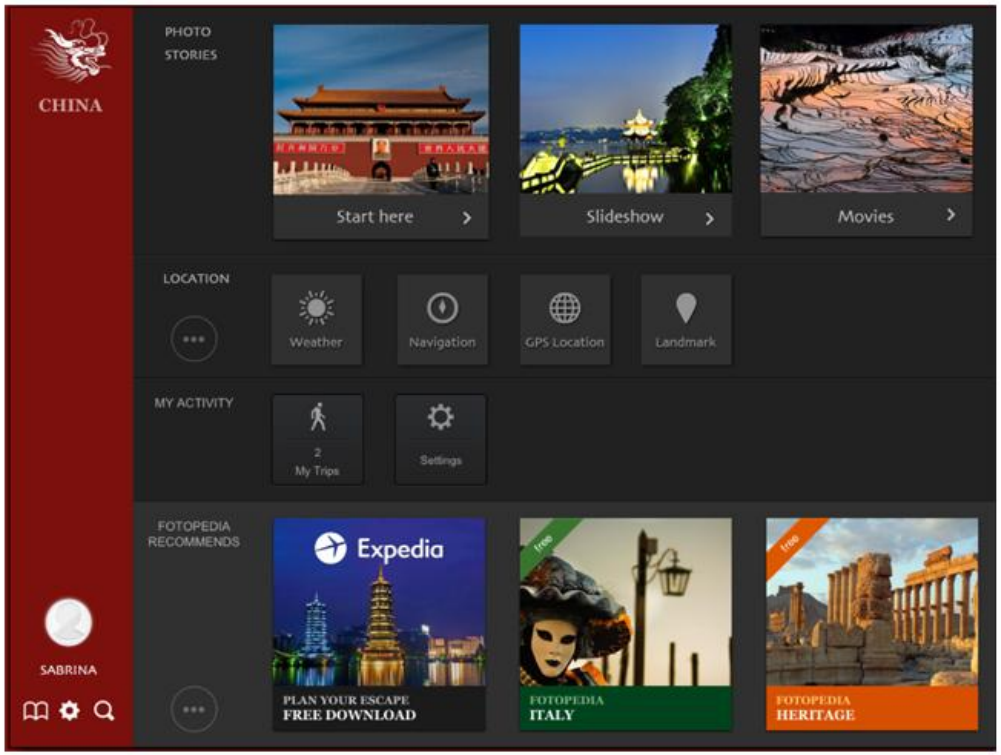
24

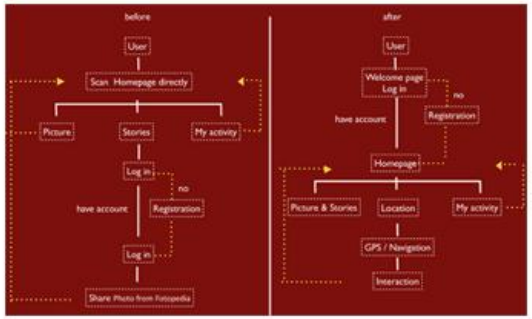
New app
idea / service


FIND A
G SPOT
Select a route
Easy
Medium
Hard
Genius
Select a level
Select a route
Guess what
You never know
Eat. Pray. Love. G.
Cat and dog
Label
Rollercoaster
Medium
Never say never
Through the looking-glass
Bread and Butter
Choose a route
Select a route
Guess what
You never know
Eat. Pray. Love. G.
Cat and dog
Label
Tap GO!
Guess what
Tap Capture
Capture it
Congrats!
Go to next spot
Map with the route/ Main menu


VIRGIN 3G 4:20 PM
MUSIC MAP MANCHESTER
Music Map
Artists
Locations
MM Community
1. Start-screen
2. Music Map
Tour
3. Select a pin
Tour
Band on the Wall
4. More Info
Links to:
The Map
Listen
Videos
Music Map Tours
Factory Records
Hacienda & Happy Mondays
Salford Lads Club & The Smiths
Johnny Roadhouse
Jazz Influences
The Fall and Secret Venues
5. Music Tours
Factory Records Tour
6. Route
Factory Records
7. Tour Screen


WELCOME
add comment
video
audio
existing file
publish
overlay
welcome
new account
sign in with facebook
login
home
news
others page
Photograph
add friends
follow footprint
comment
enjoy albums
recommend
comment
add video for trigger picture
Existing file
publish

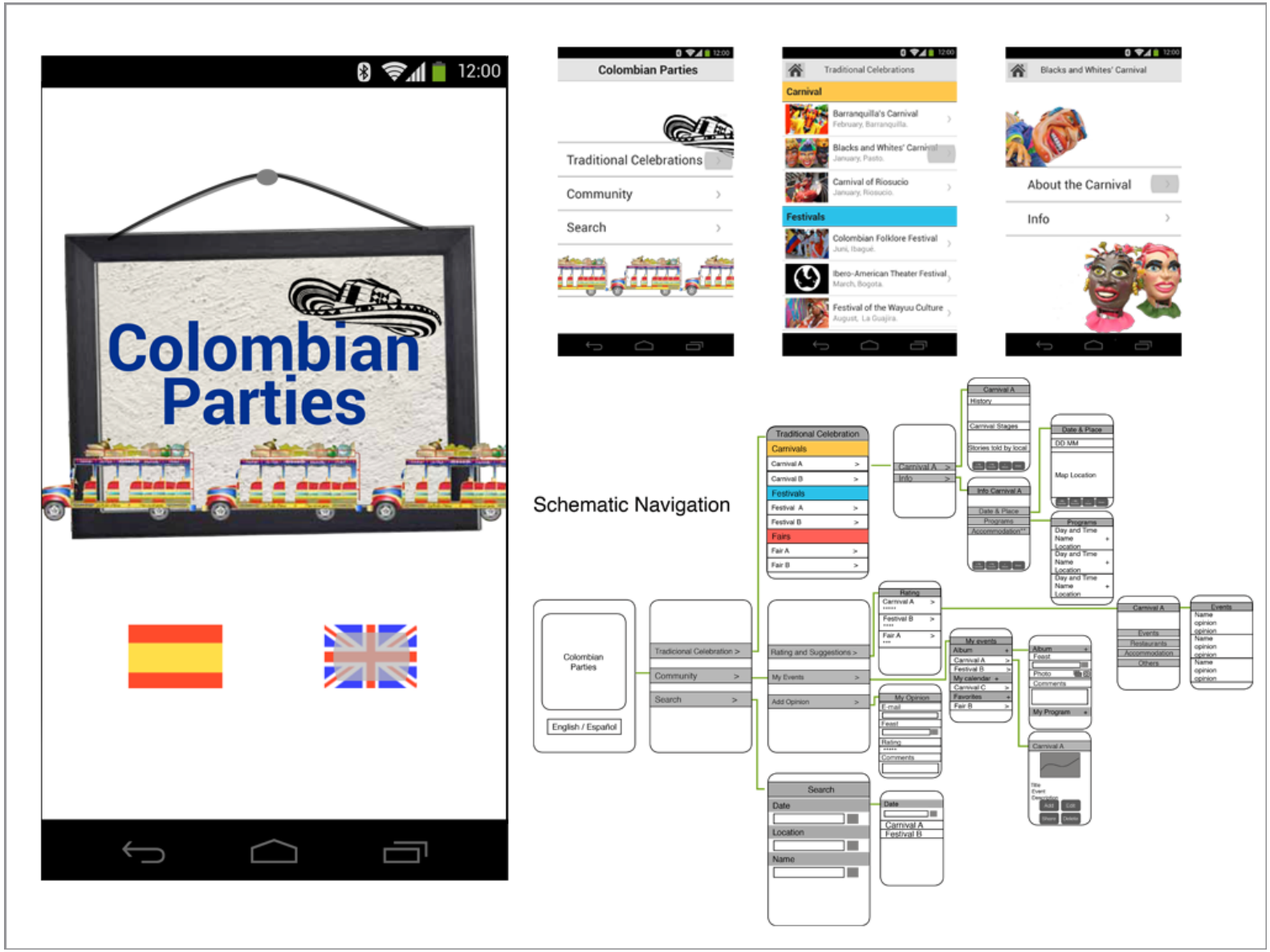

CHINA
PHOTO STORIES
Start here
Slideshow
Movies
LOCATION
Weather
Navigation
GPS Location
Landmark
MY ACTIVITY
2
My Trips
Settings
FOTOPEDIA RECOMMENDS
Expedia
PLAN YOUR ESCAPE
FREE DOWNLOAD
FOTOPEDIA
ITALY
FOTOPEDIA
HERITAGE
SABRINA


before
User
Scan Homepage directly
Picture
Stories
My activity
Log in
no
have account
Registration
Log in
Share Photo from Fotopedia
after
User
Welcome page
Log in
no
have account
Registration
Homepage
Picture & Stories
Location
My activity
GPS / Navigation
Interaction

CHINA
LABRANG MONASTERY, A DEEPLY SACRED DOMAIN
SHARE

CHINA
Expedia

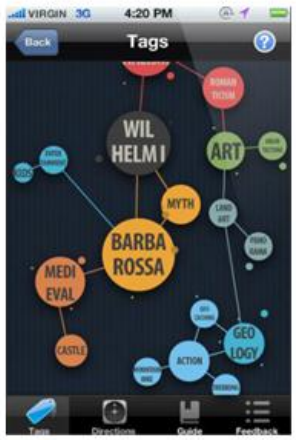
Ghosts Games: Wartburg
Rose
Open Question
Bloody Baron
WARTBURG CASTLE: Have a look where you are located. There is still so much to discover. Just follow the spooky light and solve the puzzle.
Spooky Question
You are right.
Rose helped "Squire Jorg" to hide at Wartburg Castle. By the way his real name is Martin Luther. During his stay Luther translated the New Testament from Greek into German.
HINT: Did you have had a closer look at the fountain in the courtyard?
See the map
Ghosts Search
1.
2.
3.
Service
Location
Current Location
Eisenach
Main Menu
Service
Map


12:00
Colombian Parties
Colombian Parties
Traditional Celebrations
Community
Search
Traditional Celebrations
Carnival
Barranquilla's Carnival
Blacks and Whites' Carnival
Carnival of Riosucio
Festivals
Colombian Folklore Festival
Ibero-American Theater Festival
Festival of the Wayuu Culture
Blacks and Whites' Carnival
About the Carnival
Info
Schematic Navigation
Colombian Parties
English / Español
Traditional Celebration
Carnivals
Carnival A
Carnival B
Festivals
Festival A
Festival B
Fairs
Fair A
Fair B
Tradicional Celebration
Community
Search
Rating and Suggestions
My Events
Add Opinion
Search
Date
Location
Name
Carnival A
Info
Carnival A
History
Carnival Stages
Stories told by local
Info Carnival A
Date & Place
Programs
Accommodation
Date & Place
DD MM
Map Location
Programs
Day and Time
Name
Location
Rating
Carnival A
Festival B
Fair A
My events
Album
Carnival A
Festival B
My calendar
Carnival C
Favorites
Fair B
Album
Feast
Photo
Comments
My Program
My Opinion
E-mail
Feast
Rating
Comments
Carnival A
Events
Restaurants
Accommodation
Others
Events
Name
opinion
Date
Carnival A
Festival B

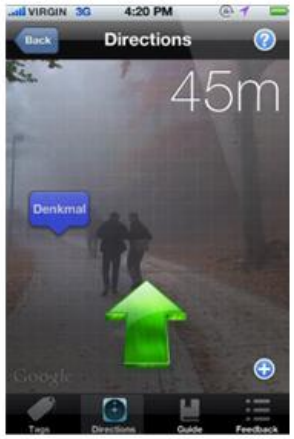
Carrier
1:46 PM
ArchiWalks
Mytilini
Carrier
11:17 PM
Featured
Belle Époque
Tower Mytilini
49 Venizelou Str.
Goutou Mansion
57 Venizelou Str.
Gorgidi Mansion
63 Venizelou Str.
Red Tower
79 Venizelou Str.
Paradelli Mansion
112 Venizelou Str.
Add to Favorites
Carrier
11:54 PM
Done
Carrier
6:40 PM
Featured
Around the Castle
9 Buildings, 4.5 km
Belle Époque
6 Buildings, 3.5 km
Byzantine Architecture
5 Buildings, 2 km
Central Avenue
8 Buildings, 3 km
The Old Port
7 Buildings, 2.5 km
Walk in Old Town
10 Buildings, 4 km
My Walk
Map
Buildings
Featured
More
Carrier
12:57 AM
Featured
Belle Époque
Add to Favourites
Carrier
12:57 AM
Featured
Belle Époque
Belle Époque
Standard
Satellite
Hybrid
List

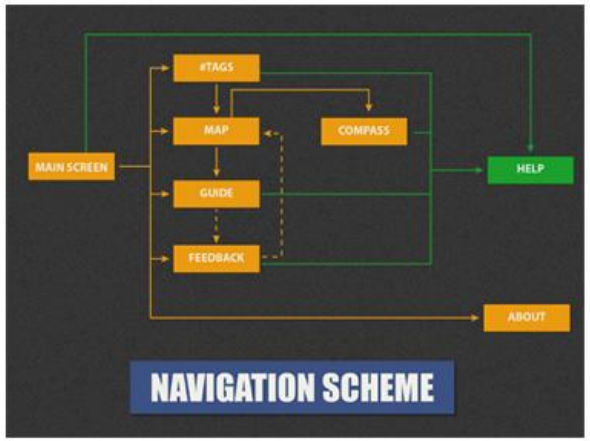
#HASH GUIDE BABY

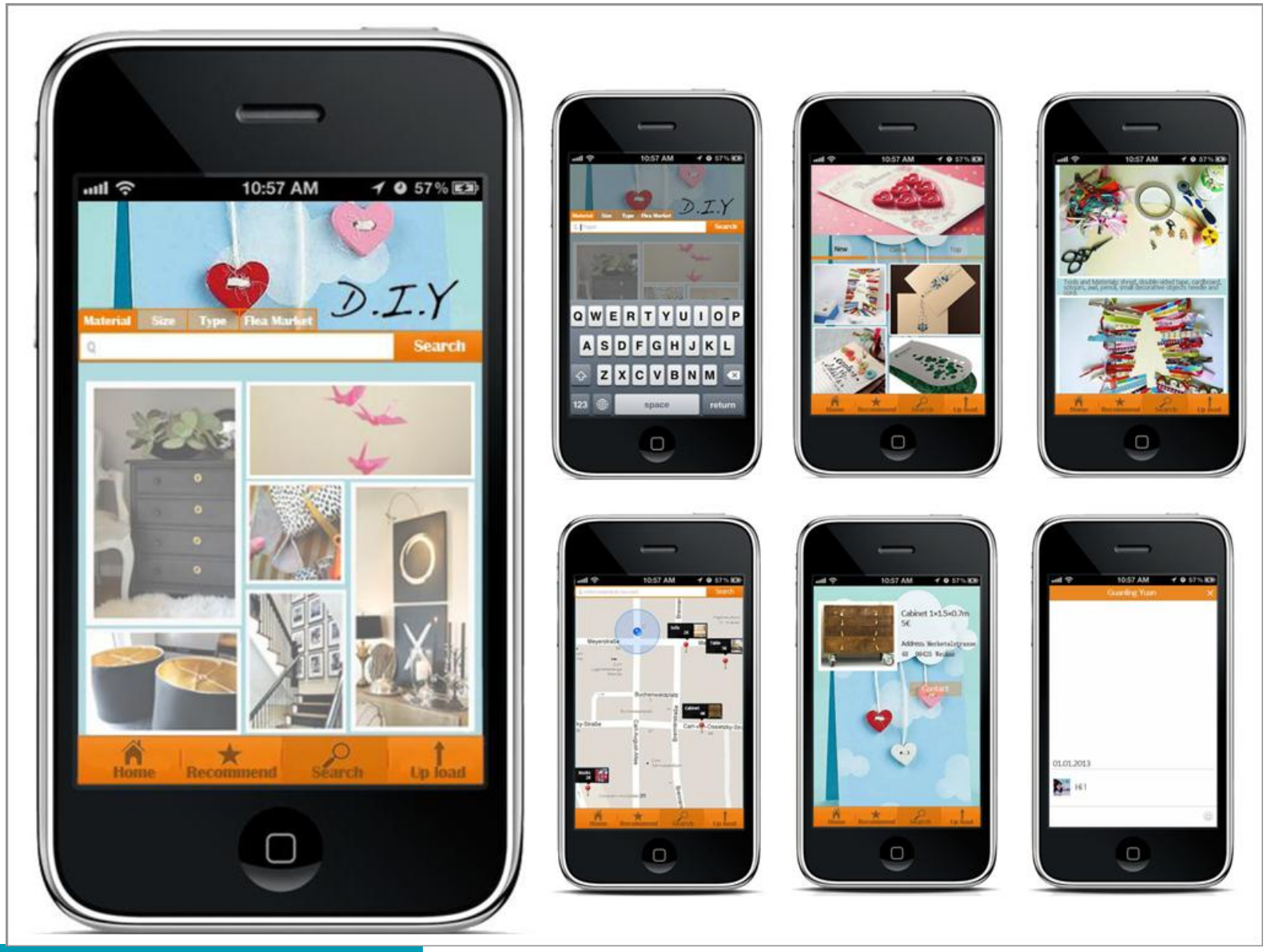
VIRGIN 3G 4:20 PM
Tutorial
Kyffhäuser
#HASH GUIDE BABY
#Tags
Plan route using #tags
Map
Navigate to next location
Guide
Info about current location
Feedback
Rate relevant #tags


VIRGIN 3G 4:20 PM
Back
Tags
WIL HELM I
ART
MYTH
BARBA ROSSA
MEDI EVAL
CASTLE
GEO LOGY
ACTION

VIRGIN 3G 4:20 PM
Back
Directions
6
7
1
8
9
11


VIRGIN 3G 4:20 PM
Back
Directions
45m
Denkmal
Google

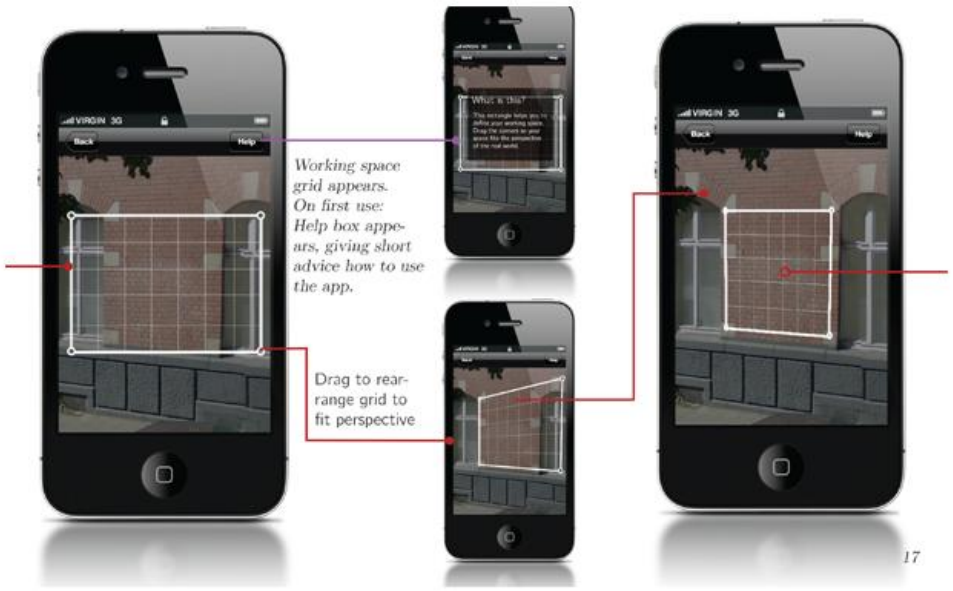

#TAGS
MAP
COMPASS
MAIN SCREEN
HELP
GUIDE
FEEDBACK
ABOUT
NAVIGATION SCHEME

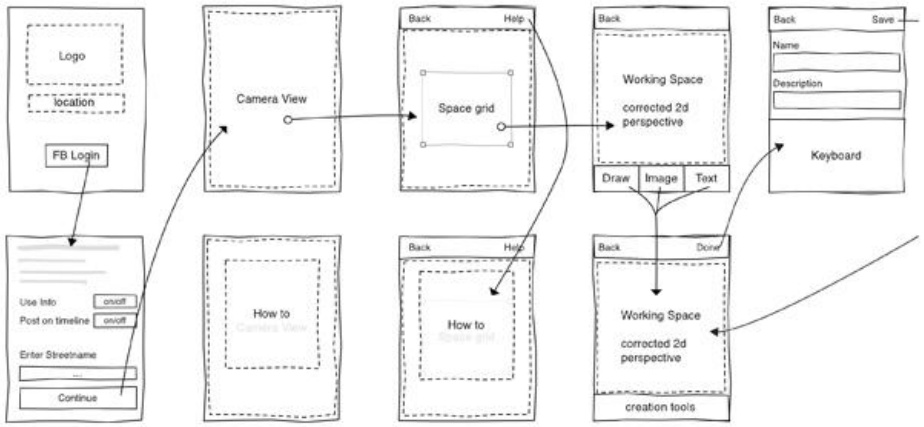

10:57 AM
57%
D.I.Y
Material
Size
Type
Flea Market
Search
Home
Recommend
Search
Up load

Bell
4:20 PM
Explore Location
shows Stolpersteine around you
Find Stolperstiene
by name, street, zip code
Discover Stolperstein
by age, gender and many more
Login
to share Stolpersteine on facebook
Name
Streets
Zip Code
Map
Info
Horst Raphael
Henriette Raphael
Charlotte Reich
Pauline Reich
Elise Richter
Hanni Riedel
Henriette Raphael
(geb. Nelhaus)
Oranienstraße 167
(Berlin-Kreuzberg)
* 31.12.1912
Berlin
depotiert
12.03.1943
Ausschwitz
ermordet
† xx.xx.xxxx
Ausschwitz
Visited
Share on
Show Stolpersteine Close By
Edit Text
All Streets
Charlottenburg-Wilmersdorf
Friedrichshain-Kreuzberg
Lichtenberg
Marzahn-Hellersdorf
Mitte
Neukölln
Pankow
Reinickendorf
Spandau
Aachener Straße
Aalemannufer
Aalesunder Straße
Aalstieg
Aarauer Straße
Aarberger Straße

THE LOOP
The Loop
About this app
Login
Guestbook
Home
Get in a loop
Chat
Desk
Manage
Guestbook
About this app
Logout
Get in a loop
by location ...
Wellington Sculpture Trust
Te Papa Tongarewa (7)
Sculpture Terrace
BATS (3)
City Gallery Wellington (2)
Home
Get in a loop
Chat
Desk
Manage
Guestbook
About this app
Logout
Desk
Jeremy Booth
search
loops
media
library
contacts and networks
forums and chat
Share
Create
Flag
Chat
Desk
media
images
Share
Create
Flag
Chat

VIRGIN 3G
Leave your mark
Login with facebook


Working space grid appears. On first use: Help box appears, giving short advice how to use the app.
Drag to rearrange grid to fit perspective
17


Logo
location
FB Login
Use Info
Post on timeline
Enter Streetname
Continue
Camera View
How to
Back
Help
Space grid
How to
Working Space
corrected 2d perspective
Draw
Image
Text
Working Space
corrected 2d perspective
creation tools
Back
Save
Name
Description
Keyboard

Bell
4:20 PM
About
TIME PACKAGES
history.culture.music.art.NOW.
Button: Back
Account Data
Button: Create
Button: Next
Arrow Menu
Select Event
Button: Sign In
Main Menu
Tab Bar Menu
Event's Location
BE A TIME PEXPERT.
Create a New Account
Name
Surname
E-Mail
Password
Create a Free Account
CREATE.
Create Event
Title
Date
Time
Category
Location
WELCOME!
THE PAST.
THE FUTURE.
NOW.
Information
1/26/2013
Rate This Event
Get Further Information

SOUNDCITY
Loading your GPS location
What do you wanna hear?
Music
History & Education
Field Recordings
Start
Information
The famous speech of U.S. President John F. Kennedy in West Berlin in front of the Rathaus Schöneberg, June 26, 1963.
Find more on Wikipedia
Similar soundmarks
Explore this Spot
first use
not the first use
play mode
info screen
In case you use an interaction that requires a Soundcity account a Join/Login screen pops up.
The settings, your favorites, the help screens and own soundmarks are accesible from all states.
main view
record
tag it
way 1
way 2
add description
upload

htc
URBAN
SKETCHERS
ONE WAY

htc
MAP
EVENTS
ARTISTS
PUBLICATIONS
PROFILE
LINKS
CONTACT
ABOUT APP

htc
MAP

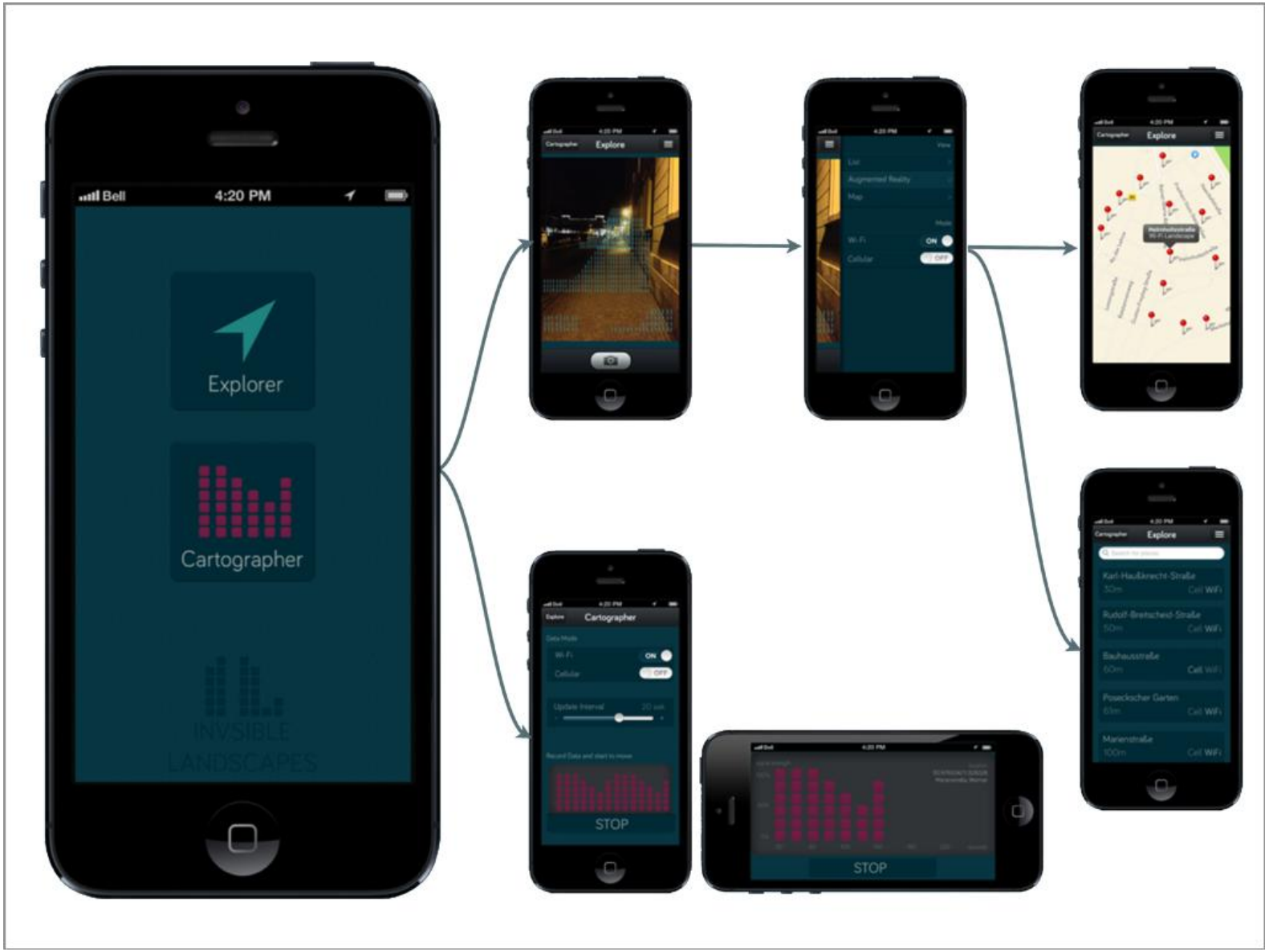
htc

Home list
map
events
artists
publications
Profile
links
contact
About app
Choose tag
Upcoming event list
list of sketchers A-Z
Books and articles list
Log in
Link to websites
Open picture
Share
about
Info about artist and place
Sketchers profile
On/off
add
Upload photo
Add text/tag
edit
Go to sketch catalog
Edit text/remove
USk nearby
Go to map

Flarup
4:20 PM
LA NOCHE DE LOS MUSEOS
Mapa
Lista de museos
Agenda
Imágenes
Información extra

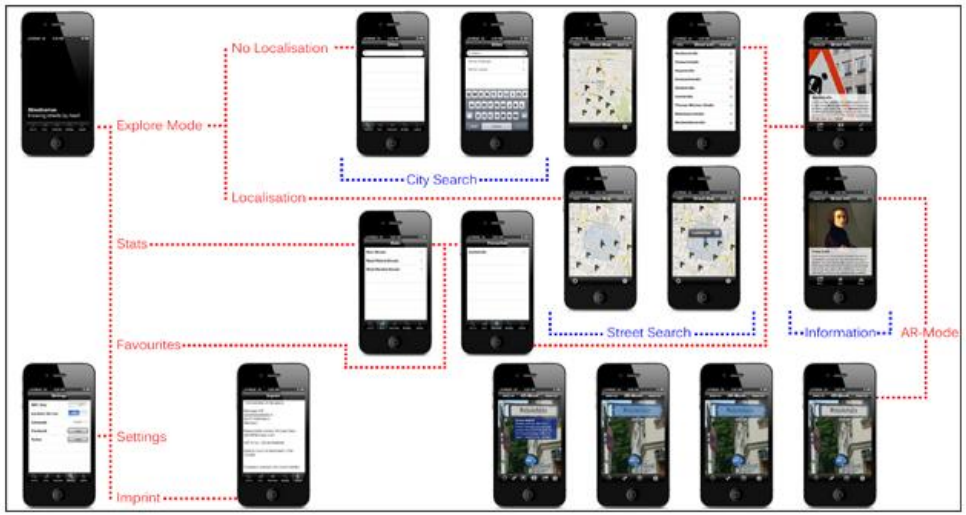
Museo del Cabildo
Museo Histórico Nacional del Cabildo y la Revolución de Mayo
1
2

Imágenes
Agenda
Agenda Noche de los Museos
Viernes 9 Noviembre
Exposición temporaria
De Tigre a Libertad
1
2
2
3

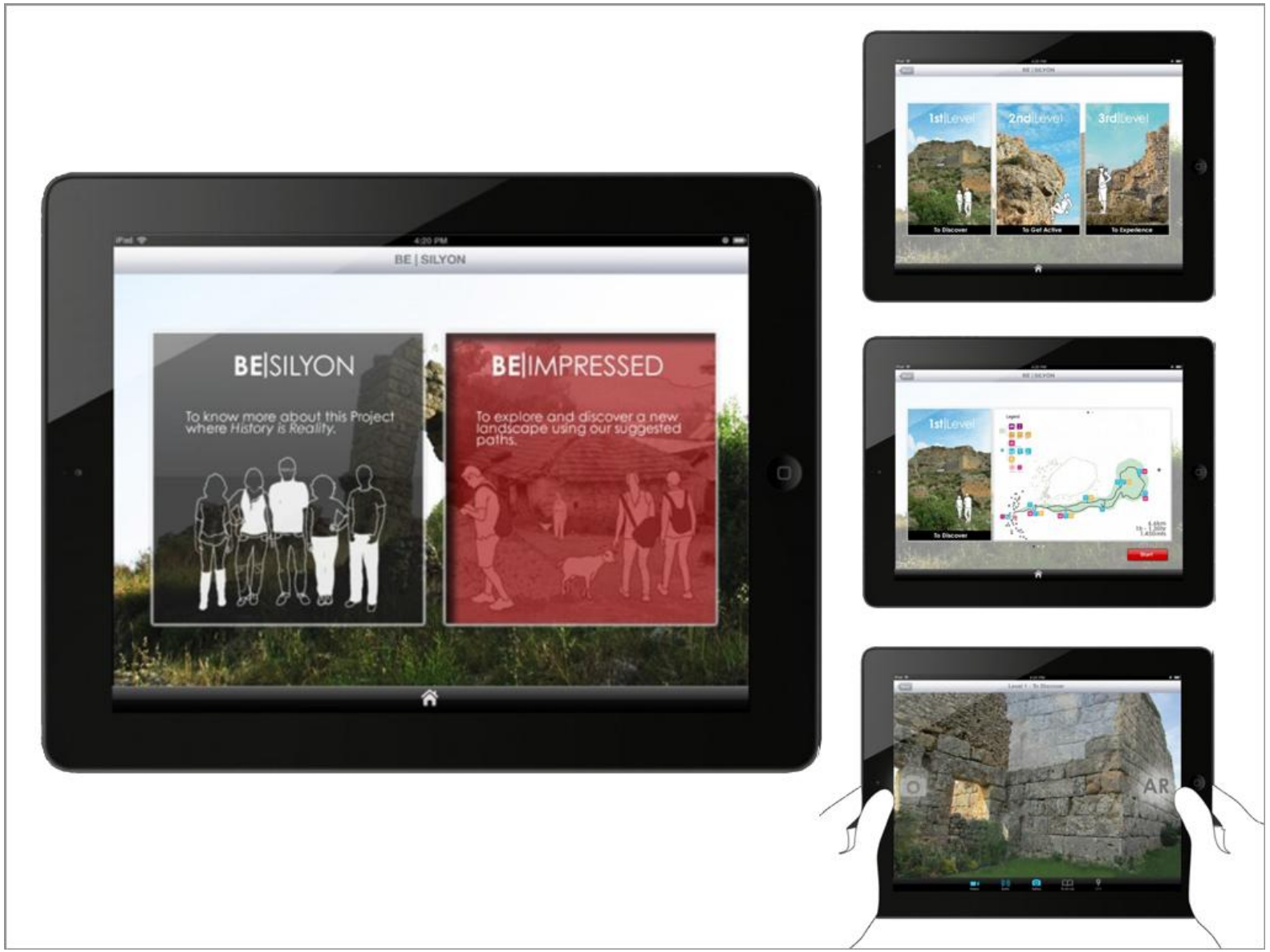

Bell
4:20 PM
Explorer
Cartographer
INVISIBLE
LANDSCAPES
Explore
Cartographer
STOP
STOP

VIRGIN 3G
4:20 AM
Streetnames
knowing streets by heart
Explore
Stats
Favourites
Settings
Imprint

Street Map
Lisztstraße
Step IV
Street Info
Franz Liszt
Step V
AR-Mode
Mulackstraße


Explore Mode
No Localisation
City Search
Localisation
Stats
Favourites
Settings
Imprint
Street Search
Information
AR-Mode

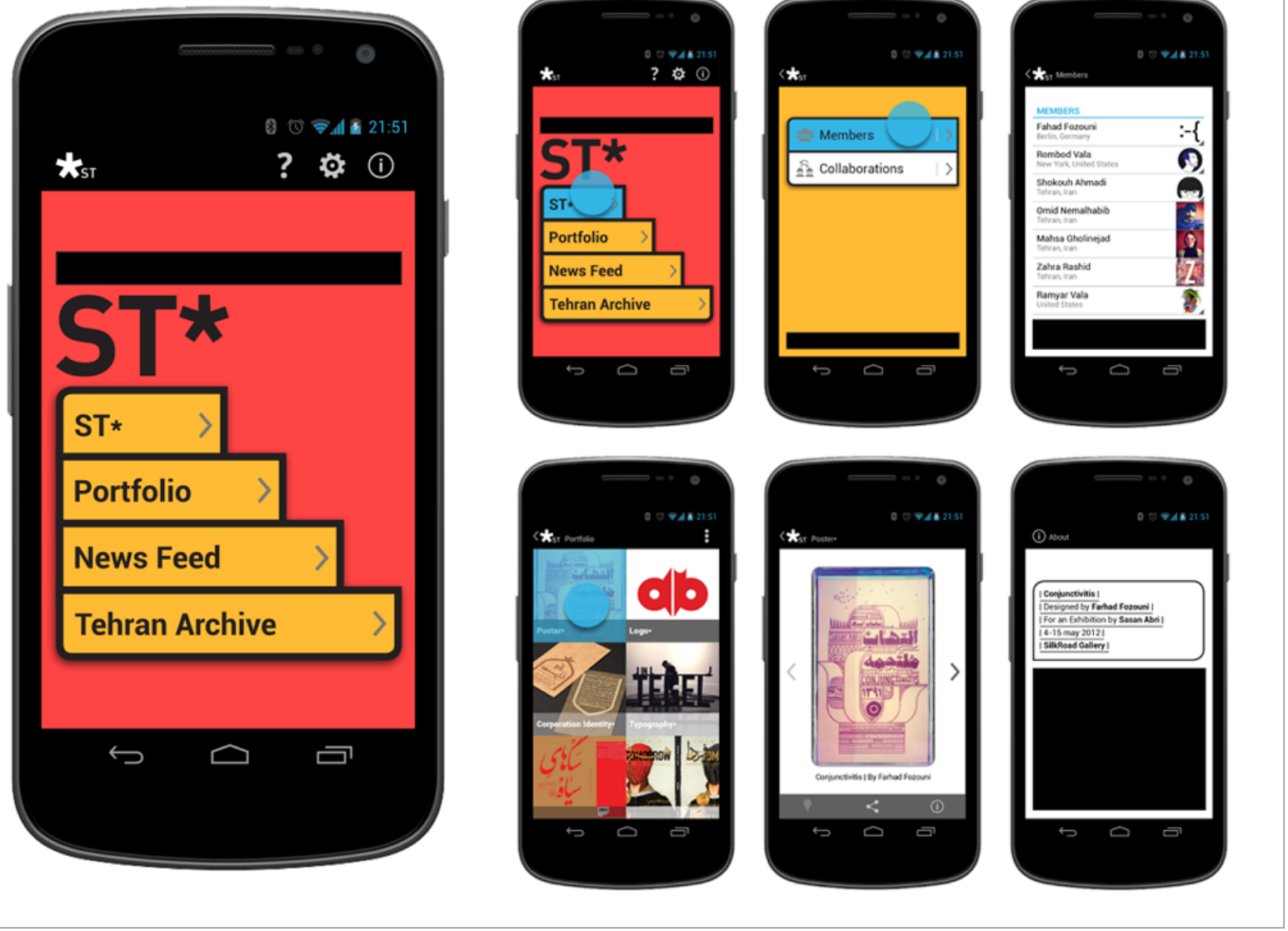
OscarPatarroyo_BeSillyon.png

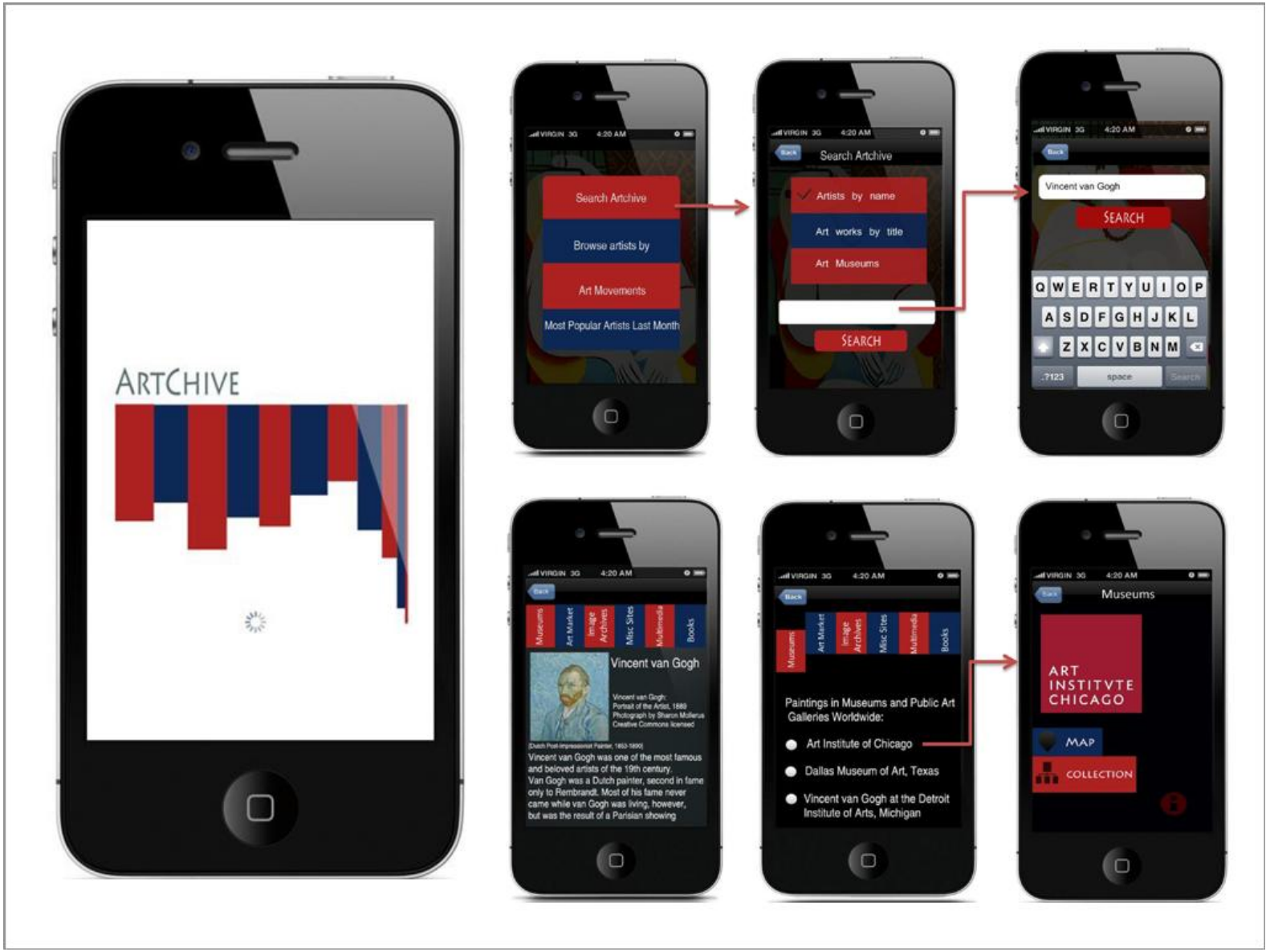


2:30
URBAN EXPRESSION RADAR
LONDON

Radar
Map
Community
Profile

RADAR
Radar Configuration
Detect
Radius
Time Span
Run in Background


ST*
ST*
Portfolio
News Feed
Tehran Archive
Members
Collaborations
MEMBERS
Fahad Fozouni
Rombod Vala
Shokouh Ahmadi
Omid Nemalhabib
Mahsa Gholinejad
Zahra Rashid
Ramyar Vala
| Conjunctivitis |
| Designed by Farhad Fozouni |
| For an Exhibition by Sasan Abri |
| 4-15 may 2012 |
| SilkRoad Gallery |


ARTCHIVE
Search Artchive
Browse artists by
Art Movements
Most Popular Artists Last Month
Search Artchive
Artists by name
Art works by title
Art Museums
SEARCH
Vincent van Gogh
SEARCH
Museums
Art Market
Image Archives
Misc Sites
Multimedia
Books
Vincent van Gogh
Vincent van Gogh was one of the most famous and beloved artists of the 19th century. Van Gogh was a Dutch painter, second in fame only to Rembrandt. Most of his fame never came while van Gogh was living, however, but was the result of a Parisian showing
Paintings in Museums and Public Art Galleries Worldwide:
Art Institute of Chicago
Dallas Museum of Art, Texas
Vincent van Gogh at the Detroit Institute of Arts, Michigan
Museums
ART INSTITVTE CHICAGO
MAP
COLLECTION

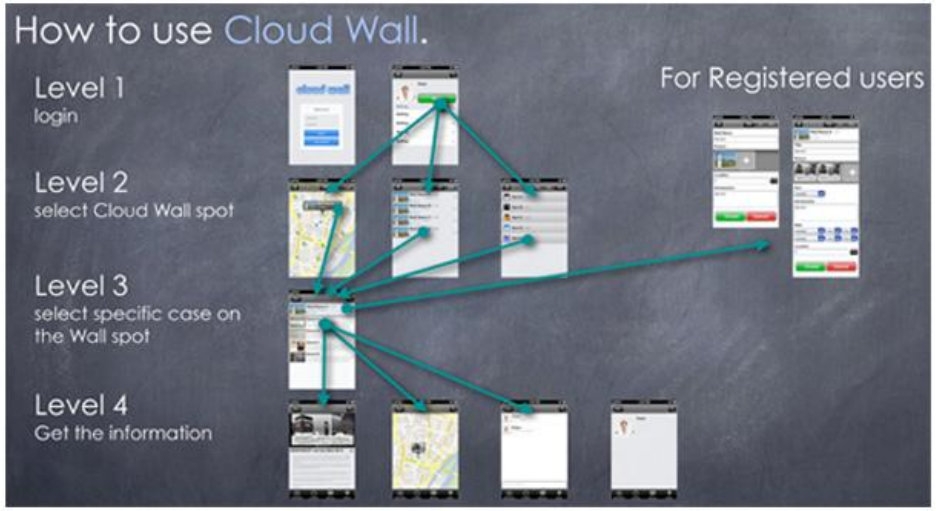
VIRGIN 3G
4:20 PM
Discover The HafenCity
About
Detective Game
HafenCity Map
History
Concerts
Living
Detective Game
Answer: Hamburg Dungeon
Well Done! Go to Reward
Congratulations!
TICKET
Cash In
Explore More
Elbphilharmonie
Hint to find the QR-Code
Scan QR-Code
Back to Map

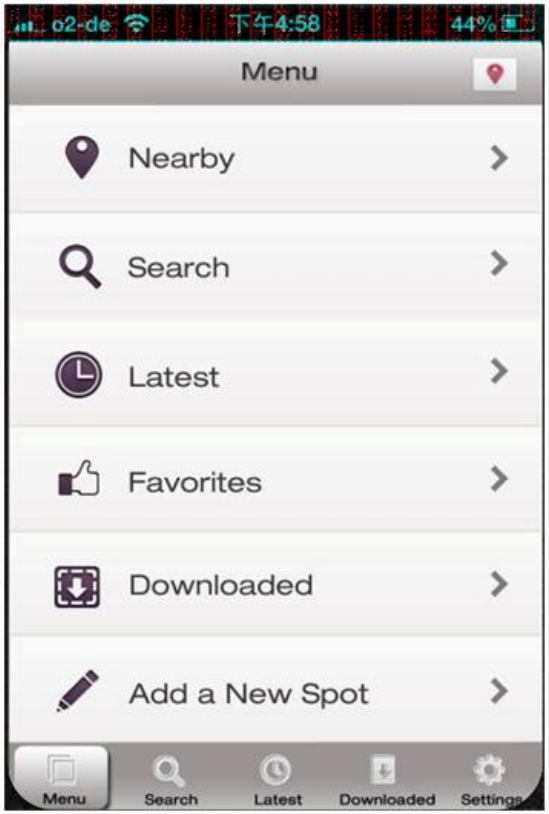
Bell
4:20 PM
cloud wall
Welcome
Username
Password
Log in
As a Guest

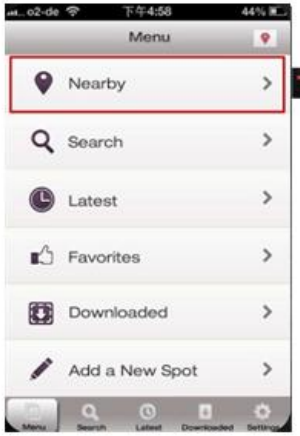
Bell
4:20 PM
Peter
Start
Setting
Setting
Setting
Setting
Setting

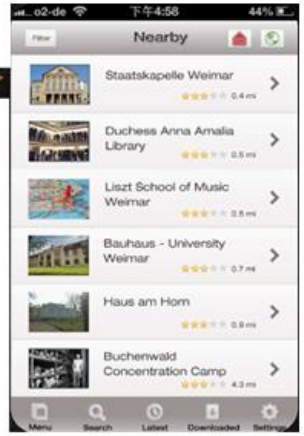
Bell
4:20 PM
Map
List
Sort
Wall Name A (12)
Wall Name B (24)
Wall Name C (48)
Wall Name D (96)

Bell
4:20 PM
Back
Wall Name A (12)
Event A
Event B
Event C
Event D


How to use Cloud Wall.
For Registered users
Level 1
login
Level 2
select Cloud Wall spot
Level 3
select specific case on the Wall spot
Level 4
Get the information


o2-de
下午4:58
44%
Menu
Nearby
Search
Latest
Favorites
Downloaded
Add a New Spot
Menu
Search
Latest
Downloaded
Settings

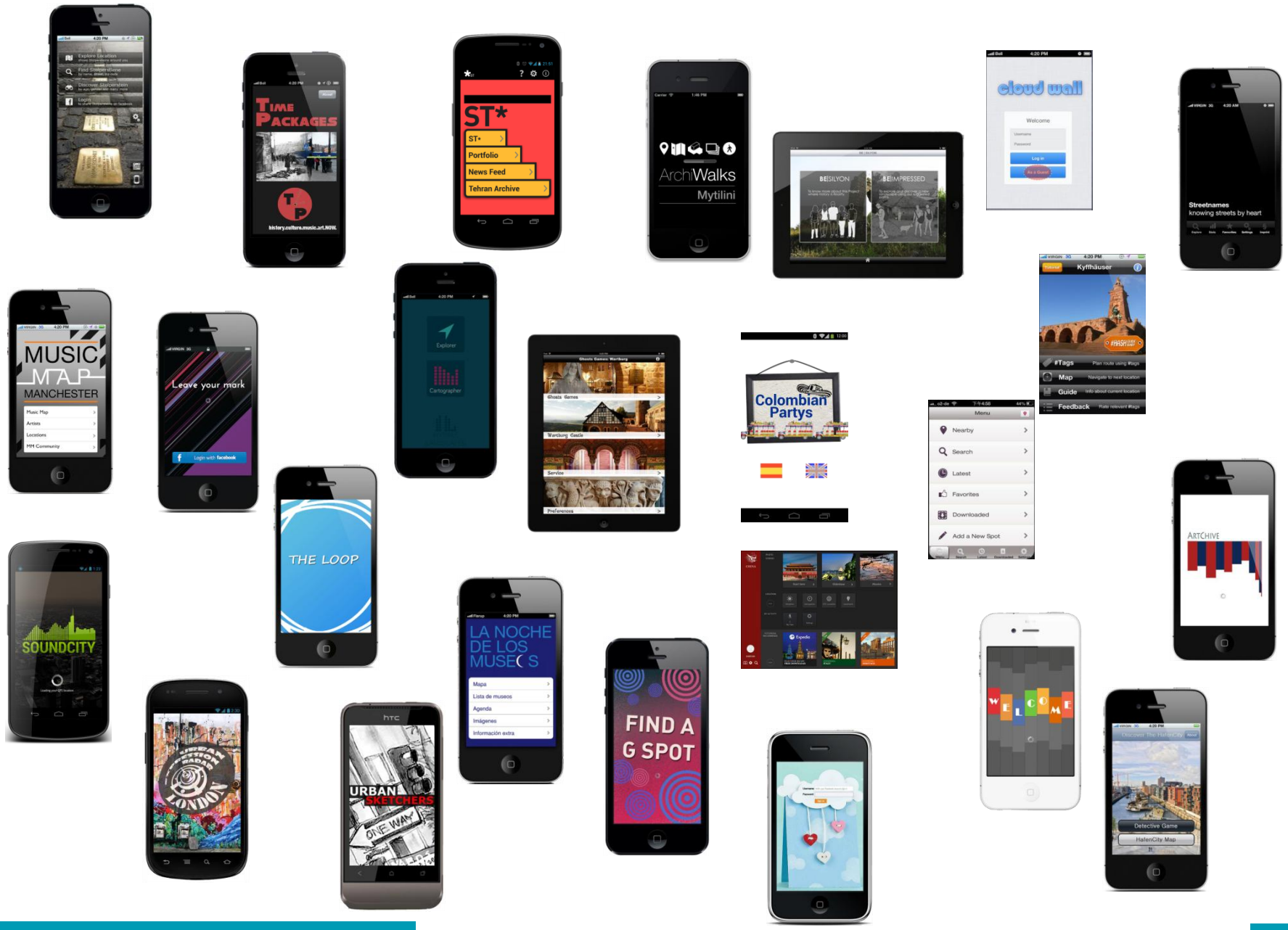

Menu
Nearby
Search
Latest
Favorites
Downloaded
Add a New Spot


Nearby
Staatskapelle Weimar
Duchess Anna Amalia Library
Liszt School of Music Weimar
Bauhaus - University Weimar
Haus am Horn
Buchenwald Concentration Camp

Overview
Buchenwald Concentration Camp
Overview

Footmarks
Lists
Map View
Picture View
Record Route
Recorded Route
Friends' Footmarks

Record


Explore Location
Find Stepperstone
Discover Stepperstone
Login
TIME PACKAGES
history.culture.music.art.NOW.
ST*
ST*
Portfolio
News Feed
Tehran Archive
ArchiWalks
Mytilini
BEISILYON
BEIMPRESSED
cloud wall
Welcome
Log in
Streetnames
knowing streets by heart
MUSIC MAP
MANCHESTER
Music Map
Artists
Locations
MM Community
Leave your mark
Login with facebook
Explorer
Cartographer
Ghosts Games
Wartburg Castle
Service
Preferences
Colombian Partys
Kyffhäuser
#Tags
Map
Guide
Feedback
Menu
Nearby
Search
Latest
Favorites
Downloaded
Add a New Spot
THE LOOP
SOUNDCITY
LA NOCHE DE LOS MUSEOS
Mapa
Lista de museos
Agenda
Imágenes
Información extra
FIND A G SPOT
ARTCHIVE
WELCOME
LONDON
URBAN SKETCHERS
ONE WAY
Detective Game
HaferiCity Map

Next Semester

Collaborative Mobile Media

Bauhaus-Universität Weimar

SS2013

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Chair of Interface Design
Faculty of Media
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Collaborative Mobile Media

Everyday thousands of gigabytes of information are created and shared in social networks and other collaborative platforms. The preference for mobile devices for these activities also grows.

This scenario leads to the question: is it possible to collect and filter the available online information in order to create a solution to use the proper references and content to preserve the intangible cultural heritage?

The purpose of this class is to discuss the relation between the preservation of these immaterial elements and the use of social networking through mobile devices.

Collaborative Mobile Media

WS12: Heritage to Mobile perspective

SS13: Mobile to Heritage perspective

Collaborative Mobile Media

This class will have a theoretical overview about mobile media and a practical part where the students will develop a mock-up model for a collaborative mobile app, working as a conceptual model of cultural patterns' aggregator, where it will be possible to learn more about this topic and having the possibility to collaborate with their own ideas.

Some topics for this class:

- What is media and mobile media;
- Tangible and Intangible cultural preservation;
- Design guidelines for smartphones;
- Categorizations of Mobile Media.

http://www.uni-weimar.de/medien/wiki/IFD:Collaborative_Mobile_Media_SS13

Collaborative Mobile Media

Date: Thursday, 13:30 - 15:00h

Venue: Marienstraße 7b, Room 105

First meeting: 18.04.2013

Thank You!

Mobile Culture & Urban Spaces

Bauhaus-Universität Weimar

06. Conclusion

http://www.uni-weimar.de/medien/wiki/IFD:Mobile_Culture_and_Urban_Spaces