

2nd Assignment Prototype

MOBILE MEDIA AND URBAN SPACES

Evangelos Konstantinidis 112485

Bauhaus-Universität Weimar

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WEIMAR CULTURE

- Weimar, a small Thuringian town with a remarkable cultural flowering
- Many writers and scholars, most notably Goethe and Schiller
- Many important musicians and composers, e.g Franz Liszt
- Cultural heritage in Weimar
- High quality of buildings and parks in the area
- Classical Weimar
- Cultural Heritage by Unesco (<http://whc.unesco.org/en/list/846>)

CLASSICAL WEIMAR



Bauhaus Museum



Goethe's Gartenhaus



Goethe and Schiller
Statue

CLASSICAL WEIMAR

Schiller's Wohnhaus



Rotes Schloss



Weimar Schloss



BAUHAUS WEIMAR

- *Between 1919 and 1933, the Bauhaus School, based first in Weimar and then in Dessau, revolutionized architectural and aesthetic concepts and practices. The buildings put up and decorated by the school's professors (Walter Gropius, Hannes Meyer, Laszlo Moholy-Nagy and Wassily Kandinsky) launched the Modern Movement, which shaped much of the architecture of the 20th century."*
- <http://whc.unesco.org/en/list/729>

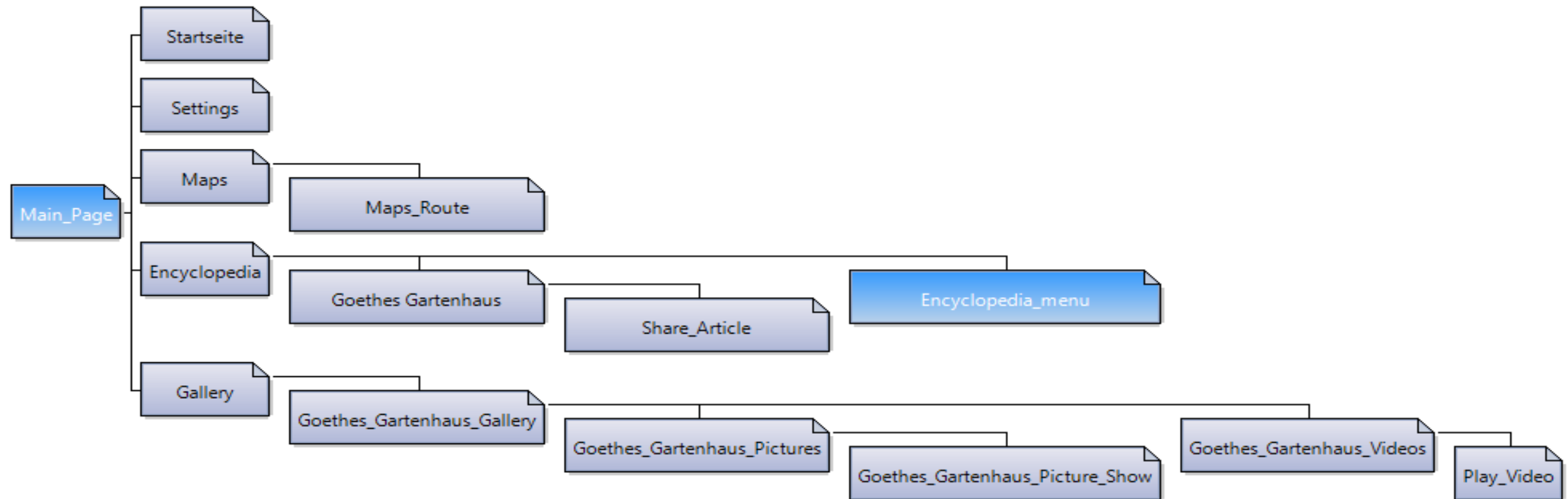
BAUHAUS WEIMAR



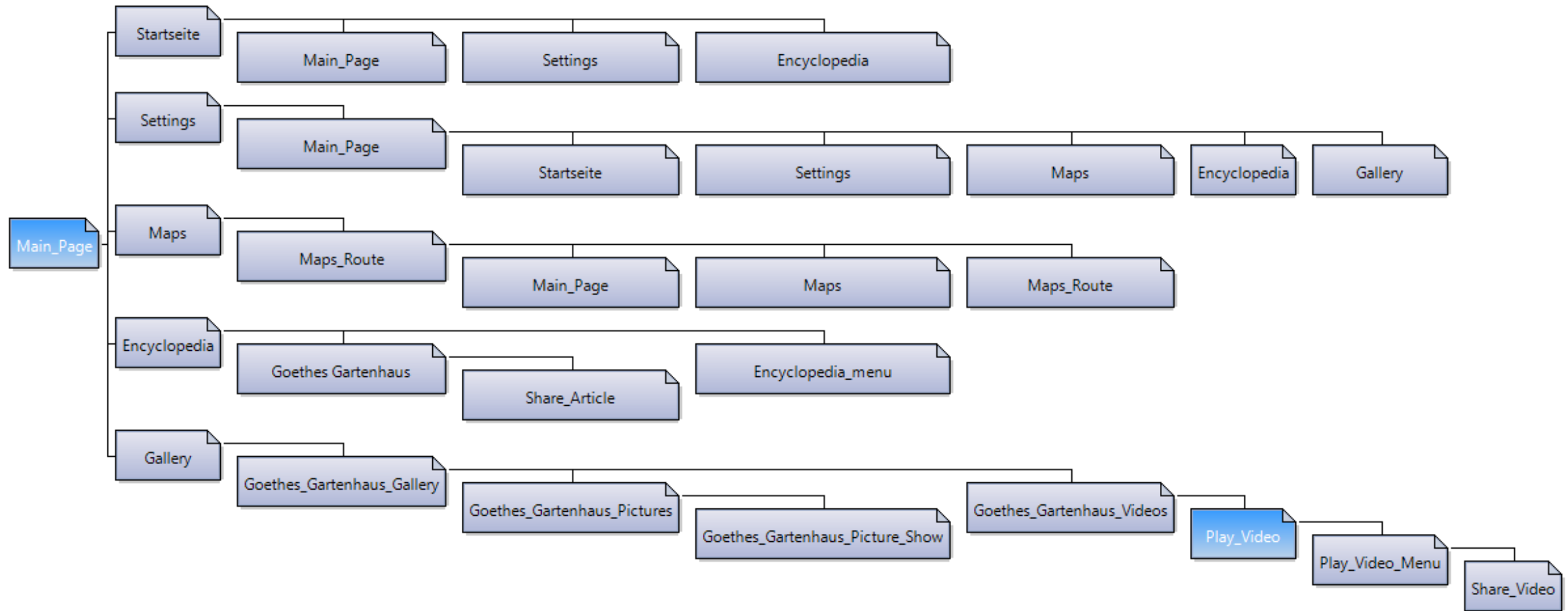
PROTOTYPE

- Name : Weimar Culture
- Based on : content from Weimarpedia.de (<http://www.weimarpedia.de/>) and klassik Stiftung Weimar (<http://www.klassik-stiftung.de/>)
- Platform: Android (but it could be extended to iOS with some changes)
- Type: History, Pictures, Videos
- How the user will contribute/ collaborate with it: By the android device, user can take information about Weimar, history, articles, see pictures and videos, give feedback (e.g. like), write and upload his/her articles and pictures or videos, check something on the map etc.
- Free application
- Simple, User-friendly, not always standard icons, ability to give feedback or send articles links to friends to read.
- Useful settings
- Clear how-to-use app, solid app, but gives many features to users, and useful information about the cultural heritage of Weimar and its sites.
- Maps, navigation through map to find cultural heritage sites of Weimar
- Not many clicks to access different screens of the app

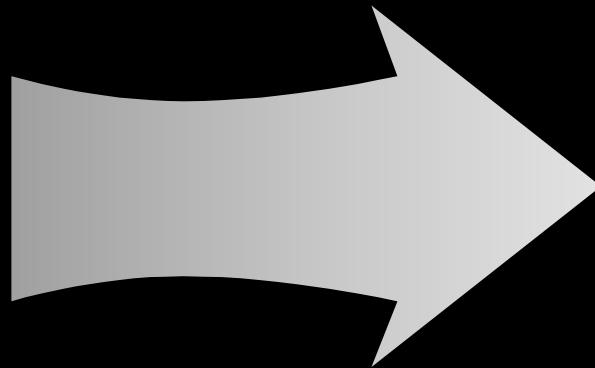
PROTOTYPE BASIC SITEMAP



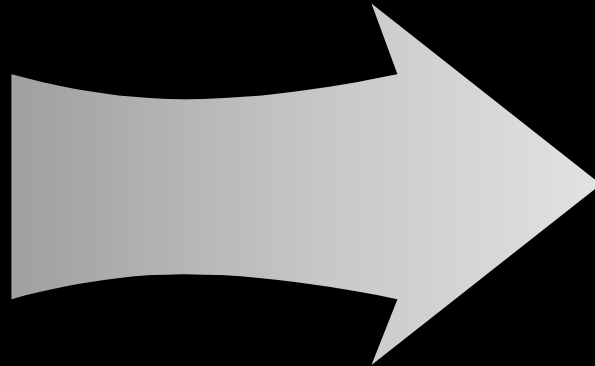
PROTOTYPE FULL SITE MAP – ALL CLICKS



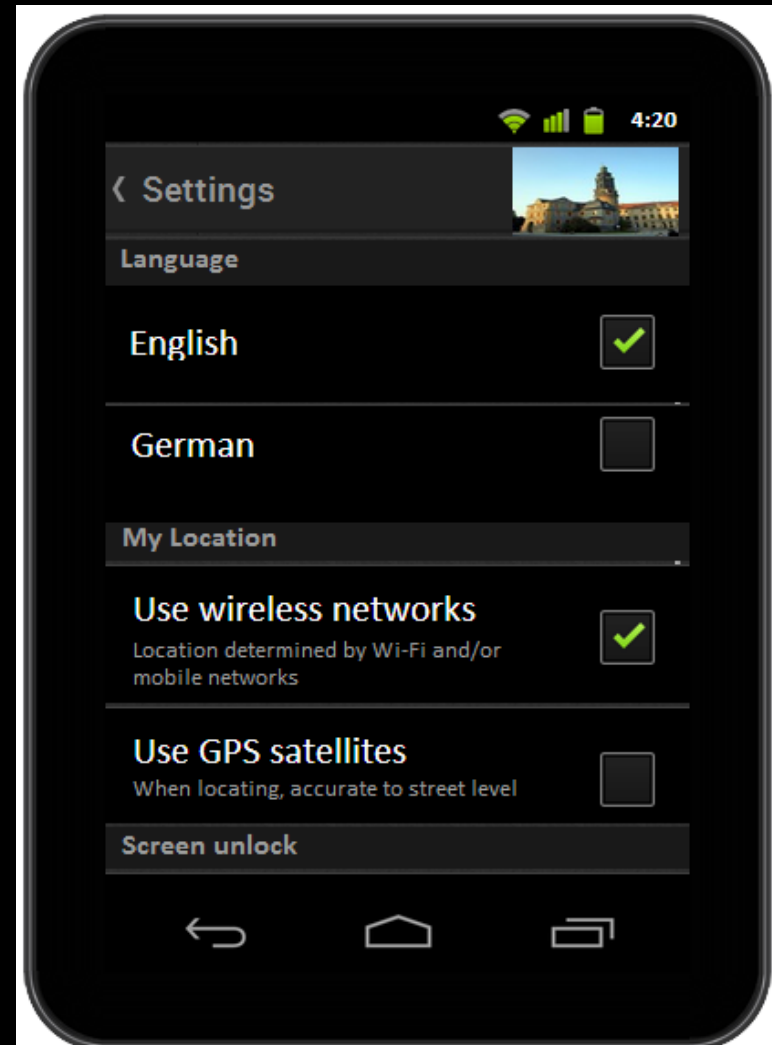
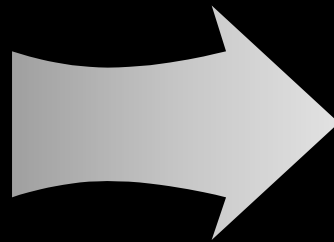
MAIN PAGE



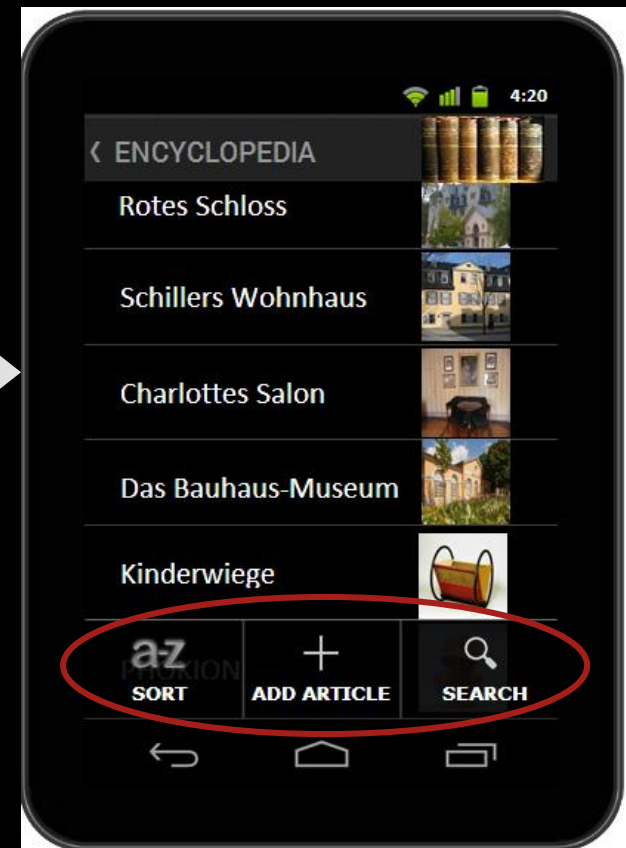
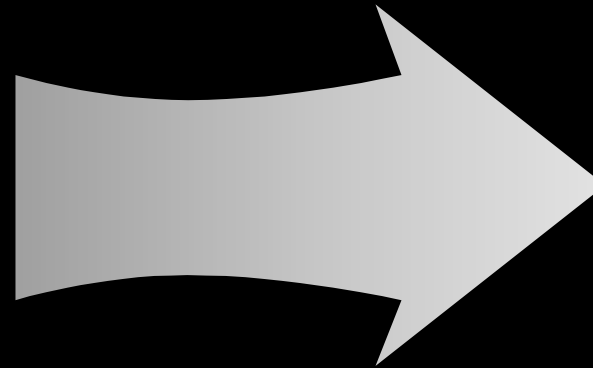
CHANGE LANGUAGE



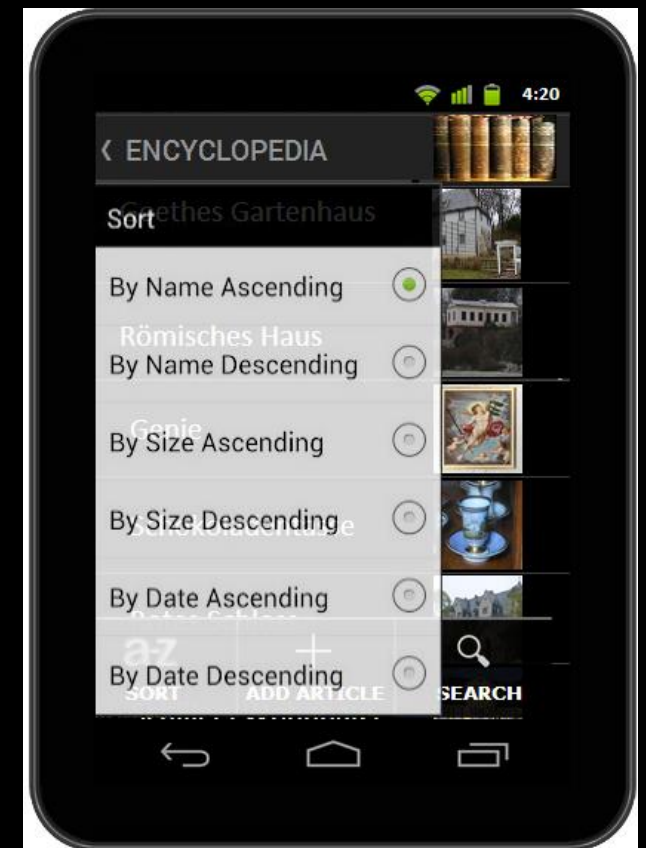
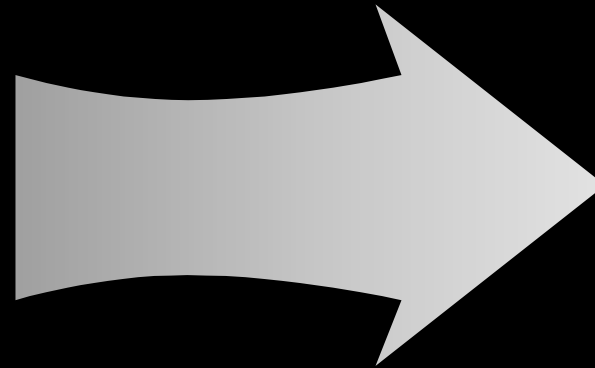
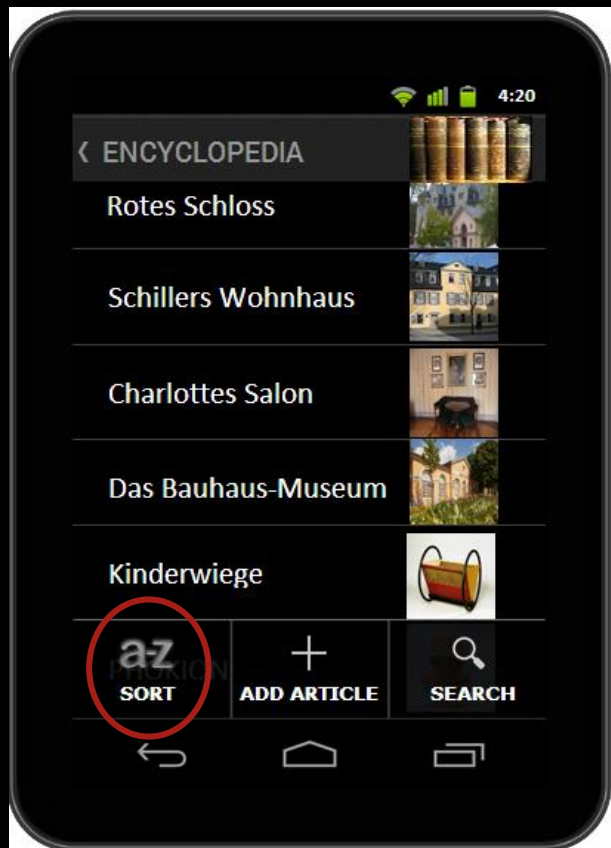
SETTINGS



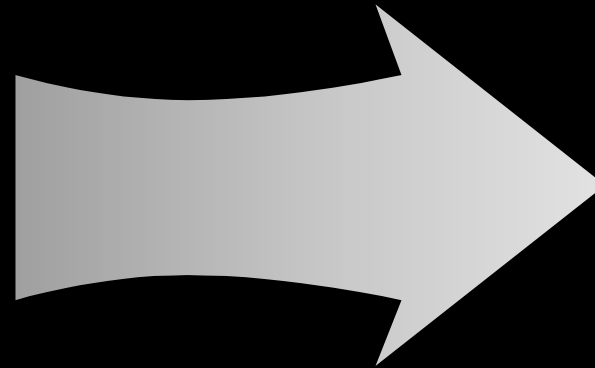
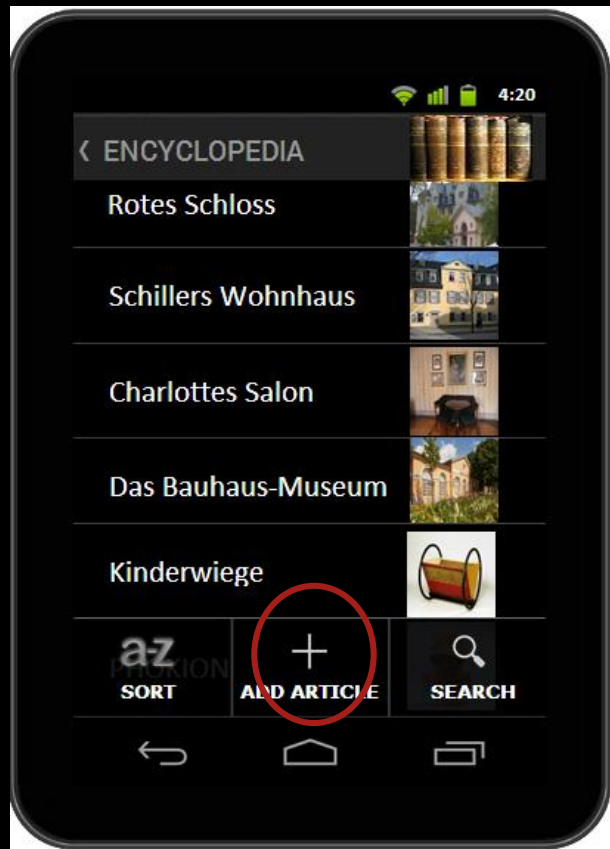
ENCYCLOPEDIA



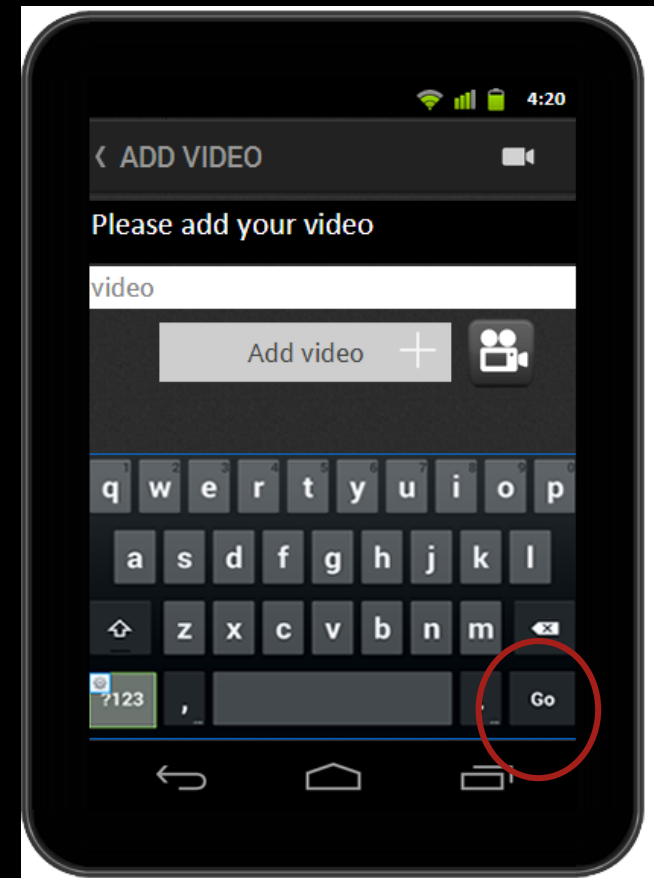
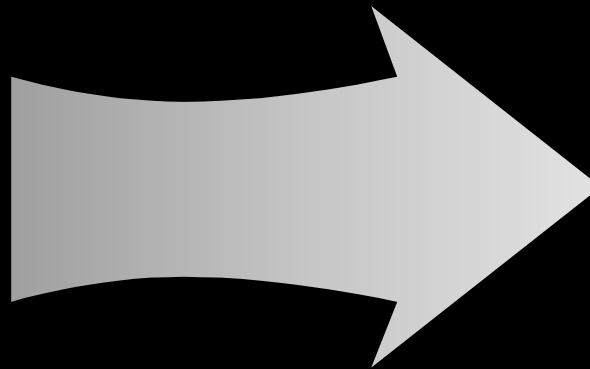
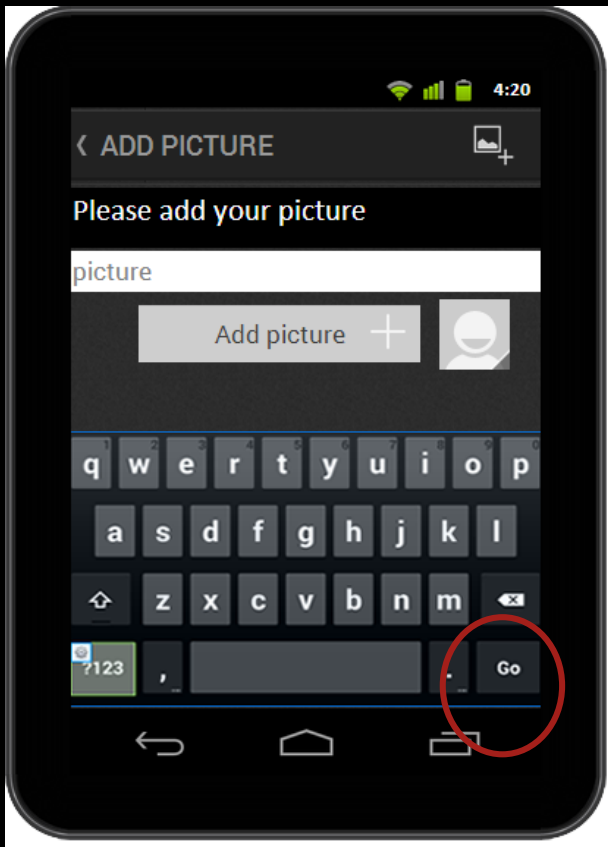
SORT ARTICLES



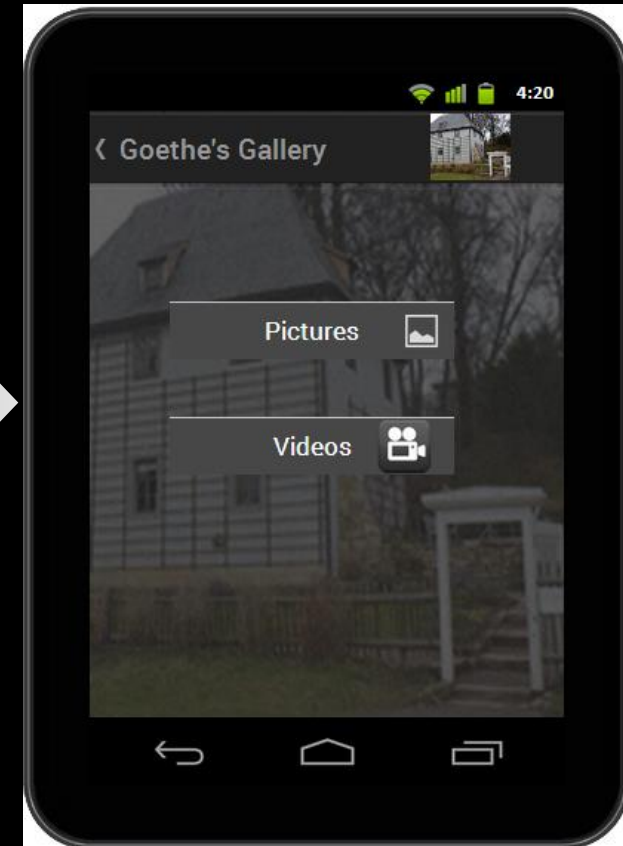
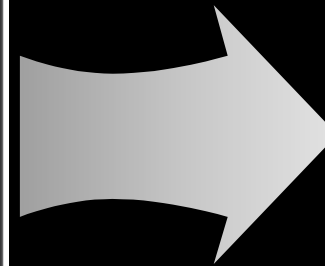
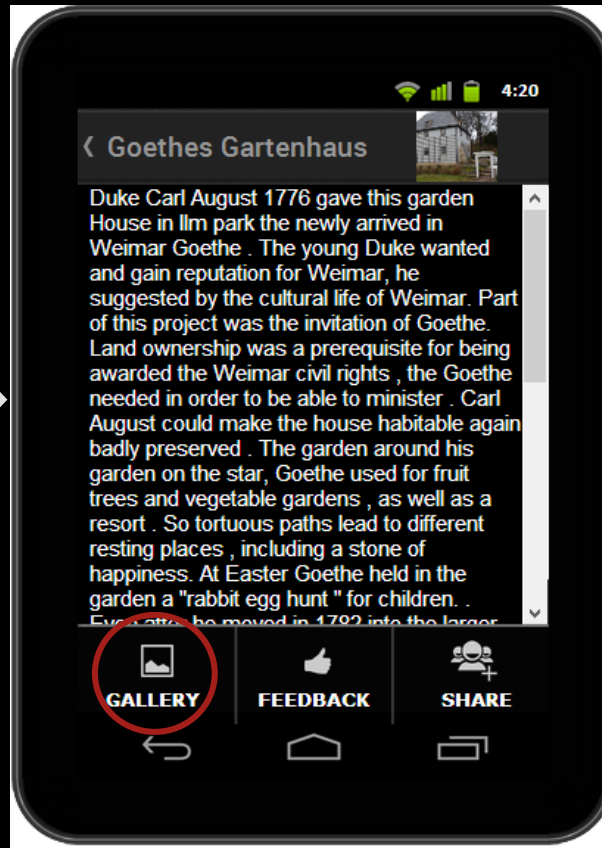
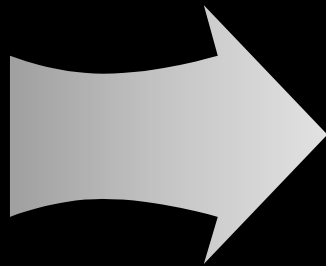
ADD AND WRITE ARTICLE



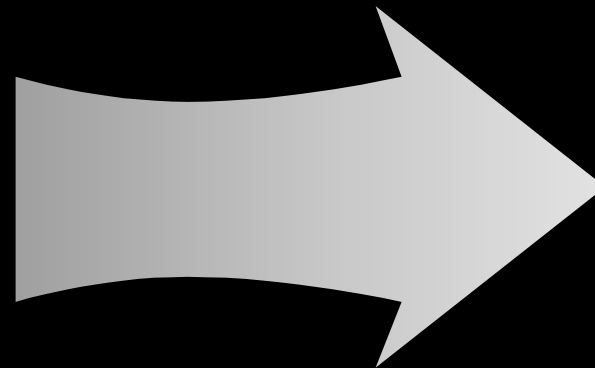
ADD PICTURE AND VIDEO



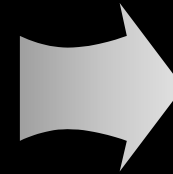
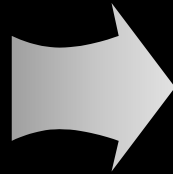
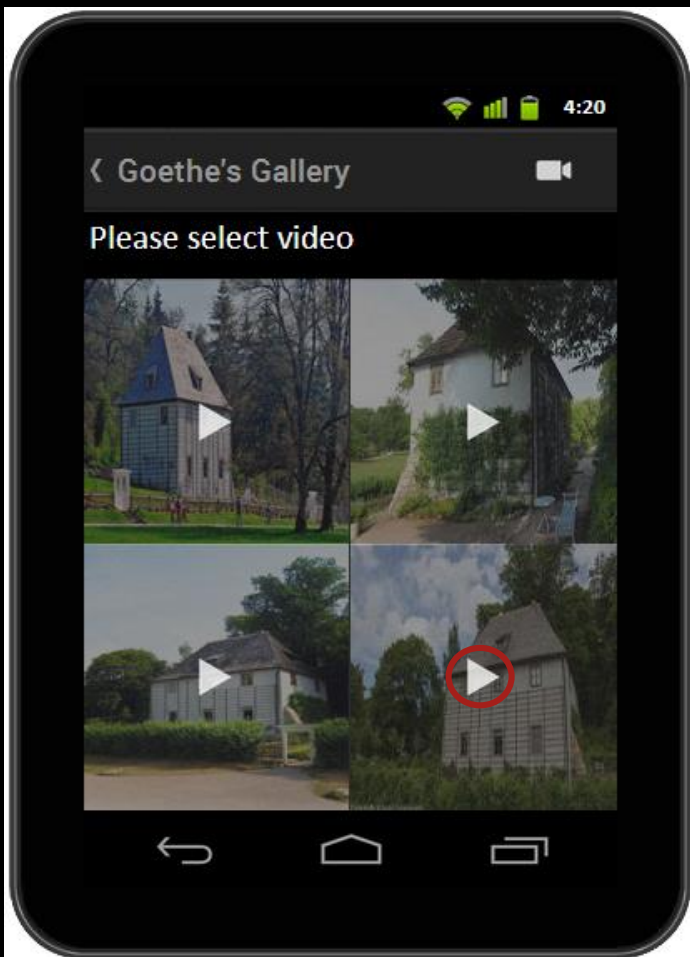
ENCYCLOPEDIA INFORMATION



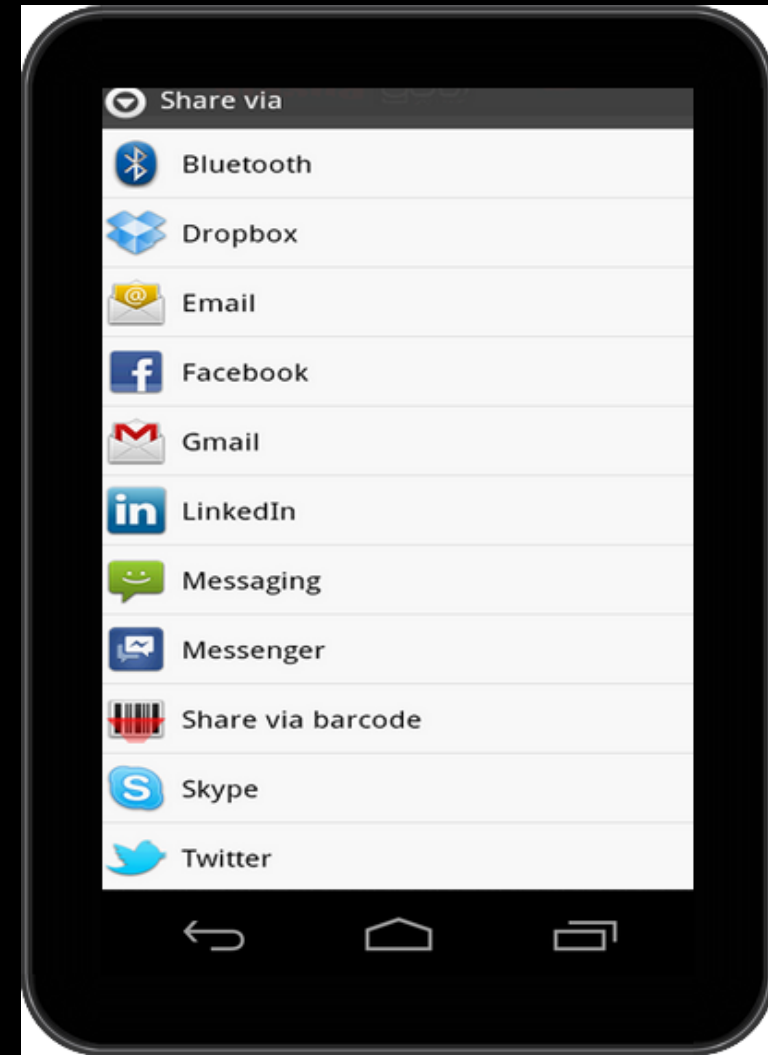
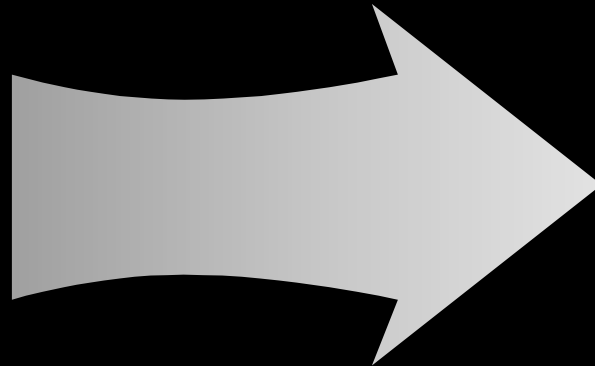
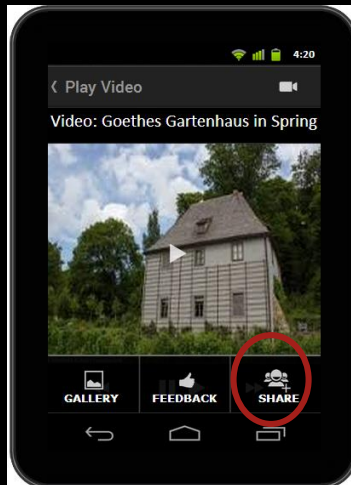
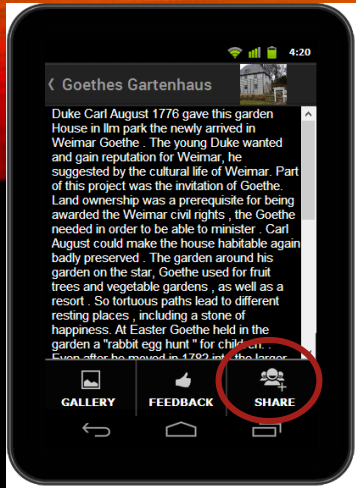
GOETHE'S GARTENHAUS PICTURES



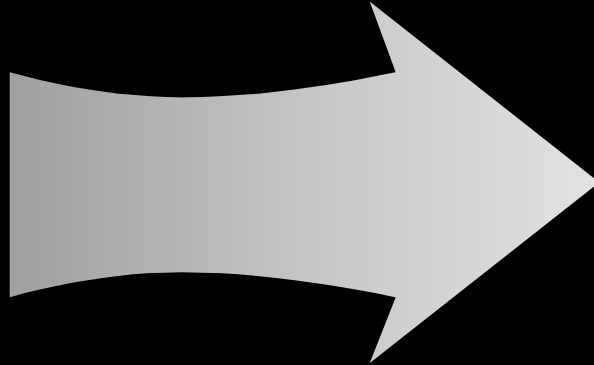
GOETHE'S GARTENHAUS VIDEOS



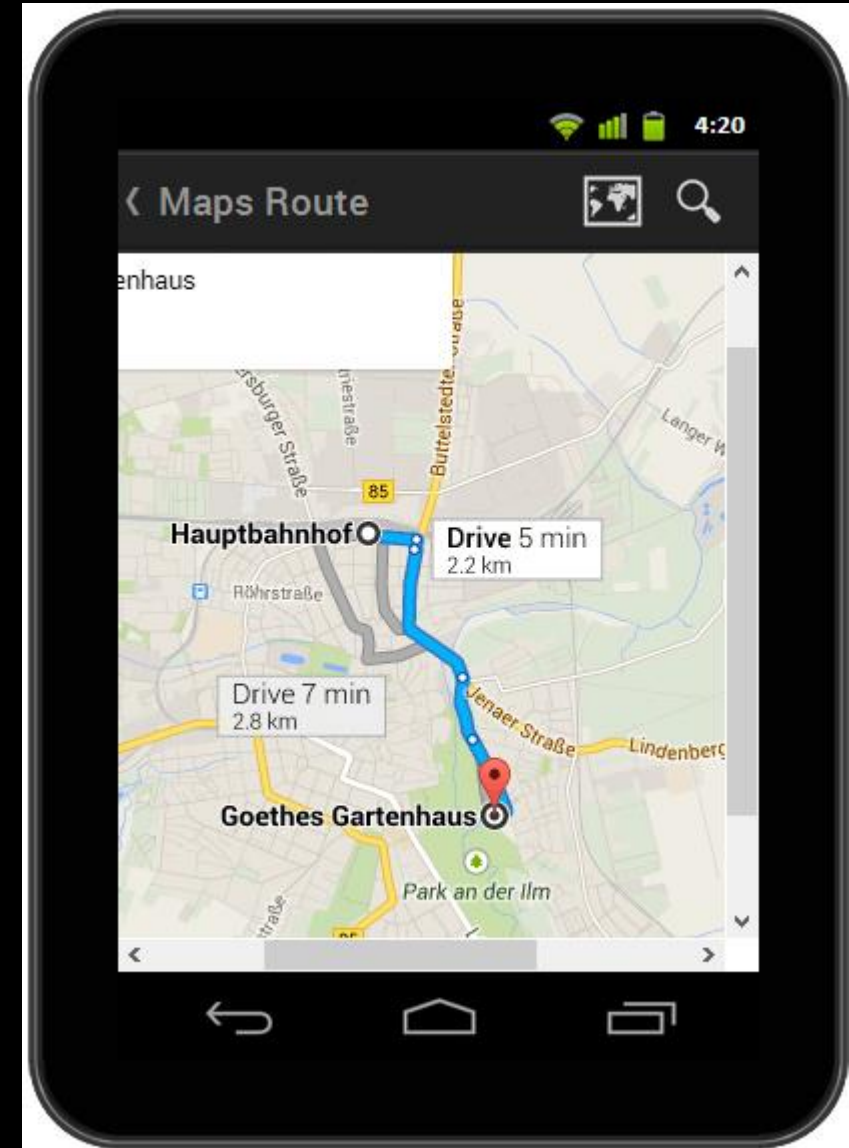
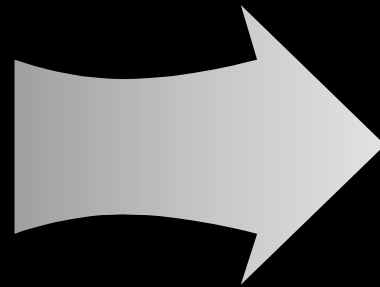
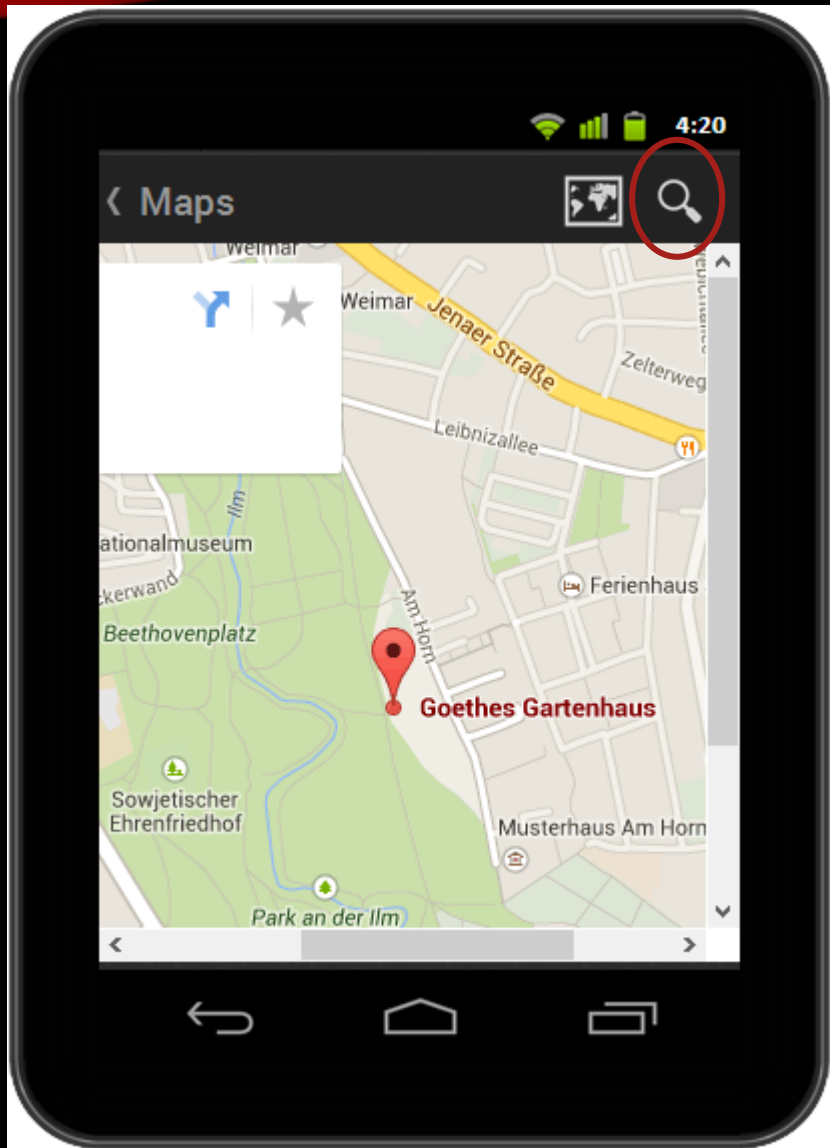
SHARE ARTICLE PICTURE OR VIDEO



GALLERY



MAPS



REFERENCES

- Joatan Preis Dutra – MMUS Lecture notes
- Native, HTML5, or Hybrid: Understanding Your Mobile Application Development Options -developer.force.com. (n.d.). Retrieved December 3, 2013, from [http://wiki.developerforce.com/page/Native, HTML5, or Hybrid: Understanding Your Mobile Application Development Options](http://wiki.developerforce.com/page/Native,_HTML5,_or_Hybrid:_Understanding_Your_Mobile_Application_Development_Options)
- The 10 Most Frequently Used Smartphone Apps. (n.d.). Retrieved November 29, 2013, from <http://mashable.com/2013/08/05/most-used-smartphone-apps/>
- Weimarpedia.de. Retrieved January 2014, from <http://www.weimarpedia.de/>
- Klassik Stiftung Weimar. Retrieved January 2014, from <http://www.klassik-stiftung.de/>

TOOLS USED

- Justinmind Prototyper Pro 5.6 edition, <http://www.justinmind.com/>
- HTML/javascript, some web developer knowledge
- Photoshop CS5.5
- Microsoft Office Picture Manager
- Microsoft office Powerpoint