

# World Heritage in Germany



**Developed by Qizhi Inc.**



**For Android**

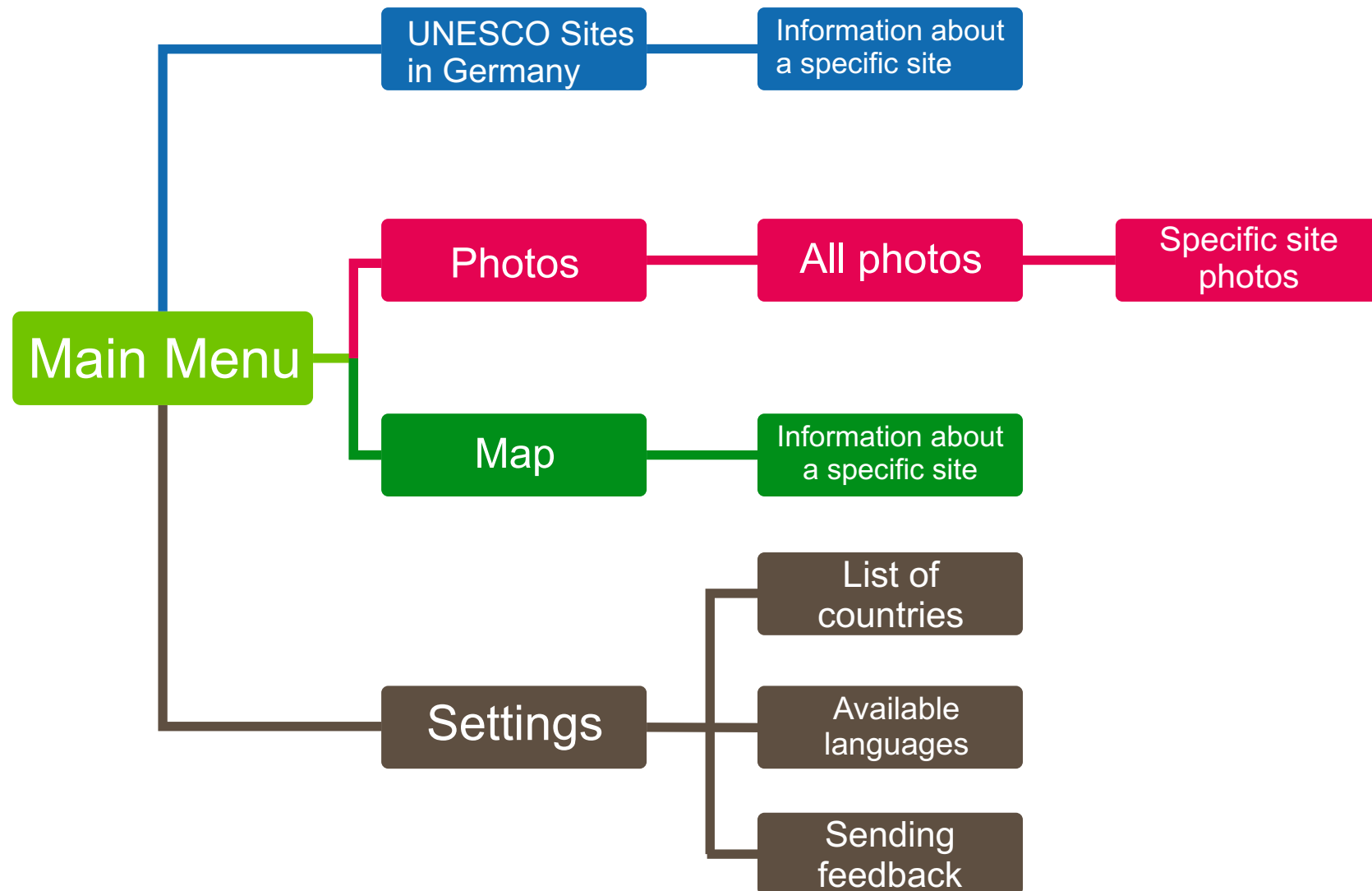


**Relatively small app**

# World Heritage in Germany



## App structure

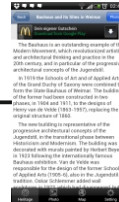
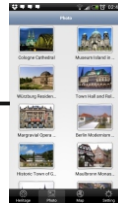
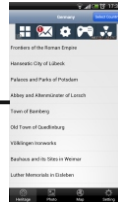


# World Heritage in Germany



## Menus

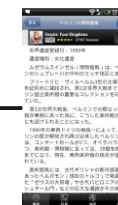
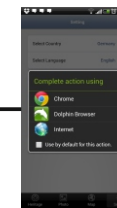
## MAIN MENU



## INFORMATION

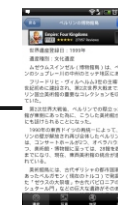
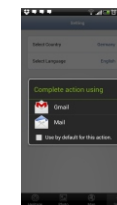
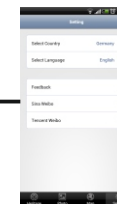


## PHOTOS



## MAP

## SETTINGS

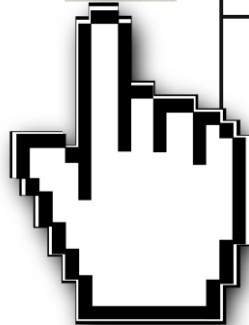


# World Heritage in Germany



## Accessibility

1 Click



3 Clicks for advanced info

3 Clicks for specific photos

2 Clicks

2-4 Clicks



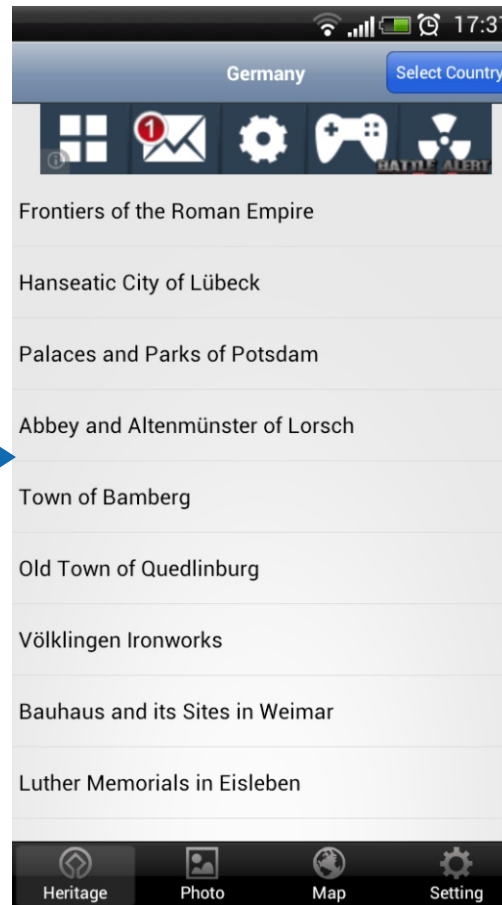
# World Heritage in Germany



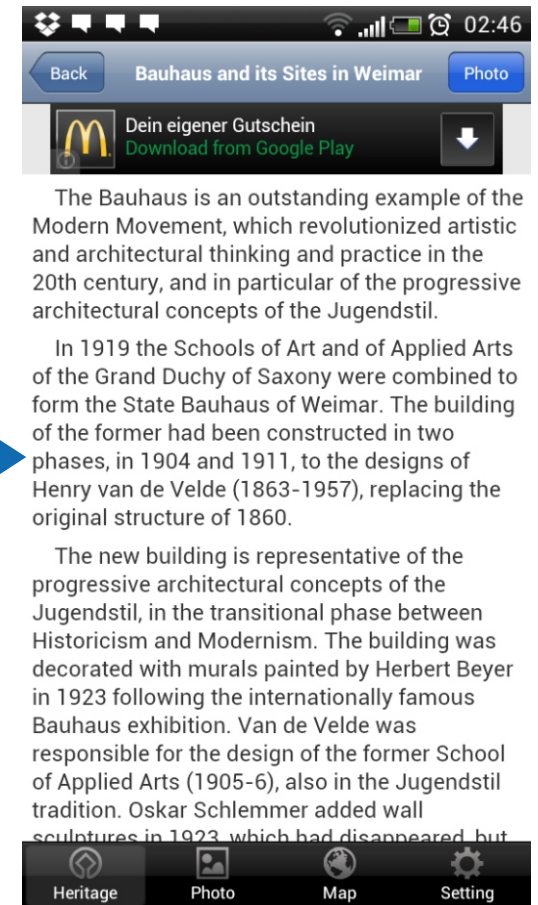
## Heritage



## Main menu



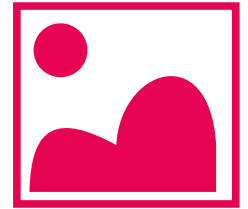
## List of UNESCO sites in Germany



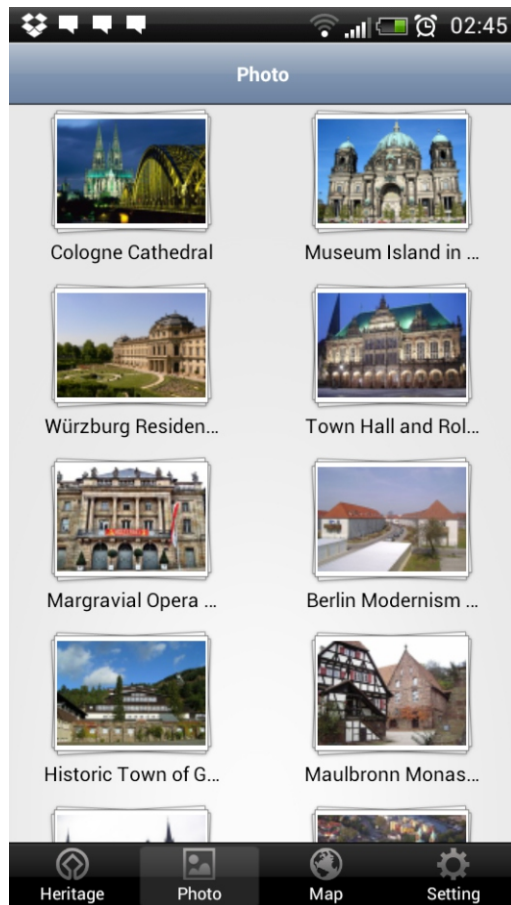
## Specific Information



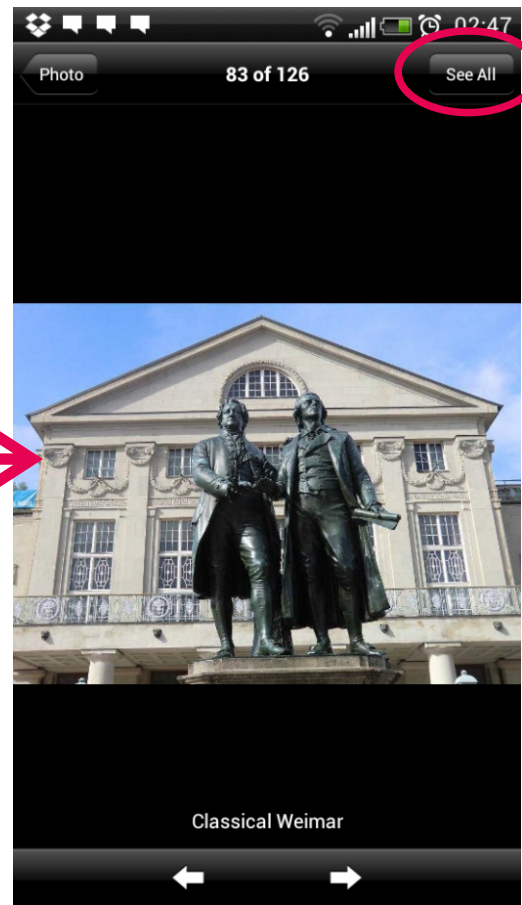
# World Heritage in Germany



## Photos



Photos of all  
heritage sites



Specific  
photos

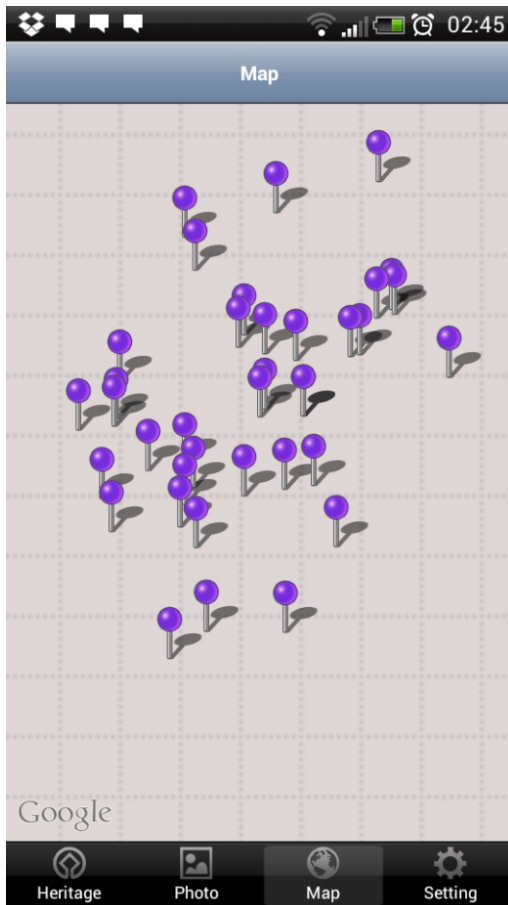


All photos

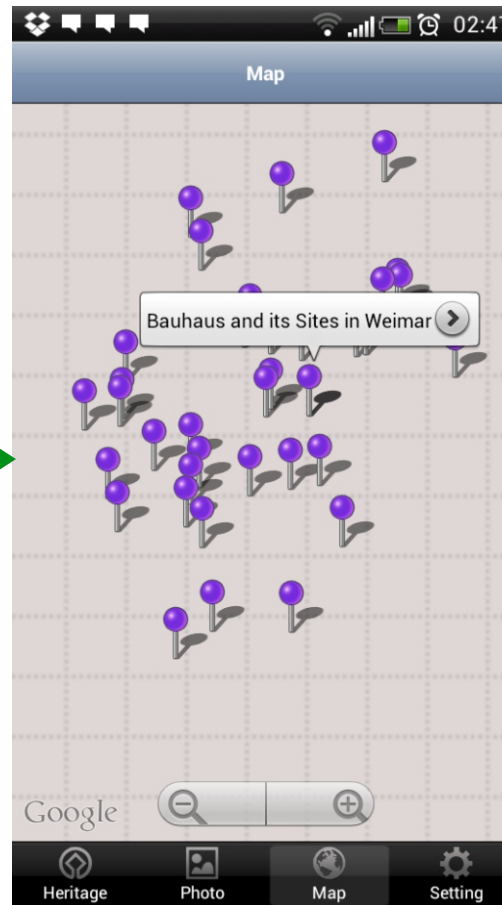
# World Heritage in Germany



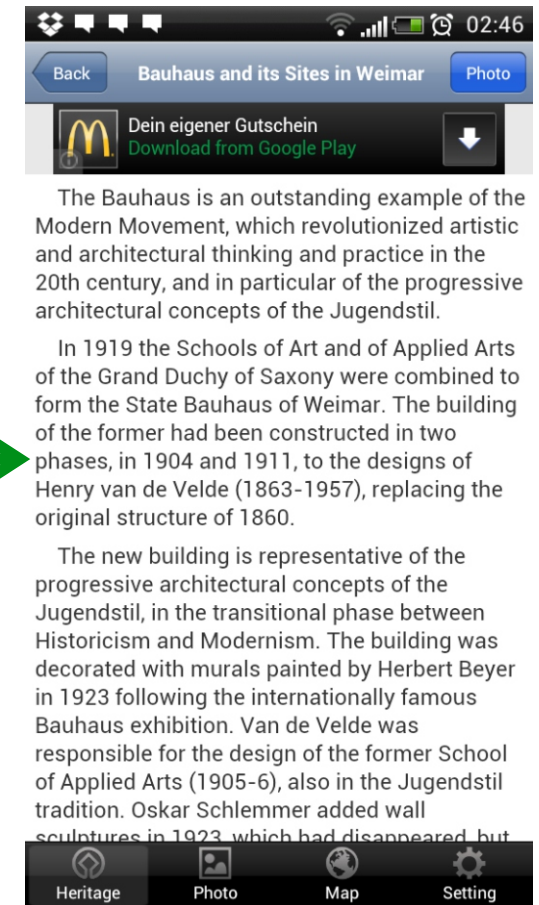
## Map



All the heritage sites on the map



Click and select one of them

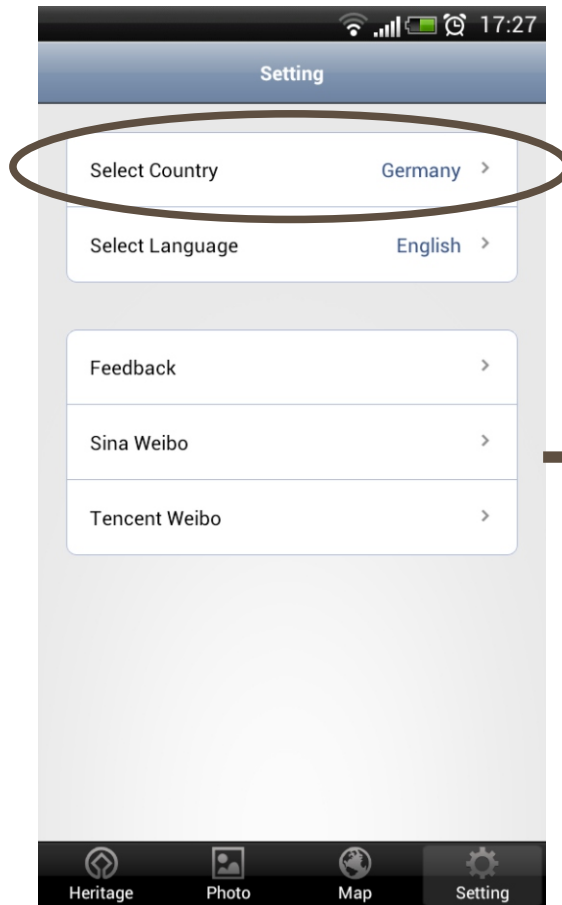


Leads you back to information

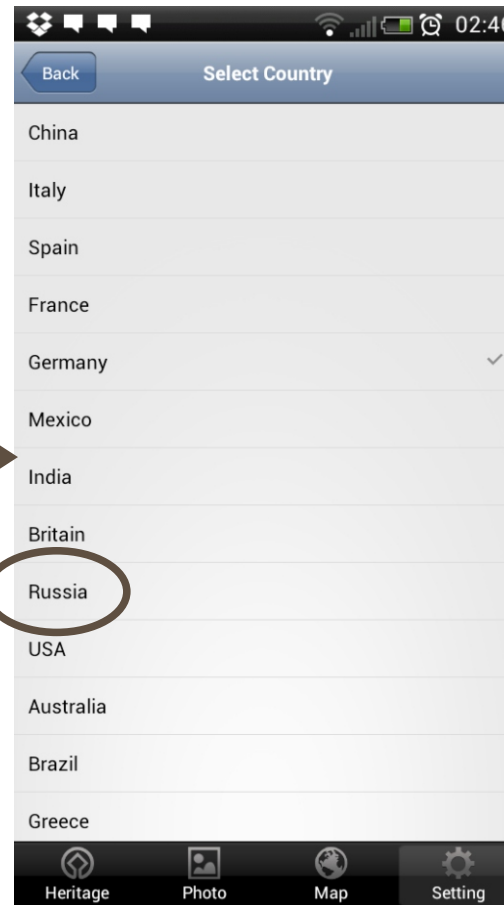
# World Heritage in Germany



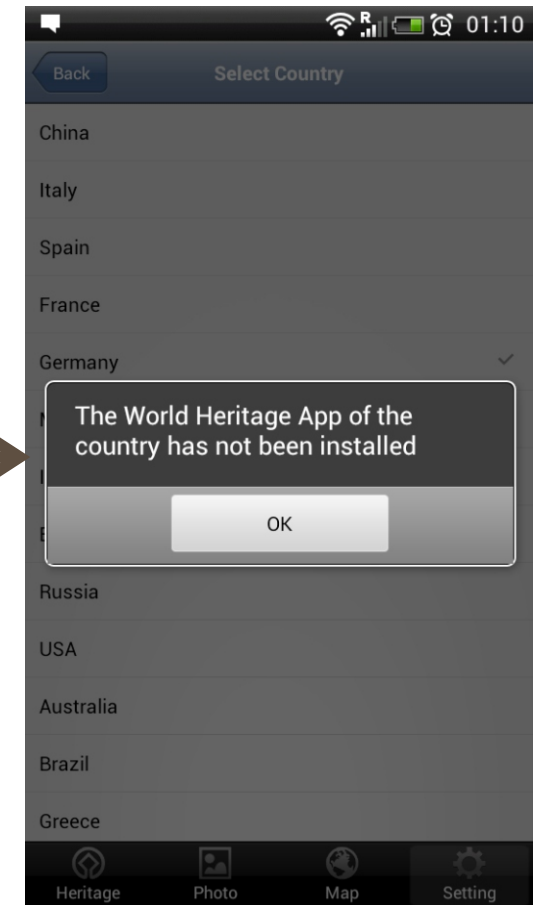
## Settings



Settings  
menu



List of countries  
for UNESCO heritage



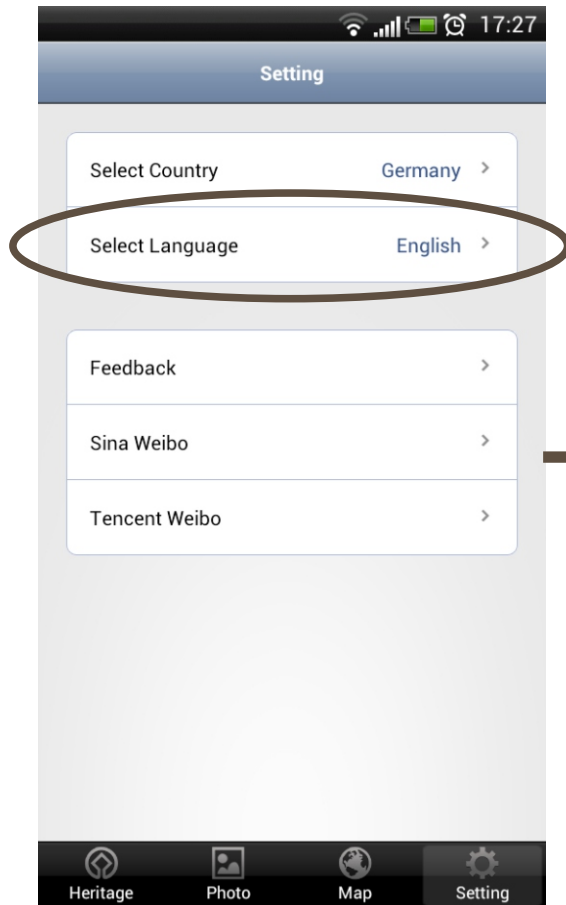
Needed to be  
downloaded additionally



# World Heritage in Germany



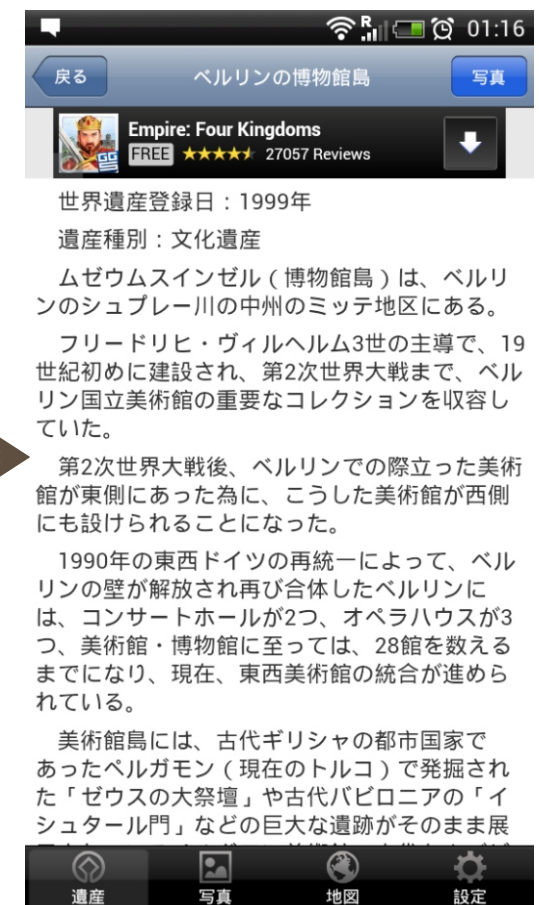
## Settings



Settings  
menu



Available  
languages

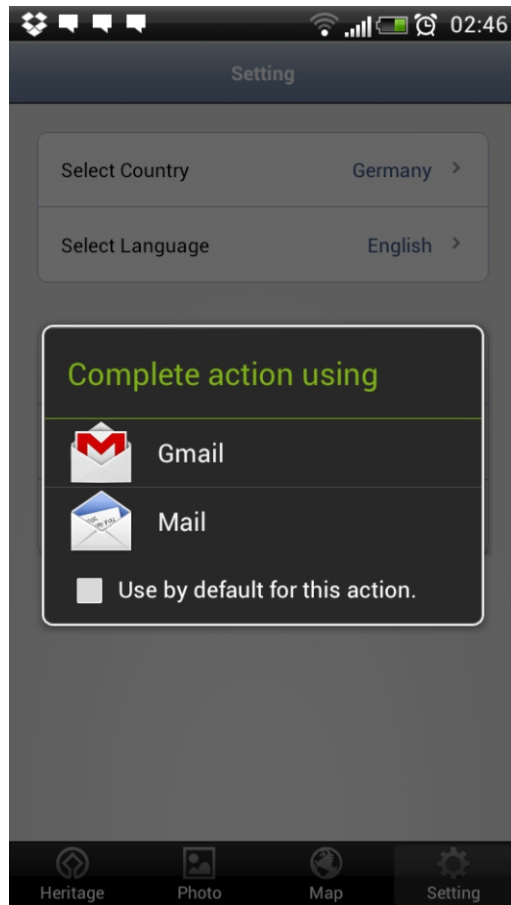


Everything is in the  
chosen language

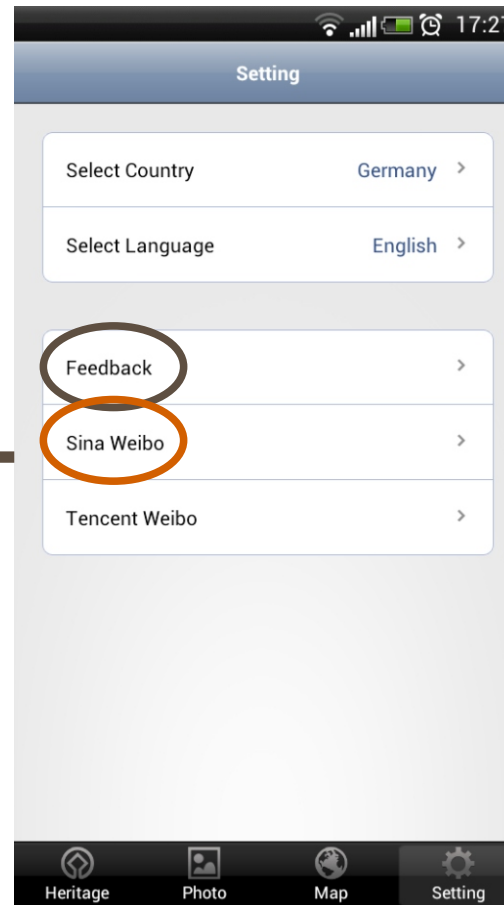
# World Heritage in Germany



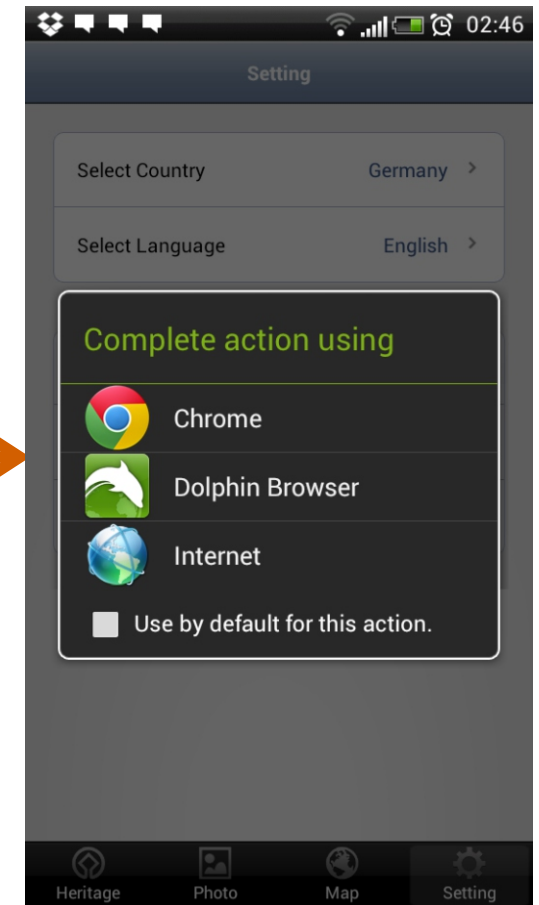
## Settings



Sending  
feedback



Settings  
menu



Developer's  
website

# World Heritage in Germany



## App evaluation



- Easy and simple
- Fewer clicks away from info
- Light, loads fast



- Poorly executed
- Doesn't get you involved
- Low amount of info