

# Mobile media and urban spaces

ws2013/2014

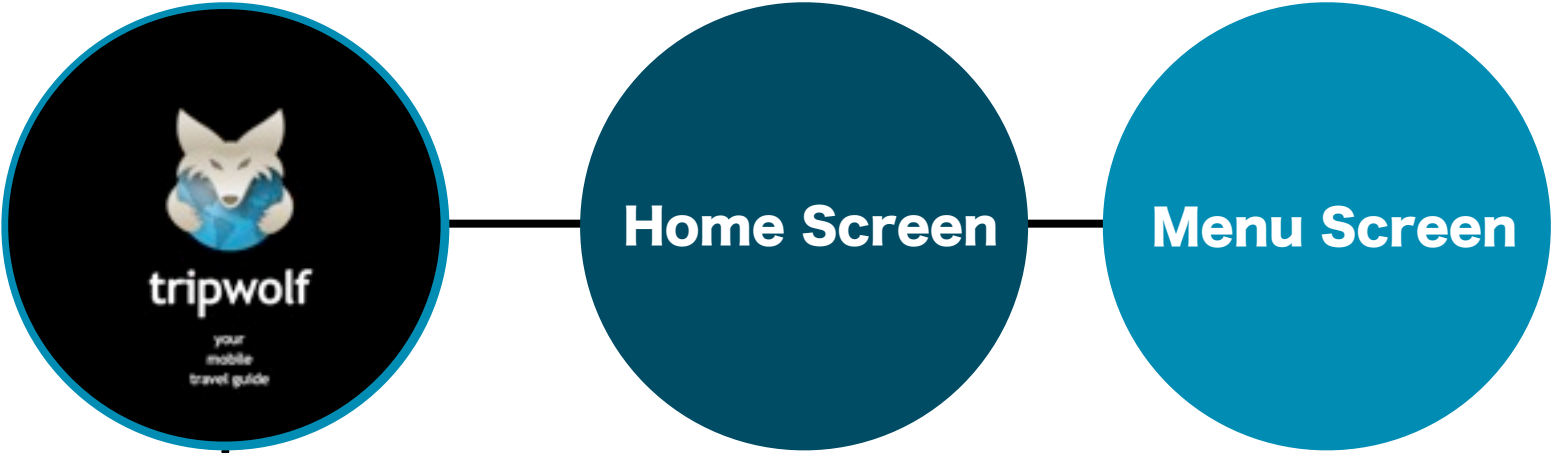
Cui Zhu



# tripwolf

your  
mobile  
travel guide

Structure

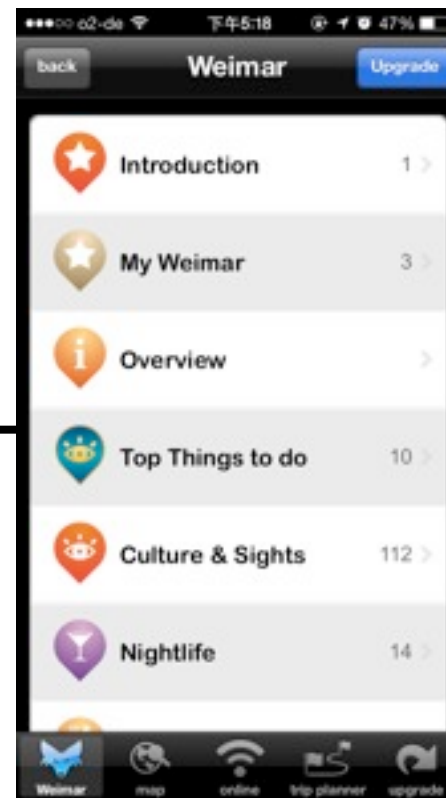
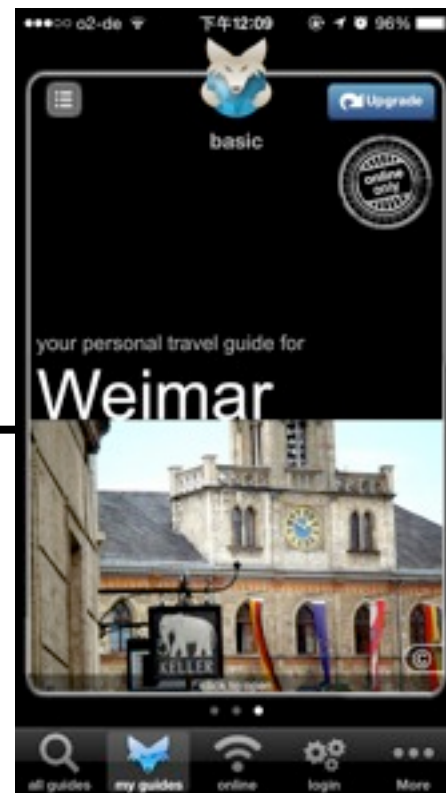


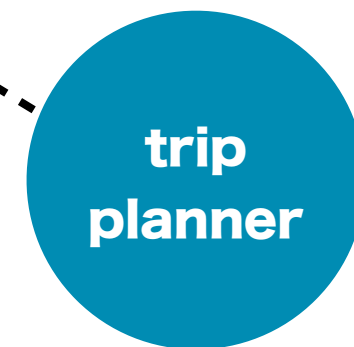
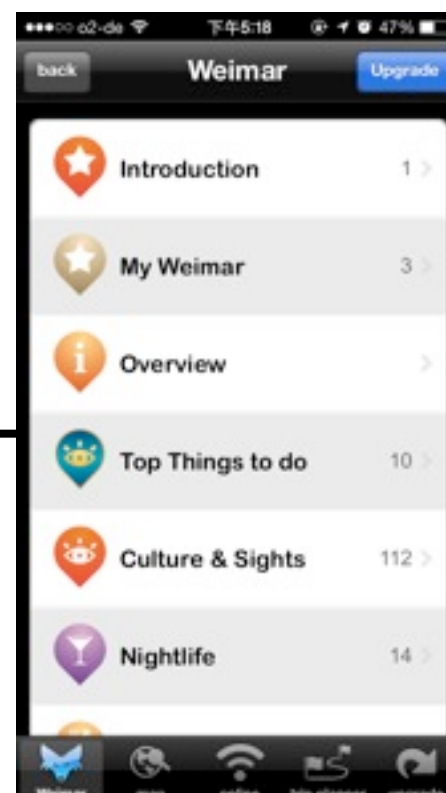
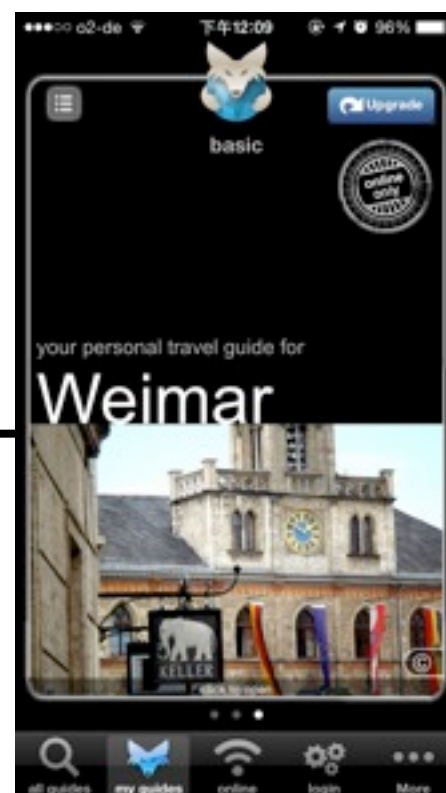
Structure

Structure



Structure

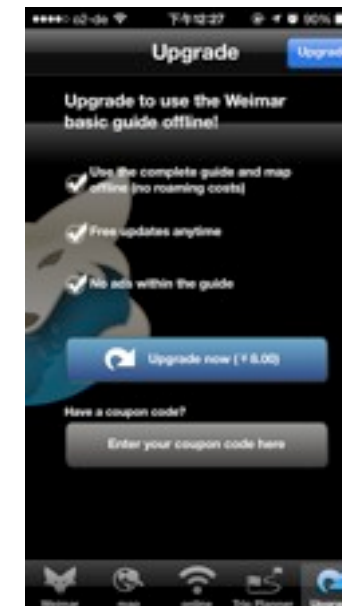
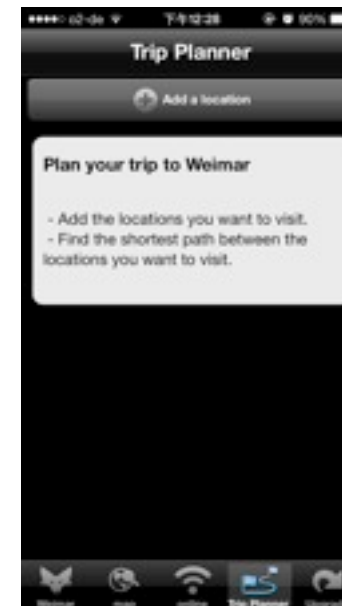
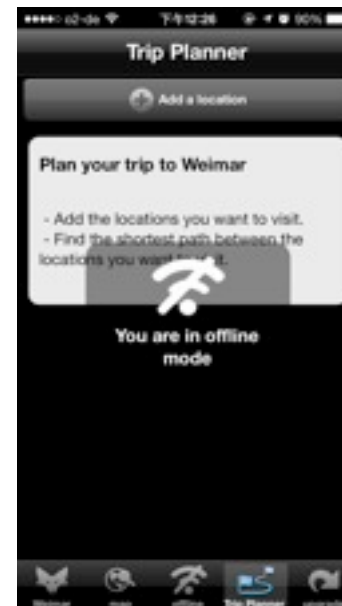
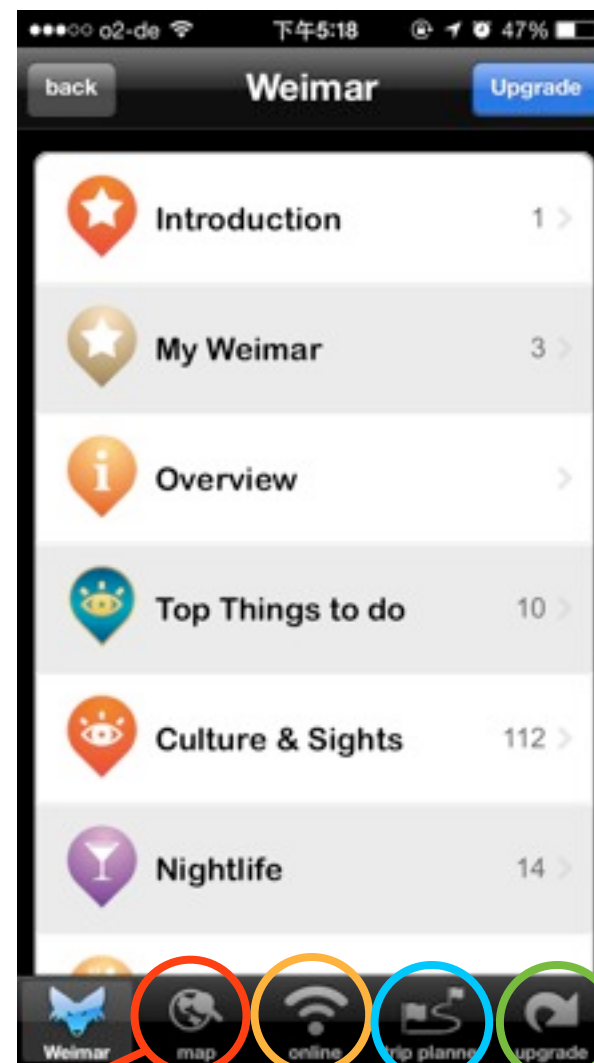


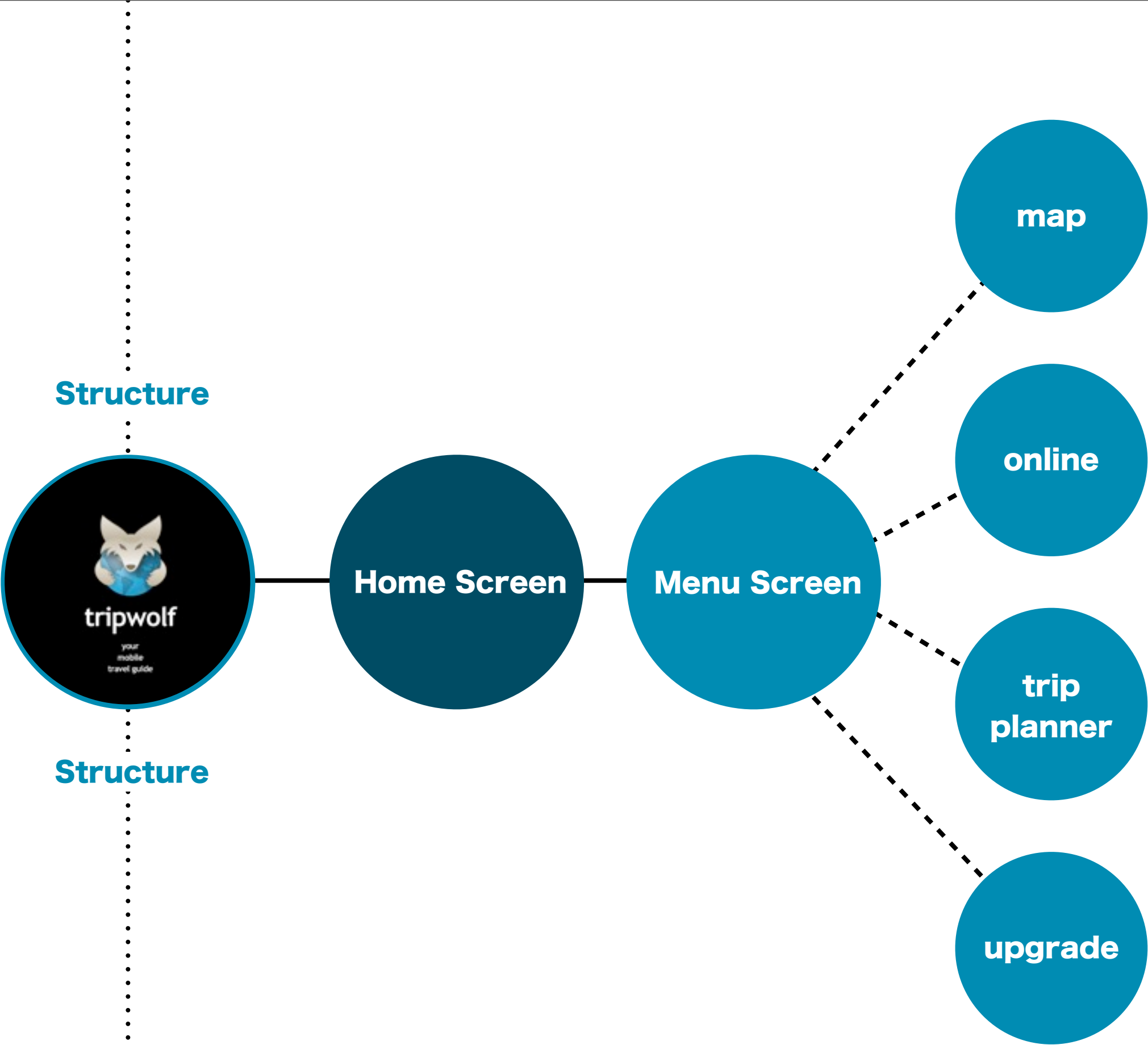


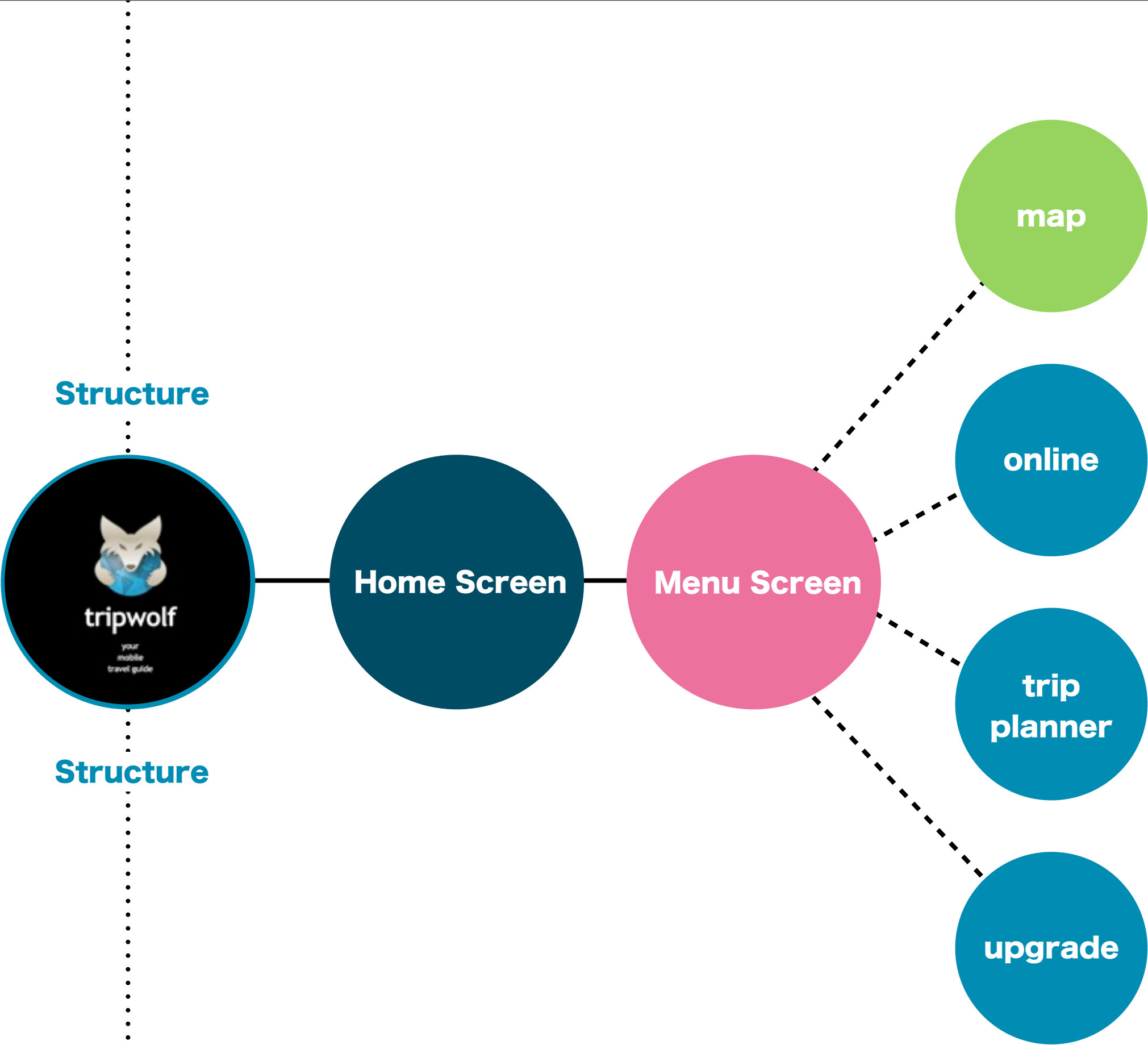
Structure



Structure











Menu

Menu



Introduction



My Weimar



Overview



Top Things to do



Culture&Sights



Nightlife



Eating



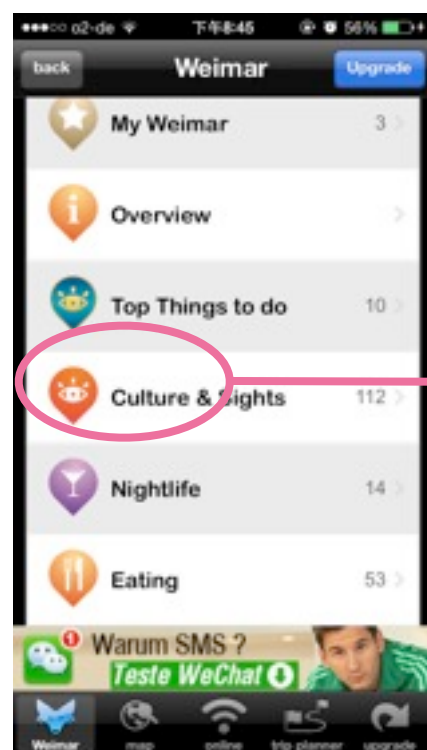
Shopping



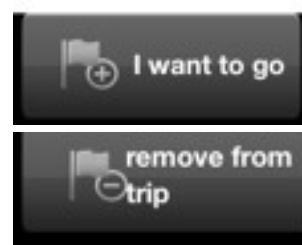
Accommodations



## Introduction



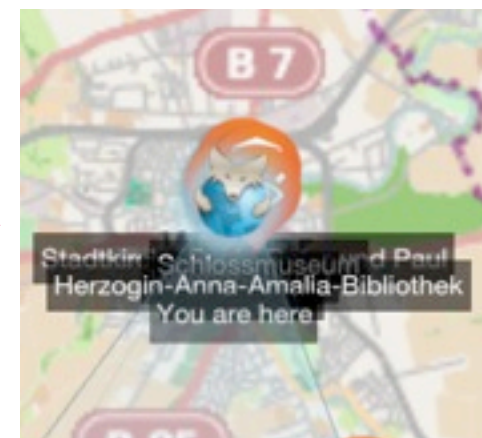
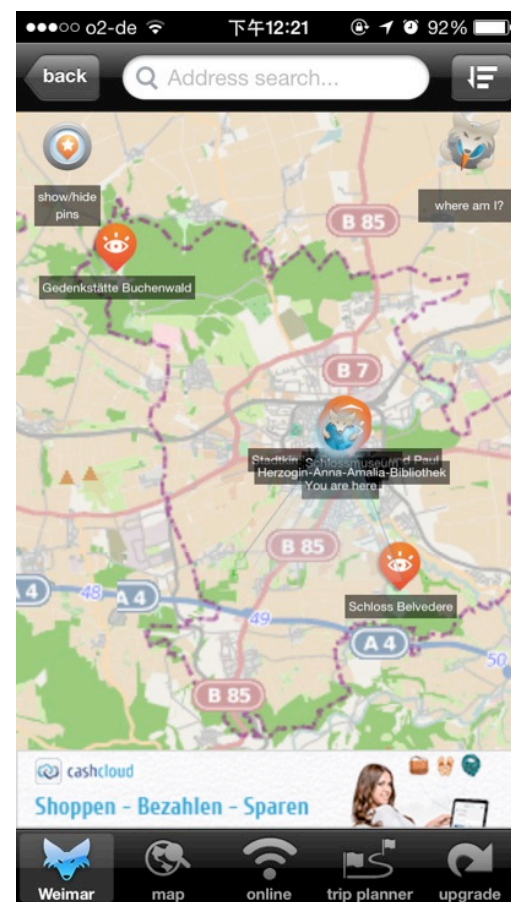
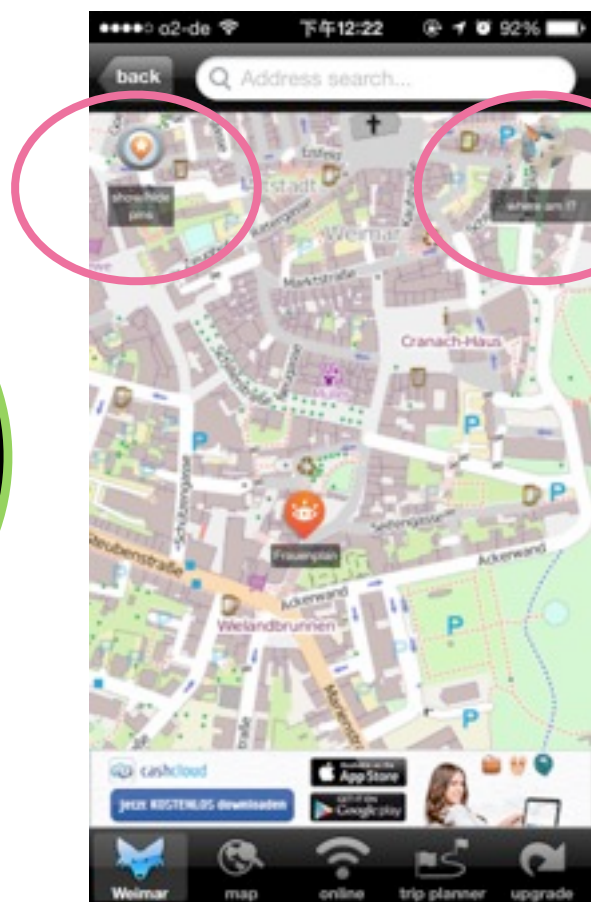
to view the photo





Map

Map

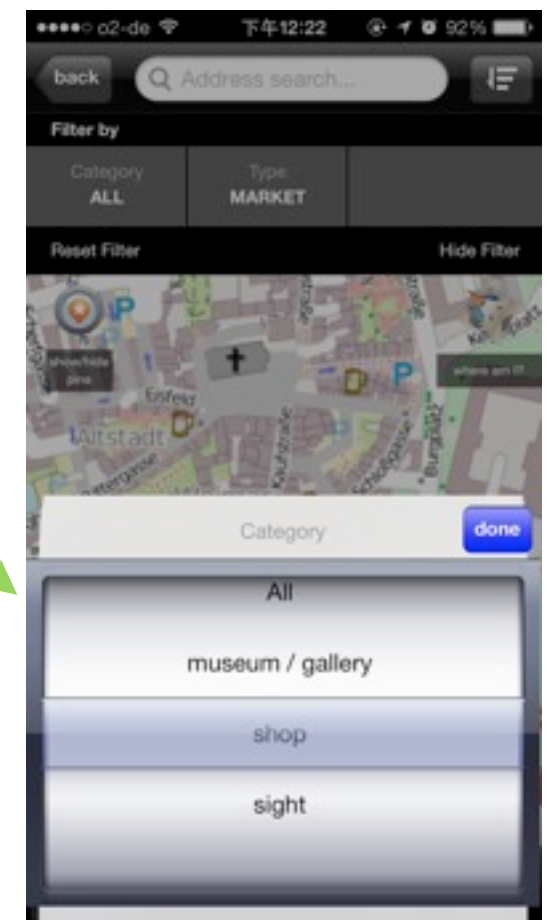
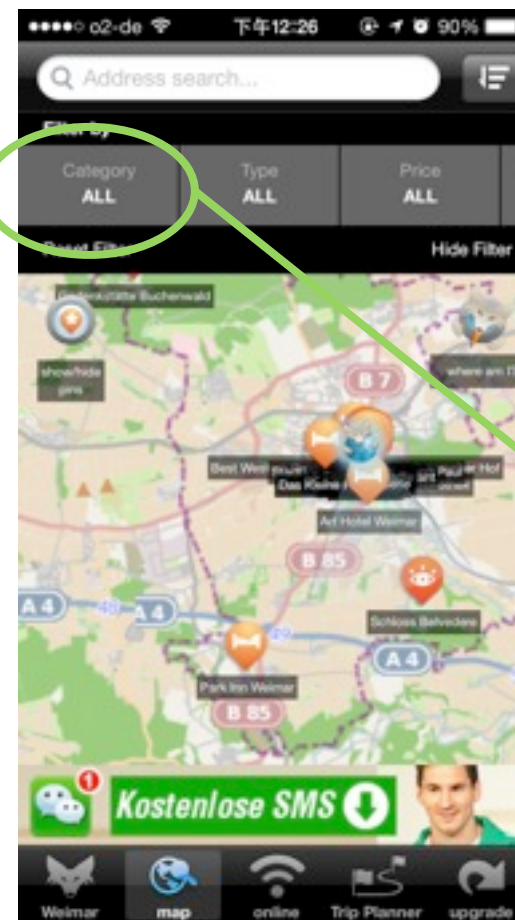






Map

Map

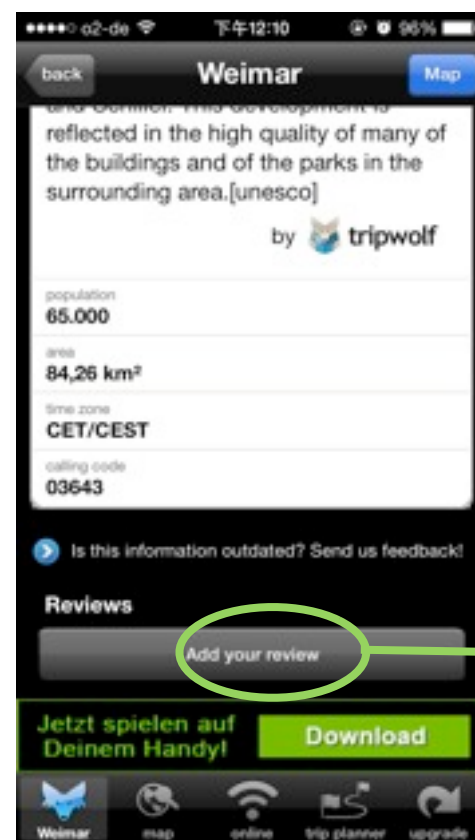


feedback&interactive

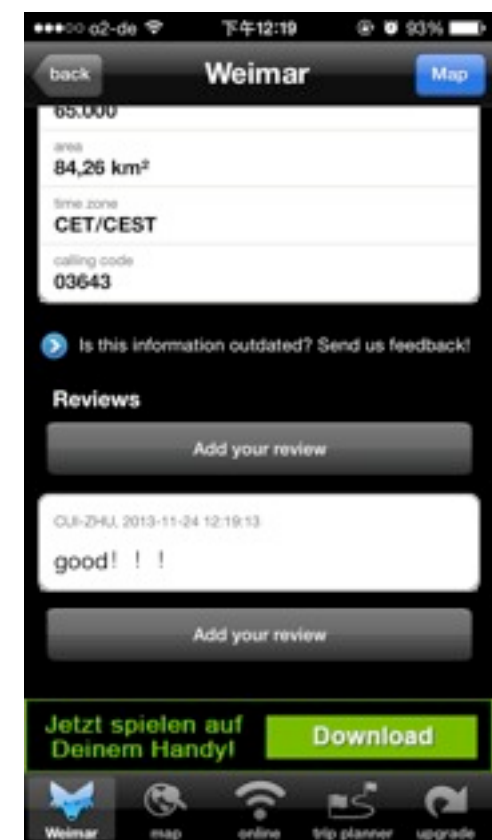


feedback&interactive

bottom of each page



feedback

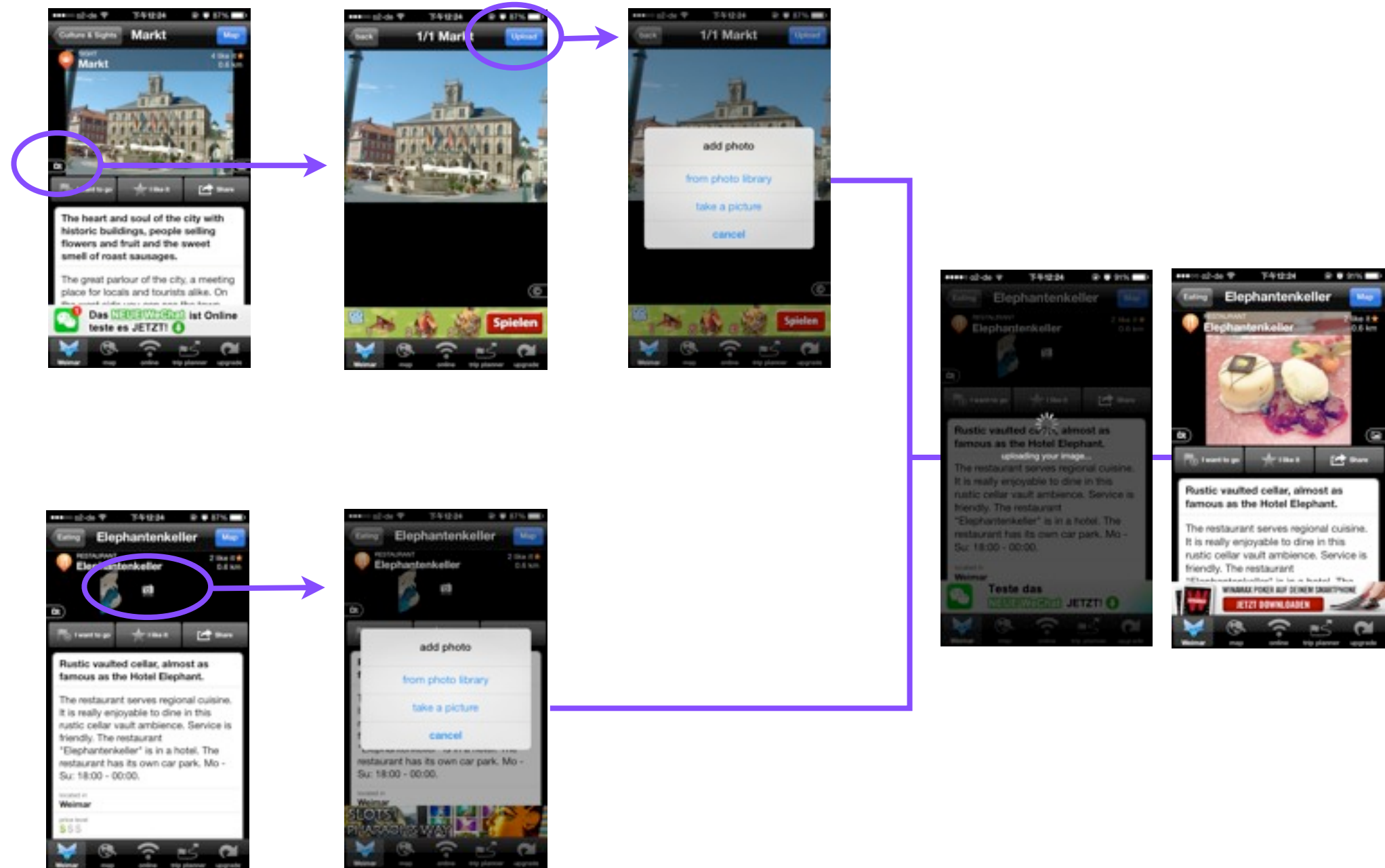


upload your photo

feedback&interactive



feedback&interactive



..... **Evaluation** .....



..... **Evaluation** .....

- **specialized Logo for users to remember**  
each column has its special Logo
- **the Icon design is laconic**  
easy to distinguish
- **easy for user to write and send feedback**  
each page have the feedback option
- **navigation system**  
no more than 5 clicks

..... **Evaluation** .....



..... **Evaluation** .....

- Add a picture search item, Pictures are important especially in Picture-reading Era.
- The map is incomplete .  
lack of different means of travel and the line lead to the direction .
- reduce the upgrade item
- The language is limited .  
add more language to choose



Thanks for your attention!

