

WEIMAR GUIDE APP PROTOTYPE FOR ADULTS

To,

Prof. Joatan Preis Dutra

By,

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OVERVIEW

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- Design / Platform
- Content Structure
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Introduction

- Weimar Guide Target: UNESCO World Heritage sites in Weimar, Museums, Map, Gallery etc.
- Designed for adults (**age >50 years**).
 - Old people with eye-sight problems.
 - The interface is kept simple without making it too complex, to make it easy to use for our target users. That is, senior citizens who prefers simple interfaces.
 - Clear and user-friendly interface design.

Design / Platform

Design:

- Android OS
- Version 4.3
- Smartphone Orientation: Vertical

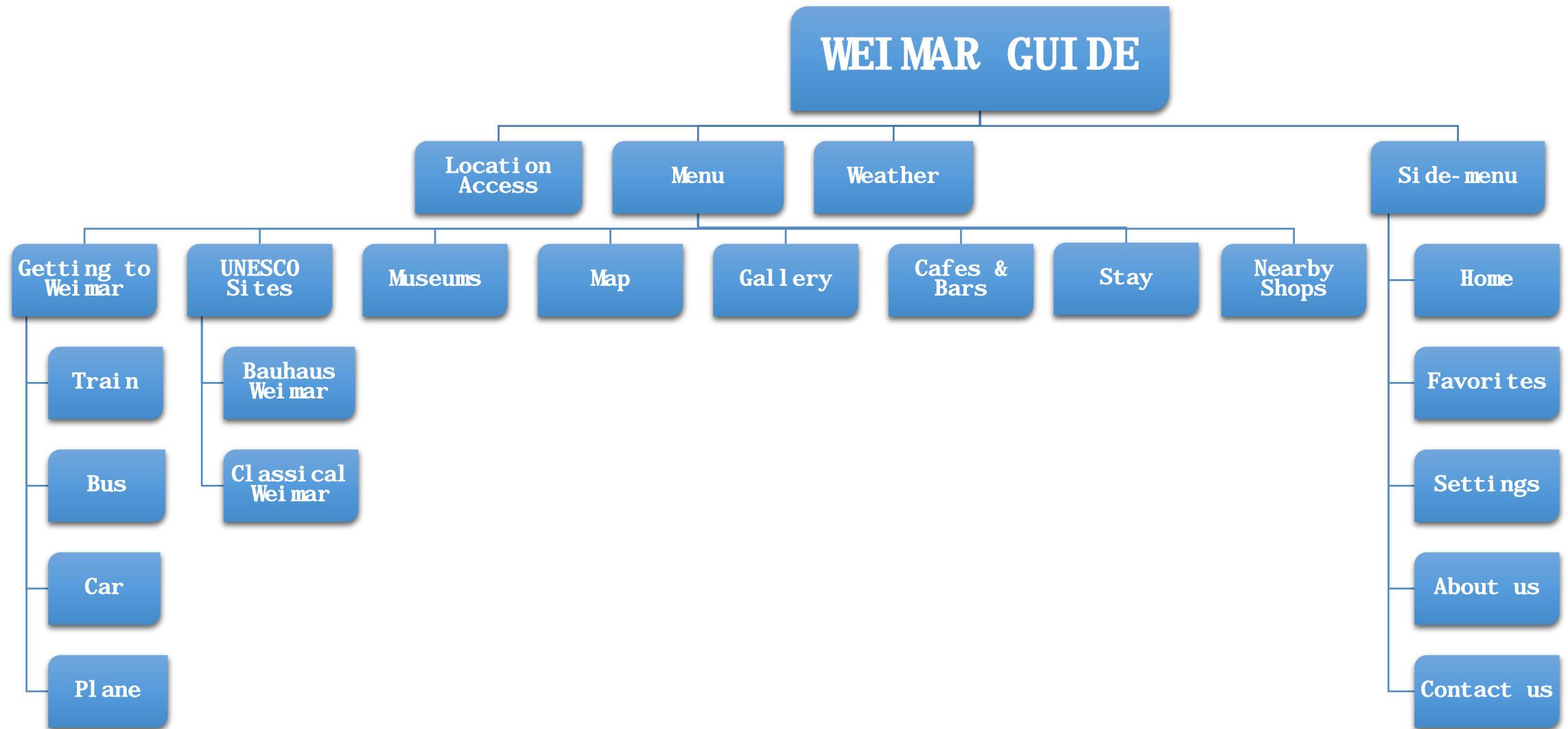
Platform:

- Proto.io

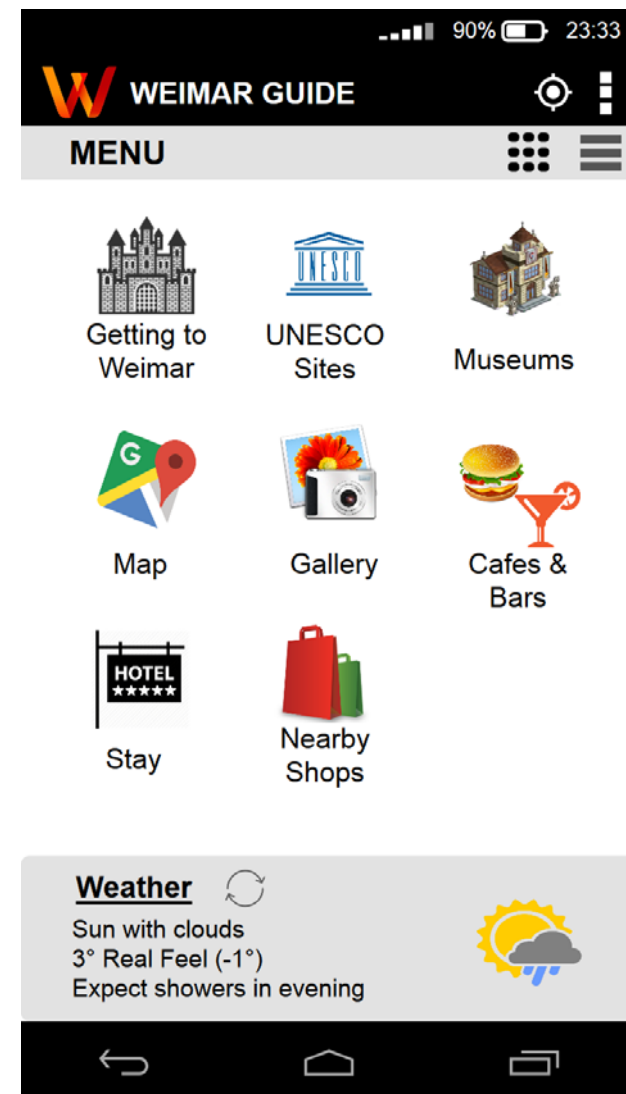
Other Tools:

- Adobe Image Ready
- Adobe Photoshop

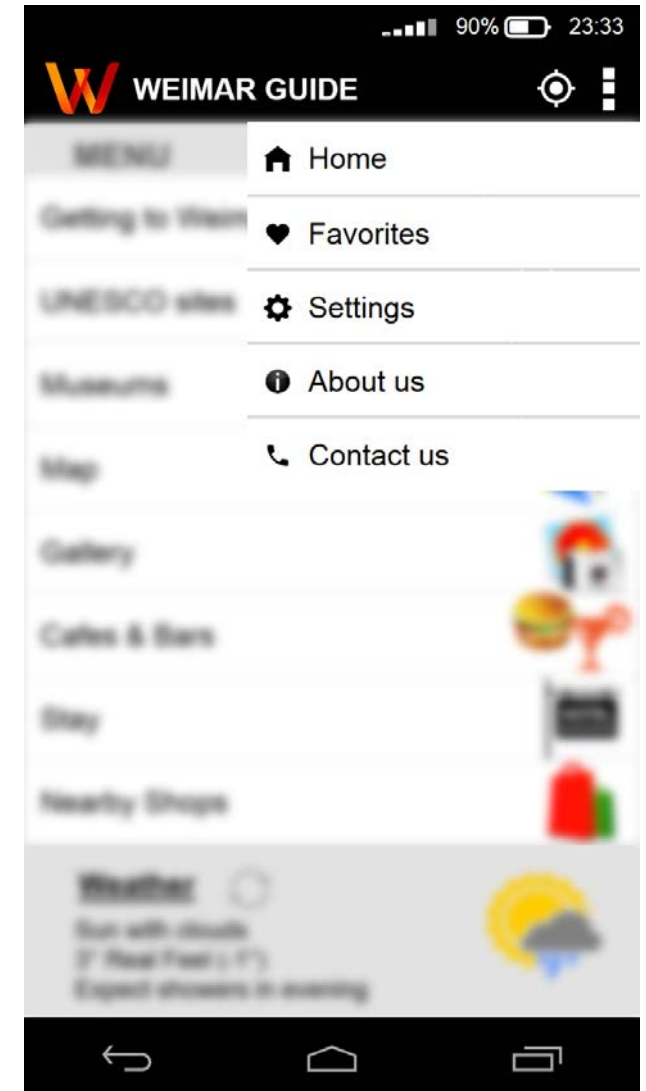
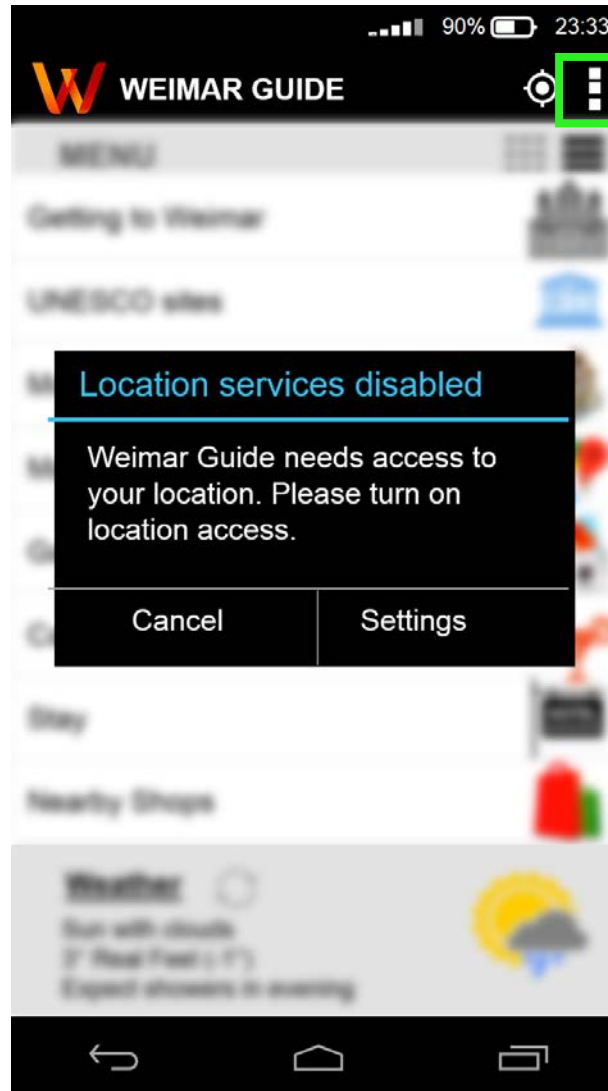
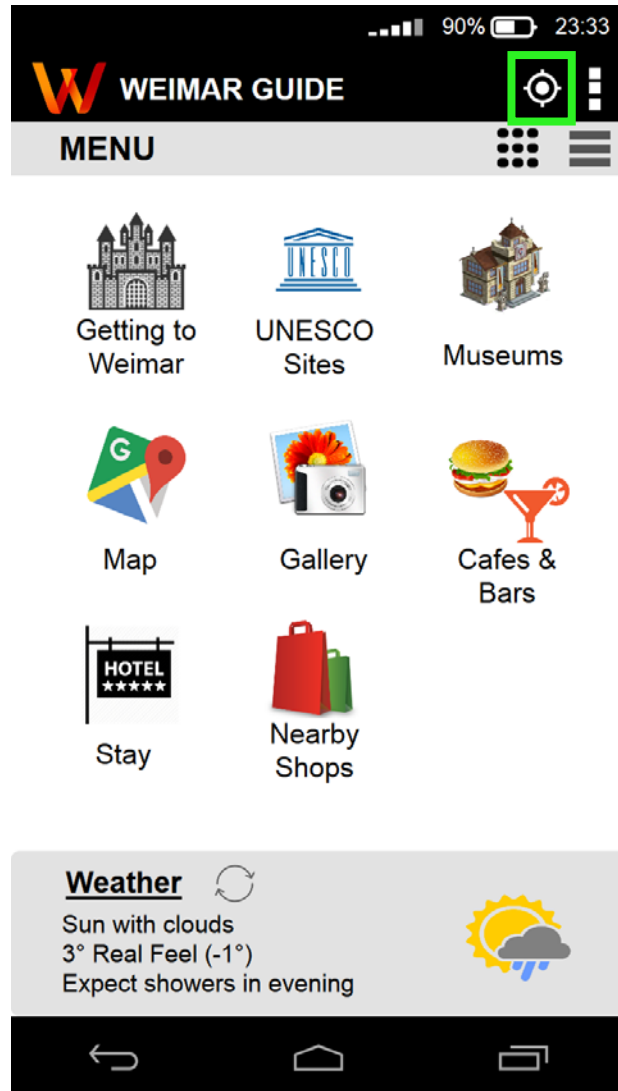
Content Structure



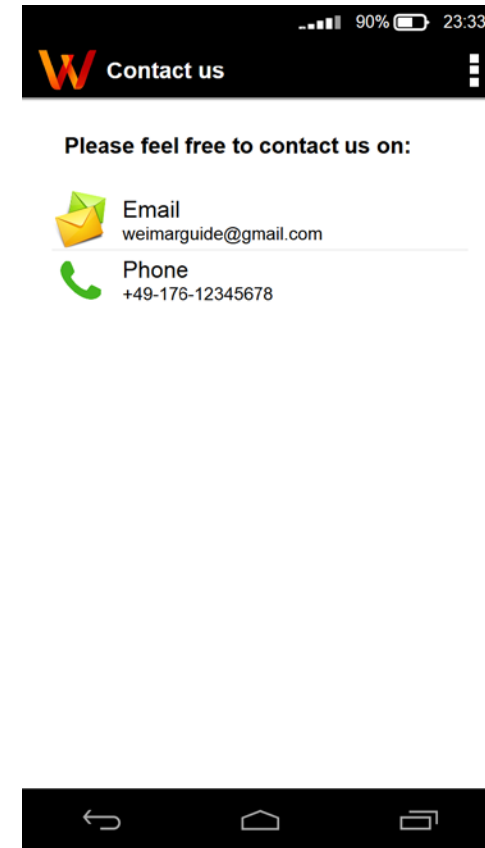
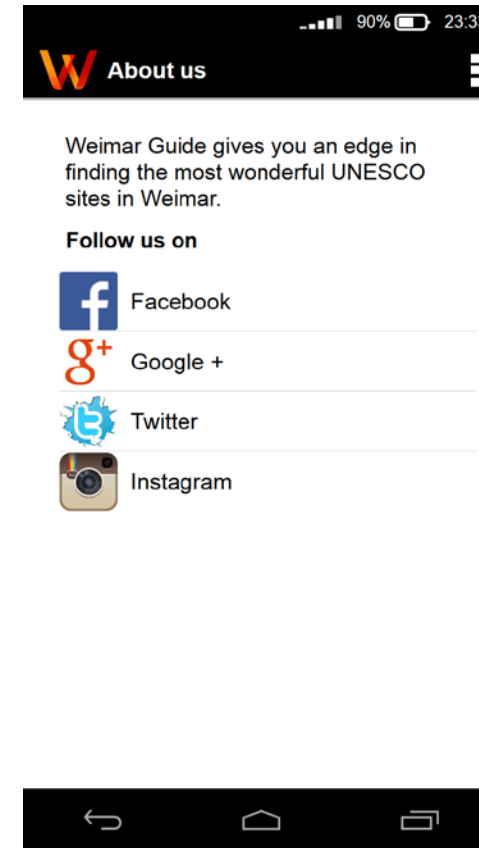
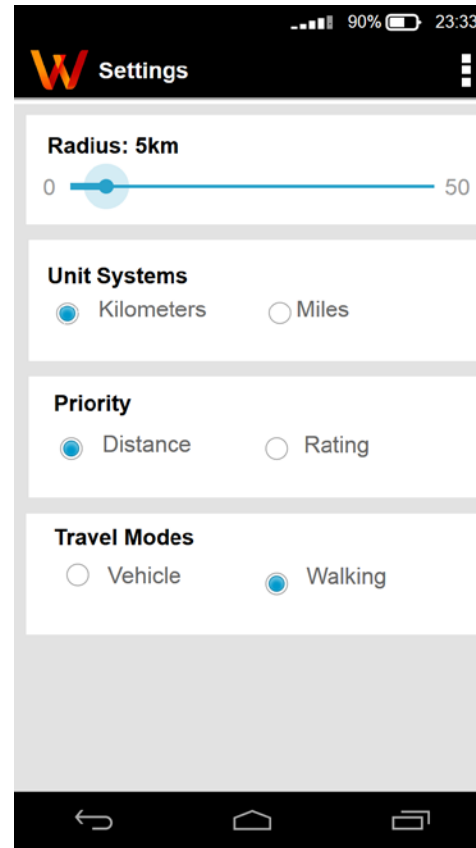
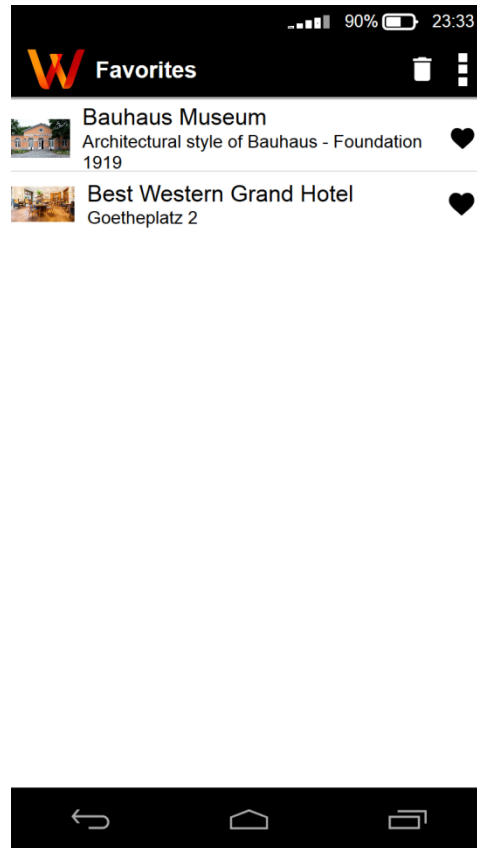
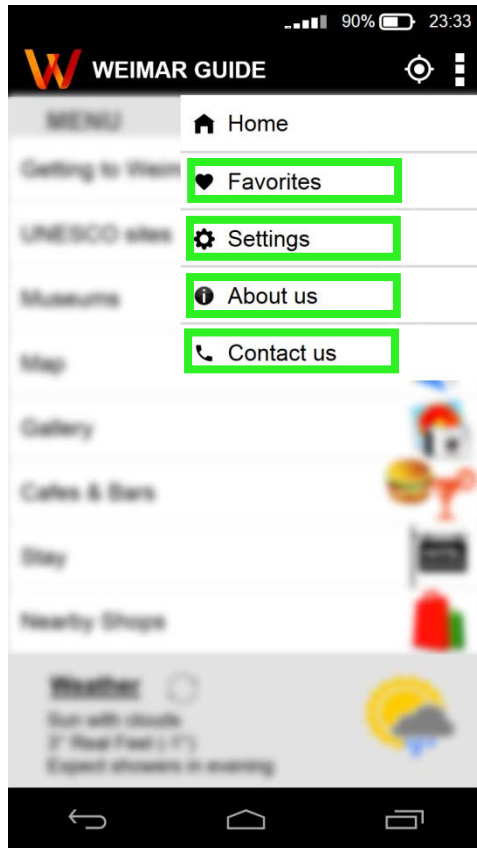
Navigation & Screens Preview



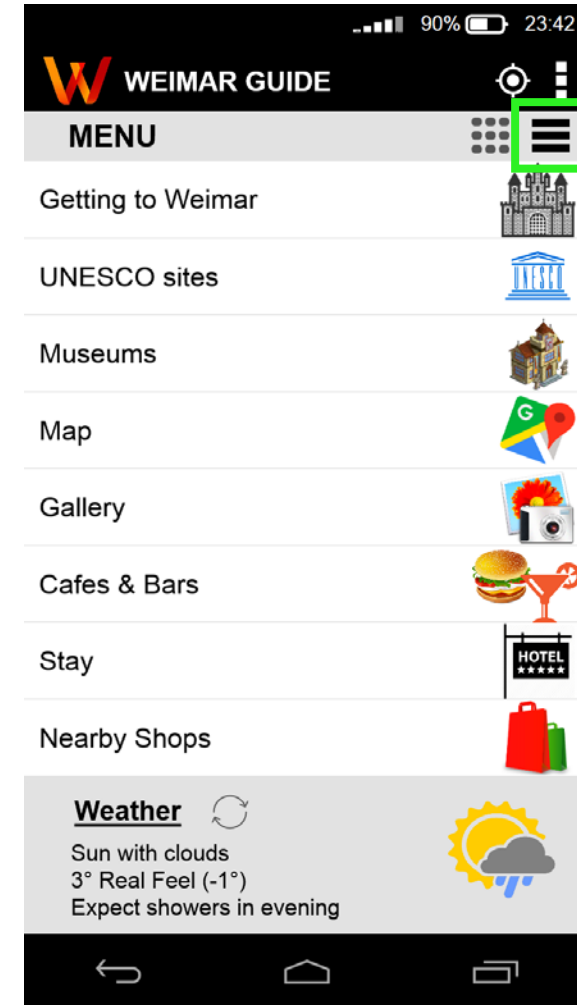
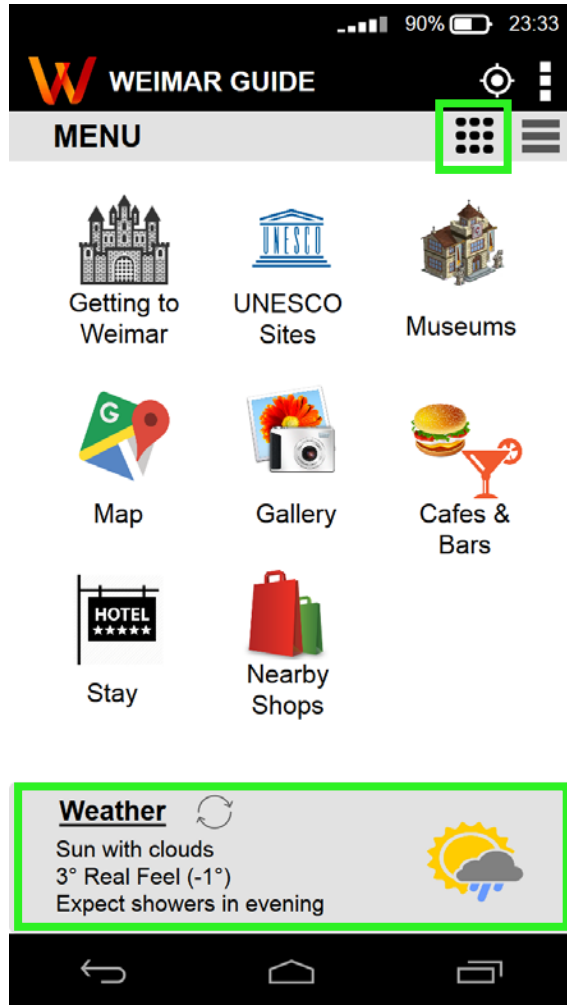
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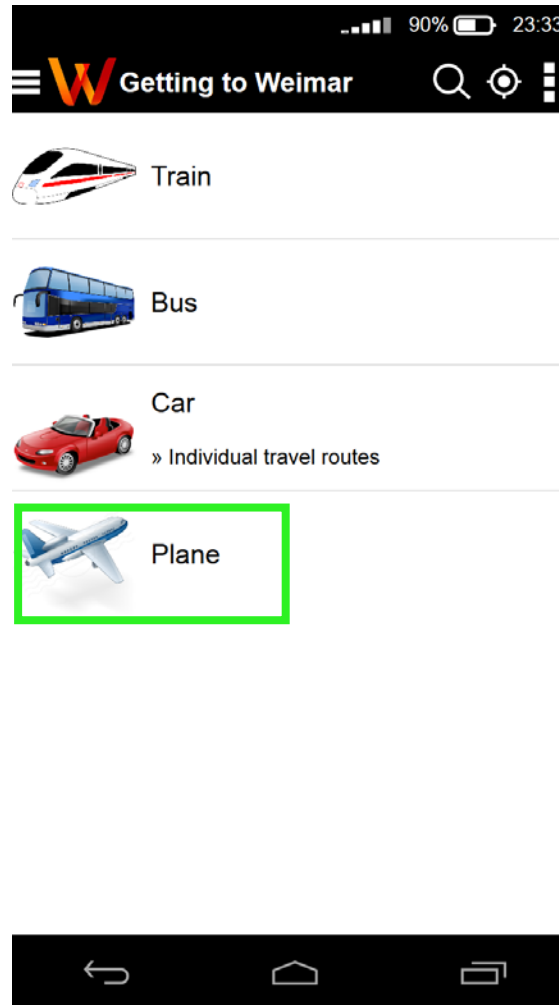
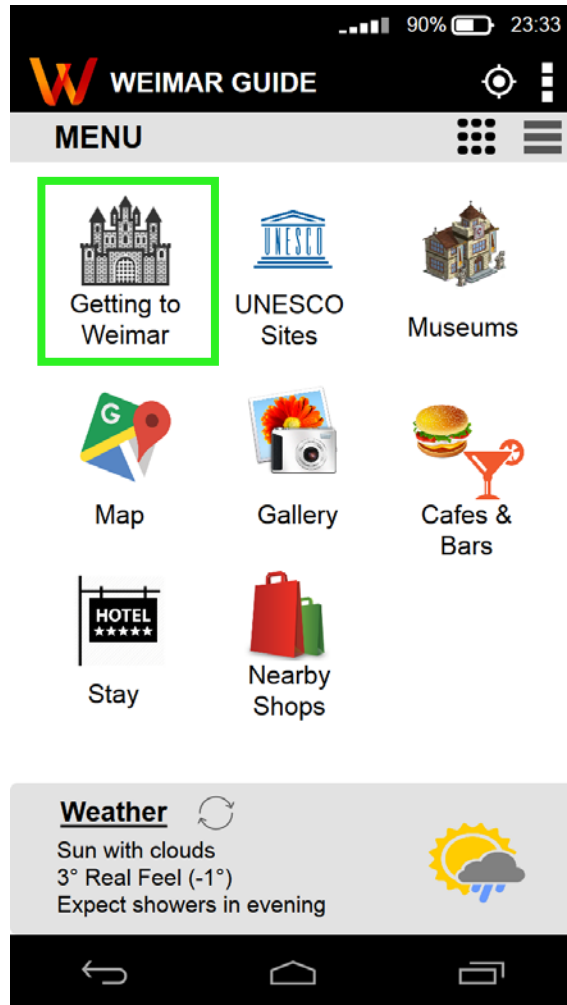
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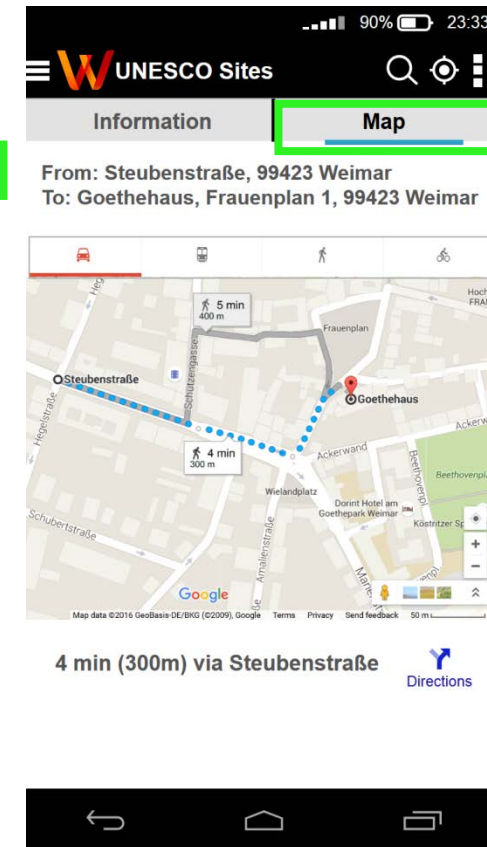
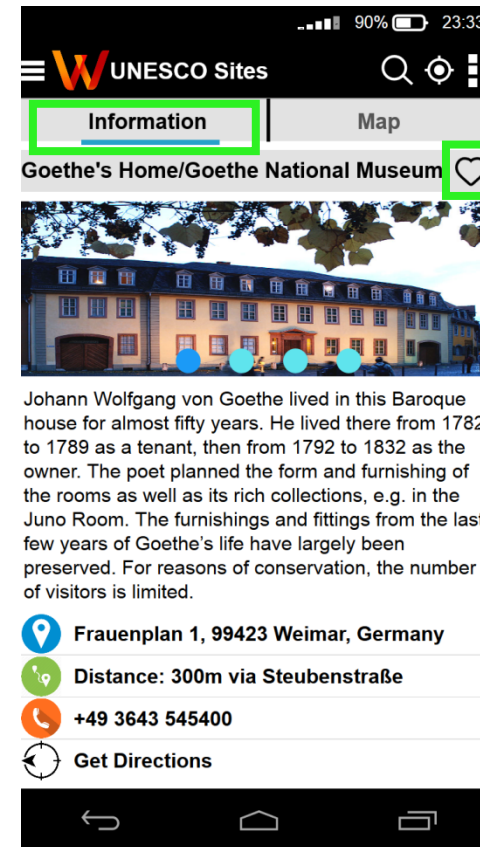
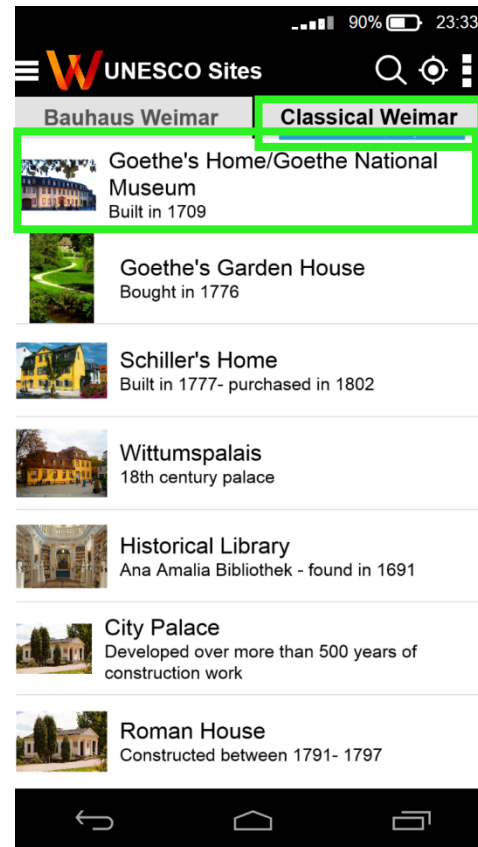
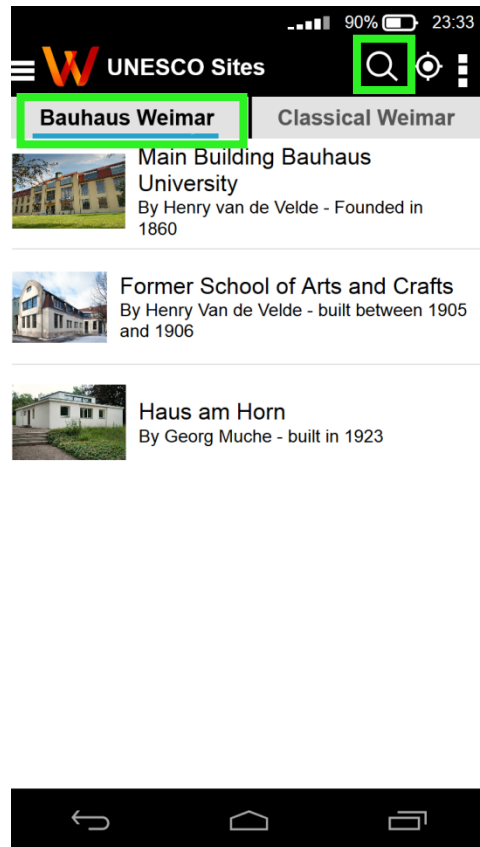
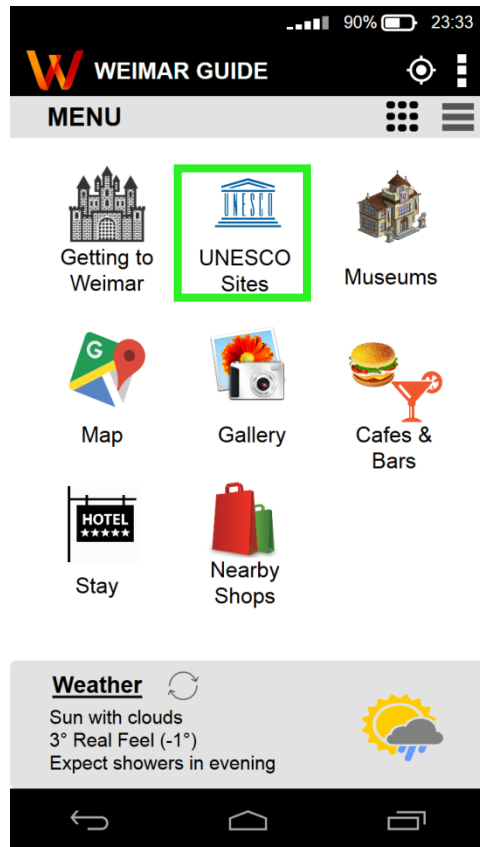
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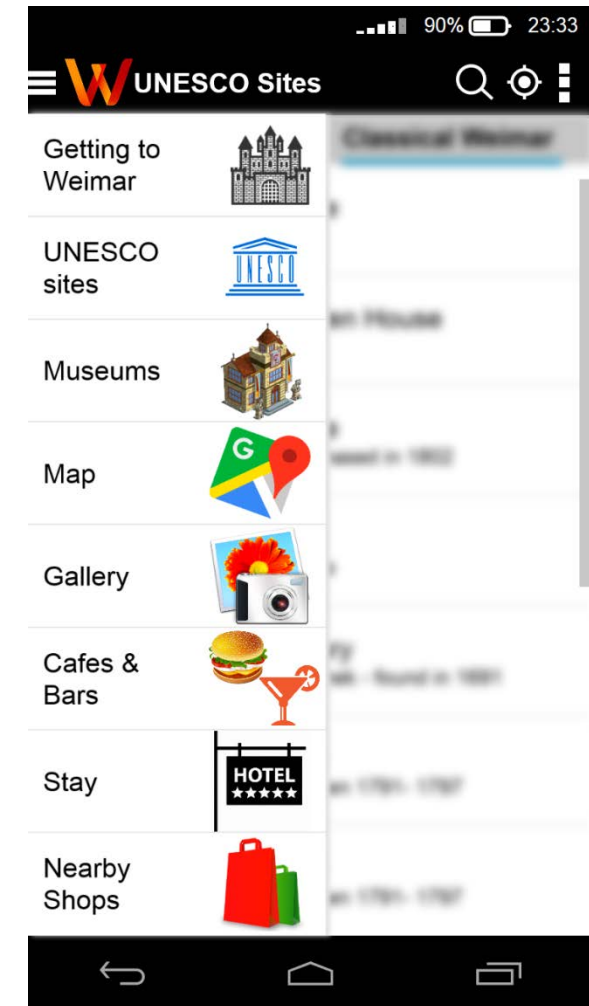
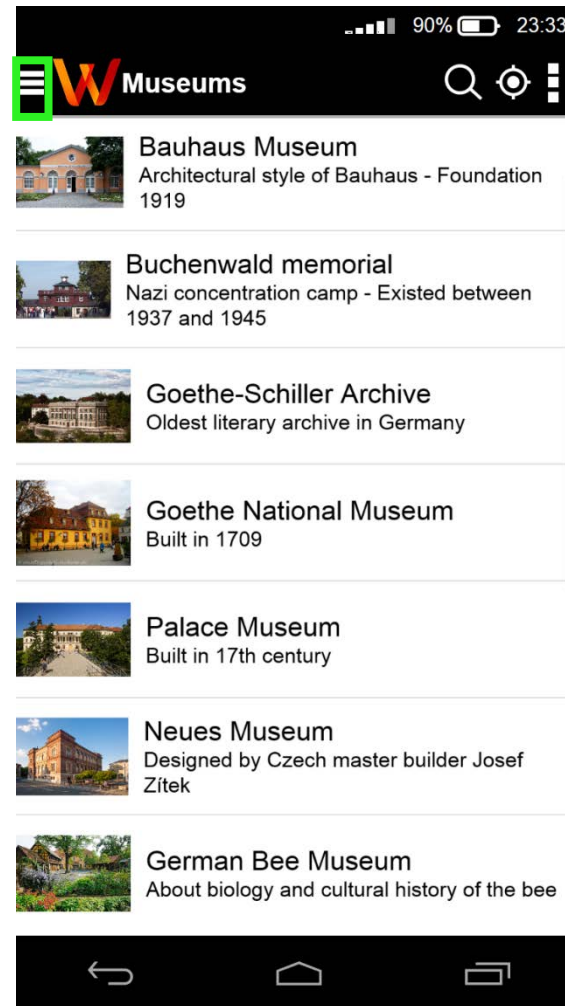
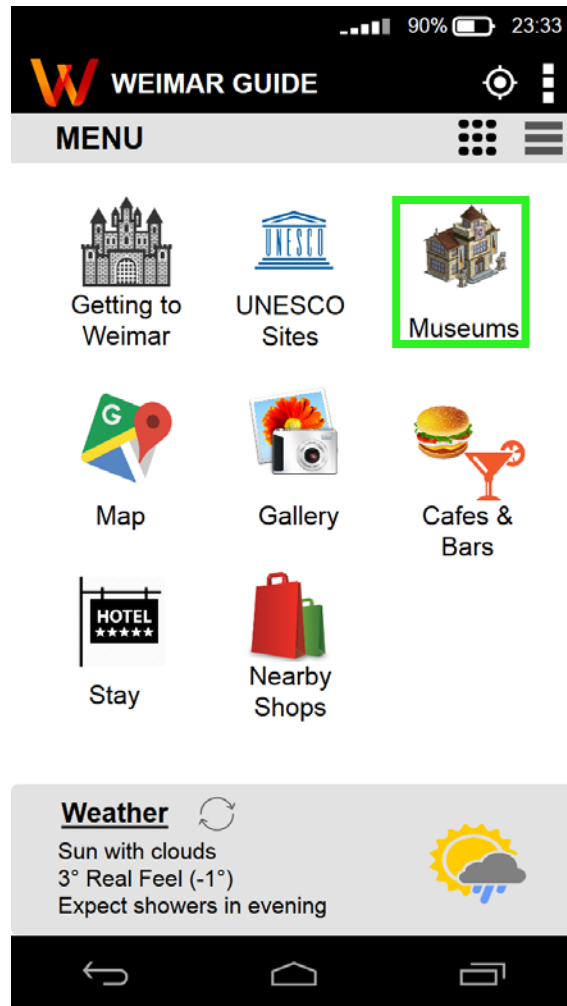
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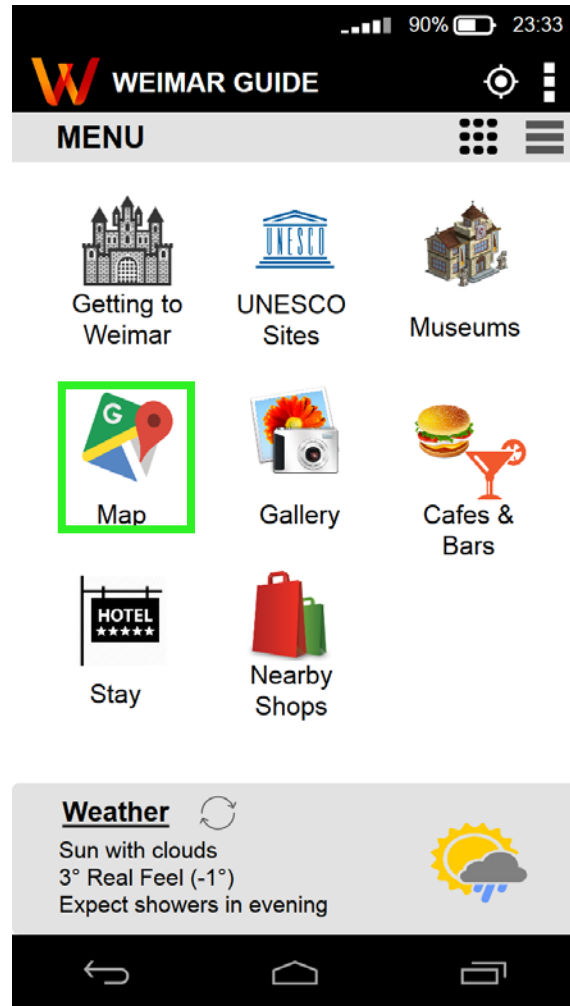
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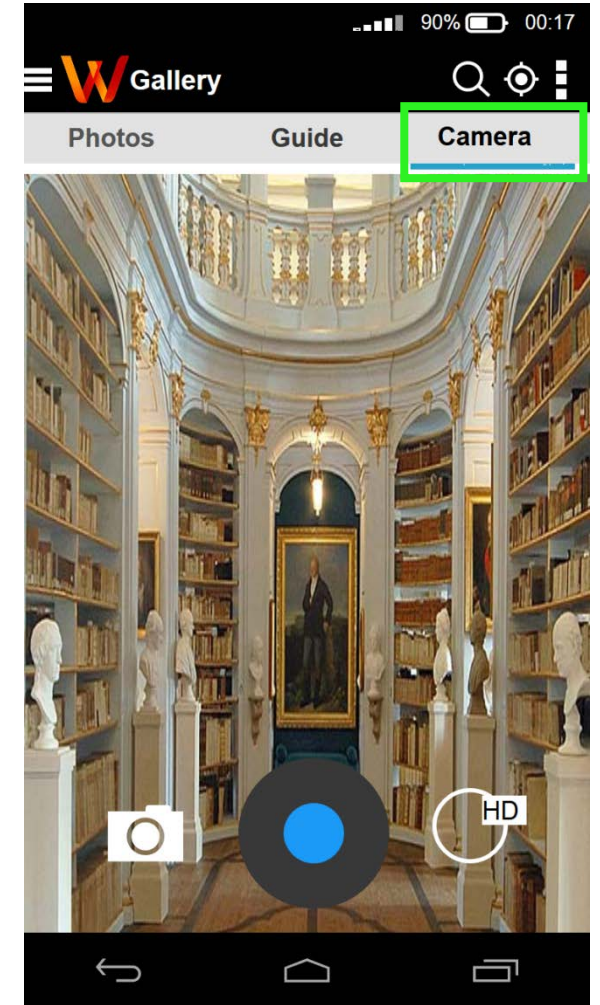
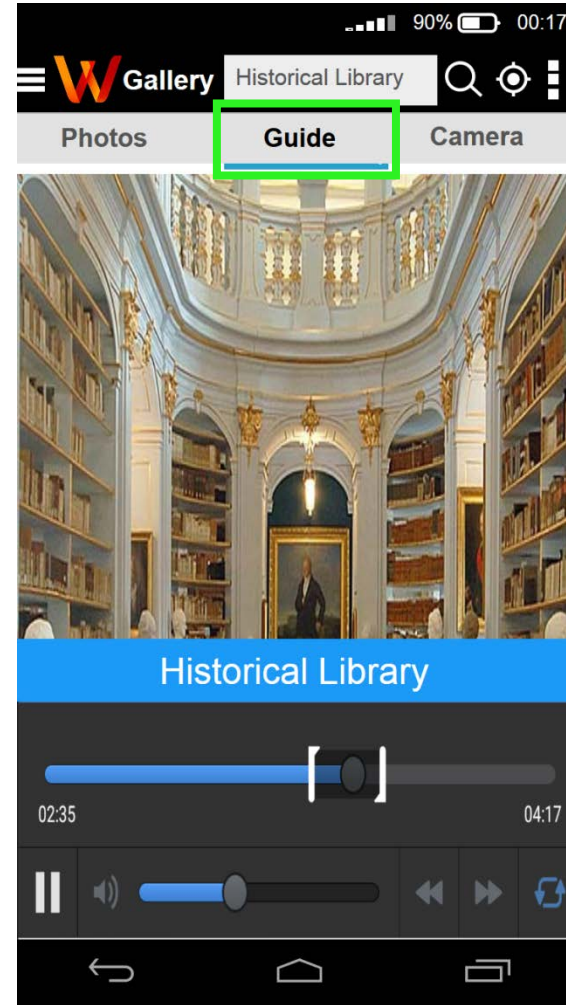
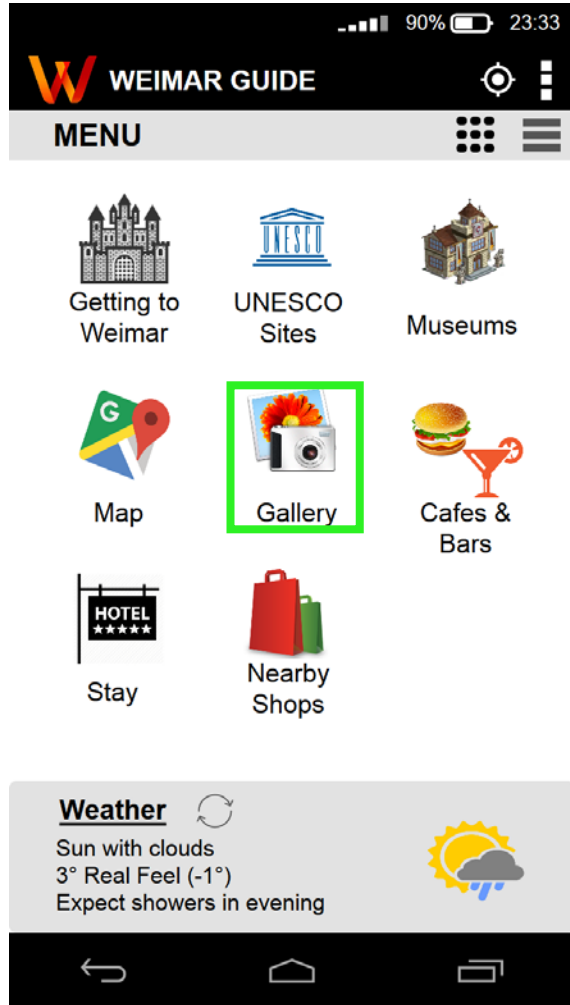
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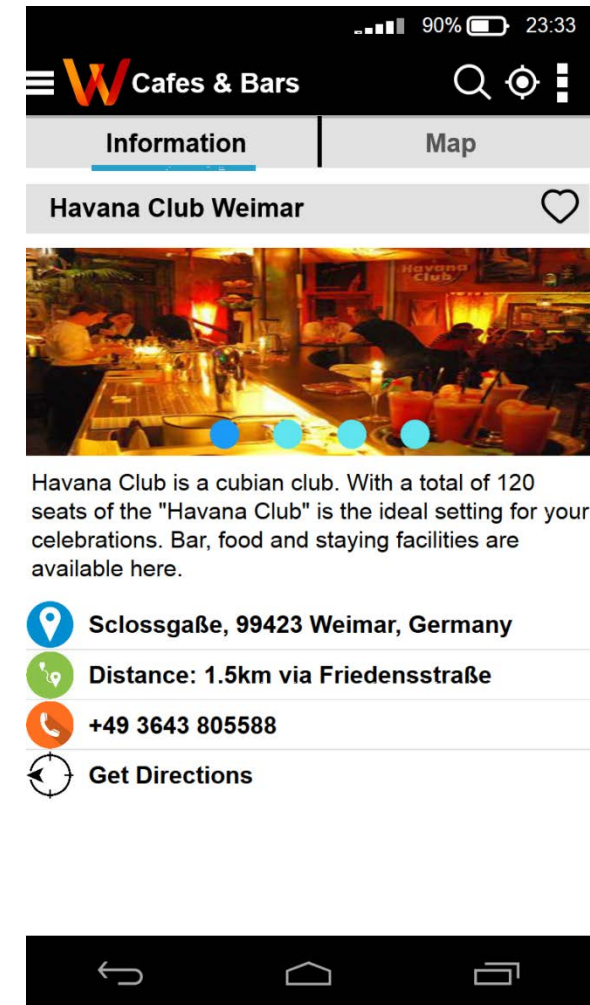
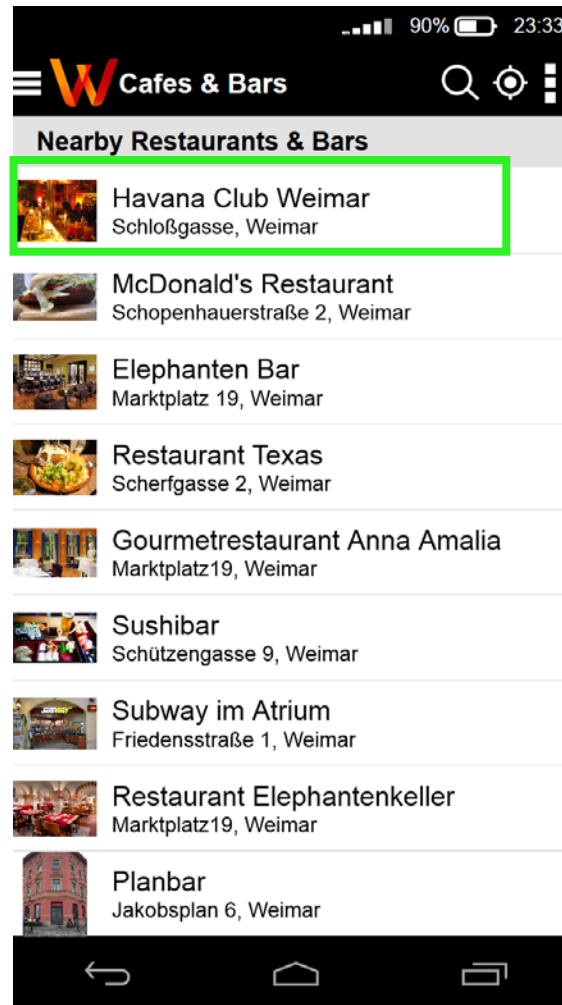
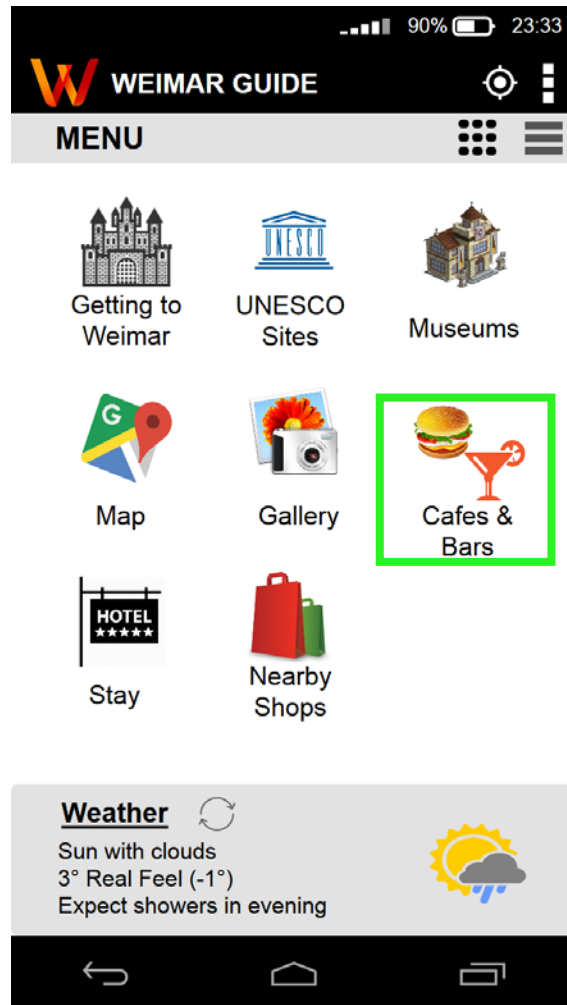
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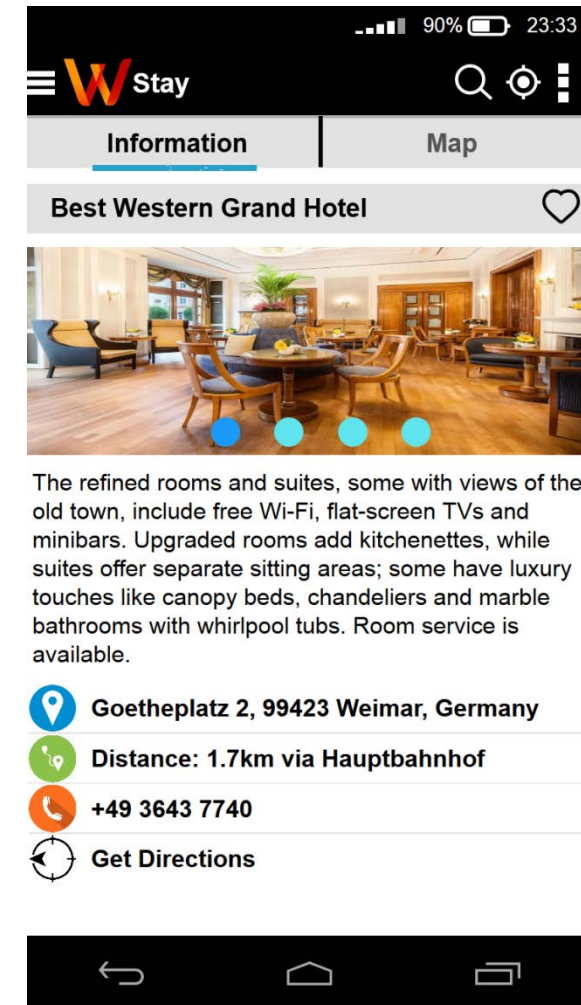
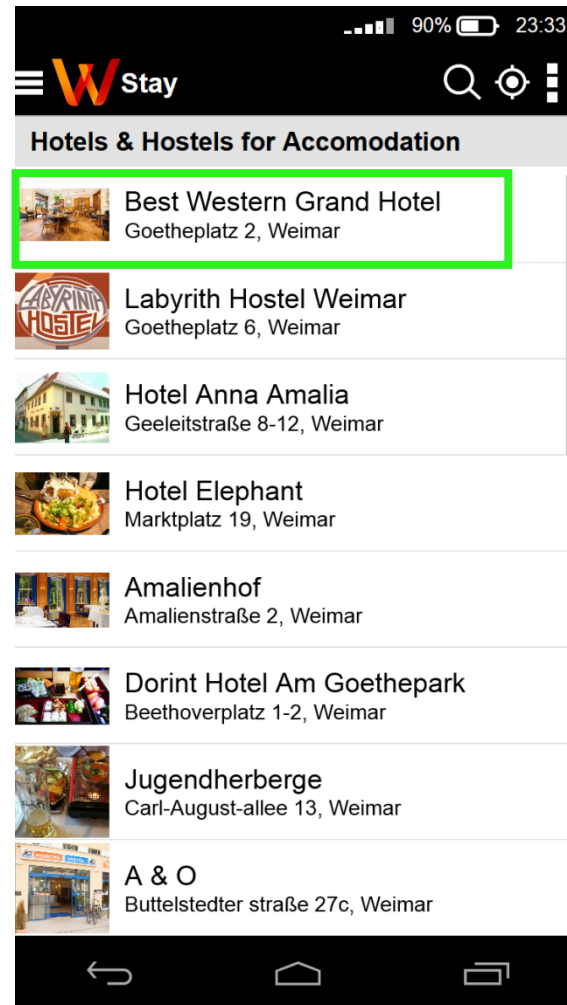
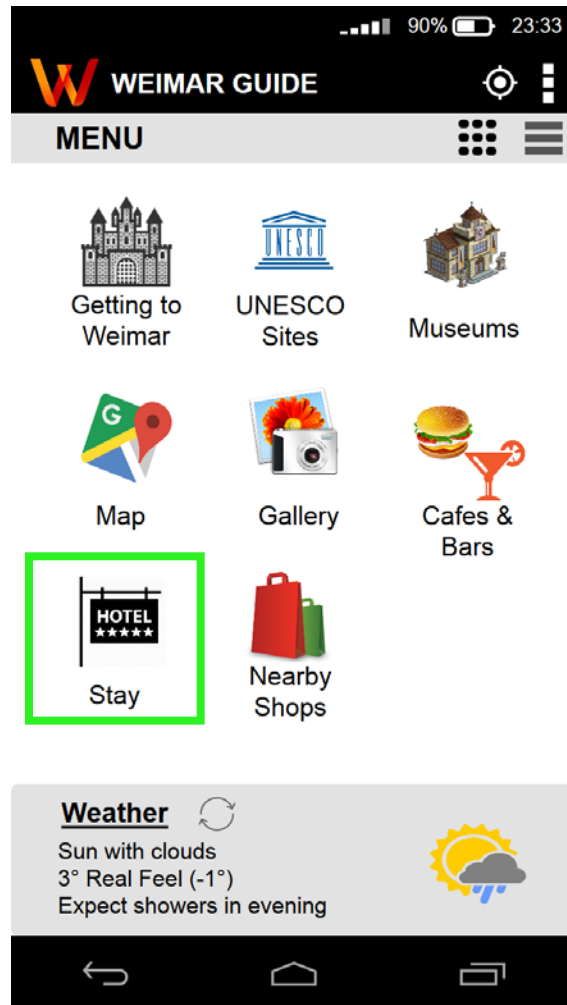
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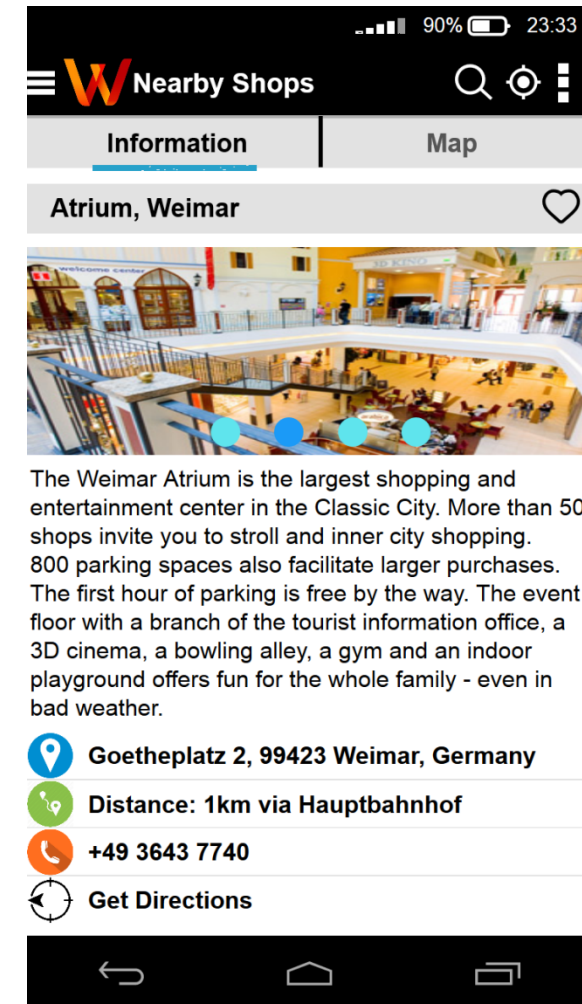
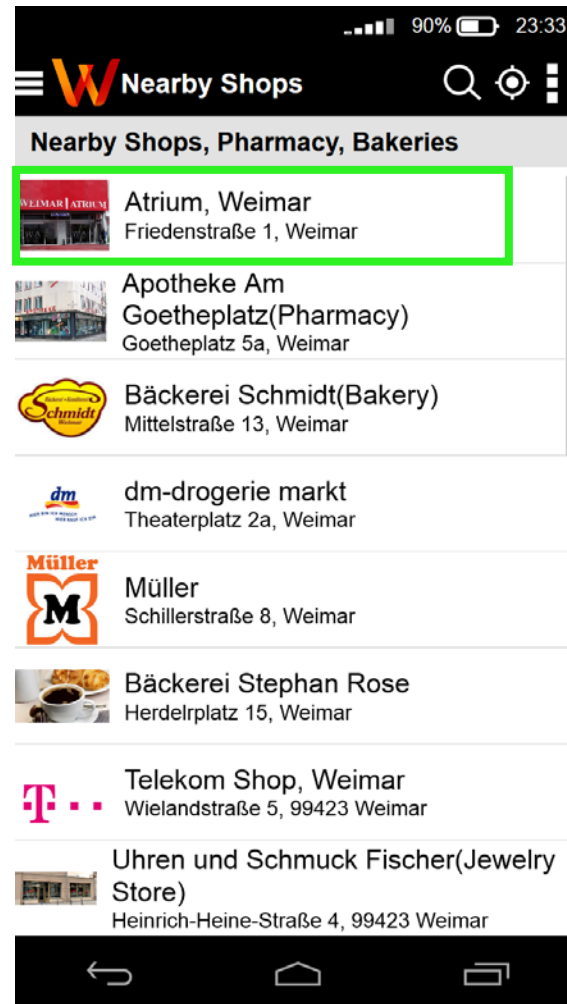
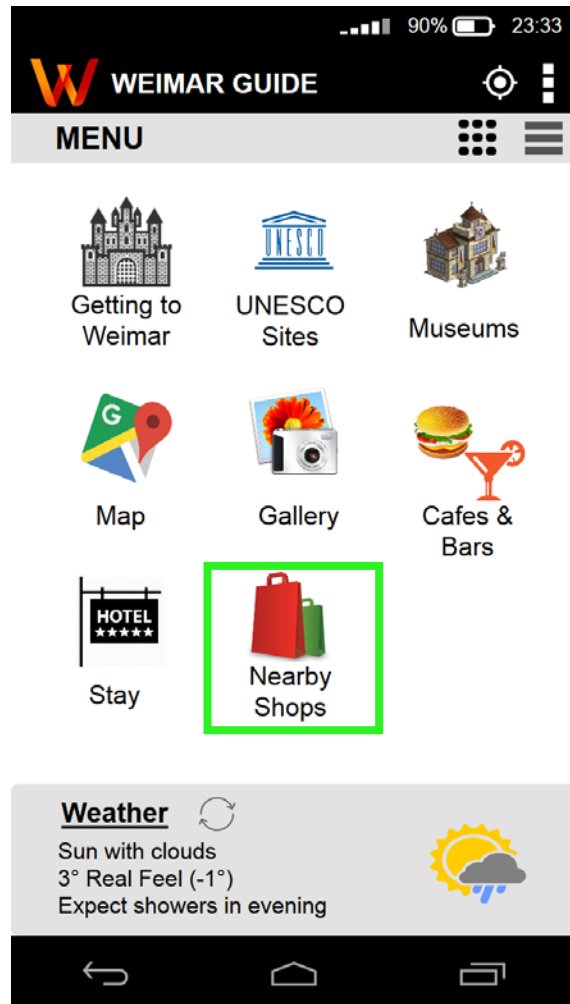
Navigation & Screens Preview



Navigation & Screens Preview



Navigation & Screens Preview



References

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- Google Maps
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THANK YOU FOR YOUR ATTENTION 😊