

# Mobile Media & Cultural Heritage

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# Contents:

- Brief Introduction
- Major Activities
- Weimar's Heritage App Hierarchy
- Navigation & Screenshots
- References

# Brief Intro:

- **Design Specifications**

- |  |                       |
|--|-----------------------|
| <input type="checkbox"/> Smartphone:           | iPhone 5              |
| <input type="checkbox"/> Diagonal screen size: | 4.0-4.5 inches        |
| <input type="checkbox"/> IOS:                  | Version 5             |
| <input type="checkbox"/> Smartphone            | Orientation: Vertical |

- **Development Tools used:**

- |  |
|--|
| <input type="checkbox"/> Computer Corie i5                                     |
| <input type="checkbox"/> MS Windows 7  |
| <input type="checkbox"/> Mockup software: Justinmind(High fedility prototyper) |
| <input type="checkbox"/> MS Paint  |
| <input type="checkbox"/> MS Office 2010  |
| <input type="checkbox"/> Adobe Photoshop                                       |

# Brief Intro:

- **Evaluated Apps:**

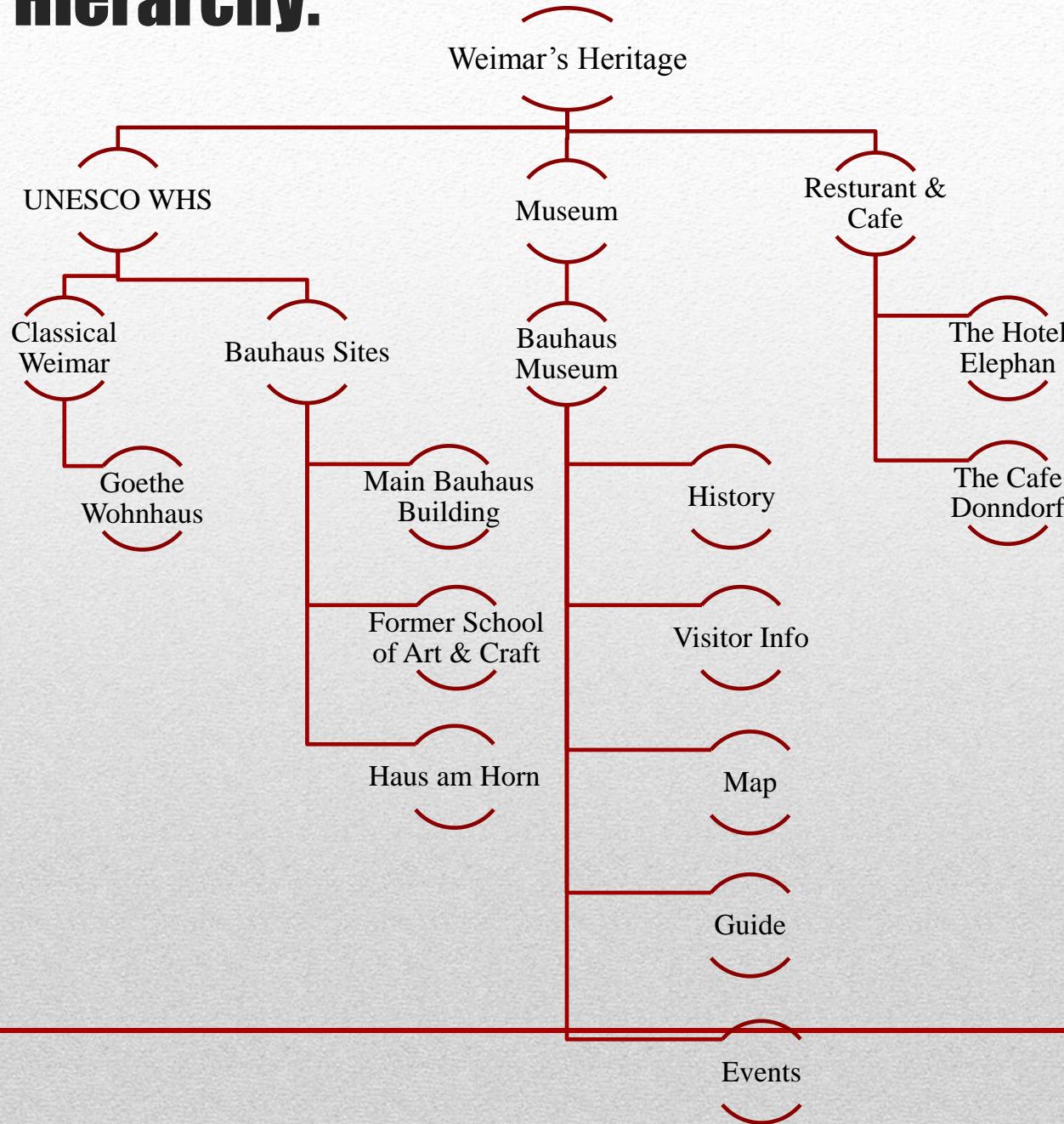
- Speyer Cathedral
- Museums
- Museums Canada
- Stockholms Museer
- Swiss Museums
- Devon Museums

# Major Activities:

- The App includes:
  - ❑ Sightseeing (94%)
  - ❑ Restaurant & Café (79%)
  - ❑ Museum & Exhibition (65%)
  - ❑ UNESCO World Heritage (35%)

- App Hierarchy...

# App Hierarchy:



- **Navigation & Screen Shots...**

# Weimar's Heritage App:

- Selecting Language:
  - Open App>>Select Language



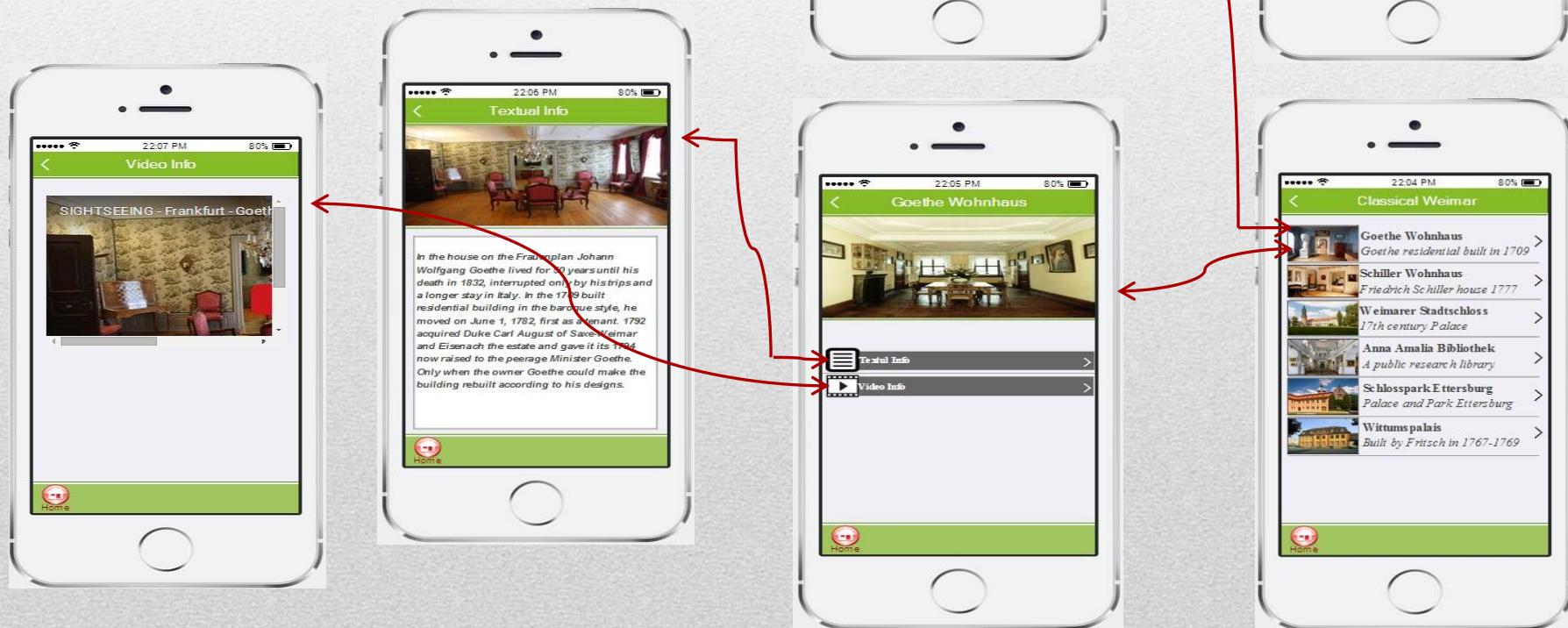
# 1. UNESCO World Heritage Sites:

- Opening Bauhaus Sites
  - UNESCO WHS>>Bauhaus site>>Main Building Bauhaus



# UNESCO World Heritage Sites

- Opening Classical Weimar site video info:
  - UNESCO WHS>>Classical Weimar>>Goethe Wohnhaus>>Video Info/Text Info



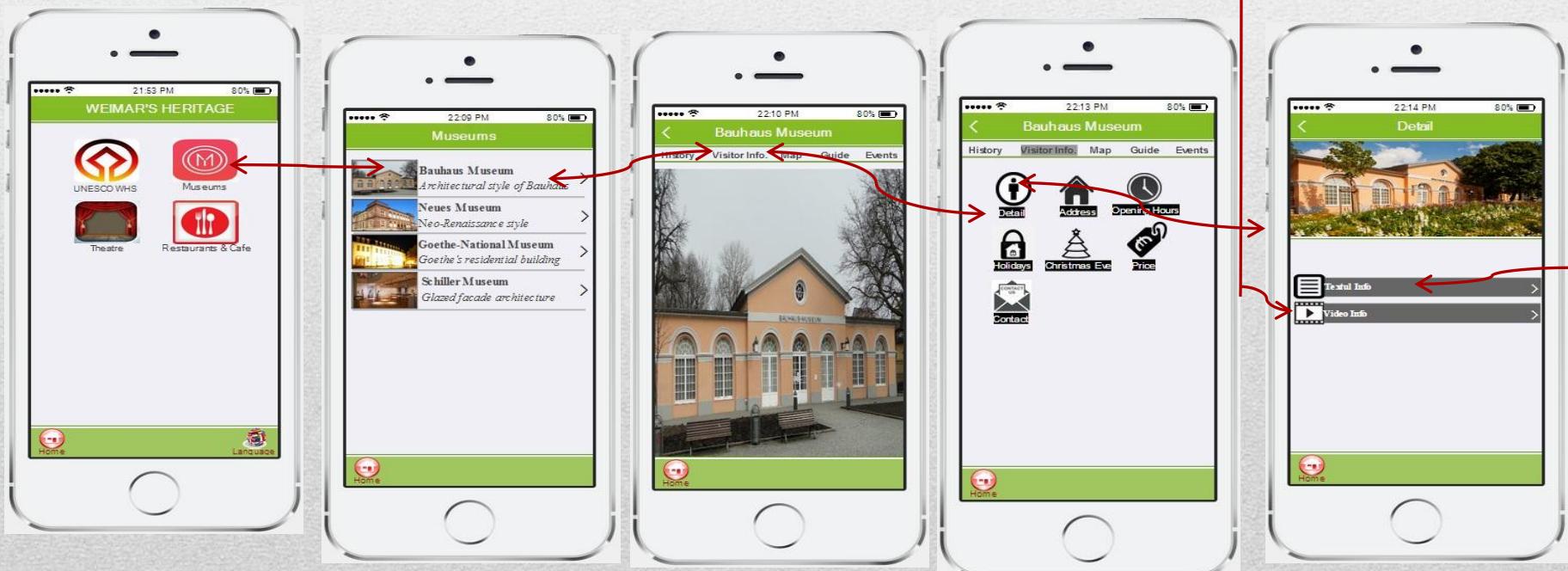
## 2. Museum

- Opening Bauhaus Museum History
  - Museum>>Bauhaus Museum>>History



# Museum

- Opening Bauhaus Museum video/text detail
  - Museum>>Bauhaus Museum>>Visitor Info>>Detail>>video /text info



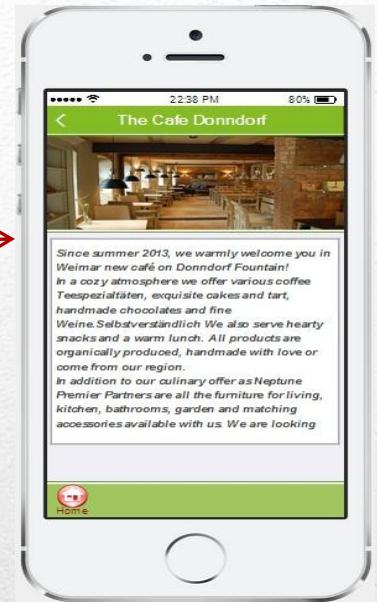
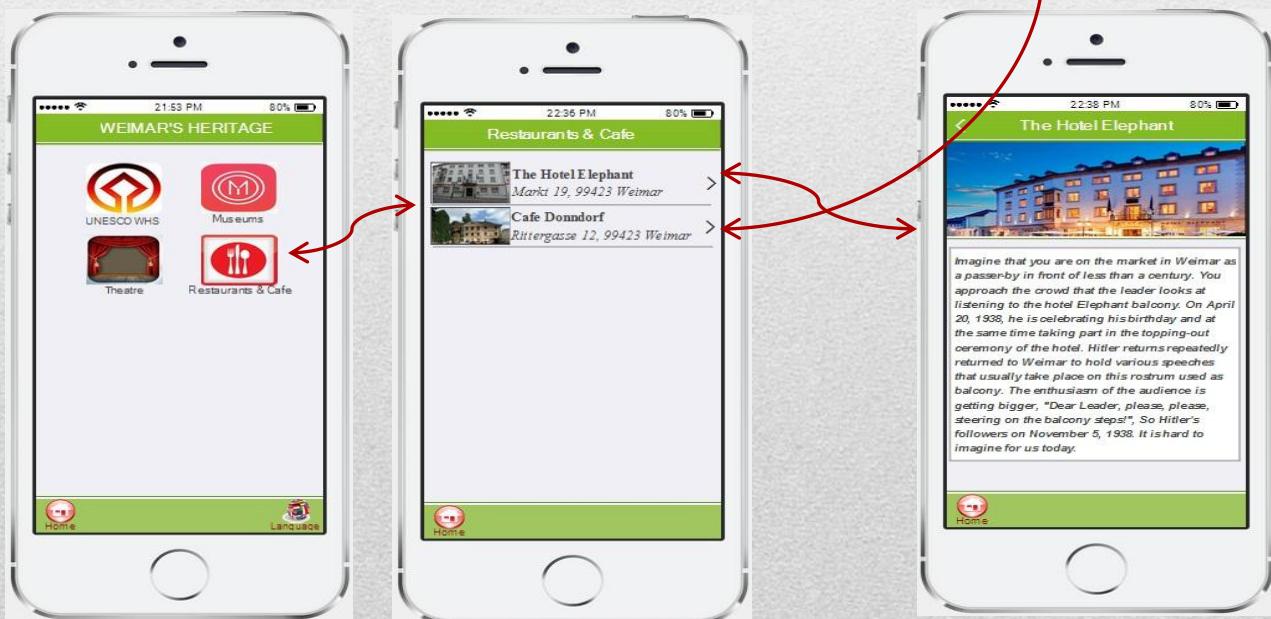
# Museum

- Opening Bauhaus Museum Overview Map
  - Museum>>Bauhaus Museum>>Map



# 3. Restaurant & Cafe

- Opening The Hotel Elephant/Cafe
  - Restaurant & Cafe>>The Hotel Elephant/The café Donndorf



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- Museum+Weimar!2m2!1d11.326239!2d50.98002!1m6!1m2!1s0x47a41ac1ba04a899:0x44be73bd26b75d77!2sBauhaus-Museum+Weimar,+Theaterplatz+1,+99423+Weimar,+Germany!2m2!1d11.326239!2d50.98002!3m1!1s0x47a41ac1ba04a899:0x44be73bd26b75d77
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- **Evaluated apps:**
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# Thanks