

# Explore Weimar

## Emre Ertem & Mohamed Hanafy

**References**

- Visual Basic Design and Publication of the Book: [www.visualbasic.com](http://www.visualbasic.com)
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**Motivation**

- Bring the culture to the hand
- Introduce the city to the visitors
- Ease the access to Weimarpedia
- Introducing what is beyond Heritage
- Succeed Mobile Media and Culture Heritage Class

**Features**

- Welcome
- Categories
- Map
- Pictures
- Notifications
- More

**Navigation**

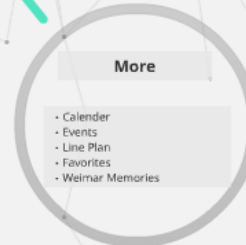
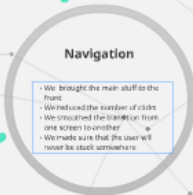
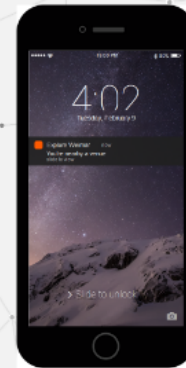
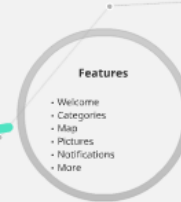
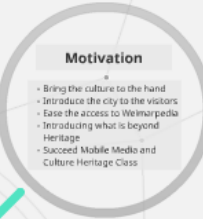
- We brought the main stuff to the front
- We reduced the number of clicks
- We smoothed the transition from one screen to another
- We made sure that the user will never be stuck somewhere

**Target Group**

- Students
- 13-16 years
- Short Visits (2-3 days)

**More**

- Calendar
- Events
- Line Plan
- Favorites
- Weimar Memories



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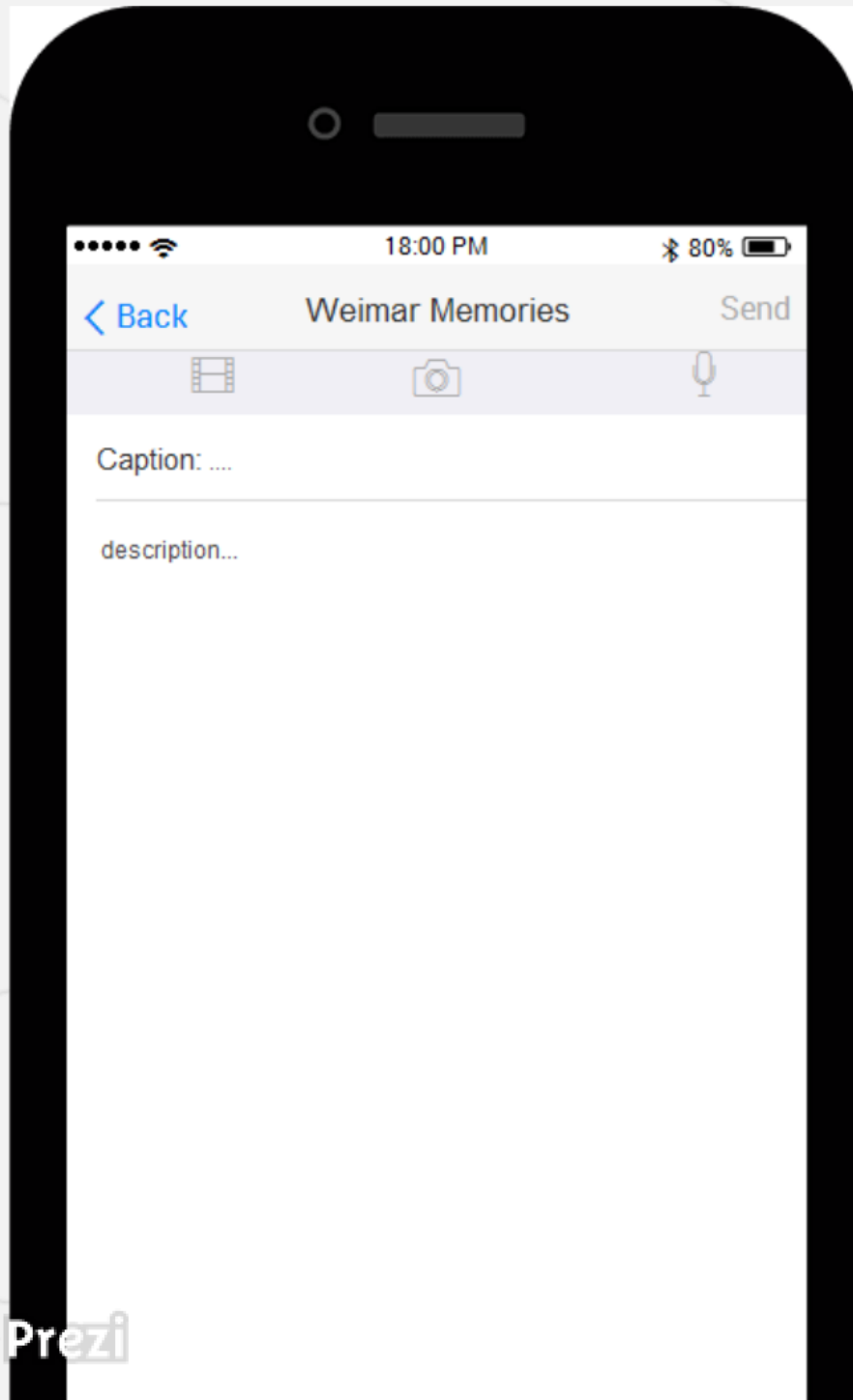
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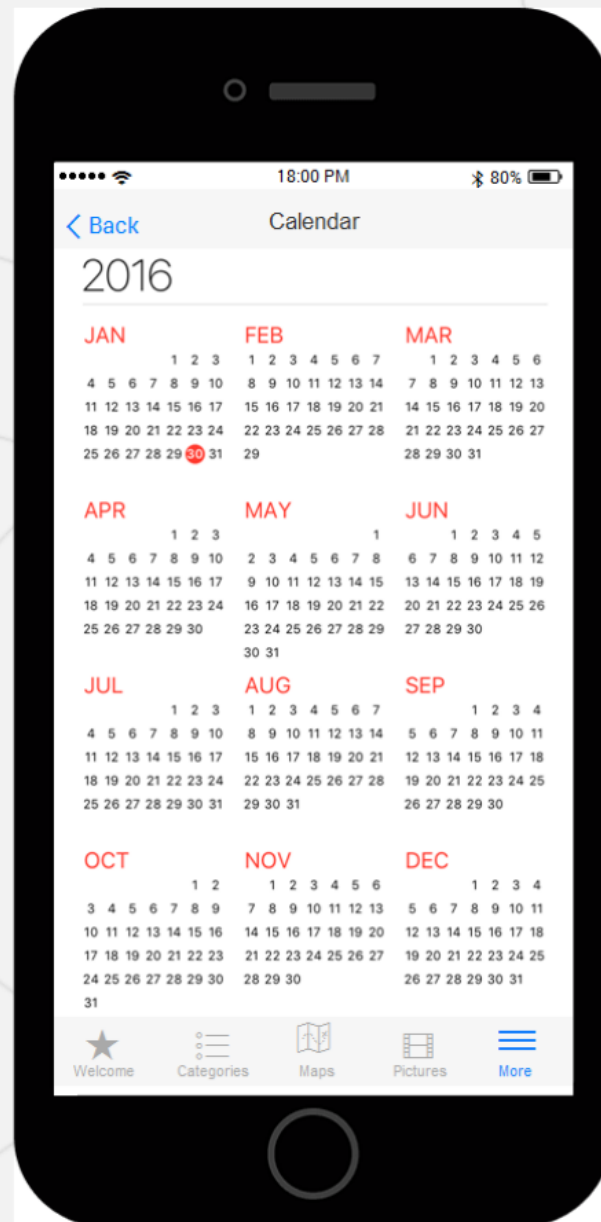


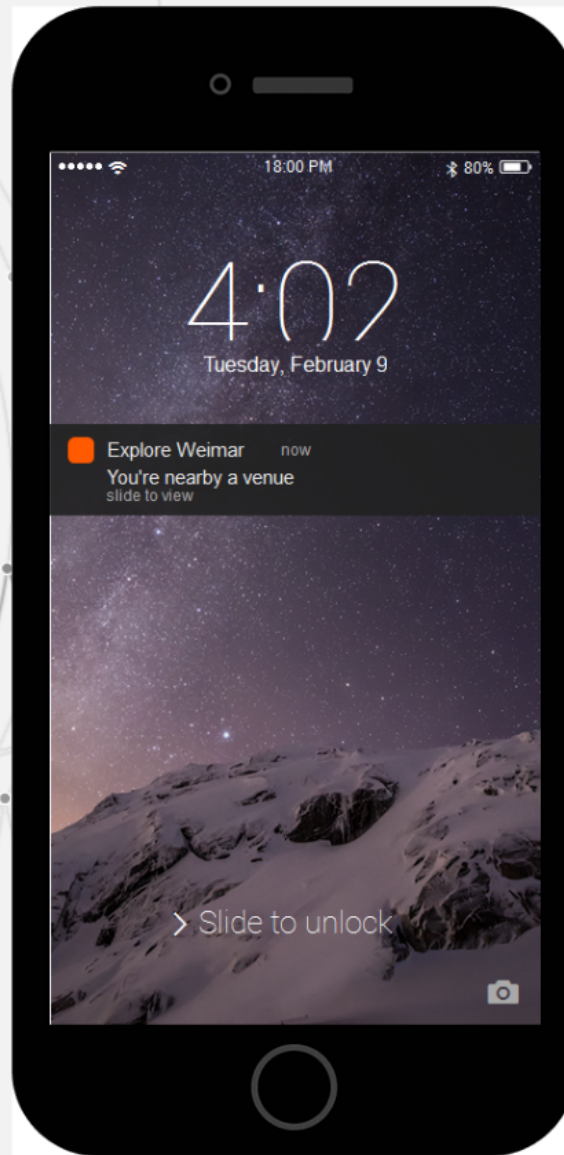


## References

Cross-Cultural Design and Evaluation of the Apple iPhone(<http://link.springer.com/chapter/10.1007/978-3-642-02767-7>)

Prototyping iPhone apps: realistic experiences on the device (<http://dl.acm.org/citation.cfm?id=186900>)





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**Thank You**