

Quantitative Evaluation

UNESCO-Welterbe Zollverein App

URL

Mask with X which features you can find in the app

MAP	Map GPS	Map Static	AR	Photos	Articles	Particip.	P. Review	P. Rating	P. Upload	Share	Audio	Video	Nearby	Links	Tour
X	X	X	X	X	X					X				X	X

Describe the content structure of the app:

- Map:**
1. The map is very useful, especially the developer redraw the map, it can outstand some important building and neglect other things.
 2. The GPS navigation use a big arrows without map to tell user the direction.
- Style:**
- The style is more like iPhone 3GS generation style, very old.
- Suggestion:**
1. The pictures can't slide to next, you must quit and point the next
 2. The frame of the information will overlap
 3. The "GPS Navigation" should have a map, though it's good to use vibration and sound to tell user whether it's right or wrong, but it didn't say whether the high temper is right or wrong. User will be easily confused.
 4. Maybe the recommendation can use the result from some ranking list. But it's also nice if the developer can give user a professional advice which place is much better than other.
 5. The target user of this APP is not clear, it provides too many information, but a lot of them is useless if the user is just a tourist.

