

**Name of the App: BauhausGuide**

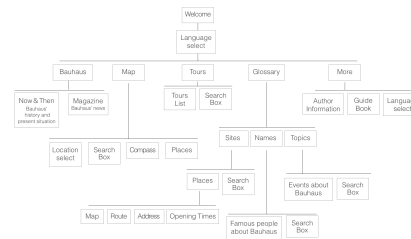
URL: <https://itunes.apple.com/de/app/bauhausguide/id501976560?l=en&mt=8>

Mask with X which features you can find in the app

Map	Map GPS	Map Static	AR	Photos	Articles	Particip.	P. Review	P. Rating	P. Upload	Share	Audio	Video	Nearby	Links	Tours	(?)
X	X	X		X	X						X	X		X	X	News. Multi-language

Describe the content structure of the app:

(View Larger Image on the second page)



Opinion: Which features would you use in your prototype App for Weimarpedia, and why?

My App's target group is Weimarpedia's students, their main activities include tour\collecting information\ fulfillment of pre-defined activities\creating media for the weimarpedia. I would like to use following features in my app:

1. Tours and Map(Map GPS, Map Static and AR)

Fundamentally, this App is a tour application. So a strong map function is very important, therefor I would like to make my app having all-round map function. Teenagers probably will have the problem at map's use. So I want to add AR feature in my app, to help the young teenager can finish the tours and study easier.

2. Multi-media(Photos\Articles\Audio\Video)

A multi-media feature can help the user having a more intuitive understand for the tours and places. And the combination of multi-media can make the app more interesting.

3. Particip.(Rating and Upload)

Except the tour, creating media is also the students' main activities, so the Upload features is necessary. Rating can make the users express their opinion and give other users good suggestion and help.

4. Share and Links.

Students like social, a share feature allow they to share any interesting information to their social network. The link feature also can meet this demand, they can just send the useful link to their friends. At the same time, a link can provide more detail information for the user, who wants to know more.

