## MOBILE MEDIA & CULTURAL HERITAGE APPLICATION EVALUATION

## Palafittes Guide

https://itunes.apple.com/de/app/palafittes-guide/id433162169?l=en&mt=8

Mask with X which features you can find in the app

Мар		Map Static	Photos	Articles	Particip.	P. Rating	P. Upload	Audio	Video	Nearby	Links	Tours	(?)
X	X		X	X				X	X	X		X	

content structure of the app:

Welcome

News

Map

Knowledge

Opinion: I would not be happy to use the features in Palafiies guide for my Weimarpedia App. Though the general idea of the application is great in reviling the archaeological treasures in the Alpes, it lacks an advanced navigation method to go through it.

For example, The "Welcome" page is without any text or usage guide, it does not give any introduction about the application. The "News" section lacks update and structure, according to the events listed. There is no notification of events according to their calendar dates. The link provided doesn't work. To summarize, it shows a weak side on the content, presentation, input and navigation\ orientation.