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Name of the App: UNESCO-Welterbe Zollverein App

URL: <https://play.google.com/store/apps/details?id=de.geomobile.zollverein>

Map	Map GPS	Map Static	AR	Photos	Articles	Participants	P. Review	P. Rating	P. Upload	Share	Audio	Video	Near by	Links	Tours
X	X	X		X	X	X		X		X		X	X	X	X

**Content Structure :**

- Welcome:** Home page of this app is user friendly with image. Orientierung, Orte, Angebote, Besucherinfos, Business, Social Media etc.
- Map:** A map is available in Orientierung part with standar,satellite and hybrid option.
- Engagement:**
  - Interest: It engages the user for 5-10mins for reading short descriptive articles, finding places, restaurants etc.
  - Customization: This app allows insufficient customization limiting functions like download map etc.
  - Interactivity: This app provides basic interactive features for adequate functionality e.g., user can give feedback for the whole app and user can easily find out the address using map location.
  - Target group: This app is acceptable but not targeted. This app is good and useful, also provides information but language issue exists. Primarily useful for audience with German knowledge skills.
- Functionality:**
  - Performance: Overall the app works very well. It's very smooth and first. But there is no searching facility.
  - Ease of use: App is user-friendly. Users can easily use this app without any complexity issues.
  - Navigation: It is good to use its menu options especially the tabs under the selected menu.
  - Gestural design: Its interaction is consistent i.e., taps/swipes/pinches/scrolls. Works perfectly.
- Interface Design:** I find moderate quality graphics and visual design in this app. Overall interface design is good. Visual appeal is on average in the design.
- Information:** Information in the app contains good description of places with phone numbers and locations marked on the map.
- Supportability & Cost:** App is free of cost and I didn't experience any supportability issue while

**Opinion:** Overall, I like this app and its features. Especially, it's simplicity and user-friendly interface with required and associated information with tab buttons. I would like to use its tag-functionality in my prototyping design, because the developer can attach all the required or associated information with the selected menu option in different tags which makes the interface easy and clear for the

