Name of the App Der Kölner Dom

URL https://itunes.apple.com/de/app/cologne-cathedral-basic/id480444519?l=en&mt=8

Mask with X which features you can find in the app

| Мар | Map GPS | Map Static | AR | Photos | Articles | Particip. | P. Review | P. Rating | P. Upload | Share | Audio | Video | Nearby | Links | Tours | Update |
|-----|------------|---------------|----|--------|----------|-----------|--------------|--------------|--------------|-------|-------|-------|--------|-------|-------|--------|
| | | | Χ | X | Χ | X | Χ | | Χ | Χ | | Χ | | Χ | Χ | Χ |

Describe the content structure of the app:

Welcome: Photo; Also using as the background

• Services: Calendar for Mass times

• Information: Opening hours; Guided tours; Temperature; Imprint

• History: History of the Building according to the year (Some of them don't work)

• Virtual tour: AR; Floor plan with marks of the most significant works of art by using photos & articles

• Bidding prayers: A virtual prayer book for prayers; Participation of upload

Guestbook: Participation of review; Comments section

• Videos: About the cathedral containing both historical and recent footage

• Update of the content: Up-to-date information

Facebook: Facebook Homepage of Cologne Cathedral

Opinion: Which features would you use in your prototype App for Weimarpedia, and why?

Group of **Tourist Visitors**

- Map: It's so intuitive to mark all the spots on the map by using the photo with name. For my App, map with GPS will be useful for planning the route of visiting and getting there to find the place. Maybe the user can mark all the spots they want to go on the map, and the route can be planed automatically. Otherwise, the user can get the information by click the mark on map, and it's easy to help people know more information conveniently, especially when they arrive there. But it doesn't need to many layers to get to the introduction. Also the introduction can be made in photos and audios for the aged.
- Photos, Audios with Keywords: To introduce the history and culture of Weimar to the aged, long articles are totally not suitable. Because of the device the aged used and the vision of the aged, the word size needs to be bigger than bigger for easier reading. So trying to use photos, audios and keywords to instead of articles is a good choice.
- Nearby: For aged tourist visitors who are new in Weimar, it's important to know where, when and how to take the bus and where can be rest for a lunch or dinner.
- Tours: Different visitors will have different requirement and time for visiting Weimar, to save trouble, different tours with different themes or days can help visitors easier to visit.