Mobile Media and Cultural Heritage

App Evaluation

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Welterbe - Guide to Germany

https://play.google.com/store/apps/details?id=com.everplaces.welterbe

Map	Map GPS	Map Static	AR	Photos	Articles	Particip.	P. Review	P. Rating	P. Upload	Share /Tags	Audio	Video	Nearby	Links	Tours
X	X	X	X	X					X	X				X	X

Content Structure of Application:
- ✓ Image display on homepage for every heritage places
- ✓ Short description about respective places in English and German
- ✓ Website link
- ✓ Address
- ✓ Contact Number

Opinion: Application terminates when we click on 'part of UNESCO Route' I would like to choose tagging functionality from this app for my prototype designing. There is a tag name as '#welterbegermany' where if we take picture of ours in the UNESCO-Heritage place of Germany then we can tag ourselves with this name in Instagram which will be featured in gallery of welterbe application. This will be more interesting for people, who want to visit that place in future.