

Mobile Media & Cultural Heritage
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Home Task: Quantitative Evaluation

Name of the App: Virtuelle Limeswelten mobil

URL: <https://play.google.com/store/apps/details?id=de.alpstein.alpregio.Limes>

Which features you can find in the app:

Map: yes

Map GPS: yes

Map Static: yes

AR: no

Photos: yes

Articles: yes

Particip.: no

P. Review: 01

P. Rating: 4.0

P. Upload: 100

Share: yes (It is possible to share in social media the Trails suggested by the app)

Audio: yes (for download)

Video: yes (for download)

Nearby: yes (the app covers a large area, since it is not an app about a specific building or place, but a app about a whole route)

Links: yes

Tours: yes

More: Historic summary of the area/ "Essen und Schlafen" information / Short infos about the trails with its difficult level classifications.

Describe the content structure of the app:

First page: Welcome page with the names of entities that sponsor the app

Second page: 9 buttons (folders) with different informations.

Second page: Map, text or a list menu of buttons with more information.

Opinion: Which features would you use in your prototype App for Weimarpedia, and why?

- Map, Static Map, Map GPS.
- Hotel and Restaurant information
- Touristic Information

This tree features would help the user to create his route plan in Weimar.