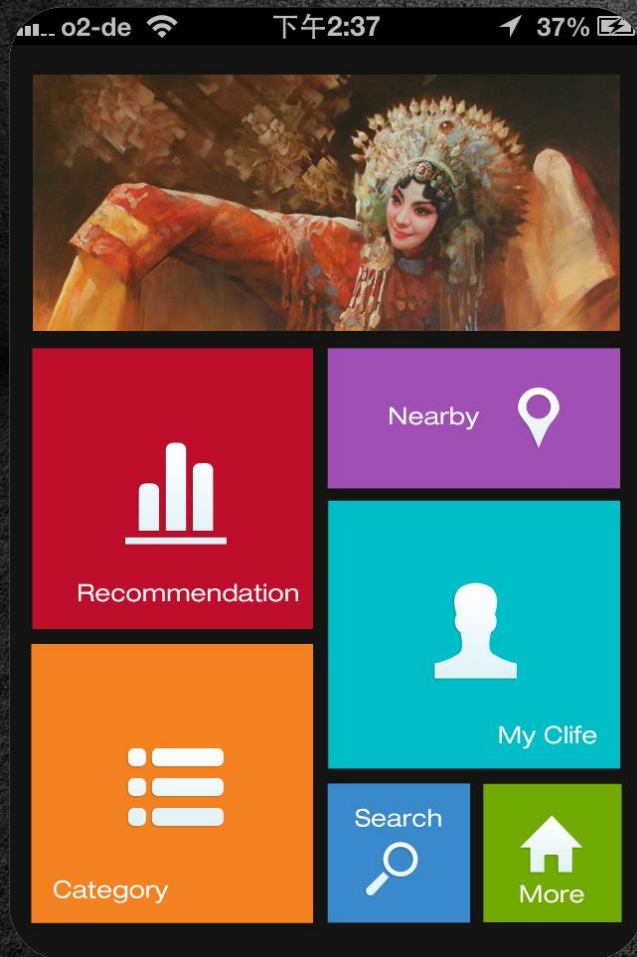


cLife

Yun Wang

王 耘

Overview



Collect literary and artistic activities all over China
*fashion market, exhibition, drama, concert, busker..

Find activities nearby

Make your schedule

Comment on activities

Add photos or videos in activities

Join the group chats in every activity

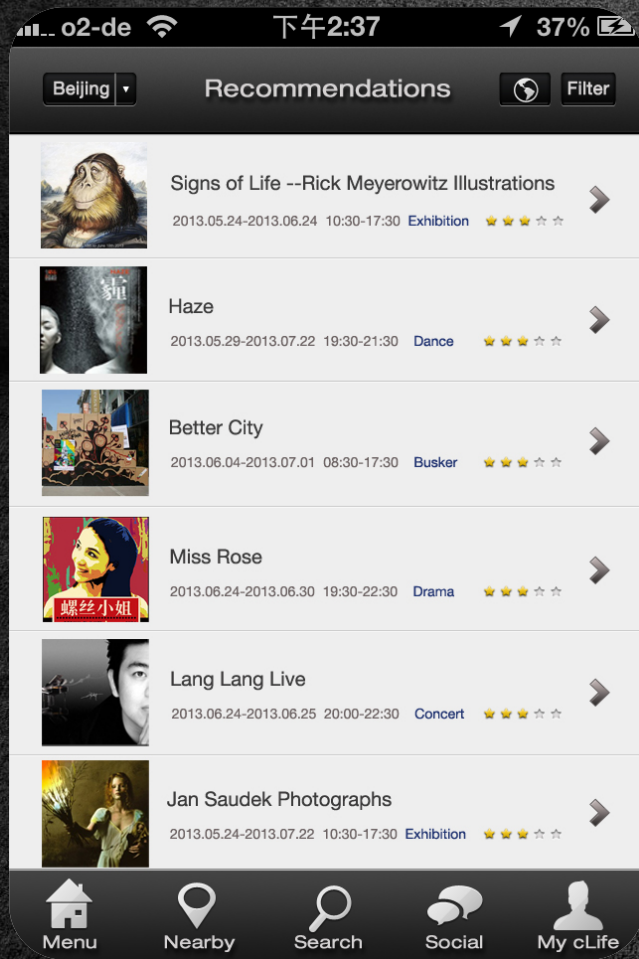
Share activities with friends

Find companies to travel together

Create an activity

Get lots of information about activities from users

Recommendations



Sorted by:

popularity = reviews + likes + sign in

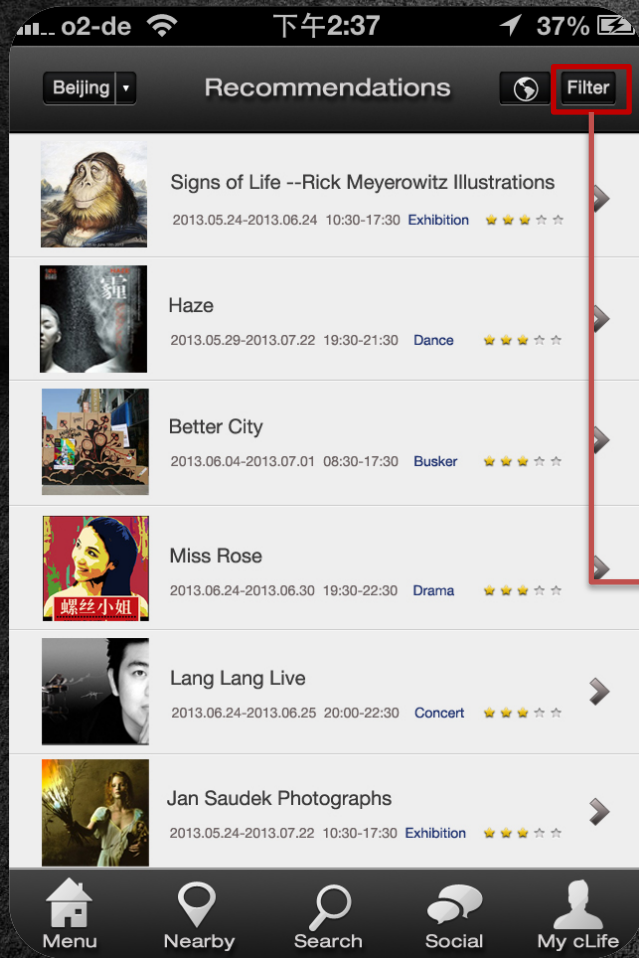
Filter:

Categories

Ticket Price

Time

Recommendations



Sorted by:

popularity = reviews + likes + sign in

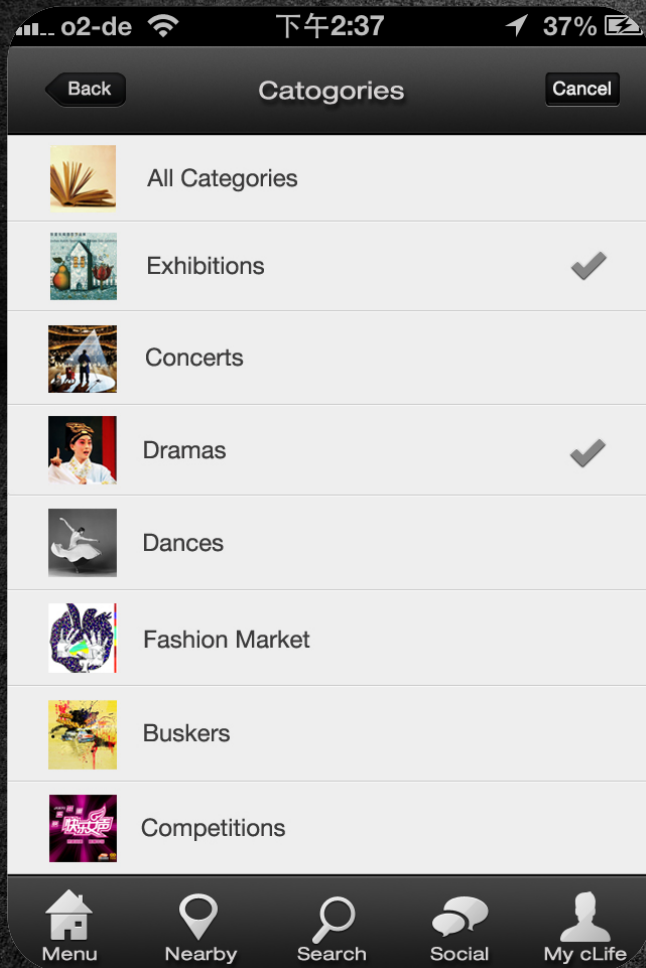
Filter:

Categories

Ticket Price

Time

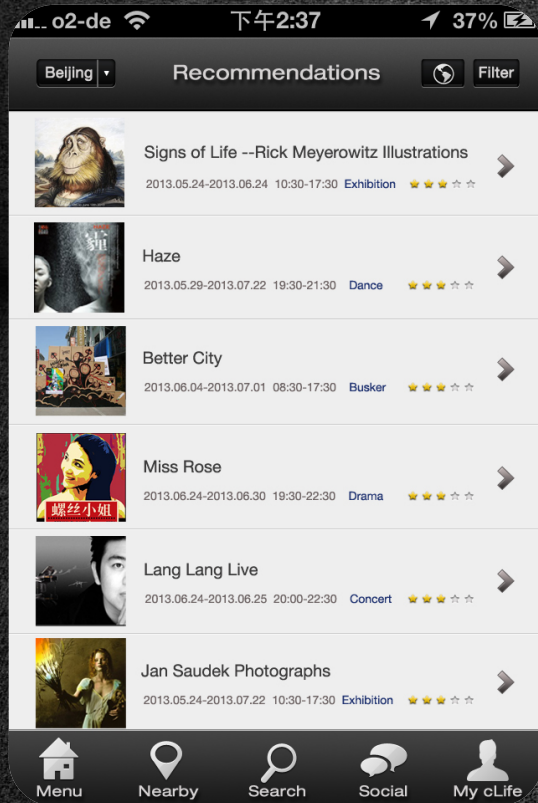
Recommendations



Filter:

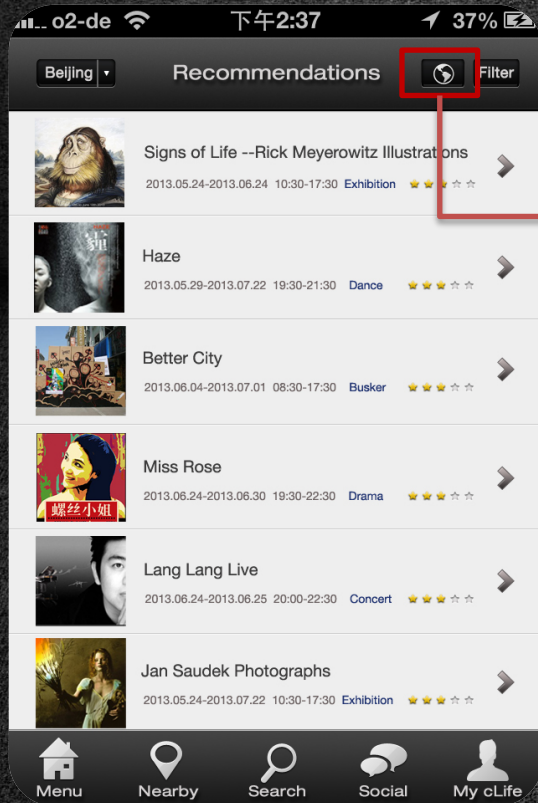
Categories

Recommendations

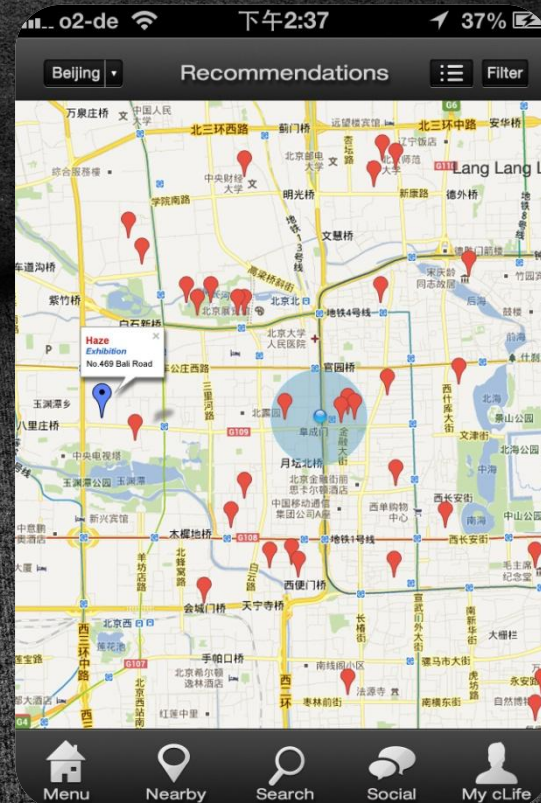


List View

Recommendations

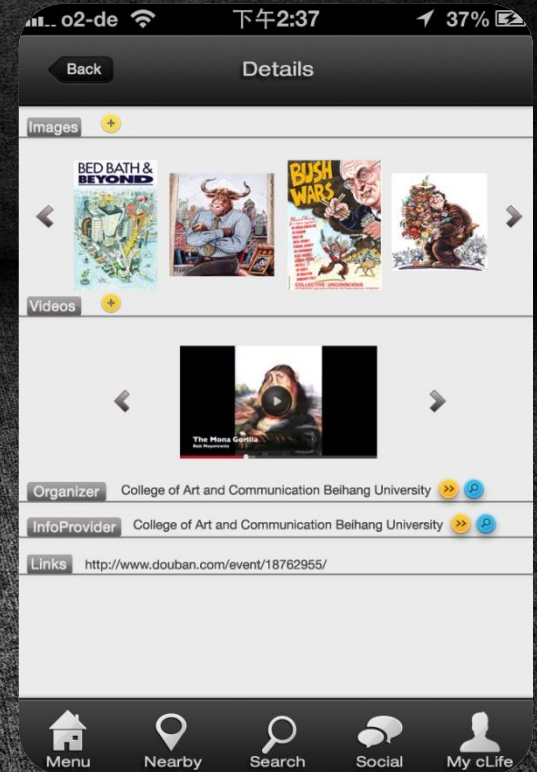
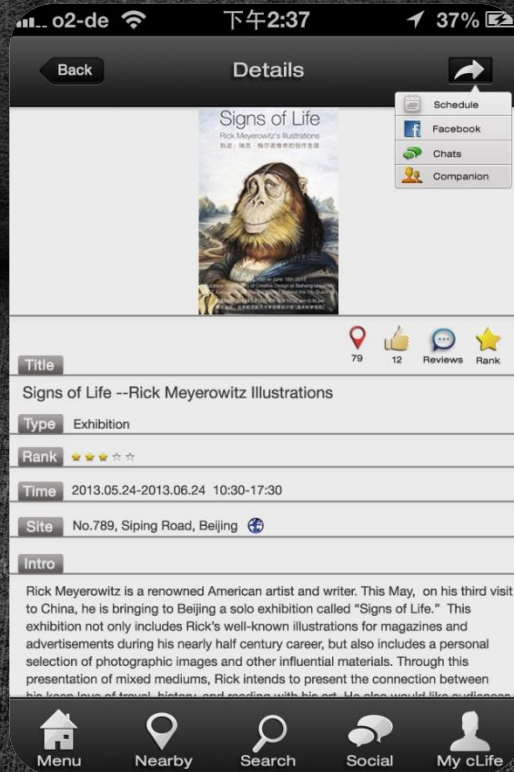
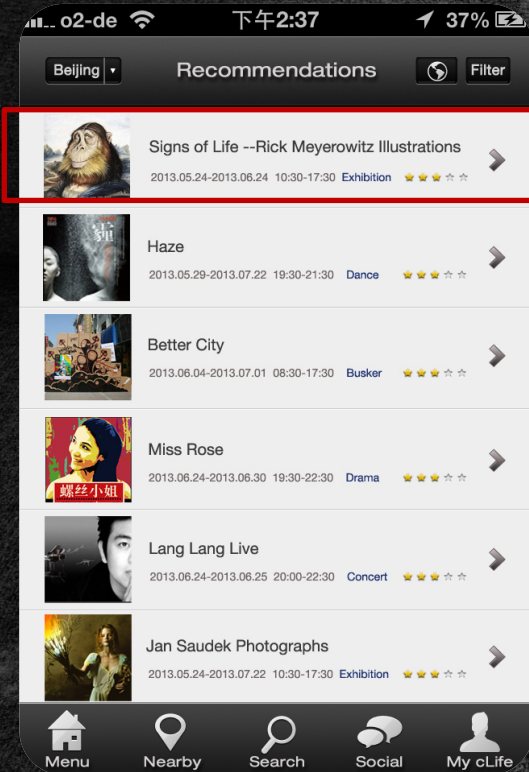


List View



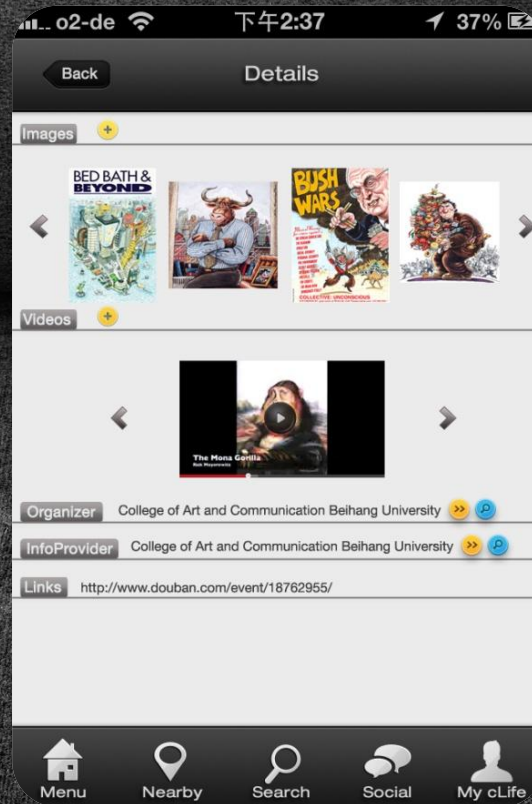
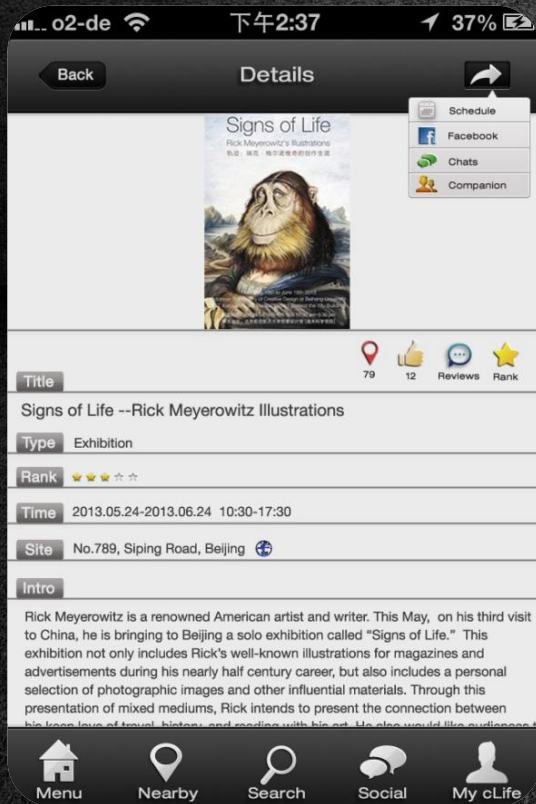
Map View

Recommendations



Touch and see more details about this activity

Details

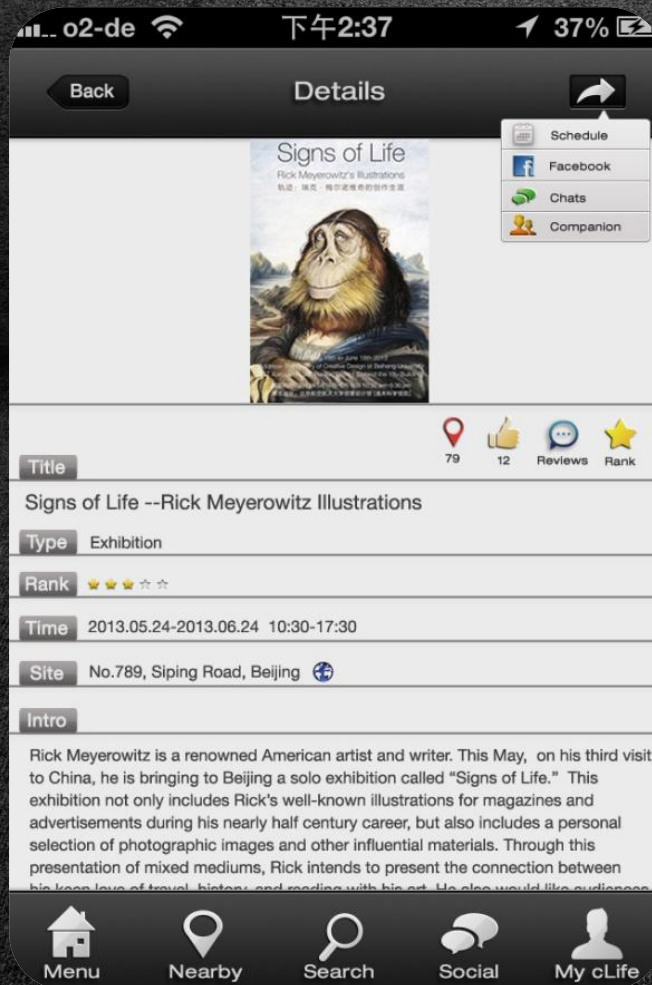


See more details about this activity:

*title, type, rank, time, site, description, images, videos, organizer, infoProvider, links

*add images and videos

Details



*Sign in

*Like it

*See reviews

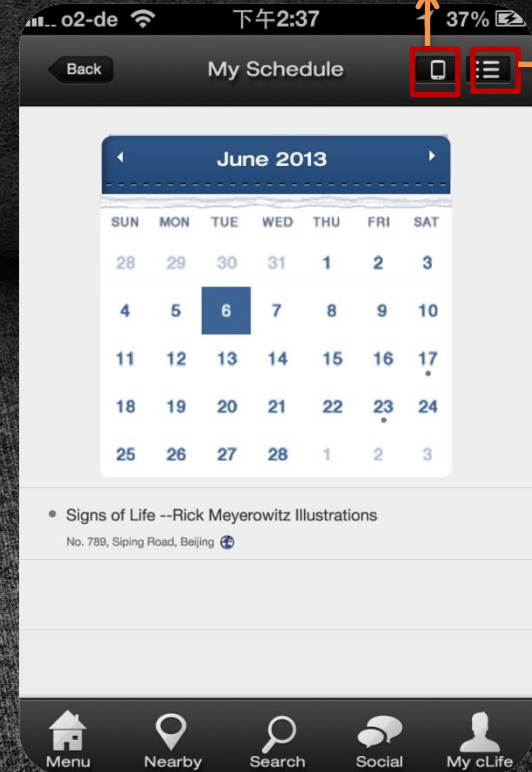
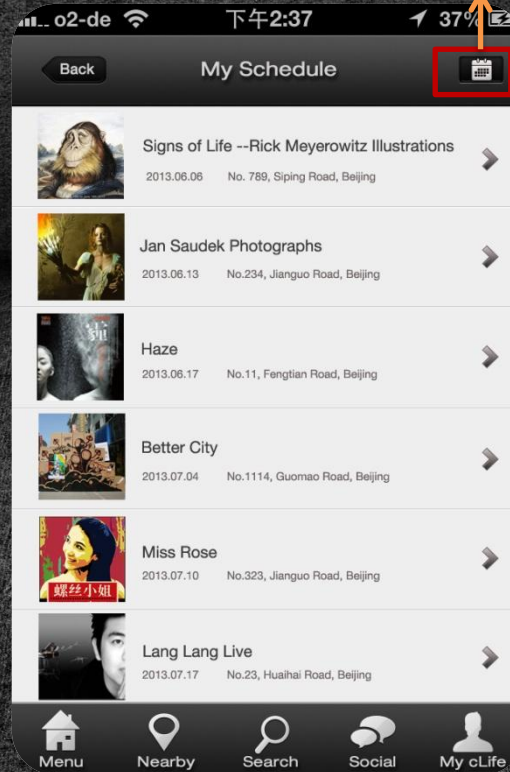
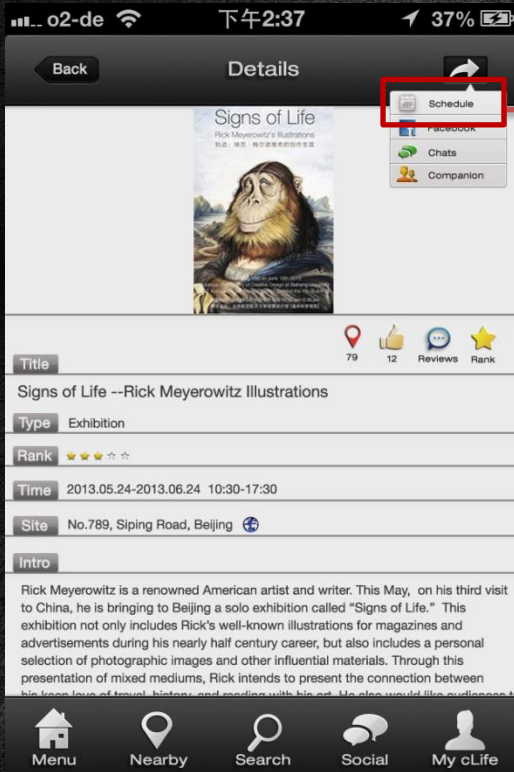
*Rank it

*Share it on Facebook

Details

go to calendar view

show on iphone



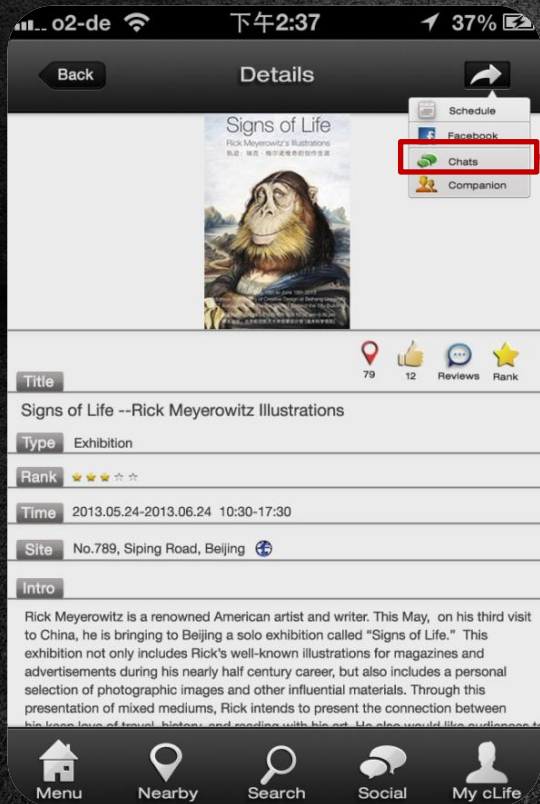
go to list view

List View

Calendar View

*Add it to your activities schedule

Details



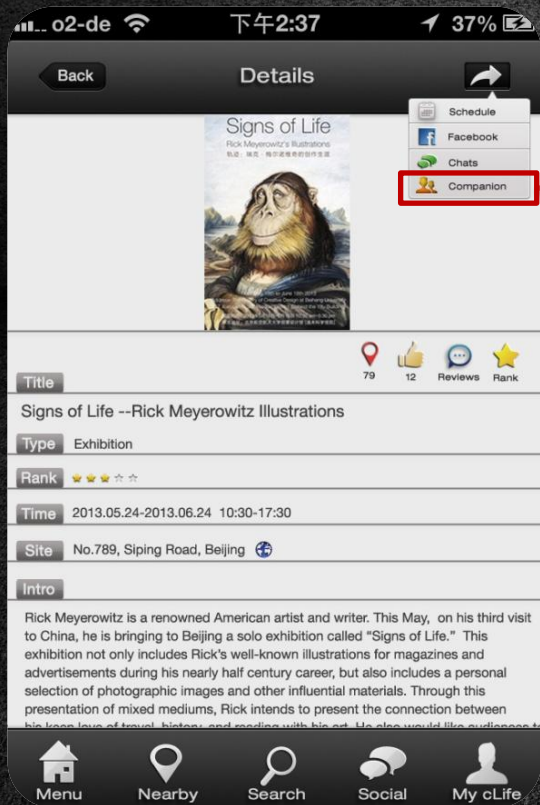
***Join group chats**

Talk with people who are also interested in this activity

Can also be found in your account

Go to every member's page and send a friend request

Details



***Find companions**

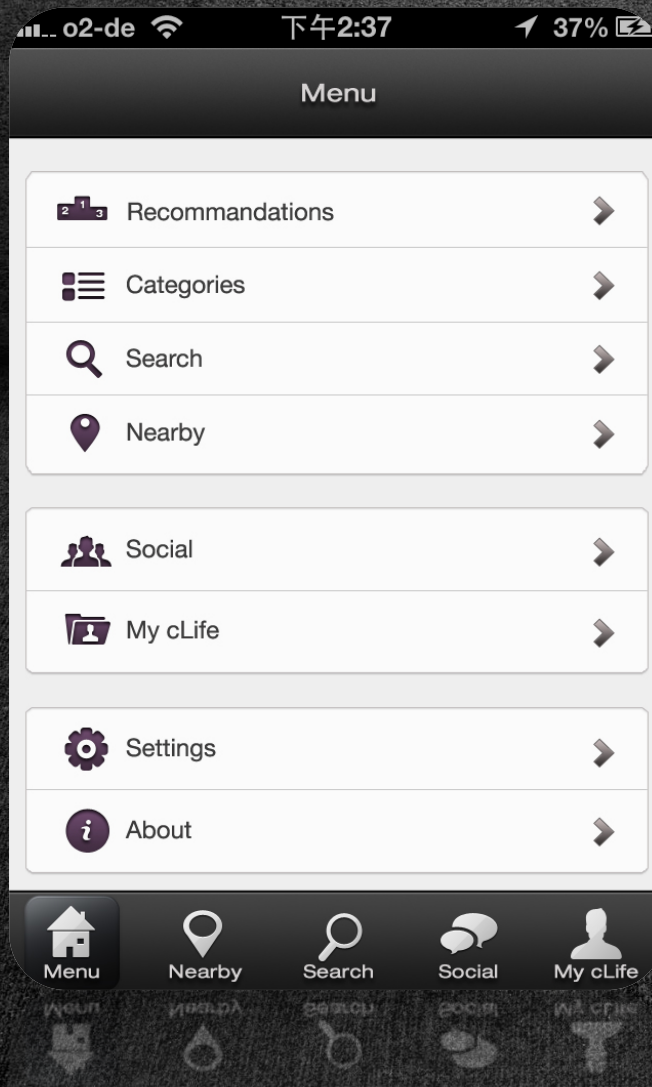
Find companions to take part in this activity together

Name, available time

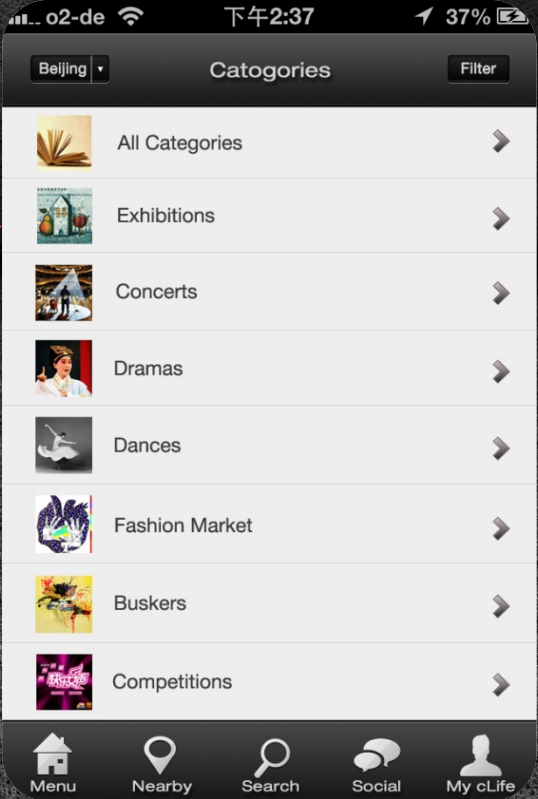
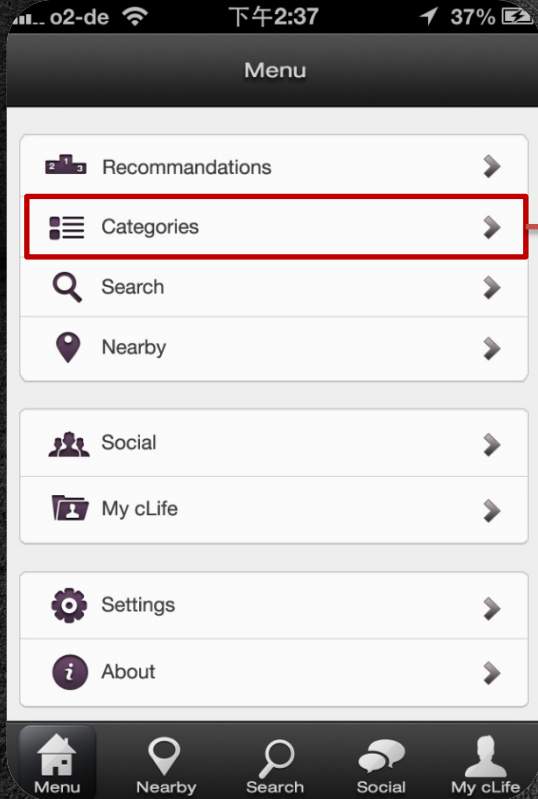
Join this list

Invite friends from your contacts

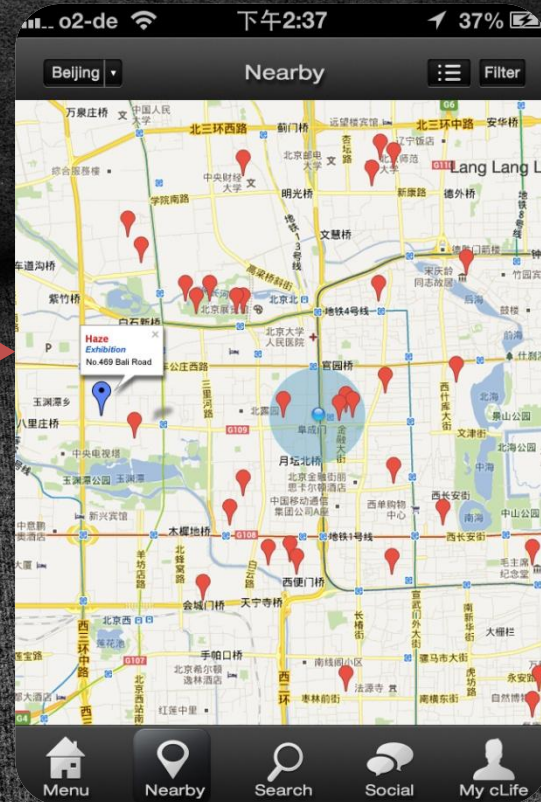
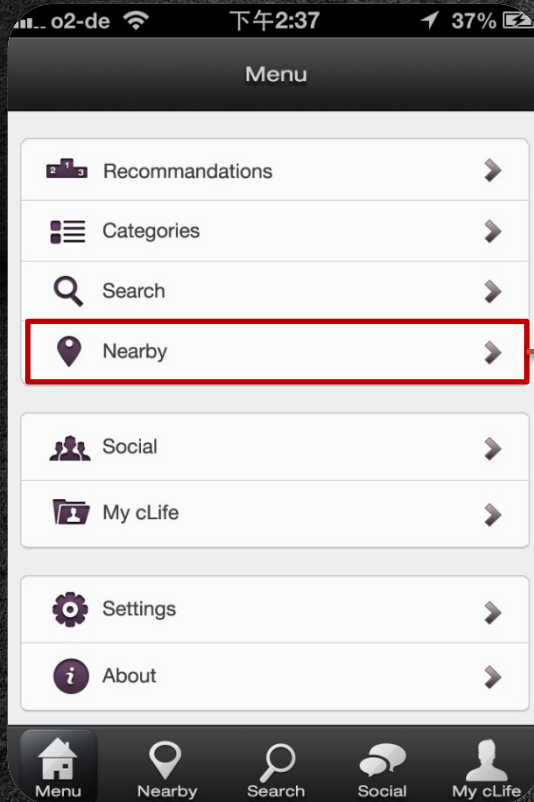
Menu



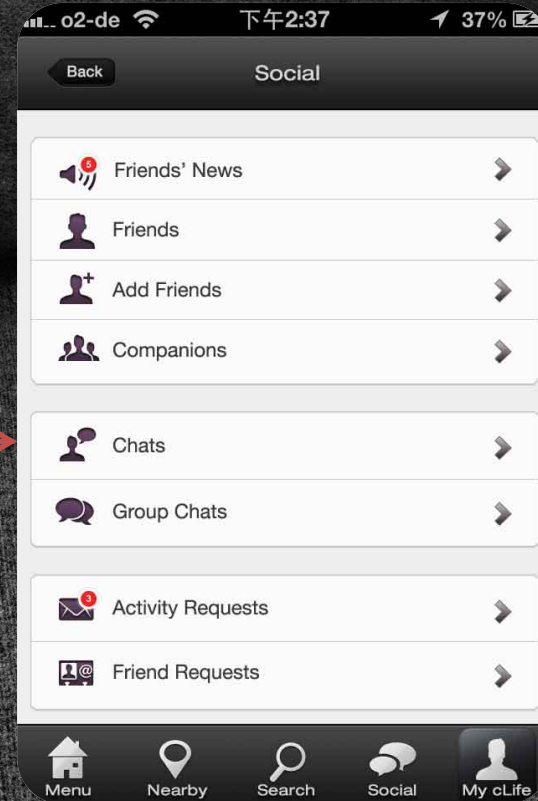
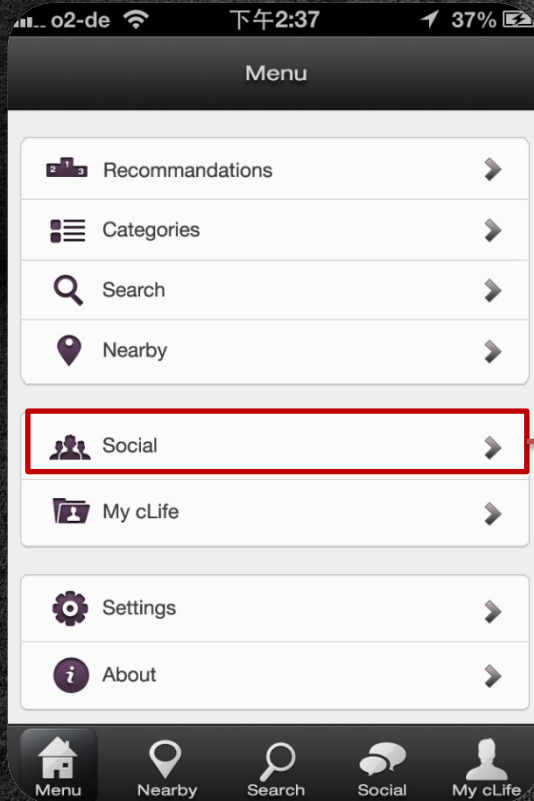
Catogories



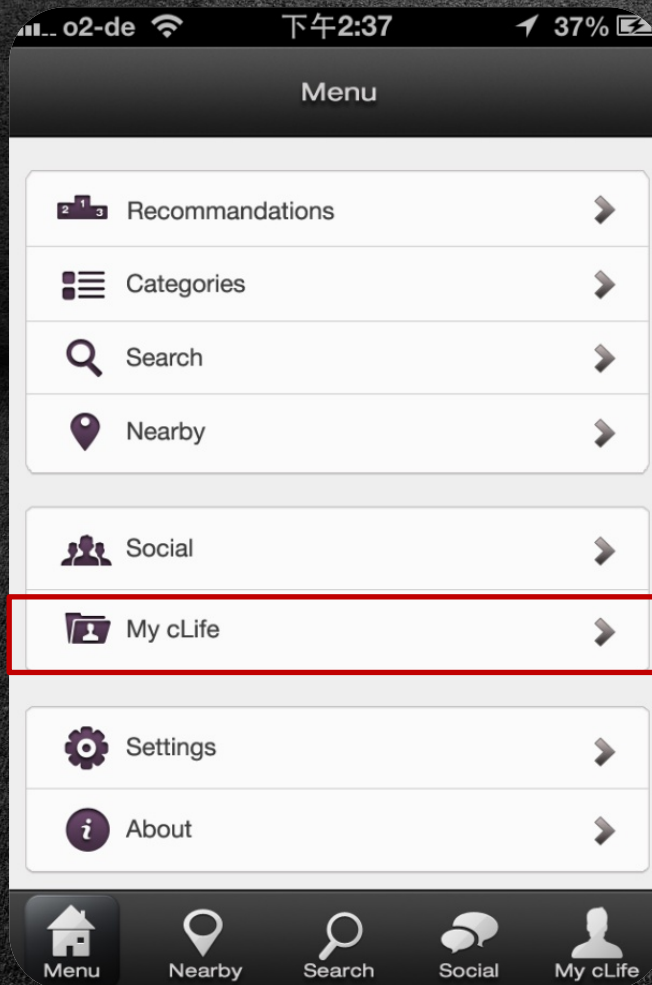
Nearby



Social



My cLife



1. My Activities

Collections

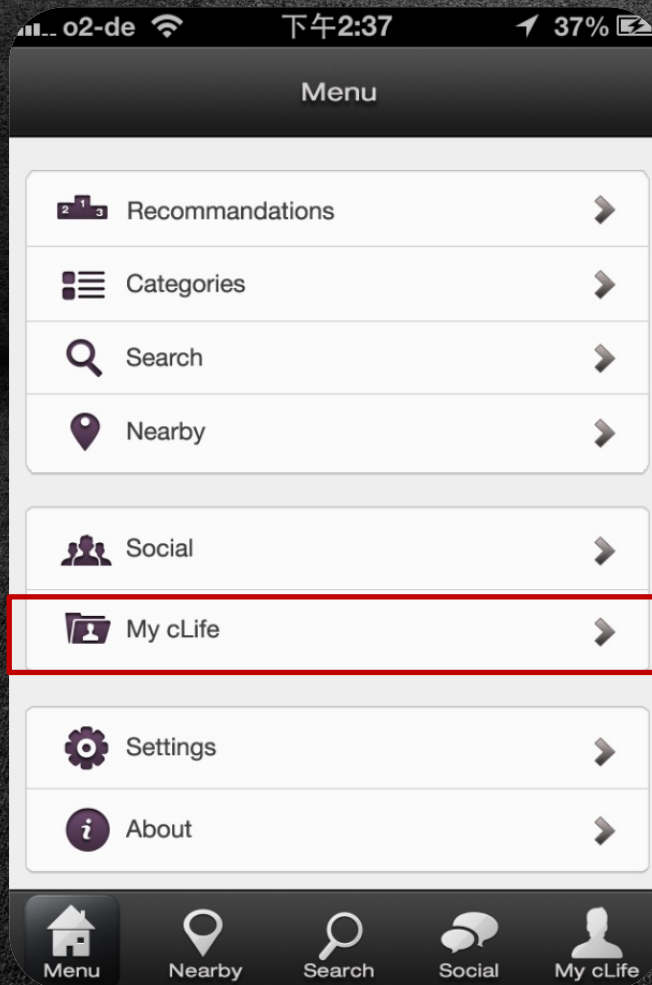
Participated

Schedule

Added (see+ manage)

2. My Account

My cLife



1. My Activities

Collections

Participated

Schedule

Added (see+ manage)

2. My Account

Add an Activity

o2-de 下午2:37 37%

Back Add an Activity

Intro More

Title

Time

Site

Description

Enter you text...

Save Cancel

Menu Nearby Search Social My cLife

o2-de 下午2:37 37%

Back Add an Activity

Intro More

Poster

Images

Videos

Organizer

InfoProvider

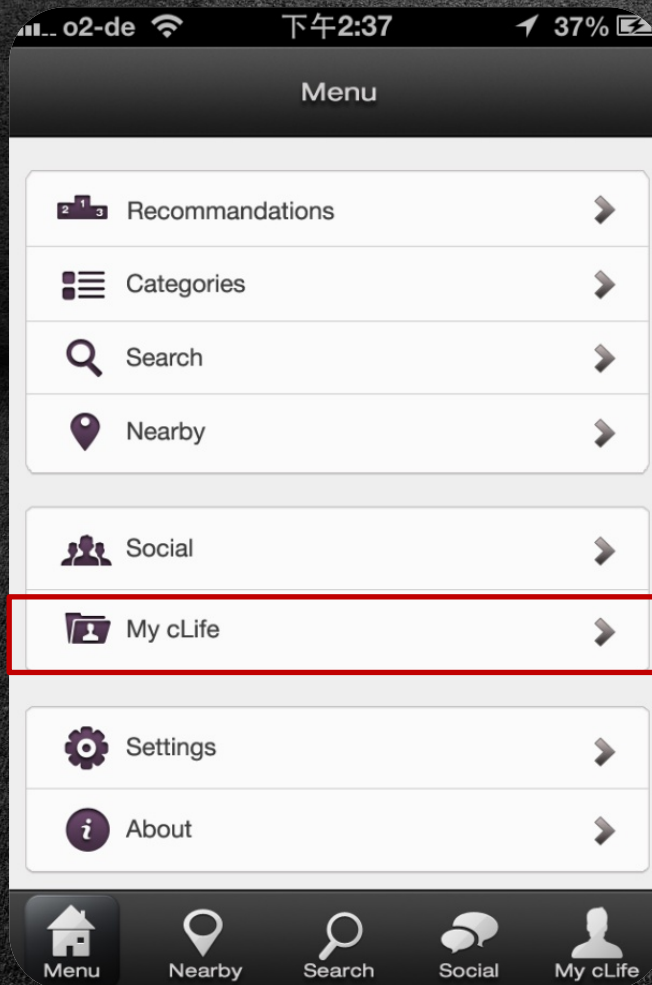
Links

http://www.douban.com/event/18762955/

Save Cancel

Menu Nearby Search Social My cLife

My cLife



1. My Activities

Collections

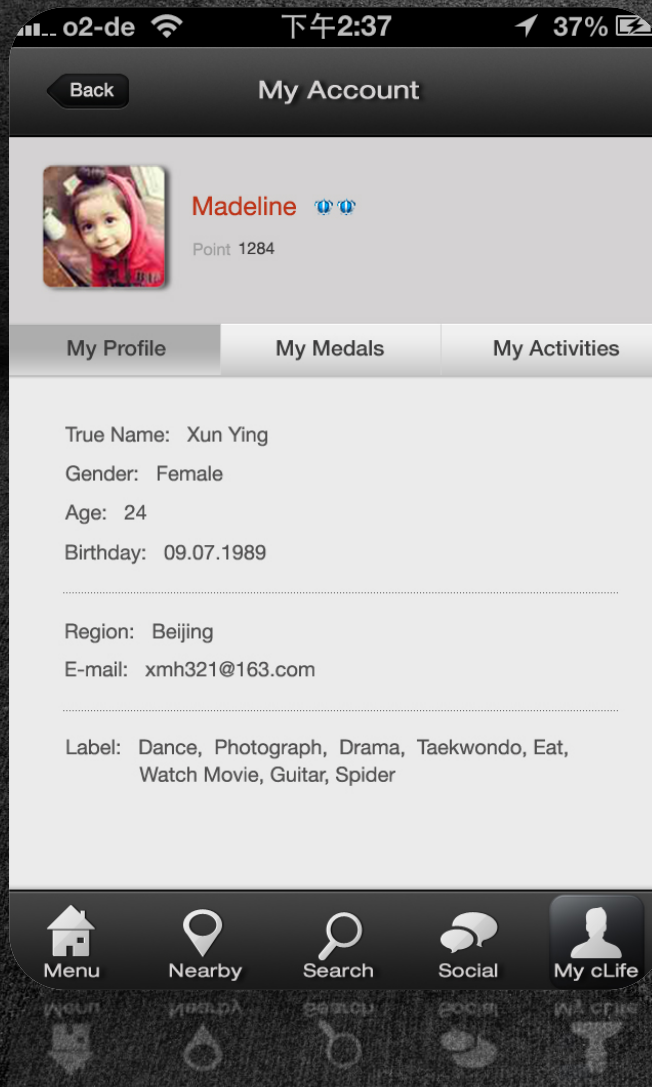
Participated

Schedule

Added (see+ manage)

2. My Account

My Account



My Profile

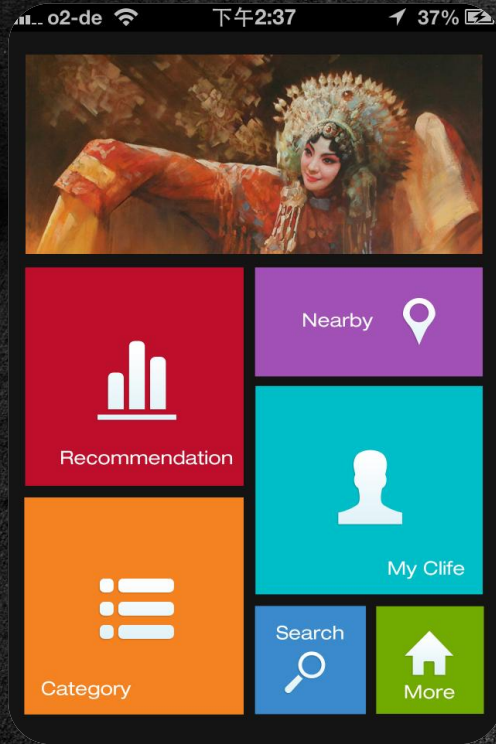
profile picture, grade, name, gender, region, e-mail...

My Medals

My Activities

Collections, participated, schedule

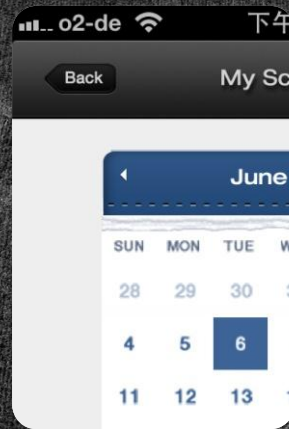
Cultural Purpose



Devotes to:

*offering more information about literary and artistic activities

*incorporating culture into people's daily life



Interacting with Users

- Add reviews, images, videos to activities
- Creat and manage your activity
- Share activites with friends
- Find companies to take part in activities
- Discuss in group chats
- Get instant message
- Link to your facebook



Thanks

Yun Wang
27. 06. 2013