



TEHRAN

Somayeh Jamalifard
Bauhaus-Universität Weimar
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Background

Tehran is the capital city of Iran. A bustling metropolis of 14 million people, it is situated at the foot of the towering Alborz mountain range. The first of the Qajar kings,, named Tehran as the country's capital in 1778, and most of its growth started during the reign of a subsequent Qajar monarch. At the same time, the city's populace was redoubled. Due to the increasing significance of the city, gates, squares and mosques were built and it was at the time of Nassereddin Shah that the city's master sketch was prepared and modern streets were constructed. Even though the Qajar dynasty was in a period of decline, Tehran soon took the shape of a modern city. The structure of large government buildings, new streets, recreation center, urban service organizations, and academic and methodical centers were started, even as most of the old gates and buildings were destroyed and the city's old architectural fabric replaced by a contemporary one.

Today the face of city has many changed and many old places replaces with new structure which is unknown for residences in all generation.





Idea

Tehran before & now is an app with features which enables the users interact with the past and present historical or cultural scene of this city .

- **Exploring the surrounding's, the city's and Architecture history and the old style of the city .**
- **This app highlights the history of Tehran through before and now photo historical of old Tehran, which has many changes during decades .**
- **collaborate with it through take a self picture and create own pictures in old city and share with friends.**

Idea

1. View information about locations in Tehran
2. Take a tour through the city
3. Access info about the history of locations
4. Create own picture and share
5. Share the images through the social nets
6. Show the images of places that there are not exist today

Target group

- Residents , who like to discover hometown
- Tourists visiting Tehran





The App



Function:

Start screen:

There are two options on the start screen for the user to choose which allow the user to access information about the Tehran .

- Map
- Location



First use





Main action bar includes two options : about and setting. Before you can start the app for the first time you have to choose language and then continue .

 information about the Apps.

 setting , choose the language .



Touch the Map button ,
the show the map .
After touch on location
, appear the map with a
short text about
location and the
distance of place .

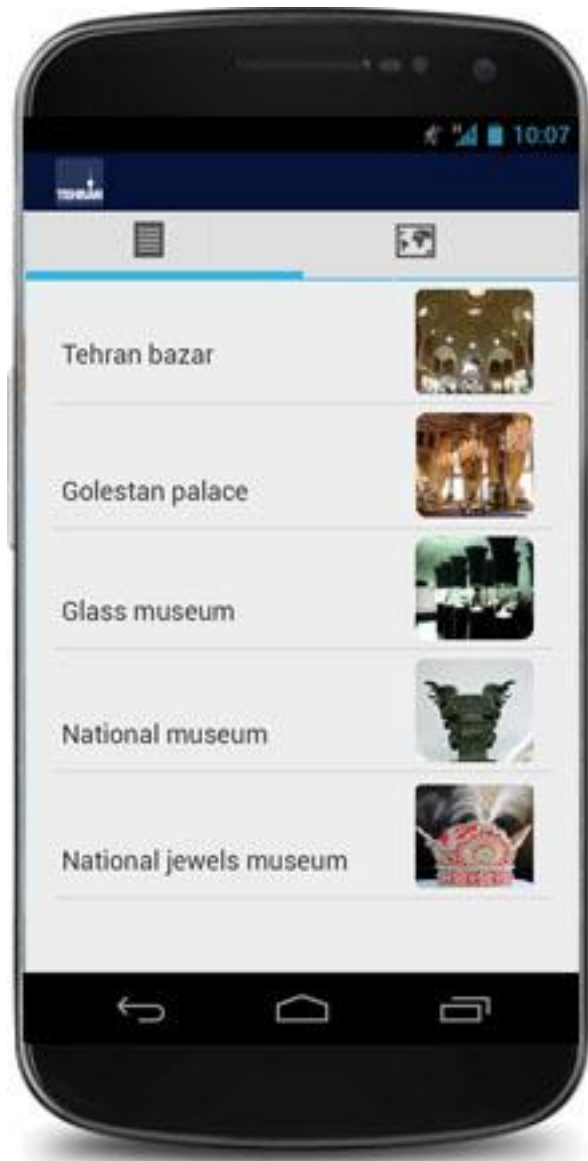
-  based on GPS
-  add location
-  direction
-  search the location



Click on add location , after type the name click next , appear the previous place that there is not in today .



**When click on Areas button ,
appear
The page that includes tow option
menu .
In case , choose from both areas
and map
When click areas , there is a list of
areas.**



When the user select an area , can see the list of locations with images. There are two option to show the location :

 **as a list**

 **based on map**



In case there is an information about the location and historical story and there is a link to website . The user can click on button before & now to access image page to see then & now location.

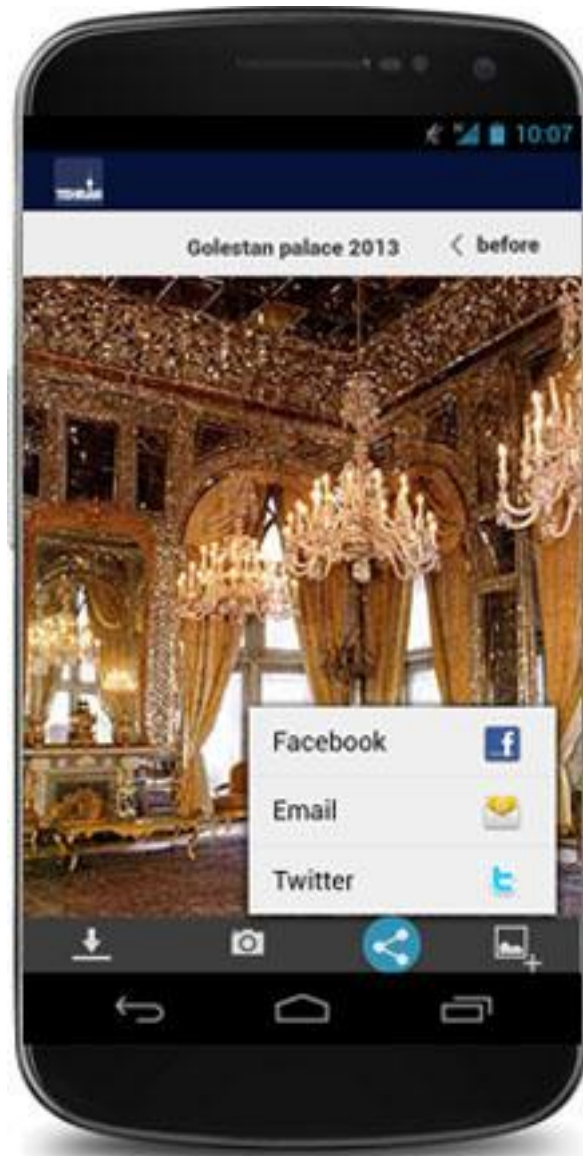


Image page , has a navigation bar to accessible download the picture ,take a picture and share it , create own picture in location.

 download the image

 access switch to camera

 share the image

 create own picture



When take a self picture , then create the image and after click , appear the menu that includes : new, save the picture and share with friends.

+ create own image

✓ save the image

👤 send to friends

> The icon for change the image before & now

Cultural relevance

Tehran “before and now” is an app with several features which enables the users interact with the past and present historical or cultural scene of this city . Exploring the surrounding’s, the city’s and Architecture history and the old style of the city . This app highlights the history of Tehran through before and now photos, slideshows and historical stories . Discover the story of old Tehran which has many changes during decades .

Technical

Apps Name	Tehran then & now
Type	City guide / Interactive pictures
Operating System	Android
Minimum screen resolution Required	320dp*426dp
Free or Paid	Free

Thank you !