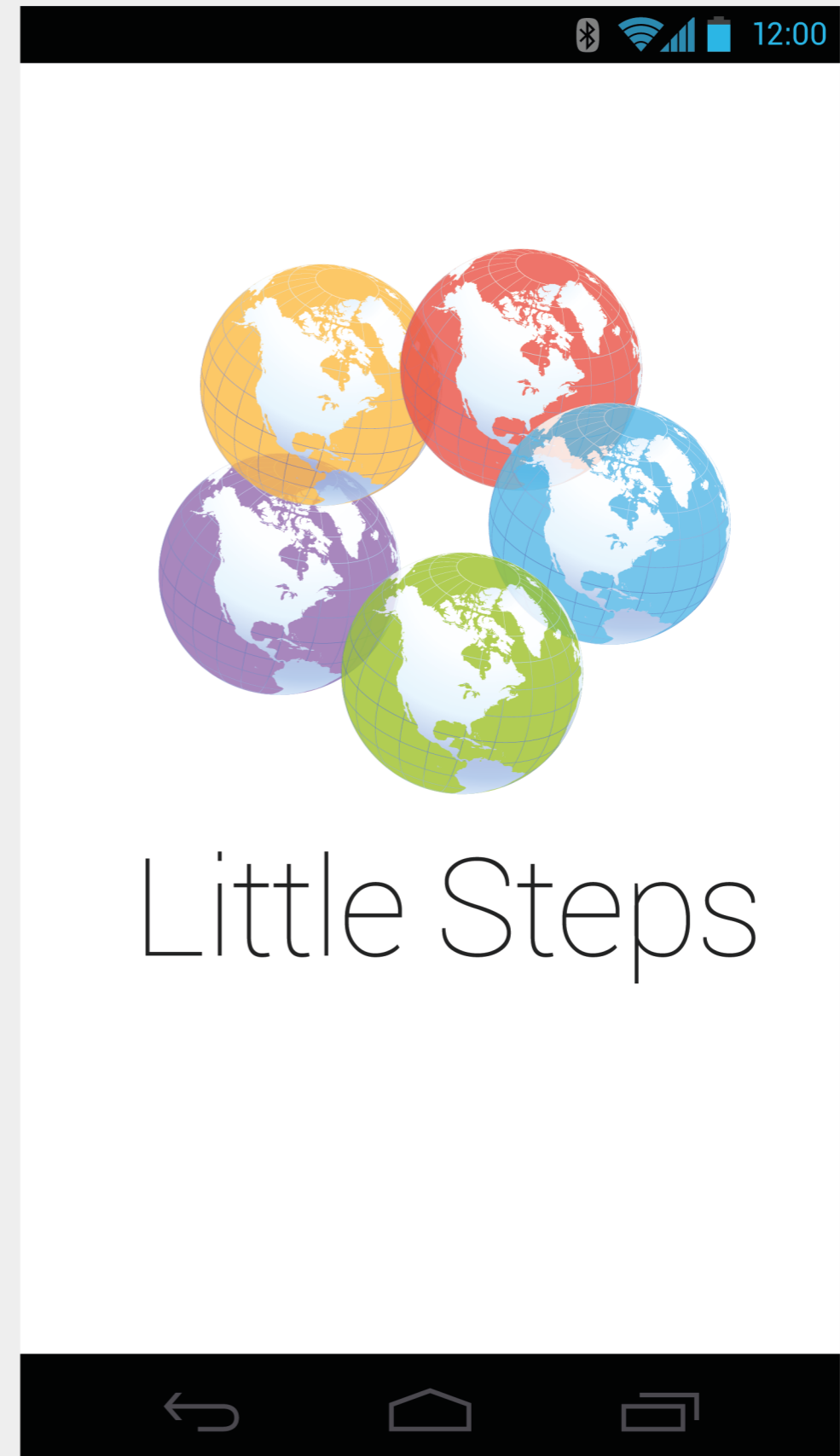


Little Steps

- going forward, step by step

app concept by: Laura Jozefini

course: Collaborative Mobile Media, SS13



About

bringing people together that actively want to change something for the better

using an easy & fast way to find help for a worthwhile cause

finding active people in your region/ worldwide

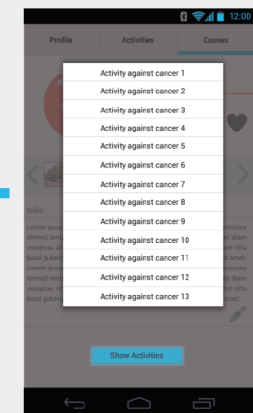
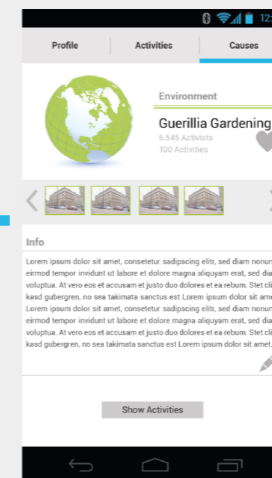
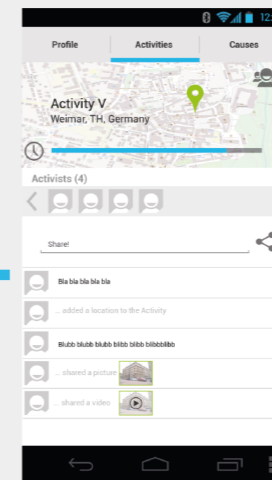
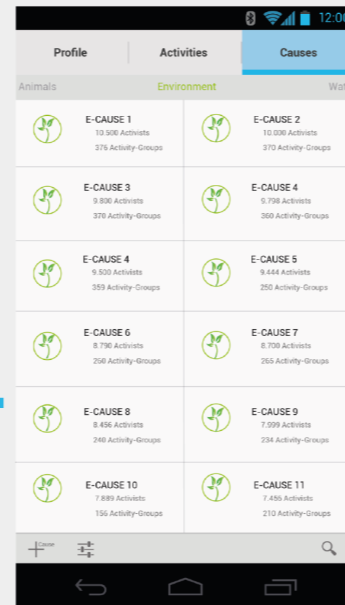
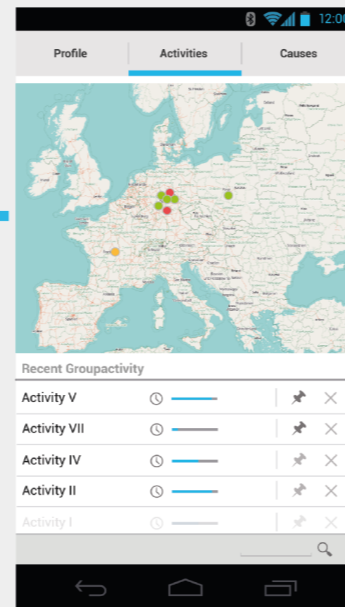
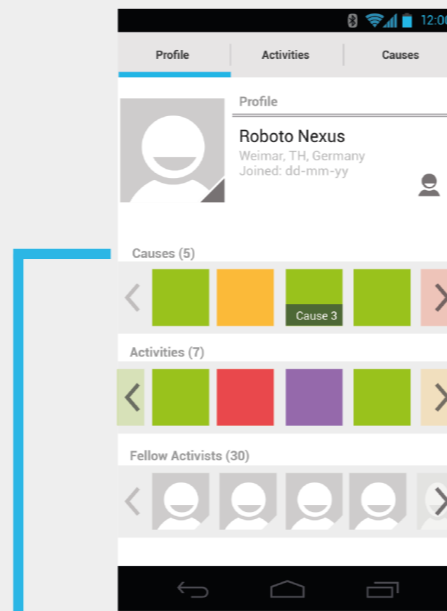
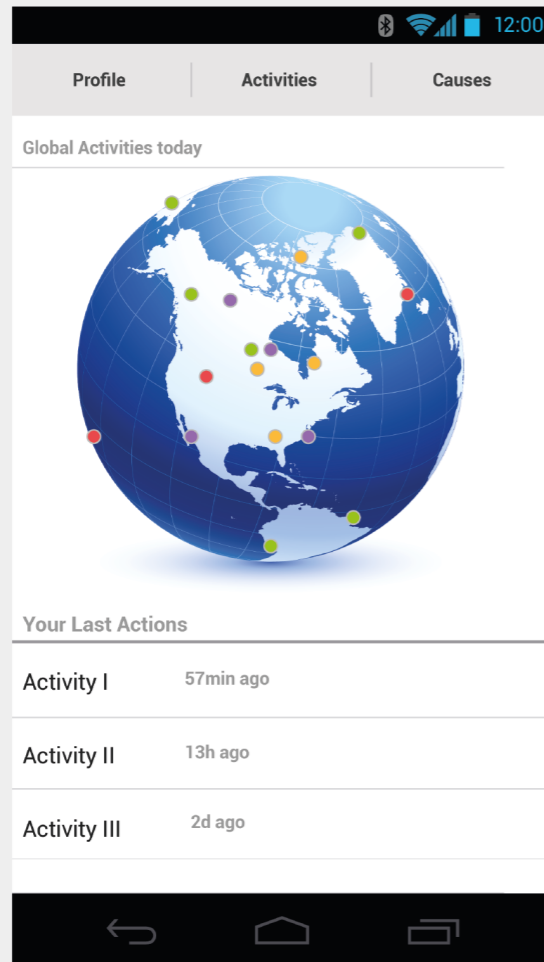
forming „action-groups“ in activities to realize & coordinate projects

being able to protect & preserve things, which are important to some

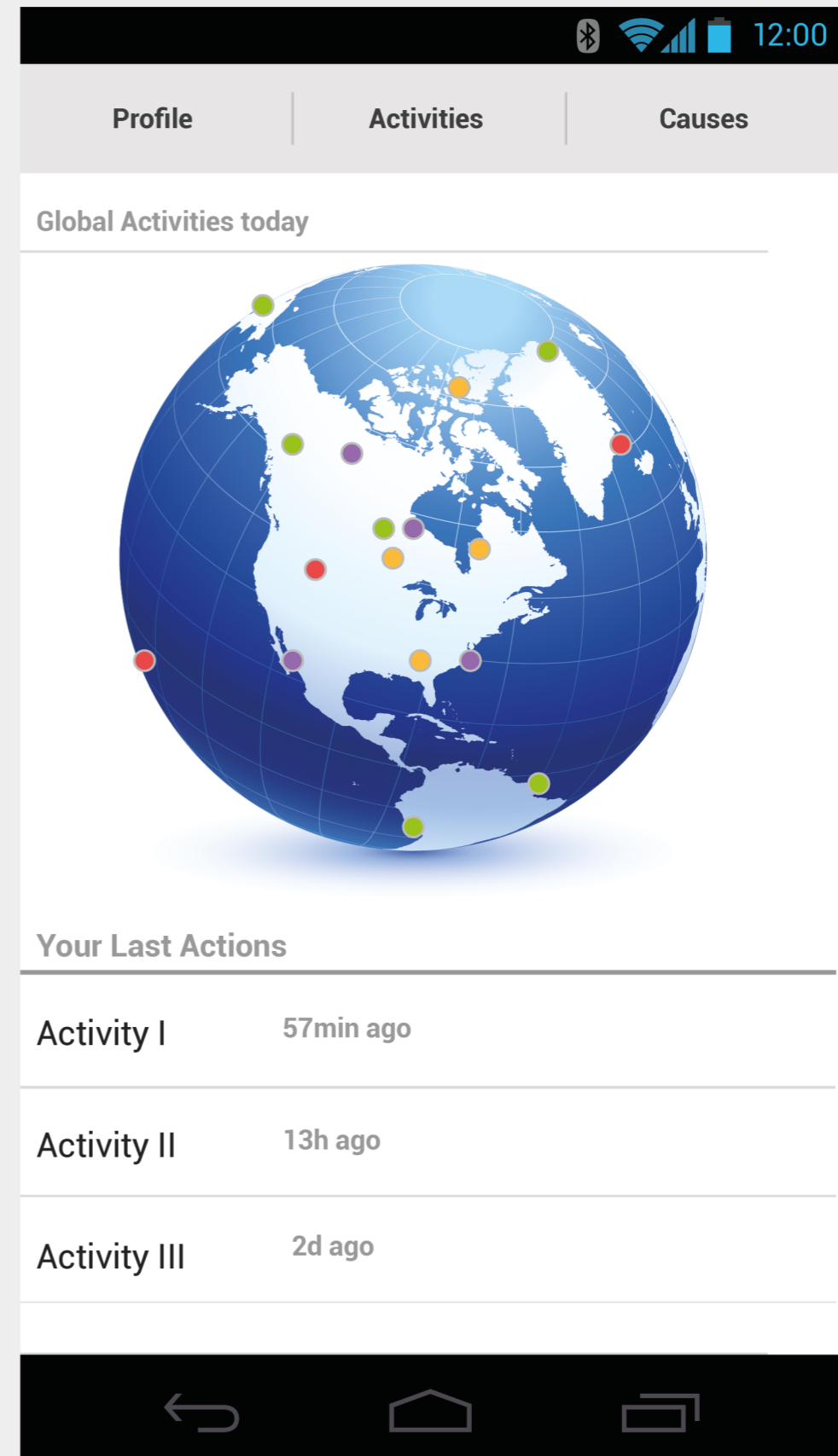
discussing & sharing ideas with like-minded people



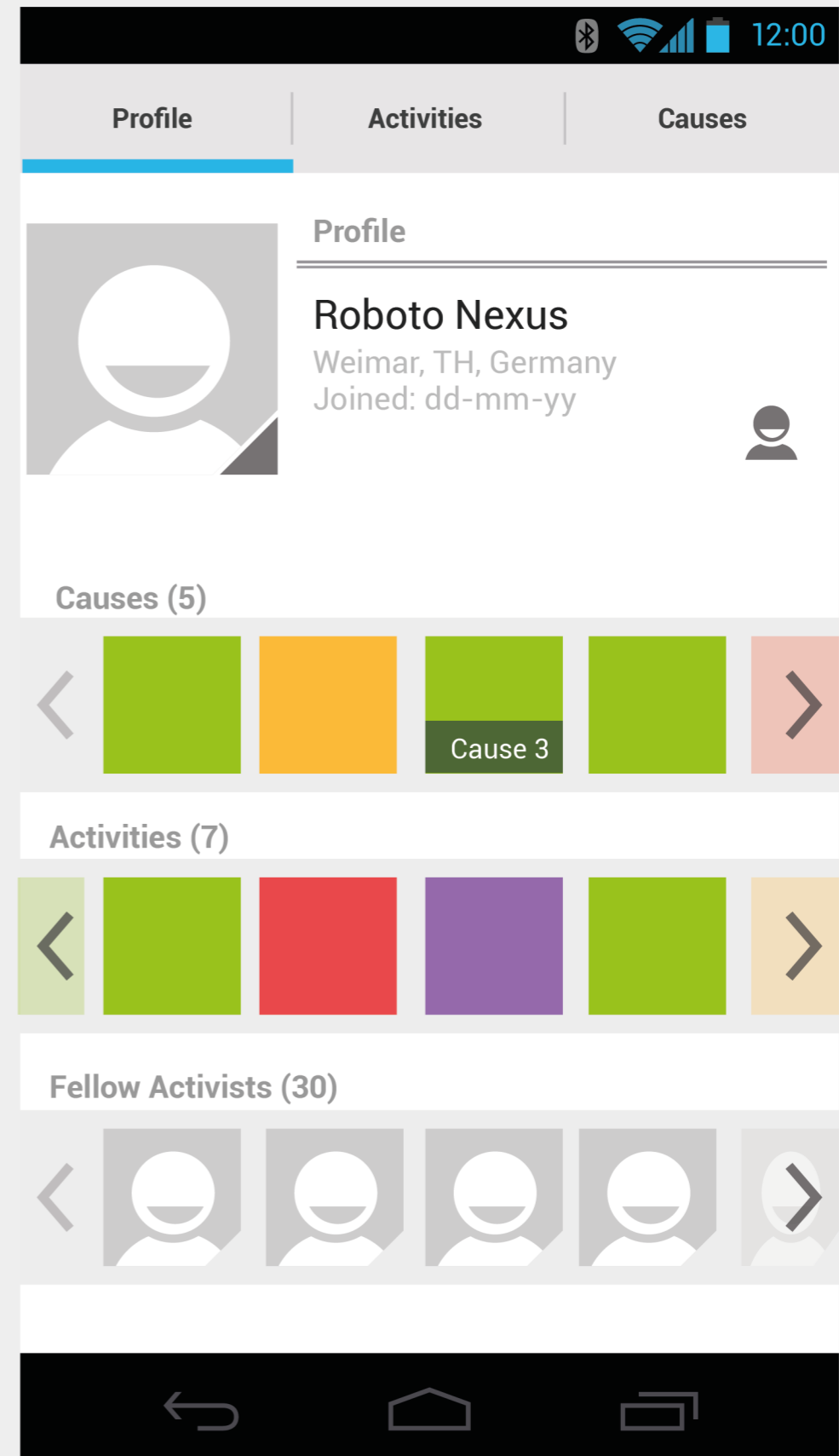
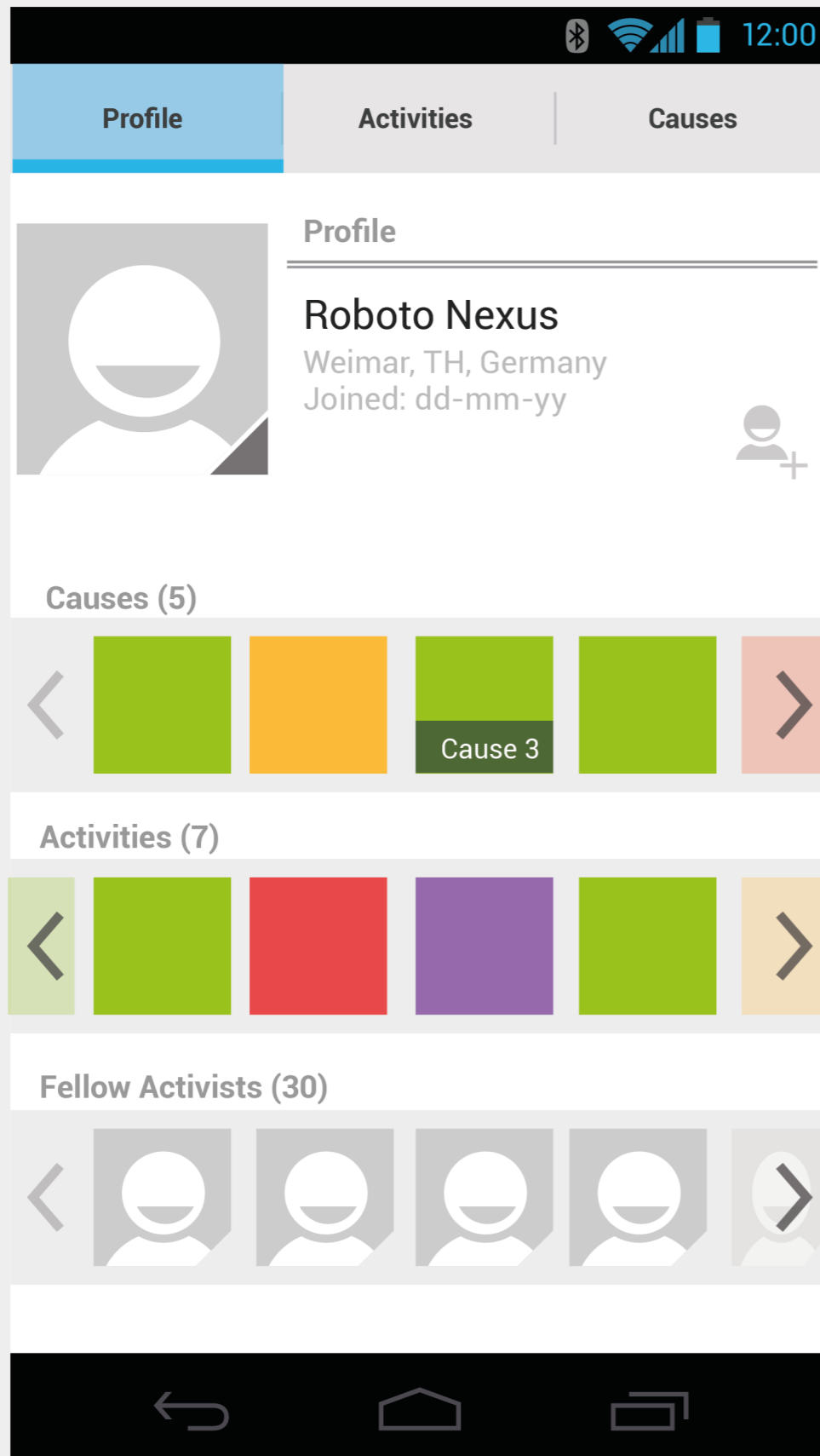
Design - Hierarchy



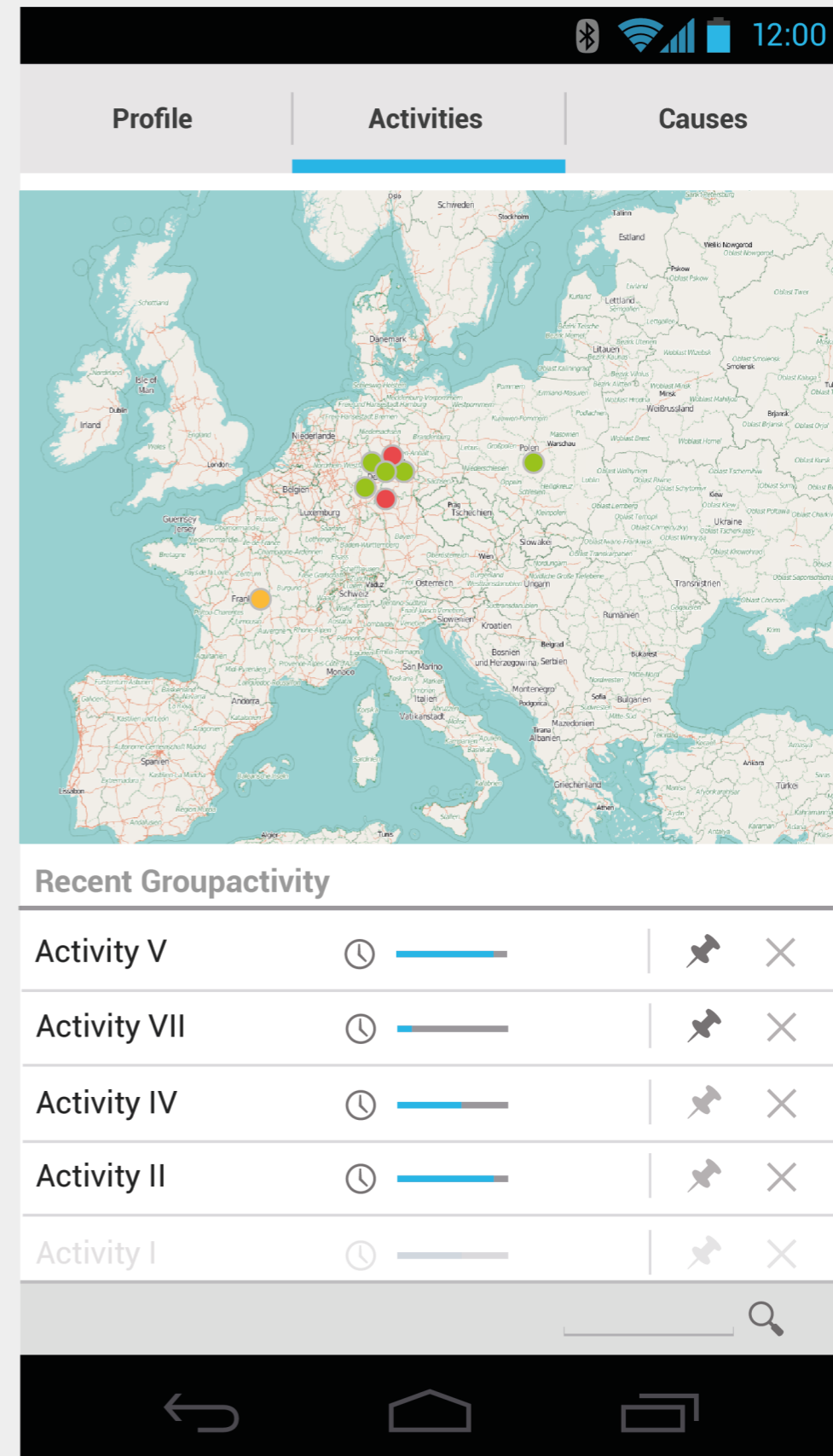
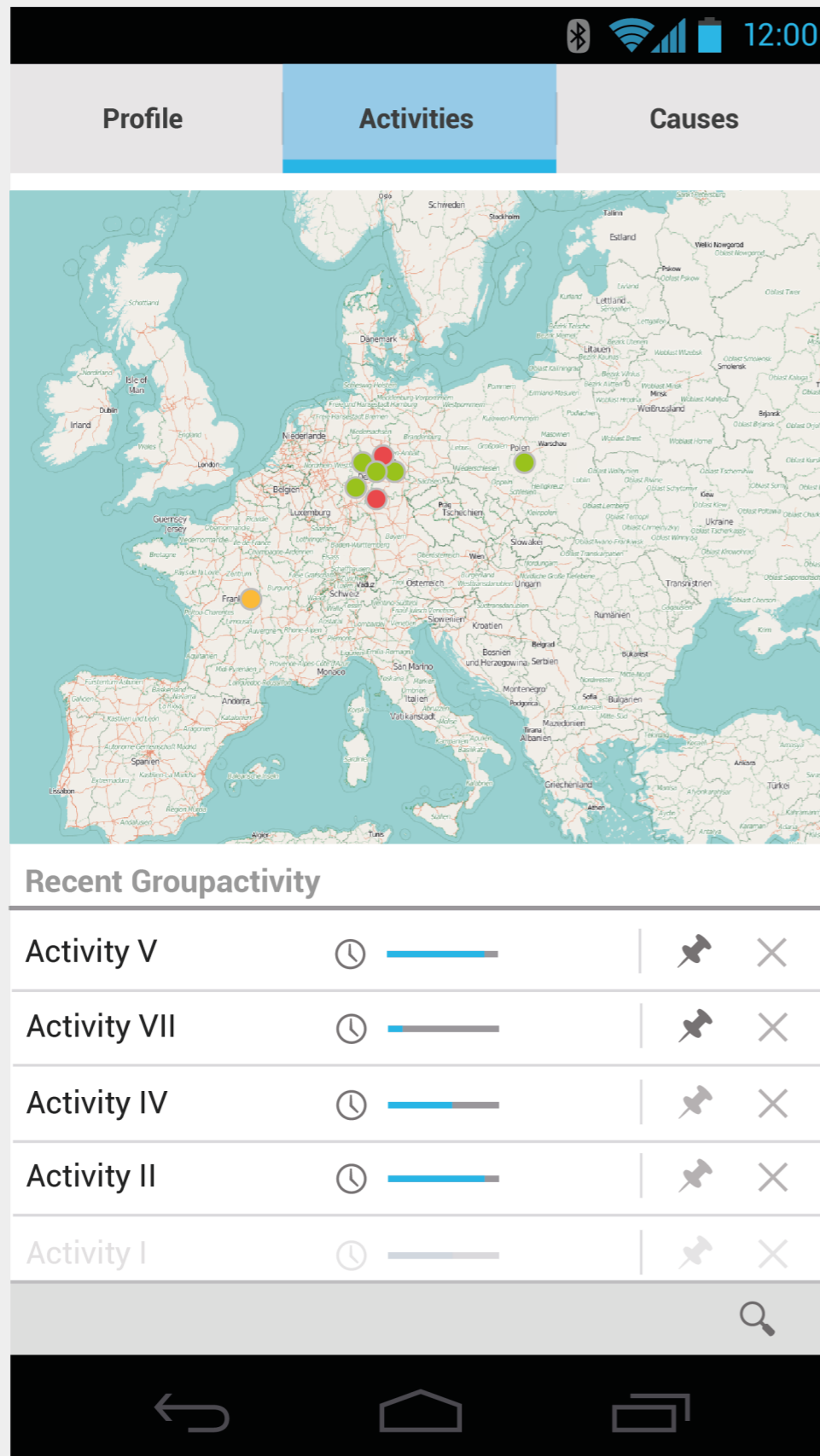
Design - Start



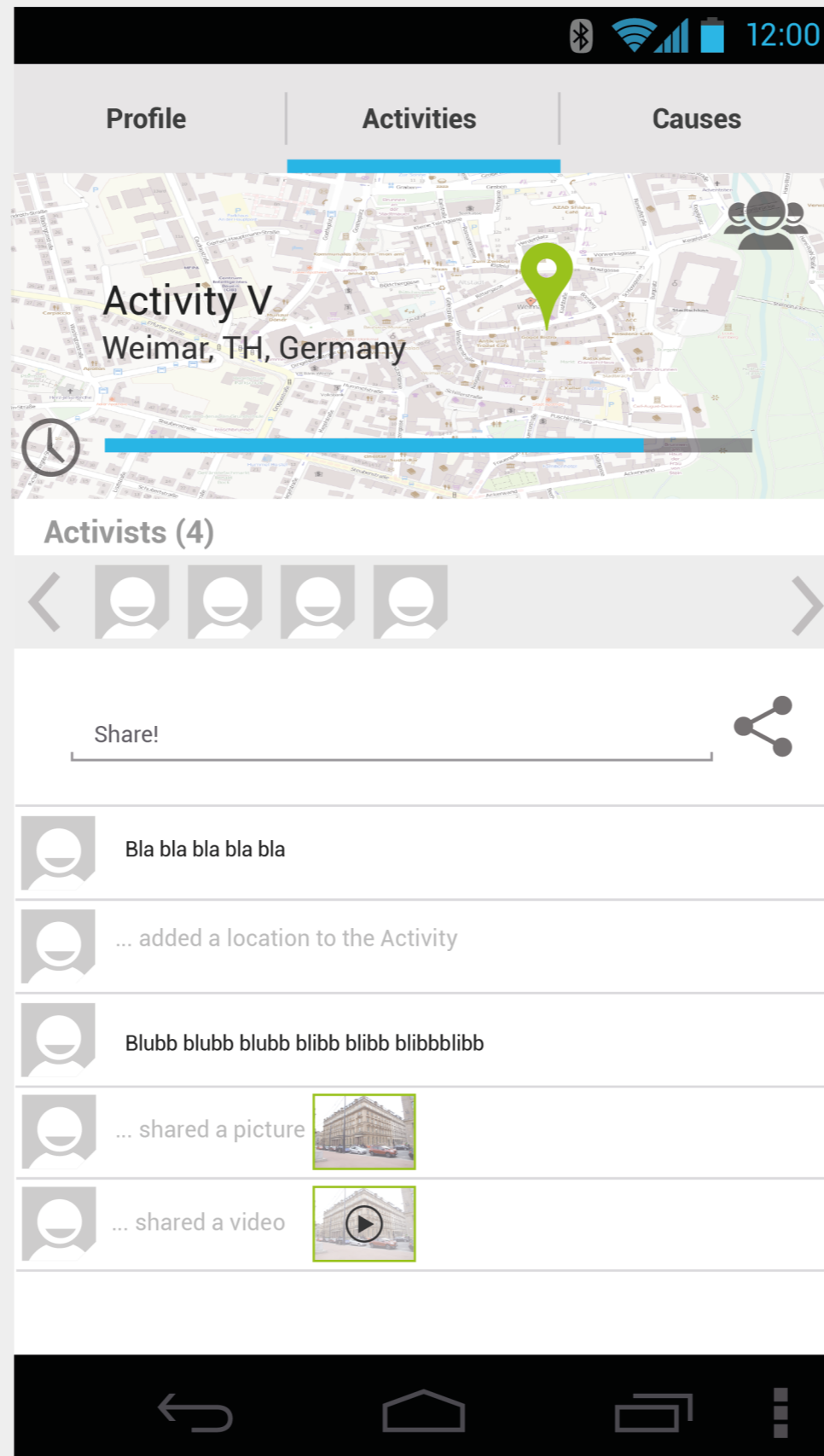
Design - Start >> Profile



Design - Start >> Activities

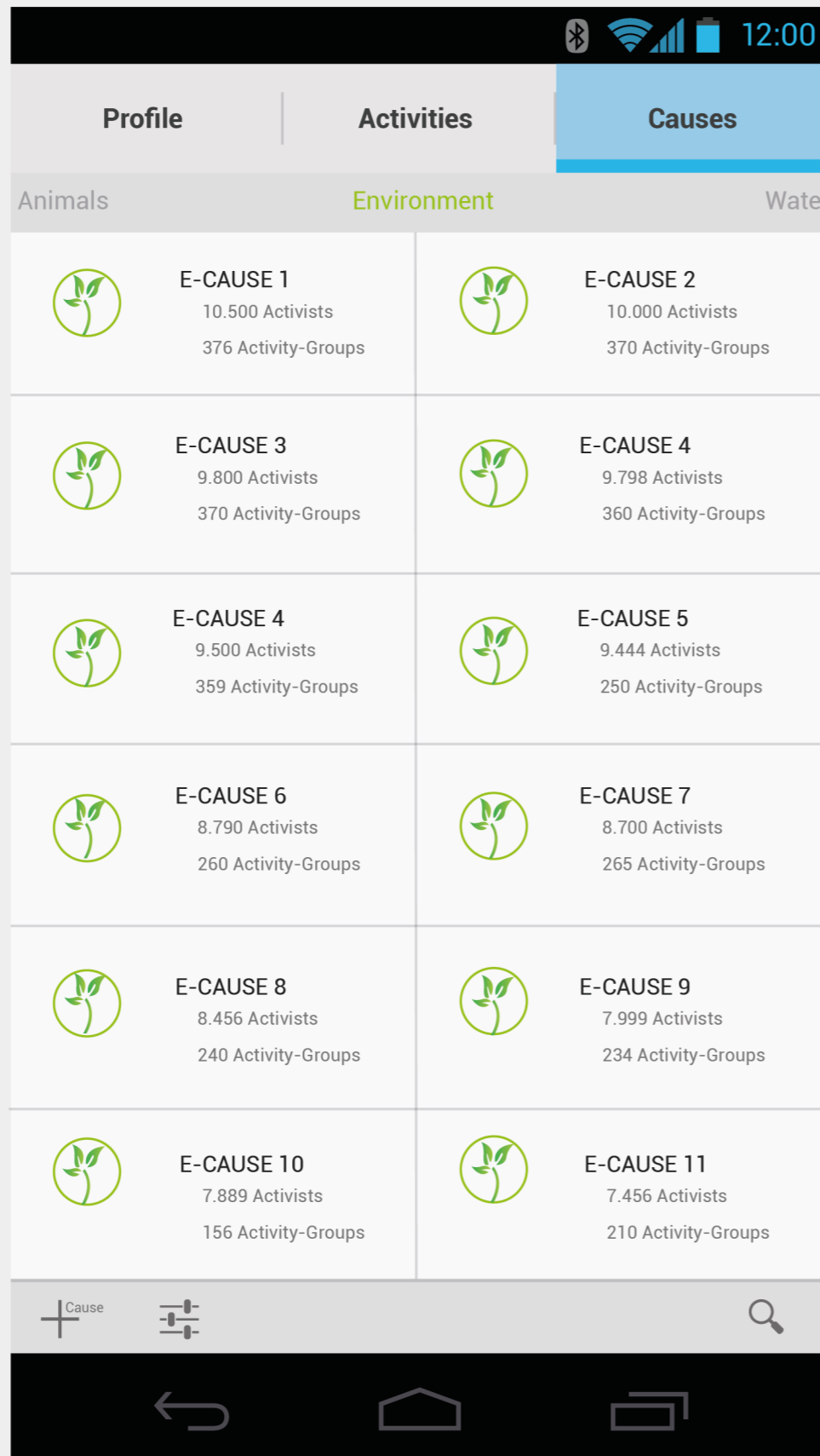


Design - Start >> Activities >> Info A.



edit name
edit location
edit deadline

Design - Start >> Causes

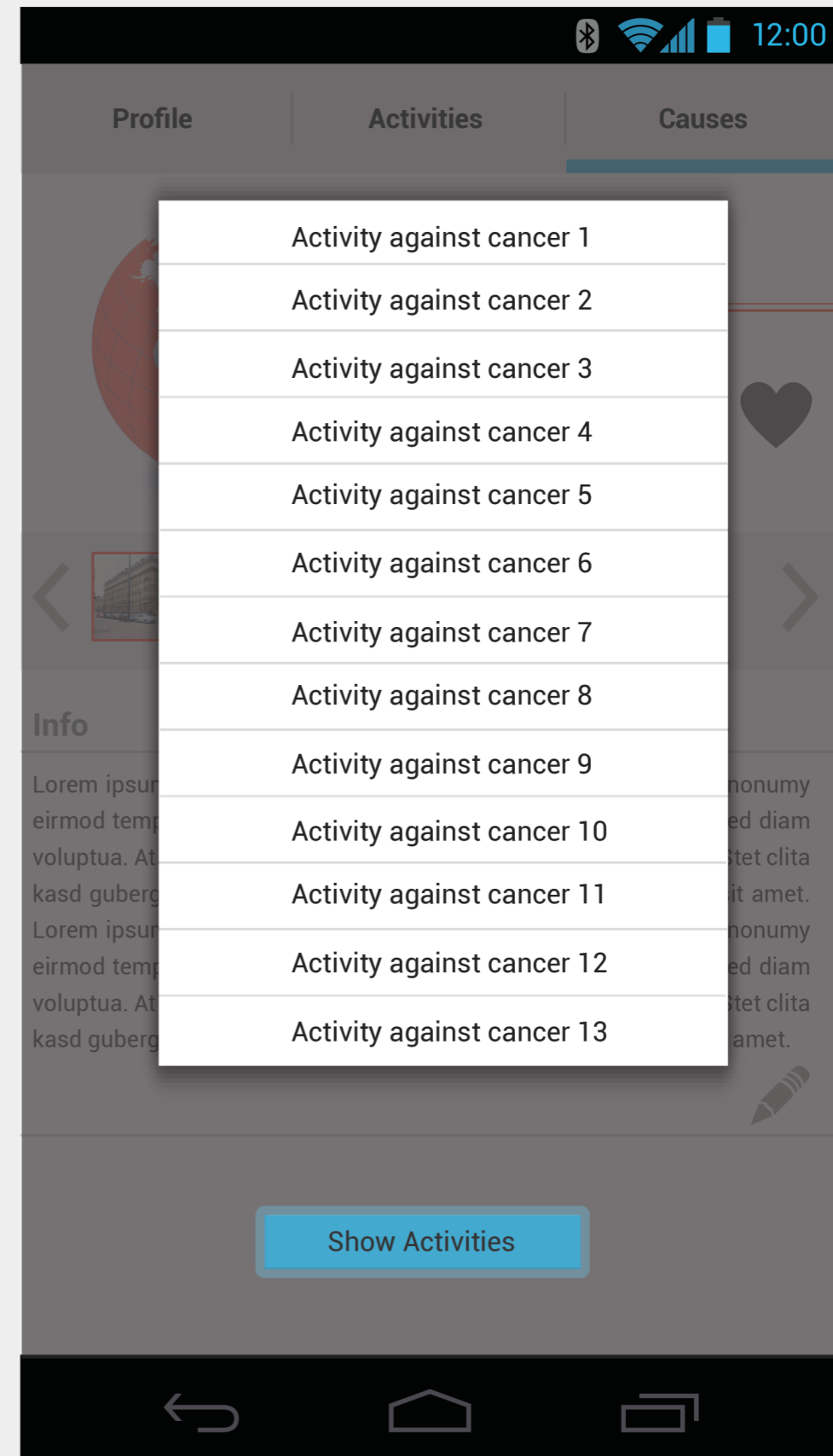
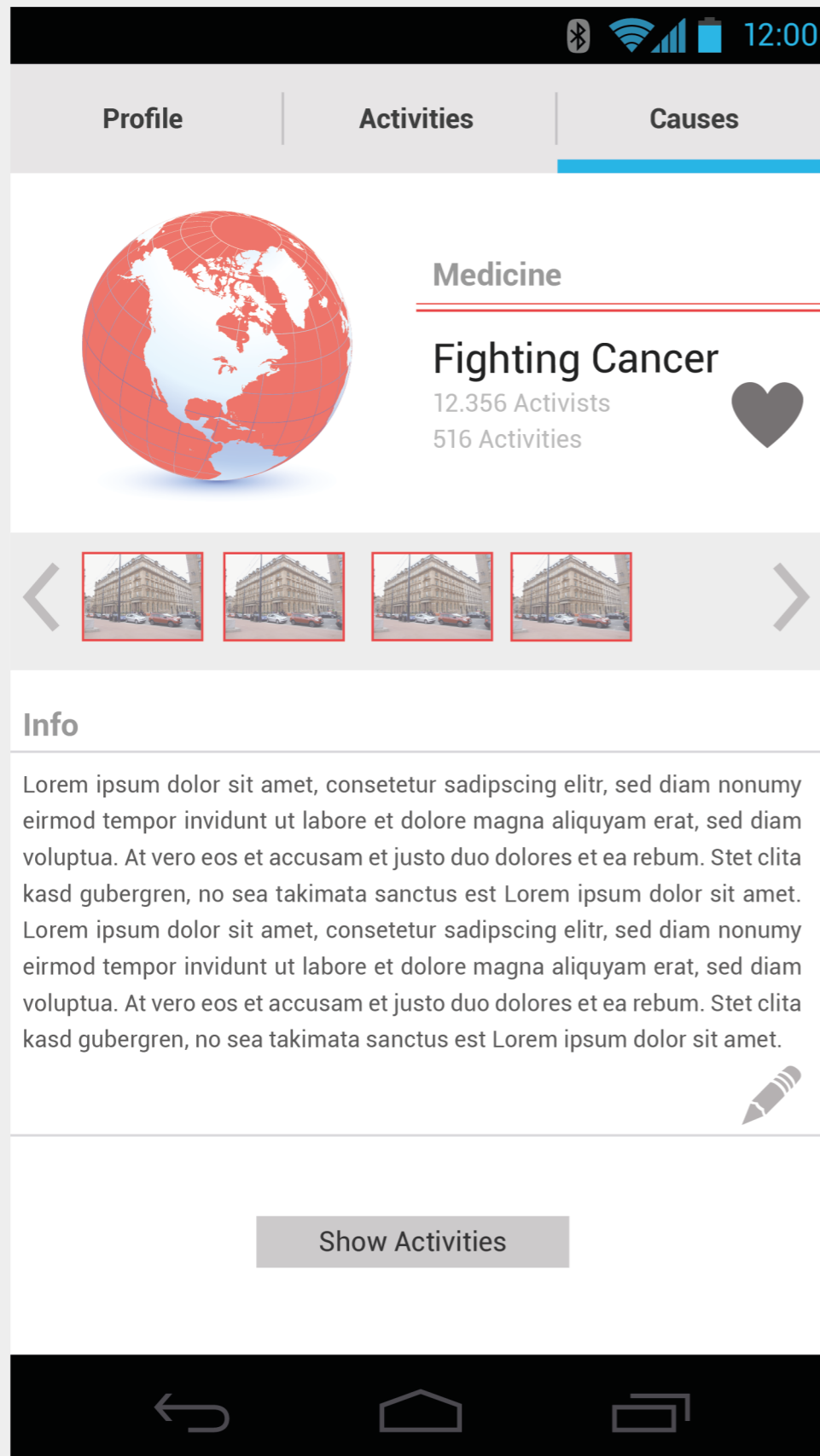


Animals
Environment
Water
Medicine
Social

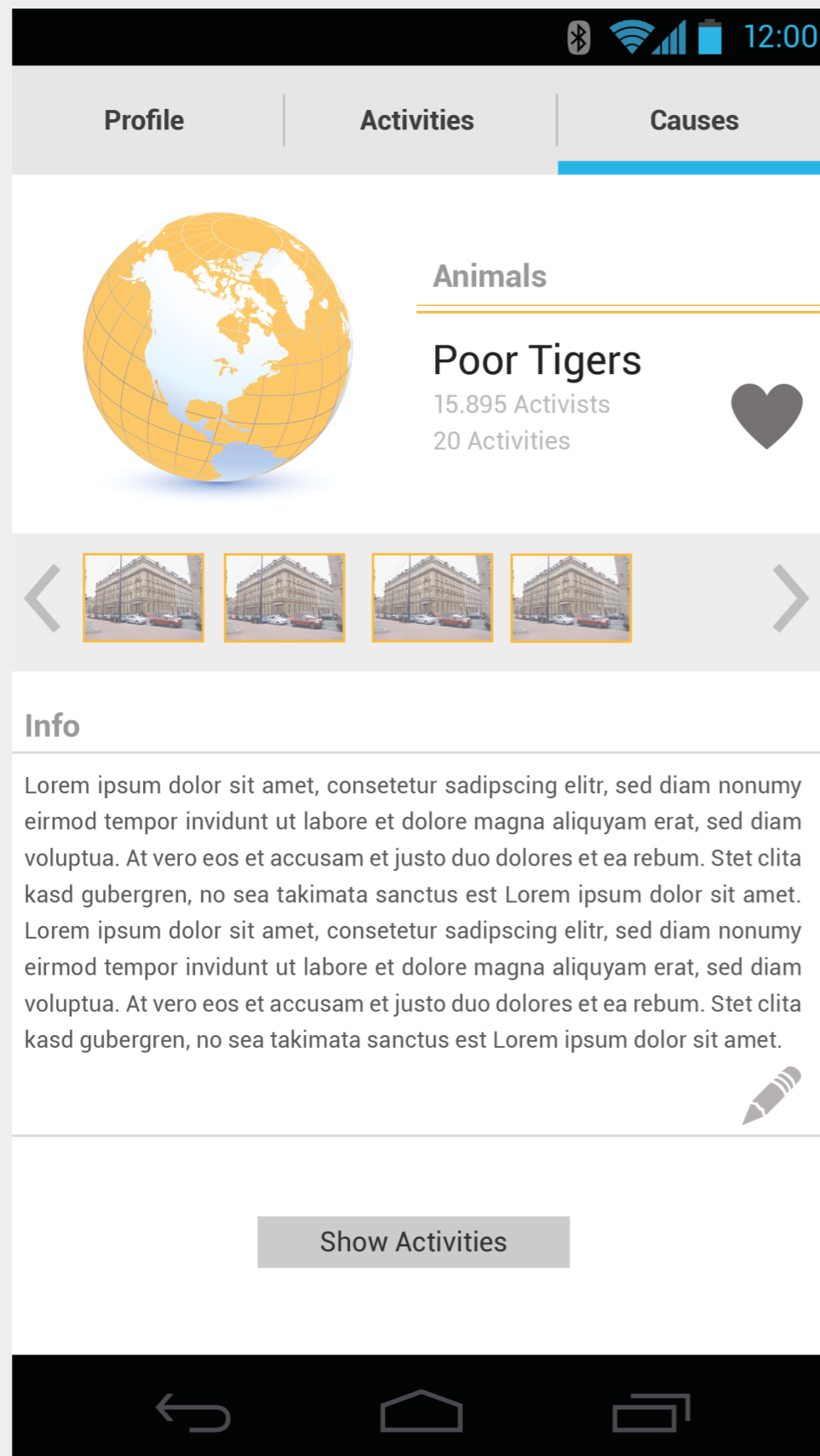
filter by:
number of activists
number of activity groups
alphabetically
chronologically
region



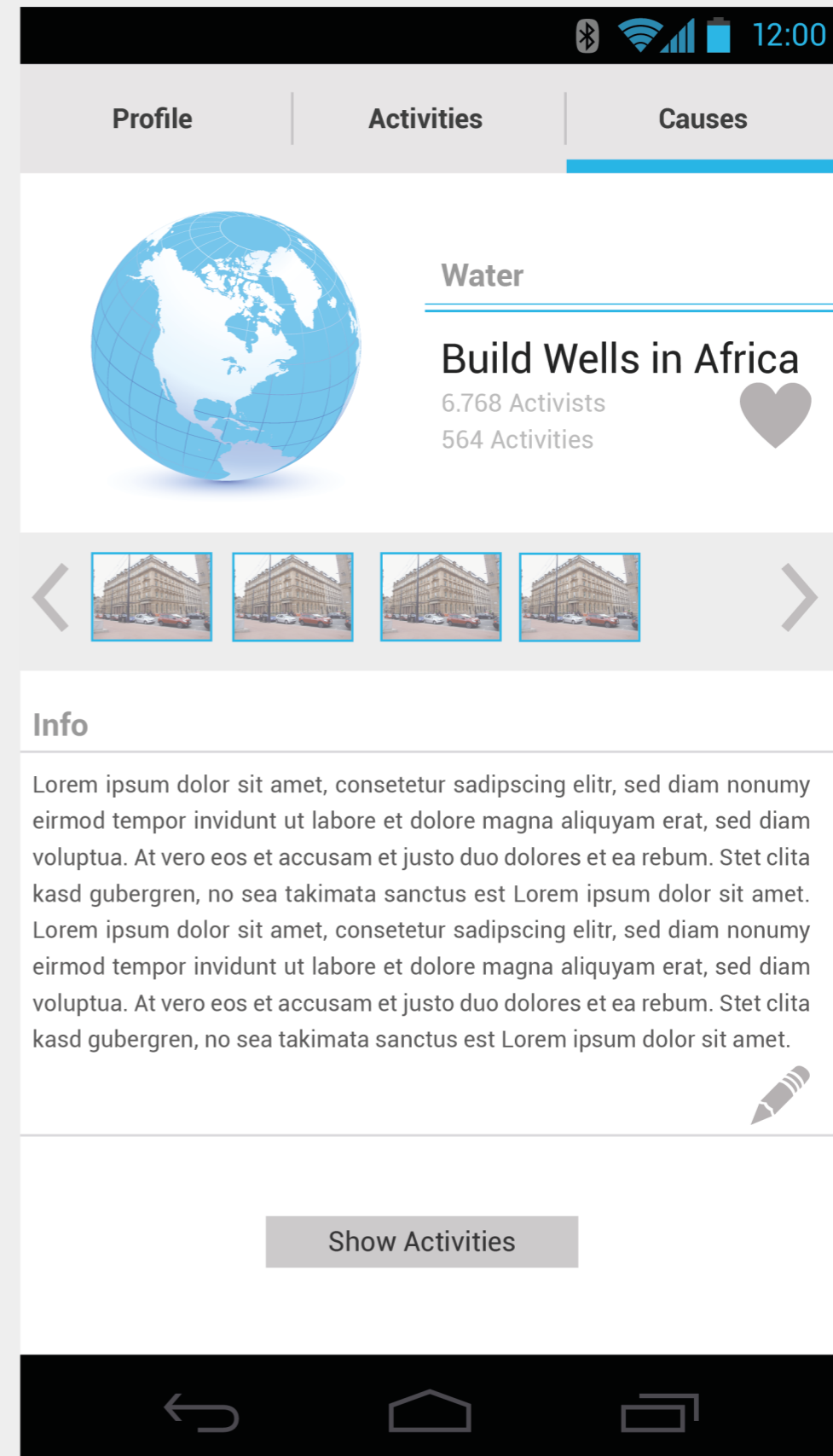
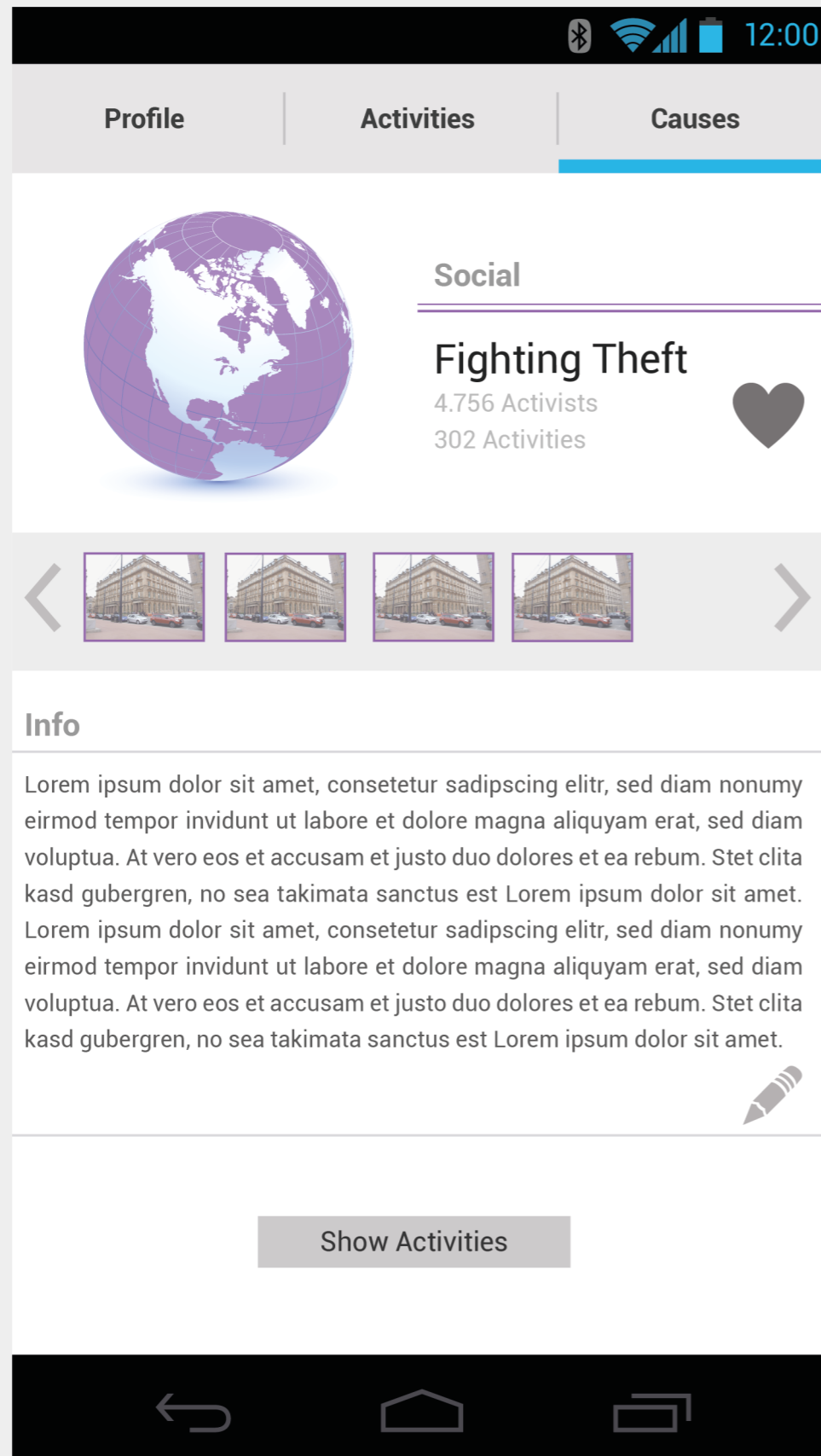
Design - Start >> Causes >> Info



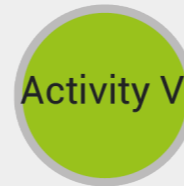
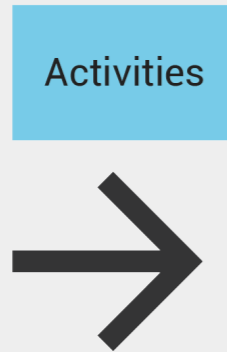
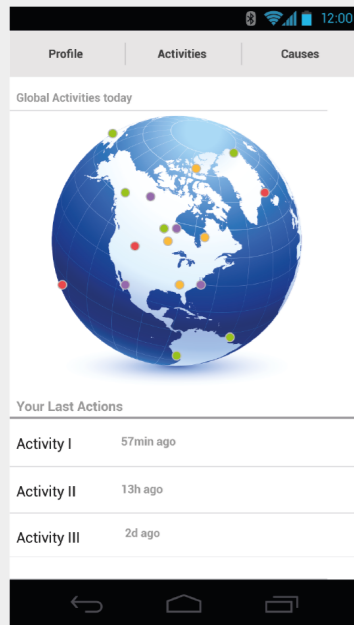
Design - Start >> Causes >> Info (A & E)



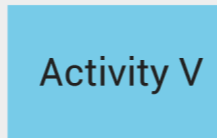
Design - Start >> Causes >> Info (S & W)



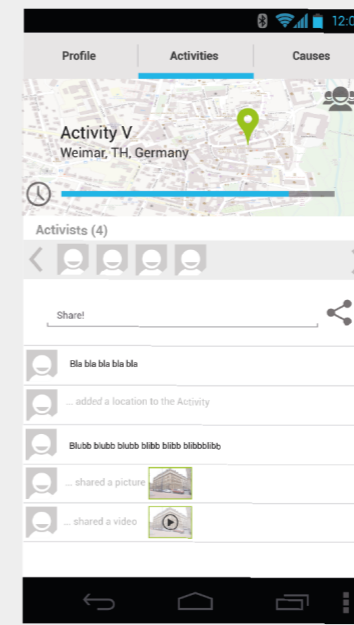
Design - Process: Sharing Sth. In An Activity



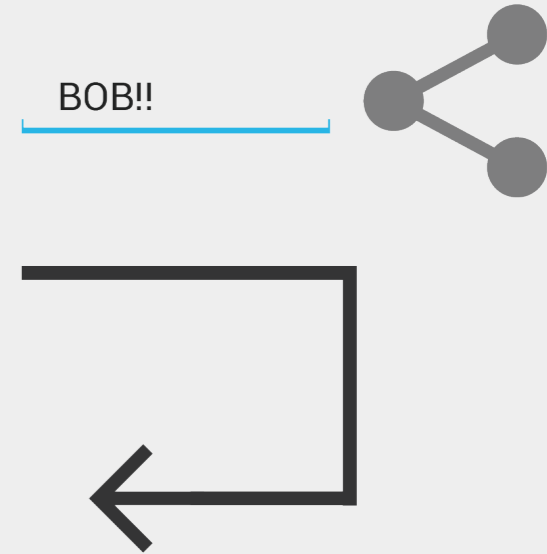
or



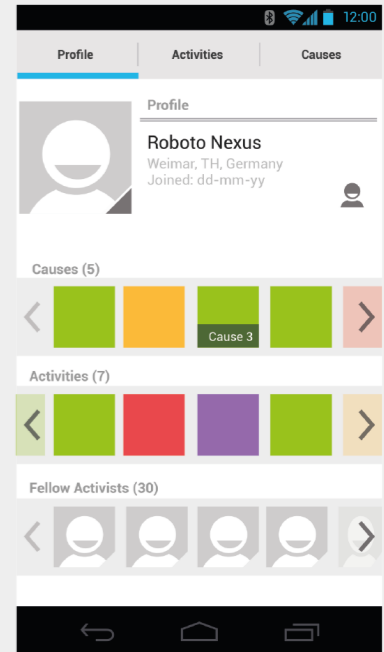
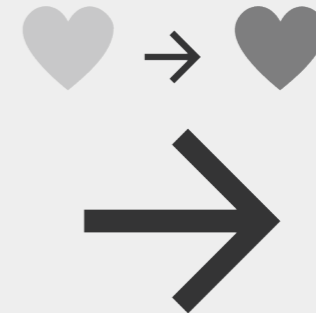
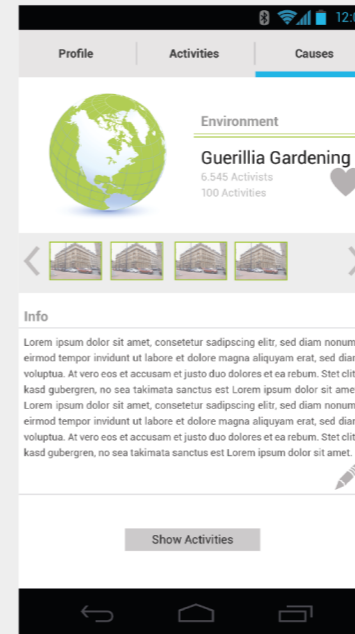
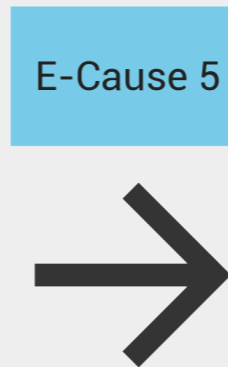
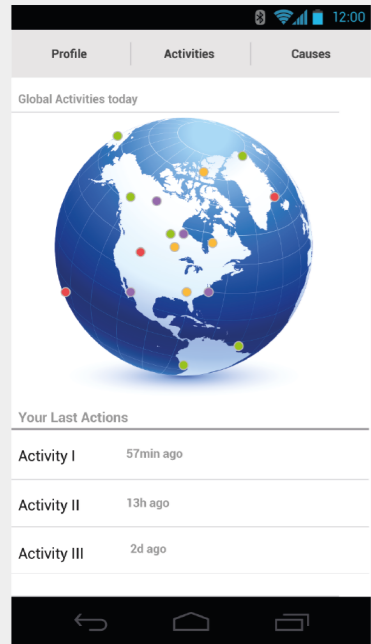
regio



BOB!!



Design - Process: Adding A Cause



Specifics

app name: Little Steps

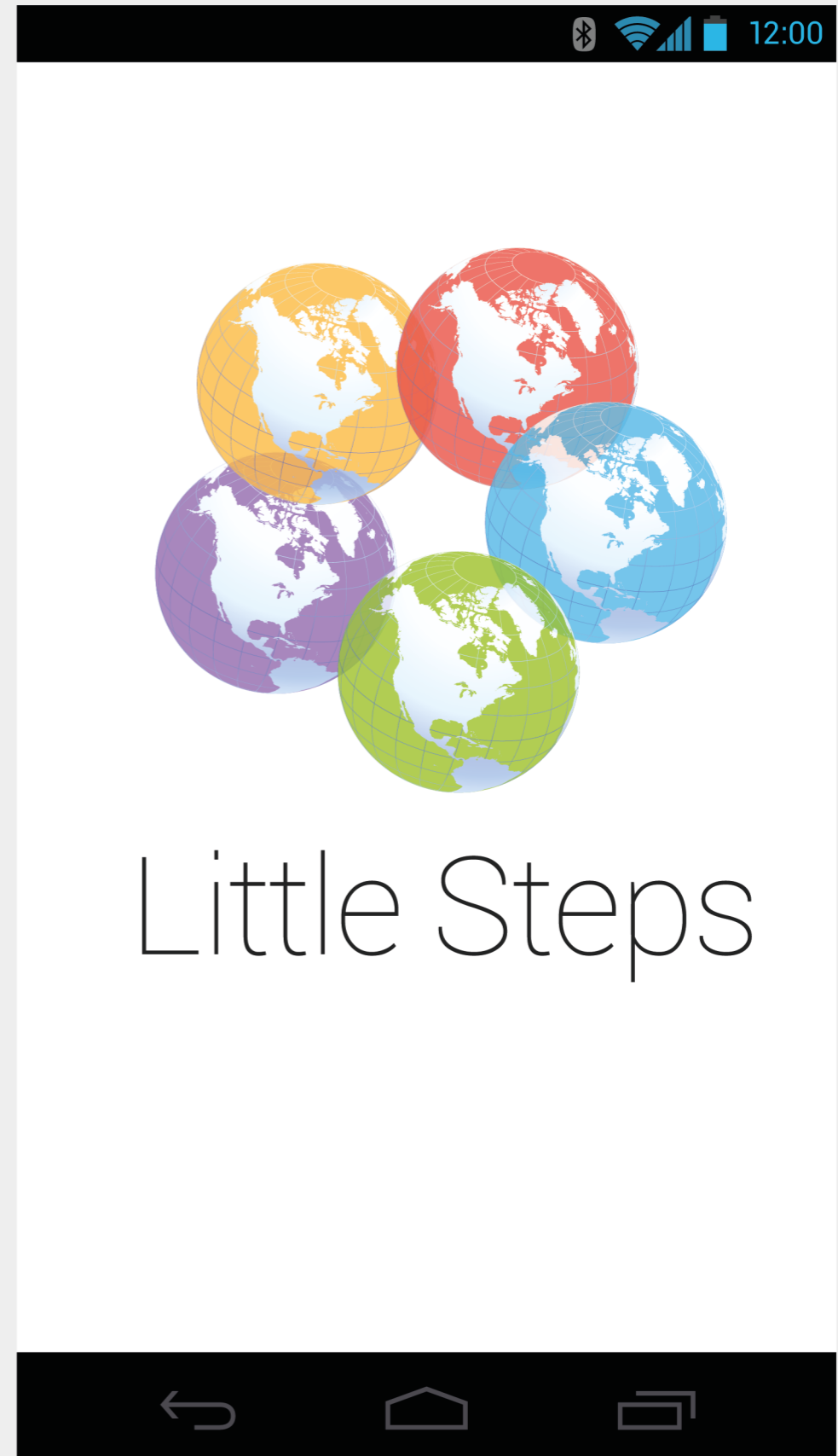
app type: networking platform

target group: students/ dedicated people

system: Android 4.2.2

screen resolution: HDPI (240dpi)

cost: free



END

