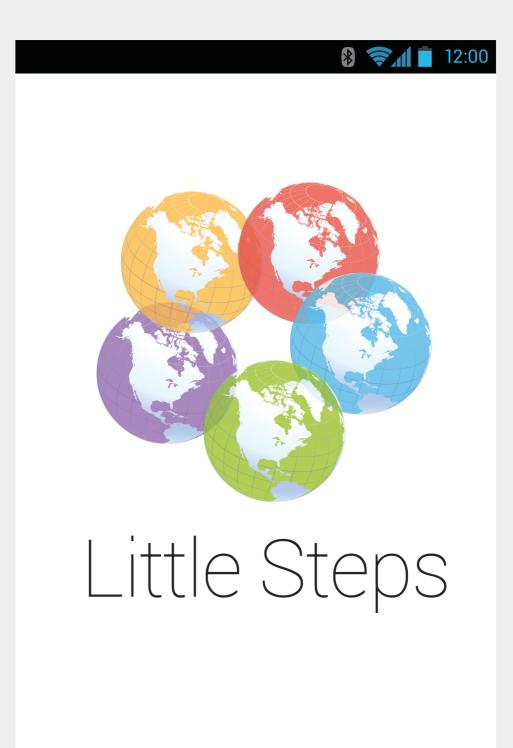
# Little Steps

- going foward, step by step

app concept by: Laura Jozefini

course: Collaborative Mobile Media, SS13



### About

bringing people together that actively want to change something for the better

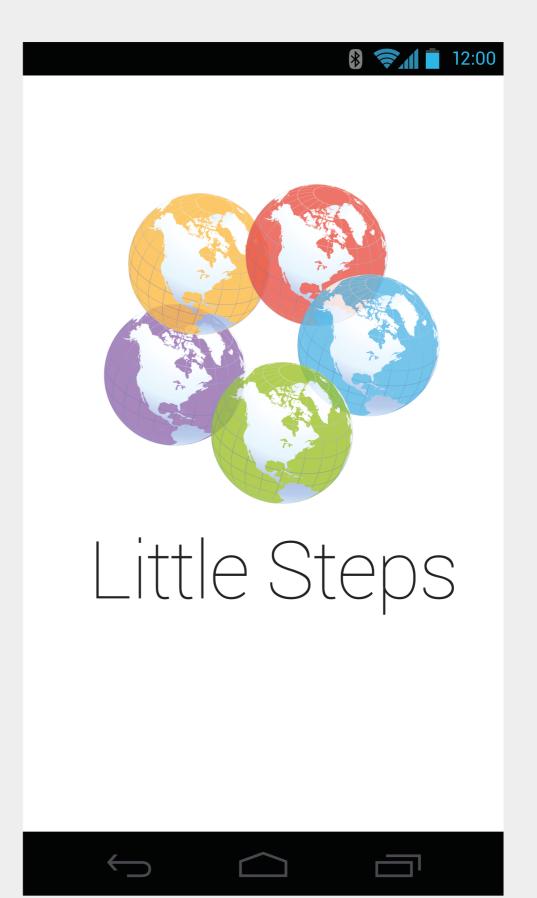
using an easy & fast way to find help for a worthwile cause

finding active people in your region/ worldwide

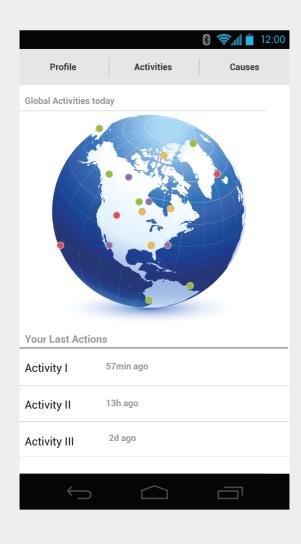
forming "action-groups" in activities to realize & coordinate projects

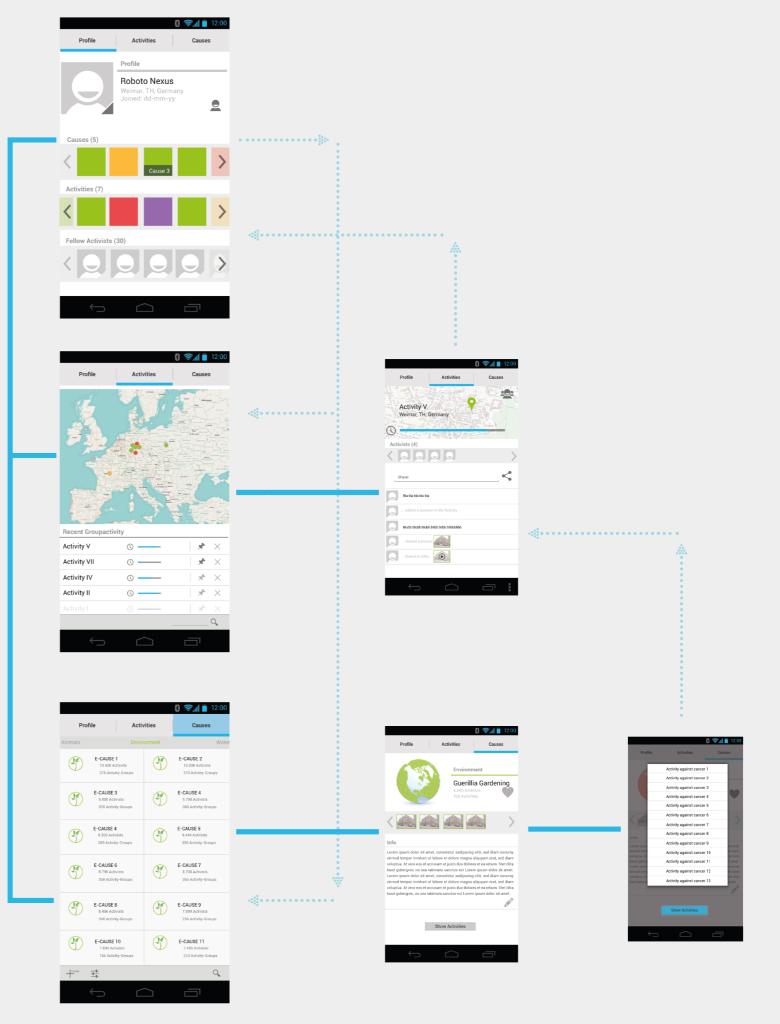
being able to protect & preserve things, which are important to some

discussing & sharing ideas with like-minded people

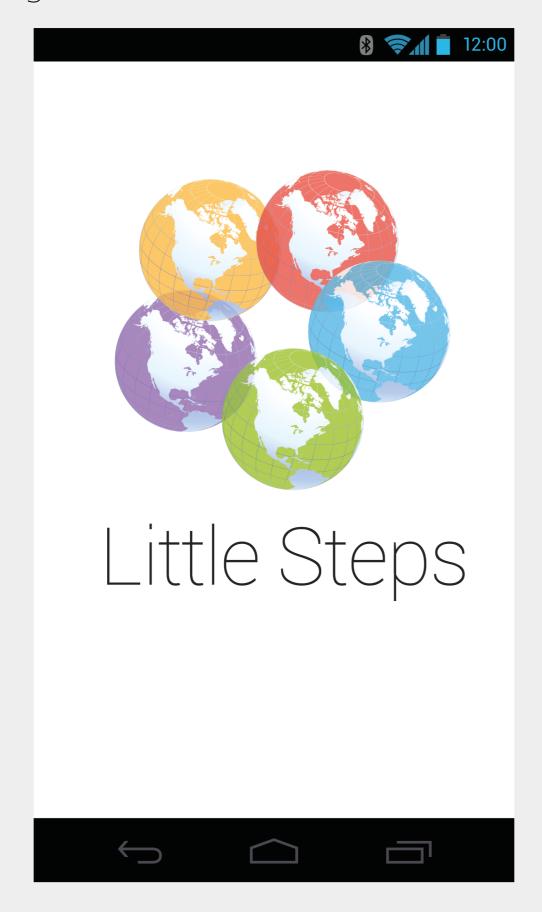


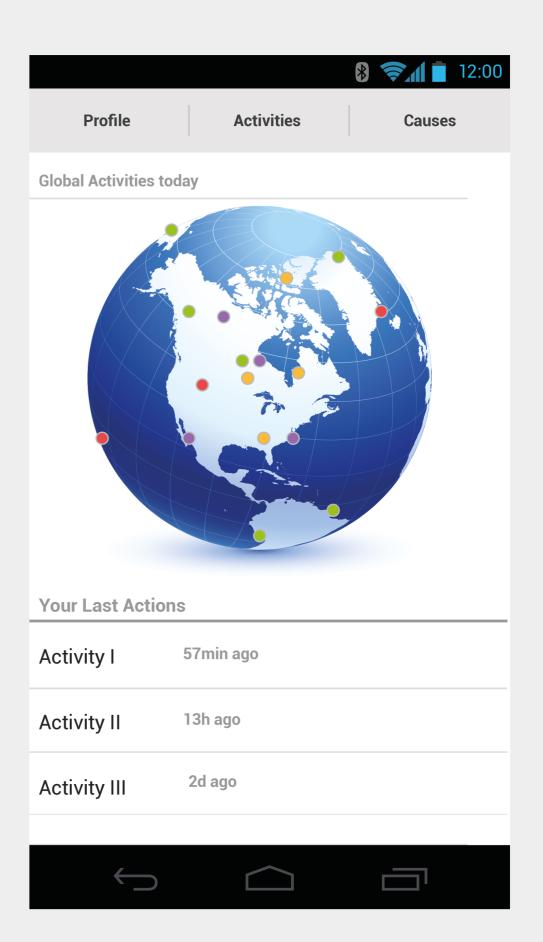
# Design - Hierarchy



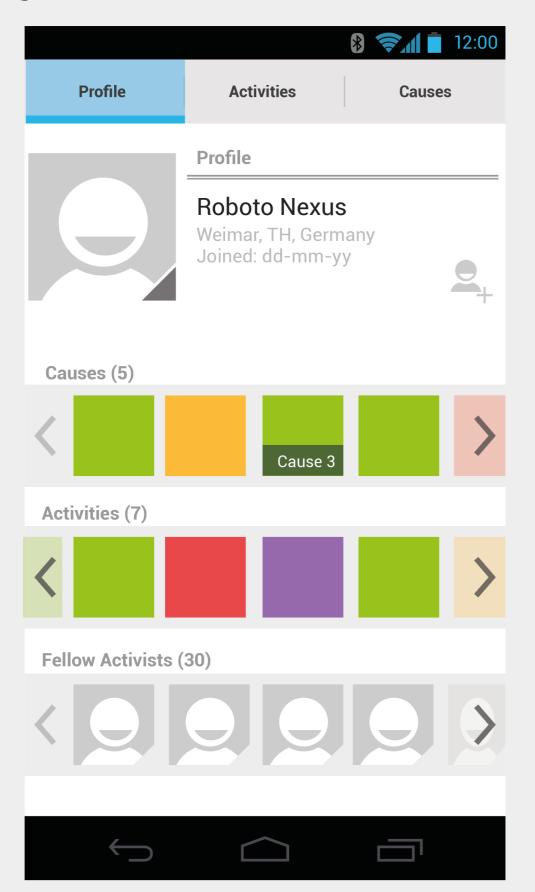


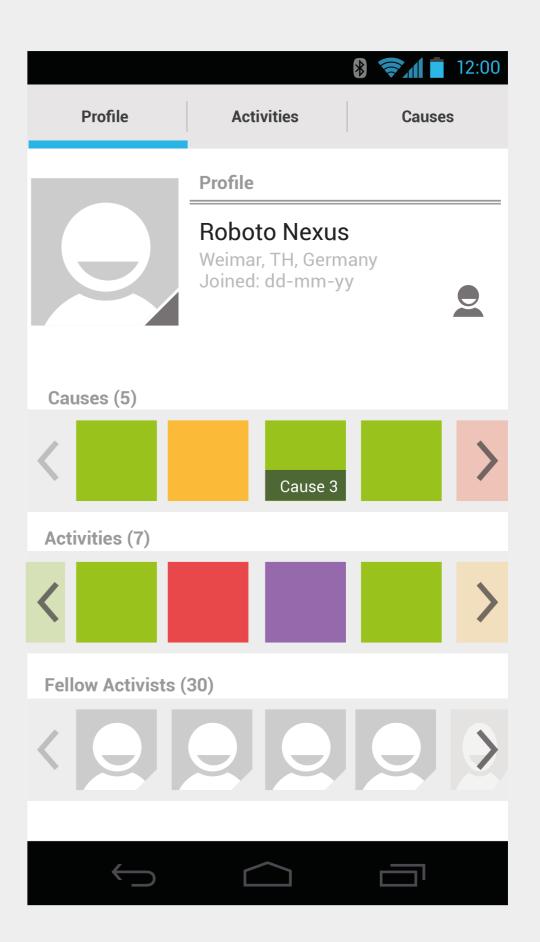
# Design - Start



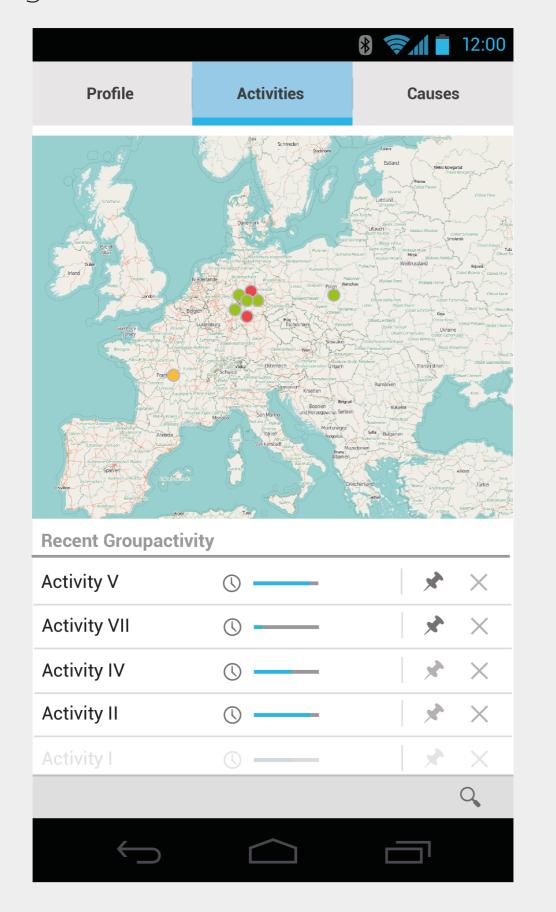


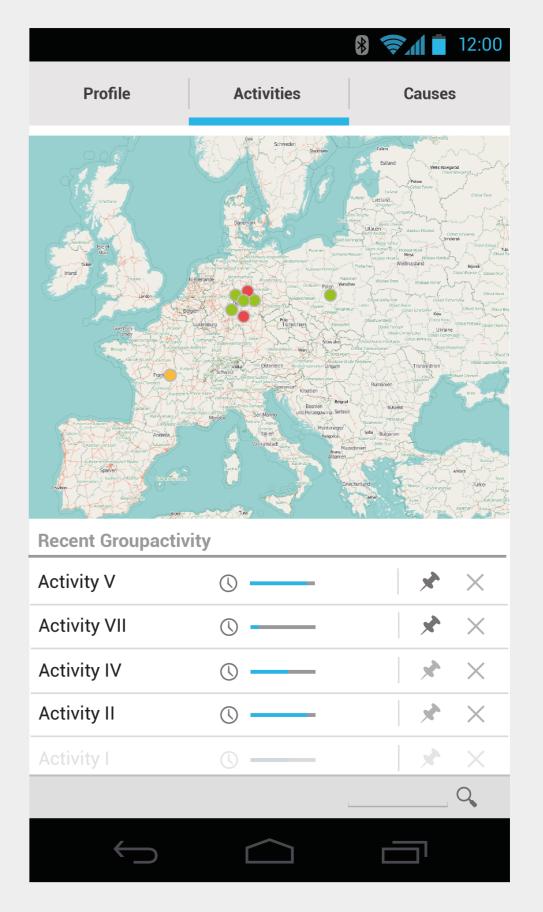
## Design - Start >> Profile



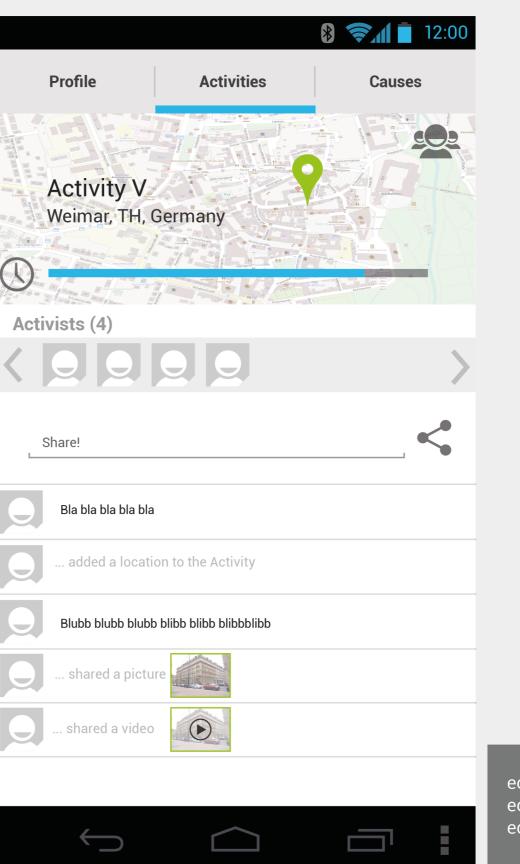


# Design - Start >> Activities





## Design - Start >> Activities >> Info A.



edit name edit location edit deadline

### Design - Start >> Causes

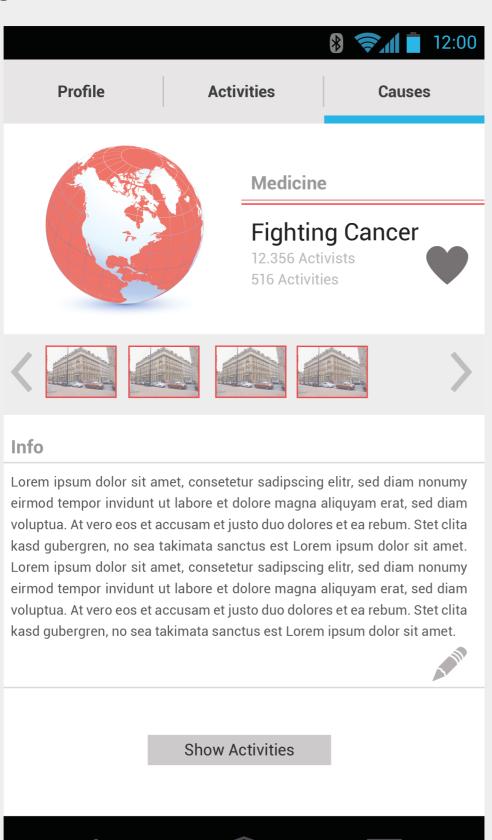


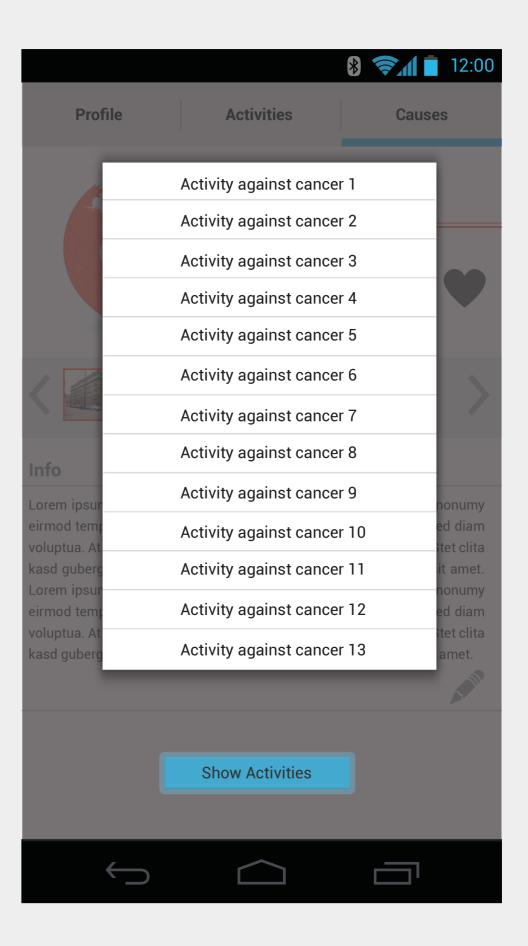
Animals
Environment
Water
Medicine
Social

**12:00** Profile **Activities** Causes Water Animals Environment E-CAUSE 1 E-CAUSE 2 M 10.500 Activists 10.000 Activists 376 Activity-Groups 370 Activity-Groups E-CAUSE 3 E-CAUSE 4 9.800 Activists 9.798 Activists 370 Activity-Groups 360 Activity-Groups E-CAUSE 4 E-CAUSE 5 9.500 Activists 9.444 Activists 359 Activity-Groups 250 Activity-Groups E-CAUSE 6 E-CAUSE 7 8.790 Activists 8.700 Activists 260 Activity-Groups 265 Activity-Groups E-CAUSE 8 E-CAUSE 9 8.456 Activists 7.999 Activists 240 Activity-Groups 234 Activity-Groups E-CAUSE 10 E-CAUSE 11 7.889 Activists 7.456 Activists 156 Activity-Groups 210 Activity-Groups Q

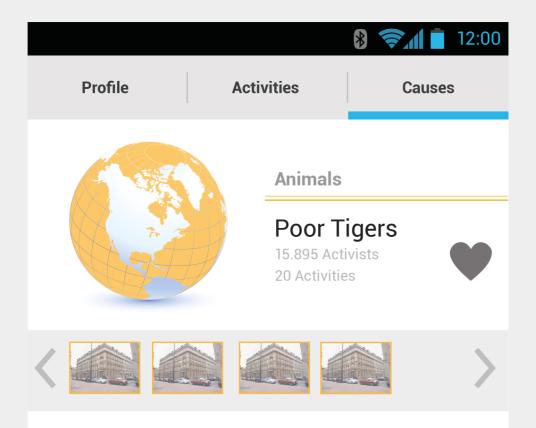
filter by:
number of activists
number of activity groups
alphabetically
chronologically
region

### Design - Start >> Causes >> Info





# Design - Start >> Causes >> Info (A & E)

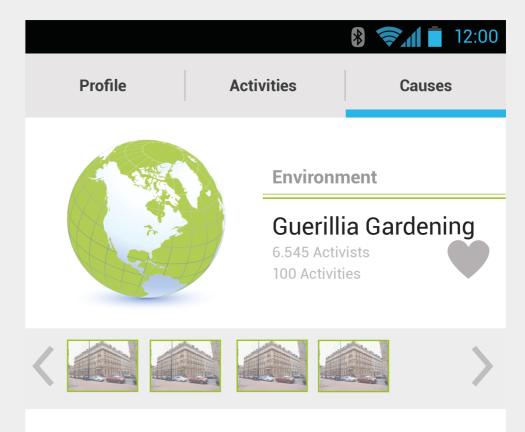


#### Info

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**Show Activities** 



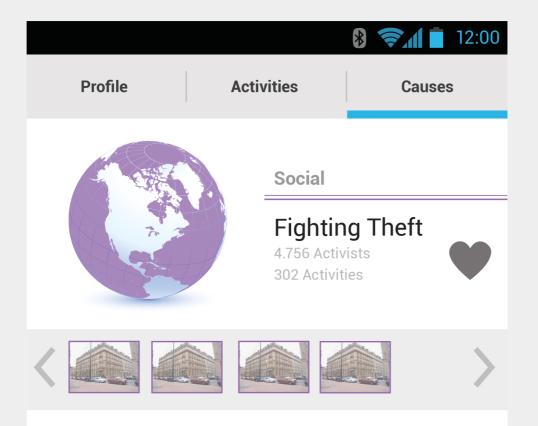
#### Info

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**Show Activities** 

# Design - Start >> Causes >> Info (S & W)

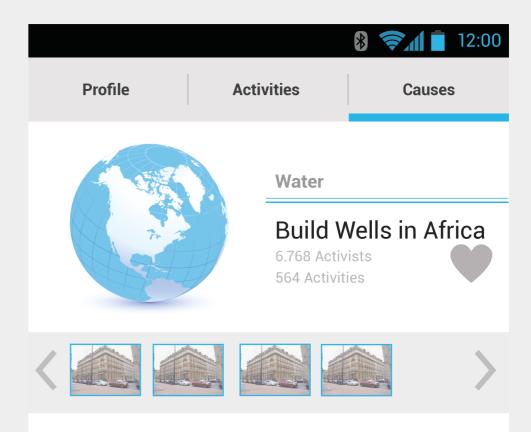


#### Info

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**Show Activities** 



#### Info

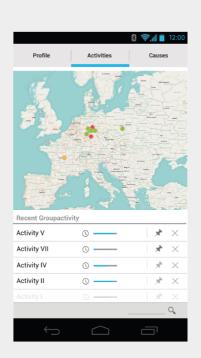
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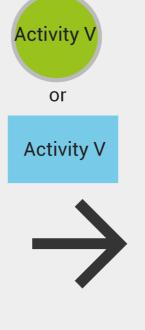
**Show Activities** 

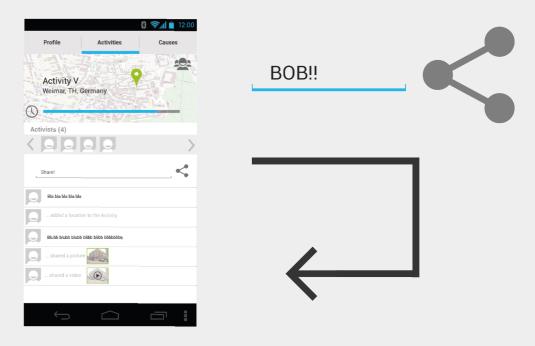
# Design - Process: Sharing Sth. In An Activity



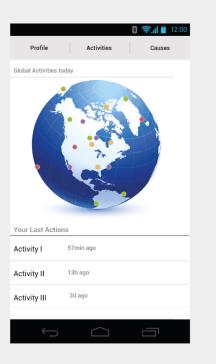


Activities





# Design - Process: Adding A Cause

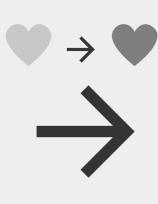






E-Cause 5







### Specifics

app name: Little Steps

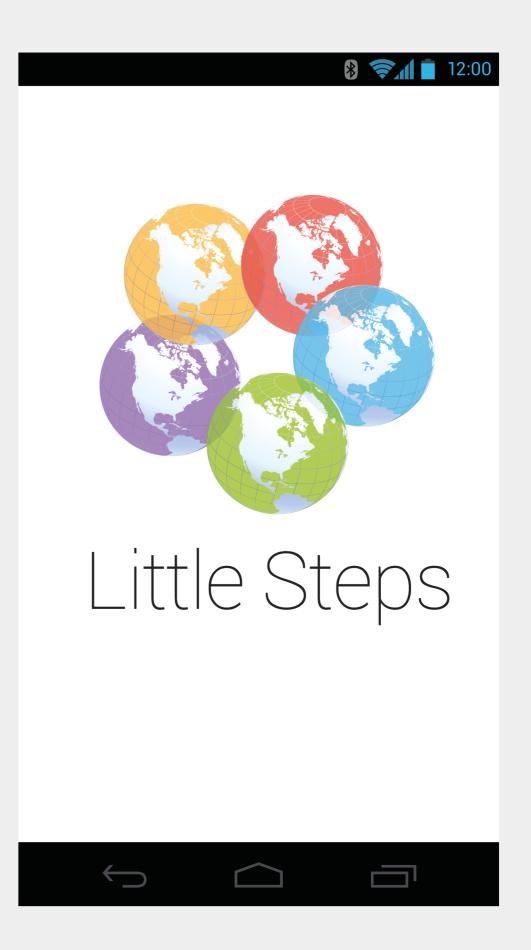
app type: networking platform

target group: students/ dedicated people

system: Android 4.2.2

screen resolution: HDPI (240dpi)

cost: free



# END



Little Steps